

Window Cleaners—(Cont'd)

**CASTELLOTTI MAINTENANCE CO**  
Janitor Service—Window Cleaning  
Commercial & Residential  
24-HOUR SERVICE  
136 Schwenk ..... DElaware 3-0972

Certified Janitorial & Window Cleaning  
Co Inc SF Branch 583 Market ..... YUkon 2-9115  
**CERVETTO BUILDING MAINTENANCE CO**  
124 Russ ..... UNdrih 3-8840  
(See Advertisement Page 1065)  
City House Window Cleaning Co  
845 Florida ..... ATwater 2-1184

**CLEAN-RITE WINDOW CLEANING**  
CITY-WIDE SERVICE  
FULLY INSURED  
RESIDENTIAL OUR SPECIALTY  
Free Estimates  
870-37th Av ..... BAyvw 1-4646

**COMMERCIAL BUILDING MAINTENANCE CO**  
611 Gough ..... JOrdn 7-5840  
(See Advertisement Page 1065)

**COREAH JOSE CO**  
WINDOW CLEANING  
JANITORIAL SERVICE  
FLOORS—WALLS WASHED & WAXED  
GENERAL HOUSE CLEANING  
"Your Satisfaction—Our Guarantee"  
YUkon 6-2704  
385 O'Farrell ..... YUkon 6-2704

**CROSETTI BROS INC**  
401 Duboce Av ..... UNdrih 3-3900  
(See Advertisement Page 1065)

Danny's Complete Janitor & Window Cleaning  
Service 3085 Harrison ..... VAleucia 4-1671  
Dean's Window Cleaning Service  
2558-17th Av ..... MOntra 4-6268  
Economy Building Maintenance Co  
23 Visitation Av Brdbn ..... JUNipr 7-9650

**ERNEST MAINTENANCE CO**  
Window Cleaning & Janitor Service  
1055 Shtwell ..... ATwtr 2-4634  
Evans & Horton Maintenance Service  
115 New Montgomery ..... EXbrk 7-4587  
Expert Building Maintenance Co  
Fell & Gough ..... HEmlck 1-5904  
Franco A Window Cleaning & Janitor Service  
224 Elsie ..... MIson 8-2568

**G & B BUILDING MAINTENANCE CO**  
WINDOW CLEANING  
JANITORIAL SERVICE  
GENERAL CONTRACTORS  
Fully Insured—Free Estimates  
WALL WASHING A SPECIALTY  
2643-18th Av ..... LOnbrd 4-1788

**GARBARINO ERNEST**  
WINDOW CLEANING  
and  
JANITOR SERVICE  
RESIDENTIAL  
COMMERCIAL—INDUSTRIAL  
Floors Cleaned & Polished  
Compensation—Public Liability  
Insurance  
"It's the Service That Counts"  
7 Front ..... DOuglas 2-2748  
Residence phone ..... ATwtr 2-7041

Garibaldi Maintenance Co 634 Polk ..... ORow 3-4256

**GEN STATE BLDG MAINTENANCE CO**  
WINDOW CLEANING  
Complete Building  
Maintenance Service  
For  
OFFICES—STORES  
INDUSTRIAL  
FREE ESTIMATES—INSURED  
388 Shtwell ..... UNdrih 1-3263

The Yellow Pages save you time.

Window Cleaners—(Cont'd)

**INDEPENDENT BUILDING MAINTENANCE CO**  
WINDOW CLEANING  
and  
JANITORIAL SERVICE  
Day or Monthly Contract  
Fully Insured—Free Estimates  
CITY-WIDE SERVICE  
240 Stockton ..... YUkon 6-5417

**JIMMY'S BUILDING MAINTENANCE SERVICE**  
Bonded—Insured  
WINDOWS  
Free Estimates  
2061 Ellis ..... WEst 1-4450

**JOE'S WINDOW CLEANING SERVICE**  
1010 Franklin ..... PRipct 5-3236  
John's Maintenance  
See Our Adv Janitor Service  
1354 Innes Av ..... MIson 8-5768  
Jones Maintenance Service  
412 Presidio Av, WAInt 1-2373

**JUE'S WINDOW CLEANING SERV**  
1340 Grant Av ..... YUkon 2-5638

**LEWIS & TAYLOR INC**  
WINDOW CLEANING  
Commercial & Residential  
FREE ESTIMATES  
440 Bryant ..... SUtr 1-3496

**LOUIS MAINTENANCE CO**  
Window Cleaning & Janitorial Service  
Fully Insured  
Contractors—City and State License  
1114 Fulton ..... WEst 1-1924

Lovatt's Service 56 Pueblo ..... JUNipr 5-0742  
**PARISIEN WINDOW CLEANING CO**  
32 Years Experience In SF  
861 Elizabeth ..... ATwtr 2-0876

**PITTS MARK-SUPERIOR BLDG MAINT ORG**  
Window—Wall Washing Etc.  
Floor—Rug Cleaning  
TRAINED & INSURED WORKMEN  
SINCE 1938  
425 Harkness Av ..... JUNipr 6-4947  
Plaza 5-7453

Reliable Building Maintenance Co Inc  
26 O'Farrell ..... DOuglas 2-2840

**S F BUILDING MAINTENANCE CO**  
See Our Adv Janitor Service  
1095 Market ..... HEmlck 1-2253

**STATE BUILDING MAINTENANCE CO**  
725 Grove ..... HEmlck 1-7376  
Superior Bldg Maint Org-Mark Pitts ..... PLaza 5-7453  
Torre Luis U 300 Sweeny ..... JUNipr 7-5717  
Western Cleaning Service  
1114A Fulton, WAInt 1-7006

**WILLIE JONES' JANITORIAL SERVICE**  
HOUSE CLEANING  
WALLS & WINDOWS CLEANED  
FLOORS WAXED & POLISHED  
358 Vernon ..... JUNipr 5-2005

**World Window Cleaning Co**  
Central Tower Bldg, SUtr 1-2305  
(See Advertisement Page 1065)

**OIL ON TROUBLED WATERS**  
A teaspoon of salad oil added  
to water prevents rice, macaroni,  
etc., from sticking together; keeps  
water from boiling over.

Next time you want to make a  
call but aren't quite sure of the  
number, look it up in the latest tele-  
phone directory! Memory isn't al-  
ways reliable . . . and you'll save  
time by looking up the right num-  
ber before you call!

Window Displays—Installation & Service

**ALERT DISPLAY MFG CO**  
See Our Ad Under Party Favors  
2089-15th ..... HEmlck 1-2755

**BARRANGO & CO**  
Complete Display Equip & Material  
579 Market ..... GA rfd 1-8700

**BAY AREA DISPLAY SPECIALISTS**  
SEASONAL DISPLAYS  
DECORATIONS—TRIMMINGS  
1355 Market ..... KLondke 2-2311

Bedbury Bob 490 Market ..... DOuglas 2-2499  
Black Phillip Displays  
1140 Plymouth Av ..... JU niper 7-0145

**GENE SYLVAN DISPLAYS INC**  
Fixtures Manikins-Display Materials  
254 Sutter ..... EX brook 2-4538

Dec-Art Designers 12 Geary ..... EXbrk 2-7417  
Display Mart Inc 325 Minna ..... EXbrk 2-3914  
Display Merchandising Inc 325 Minna YUkon 2-7044  
Hearsey Mardi 617 Market ..... GARtfd 1-3676  
Jacobson Display Co 55 Clay ..... YUkon 2-2597  
Lampel's Jewelry Displays Mfrs  
830 Market, DOuglas 2-8460

MacQuarrie H A 617 Market ..... GARtfd 1-3676  
Motroni Ave 617 Market ..... GARtfd 1-3676  
Newbilt Displays & Interiors  
73 Converse ..... UNdrih 1-9900

**SALES PAPER & SUPPLY CO**  
760 Mission, EXbrk 2-5251  
Sinclair Co 1012 Mission ..... HEmlck 1-5172  
Standard Display Co 449 Bryant ..... GARtfd 1-5971  
Sun Advertising Co 323 Fremont ..... YUkon 6-6826

**WESTERN VENETIAN BLIND CO**  
WINDOW SHADES—TRANSPARENT  
MADE TO ORDER—REPAIRED  
Venetian Blinds—New & Repaired  
5646 Mission ..... JUNipr 7-3726

**Window Operating Devices**  
Byers O H 268 Market ..... DOuglas 2-3526  
Universal Window Co  
Auntie Type Windows  
950 Parker Berkeley ..... THrval 1-1600

**WYCO PRODUCTS—**  
WILEY & CO 760 Stone Oakland, LOnkbn 9-7057

An extension telephone saves  
time and steps—doubles the use-  
fulness of your present telephone.



**A conference table 3,000 miles long**

When you need to talk things over with several people  
in different cities at the same time, it's easy and fast  
with a Long Distance Conference Call. You can ex-  
change ideas, clear up questions, reach decisions quickly  
. . . without leaving your desk! Try a conference call next  
time you want to talk to several out of town business  
contacts. Just tell the Long Distance Operator you  
want to make a Conference Call. Long Distance doesn't  
cost—it pays!

Pacific Telephone

Window Shades—Cleaning & Repairing

**A B A BLIND & SHADE CO**  
WINDOW SHADES  
VENETIAN BLINDS  
Serving Bayview—Portola—Visitation  
Valley—Brisbane—Patterson  
Mission Districts  
CLEANING—REVERSING  
REPAIRING  
1609 Palau Av ..... VAleucia 4-1049

Abbey Venetian Blind Co  
316 Valencia ..... MA rkt 1-8120

**ACE VENETIAN BLIND LAUNDRY**  
WINDOW SHADES  
Repaired & Made to Order  
473 Bryant ..... DOuglas 2-2725  
After 6 PM call ..... JUNipr 7-1805

Apex Venetian Blind Service Co  
1367 Valencia ..... MIson 7-5897

**ART SHADE SHOP** 2049 Market, HE mlck 1-5074  
**BLIND MAN THE**  
1819 Market ..... HEmlck 1-3663

**DAVIS JNO R** 3248-22d ..... MIson 7-7971  
Maxwell Window Shades 1101 Irving, O'vrid 1-0333  
Mohawk Window Shade Co  
5090 Mission ..... JUNipr 7-5018  
Moore's Shade Co 1819 Market ..... HEmlck 1-3663

**RICHMOND WINDOW SHADE CO**  
4430 California, SKyln 1-3274

**WESTERN VENETIAN BLIND CO**  
WINDOW SHADES—TRANSPARENT  
MADE TO ORDER—REPAIRED  
Venetian Blinds—New & Repaired  
5646 Mission ..... JUNipr 7-3726

Don't forget to plan for con-  
cealed telephone conduit and con-  
venient locations for telephone  
outlets when you build your new  
home. These built-in telephone fa-  
cilities add real value to a home,  
yet their cost is very small if they  
are installed during construction.

Window Shades—Retail

**A B A BLIND & SHADE CO**  
1609 Palau Av ..... VAleucia 4-1049

**ABBEY VENETIAN BLIND CO**  
WINDOW SHADES  
VERTICAL & VENETIAN BLINDS  
Made to Order  
Repaired—Cleaned  
Workmanship & Materials Guaranteed  
316 Valencia ..... MA rkt 1-8120

Ac Venetian Blind Laundry  
473 Bryant ..... DOuglas 2-2725  
(See Advertisement Page 1068)

**ANTHOR-STANDARD**  
1142 Sutter ..... ORow 3-5454

**APEX VENETIAN BLIND SERVICE CO**  
WINDOW SHADES  
Waterproof—Flameproof—Sunfast  
Beautiful Decorator Colors  
1367 Valencia ..... MIson 7-5897

**ARMSTRONG CARPET & LINOLEUM CO**  
626 Clement, SKyln 1-2827

**ART SHADE THE SHADE MAN**  
2937 Mission ..... VAleucia 4-3312  
(See Advertisement Page 1068)

**ART SHADE SHOP** 2049 Market, HE mlck 1-5074  
**BLIND MAN THE**  
1819 Market ..... HEmlck 1-3663  
Charles' Venetian Blind Service  
4051-18th, MA rkt 1-9903

Here's how you may be sure of  
getting your party more often  
when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

CLOT A & SON

**MARINA DISTRICT**  
WINDOW SHADES  
Made to Order and Repaired  
VENETIAN BLINDS  
Repaired—Cleaned—Renovated  
FI llmore 6-7424  
1869 Union ..... FI llmore 6-7424

**CONTINENTAL VENETIAN BLIND CO**  
2214 Lombard ..... WEst 1-2602

**DALY CITY BLIND & SHADE**  
WINDOW SHADES  
Made to Order—Reversed—Repaired  
ONE-DAY SERVICE  
40 Hillcrest Dr Daly Cty ..... PLaza 5-3100

**DAVIS JNO R** 3248-22d ..... MIson 7-7971  
(See Advertisement Page 1068)

**DE FRIESE THEO & SONS INC**  
1222 Sutter ..... ORow 3-0089  
Or call ..... ORow 3-9035  
(See Advertisement Page 1068)

**DIZZY'S**  
Standard & Custom Made  
WINDOW SHADES & VENETIAN BLINDS  
Special Discount Cash & Carry  
2256 Mission ..... KLondke 2-3046

Dor's Paints & Wallpaper  
107 Leland Av, DElaware 3-1870  
(Continued Next Page)

Have the right number when you  
call. It's natural to trust to memory  
—but when memory plays tricks  
with a telephone number, you're  
delayed. When you are not sure of  
a number—please look it up in the  
telephone directory.



- **New Ideas**  
in blinds, draperies, shades and  
shutters—America's leading  
sources—DuPont, Flexalum and  
Cal-Craft.
- **Wide Selection**  
of new materials, colors, styles in  
all price ranges.
- **Promptly Made**  
to order or available from stock  
in any desired size and color.

**Everything  
for Windows!**

**DOuglas 2-7092**

- **For Over 25 Years**  
... bay area specialists in shades,  
venetian blinds, bamboo and wood  
fabric draperies and shades, shoji  
panels, louvre shutters, sun and  
glare controls.

Phone for  
**FREE MEASURING  
and ESTIMATING**  
in your home or office.

**Shades INC.**  
FORMERLY SUTTER STREET  
80 TEHAMA—DOuglas 2-7092

**COMMERCIAL  
INSTALLATIONS**  
... ask for our  
Contract Dept.

**SHADE  
FACTORY**

**WE HAVE  
EVERYTHING!**

**Moore's**

1819 MARKET ST.  
**HEmlck 1-3663**

**LOWEST PRICES  
NO DELAY!**

- ROOM DARKENERS
- SCALLOPS-FRINGS
- DUPONT TONTINE
- SHANTUNGS
- VINYLs
- VENETIAN BLINDS

**DISCOUNT  
FOR CASH!**

**MAXWELL  
WINDOW SHADES**

Oldest Firm In The Sunset

MADE TO ORDER AND REPAIRED

TEXTURED & PASTEL WINDOW SHADES  
SHADOW PROOF SHADES FOR BEDROOMS

BRING IN ROLLERS  
**SAVE ON CASH & CARRY**

- VENETIAN BLINDS  
New & Repaired
- DU PONT  
**TONTINE**  
Washable  
WINDOW SHADE CLOTH

Pick-up & Delivery

**OVerland 1-0333**

1101 IRVING COR. 12th AVE.