

DAY NIGHT TELEVISION SERVICE CO.

FACTORY AUTHORIZED DEALERS
**PHILCO & SYLVANIA
MOTOROLA - DUMONT
TV & HI-FI**

"PROMPT CITY-WIDE SERVICE"
ON ALL MAKES
TV RENTALS

Antenna Installations & Maintenance

MEMBER OF SF SERVICE GUILD ALL WORK GUARANTEED
9 A.M. - 10 P.M.

VISIT OUR SHOWROOM

Located at 1322 Haight (Near Masonic)

UNderhill 3-0793

COLOR OR BLACK & WHITE

TV RENTALS

SALES · SKILLED REPAIRS
ALL MAKES · GUARANTEED WORK

RENTAL REFUND
ON ANY TV PURCHASE

RCA, GE, ZENITH, PHILCO, PACKARD-BELL
FOR HOSPITALS FREE TV SETS LOANED
SPECIAL REMOTE CONTROLS DURING REPAIRS

SAME LOCATION 14 YEARS

HERVEY'S TV Mission 7-6232
2627 MISSION at 22nd Mission 7-3268

Television & Radio Dealers—(Cont'd)

GENERAL ELECTRIC TELEVISION

Complete line of Power-Packed Portable TV and exciting new slim Silhouette table models and consoles with Electronic self-Tuners.

Progress Is Our Most Important Product



"WHERE TO BUY THEM"

SALES & SERVICE DEALERS

- A & B Vertex Electric Supply Co 4334 Geary Bl. EVgrn 6-9493
- BELL ELECTRIC CO 599 Castro. MArkt 1-8809
- Dunnigan Furniture Co 947 Columbus Av. ORdw 3-7990
- FENECH FURNITURE CO 2636 San Bruno Av. JUnipr 4-7024
- GALLI FURNITURE & APPLIANCE CO 1200 Valencia. MIsn 7-5111
- GENERAL APPLIANCE COMPANY 369 Fell. MArkt 1-7778
- GERNHARDT-STROHMAIER CO Mission & 18th. MIsn 7-0236
- Goodyear Service Stores Mission At 11th. UNdrhl 1-2828
- Hervey's Television 2627 Mission. MIsn 7-6232
- Noriega Hardware & Appliances 2326 Noriega. SEabright 1-0531
- Selki Bros 1640 Post. FIImor 6-7590
- Shaff's Furniture Co 2868 Mission. MIsn 7-8580
- Sugarman E Inc 3624 Geary Bl. SKYn 1-8845

General Radio Service Co 2708 Judah. MO ntrse 4-9370
Golden Gate Furniture 2293 Mission. MIsn 7-4076
Golden Star Co 846 Clay. GARfld 1-6228

GUARANTEE VISION CO

City-Wide Service

RICHMOND — MARINA

SUNSET — PARKSIDE — WESTLAKE

Color Specialists

AND BLACK & WHITE

90 Day Written Guarantee

At 17th Av 5300 Geary Bl. SKYn 2-6363

- Hackett T V Inc 2240 Mission. KLondke 2-0754
- Hadley Harold L 1461 Pine. GRaystn 4-7816
- HALE'S TV & APPLIANCE STORES 753 Market. SUttr 1-8000
- 1636 Market. SUttr 1-8000
- 2565 Mission. AT water 2-5521

HALLICRAFTERS—

DEALERS

KLEER TV DIVISION OF KLEER-TRONICS

INC 1933 Ocean Av. JUnipr 5-1873

HANSEN'S PARKSIDE TV

1038 Taraval. LOrnd 6-2684

Harry's Radio Shop 2254 Cayuga. JUnipr 7-8080

Hervey's Television

Sales-Rentals-Service-Color TV

Home Demonstrations 2627 Mission. MIsn 7-6232

(See Advertisement This Page)

HOFFMAN TELEVISION & RADIOS

DIFFERENT 3 WAYS:

New viewing comfort with New Black Easy-Vision lens.

Greater listening pleasure with Tri-Phonic Sound-drama Hi-Fi sound. Distinctive California styling.



"WHERE TO BUY THEM"

DEALERS

Home Appliance Television Sales & Service 816 Irving. SEabright 1-3530

HOPMAN ELECTRIC & RADIO CO 6309 Mission Daly City. PLaza 5-3300

IKEDA RADIO & TELEVISION 2327 Clement. SKYn 1-9747

Melody Radio & TV 2163 Polk. GRaystn 4-6181

RADIO TELEVISION LABORATORIES 1911 Hayes. SKYn 2-3300

SUNSET TELEVISION CENTER 2437 Noriega. MOntrse 4-9630

Tiedeman Appliance Co 3471 Mission. VAlencia 4-2600

Hopman Electric & Radio Co 6309 Mission Daly City. PLaza 5-3300

Our free Telephone Planning Service will be glad to advise you about concealed telephone wiring and convenient telephone outlets.

Television & Radio Dealers—(Cont'd)

House of Karlson 145-9th. UNdrhl 3-3640

Isaac's Radio & Television Repair 1207 Divisadero. WAInt 1-2100

Jamke Television Appliance 324 Cortland Av. MIsn 8-2443

KAFUROY'S 1420 Irving. MOntrse 4-7676

KENNEY BROS 408 Market. YUkon 6-0748

Kerk's T V Service 314 Excelsior Av. JUnipr 4-2991

KLEER T V DIVISION OF KLEER-TRONICS INC

RENT-A-TV

Also P.A. Systems - Phono Etc.

PROMPT SERVICE

One or a Dozen

1933 Ocean Av. JUnipr 5-1873

Knapp Radio & Appliance 1033 Irving. SEabright 1-2468

K's Television & Radio Service 5482 Mission. JUnipr 5-9406

Laguna T V 3055 Laguna. WEst 1-6946

Lakeside Electronics 2620 Ocean Av. JUnipr 6-0761

LA SCALA RADIO TV & APPLIANCE 1605 Polk. ORdw 3-9192

Lawton TV-Radio Sales & Service 3631 Lawton. MOntrse 4-5344

Long J M & Co Inc 1175 Market. KLondke 2-1088

Long's Appliance & Television 1181 Market. KLondke 2-0189

Mac's Radio & Appliance Exchange 915 Cole. LOrnd 6-1760

MAGNAVOX TELEVISION SALES

Finest High-Fidelity pictures and sound, Chromatic Optical Filter, Multiple Speakers, Superpowered dependable chassis in wide selection of fine furniture-models. Also High-Fidelity Radio-Phonographs.



"WHERE TO BUY THEM"

FACTORY BRANCH

MagnaVox Co The 1355 Market. UNdrhl 1-6462

AUTHORIZED DEALERS

City of Paris Geary & Stockton. DOuglas 2-4500

Dario's Home Furnishings 2660 San Bruno Av. DEIaware 3-4343

Emporium The 835 Market. YUkon 2-1111

1 Stonestown. SEabright 1-2222

Hair's Dept Stores Executive Offices 867 Market. SUttr 1-8000

TV & Appliance Store 753 Market. SUttr 1-8000

TV & Appliance Service 1636 Market. SUttr 1-8000

TV & Appliance Store 2565 Mission. ATwtr 2-5521

Macy's San Francisco Stockton & O'Farrell. EXbrk 7-3333

Sherman Clay & Co Kearny & Sutter. SUttr 1-6000

Sterling Furniture Co 1049 Market. UNdrhl 3-2800

White House Sutter & Grant Av. EXbrk 2-5000

Mark Morris Tire Co 999 Geary. ORdw 3-3441

Mark's Radio & TV 2123 Polk. PRspt 6-1457

MARVEL TELEVISION 1344 Stockton. YUkon 2-4117

MAUSER RADIO & TELEVISION SERVICE

Guaranteed Service on all Makes

Between 22d & 23rd Avenues

5811 Geary Bl. SKYn 1-5839

New Shine Radio Co 1051 Grant Av. YUkon 2-5540

MELODY RADIO & TV 2163 Polk. GRaystn 4-6181

Menary W G Co 3125 Mission. VAlencia 4-1429

Menekes TV-Radio 3338 Steiner. JOrdn 7-7434

Miller's Radio & Television Service 1936 Ocean Av. JUnipr 6-6106

Model TV & Sound 614 Irving. SEabright 1-2100

Modern Radio Co 1475 Haight. UNdrhl 1-4751

Moe TV & Appliance 4791 Mission. DEIaware 3-6700

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FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.

2. Please be on the line when the party you want answers.

3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.

4. Please replace the receiver gently when through talking.

Television & Radio Dealers—(Cont'd)

MOTOROLA RADIO & TELEVISION

BLACK & WHITE

COLOR TV



TV—Exclusive Tube Sentry "Triples life of the Set." Furniture styling for any decor

Radio—Table, Clock, Portable and Auto

Also finest High Fidelity and Phonographs.

"WHERE TO BUY THEM"

DISTRIBUTORS

LANCASTER W J CO 3150-3d. ATwtr 8-6930

DEALERS-TELEVISION

Ace Radio Co 2267 Market. UNdrhl 1-7031

All American Furniture & Refrigeration Co 938 Valencia. ATwtr 2-2900

BELVIEW T V & APPLIANCE CO 5515 Mission. JUnipr 4-7207

BUD FISKE CO 1619 Pine. ORdw 3-6200

Carr Television & Radio Co 5811 Geary Bl. SKYn 2-1181

COOK'S RADIO & TELEVISION 6189 Mission Daly City. JUnipr 4-0871

Dave's Radio & Television 1720 Polk. GRaystn 4-3880

DAY & NIGHT TELEVISION SERVICE CO 1322 Haight. UNdrhl 3-0793

EUREKA RADIO & TELEVISION SERVICE 4119-18th. MArkt 1-5566

Fiske Bud Co 2204 Chestnut. JOrdn 7-2148

GATTO ERNIE T V RADIO & APPLIANCE SERVICE 4706-3d. MIsn 7-5158

General Appliance Company 369 Fell. MArkt 1-7778

Knapp Radio & Appliance 1033 Irving. SEabright 1-2468

PALLAS BROS 5000 Mission. JUnipr 5-2664

Perry & Whitelaw Inc 11th & Howard. UNdrhl 1-1801

PROGRESSIVE RADIO & TV City-Wide Service 3473-25th. VAlencia 4-8913

SIERRA RADIO & TELEVISION 2394 Junipero Serra Bl. PLaza 5-8100

WESTLAKE'S TOWN & COUNTRY TV 345 S Mayfair Av. Daly City. PLaza 5-4400

DEALERS-AUTO RADIOS

Auto Radio Sales Service 1104 Bryant. UNdrhl 3-5145

BRIDGE RADIO Drive in Service Btw 7th & 8th Av. 4327 Geary Bl. SKYn 2-2348

BUD FISKE CO 1619 Pine. ORdw 3-6200

CAR RADIO SERVICE 1911 Mission. MArkt 1-9763

El Rey TV 133 W Portal Av. OVRnd 1-8064

DEALERS-HOME RADIOS

Fiske Bud Co 2204 Chestnut. JOrdn 7-2148

SIERRA RADIO & TELEVISION 2394 Junipero Serra Bl. PLaza 5-8100

Daly City

MUNTZ TV

FACTORY AUTHORIZED SALES & SERVICE

COLOR - BLACK & WHITE

"WHERE TO CALL"

DEALERS

HACKETT T V INC 2240 Mission. KLondke 2-0754

Muntz Television Sales 2240 Mission. KLondke 2-0754

MURPHY'S RADIO & TV 1508 Polk. ORdw 3-3634

(See Advertisement This Page)

Murray Tommy T V Service 2754-24th. ATwtr 2-1935

Music Den Telefonken & Grudig Hi-Fi Radios 931 Geary. ORdw 3-3400

NATIONAL COMMUNICATION RECEIVERS—KLEER-TRONICS INC 1933 Ocean Av. JUnipr 5-1874

National T V & Appliance Co 1785 Fulton. FIImor 6-1106

New Era T V Hi-Fi Rentals TV-New Major Brands 2485 Mission. VAlencia 6-5855

NICK'S RADIO & TELEVISION SERVICE 3412 Judah. OVRnd 1-4546

Norton's Radio & Television 329 Holloway Av. JUnipr 7-8565

Advertise here—it pays.

OLYMPIC TELEVISION

A LEADER IN HI-FI - TV - RADIO

3 WAY COMBINATIONS "Get All 3 for the Price of 1"

Stereo - Hi-Fi - Radio

Phonographs - TV - AM FM

"WHERE TO BUY THEM"

DEALERS

A C TV Co 4080-24th. VAlencia 4-6150

AL'S TELEVISION SERVICE 1322 Noriega. MOntrse 4-2241

Courtesy TV & Appliance Co 4430-3d. VAlencia 6-5333

Diller's 1637 Fillmore. JOrdn 7-4575

Family Furniture Co 1943 Mission. UNdrhl 1-2800

RADIO TELEVISION LABORATORIES 1911 Hayes. SKYn 2-3300

Tiedeman Appliance Co 3471 Mission. VAlencia 4-2600

WHOLESALE DISTRIBUTORS

Olympic TV of No Calif Inc 450-9th. UNdrhl 1-8308

Service 2260 Mission. MA rket 1-8531

DAY & NIGHT TELEVISION SERVICE CO 1322 Haight. UNdrhl 3-0793

RADIO TELEVISION LABORATORIES 1911 Hayes. SKYn 2-3300

Olympic TV of No Calif Inc 450-9th. UNdrhl 1-8308

Opp Radio & Television Co 3739 Balboa. SKYn 1-8315

Pac Radio & Television Co 2260 Mission. MA rket 1-8531

PACKARD-BELL ELECTRONICS

TV-RADIO-HI-FI

"For Over 30 Years Styled and Built Best for the West"

"WHERE TO BUY THEM"

DISTRIBUTORS

BROLAN FRAN CO 2280 Palou Av. ATwtr 8-4433

RICH W A CO 2280 Palou Av. ATwtr 8-0700

DEALERS

A-1 TELEVISION & RADIO SERVICE 85 Carl. LOrnd 6-6326

A & B Vertex Electric Supply Co 4334 Geary Bl. EVgrn 6-9493

AMER APPLIANCE & SUPPLY CO 1150 Sutter. PRspt 5-3711

Bories Radio & Television 3749 Noriega. OVRnd 1-9569

Boxer's Appliance Radio & T V Co 1401 Fillmore. FIImor 6-5400

BYINGTON RADIO & ELECTRIC CO 1809 Fillmore. WAInt 1-6000

BYRNE RADIO & T V 6241 Mission Daly City. PLaza 5-1900

Calder J B Co Inc 1017 Howard. HEmlok 1-7574

Carr Television & Radio Co 5811 Geary Bl. SKYn 2-1181

Castro Music Shop 443 Castro. UNdrhl 1-8672

DAVE'S RADIO & TELEVISION 1720 Polk. GRaystn 4-3880

DAVIS FURNITURE CO 981 Mission. EXbrk 2-4091

Devlet & Sons 1640 Pine. PRspt 5-8014

DORAN ALLEN CO 1580 Pacific Av. PRspt 6-4600

FISKE BUD CO 2204 Chestnut. JOrdn 7-2148

French Brothers 1337 Mission. MA rket 1-6627

GEARY TELEVISION & RADIO CO 5629 Ge