

Genuine **WILSON'S**
SPORTING GOODS
 BASEBALL AND SOFTBALL
 UNIFORMS
 Football - Basketball
 Tennis Rackets and Accessories
 SCHOOL AWARD SWEATERS
 Headquarters for
FISHING TACKLE
W.G. MENARY CO.
 The Home of Cheerful Service
 ACROSS FROM SEARS
Valencia 4-1429
 3125 Mission St.
 near Army St.

MISRACK'S
SPORTING GOODS
 ATHLETIC EQUIPMENT
 FISHING TACKLE
 WEIGHT LIFTING EQUIP.
 SCHOOL SWEATERS
 AWARD JACKETS
 TEAM CLOTHING & EQUIP.
 Bowling-Basketball-Basketball Etc.
 LAY-A-WAY PLAN
 First Western Charge Acct's
 DELIVERY SERVICE
 ON SPECIAL ORDERS
 Open Daily & Sets
 9 A.M. to 6 P.M.
 Fri. Till 9 P.M.
 Call Mission 7-9156
 2456 Mission Bldg 20th & 21st
 S.F.

"THE GREATEST
 SPORTING GOODS STORE
 IN THE WORLD"

ABERCROMBIE & FITCH
 220 POST STREET
EXbrook 7-2300

SAN FRANCISCO
ARCHERY SHOP
 ONE OF THE LARGEST STOCKS
 ARCHERY EQUIPMENT & SUPPLIES
 FIRE DRAGON BRAND NOY-BEAR
 & OTHER NAME BRAND BOWS
 CUSTOM MADE ARROWS
 FREE INSTRUCTIONS WITH NEW BOWS
 For Information Please Call
SEABRIGHT 1-3047
 OPEN DAILY & SAT. 9 TO 6
 MON. & FRI. EVE. TO 9
 CLOSED SUN.
 ED CANALE, Owner
 Between 31st and 32nd Avenues
TARAVAL DISTRICT
 2117 TARAVAL ST. S.F.

Sporting Goods-Dealers-(Cont'd)
 Eagle Sporting Goods 123-3d..... DO uglas 2-3767
 Fernquest & Johnson Golf Co
 See Our Ad Golf Goods
 Collins Av Colma..... Plaza 5-5446
FREDERICKSEN HARDWARE
 3029 Fillmore Jorden 7-3970
 Free-Minetti Sporting Goods Co
 1525 Haight..... UNdrhl 1-4321
 (See Advertisement This Page)
FUNKE FENCING ACADEMY
 Fencing Equip Distributor
 401A Judah..... LQmbrd 4-4672
G & M SALES CO
 1667 Market..... UNdrhl 3-2855
HIRSCH & PRICE
 COMPLETE LINE OF ATHLETIC
 EQUIPMENT AND UNIFORMS
 Baseball - Basketball - Softball
 Football - Bowling Shirts
 IN STOCK OR TO ORDER
AL ERLI, Mgr.
 138 Kearny..... SUttr 1-1790

KAPLAN'S
 FISHING - CAMPING - RIDING
 WATER & WINTER SKI EQUIP.
 RIFLES - SHOT GUNS - AMMUNITION
 1499 Market..... UNdrhl 3-3486
KENNELLY'S SPORT SHOP
 TENNIS & RESTRINGING - GOLF -
 FISHING - DIVING & ATHLETIC EQUIP.
 SKI RENTALS - SEE SKI AD
 67-2d..... DOuglas 2-3676
Ladd's Gun Store 339 Kearny..... EXbrk 2-4447
LAND BROS SPORTING GOODS
 551 Market Till Feb. 28
 725 Market After March 1
 YUkon 6-3864
MAC GREGOR—
 DISTRIBUTORS
 LAND BROS SPORTING GOODS YUkon 6-3864
MARINA HEALTHWAYS
 BAR BELLS - DUMBBELLS
 FACTORY PRICES
 Open Tues & Fri Nites Till 8 - Closed Mon
 2224 Chestnut..... WEst 1-5074
 Marine & Ship Supply Inc
 Skin Diving Equipment
 390 Jefferson..... ORdwy 3-2709
 Market Hardware Co 147 Jackson..... EXbrk 2-3390
 Mazzei G & Sons' Hardware
 5166-3d Valencia 4-3074
McCAFFREY'S SPORT SHOP
 A COMPLETE LINE OF
 FISHING TACKLE & SPORTING GOODS
 260 Kearny..... YUkon 2-7121
MENARY W G CO 3125 Mission, Valencia 4-1429
 (See Advertisement This Page)
MISRACK'S SPORTING GOODS
 2456 Mission, M155n 7-9156
 (See Advertisement This Page)

STAR SPORTING GOODS CO
 83-3d..... GArlfd 1-0447
 Sullivan Awning Co
 Tents-Camping Equip & Gym Mats
 245 So Van Ness Av..... UNdrhl 1-4572
SULLIVAN'S GOLF SERVICE
 All Lines of Clubs Repaired
 Distr Power-Bilt Golf Clubs
 585 Mission..... SUttr 1-0446
 Sullivan's Sport & Bait Shop
 5923 Geary Bl..... SKYln 1-7070
 (See Advertisement Page 895)
 Surf Shop 2686 Great Hwy
 LQmbrd 4-4077
TEXDAHL & JOHNSON
 Authorized Distributor for
Wilson Team Equipment
 UNIFORMS & ATHLETIC SUPPLIES
 BAR BELL EQUIPMENT
 WHITTING CLUB JACKETS
 SKI EQUIPMENT
 SALES & RENTALS
 Near 2nd
 571 Mission..... GArlfd 1-6557
 Thompson's Bill Tennis & Golf Shop
 111 New Montgomery..... EXbrook 2-7731
 Union Liquor & Sport Shop
 2446 Bay Shore Bl JUNipr 5-9942

SPORTING GOODS
 WHOLESALE
 TEAM SUPPLIES
 AND UNIFORMS
 FOR
 SCHOOLS - CLUBS
 INDUSTRIAL
 SCHOOL SWEATERS - AWARD JACKETS
 RIDDELL ATHLETIC SHOES
 TENNIS RESTRINGING
 ARCHERY - GOLF - TENNIS
 FISHING TACKLE - GUNS
 CAMPING EQUIP.
 WESTBEND OUTBOARD MOTORS
 AND BOATS
FREE-MINETTI SPORTING GOODS CO.
UNderhill 1-4321
 1525 HAIGHT STREET

Sporting Goods-Dealers-(Cont'd)
MISSION ROD & GUN SHOP
 FISHING TACKLE
 GUNS - GUN REPAIRING
 MERCURY OUTBOARD MOTORS
 3049 Mission..... M155n 7-1427
 Modern Bait & Tackle Shop
 2975 Mission..... VA lencia 4-4971
 Mutual Loan Office 195-3d..... EXbrk 2-5178
 National Trophy Co 2225 Market..... UNdrhl 1-6616
NELSON'S SPORTING GOODS
 FISHING TACKLE - GUNS
 Complete Line of Sports Equip.
 Located in Crystal Palace Market
 1181 Market..... UNdrhl 3-1367
 Park Presidio Sporting Goods
 152 Clement..... BAYvw 1-7432
PARK PRESIDIO SPORTING GOODS
 152 Clement..... SK Yline 2-0800
 Portola Hardware & Appliance Co
 2563 San Bruno Av..... JU niper 5-1771
RED WING BOOTS & SHOES—
DAHLE LARRY SHOES
 1132 Market..... UNdrhl 3-8507
ROOS-ATKINS
 Market at Stockton..... EXbrk 7-4000
 San Francisco Archery Shop
 2117 Taraval SEabright 1-3047
 (See Advertisement This Page)
 S F Electric & Hardware Co
 1006 Fillmore. WAInt 1-2976
S F SCHOOL OF FENCING
 Full Line of Fencing Equipment
 3015 Clement..... SKYln 2-5200
 Skihaus 131 Market..... YUkon 2-5828
SMITH'S GUN SHOP
 ATHLETIC EQUIPMENT
 GUNS - ACCESSORIES
 Fishing Tackle - Archery Equip.
 At Irving
 1313-24th Av..... LQmbrd 4-2042
SMITH'S TENNIS SHOP
 1891 Haight..... SKYln 1-4316
SPRAWKINS GOLF SHOP
 GOLF BALLS
 Titleist U. S. Royal
 Maxfli-Red Spalding-DOT
 Staff McGregor/Mc
PROFESSIONAL
GOLF EQUIPMENT
 McGregor - Wilson - Spalding
 Power-Built - Ken Smith
 Stan Thompson
 All Equipment Pro Fitted
 OPEN EVENINGS
 Near Montgomery St
 576A Market..... YUkon 6-1255

STAR SPORTING GOODS CO
 83-3d..... GArlfd 1-0447
 Sullivan Awning Co
 Tents-Camping Equip & Gym Mats
 245 So Van Ness Av..... UNdrhl 1-4572
SULLIVAN'S GOLF SERVICE
 All Lines of Clubs Repaired
 Distr Power-Bilt Golf Clubs
 585 Mission..... SUttr 1-0446
 Sullivan's Sport & Bait Shop
 5923 Geary Bl..... SKYln 1-7070
 (See Advertisement Page 895)
 Surf Shop 2686 Great Hwy
 LQmbrd 4-4077
TEXDAHL & JOHNSON
 Authorized Distributor for
Wilson Team Equipment
 UNIFORMS & ATHLETIC SUPPLIES
 BAR BELL EQUIPMENT
 WHITTING CLUB JACKETS
 SKI EQUIPMENT
 SALES & RENTALS
 Near 2nd
 571 Mission..... GArlfd 1-6557
 Thompson's Bill Tennis & Golf Shop
 111 New Montgomery..... EXbrook 2-7731
 Union Liquor & Sport Shop
 2446 Bay Shore Bl JUNipr 5-9942

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 83-3d..... GArlfd 1-0447
 Sullivan Awning Co
 Tents-Camping Equip & Gym Mats
 245 So Van Ness Av..... UNdrhl 1-4572
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 111 New Montgomery..... EXbrook 2-7731
 Union Liquor & Sport Shop
 2446 Bay Shore Bl JUNipr 5-9942

SPORTING GOODS
 WHOLESALE
 TEAM SUPPLIES
 AND UNIFORMS
 FOR
 SCHOOLS - CLUBS
 INDUSTRIAL
 SCHOOL SWEATERS - AWARD JACKETS
 RIDDELL ATHLETIC SHOES
 TENNIS RESTRINGING
 ARCHERY - GOLF - TENNIS
 FISHING TACKLE - GUNS
 CAMPING EQUIP.
 WESTBEND OUTBOARD MOTORS
 AND BOATS
FREE-MINETTI SPORTING GOODS CO.
UNderhill 1-4321
 1525 HAIGHT STREET

Sporting Goods-Dealers-(Cont'd)
VIKING SPORTING GOODS
 Equipment for Every Sport
 SKIING ARCHERY
 SOCCER ATHLETIC
 FISHING & HUNTING
 TENNIS
 Complete Sales & Rentals
 Camping & Skiing
 Open Friday Nites Till 9 P.M.
 Also Mon. & Wed. Nites in Ski Season
 1874 Market..... HEmlck 1-8317
WEST PORTAL SPORT SHOP
 301 West Portal Av..... MOntrse 4-7879
WILSON EQUIPMENT—
 AUTHORIZED DISTRIBUTORS
 LAND BROS SPORTING GOODS
 551 Market Till Feb 28
 725 Market After March 1
 YUkon 6-3864
TEXDAHL & JOHNSON
 571 Mission GArlfd 1-6557
WINSTON R L ROD CO
 Fine Fishing Tackle
 686 Harrison..... SUttr 1-3979

Sporting Goods-Renting
 Big Ben Loan Office 179-3d..... DOuglas 2-5787
LAND BROS SPORTING GOODS
 Ski & Camping Equip
 551 Market Till Feb 28
 725 Market After March 1
 YUkon 6-3864
 Park Presidio Sporting Goods
 152 Clement..... SKYln 2-0800
 Sullivan Awning Co
 Camping Equip-Car Top Boats
 245 So Van Ness Av..... UNdrhl 1-4572

Sporting Goods-Used
 Sullivan Awning Co
 Camp Equip-Tents-Stoves-Sleep Bags
 245 So Van Ness Av..... UNdrhl 1-4572

Sporting Goods-Wholesale & Mfrs
ALAC
 SPECIALISTS IN ATHLETIC UNIFORMS
 & EQUIPMENT - CLEANING - REPAIRING
 A Division of Allied Cleaners
 270 Valencia..... UNdrhl 3-8888
 Alpine Crafts Co 1005 Market..... HEmlck 1-9919
ANGLO-SCANDINAVIAN CO
 Koflach Ski Boots-Tyrolia Bindings
 121-2d..... EXbrk 2-8651
ATLANTIC PRODUCTS SALES CORP
 Par Bag-Golf Bag
 5th & Cutting Bl Richmond..... BEacn 2-4300
BAKER & HAMILTON 700-7th. HE mlck-1-2600
BENT WILSON CO THE
 The Wilson Bent Co. - Sporting Goods
 FISHING TACKLE SPECIALISTS
 Wholesale - Military Only
 1010 Franklin..... PRsct 6-1300
 Billmire Arch Co 1600 Cortland Av..... ATwtr B-1667
BLAICH ADOLPH INC
 FISHING TACKLE - GUNS - AMMO
 ATHLETIC - BOATING - WATER SPORTS
 Wholesale to Dealers Only
 1800 Rollins Rd Brimgm..... OXfrd 7-5311
 Blaich Adolph Inc 1800 Rollins Rd Brimgm
 From telephones served by the
 following exchanges:
 San Francisco
 (No Intercity Charge)
 Capt by Cota of Calif 680 Geary..... PRsct 5-6771
 Childard Arms Mfg 15 Calif..... GArlfd 1-1374
CONVERSE RUBBER CO
 Mfrs. Athletic Shoes - Sporting Footwear
 ALL-STAR Basketball Shoes
 Rod & Real Sporting Boots
 100 Freeway Bl S F..... PLaza 6-4200
 Curley-Bates Co 575 Mission..... DOuglas 2-8677
 DAHNIEN 32-3d..... DOuglas 2-8418
DE RECAT R J & CO
 Manufacturers Rep
 930-7th..... UNdrhl 1-3302
 Everlast Sporting Goods Inc
 585 Mission EXbrk 2-0997
 (Continued Next Page)

Sporting Goods-Wholesale & Mfrs-(Cont'd)
FERNQUEST & JOHNSON GOLF CO
 MFR-WOODS-IRONS-PUTTERS-WHSLE
 Jobbing Orders - Complete Repairs
 Cor Junipero Serra Blvd
 Collins Av Colma..... Plaza 5-5446
 Forrest C E Co 1746 Clement..... SK Yline 1-3622
 Free-Minetti Sporting Goods Co
 1525 Haight. UNdrhl 1-4321
GO HO CO AIR MATTRESSES—
HOLCOMBE GORDON CO INC
 32 Clay. YUkon 2-6425
 Golfcraft Inc 420 Market..... YU kon 6-2383
HAGEN WALTER GOLF CO DIVISION OF
WILSON SPORTING GOODS CO
 570 Barneveld Av. Missn 8-4505
HARRIS & STROH
 SPORTING GOODS
 FISHING TACKLE - GUNS - AMMO
 WHOLESALE TO DEALERS ONLY
 231 Adrian Rd Milbra..... OXfrd 7-5470
 Harris & Stroh 231 Adrian Rd Milbra
 From telephones served by the
 following exchanges
 San Francisco
 (No Intercity Charge)
 Ask Operator for Entrprise 12313
HEBGEN B H CO LTD
 Quality Fishing Tackle & Sporting Goods
 237-1st..... EXbrk 2-1293
 Hicks Bernard J Inc 585 Mission..... EXbrk 2-0997
 Hirsch & Price 138 Kearny..... SUttr 1-1790
JUDO SUITS—
MUTUAL SUPPLY CO 200 Davis. YUkon 2-5703
 Keystone Bros 755 Mission..... DOuglas 2-0470
LIPSCULTZ IRVING
 EXCLUSIVE DISTRIBUTORS
 TOURNAMENT OF CALIF.
 TENNIS-GOLF-GYM-SWIM-WEAR
 718 Mission..... GArlfd 1-7681
MACGREGOR CO THE
 McCUNE-WESTERN INC
 Mfrs Rep of Marine
 & Sporting Goods
 51 Fremont..... YUkon 6-1006
MERCHANDISER'S INC
 Wilson Athletic & Golf Equip
 MacGregor Golf & Par Golf Bags
 Penn. & Dunlop Sporting Goods
 515 Folsom..... GArlfd 1-0258
 Pac Outdoor Sales Co Inc
 Skin Diving Equipment
 212 Stockton..... LQmbrd 4-7533
 Pickwick Sales Co 1736 Stockton..... GArlfd 1-3726
 Seamless Rubber Co The 383 Brannan. EXbrk 2-1493
SLOSS & BRITTAIN
 SPORTING GOODS
 FISHING TACKLE
 GUNS & AMMUNITION
 100 Potrero Av..... MA rket-1-0250
STAN PHILLIPS & ASSOC
 Manufacturers Reps of
 FISHING TACKLE - HUNTING EQUIPMENT
 MARINE & SPORTING GOODS
 19 W 41st Av Sn Mto..... F1resd 1-2662
STROH & CO 215-2d..... YUkon 6-4696
SULLIVAN AWNING CO
 Tents-Sleeping Bags-Gym Mats
 245 So Van Ness Av..... UNdrhl 1-4572
SULLIVAN'S GOLF SERVICE
 All Makes of Clubs Repaired
 34 Years Experience
 Distr H & B-POWER-BILT GOLF CLUBS
 Authorized Golf Club Repair Station
 SPALDING
 MAC GREGOR - WILSON
 Near 2d
 585 Mission..... SUttr 1-0446

SUN TENT-LUEBBERT CO
 SUN BRAND
 SLEEPING BAGS - AIR MATTRESSES
 KNAPSACKS - DUFFLEBAGS
 UMBRELLA TENTS - WALL TENTS
 WATER BAGS
 Wholesale Only
 355 Brannan..... EXbrk 2-5923
 Sunshen Tennis String Co
 585 Mission..... EXbrk 2-0997

Sporting Goods-Wholesale & Mfrs-(Cont'd)
TAKEUCHI BROTHERS
 QUALITY FISHING TACKLE
 Wholesale - Dealers Only
 543 Howard..... SUttr 1-1872
 Teadahl & Johnson 571 Mission..... GArlfd 1-6557
THALSON CO
 DIRECT IMPORTERS - WHOLESALE ONLY
 FISHING TACKLE - STOP WATCHES
 BASEBALL GLOVES - BINOCULARS
 682 Mission..... SUttr 1-3690
 Tri-Pak Gun Kit Inc 60 Brady..... HEmlck 1-3715
VAN TASSEL W E & CO
 1355 Market..... KLondke 2-2938
 Voit W J Rubber Corp 420 Market..... EXbrk 2-6614
WESTERN GARRIBIDE GO
 Ammunition
 Clay Targets & Clay Target Traps
 570 Barneveld Av. Missn 8-4505
WILSON SPORTING GOODS CO
 570 Barneveld Av. Missn 8-4505
WINCHESTER REPEATING ARMS GO
 Guns-Ammunition-Roller Skates
 570 Barneveld Av. Missn 8-4505
WISLER WESTERN ARMS INC
 Guns-Ammo-Camping Equip
 205-2d..... YUkon 6-5426

Sportswear-Wholesale & Mfrs
 Adams Henry 154 Sutter..... DOuglas 2-3091
 Alexander Mfg 684 Commercial..... YUkon 2-2491
 Alice of Calif 60 Dorman Av..... M155n 8-0824
 Anthony Bros 731 Market..... YUkon 2-3092
 Arcadia Manufacturing Co
 767 Market..... YUkon 6-5345
 Arnelde of Calif Inc 312 Sutter..... GArlfd 1-9212
 Aronson Leon 821 Market..... DOuglas 2-3730
ARTVOGUE OF CALIF A CORP
 MEN'S & BOYS' SPORTSHIRTS
 Sun-Dak of Calif. Swimwear
 1663 Mission..... UNdrhl 3-5505
 If no answer call..... OVRing 1-3441
 Balboa Original Swim Wear
 821 Market. YUkon 2-4927
 Bedak I
 Sportswear Tailored By Arcadia Mfg Co
 767 Market..... YUkon 6-5345
 Berenson Dave C 821 Market..... YUkon 6-2979
 Betty Brooks Co 831 Market..... YUkon 6-4092
 Block H & L 2178 Palou Av..... ATwtr 2-4700

Sporting Goods-Wholesale & Mfrs-(Cont'd)
TRIPAK GUN KIT INC 60 Brady..... HEmlck 1-3715
VAN TASSEL W E & CO
 1355 Market..... KLondke 2-2938
 Voit W J Rubber Corp 420 Market..... EXbrk 2-6614
WESTERN GARRIBIDE GO
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 Guns-Ammunition-Roller Skates
 570 Barneveld Av. Missn 8-4505
WISLER WESTERN ARMS INC
 Guns-Ammo-Camping Equip
 205-2d..... YUkon 6-5426

Sportswear-Retail
 Alada's Sample Shop 1848 Irving..... MOntrse 1-1352
 Ayoub's Sport Shop
 2598 San Bruno Av..... DELaware 3-1207
 Benson's Men's Shop 1103 Market..... UNdrhl 1-3220
 Cable Car Clothiers
 Powell & O'Farrell. EXbrk 2-2264
 Casual Aire 15 Stonestown..... LQmbrd 4-7533
 Casual Clothing Co The 940 Market..... EXbrk 7-5749
 Chess Man The Inc 226 Powell..... YUkon 2-0548
 Cover Girl 1966 Ocean Av..... DELaware 3-7690
 Daley Rod Marina Mee's Shop
 2172 Chestnut..... WA Int 1-9082
 Davis Jack 116 Kearny..... GArlfd 1-6883
 Harris Joe Co
 Yachting Apparel for Men and Women
 16 Sacramento..... YUkon 6-2090
 Hiller Gene 463 Geary..... ORdwy 3-4232
 Hirsch & Price 138 Kearny..... SUttr 1-0691
 House of Nine The
 See Women's Wearing Apparel-Retail
 212 Stockton..... EXbrk 2-6683
 Jo's Casuals 2440 Norpa..... LQmbrd 4-6537
 Knit Robert Ltd 1 Post..... DOuglas 2-7891
 Knit Kraft Sportswear
 2544 Mission..... AT water-2-1690
 Kurant's Western Outfitters 82-3d..... EXbrk 2-5518
 Lalwani's Hongkong Clothing Co Inc
 253 Grant Av. YUkon 6-6031
 Lee-Ann Shop 1043 Taraval..... LQmbrd 4-7101
L'EMPORIO LUCHESE
 1325 Stockton..... EXbrk 2-9796
 Lieber H & Co Grant Av & Geary..... GArlfd 1-6240
 Livingston Bros Grant Av at Geary..... DOuglas 2-3060
 Macintosh Clothes Inc 478 Post..... EXbrk 2-6592
MME ZENA
 Dresses-Suits-Coats
 157 Geary..... GArlfd 1-6046
 Marguerite of Calif Boutique
 4181 Geary..... TUxedo 5-5662
 Mary's Sport Shop
 Women's Sportswear
 4482 Mission..... JUNipr 4-2030
 New Haven Shops 50 Kearny..... SUttr 1-8136
 Paul's of Nob Hill 1446 Polk..... GRaystn 4-6824
 Ray Shirt Shop 212 Market..... SUttr 1-8959
 Robinson-Sandy's Shop
 2101 Chestnut..... WAInt 1-7788
 Vener's Shop For Men
 5445 Geary Blvd..... SK Yline 1-8100
 Wimp's 2142 Chestnut..... Filmor 6-2207

Sportswear-Wholesale & Mfrs
 Adams Henry 154 Sutter..... DOuglas 2-3091
 Alexander Mfg 684 Commercial..... YUkon 2-2491
 Alice of Calif 60 Dorman Av..... M155n 8-0824
 Anthony Bros 731 Market..... YUkon 2-3092
 Arcadia Manufacturing Co
 767 Market..... YUkon 6-5345
 Arnelde of Calif Inc 312 Sutter..... GArlfd 1-9212
 Aronson Leon 821 Market..... DOuglas 2-3730
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 MEN'S & BOYS' SPORTSHIRTS
 Sun-Dak of Calif. Swimwear
 1663 Mission..... UNdrhl 3-5505
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 Balboa Original Swim Wear
 821 Market. YUkon 2-4927
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 Sportswear Tailored By Arcadia Mfg Co
 767 Market..... YUkon 6-5345
 Berenson Dave C 821 Market..... YUkon 6-2979
 Betty Brooks Co 831 Market..... YUkon 6-4092
 Block H & L 2178 Palou Av..... ATwtr 2-4700

Sportswear-Wholesale & Mfrs-(Cont'd)
 Blue Bell Inc 1355 Market..... UNdrhl 1-5336
 Bobbie Brooks Inc 821 Market..... YUkon 2-0729
 Bordiner & Parter 821 Market..... YUkon 2-4927
 Borowiak Bill
 Olympic Knitwear-Tish-U-Knit Sweater
 Miss Pat & Co Junior & Misses Spwr
 833 Market..... EXbrk 2-6083
 Breit W & Co 140-2d..... SUttr 1-0167
 Brown R M & Sons 771 Mission..... GArlfd 1-9731
 Brown R M & Sons 333-3d..... EXbrk 2-7735
 Budd & Votaw
 Pebble Beach Sportswear
 663 Howard..... GArlfd 1-7575
 Caldwell Inc 113 Steuart..... EXbrk 2-5998
CALESTINI LEO 821 Market..... YUkon 6-2316
 Catalina Inc-Mens & Childrens Div
 821 Market. YUkon 2-7162
CLASSIC OF CALIF
 WOMEN'S SPORTSWEAR
 MFRS OF BLOUSES
 Co-ordinates - Capri & Pedal Pushers
 718 Mission..... EXbrk 7-3055
 Cole of Calif Inc 821 Market..... GArlfd 1-5637
 Collins Isabel 421 Kearny..... YUkon 2-4249
 Continental Sportswear of SF
 3159-16th..... YUkon 6-6591
 Eiloesser-Heymann Co
 1161 Mission. HEmlck 1-6844
 Elva of Calif 95 Minna..... YUkon 2-9733
 Evergreen Fashions Inc 771 Mission..... YUkon 2-3667
 Fancher Chas E 821 Market..... YUkon 2-0729
 Fernbacher Rob Co 154 Sutter..... SUttr 1-2585
FLEISCHMAN M R GO
FLEISCHMAN OF CALIF.
 APPAREL CITY
 2285 Palou Av..... VA lencia 4-6293
 Fred Harvey Californiawear
 771 Mission. YUkon 2-3667
FRITZ OF CALIF 201-1st..... YUkon 6-5744
 Fuzzlyam Originals Inc 67-1st..... GArlfd 1-5968
 Glen of Michigan 1079 Lombard..... PRsct 6-1415
GOLDEN BEAR SPORTSWEAR
 MEN'S & BOYS' COATS & JACKETS
 FUZZYLAM ORIGINALS
 MEN'S & WOMEN'S FINE COATS
 67-1st..... GArlfd 1-5968
 Golden Gate Clothes 804 Mission..... DOuglas 2-8625
 Goldenberg Zado Inc 154 Sutter..... EXbrk 2-7260
 Grant Ave Fashions 1060 Howard..... UNdrhl 1-7887
 Grant Harry D Co 599 Mission..... DOuglas 2-7406
 Gridiron Pants Co 144-2d..... GArlfd 1-9201
 Helwing Louis 154 Sutter..... EXbrk 2-4640
 Hoffman Saml L 742 Market..... SUttr 1-2647
 Huber Emma Lynn 1079 Lombard..... PRsct 6-1416
 Iselin Imports Div of Parrott & Co
 231 Sansome. DOuglas 2-2400
 Jantzen Inc 821 Market..... YUkon 6-1851
JARVIS & MARCUS
 Marmon Sportswear of
 San Francisco
 Mfrs. of Men's Sportcoats Exclusively
 140-2d..... GArlfd 1-6077
 Kaufmann Richard J 833 Market..... GArlfd 1-6509
 Kaufmann Richard J 833 Market..... GArlfd 1-6560
 Kayser Inc 771 Mission..... YUkon 2-3667
KORET AL CO INC
 SPORTSWEAR
 MFRS OF
 JACKETS - SPORT SHIRTS - SWEATERS.
 130-2d..... YUkon 6-1813
KORET OF CALIF INC 611 Mission. EXbrk 2-8723
 Lea Robt S 833 Market..... YUkon 2-2078
 Lee Henry 56 Ross Av..... SUttr 1-5810
 Leon W A Co 754 Pacific Av..... GArlfd 1-5522
 Leon's Co 76 Fresno..... EXbrk 2-8701
LERAY OF SAN FRANCISCO—
HELWING LOUIS 154 Sutter..... EXbrk 2-4640
 LEVI STRAUSS & CO 98 Battery..... GArlfd 1-6200
 Loy Robt B 833 Market..... YUkon 2-4141
 Lewis Louis & Herman
 Ladies Sweaters-Skirts & Sportswear
 833 Market..... YUkon 6-2798
 Lilli Ann Corp 2701-16th..... UNdrhl 3-2720
 Linda Debs 1019 Market..... UNdrhl 1-5183
 Linda Frocks Inc 1019 Market..... UNdrhl 1-5182
 Lindner Bros 375 Fremont..... DO uglas 2-7713
LIPSCULTZ IRVING
 EXCLUSIVE DISTRIBUTORS
 TOURNAMENT OF CALIF.
 TENNIS-GOLF-SWIM-HANDBALL-ACCES.
 718 Mission..... GArlfd 1-7681

Sportswear-Wholesale & Mfrs-(Cont'd)
 Lotwin Albert S 821 Market..... EXbrk 7-4617
 Maico Modes 973 Market..... EXbrk 7-0353
 Mailer Manufacturing Co 821 Market. DOuglas 2-2421
 Marvis Larry
 Men's Sportswear
 821 Market..... YUkon 6-6540
 Milton's Apparel 154 Sutter..... GArlfd 1-7563
 Mulford Lloyd 821 Market..... DOuglas 2-2421
 Murr of Calif 1019 Market..... UNdrhl 3-5320
 Nathalie Nicolai