

# IN NEED OF CARPETING?

Drop in at the store and see our beautiful stock of carpeting, rugs & linoleum patterns. All priced to please your pocketbook.

NO DOWN PAYMENT • 36 MONTHS TO PAY  
**WALL TO WALL INSTALLATIONS**  
WE HAVE OUR OWN EXPERIENCED CARPET LAYERS  
RESIDENTIAL - COMMERCIAL - INDUSTRIAL

DIAL  
**UNderhill 1-4646**

## FLOOR STYLES

FAMOUS FOR VALUES  
in CARPETING

**1899 MISSION ST.**  
CORNER 15TH



### Rugs & Carpets-Retail

A B Weaver Co 785 Market... Douglas 2-2150  
ALEXANDER SMITH RUGS & CARPETS

BROADLOOM CARPETS & FLOOR PLAN RUGS

113 Years of Craftsmanship in the Weaving & Making of Carpets & Rugs

"FOR INFORMATION CALL"

DISTRICT OFFICE  
Smith Alexander Co 1355 Market. UNdrhl 1-6711

DEALERS

Carpet Man The 2415 Noriega... L0mbrd 4-6610  
CONKLIN BROS INC 3320-20th ATwtr 2-1822

FLOOR STYLES INC  
1899 Mission UNdrhl 1-4646  
Reinert & Riley 1833 Fillmore... Flmor 6-9393  
WEST COAST LINOLEUM & CARPET CO  
See Our Display Ad-This Classif  
2689 Mission... Valencia 4-4909

Alfred's Interiors 123 W Portal Av... L0mbrd 4-1085

Allen's Carpets 2155 Junipero Serra Bl... Daly City. PLaza 5-4246

Amirkhan's Rug Service  
2475 Sacramento... West 1-3943  
Antonchuk A 1125 Ocean Av... Junipr 7-0640

ARMSTRONG CARPET & LINOLEUM CO

LEES - FIRTH - GULISTAN  
Broadloom Carpets & Rugs

Stair & Hall Carpet  
Commercial - Residential

Special Rates to Apartment Houses  
QUALITY WORKMANSHIP

Free Estimates-All Work Guaranteed  
SERVING THE ENTIRE BAY AREA

Between 7th & 8th Avenues  
626 Clement... SKYn 1-2827

The Yellow Pages save you time.

### AXELRAD FURNITURE CO

1102 Sutter. GRystr 4-7170

Barnal And Fine Furniture Company  
2224 Fillmore... WAInt 1-1658

BELVIEW T V & APPLIANCE CO  
5515 Mission... JUNipr 4-7207

BIGELOW RUGS AND CARPETS-

RETAILERS

BRIED GENE INC  
1585 El Camino RI Mibra. PLaza 6-3200

FLOORCRAFT 760-2d... SUtr 1-8254

LINW J LEO 380 West Portal Av. VRind 1-1800

RUG MEN THE  
2750 Junipero Serra Bl Calma. PLaza 5-5840

BREUNER JOHN CO 571 Sutter... SUtr 1-7400

BRIED GENE INC  
1585 El Camino RI Mibra. PLaza 6-3200

Calif Home Furnishings 1694 Union. PRpct 6-6001

CARPET MAN THE  
2415 Noriega... L0mbrd 4-6610

Coast Carpet & Linoleum Co  
316 Valencia... HEmlk 1-5057

Cohn S A Co 554 Mission... SUtr 1-1468

COLE ROBERT CARPET CO  
4690 Mission. JUNipr 4-2110

(See Advertisement This Page)

CONKLIN BROS INC 3320-20th. AT water-2-1822

Dario's Home Furnishings  
2660 San Bruno Av. DELaware 3-4343

EBRAHIM LUTHER T 1161 Sutter. TUXedo 5-3161

(See Advertisement Page 833)

EMPORIUM THE

ORIENTAL RUGS

One of the largest collections  
in the West of superb, hand-made  
Oriental carpets.

At The Emporium since 1902.

Oriental Rugs, Third Floor  
835 Market... YUKon 2-1111

Family Furniture Co 1943 Mission... UNdrhl 1-2800

Fayedeon Co 823 Divisadero... WAInt 1-0500

Fenech Furniture Co  
2636 San Bruno Av. JUNipr 4-7024

FLOOR STYLES INC  
Mohawk Carpets & Rugs  
1899 Mission... UNdrhl 1-4646

(See Advertisement This Page)

(Continued Next Page)

## SAVE MORE ON BROADLOOM WALL TO WALL CARPET AT COLE CARPET CO.

Representing:

**MOHAWK  
FIRTH  
GULISTAN  
ALEX SMITH**

**MASLAND  
HOLMES  
CALLAWAY**

**OWNS  
BEATTIE  
ROXBURY  
MAGEE**

AND MANY OTHERS

**JUNipr 4-2110**

Nothing Down - 3 Yrs. To Pay

Free Estimates

SAMPLES BROUGHT TO YOUR HOME

OPEN TILL 9

EXCEPT SATURDAYS

SUNDAYS 10 A.M. - 5 P.M.



4690 MISSION

### Rugs & Carpets-Retail-(Cont'd)

Floorcraft 760-2d... SUtr 1-8254

FRANK NEWMAN 23 Stonestown... L0mbrd 6-3304

Friendly Furniture Co 547 Cleveland... SKYn 1-9759

Fun's Supply Co 545 Kearny... YUKon 6-4360

Garter Furniture Co 2137 Mission... UNdrhl 1-4288

GIOVANZANA PETER  
Pacific Av at Polk. PRpct 6-1552

GULISTAN CARPET-

NORIEGA FURNITURE STORE... L0mbrd 4-4110

SUNSET FLOOR COVERING  
2006 Irving... VRind 1-7371

Harris Linoleum & Carpets  
5148 Mission... JUNipr 6-0082

House of Karlson 145-9th... UNdrhl 3-3640

Ideal Decorators 182 Stanyan... BAYw 1-9681

KERMAN RUG & TRADING CO  
235 W Portal Av... SE abright 1-2324

(See Advertisement This Page)

Knight R & Son 665 Valencia... MArkt 1-4325

KUSTOM KARPETS 2901 Taraval... VRind 1-4360

LAMBERT'S FURNITURE INC

Where Your Carpet Dollar Goes Further  
Specializing in

MOHAWK  
LEES & FIRTH

Open Fri. Evenings Till 9 PM  
Open Any Evening by Appl.

4000 Balboa... BAYw 1-1391

LEES RUGS & CARPETS-

MERIT FURNITURE CO 1899 Junipero  
Serra Bl Daly City. PLaza 5-4311

Lerner Jack Co 760-2d... SUtr 1-8254

LEWIS & LEWIS RUG CO

For 23 Years The  
Bay Area's Leading  
Exclusive Floor Covering Store

LARGEST SELECTION

of rugs and broadloom carpets in Northern  
California. Nationally Advertised lines.

Choose from hundreds of full rolls of  
broadloom carpets in 12 and 15 foot widths.

YOU SAVE - AT OUR LOW PRICES

BUY ON LOW MONTHLY PAYMENTS

OUR 3 LOCATIONS

3800 S El Camino RI Sn Mto... FRed 1-3441

2127 Broadway Oakland... TWInks 3-2622

3406 Mt Diablo Bl Lafayette... ATIntc 4-4000

LINEN IMPORT CO  
Oriental & Domestic Rugs  
51 Stockton... SUtr 1-9852

MASIS FLOOR COVERING  
637 Irving... L0mbrd 4-3441

MEYER VICTORIEN M  
1100 Stout Bl... VRind 1-6727

MISSION CARPET & FURNITURE CO  
4099 Mission... JU niper 5-3793

MODERN CARPET CO 331 Clement... SKYn 1-6135

Morrow Wm Co 2850 Alemany Bl... JUNipr 4-9415

MORROW WILLIAM CO  
155 Church KLondke 2-1039

NAVAJO RUGS-

DAVIDSON MARION INDIAN HANDCRAFT  
1843 Union WAInt 1-3676

Newman Frank 23 Stonestown... L0mbrd 6-3304

Noriega Furniture Store  
2326 Taraval L0mbrd 4-4110

OLSON RUG CO

WE CALL FOR YOUR OLD RUGS  
CARPETS, CLOTHING, ETC.

We'll Weave New Broadloom Rugs  
In a Week - At Big Savings - Any Size

Free Catalog - 44 Colors - Patterns  
Over 3 Million Customers.

San Francisco - Chicago - New York

209 Post... YUKon 2-0743

Pac Plaza Furniture Co  
482 Minor Plaza Pacifica... PLaza 6-0481

RAMEY VERIA CO  
1375 Mission... KLondke 2-0971

Redlick-Newman Co 17th & Mission... MArkt 1-1600

Reinert & Riley  
1833 Fillmore... Flmor 6-9393

Richmond Furniture Co 933 Clement... SKYn 1-2866

Richter Rudolph A  
391-S Mayfair Av Daly City. PLaza 5-1911

RUG MEN THE

More  
For Your Carpet Dollar

OPEN EVENINGS  
& SUNDAYS

2750 Junipero Serra Bl Calma... PLaza 5-5840

RUGMASTER THE GENE BRIED INC  
1585 El Camino RI Mibra. JUNo 3-2183

SAN FRANCISCO RUG COMPANY  
1803 Market HEmlk 1-0223

Shaff's Furniture Co 2868 Mission... MI snn 7-8580

Sherry & Co Furniture & Appliances  
621 Mission. EXbrk 2-6424

SLOANE W & J  
ORIENTAL & DOMESTIC RUGS  
CUSTOM CARPETS FOR  
HOME - OFFICE - HOTEL - MOTEL  
216 Sutter... GARtld 1-2827

STERLING FURNITURE STORES  
Downtown Store 1049 Market... UNdrhl 3-2800

Westlake Store  
275 Lake Merced Bl Daly City... PLaza 6-7500

SUNSET FLOOR COVERING-

GULISTAN - FIRTH - ROXBURY  
SAMPLES SHOWN IN HOME  
SATURDAYS 'TIL 5:30 PM  
2006 Irving... VRind 1-7371

Swan Bros Floor Covering Co  
5616 Mission... JU niper 7-0815

Turvey Furniture Co 4760 Mission... JUNipr 7-8333

WEST COAST LINOLEUM & CARPET CO  
2689 Mission Valencia 4-4909

(See Advertisement This Page)

Woloski B Co 698 McAllister... UN drhl 3-5845

If no answer call... SKYn 2-0070

### Rugs & Carpets-Retail-(Cont'd)

ROBERT COLE CARPET CO

Wall to Wall Installations

Our Specialty

NOTHING DOWN - 3 YRS TO PAY

Open Till 9 Except Saturdays

Sundays 10 A.M. to 5 P.M.

"BUY IT OFF THE ROLL  
FROM ROBERT COLE"

4690 Mission... JUNipr 4-2110

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More  
For Your Carpet Dollar

OPEN EVENINGS  
& SUNDAYS

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2689 Mission Valencia 4-4909

(See Advertisement This Page)

Woloski B Co 698 McAllister... UN drhl 3-5845

If no answer call... SKYn 2-0070

Rugs & Carpets-Used

BRIED GENE INC  
1585 El Camino RI Mibra. PLaza 6-3200

Coleman's Furniture Co  
964 McAllister... Flmor 6-4250

Ebrahim Luther T 1161 Sutter... TUXedo 5-3161

FAYEDEAN CO 823 Divisadero... WAInt 1-0500

FLOOR STYLES INC  
Rugs & Carpets Bought & Sold  
1899 Mission... UNdrhl 1-4646

GEARY ST FURNITURE EXCHANGE  
1749 Geary Flmor 6-4878

MODERN CARPET CO 331 Clement... SKYn 1-6135

Ritter Adelle 3437 Mission... MIsn 7-8141

RUGMASTER THE GENE BRIED INC  
1585 El Camino RI Mibra. JUNo 3-2183

Woloski B Co

BUY - SELL - EXCHANGE  
NEW & USED CARPETS - RUGS  
Large Selection for  
Hotels & Apt. Houses  
Fine Selection of Orientals  
Closed Saturday Open Sunday  
Cor Gough & McAllister  
698 McAllister... UN drhl 3-5845

If no answer call... SKYn 2-0070

Rugs & Carpets-Wholesale & Mfrs

ADAMO INC 1355 Market... KLondke 2-2311

ALEXANDER SMITH CO  
1355 Market... UNdrhl 1-6711

Arntsen Carpet Co 540-9th... MA rkt 1-8433

Axelrod Mercantile Co 706 Larkin... OR way 3-6426

BARRETT CHAS F  
Imported Rugs & Carpets  
1616 Pacific Av... ORday 3-8454

Bay Area Contract Carpet Co  
450-9th... MArkt 1-5964

Beattie Manufacturing Co  
1355 Market... KLondke 2-2311

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### KERMAN RUG COMPANY

S. P. Youlph, Prop. Est. 1927

235 West Portal Ave.

SEabright 1-2324

Selected Stock  
Antique &  
Modern  
Persian Rugs  
Kerman  
Sarduk  
Kash