

**Whitmore's** 2430 OCTAVIA  
**RUG AND UPHOLSTERY CLEANERS**

MEMBER OF **RC** INSTITUTE OF CALIFORNIA

20 YEARS OF SERVICE

PHONE **TUxedo 5-6467**

SERVING PACIFIC HEIGHTS THE MARINA & ALL OF SAN FRANCISCO

**Expert RUG CLEANING**

Professional Cleaning - Dyeing - Binding - Sewing  
 Wall to Wall Cleaning A Specialty

CLEAN RUGS LAST LONGER - CLEAN RUGS LOOK LOVELIER

**SHAG RUGS**  
 WASHED - DYED - FLUFFED

WHOLESALE AND RETAIL  
 ALL TYPES  
 All Sizes

Fast Pick-Up And Delivery

**SUNSET RUG SERVICE**  
 1420 CASTRO

For Information or to Place An Order - Call  
**Mission 7-5100**  
 Seven Days A Week 7:30 A.M. To 9 P.M.

SAVE 20% ON CASH AND CARRY

**EUROPE**  
**RUG & UPHOLSTERY CLEANING CO.**  
 WALL TO WALL CARPET SPECIALISTS

BEST QUALITY  
 LOW PRICE

ALL WORK GUARANTEED  
 SATURDAY & NIGHT SERVICE FOR OFFICES ETC.

FREE ESTIMATES

**UNderhill 3-5258**

3453 - 18TH ST.

**RUG CLEANING**

WHEN QUALITY COUNTS

Over 20 Years Experience To Serve You INDIVIDUAL CARE GIVEN TO EVERY JOB

Exclusive in Quality Yet Reasonable in Price  
 JUniper 4-9424  
 JUniper 7-7664

**O'Connor** RUG & UPHOLSTERY CLEANERS  
 2627 OCEAN AVE.

**ATOMIC AGE RUG & UPHOLSTERY CLEANERS**

In Your Home or Office  
 WALL TO WALL A SPECIALTY  
 Residential - Commercial  
 Rugs Tinted on the Floor  
 New Carpets and Upholstering

**UNderhill 3-0445**

339 DIVISADERO S.F.

**Rug & Carpet Cleaners—(Cont'd)**

**UNITED SERVICE COMPANY**  
 See Kwik-Dri Rug & Upholstery Cleaners  
 969 Natoma HEmlck 1-1120  
 Universal Service Cleaners 1525 Clay PRsct 5-1698

**VACUUM STERILIZING CO.**  
 Rugs - Carpets - Upholstery  
 CLEANED - STERILIZED  
 FUMIGATED - MOTHPROOFED  
 Bonded & Insured  
 YOUR HOME - OFFICE OR OUR PLANT  
 FREE PICK-UP & DELIVERY  
 Estimates Gladly

1354 York -----ATwtr 2-7025

**WEAVER A B** 785 Market.....DUGlas 2-2150  
 Weaver Co 785 Market.....DUGlas 2-2150  
**WEST COAST CARPET CLEANING CO.**  
 2689 Mission.....VAIencia 4-4909  
 (See Advertisement This Page)

**RENT A "Silver King" RUG CLEANER**

IT'S SO EASY  
 No Mixing! Just Pour Shampoo Solution Into Tank. One Mixture Enough for Average 9x12 Rug.

IT'S SO FAST  
 Rugs Get Only Surface Wet & Dry Out in a Few Hours

SO THOROUGH  
 Makes Rugs & Carpets As Fresh & Clean As The Day You Got Them

**MONTrose 1-3914**  
**ACE DO-IT-YOURSELF CLEANERS**  
 1952 IRVING CORNER 21st AVE.

SINCE 1923  
**WEST COAST CARPET CLEANING CO.**  
 ON YOUR PREMISES  
 WALL TO WALL CARPET CLEANING

High Quality Work Only Since 1923  
 Reliable - Prompt - Service

PHONE  
**VAIencia 4-4909**

2689 MISSION Bet. 22nd & 23rd Sts.

**WHITMORE'S RUG & UPHOLSTERY CLEANERS** 2930 Octavia.....TUxedo 5-6467  
 (See Advertisement This Page)

**WILLIAMS KEITH** 969 Natoma.....HEmlck 1-1120

**WIZARD CARPET CLEANING CO.**  
**THAT MAGIC TOUCH**  
 Costs So Little You'll be Amazed  
 QUICK SERVICE - PROMPT ESTIMATES  
 A Complete rug & carpet service  
 Chesterfield Sets Cleaned  
 Established 1915

2933 Geary Bl-----BAyww 1-2181

Wizard Carpet Cleaning Co  
 2933 Geary Bl-----BAyww 1-2181  
 (See Advertisement Page B22)

GREASE BEFORE USING  
 Caps of nail polish and glue bottles won't stick if the screw threads are greased with cold cream or oil.

**SHAG RUG SPECIALISTS**

ALL SIZE SHAG RUGS  
 • WASHED  
 • DRIED  
 • DYED

Quality Work  
 REASONABLE  
 FAST SERVICE  
 CLOSED WEDNESDAY

**NORIEGA LAUNDERETTE**  
 CALL  
**LOmbard 6-2900**

1844 NORIEGA AT 26th AVE.

When an EMERGENCY ARISES

The convenient and quick way to locate someone in the immediate neighborhood is to

LOOK IN THE  
**Classified TELEPHONE SECTION**  
 Tells "Where to Buy It"

**SAN FRANCISCO RUG CO.**

OVER 33 YEARS  
 DEPENDABLE WORK

★ CARPET LAYING  
 ★ BINDING  
 ★ QUALITY REPAIRING

NEW RUGS ★ HALL CARPET PADDING

CALL  
**HEmlck 1-0223**

1803 MARKET ST.  
 SAN FRANCISCO

**Rug & Carpet Cleaners' Equipment & Supplies**

**AMERICAN RUG CLEANING EQUIPMENT—**  
 AMER LAUNDRY MACHINERY CO THE  
 1600 Bryant UNdrhl 1-7831

**CAROLYN CLEANING CONCENTRATE**  
 X-TOL—  
 GROMM SYSTEM OF CLEANING  
 3154-17th UNdrhl 3-0650

**COLBERG SUPPLIES**  
 Hiid Exclusive Distributors  
 SCRUBBING MACHINES - VACUUMS  
 WARCOS CLEANERS - THURO COLORS  
 ARTLOOM - DELAY - DUO DELAY  
 CONNERSVILLE EQUIPMENT CO.  
 From A Rug Pole Pin  
 To A 3 Story Plant

777 Golden Gate Av-----MArkt 1-3415

**LEWIS CARPET BINDING MACHINES—**  
 APPAREL CITY SEWING MACHINE CO INC  
 1155 Mission.....MArkt 1-6660

Ponsell Floor Machine Co 980 Valencia.MIssn 8-3444

**Rug & Carpet Cleaning Equipment & Supplies—Renting**

**CALIF ADJUSTABLE STEEL POST CO**  
 EASY - DO IT YOURSELF - SAFE!  
 RUG & CARPET SHAMPOO EQUIP.  
 At 19th Ave  
 1746 Clement.....SKYin 1-3622

**GLIDDEN SUNSET PAINT CENTER**  
 Open Sundays 9 AM-1 PM  
 2438 Noriega.....MONTrose 1-0412

**GOLDEN GATE EQUIPMENT RENTAL CO**  
 One of the Finest Stocks in Calif.  
 PROFESSIONAL - HOUSEHOLD  
 CLEAN YOUR OWN CARPETS  
 HOME OR OFFICE  
 Free Instructions  
**B Brite Carpet Shampoo**  
 Modern E-Z to Operate  
 799 Golden Gate Av-----KLondce 2-0123

**HOST ELECTRIC BRUSH & DRYCLEANER**

FOR WALL TO WALL CARPET PROFESSIONALLY CLEANED OR DO IT YOURSELF

**HOST**

"FOR SERVICE CALL"

**BRIED GENE INC**  
 1585 El Camino RI Mibra PLaza 6-3200

**MARINA HARDWARE & LUMBER CO**  
 3127 Fillmore WAInt 1-2479

**Rug & Carpet Cushions & Linings**

Barrett Chas F 1616 Pacific Av.....ORdwy 3-8454  
**BERVEN CARPETS CORP**  
 1740-17th UNdrhl 3-6700

**BIGELOW-SANFORD CARPET CO INC**  
 General Office & Warehouse  
 2 Bryant YUkon 6-3900  
 Sales Office 1555 Market YUkon 6-3900  
**FUNSTEN B R & CO** 598-7th HEmlck 1-5115

**GENERAL FELT PRODUCTS**

Manufacturers of Springstep - Silverstep Rug Cushions Distributors for Air Crest Products Co. AirLite-Cushionaire Contour - Chevron

**"WHERE TO CALL"**

MANUFACTURERS  
**GENERAL FELT PRODUCTS OF CALIF**  
 Space 383 Merchandise Mart 1355 Mkt  
 1615 Polk.....ORdwy 3-3600

DISTRIBUTORS  
**FUNSTEN B R & CO** 598-7th HEmlck 1-5115

Please wait for dial tone . . . then dial carefully.

**Rug & Carpet Cushions & Linings—(Cont'd)**

General Felt Products Of Calif  
 1615 Polk ORdwy 3-3600

**JAEGER & BRANCH**  
 Wholesale only  
 1744 Rollins Rd Bringm  
 From telephones served by the following exchange  
 San Francisco  
 (No Intercity Charge)  
 Ask Operator for. Entprise 10881

Jaeger & Branch  
 1744 Rollins Rd Bringm SUttr 1-5709

**ORCCO INDUSTRIES**

The West's Largest Manufacturer of Quality Rug Cushions and Carpet Linings Complete Local Stocks

**"WHERE TO BUY THEM"**

DISTRIBUTORS  
 Alexander Smith Co 1355 Market UNdrhl 1-6711  
 Arstein Carpet Co 540-9th. MArkt 1-8433  
 Bogosian Bros  
 725 Independent Rd Oakind LOKhtvn 2-2789  
 Roberts Edward J Co Inc  
 1355 Market MArkt 1-5590  
 Walter D N & E Co 562 Mission. SUttr 1-0100

Orcco Industries Inc 1355 Market UNdrhl 3-6740  
 San Francisco Rug Company  
 1803 Market HEmlck 1-0223

**WALTER D N & E CO**  
 Wholesale Only  
 562 Mission.....SUttr 1-0100

**Rug & Carpet Dyers**

**A B WEAVER CO**  
 Wall to Wall Carpets Cleaned And Redyed on Your Floor  
 No Shrinkage - Finest References  
 785 Market.....DUGlas 2-2150

Avon Original Rug & Upholstery Cleaners  
 648 Ash WEst 1-3023

**ACE DYE WORKS**  
 2085 Bryant.....ATwtr 2-7736  
 (See Advertisement This Page)

**BRIED GENE INC**  
 1585 El Camino RI Mibra PLaza 6-3200

**CALIF RUG CO**

CUSTOM DYEING TO SAMPLE COLORS CHANGED FURNITURE DYEING  
 FREE TELEPHONE ESTIMATES  
 -----EXbrk 7-0262

**NISEI RUG & UPHOLSTERY CLEANERS**  
 1732 Baker WAInt 1-2545

**RUGMASTER THE GENE BRIED INC**  
 1585 El Camino RI Mibra JUno 3-2183

Turko-Persian Rug Co  
 San Jose Av & Niagara Av JUnipr 6-4400

Who handles that brand? Most widely advertised products are listed in the YELLOW PAGES.

**ACE DYE WORKS**  
**S.F.'s ONLY Rug Dyeing Plant**  
 2085 BRYANT ST. SAN FRANCISCO 10

RUG AND CARPET DYEING SERVICE SINCE 1930

Special Matching • Many Color Samples  
 Color Harmonizing

HOMES • AIRLINES • HOTELS • THEATRES • STEAMSHIPS  
 SMALL OR LARGE RUGS UP TO 18 FT. BY 100 FT.

PICK-UP AND DELIVERY  
 Free Color Consultation

**ATwater 2-7736**

**Rug & Carpet Repairing**

Ace Rug & Upholstery Cleaners  
 637 Natoma UNdrhl 3-4197

**ACME CARPET SERVICE**  
 LAYING - BINDING - REPAIRING  
 Hall and Stair Reshifting  
 APARTMENTS - HOMES - OFFICES  
 Free Estimates  
 Smooth Edge Installation Guaranteed  
 Formerly  
**FEIFER BROS. CARPET SHOP**  
 715 McAllister.....JOrdn 7-4369

**AMIRKHAN'S RUG SERVICE**  
 Over 34 Years of Service  
 Reworking of Burns Our Specialty  
 Sewing - Binding - Fringing  
 2475 Sacramento.....WEst 1-3943

**ARNOLD'S CARPET & LINOLEUM SHOP**  
 LAYING - BINDING - REPAIRING  
 APTS. - HOMES - OFFICES  
 Smooth Edge Installation - Guarantee  
 380-2d Av.....SKYin 1-5311

**BAGDAD RUG & CLEANING CO**  
 SPECIALIZING IN REWEAVING  
 Cigarette Burns - Moth Holes  
 Free Delivery & Pick-Up Service  
 2824 Calif.....WEst 1-6793

Bill & Ken's Floor Covering Service  
 See Our Ad Carpet Layers  
 2624-3d.....MIssn 8-5574  
 Carpet Man The 2415 Noriega.....LOmbrd 4-6610  
 Coulter's Carpet & Linoleum Service  
 300 N Airport Bl 55F.....PLaza 5-8073  
**FAYE DEAN CO** 623 Divisadero WAInt 1-0500  
**FEIFER BROS CARPET SHOP**  
 715 McAllister.....JOrdn 7-4369

**FEIFER ED**

**KUSTOM KARPETS**  
 Sales & Service  
 LAYING - BINDING - REPAIRING  
 TACKLESS INSTALLATIONS  
 Free Estimates  
 20 YRS. SATISFIED CUSTOMERS  
 2901 Taraval.....OVRind 1-4360  
 If no answer call.....JUnipr 4-2544

**FLOOR STYLES INC** 1899 Mission UNdrhl 1-4646  
 Hampton Rug Service 348 Church MArkt 1-0189  
 Kerman Rug & Trading Co  
 235 West Portal Av SEabright 1-2324

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**Rug & Carpet Repairing—(Cont'd)**

**KOUNJIAN EDWARD H**  
 STAIR AND HALL SHIFTING  
 Refitting Binding Sewing Laying  
 No Job Too Small  
 1758 Great Highway OVRland 1-9319

**LOUIS RUG SERVICE** 187 Parker Av SKYin 1-2523  
**MODERN CARPET CO**  
 331 Clement.....SKYin 1-6135

**RUG MEN THE**  
 See Our Ad  
 Rug & Carpet Cleaning  
 2750 Junipero Serra Bl Colma PLaza 5-5840

**SAN FRANCISCO RUG COMPANY**  
 See Our Ad Under Rug Cleaning  
 1803 Market HEmlck 1-0223

**Rug & Carpet Weaving**

Louis Rug Service 187 Parker Av SKYin 1-2523  
 Nisei Rug & Upholstery Cleaners  
 1732 Baker WAInt 1-2545  
 Rug Men The  
 2750 Junipero Serra Bl Colma PLaza 5-5840

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

**SHOP IN THE YELLOW PAGES**

Whenever you want information about an article, a service or a certain business

LOOK IN THE  
**Classified TELEPHONE SECTION**