

Recording Studios-(Cont'd)

MOULIN PHOTOGRAPHIC STUDIOS
Since 1884
Radio Commercials
TV Commercials
Motion Pictures
Tape and Disc
SEE OUR AD
PHOTOGRAPHERS COMMERCIAL
181-2d YUkon 6-4224

PALMER W A FILMS INC
611 Howard YUkon 6-5961
Saharoff's TV & Radio Servicing
Home Recording Studio
551 Halght Markt 1-0568

S F RECORD MFG & MATRIX CO
TAPE - DISC - MASTERS - PRESSING
PORTABLE RECORDING
For Professional or Personal Use
RECORDING STUDIO FACILITIES
Record Pressing & Processing Plant
on Premises, Located at
103B Taraval LDbord 4-5174

SOUND RECORDERS INC 940 Bush PRspt 5-3900
(See Advertisement Page 771)

KEEP LIGHT FROM MILK
Keep light from milk to prevent
loss of riboflavin, its most important
vitamin element. If you don't
meet the milkman, leave out a covered,
insulated box for bottles of milk. Remember
that light hurts milk more than heat does in a short
time.

Recording Studios-(Cont'd)

SOUND UNLIMITED
STEREO & MONAURAL
HOME RECORDING SERVICES
Prices That Won't Bankrupt You
Hi-Fi Discs from Tapes & Vice Versa
78 RPMs Re-Recorded on LP Disc
Or Tape, Air-Checks.
Recording Studio Facilities
FOR EVENINGS & WEEKENDS
PHONE FOR APPOINTMENT
2951 Washington WAInt 1-1700
If no answer call WAInt 1-9575

WOLFE JOHN & CO
COVERING THE ENTIRE
AUDIO-VISUAL FIELD
Disc - Tape - Film
345 Sutter YUkon 6-5040

Records-Phonograph
See Phonograph Records Hds

Rectifiers-Electric
Crown Chemical & Engineering Co
Plating Equipment
2160 Palou Av Mison 8-1444

FANSTEEL RECTIFIER-CAPACITOR DIV
534 El Camino RI Sn Carlos LYtel 1-4411

KNOPP INC-ELECTRL MFR
1307-66th Emryll Olympc 3-1661

PIPELINE PROTECTION CO THE
420 Market EXbrk 7-5468

TRANS REX ENGINEERING CO
D C POWER SUPPLIES
PLATERS - BATTERY CHARGERS
MAGNETIC AMPLIFIERS & CONTROLS
305 Gate 5 Rd Sausito EDgwtr 2-3794

WESTERN ELECTRO-MECHANICAL CO INC
International Rectifier Corp.
Selenium Stocks And
Industrial Assemblies Stocked
300 Broadway Oakind GLncrt 2-1936

Rectifiers-Liquor

Astor Brands Inc 531 Jessie MA rket 1-6781
Giurlani A & Bros 840 Battery GArlid 1-8724
Haas Bros
2400 Army Valencia 6-1470
Lewis-Westco & Co 222 Front SU tter 1-1380
Martinson E Co 70 Berry EXbrk 7-2760
Torre R & Co 249 Clay EXbrk 2-7090
Walker Hiram & Sons Inc
1000 Brannan KL ondkr 2-1727

Reducing Equipment

A & B INC
RENTALS & SALES
USED & NEW EQUIPMENT
STAUFFER HOME REDUCING PLAN
1745 Van Ness Av GRaystn 4-7437

ABBEY RENTS
Belt Vibrators-Bicycle Exercisers
Massagets-Etc-Rentals & Sales
1314 Post GRaystn 4-2525
Arnold Health Equipment Co
Buy Direct-Factory Prices
Knox Indiana Knox 540

EXERCYCLE-
EXERCYCLE OF CALIF
Automatic Exercising & Reducing
646 Gough WEst 1-5504

Exercycle of Calif 646 Gough WEst 1-5504
Marko Home Plan 1116 Irving LDbord 4-5100
Medico-Electronic Co DElawar 3-6200

NIAGARA MASSAGE EQUIPMENT OF S F
See Our Adv under Massage Equip
107 Geary SUttr 1-5860

RELAXACIZOR INC
26 O'Farrell SUttr 1-2682
From telephones served by the
following exchanges
East Bay
(No Intercity Charge)
Ask Operator for Entreprse 10351
Slum Center The 122 Geary EXbrk 7-6086

STAUFFER HOME REDUCING PLAN-
A & B INC 1745 Van Ness Av GRaystn 4-7437

REGIONAL OFFICE
STAUFFER HOME REDUCING PLAN
1003 Commercial Sn Carlos LYtel 3-8001

Reducing Methods

A & B INC
RENTALS & SALES
USED & NEW EQUIPMENT
STAUFFER HOME REDUCING PLAN
1745 Van Ness Av GRaystn 4-7437

ALEX'S GYM
GAIN OR LOSE WEIGHT
MODERN STUDIO & EQUIPMENT
Easy Parking - 10 A.M. to 10 P.M.
4799 Mission DElawar 3-9952

ALMY E E
DR. E. E. ALMY, D.C.
Specializing in Weight Control
MEN ONLY
680 Sutter ORdwy 3-6337

AMER GYMS
1300 Polk PRspt 5-7554
Ava & Larry's Physical Culture Studio
2249 Irving MOntrse 4-9991

Reducing Methods-(Cont'd)

Baptiste Wall Yoga Centre 111 Ellis EXbrk 7-0760
CAMILLE DONNAYE CO 150 Powell YUkon 2-4251
Dolly D Distributing Co 425 Bush EXbrk 7-5440
Dorothy's Figure Perfection Salon
1311-23d Av LDbord 4-7900

EMILY'S HEALTH STUDIO
EUROPEAN TRAINED
Combination Plan - Overweight Problems
Conditioning - Hypnotherapy
2215 Chestnut WEst 1-3325

Figurine Salon 3429 Sacramento FIlmor 6-1080
Figurine Salon 220 Taraval MOntrse 4-0074
Finnila's Finnish Baths Inc
2284 Market MArket 1-4838

FINNISH BATHS
See Ads Massage & Baths Hds
1834 Divisadero WAInt 1-0306
Finnish Steam Baths 312 Valencia HEmlok 1-1221
Helen Kirk's Health Salon
2205 Clement BAYw 1-6728

IVY'S HAIR STYLING
Specializing in Figurama Reducing
For COLORED PEOPLE
1812 1/2 Eddy JOrdn 7-3684

JENSEN DAGNY
323 Geary DOuglas 2-2143
Lady Be Beautiful 259 Geary SUttr 1-0854
Le Fahr's House of Beauty
133 Geary HEmlok 1-4553

LUCY SMITH MASSAGE PARLOR
MARINA DISTRICT
PRIVATE RESTFUL
ATMOSPHERE
MEN & WOMEN BY APPOINTMENT
Steam & Electric Cabinets
Roll-Ring & Rolling Tonic
Perfect Massage - Perfect Results
RUSSIAN & SWEDISH
MASSAGE
Hours 8 to 8 Also Saturdays
and Sundays by Appointment
2295 Chestnut WAInt 1-0741

MADERRY SLENDERIZING SALON
World Famous Gardner Rollers
140 Geary YUkon 6-3710
(See Advertisement This Page)

MAGNUSON'S HEALTH CLUB
Conditioning Financial District
Business & Professional Men
For Over 15 Years
117 Montgy EXbrk 2-0470

MALLON'S CHARLIE PHYSICAL CULTURE
STUDIO 256 Sutter EXbrk 7-4873
(See Advertisement This Page)

MAYBERRY SLENDERIZING SALON
See Maberry Slenderizing Salon
140 Geary YUkon 6-3710
Mead Reducing Treatments
3344 Steiner WEst 1-3422

PHILIPPS POSTURE CORRECTION &
REDUCING SYSTEM 150 Powell EXbrk 2-7338
(See Advertisement This Page)

QUINN ELSA
Reducing-Upbuilding
Electric Cabinet Baths
1182 Market HEmlok 1-4296
Relaxacizor Inc 26 O'Farrell SUttr 1-2682

S F SCHOOL OF FENCING
PHYSICAL FITNESS & WT. REDUCTION
CLASSES & INDIVIDUAL LESSONS
CALL FOR FREE BROCHURE
3015 Clement SKyle 2-5200

S F Turkish Bath 229 Ellis PRspt 5-8013
Scientific Massage Parlor 698 Bush EXbrk 2-3342
Slenderella International Salons
Downtown Salon 250 Stockton GArlid 1-2559
Stonestown Salon 292 Winston Dr MOntrse 1-2666
Stauffer Home Reducing Plan
122 Geary EXbrk 7-6086
Stauffer Home Reducing Plan
1745 Van Ness Av GRaystn 4-7437
Stauffer System Slenderizing
183 W Portal Av ORvnd 1-5711

Would you like to build sales...
attract new customers... encourage
old customers to come back
again? Advertise in the YELLOW
PAGES... it pays! THE YELLOW
PAGES will tell your sales story
to people who are ready to buy!

Reducing Methods-(Cont'd)

STAUFFER SYSTEM SLENDERIZING SALONS-
FREE TRIAL VISIT
NO EXERCISING
NO STARVATION DIET
NO DISROBING
RESULTS GUARANTEED
"THE World's Most Experienced
Slenderizing System" 256 Salons
World-Wide
"FOR INFORMATION CALL"
A & B INC
1745 Van Ness Av GRaystn 4-7437
STAUFFER SYSTEM SLENDERIZING
San Francisco Salon
Hours 8AM to 9PM
183 W Portal Av ORvnd 1-5711

SWARAT EMILIE COSMETICS
WANT A
LOVELIER FIGURE? SKIN?
HIPS SPREAD?
ROLLS AROUND THE MIDDLE?
We Specialize in Spot Reducing
and Personal Physical Instruction
LOSE WEIGHT AND INCHES QUICKLY
PASSIVE EXERCISE
PERSONALIZED COSMETICS
Free Beauty Analysis by Appointment
Penthouse
133 Geary YUkon 6-6924

TREU METHOD OF REDUCING & HEALTH
STUDIO
LOSE 14 INCHES
IN ONE WEEK
Suite 610
26 O'Farrell YUkon 2-3684

VIC TANNY'S
For Men-For Women Since 1936
Reducing - Body Building
Spot Reducing
Bust Development
STEAM SUN
"World's Foremost Physical
Culture Authority"
RESULTS GUARANTEED
Vic Tanny's
"FOR INFORMATION CALL"
DOWNTOWN
Vic Tanny's 949 Market GArlid 1-9896

MISSION DISTRICT
Vic Tanny's 2677 Mission ATwtr 8-9806
SAN RAFAEL
Vic Tanny's 823-4th Sn Rafi GLwd 3-9849
WALNUT CREEK
Vic Tanny's Gym
2026 N Main Walnut Crk YElostr 5-9940

Reduction Plant Equipment
CALIF PRESS MFG CO
1800 Folsom HEmlok 1-3800
JOHN J DUPPS MACHINERY-
LE FIELL CO 1469 Fairfax Av ATwtr 2-8676

Reels-Cable
Gleason Reel Corp Representative
1229 Burlingame Av Brngm DImnd 4-2518

Refiners
See Specific Kinds, I.e., Gold & Silver
Refiners; Oil Refiners; Sugar Refiners

The men and women in the Bell
System are used to meeting emer-
gencies and they are trained and
equipped to carry on in times of
special need. For years they have
known the test of fire, flood and
storm. Always before them is the
tradition that "the message must
go through."

Refractories

A P GREEN PRODUCTS
Firebrick - Super Duty
Firebrick - Hi-Alumina
Firebrick, Special Refractory
Shapes, Insulating
Firebrick, Plastic Fire-
brick, Mortars, Mainte-
nance Coating Materials,
Refractory Castables, Industrial Insulations.
"FOR INFORMATION CALL"
Bartells E J Co 580 Indiana ATwtr 2-9166
Green A P Fire Brick Co
580 Indiana ATwtr 2-9166

BOITFIELD REFRATORIES-
ADAMANT REFRATORIES SUPPLY CO
1403-5th Oakland GLncrt 1-0328

Brickseal Chemical Co-Regional Sales Office
420 Market EXbrk 7-7118
S F Office DOuglas 2-4334

CARBORUNDUM SPECIAL REFRATORIES-
GLADDING McBEAN & CO
Harrison at 9th UNdrhl 1-7400

ELECTRO REFRATORIES & ABRASIVES
CORP
High Temperature Refractories
605-3d EXbrk 2-8539

GENERAL REFRATORIES PRODUCTS-
GENERAL REFRATORIES CO
681 Mkt EXbrk 2-6035

GLADDING McBEAN & CO
High Temperature Clay Products
Cements & Plastics
Harrison at 9th UN drhl 1-7400

HARBISON-WALKER REFRATORIES
Fireclay, Silica, Semi-Silica &
High Alumina Brick, Insulating
Fire Brick, Basic, Zircon &
Silicon Carbide Refractories,
Cements & Mortars, Plastics,
Castables, World's Largest Pro-
ducer of Refractories.

HARBISON-WALKER REFRATORIES CO
Plants at Ione & Warm Springs Cal
625 Market YUkon 6-2942

IRCO REFRATORIES-
MANUFACTURERS
INSULATING REFRATORIES CO INC
Mc Near's Point Sn Rafi GLwd 3-7232

JOHNS-MANVILLE REFRACTORY PRODUCTS-
DISTRIBUTORS
WESTERN ASBESTOS CO
675 Townsend KLondke 2-3868

Johnson Ernest A Associates 45 Calif. EXbrk 2-0821

LACLEDE-CHRISTY REFRACTORY
PRODUCTS-
PORTER H K COMPANY INC
1485 Bayshore Bl JUNipr 6-1452

LAYING E J BASIC REFRATORIES-
DISTRIBUTORS
GLADDING McBEAN & CO
Harrison at 9th UNdrhl 1-7400

MEXICO REFRATORIES CO
1372 Ocean Av Emryvle OLYmpc 4-4797

NORTH AMERICAN REFRATORIES-
DISTRIBUTORS
BRUMLEY-DONALDSON CO
75 Market Oakind GLncrt 2-4761

NORTON CO REFRATORIES PRODUCTS
1372 Ocean Av Emryvle OLYmpc 4-4797
Porter H K Company Inc
1485 Bayshore Bl JUNipr 6-1452

PORTER H K REFRATORIES-
PORTER H K COMPANY INC
1485 Bayshore Bl JUNipr 6-1452
Western Asbestos Co 675 Townsend KLondke 2-3868
Wilcox E A Co
Furnace And Ladle Brick Cements
173 Utah Av SSF PLaza 6-7380

Refractory Materials
QUIGLEY PRODUCTS-
JOHNSON ERNEST A ASSOCIATES
45 Calif. EXbrk 2-0821

Refrigeration Equipment-Commercial

A-1 Refrigeration Service
602 Linden Av SSF JUNo 9-2611
(See Advertisement Page 774)
A & A Refrigeration Service
322 Hearst Av JUNipr 4-7330
ABCO REFRIGERATION CO
766 Brannan HEmlok 1-0093
(See Advertisement Page 774)
ACCURATE APPLIANCE CO
903 O'Farrell PR espt 5-2000
(See Advertisement Page 776)

ACME INDUSTRIES-REFRIGERATION
EQUIPMENT-
SALES ENGINEERS
ACME INDUSTRIES INC
1485 Bayshore Bl JUNipr 6-8680

ALCO VALVES & CONTROLS-
SALES & SERVICE
DEPENDABLE REFRIGERATION OF S F
1463 Cayuga Av JUNipr 4-8800

ARCTIC REFRIGERATOR CO
Our 33rd Year
Engineers & Contractors
Manufacturers of
WALK IN BOXES AND FREEZERS
ALL MODERN DISPLAY COUNTERS
NEW & RECONDITIONED
Call DOUGLAS 2-2036
Liberal Terms 1 to 6 Years
3 Yrs. Unconditional
Guarantee and Free Service
754 Folsom DOuglas 2-2036

Arctic Refrigerator Co 754 Folsom DOuglas 2-2036
(See Advertisement Page 776)

ATLAS REFRIGERATION CO
1675 Folsom HEmlok 1-2410
Baher Thos J 948 Market YUkon 2-2864
Baker Engineering Corp 420 Market DOuglas 2-8904

BAKER H W CO 288-7th HEmlok 1-3997
BARR MFG CO
Exclusive Mfrs Servue Doors-Cases
8925 San Leandro Oakind LÖckhn 8-4758

CITY REFRIGERATION CO
41 Laskie KLondke 2-3536
(See Advertisement Page 777)

CHARLES REFRIGERATION CO
26 O'Farrell SUttr 1-5328
CHRIS REFRIGERATORS 173 Shipley SUttr 1-4984

CHRYSLER AIRTEMP REFRIGERATION-
MARINE SALES & SERVICE
CONTRACTORS
DONNELLY & ZAPPETINI
766 Harrison YUkon 2-2264

CORNEY REFRIGERATION Sales & Service
590 Valencia HEmlok 1-7945
(See Advertisement Page 777)

CARRIER REFRIGERATION EQUIPMENT-
DISTRIBUTORS
KELLEY HAROLD INC
72 Sacramento GArlid 1-6731
RAY WINNIPER COMPANY
925 Linden Av SSF JUNipr 6-3311

CHARLES REFRIGERATION CO
26 O'Farrell SUttr 1-5328
CHRIS REFRIGERATORS 173 Shipley SUttr 1-4984

CHRYSLER AIRTEMP REFRIGERATION-
MARINE SALES & SERVICE
CONTRACTORS
DONNELLY & ZAPPETINI
766 Harrison YUkon 2-2264

CITY REFRIGERATION CO
41 Laskie KLondke 2-3536
(See Advertisement Page 777)

Continued Next Page

Refrigeration Equipment-Commercial

(Cont'd)
BENDIX-WESTINGHOUSE-
MARINE ELECTRIC CO
195 Fremont EXbrk 2-6312
BROWN WYATT R CO
734 Harrison YUkon 2-2171
BRUNNER REFRIGERATION EQUIPMENT-
DISTRICT OFFICE
DUNHAM-BUSH INC
1485 Bayshore Bl JUNipr 6-7585

WHOLESALEERS
CALIF REFRIGERATOR CO
1088 Howard MArket 1-7500
REFRIGERATING & POWER
SPECIALTIES CO 380 Brannan EXbrk 2-4000

C & H TRUCK REFRIGERATION EQUIP CO
Distributor
Coldmaster Electric Truck Refrigeration
High Capacity - Dependable
5495 Claremont Av Oakind OLYmpc 5-4106

Carney Refrigeration Sales & Service
590 Valencia HEmlok 1-7945
(See Advertisement Page 777)

CARRIER REFRIGERATION EQUIPMENT-
DISTRIBUTORS
KELLEY HAROLD INC
72 Sacramento GArlid 1-6731
RAY WINNIPER COMPANY
925 Linden Av SSF JUNipr 6-3311

CHARLES REFRIGERATION CO
26 O'Farrell SUttr 1-5328
CHRIS REFRIGERATORS 173 Shipley SUttr 1-4984

CHRYSLER AIRTEMP REFRIGERATION-
MARINE SALES & SERVICE
CONTRACTORS
DONNELLY & ZAPPETINI
766 Harrison YUkon 2-2264

CITY REFRIGERATION CO
41 Laskie KLondke 2-3536
(See Advertisement Page 777)

FRIGID REFRIGERATOR SERVICE
"THE HOUSE THAT SERVICE BUILT"
SALES & SERVICE
FRIGIDAIRE
WESTINGHOUSE - GENERAL ELECTRIC
31 YEARS EXPERIENCE
24-HOUR SERVICE
REPAIR WORK
FULLY GUARANTEED
ON ALL MAKES
SPECIALISTS ON
COMMERCIAL & APARTMENT
REFRIGERATION
GIBSON GRUNOW
FRIGIDAIRE NORGE
KELVINATOR COLDSHOT
WESTINGHOUSE UNIVERSAL
FROSTAIR GENERAL ELECTRIC
SERVEL PHILCO
DEEPFREEZE COOLERATOR
Cabinets Made to Order
OFFICE - SALES & SHOW ROOM AT 1410 OCEAN AVE.
JUNiper 4-3728
DAY OR NITE CALL
THESE POINTS:
WESTBAY & FILLMORE
24th & MISSION
CALIF & MONTGOMERY
18th AVE. & GEARY
20th AVE. & IRVING
WEST PORTAL DISTRICT
WESTLAKE

SLENDERIZE YOUR FIGURE NOW
WITH THE WORLD-FAMOUS
GARDNER ROLLERS
SPOT REDUCING GENTLE MASSAGE
We invite the investigation of Your Physician
THE ONLY CERTIFIED AND FRANCHISED
GARDNER SALON IN S.F.
EST. 1947
Available ONLY at the
Maberry
Slenderizing Salon
YUkon 6-3710 140 GEARY SUITE 504

CHARLIE MALLON'S
PHYSICAL CULTURE STUDIO
Men and Women
OUR EIGHTH YEAR
PROGRESSIVE EXERCISE
REDUCING RELAXATION
WEIGHT GAINING VIBRATORS
BODY BUILDING ROLLERS
BUST DEVELOPMENT
INDIVIDUAL INSTRUCTION GIVES FASTER RESULTS
Call CHARLIE MALLON EXbrk 7-4873
256 SUTTER AT GRANT AVE., 2ND FLOOR

REDUCING
Salon Treatments Only
Using Stauffer Tables
Roaler Massager
Exercycle Treatment
Sun Lamps
RUTH RODENBAUGH
L.P.T.
Owner
EXbrook 2-7338
PHILIPPS
POSTURE CORRECTION
&
REDUCING SYSTEM
150 POWELL ST. SUITE 411