

IF IT'S PHOTOGRAPHIC
"WE HAVE IT!"
CAMERA CENTER

TERRIFIC SELECTION
OF NEW & USED EQUIPMENT
WE BUY - SELL - TRADE
BUDGET TERMS QUICKLY ARRANGED
ONE YEAR GUARANTEE

Prospect 5-5100

OPEN DAILY 9 A.M. TILL 7 P.M.
MONDAY TILL 9 P.M.

QUICK PRECISION REPAIRS
ON ALL TYPES PHOTO EQUIPMENT



998 MARKET

Golden Gate Ave.

CORNER TAYLOR
Opposite 6th Street

Photographic Equipment & Supplies—

Retail

Allen's Cameras 238 Market... EXbrk 2-2871
ALLEN'S PHOTO SUPPLY CO
Free Parking at 50 Main or 60 Beale
238 Market... EXbrk 2-2871
(See Advertisement Page 687)
Almac Camera Store
Cameras & Proj.-Rented
460 Sutter... YUkon 6-6327

ANSCO PHOTOGRAPHIC SUPPLIES

ASK FOR ANSCO
Film, Cameras,
papers and chem-
icals for black and
white and
color photography.



"WHERE TO BUY THEM"

Ace Photo Service 3214-16th... HEmlok 1-4898
BEAR PHOTO SERVICE
330 Grove... UNdrhl 1-4121
Bosco Don Camera Studio
383 Geary... EXbrk 7-6610
Bradley Cameras 1126 Market... HEmlok 1-7476
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny... EXbrk 2-1902
CAMERA CENTER 998 Market... PRspt 5-5100
Coast Camera & Radio
1727 Laguna... JOrdn 7-8984
Fillmore Camera Shop
1229 Fillmore... Filmor 6-2951
General Camera Repair
207 Powell... YUkon 6-2403
Goldfinger Bill 70 Post... YUkon 6-5909
HAPS CAMERA SHOP
2225 Irving... LOrdn 6-6033
Hobby Center The
5733 Geary Bl... SKYin 1-0145
ROBERTS & PORTER INC
1309 Howard... UNdrhl 3-5194
Ronnie's Camera Shop
115 W Portal Av... LOrdn 6-7991
Schaefer's Camera Shop
110 Kearny... EXbrk 2-4552

ARGUS CAMERAS—

BRADLEY CAMERAS
1126 Market... HEmlok 1-7476
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny... EXbrk 2-1902
Artcraft Camera Shop 653 Market... SU tter 1-1491
Ashkenazi & Beyda 963 Market... GArfld 1-9949
BASS ALFRED INC 585 Market... YUkon 2-1523
From telephones served by the
following exchange
East Bay
(No Intercity Charge)
Ask Operator for Ent. 11960
(See Advertisement Page 688)

BELL & HOWELL EQUIPMENT—

ALLEN'S PHOTO SUPPLY CO
Free Parking at 50 Main or 60 Beale
238 Market... EXbrk 2-2871
ALMAC CAMERA STORE
460 Sutter... YUkon 6-6327
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny... EXbrk 2-1902
CAMERA CENTER 998 Mkt... PRspt 5-5100
JEBE'S PHOTO SHOP
4661 Mission... JUNipr 6-8300
PHOTO & SOUND CO
116 Natoma... GArfld 1-0410
SCHAEFER'S CAMERA SHOP
110 Kearny... EXbrk 2-4552
SCHWABACHER-FREY CO
735 Market... DOuglas 2-4848

BELLING MONROE J
The Surplus Mart
555 Golden Gate Av... HEmlok 1-3035
Big Ben Loan Office 179-3d... DOuglas 2-5787
(Continued Next Page)

KEEP LIGHT FROM MILK
Keep light from milk to prevent
loss of riboflavin, its most impor-
tant vitamin element. If you don't
meet the milkman, leave out a cov-
ered, insulated box for bottles of
milk. Remember that light hurts
milk more than heat does in a short
time.

Please look up the number in the
latest Telephone Directory if you
are not sure of it.

Photographic Equipment & Supplies—

Retail—(Cont'd)

BOLEX MOTION PICTURE EQUIPMENT

Swiss precision-made
BOLEX 16mm and 8mm
movie equipment for the
amateur and professional,
Kern Lenses, Pan Cinar
"zoom" lenses.



"WHERE TO BUY THEM"

DEALERS

BASS ALFRED INC 585 Market... YUkon 2-1523
BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny... EXbrk 2-1902
Coast Camera & Radio
1727 Laguna... JOrdn 7-8984
Fast's Cameras of Stonestown
46 Stonestown... LOrdn 4-1490
Goldfinger Bill 70 Post... YUkon 6-5909
Hobby Center The 5733 Geary Bl... SKYin 1-0145
Retlaw Camera Shop
2969 Mission... MIsn 7-8737
SCHAEFER'S CAMERA SHOP
110 Kearny... EXbrk 2-4552
SKINNER HIRSCH & KAYE
Headquarters for Bolex Cameras
Complete Sales & Service
239 Grant Av... GArfld 1-7370

BOSCO DON CAMERA STUDIO

FILMS - CAMERAS

CAMERA RENTALS

NEAR UNION SQUARE

383 Geary... EXbrk 7-6610

BRADLEY CAMERAS 1126 Market... HEmlok 1-7476
(See Advertisement Page 688)
Broadmoor Pharmacy The 2388 Junipero Serra Bl...
Daily City Plaza 5-5683

BROOKS CAMERAS & PHOTO SUPPLIES

First in the West
BELL & HOWELL
Authorized Sales & Repair
COMPLETE LINE 8MM & 16MM
Budget Terms Available
45 Kearny... EXbrk 2-1902
Or... EXbrk 2-7348

Brooks Cameras & Photo Supplies

From telephones served by the
following exchange
East Bay... San Mateo
(No Intercity Charge)
Ask Operator for Ent. 11199
(See Advertisement Page 688)
Camera Center 998 Market... PRspt 5-5100
Camera Craft Publishing Co
95 Minna... GArfld 1-6316

CAMERA SHOP

See Schaefer's Camera Shop
110 Kearny... EXbrk 2-4552
Coast Camera & Radio 1727 Laguna... JOrdn 7-8984
Emporium The 835 Market... YUkon 2-1111

EXAKTA—

BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny... EXbrk 2-1902
SCHAEFER'S CAMERA SHOP
110 Kearny... EXbrk 2-4552

Farber's Lawton Pharmacy

3600 Lawton... MOntrse 4-0357

FAST'S CAMERAS OF STONESTOWN

AUTHORIZED AGENTS FOR
Eastman Kodak Co. Argus Polaroid
Bell and Howell AnSCO Voightlander
Keystone Graflex Rollei/flex
Hasselblad Zeiss Revere
Bolex Leica Exakta
Complete Repair Shop on Premises
46 Stonestown... LOrdn 4-1490

(Continued Next Page)

ALLEN'S
Photo Supply Co. (Since 1896)
Featuring
AUTOMATIC
ELECTRIC
EYE
CAMERAS

Bay Area Camera Headquarters
We Give Rogers Silverware Coupons
AUTHORIZED SALES & SERVICE TO
AMATEUR & PROFESSIONAL
CAMERAS - PROJECTORS - TAPE RECORDERS
SOLD - REPAIRED - RENTED - TRADED IN
(If We Haven't Got It We Will Get It Promptly)
CONVENIENT PARKING AT 50 MAIN ST. OR 60 BEALE ST.

- 2 Hour Custom Service Available on Film Processing & Enlargements
- Rental Cameras, Recorders & Projectors • Custom & Ready Made Picture Frames
- Polaroid "Picture in a Minute" Cameras and PHOTOGRAPHS
- Mail Orders Immediately Filled
- Tape Recorders Monaural & Stereo
- Commercial Photographs & Portraits
- Quick Photostats and Lamination Service to 18"x24"
- Fast Repair Service With Free Loan Privilege
- DOCUMENTS AND PHOTOGRAPHS PERMA-NIZED IN MYLAR PLASTIC WHILE-U-WAIT

Call
EXbrook 2-2871

Ask for Free Catalog
QUICK DELIVERY SERVICE
238 MARKET ST.
1 Block from the Mission - Main Freeway Exit
OPEN 8 TO 6 DAILY & MON. NITES

EASY TERMS OR CHARGE
THRU 1st WESTERN,
HILTON CARTEBLANCHE,
AMERICAN EXPRESS,
BANKAMERICARD OR
INTERNATIONAL CREDIT

BROOKS CAMERAS
The House of Famous Brand Names

SEE **BROOKS** FOR ANY CAMERA
AMATEUR OR PROFESSIONAL

THE WEST'S
LARGEST
PHOTO
DISPLAY

2-Hrs.
Free Parking
At
Barrett's
Garage
With
\$3.00 Purchase

OPEN
MONDAY
'TIL 9 P.M.

★ BROOKS IS AN AUTHORIZED
AND FRANCHISED DEALER FOR
ALL MAJOR BRANDS

★ BROOKS IS THE ONLY CAMERA
SHOP IN THE WEST TO WIN THE
NATIONAL BRAND NAMES FOUNDATION
AWARD FOR FIVE CONSECUTIVE YEARS...
A SURE SIGN OF QUALITY LEADERSHIP.

★ FAST, REASONABLE REPAIR SERVICE

★ RENTAL SERVICE

★ THREE BUDGET PLANS

★ USE YOUR BANKAMERICARD

EXbrook 2-1902
From East Bay & San Mateo Phone
Ask Operator for Ent. 11199 Toll Free

BROOKS CAMERAS
45 KEARNY AT MAIDEN LANE • EXBROOK 2-7348
SAN FRANCISCO 8, CALIFORNIA

Skinner
HIRSCH & KAYE

LOOK FOR OUR SIGN OF
GOOD PHOTOGRAPHY

THE QUALITY STORE SINCE 1886
COMPLETE STOCK
MOST NATIONALLY ADVERTISED
BRANDS

AMERICAN EXPRESS
BANKAMERICARD
DINERS' CLUB

GArfield 1-7370
From East Bay Ask Operator
for Ent. 12050
No Inter-City Charge
The Oldest & Largest
Photographic Store

Television
TAPE
RECORDERS

QUALITY DEVELOPING
AND PRINTING
IN BY 9:30 OUT BY 4:45

Kodak CAMERAS
FILM

OPEN MONDAY EVENINGS TILL 9 P.M.
7 FLOORS TO SERVE YOU
239 GRANT AVENUE

RICHMOND DISTRICT

EASY
PARKING

NO EXTRA CHARGE FOR CREDIT
ONE YEAR TO PAY

HOBBY CENTER
CAMERAS
ART SUPPLIES MODELS

AMATEUR & PROFESSIONAL SUPPLIES

SALES • SERVICE • RENTALS

- EASTMAN
- GRAFLEX
- POLAROID
- KOLLEIFLEX
- BOLEX
- BELL & HOWELL
- ARGUS
- ZEISS
- LEICA
- ANSCO
- NIKON
- LINHOF
- SINAR
- OMEGA
- BESELER

Bartering On Used Cameras

ADOLPH GASSER 28 Years Exp.
EXPERT REPAIRING ON PREMISES

SKYline 1-0145
EVE'S: TUES. - THUR. - FRI.
TILL 9 P.M.
Geary Blvd. at 22nd Ave.
5733 GEARY BLVD.
EASY PARKING We Give Orange Stamps

PHOTOGRAPHIC Equipment & Supplies

CAMERAS - STILL & MOVIE

A COMPLETE SELECTION - ALL LEADING BRANDS

- SCREENS
- ENLARGERS
- PROJECTORS
- COLOR FILM
- FLASH BULBS
- FLASH EQUIP.
- LENSES & METERS
- TAPE RECORDERS
- DARK ROOM SUPPLIES

AGENTS FOR GRAFLEX - POLAROID - KODAK - VIEWMASTER
KEYSTONE & OTHER LEADING MAKES - FOREIGN & DOMESTIC
Bought - Sold - Repaired - Rentals on All Equipment

OPEN MON. THRU FRI. 9:30 A.M. TO 7 P.M.
SAT. 9:30 A.M. TO 6 P.M. SUN. 10 A.M. TO 5 P.M.

FIllmore 6-2951
or Fillmore 6-2548

FILLMORE
CAMERA SHOP
1229 FILLMORE

Say "CHARGE IT"
at
First Western Bank

CHARGE
RECORD
PLAN

AUDIO VISUAL EQUIPMENT & MATERIALS

BELL & HOWELL
Audio Visual Dealer

- CAMERAS
- PROJECTORS
- TAPE RECORDERS
- SCREENS
- CLASSROOM TV
- PLAYBACK & P.A. SYSTEMS
- SALES - RENTAL

PHOTO & SOUND
Company

GArfield 1-0410
116 NATOMA ST.

off New Montgomery
between Mission
& Howard

EASTMAN-KODAK
Audio Visual Dealer

RCA Visual Products Distributor

AMPEX BESELER CALIFONE DALITE
DUKANE EKOTAPE GRAFLEX NEUMADE
NEWCOMB POLAROID RADIANT VIEWLEX ZENITH