

**LITHOGRAPHY**  
For Advertising and Point of Sale Material in One or More Colors  
**RECORDER-SUNSET**  
99 South Van Ness Avenue  
Market 1-5400

EXbrook 2-4756  
*Fine Lithography*  
• ADVERTISING • DISPLAY  
• DIRECT MAIL • LABELS  
• PUBLICATIONS • STATIONERY  
**modern**  
LITHOGRAPHERS, INCORPORATED  
300 FRONT STREET  
"Complete Creative Printing Production"

**LITHOGRAPHY**  
• OFFICE FORMS • LABELS  
• LETTERHEADS • POSTCARDS  
• OUTDOOR POSTERS  
• ADVERTISING LITERATURE  
DOuglas 2-5800  
**S. CROCKER CO., INC.**  
"EST 1858"  
720 MISSION  
Plant 1000 San Mateo Ave., San Bruno  
Plaza 5-9010

*photo-lithographic printing*  
ADVERTISING • BOOKLETS  
CATALOGS • MAPS • POSTERS  
HOUSE ORGANS  
A Complete Plant... Including I.B.M. "Cold Type" Composition and Xerography  
**George Reproduction Co.**  
217 Second St. DOuglas 2-5526

**Lithographers—(Cont'd)**  
**AL JONES LITHOGRAPH CO**  
186 Clara, YUkon 2-6241  
**ALLIED REPRODUCTIONS CO**  
PHOTO OFFSET PRINTING  
28 Years "Printing Know How"  
From Postcard Size to 17 x 20  
In a Hurry? Bring It to Allied!  
Stock Office Forms - Mailing Pieces  
Plate & Negative Service Dept.  
Vartotype Composition Service  
212 Mission SUttr 1-6462  
If no answer call SUttr 1-6463

Alta Printing Co 1120 Valencia... Valencia 4-4413  
American Bank Note Co 68 Post... GARfid 1-0351  
**AMERICAN PRINTING & LITHOGRAPHING CO**  
A COMPLETE PRINTING SERVICE  
SEE DISPLAY AD  
HEADING OF PRINTERS  
1148 Howard UNdrlh 3-6500

Automatic Sealing Service 465 Calif. SUttr 1-3621  
**BALZER SHOPS LITHO PLATE CO**  
FINE PLATES FOR COLOR BLACK & WHITE  
Complete Graining Service  
LITHO METAL - ZINC & ALUMINUM  
Specializing in Fine Color Reproduction  
PHOTO COMPOSING MACHINE  
Surface & Deepetch  
ALL SIZE PRESS PLATES  
Motorcycle Pick-Up & Delivery  
835 Howard SUttr 1-8074

Banco Corporation Ltd 824 Montgoy... EXbrk 2-1450  
**BARBOUR RALEIGH W CO**  
Continuous Litho Display Rolls  
420 Market EXbrk 2-4463  
**BARRY JAMES H CO**  
LITHOGRAPHERS - PRINTERS  
Since 1879  
170 So Van Ness Ave UNdrlh 1-7780

**BEN FRANKLIN PRESS**  
500 Sansome SUttr 1-2615  
**BERTRAND ALVIN E CO**  
440 Sansome YUkon 6-1009  
**BERTRAND'S LITHOGRAPH & PRINTING CO**  
451 Bush SUttr 1-0787  
Black & White Press 57 Belden... DOuglas 2-2589  
Blue Print Service Co 30-2d DOuglas 2-5876  
**BORDEN PRINTING CO**  
329 Minna GARfid 1-2320

**BRANCO'S GRAPHIC ART SERVICE**  
OFFSET LITHO PRINTING  
From 3x5 to 22x29  
PROMPT SERVICE!!  
Spec Pages for Engineering Drawings  
Mailing Pieces - Office Forms  
439 Market SUttr 1-0884

Brandis R B 88-1st YUkon 6-2404  
**CALIFORNIA LITHO PLATE INC**  
Full Color Reproduction  
Photo Composed Press Plates  
Multiple Negatives & Positives  
335-5th DOuglas 2-5946  
Calif Office Service Co 591 Mission... YUkon 6-2424  
**CALIF PRINTING CO INC**  
269-8th UNdrlh 1-1600  
Calmar Printing Co 500 Sansome... DOuglas 2-5493  
Cardco Corporation  
1535 Mission MA rket 1-2118  
Cardinal R J Co  
Cleveland & Sherman UNdrlh 3-6800  
Cardinal R J Co 853 Howard... GARfid 1-7931

**CARLISLE A & CO**  
FINE LITHOGRAPHY SINCE 1852  
FULL COLOR AND BLACK AND WHITE  
ADVERTISING AND COMMERCIAL MATERIAL  
645 Harrison GARfid 1-2746

**CASTAGNO & SONS**  
343 Front YUkon 6-0906  
**CHAPMAN PRESS**  
Lithographing-Printing-Publishing  
239 Front 2655 Folsom HEMlok 1-4730  
**COAST PRINTING SERVICE**  
652 Commercial SUttr 1-3399  
Hallmark Press 394 Pacific Av... SUttr 1-6680  
**COLONIAL PRESS**  
394 Pacific Av... SUttr 1-6680  
**COLOR-TONE REPRODUCTIONS**  
134 Battery SUttr 1-1556

**COLORGRAPHIC**  
COLOR DIVISION OF ROYAL BLUE REPROGRAPHS  
FULL COLOR PRINTING  
62 Fremont EXbrk 7-0565  
Conlan Charles L Printers & Lithographers  
7655 Folsom HEMlok 1-7375  
**CONTINENTAL LITHOGRAPH CORP**  
9 Sutter EXbrk 2-2300

**COPY CATS CO**  
Formerly E. L. Haub Co.  
DOuglas 2-5975  
OFFSET & MULTILITH  
SPECIALIZING - SHORT RUNS  
Give It To Us - We'll Get It Out  
Established Over 15 Years  
344 Bush DOuglas 2-5975

Cossitt Co Inc  
See Blue Print Service Co  
30-2d DOuglas 2-5876  
**CREATIVE LITHOGRAPH CO**  
1946 Adeline Oakland TEMplr 6-0772  
Crescent Litho Co 231 Clay... GARfid 1-4730  
**CRICKER H S CO INC**  
720 Mission DOuglas 2-5800  
Branch 260 Montgoy EXbrk 2-2462  
Plant 1000 San Mateo Av San Bruno Plaza 5-9010  
(See Advertisement This Page)  
Cromographic Co 134 Battery SUttr 1-1556  
Cummins Engraving & Printing Co  
1441 Ellis UNdrlh 7-6360  
Cummins J J Lithographer & Printer  
1441 Ellis UNdrlh 7-6360  
**DE-CARR CO THE**  
330 Jackson YUkon 2-0417

**DESCALSO WM**  
TRADE LITHOGRAPHER  
Black and White Our Specialty  
17 1/2 x 22 1/2 - 23 x 30 - 23 x 36 Presses  
766 Folsom YUkon 2-3533  
**DETTNERS PRINTING HOUSE INC**  
Since 1899  
835 Howard GARfid 1-2803  
Display Lithograph Co 325 Minna... YUkon 2-9446  
Dobson Inc 532 Jessie UNdrlh 3-3536  
**DOMAHE LITHOGRAPH CO**  
394 Pacific Av DOuglas 2-7077  
Dormac-Standard 47 Belden... SUttr 1-3133  
Dorsey's Lithography 5378 Mission... UNdrlh 7-1654  
Duffer Paul Lithographing Co  
340 Front YUkon 6-1592  
Dwight Franklin Co 3156-24th... Mlssn 8-3321

**EAST WIND PRINTERS**  
AWARD WINNING PRINTERS  
OFFSET - LETTERPRESS - IBM  
ART DESIGN & LAYOUT  
643 Merchant SUttr 1-3388  
Ellis R G Co 6830 Mission Daily Cty... Plaza 5-5795  
Erickson Printing Co 55 Main... GARfid 1-5432

**EVLAR PRESS**  
SPECIALIZING IN SHORT RUN COLOR LITHOGRAPHY  
321 Sacramento EXbrk 7-2695  
Fast Service Bindery 245-8th... UNdrlh 1-0746  
Fortune House 345 Front... GRaystn 4-3135  
Franciscan Press The... MOntrse 1-0440  
**GEORGE REPRODUCTION CO**  
217-2d DOuglas 2-5526  
(See Advertisement This Page)  
Gilbert & De Lee 1351 Post... GRaystn 4-3717  
**GOES LITHOGRAPHING CO**  
Stock Certificates & Bordered Blanks  
66 Berry EXbrk 2-1784  
**GOLDEN LITHOGRAPH CO**  
300 Broadway DOuglas 2-2619  
Golden Star Co 846 Clay... GARfid 1-6228  
Graphic Arts Press 3420 Balboa... SKYn 2-3454  
Graphic Press 1151 Folsom... HEMlok 1-4056

**GREGORY & FALK**  
PHOTO COMPOSED LITHOGRAPHIC PLATES  
COLOR SEPARATION  
TRADE NEGATIVES  
COMPLETE ART SERVICE  
540-1st SUttr 1-9093

Guaranty Printing & Lithograph Co  
809 Mission GA rfid 1-1758  
Gugler Lithograph Co 544 Market... YU kon 6-0619  
**HAINES A W CO**  
Artist Service-Photo Offset-Printing  
30 Minna EXbrk 2-8425  
Hallmark Press 300 Precita Av... Mlssn 8-5851  
Harrison-Escallier Litho Plate Service  
343 Front EXbrk 7-0197  
Hartford R E Co 259 Front... YUkon 2-5609

**HESS REPRODUCTION SERVICE**  
LAYOUT & FORMS DRAFTING  
COMPOSITION - IBM & VARI-TYPER  
OFFSET PRINTING - PHOTOSTATS  
381 Bush YUkon 2-2669  
Heymans R E Co 78 Clay... YUkon 2-7642  
Hibbard V & Co 524 Commercial... YUkon 6-5742  
**HOGAN-KAUS LITHOGRAPH CO**  
143-2d EXbrk 2-3890  
Hooper John D Lithograph Co  
343 Front EXbrk 7-1833

**HOPPER PRINTING & LITHOGRAPH CO**  
246-1st SUttr 1-2255  
**HOWES R L COMPANY**  
9 Sutter EXbrk 2-2300  
Husell Collins E 145 Stillman... DOuglas 2-4848  
Ink Spot The 245 Stillman... YUkon 2-6381  
Jackson W E Co 309 Minna... SUttr 1-4377  
Jimeoz Advertising & Printing Co  
6207 Mission Daily Cty... Plaza 5-0604  
Johnson Press 529 Commercial... GARfid 1-1721  
Jones Al Lithograph Co 186 Clara... YUkon 2-6241  
**JORGESEN & CO**  
500 Sansome SUttr 1-4942

**KENNEDY-TEB BOSCH CO**  
GARfid 1-0522  
Keystone Printing Co 143-2d... GARfid 1-8787  
Kibbee Printing Co 343 Front... GARfid 1-5477  
Kibbee Roy 343 Front... GARfid 1-5477  
**KNIGHT-COUNIHAN CO**  
SUttr 1-4942  
Krusus Lithographing 440 Sansome... YUkon 6-1009  
**L & L LITHOGRAPH CO**  
148-2d EXbrk 1-5350  
Lane Printing Co 108 Davis... EXbrk 2-1295  
**LAWREN & LUBFIN**  
148-2d GARfid 1-5350  
Leach A L Co 465 S Van Ness Av... MArkt 1-0990  
Lee Lithoplast 138-4th... YUkon 2-7640  
Lee Reproductions 353 Kearny... EXbrk 7-5975  
**LEISENBERG PRINTING CO**  
545 Mission YUkon 2-3143  
L'Esperance Sivertson & Beran  
461 Bush GARfid 1-8315

**LEUNG DAVID T W**  
211 Stevenson SUttr 1-7496  
**LEWIS LITHOGRAPH CO**  
MArkt 1-7110  
**LEWIS & MAYNE INC**  
560 Mission EXbrk 2-7310

**LITHO-CRAFT PRODUCTIONS**  
CREATIVE LITHOGRAPHERS - Since 1945  
BOOKLETS - CATALOGS - FORMS  
LETTERHEADS - MAILERS - POSTERS  
88-1st YUkon 6-2404  
Litho-Graphics 334 Kearny... YUkon 2-8262  
**LITHO-PRINT PRESS**  
667 Howard DOuglas 2-0450  
Litho Service Co 440 Howard... YUkon 6-3648  
Lithographic Producers Inc  
394 Pacific Av DOuglas 2-8506  
Lithographic Producers Inc  
YUkon 6-4147  
500 Sansome YUkon 6-1725  
Lithotype Process Co 550 Iowa... ATwtr 2-4291

**LORD BALTIMORE PRESS**  
LORD BALTIMORE PRESS OF CALIF  
2701 Merced St Leandro... ELgn 7-2280  
Lund Litho Plate Co 210 Drumm... EXbrk 2-0775  
MacGinnis Gerald M 88-1st... YUkon 2-9235  
Majors & Mattoch 500 Sansome... GARfid 1-8282  
**MATTOCH ROBT PRINTING CO**  
GARfid 1-1980  
McDougal Press The 1031 Irving... MOntrse 4-5820  
McLeans Printing Co 49 Stevenson YU kon 6-0909  
Mercard Corp Cleveland & Sherman... UNdrlh 3-6800  
Mercury Press Cleveland & Sherman... UNdrlh 3-6800  
**MERRILL REED LITHOGRAPHERS**  
Meyer Lithograph Co 4175-24th... AT water 2-5416  
**MILLER L A LABEL CO**  
200 Broadway EXbrk 2-9682  
Miller Sandy 1201 Howard... MArkt 1-2907  
**MILMAR LITHOGRAPH CO**  
1151 Folsom UN drlh 1-9810  
Minute-Men Press The 179 Minna... DOuglas 2-4292  
Mission-Beatty Printing Co... GARfid 1-4134  
Mitchell H A Co 45 Ecker... SU tter 1-6680  
Mitchell Wm F 394 Pacific Av... SU tter 1-6680

**Lithographers—(Cont'd)**  
**MODERN LITHOGRAPHERS INC**  
300 Front EXbrk 2-4756  
(See Advertisement Page 534)  
Mueller Color Plate Co 450 Sutter... EXbrk 7-1650  
**NEAL STRATFORD & KERR**  
1025 Sansome SUttr 1-5886  
Noriega Business Service  
1314 Noriega MOntrse 1-1221  
Olson Bros Lithograph Co  
385 Fremont GARfid 1-3831  
Olympic Printing & Lithography Co  
685 Folsom YUkon 2-4513  
**OWL PRINTING CO**  
215 Leidesdorff GARfid 1-1439

**PACIFIC COAST BLUE PRINT CO**  
OFFSET PRINTING  
REDUCED ENGINEERING DRAWINGS & SPEC. PAGES - OFFICE FORMS  
308 Jessie DOuglas 2-1527  
Pacific Coast Foil Co  
177 S Airport Bl SSF... Plaza 6-6400  
Pan-Graphic Press 693 Mission... EXbrk 7-0773  
Paragon Press 231 Clay... GARfid 1-4730  
Paramount Press Inc 440 Sansome... YUkon 2-6161  
Peck Clinton A & Assoc  
325 Sacramento EXbrk 7-3461  
Phillips & Van Orden Co 4th & Berry GARfid 1-3101

**PHOTO-LITH LABORATORIES**  
David Leung - Operator  
Half-Tone Color Separations  
For Reproductions  
211 Stevenson SU tter 1-7496  
**PISANI PRINTING CO**  
485 Brannan SUttr 1-4772  
Point-of-Sale Displays Inc 246-1st... SUttr 1-2259  
Progressive Lithograph Co 524 Hayes MA rket 1-3948  
Rapid Reproduction Service  
190 Gough UNdrlh 3-4583

**RECORDER PRINTING & PUBLISHING CO & SUNSET PRESS**  
99 S Van Ness Av MArkt 1-5400  
(See Advertisement Page 536)  
Reed Merrill Lithographers  
1201 Howard MArkt 1-2907  
**RELIABLE LITHOGRAPH CO**  
915 Battery EXbrk 7-6910  
Repro-Graphics Inc 17 Tehama... EXbrk 7-5831  
**REYNOLDS & REYNOLDS CO THE**  
KLandke 2-2648  
Rice Printing & Litho Co 2192 Sutter... West 1-5330

**ROBINEL LITHOGRAPHIC ARTS**  
COLOR SPECIALISTS  
FINE QUALITY - FLEXIBILITY  
Over 30 Years Experience  
325 Minna EXbrk 7-6432  
**RODMAN MARK EFFECTIVE DIRECT MAIL**  
96 Jessie SUttr 1-3338  
**ROESCH LOUIS CO**  
1886 Mission MArkt 1-4700  
Rosenstein-Rann 130 Bush EX brook 2-7478  
Rossettoli Phil Lithograph Corp  
5700-3d ATwtr 2-3140

**RUDE PAUL & CO**  
Specialists in Advertising Pieces  
450 Battery GARfid 1-2525  
**SCHMIDT LITHOGRAPH CO**  
28 & Bryant EXbrk 7-3200  
From telephones served by the following exchange  
East Bay  
(No Intercity Charge)  
Ask Operator for Entreprise 12121

**SCHWABACHER-FREY CO**  
LITHOGRAPHING  
Commercial and Color  
Folders Direct by Mail  
Booklets Dealer Display Helps  
Labels Advertising  
Snap-Out Interleaved Carbon Forms  
735 Market DOuglas 2-4848

**SECURITY LITHOGRAPH CO**  
LITHOGRAPHERS  
LITHOGRAPHED LABELS  
for CANS, BOTTLES,  
BOX ENDS, CONTAINERS  
MANIFOLD  
PASTED STUB FORMS  
BOOKBINDERS  
200 Broadway EXbrk 2-0250  
Sherly's Limited 444 Townsend... SUttr 1-3863  
Skyline Press 1129 Folsom... MArkt 1-4075  
Standard Photoprint Co  
47 Belden SUttr 1-3133  
Stanley H Press The 77 Clay... EXbrk 2-4452  
**STARK-RATH PRINTING & PUBLISHING CO**  
465-10th MArkt 1-7110

**Lithographers—(Cont'd)**  
**STECHER-TRAUNG FULL COLOR LITHOGRAPHY**  
STECHER-TRAUNG LITHOGRAPH CORPORATION 600 Battery... DOuglas 2-4160  
**SUCCESS PRINTING CO**  
UNION LABEL  
FASTEST SERVICE  
REASONABLE RATES  
1832 Fillmore FIMor 6-8198  
Sunset Short Run Color Co 123-10th KLondke 2-1274

**TECHNI-GRAPHICS INC**  
OFFSET REPRODUCTION  
XEROGRAPHY-ENGINEERING DRAWINGS  
LITHO COMPOSITION  
431 Jessie EXbrk 7-4777  
Town & Country Printing Service  
3650 Balboa SKYn 1-8898  
Trade Pressroom The 394 Pacific Av EXbrk 2-2355  
**TYPO PRESS INC**  
1221 Rollins Rd Brngm DMnd 4-7677  
Union Offset 718 Mission YUkon 6-3845

**U S PRINTING & LITHOGRAPH**  
Multi-Colored Packaging & Advertising Materials  
Folding Cartons - Labels - Displays - Outdoor Posters - Calendars - Booklets  
Complete Design Service & Merchandising Counsel  
Nationwide Sales & Service  
"WHERE TO CALL"  
U S Printing & Lithograph Co  
300-2d GARfid 1-3912  
U S Printing & Lithograph Co  
300-2d GARfid 1-3912

**VARNEY REPRODUCTION SERVICE**  
OFF-SET - DITTO DUPLICATING  
MIMEOGRAPH - DIRECT MAIL  
ARCHITECTS SPECIFICATIONS  
525 Market SUttr 1-2570  
Victor & Carter 770 Mission... YUkon 6-4045  
Waller Press 68A Waller UNdrlh 1-4718  
Weiss Printing Co 653 Commercial DOuglas 2-7150  
West Coast Lithograph Co 523 Clay GARfid 1-1366  
Western Lithograph Co  
1485 Bayshore Bl JUNipr 6-6818

**WESTERN LITHOGRAPH CO**  
LITHOGRAPHY - LABELS  
ADVERTISING DISPLAYS  
TAILOR-MADE CALENDARS  
YUkon 6-6271  
420 Market YUkon 6-6271  
**WESTERN LOOSE LEAF CO**  
Acctg Forms for Hand & Mach Records  
1045 Sansome GARfid 1-4360  
Willits Printing Co 950 Folsom... YUkon 2-9040  
**WILLIAMS LITHOGRAPH CO**  
534-4th SUttr 1-5712  
Wilson Advertising 2404-28th Av MOntrse 4-3093

**WOBBER BROTHERS**  
LITHOGRAPHY-MANIFOLD CARBON FORMS  
PRINTING-ENGRAVING-RUBBER STAMPS  
444 Jessie St., bet. 5th & 6th Sts.  
444 Jessie DOuglas 2-0850

**WOOD CHAS R & ASSOCIATES**  
300 Broadway YUkon 2-1545  
Wray & Co 605 Battery EXbrk 2-5805

Good party-line neighbors are considerate party-line users. Remember these golden rules:  
• Space your calls instead of making several without a break.  
• Talk only as long as necessary on each call.  
• When you finish talking replace the receiver properly.  
• Make certain, if you are using a dial telephone, that the line is clear before you dial.  
• Ask your youngsters to be considerate, too.

**Lithographers' Equipment & Supplies**  
**A B DICK DUPLICATING PRODUCTS**  
DICK A B CO OF SAN FRANCISCO INC  
134-2d DOuglas 2-7581  
Acme Ink & Supply Co of Calif  
249 Front EXbrk 2-7597

**ALLIED LITHO SUPPLY CO**  
LITHO SPECIALTIES  
FOR OFFSET PRESSES  
1250 Metal Feed Rollers  
Dampening Roll Covers  
Tonink Ink Reducer  
Presensitized Plates  
New Zinc Plates - Chemicals  
Blankets  
Violite Plate Exposing Cabinet  
212 Mission SUttr 1-6462

**ALPHA PHOTO PRODUCTS INC**  
Brown Cameras & Equip - Litho Films  
Dark Room Equipment & Supplies  
1260 Mission HEMlok 1-1693  
1101 Grove Oakland HEMlok 2-2714  
Amer Type Founders Co Inc  
350 Golden Gate Av GRaystn 4-0262  
Webendorfer Division  
350 Golden Gate Av GRaystn 4-2343  
**CALIF INK CO INC THE**  
945 Sansome EXbrk 7-1212

**CULBERG & DORN**  
Dealers & Selling Agents  
For Graphic Arts Equipment  
1285 Folsom MArkt 1-8030  
**DAYCO PRODUCTS**  
SHIVELY GEORGE W CO  
420 Market SUttr 1-8065

**DICKSON HARRY CO**  
IDEAL ROLLER MFG. CO.  
LITHOGRAPH INKING & DAMPENING ROLLERS  
158 South Park YUkon 2-1396  
**EASTMAN KODAK STORES INC**  
2136 Palou Av Mlssn 7-2601  
George Andrew J Litho Research  
975 Folsom YUkon 2-5038

**GRAPHIC ARTS EQUIP & SUPPLY CO**  
Formerly Harry W. Brintnall Co.  
Agents for leading lines of Cameras  
Plate Making Equip. - Accessories  
Film - Plates  
Chemicals - Sundries  
New Location 501 Sansome  
430 Howard GARfid 1-5867

**HARRIS-SEYBOLD COMPANY**  
885 Bryant MArkt 1-7925  
Hunt Philip A Co 420 Market YU kon 6-4761  
**IDEAL ROLLER MFG CO**  
Harry Dickson-Agent  
158 South Park YUkon 2-1396  
Independent Oil Co 26 O'Farrell... SUttr 1-4464  
Kemart Corp 340 Front YUkon 2-1566  
**KEMP WILLIAM M CO**  
915 Bryant UNdrlh 3-6361  
**LANSTON MONOTYPE MACHINE CO**  
115 New Montgomery SUttr 1-6275

**LITHO RESEARCH CO**  
Andrew J. George  
MANUFACTURERS OF LITHOGRAPHIC CHEMICALS  
975 Folsom YUkon 2-5038  
**LITHOPLATE INC**  
805 Bryant MArkt 1-7925  
**MIEHLE CO THE-DIV OF MIEHLE-GOSS-DEXTER INC**  
235-9th UNdrlh 1-1196  
**OXY-DRY SPRAYER CORP**  
347 Fremont DOuglas 2-1356  
**POLYCHROME LITHOGRAPHIC SUPPLIES**  
POLYCHROME CORP  
1683 Folsom UNdrlh 3-9022

**Lithographers' Equipment & Supplies—(Cont'd)**  
**R B P PRODUCTS CO**  
DUPONT GRAPHIC ARTS SUPPLIES  
47 Fremont SUttr 1-5346  
**ROBERTS & PORTER INC**  
Branches in Most Major Cities  
All Lithographic Supplies  
Cameras - Dark Room Equipment  
Presensitized Plates  
Chemicals  
Plate Making  
Offset Equipment  
1309 Howard UNdrlh 3-5194

**ROGERSOL PRESS & PLATE CHEMICALS**  
PETRI WALTER INK CO  
927 Howard YUkon 6-1933  
**SHIVELY GEORGE W CO**  
Graphic Arts Equip & Supplies  
420 Market SUttr 1-8065  
Wenzel Lew & Co 275 Brannan... EXbrk 7-4158

**WESTERN LITHO SUPPLY CO OF CALIF**  
Specialized Products & Services  
For the Graphic Arts  
3M BRAND PRESENSITIZED PLATES  
ANCHOR BRAND CHEMICALS  
LITHO RESEARCH CHEMICALS  
BLANKETS-MASKING SHEETS-ETC.  
WEBRIL WIPES - SPONGES - ETC.  
540-1st EXbrk 2-2608

**Lithographic Composition**  
A-1 Business Services 3234 Fillmore... West 1-8801  
Anderson Beverly 2263 Union... WAnt 2-1782  
Business Extension Bureau  
925 O'Farrell PRsct 6-1880  
East Wind Printers 643 Merchant... SUttr 1-3388  
Friel Dorothy 127 Montgoy... YUkon 2-5894  
**LITHO COMPOSITORS**  
580 Market YUkon 2-3172  
**NEISS ROGER LITHO ART**  
Offset Composition Vartotyping  
Ruled Forms  
45 Ecker YUkon 2-6268  
R H Composition Service 25 Calif... GARfid 1-2418

**REPRO-GRAPHICS INC**  
Photo-Type Setting by ALA Members  
Utilizing The New ATF Type Setter For Savings And Better Quality  
17 Tehama EXbrk 7-5831  
**TECHNI-GRAPHICS INC**  
431 Jessie EXbrk 7-4777

**Lithographic Negatives & Plates**  
A-1 Business Services 3234 Fillmore... West 1-8801  
American Picture Co 431 Jessie... EXbrk 7-4777  
**BALZER SHOPS LITHO PLATE CO**  
835 Howard SU tter 1-8074  
**BRANCO'S GRAPHIC ART SERVICE**  
MULTILITH-DAVIDSON  
Negatives and Plates  
XEROX Press Plates for the Trade  
439 Market SUttr 1-0884

California Litho Plate Inc  
See Our Adv Under Lithographers  
335-5th DOuglas 2-5946  
Dial Litho Plate Service  
437 Broadway DOuglas 2-1979  
**GREGORY & FALK**  
Lithographic Trade Plates  
540-5th SUttr 1-9093  
**HARRISON-ESCALLIER LITHO PLATE SERVICE**  
343 Front EXbrk 7-0197  
**LEE LITHOPLATE**  
138-4th YUkon 2-7640  
**LEUNG DAVID T W**  
211 Stevenson SUttr 1-7496  
**LUND LITHO PLATE CO**  
Litho Process Camera Work  
210 Drumm EXbrk 2-0775  
Milt's Negative Service 542 1/2 Union GARfid 1-7740  
**PHOTO-LITH LABORATORIES**  
Negatives-Black White & Color  
211 Stevenson SUttr 1-7496  
**PROFESSIONAL COLOR LABORATORIES**  
Color Reproduction Specialists  
45 Ecker EXbrk 7-5057

To find Classified Headings. See the Index in the Green Pages.  
(Continued Next Page)