

# LINOLEUM & TILE

## WEST COAST LINOLEUM AND CARPET CO. CONTRACTORS

### ASPHALT TILE SPECIALISTS

SINCE 1923

COMPLETE STOCK OF

- ARMSTRONG
- NAIRN
- PABCO
- MATICO
- KENTILE
- ROBBINS
- AMTICO
- ETC.

SPECIAL RATES TO:

- STORES
- HOMES
- CONTRACTORS
- OFFICES
- HOTELS
- COMMERCIAL & PRIVATE CONTRACTS

OVER 1/4 MILLION EXPERT FLOOR COVERING INSTALLATIONS  
SPECIALIZING IN FEDERAL, STATE, CITY, & PRIVATE CONTRACTS

**VA**lencia 4-4909 2689 Mission St.  
**VA**lencia 4-4115 BETWEEN 22ND and 23RD  
ALSO SANTA CLARA Cherry 3-2345

# Armstrong's CARPET & LINOLEUM CO.

## SKYLINE 1-2827

### LINOLEUM

### TILE

VINYL - RUBBER - CORK  
LINOLEUM - ASPHALT  
DO IT YOURSELF AND SAVE

COMMERCIAL - RESIDENTIAL  
SPECIAL RATES TO APARTMENT HOUSES  
HOTELS • STORES • CONTRACTORS  
FREE ESTIMATES ALL WORK GUARANTEED  
BANKAMERICARD

FIRTH & GULISTAN  
SERVING THE ENTIRE BAY AREA  
Open 8 A.M. 'Til 6 P.M. Daily Except Sunday

**SKYLINE 1-2827**

**Armstrong's CARPET & LINOLEUM CO.**  
626 CLEMENT STREET • Between 7th & 8th Avenues

# LINOLEUM and TILE

For Every Room in the House

- Corlon
- Vinyl
- Inlaid
- Plastics
- Pabco
- Sandran
- Armstrong
- Quaker and Congoleum Rugs

In All Sizes  
Vinyl and Print  
6' - 9' - 12' Widths  
Expertly Installed  
All Work Guaranteed

- CONGO WALL
- WINDOW SHADES
- MASONITE
- PLYWOOD

Free Estimates

- CORK TILE
- RUBBER TILE
- ASPHALT TILE
- LINOLEUM TILE
- TILE BOARD
- KENTILE
- ACOUSTICAL TILE
- WALL TILE

Expertly Installed  
All Work Guaranteed

Call Underhill 1-8446

# Chris Pedersen

Since 1935  
150 STEINER Corner Waller  
Free Parking in our lot directly across the street

### Linoleum Dealers

**A B A BLIND & SHADE CO**  
1609 Palou Av. VAencia 4-1049

**ACE LINOLEUM & FURNITURE CO**  
Featuring  
**ARMSTRONG LINOLEUM**  
& Other Name Brands  
COMPLETE STOCK UNFINISHED FURNITURE  
INSTALLATIONS GUARANTEED  
FREE ESTIMATES & DELIVERY  
1825 Polk -----TUxedo 5-6090

**AMTHOR-STANDARD**  
1142 Sutter -----ORdwy 3-5454  
(See Advertisement Page 529)

**ANTONCHUK A**  
ALL BRANDS LINOLEUM & TILES INSTALLATIONS  
1125 Ocean Av -----JUnipr 7-0640

**ARMSTRONG CARPET & LINOLEUM CO**  
LINOLEUM - TILE CARPETS  
COMPLETE SELECTION OF ASPHALT - CORK RUBBER VINYL - PLASTIC  
QUALITY WORKMANSHIP REASONABLE PRICES FREE ESTIMATES  
Between 7th & 8th Avenues  
626 Clement -----SKYln 1-2827

Armstrong Carpet & Linoleum Co  
626 Clement SKYln 1-2827  
(See Advertisement This Page)

**ARMSTRONG RESILIENT FLOORS**  
For home and business:  
Armstrong Linoleum  
Asphalt Tile • Rubber Tile • Plastic Corlon  
Cork Tile • Custom Corlon Tile • Linoleum  
Excelsior Tile • Wall Coverings • Counter Tops

"WHERE TO BUY THEM"  
WHOLESALE DISTRIBUTORS  
**FUNSTEN B R & CO** 598-7th HEmlak 1-5115  
Volker Wm & Co 631 Howard ... EXbrk 2-5727

RETAILERS  
**ACE LINOLEUM & FURNITURE CO**  
1825 Polk TUxedo 5-6090

**AMTHOR-STANDARD**  
1142 Sutter -----ORdwy 3-5454

**ARMSTRONG CARPET & LINOLEUM CO**  
626 Clement SKYln 1-2827

**BAY AREA FLOOR COVERINGS**  
1601 Taraval OVrind 1-8700

**CONKLIN BROS INC** 3320-20th ATwtr 2-1822

**FLOOR STYLES INC**  
1899 Mission -----UNdrhl 1-4646  
Floorcraft 760-2d -----SUTtr 1-8254  
Golden Gate Linoleum Co  
2862 Mission VAencia 4-8870

Harris Linoleum & Carpets  
5148 Mission -----JUnipr 6-0082

**JONES RESILIENT FLOORS**  
2833 Mission -----Missn 7-6051

**LEHMANN LINOLEUM**  
2317 Irving -----LOmbrd 4-3740

**LINOLEUM LARRY**  
2055 Fillmore -----WAInt 1-4937

**MASIS FLOOR COVERING**  
637 Irving -----LOmbrd 4-3441

**PEDERSEN CHRIS LINOLEUM CO**  
150 Steiner -----UNdrhl 1-8446

**PINNEY F K INC** 424 Townsend VUkon 2-9600

**WEST COAST LINOLEUM & CARPET CO**  
Linoleum-Tiles-Rugs-Carpets  
See Our Display Ad-This Classif  
2689 Mission -----VAencia 4-4909  
Western Linoleum Sales & Serv  
1811 Powell EXbrk 2-4615

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**CAKE KEEPER**  
A slice of fresh bread fastened with toothpicks will help keep a cut cake from getting stale.

### Linoleum Dealers—(Cont'd)

**BAY AREA FLOOR COVERINGS**  
1601 Taraval OVrind 1-8700  
(See Advertisement This Page)

**COAST CARPET & LINOLEUM CO**  
316 Valencia -----HEmlak 1-5057  
(Continued Next Page)

**FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE.**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**TO FILL CRACKS**  
Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

# Sunset FLOOR COVERINGS

EXPERT INSTALLATION

**DEALERS FOR:**

**LINOLEUM**  
• ARMSTRONG • GOLD SEAL  
• PABCO

**TILE - ETC.**  
• ROBBINS • AMTICO  
• KENTILE • TILE-TEX  
• MATICO

**RUGS & CARPETS**  
• GULISTAN • FIRTH  
• MAGEE • ROXBURY

BANKAMERICARD - TERMS

ASPHALT - CORK  
RUBBER - VINYL

**SAMPLES SHOWN IN YOUR HOME**

HELPFUL DO-IT-YOURSELF SUGGESTIONS

**OPEN SATURDAYS**

2006 IRVING STREET Between 21st and 22nd Aves.

**Overland 1-7371**

NOW you can order an **EXTENSION TELEPHONE** just call your **Pacific Telephone BUSINESS OFFICE**

### LINOLEUM & TILE

LATEST STYLES

- ARMSTRONG
- SANDRAN
- KENTILE
- ROBINS

FREE ESTIMATES - QUALITY INSTALLATIONS  
BANKAMERICARD & FIRST WESTERN

**Amthor Standard**  
1142 Sutter St. ORdwy 3-5454  
furniture paint wallpaper linoleum

# Linoleum Larry's

CORNER OF CALIFORNIA & FILLMORE

## ARMSTRONG'S LINOLEUM

AVAILABLE

- ★ VINYL TILE
- ★ CORLON TILE
- ★ SPATTER LINOLEUM IN ALL COLORS
- ★ ASPHALT TILE
- ★ LINOLEUM TILE

"FREE CITY WIDE DELIVERY"  
FREE ESTIMATES

**Walnut 1-4937**

25 YEARS OF INSTALLATION EXPERIENCE

# LINOLEUM HEADQUARTERS

# LINOLEUM & TILE

FOR EVERY ROOM IN THE HOUSE

# Jones

RESILIENT FLOORS  
RUGS, TILE LINOLEUM

EXPERT INSTALLATION

**Mission 7-6851**

2853 Mission St • Near 25th

- Rubber Tile
- Asphalt Tile
- Linoleum Tile
- Tile-Board
- Sandran
- Inlaid Linoleum

ARMSTRONG QUAKER CONGOLEUM RUGS IN ALL SIZES PRINT 6-9 & 12 FT. WIDTH CONGO WALL

### BAY AREA FLOOR COVERINGS

## LINOLEUM & TILE

Sold and Installed

MAJOR BRANDS  
Serving All Areas  
1601 TARAVAL  
**Overland 1-8700**

Since 1880

# Conklin Bros

One of the West's Largest Exclusive Floor Covering Dealers

COMMERCIAL - RESIDENTIAL  
LINOLEUM - RUBBER - ASPHALT & PLASTIC TILES

**ATwater 2-1822**

20th & Folsom Sts. San Francisco

Also Stores in  
Oakland - San Mateo - Sharp Park