

Jars-Glass

Keer Alexander H & Co Inc 840 Calif Douglas 2-7688
Manley Hugh T Jeweler 209 Post EXbrk 2-6687
Maywood Glass Co 340 Market Garfld 1-0933
OWENS-ILLINOIS 350 Sansome Garfld 1-0933

Jewelers-Mirs

Astio Hilmar N 830 Market DO uglas-2-0195
Albert Henry C Phean Bldg SU tter-1-7231
Alvarez Jewelry Mfg See Dur Adv Jewelers-Retail
133 Geary Garfld 1-6579
Attinger Fred 704 Market Garfld 1-6337
Baker Edward & Co Rings-Spec'l Order-Diamond Watches 830 Market DO uglas 2-0132
BALFOUR L & O Fraternity Jewelry & Service Awards 233 Post SU tter 1-3522
Batt Jerry Co 833 Market YUkon 6-2496
Bayer Paul 617 Clement BAYW 1-8573
Becker Andrew C 760 Market YUkon 6-1540
Bernard & Braskamp Jewelers 324 Geary PRspt 5-9942

BRAGADO HENRY DIAMONDS - WEDDING RINGS MOUNTINGS - GOLD CHARMS Room 318 3rd Floor 830 Market EXbrk 2-7186

Braun Henry G 210 Post DO uglas 2-1739
Brenk George 704 Market EX brook-2-1860
Bueh Fred Co Mig Jewelers & Engravers 233 Post Garfld 1-1072
Campana Frank R Co 704 Market DO uglas 2-7325
Carrillo Frank M 233 Post EXbrk 2-6781
Cassius Michel 1805 Polk PRspt 6-2773
CHATHAM RESEARCH LABORATORIES Producer Of The Chatham Emerald See Adv-Precious Stones
70-14th HE mlock 1-4372
Coast Jewelry Co 830 Market EX brook 2-7186
Cudra & Sons 275 Post GA rfd 1-0692
Cultured Pearl Distributors Inc 704 Market EXbrk 7-0308
Dauphin Edgar 210 Post YUkon 6-0591
Del Bonta Martin D 209 Post Garfld 1-9158
DITO BROS 140 Geary EXbrk 2-5749
Early Robt Mig Jewelers 760 Market Garfld 1-5885

EICKELE MAX WEDDING RINGS ARE OUR SPECIALTY WE ARE WELL KNOWN FOR OUTSTANDING DESIGN & FINE WORKMANSHIP 321 Kearny DO uglas 2-3340

Feldger Adolph 466 Sutter SU ttr 1-8151
Friend S H 657 Mission DO uglas 2-2323
Fuendelling Theo 133 Geary DO uglas 2-7761
Gaerdes & Whitaker 704 Market SU tter 1-5627
Gilbert A M & Co 704 Market EXbrk 2-0128
Goldberg Mel 124-4th DO uglas 2-6271
Gomez Bros 657 Mission YUkon 6-6828
GOMEZ MFG CO INC 657 Mission YUkon 6-6828
GRANT BROS 210 Post EXbrk 2-5952
Downtown Store Grant Av at Geary YUkon 6-4600
Factory & Store Mission at 20th YUkon 6-4600
Hagopian A 456 Powell SU ttr 1-8220
Harper Jeweler 760 Market EXbrk 2-8421
HARRIS MEL COMPANY 657 Mission GA rfd 1-0458

HAYES LEE W Mig Jeweler Special Order Work Stones Remounted In Modern Styles Bead Stringing 133 Geary YUkon 6-6828

HERFF-JONES CO California Division 134 Post EXbrk 2-6775
HIX C L & SON 973 Market YUkon 6-3541
Hobbs Jewels 821 Market YUkon 6-3541
Hudson Frank S 233 Post GA rfd 1-1072
Jekel Adolphe 830 Market YUkon 6-4089
Jewel Shop 276 Post SU ttr 1-6729
Karp Frank 133 Kearny EX brook-2-8143
Keller & Laura 353 Kearny SU ttr 1-4152
KIRKOFF GILBERT 145 Post DO uglas 2-0259
Lai Jin Chinese Jewelry Co 1170 Powell YUkon 2-3630
Lassier The Silversmith 1322 Grant Av YUkon 2-5643
Lindenberg & Co 160 Ellis YUkon 2-3040
Lindemann Jewelry Co 270 Stockton DO uglas 2-4971
Lombard & Co Mig Jewelers 278 Post DO uglas 2-2777
LORETZ & BENOID INC 657 Mission EXbrk 2-4472
Lysick Arcady 760 Market YUkon 6-1540

Your telephone is one of today's best bargains.

Jewelers-Mirs-(Cont'd)

MACCHIARINI PETER 1422 Grant Av YUkon 2-2229
Mairs Jewelers 133 Geary EXbrk 2-6687
Martensen M E 126 Post DO uglas 2-6943
Martinez S 760 Market SU tter-1-6975
Matve Basil 704 Market DO uglas 2-3686
Milos 830 Market GA rfd 1-6083
Molkenbuh Brothers-United Distributors Diamond Importers-Watches-Silverware 23 Grant Av YUkon 6-6080
Muir's Jewelers 133 Geary YUkon 2-8199
Oreck Perc Inc 833 Market EXbrk 2-5580
Pearl & Jade Shop The 704 Market YUkon 2-4261
Peterson Lester S 657 Mission DO uglas 2-2040
Ravani Edmund J Platinum Jewelry 126 Post EX brook 2-6923

RHEBA JEWELS-MANUFACTURERS

Rheba Sales Co 767 Mission SU ttr 1-8146
ROBBINS MAXWELL 704 Market SU ttr 1-2304
Rosenthal Ben 210 Post DO uglas 2-3680
St Gaudens M & Son 133 Geary SU ttr 1-5476
SHILLINGTON JEWELERS Special Order Work & Repairs 704 Market SU ttr 1-7424
SHREVE & CO Post & Grant GA rfd 1-2600
Siegel Meyer Specializing in Ring Manufacturing 704 Market GA rfd 1-4475
SIMMONS WM F 760 Market EXbrk 7-3190
Solitaire Jewelry Inc 704 Market DO uglas 2-0674
SPARROW L & CO Cultured Pearl Jewelry 704 Market SU ttr 1-1242
Spellins L A Bill 126 Post DO uglas 2-5138
Stalb Charles L 209 Post EXbrk 2-5350
Staniels Douglas J & Co 233 Post SU ttr 1-7948
Star Jeweler Edgar Kohn 2588 Mission Missn 7-8643
Stellman Geo W 704 Market EXbrk 7-3420
Stern H C Co 830 Market SU ttr 1-0502
Sturm Myron 704 Market YUkon 6-3646
Syversen E 760 Market GA rfd 1-6193
Tom Wing & Ross Al Tom Wing & Ross Al EXbrk 2-2703
Towle E J Co 1239 Howard HE mlok 1-1424
Tonik A 830 Market SU ttr 1-6352
Unique Products of Calif 354 Douglass HE mlok 1-1845

AZEVEDO BROS. Jewelers THESE DIPLOMAS INSURE A FULL KNOWLEDGE OF DIAMONDS & OTHER GEMSTONES SUCH AS RUBIES, SAPPHIRES, EMERALDS, ETC. - We Solicit Your Confidence - DISTINCTIVELY DESIGNED ENGAGEMENT & WEDDING RINGS WATCHES - SILVERWARE - TROPHIES Sutter 1-0063 210 POST STREET SHREVE BLDG.

Jewelers-Mirs-(Cont'd)

VAN CRAEYNST & LINZER INC 88-1st DO uglas 2-1025
VAN WORMER & RODRIGUES INC FRATERNITY AND LODGE EMBLEMS SCHOOL AND CLUB PINS AND RINGS MEDALS TROPHIES PLAQUES 126 Post EX brook 2-5886

VAN WORMER SCHOOL SERVICES

CLASS & COLLEGE RINGS BY HERFF-JONES CO. TROPHIES - MEDALS - PINS 126 Post EXbrk 2-6775

VICAIGNE RENE

133 Geary Garfld 1-1055
WISNIA BEN I INC Designer & Mfr of Fine Jewelry 391 Sutter SU ttr 1-5771
Witt A B & Co Inc 830 Market EXbrk 2-1864
Young Chas H Co deYoung Bldg SU ttr 1-5476
ZWILLINGER & CO 704 Market EXbrk 2-7727

Jewelers-Retail

ABATT GEORGE CO 704 Market EXbrk 2-6610
Ackerman Jewelry Co 2630 Chestnut WA inut 1-4262
Acosta Jewelry 2407 Mission VA lencia 6-1029
ALCAZAR JEWELERS 150 O'Farrell GA rfd 1-8482
Aleghji Marie Expert Watch Repairing 133 Geary EXbrk 2-0324

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Jewelers-Retail-(Cont'd)

ALEXANDRIA JEWELERS Serving the Richmond District Bank of America & First Western Charge Accounts DIAMONDS BY KEEPSAKE & STARFIRE BULOVA LONGINE & WITNAUER WATCHES GIFTS FOR ALL OCCASIONS Expert Watch & Clock Repairing Diamond Setting - Special Order Work All Types of Jewelry Repairs Between 20th & 21st Aves. 5618 Geary Bl SKYn 1-9592

ALVAREZ JEWELRY MFG

JEWELRY DESIGNING Repairing - Restoring - Made to Order Prices That Will Amaze You 133 Geary Garfld 1-6579

AMES WM F

355 Kearny SU ttr 1-4288
Antoinette's Jewel Shoppe 103 Geary DO uglas 2-8616
Art Co The 914 Grant Av YUkon 2-3247

ATKINSON & MAUND

Watches - Jewelry - Clocks - Silverware Sales - Repairs - Jewelry Mfg. to Order Polk at Sutter Est. 30 Yrs. 1215 Polk ORWY 3-8970

AUBERT'S DIAMOND PALACE

2700 Mission VA lencia 4-7020
AUGER CONSTANT J Established 1890 Member American Gem Society Registered Jeweler 228 Post DO uglas 2-2885

AZEVEDO BROS JEWELERS

210 Post SU ttr 1-0063
(See Advertisement This Page)
Bader's Credit Jewelers 1010 Market HE mlok 1-5765
Balfour L G Co 233 Post SU ttr 1-3522
Ballarina Shop Costume Jewelry 71 Stonestown OVRnd 1-8529
Bank Robt 1604 Haight UNdrl 1-4079

BANK'S JEWELRY

Sunset Dist, Irving Nr. 19th Ave. JEWELRY - DIAMONDS - REPAIRS WATCHES BY OMEGA & BULOVA 1948 Irving MOntrse 4-7323

BAUER FRANK

PEARLS - GENUINE & CULTURE Also 1/2 Culture & Setting MAIL ORDERS TAKEN Shreve Bldg Garfld 1-1932

BAY VIEW JEWELERS

5021-3d ATWtr 2-4530
BAYER PAUL WATCHES - JEWELRY Fine Jewelry & Watch Repairing We Buy Old Gold - Convenient Terms 617 Clement BAYW 1-8573

BEHREND CHARLES

6301 Mission Daily City PL aza 5-0707
BEHREND E 133 Geary EXbrk 2-0087
BEHREND JEWELERS 70 Stonestown LOMbrd 6-2211
Benson Jewelry Co 2227 Irving MO ntrose 4-7245
Benthen Leonid 2050 Fillmore WE st 1-0339
Benyo Jewelers 4547 Mission JUNipr 4-3800
Bernard & Braskamp Jewelers 528 Geary PRspt 5-9942
Bow Chong Co 905 Grant Av PRspt 2-7148

BRANDON JEWELER

IMPORTED & HANDCRAFTED JEWELRY The Modern in Silver SPECIAL ORDER WORK Diamonds - Pearls Semi-Precious & Synthetic Stones BANKAMERICARD Between Geary & O'Farrell 235 Powell Garfld 1-4949

BREK GEORGE

704 Market EX brook 2-1860
BRESLER MAX Credit Jewelers-Watchmakers Omega-Longines-Bulova-Hamilton 313 Market EXbrk 2-2179

BROWN LOUIS

10 Leland Av JUNipr 4-4079
Burham Paul B 704 Market EXbrk 2-1859
Bush Jewelers 2850 Alemany Bl JUNipr 4-9280
Butts De Los C 38 Montgomery DO uglas 2-1811
Calif Trophy & Engraving 299 Ellis PRspt 6-6932
Caitan James L 504 4th at B. St Rafi From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for Entrance 12234
Caracciolo Jewelry 358 Columbus Av Garfld 1-2160
Carter's Jewelry Inc 961 Market SU ttr 1-8657
Cassassus Michel 1805 Polk PRspt 6-2773
CEVAN'S JEWELERS Dorando Cevolani 760 Market YUkon 6-1029

CHEZ ZETTE

FRENCH GIFT SHOP WORLD-WIDE IMPORTS Exclusive Calif. Ceramics ENAMELWARE CREATIONS by Leading S. F. Artists, Including Wong & Wing Carefully Selected Costume Jewelry, Cultured Pearls and Real Jade 109 O'Farrell SU ttr 1-0183

Jewelers-Retail-(Cont'd)

Feldger Adolph 466 Sutter SU ttr 1-8151
Feldhahn A F 185 Post YUkon 6-4879
Fichers Louis J 210 Post GA rfd 1-4085
Field Jewelers Store No 1 694 Market YUkon 6-0071
Store No 2 982 Market TU xedo 5-6724
Credit Ofc 690 Market YUkon 2-5491
Fischer Edgar Emil Carl 704 Market EXbrk 2-2590
Fischer John J Mrs 210 Post SU tter 1-4786

FRANC JEWELERS

2804 Mission ATWtr 8-2221
Frank's Jewelers 1079 Market HE mlock 1-2778
Fresen Inc 629 Sutter PRspt 6-2050
Frost F F 760 Market EXbrk 2-4379
Fuendelling Theodore 133 Geary DO uglas 2-7761
Gee S Paul 1455 Grant Av EXbrk 7-6835
GEN SHOP THE 214 Sutter SU ttr 1-0276

GENCO-LEE DIAMONDS

Downtown Store 818 Market SU ttr 1-3244
Mission Store 2644 Mission ATWtr 2-4144
Executive Offices 278 Post Garfld 1-2737
Gluckmann Peter 61 Lick Pl YUkon 6-5251
Gold Leslie Co Inc 126 Post YUkon 6-4960

GRANAT BROS

America's Largest Manufacturing Retail Jewelers Factory & Store Mission at 20th YUkon 6-4600
Downtown Store Grant Av at Geary YUkon 6-4600
Granville's 2 Geary YUkon 6-4747
Granville's-Fillmore Inc 1442 Fillmore WAInt 1-9559
Granville's Mission Inc 2512 Mission Missn 7-5030
Green Spot Jewelry 1558 Powell EXbrk 2-2498
Reg's Jewelers 930 Taraval OVRnd 1-9028
Grinn Fred B 209 Post EXbrk 2-6082

GRINOLE

209 Post EXbrk 7-2461
Guaranty Loan Office 77-3d EXbrk 2-8889
GUMP'S 250 Post YUkon 2-1616
Hagopian A 456 Powell SU ttr 1-8220
Hank's Jewelry & Watch Shop Jewelry & Watch Repairing 1712 Polk ORWY 3-8717
Hartel Robert 1123 Taraval OVRnd 1-6389

HARTMAN'S JEWELRY CO

WATCHES - DIAMONDS - JEWELRY SILVERWARE - APPLIANCES CONVENIENT CREDIT 126 Post DO uglas 2-2769

HENDERSON'S WATCH & CLOCK REPAIR

5173 Mission JU nipr 4-4556
Hill & Hill Jewelers 2205 Chestnut WAInt 1-2647
Holcombe Jewelry & Watch Repairing 1500 Haight UNdrl 1-7879
Horst Gustav H Agt E Gubelin-Lucerne-Switzerland 209 Post DO uglas 2-5389

HOUSE OF CULTURED PEARLS THE

Largest Selection on the West Coast Necklaces - Earrings - Bracelets & Pins LARGE SELECTION OF CHINESE JADE 172 Geary Garfld 1-0481

HUGHES & FELDHAHN JEWELERS

DIAMONDS - WATCHES - SILVERWARE PLATINUM & GOLD JEWELRY DESIGNING - REPAIRING - REMODELING 185 Post YUkon 6-4879

JAGO JACK

2864 California FI lmor 6-2955
Jarl Henry 210 Post EX brook 2-8744
Jewel Shop 276 Post SU ttr 1-6729
Johnson Ernest L 185 Post YUkon 6-4879

JOSEPH'S JEWELERS

316 Columbus Av DO uglas 2-5935
K & G Jewelers 1674 O'Farrell JOrdn 7-5517
KAY JEWELERS 2548 Mission ATWtr 2-6200

KEEPSAKE DIAMOND RINGS-

GREG'S JEWELERS 930 Taraval OVRnd 1-9028
Kerrin E H 1549 Ocean Av JUNipr 5-2610
Kieley Joseph T 210 Post GA rfd 1-2884
Kincald Herbert B Co 209 Post DO uglas 2-2683

KIRKOFF GILBERT

JEWELRY CRAFTSMAN DESIGNING & MANUFACTURING Sculpturing of Precious Metals 45 Post DO uglas 2-0259

KLEIN PHILIP

THE HOUSE OF JADE PRECIOUS & SEMI PRECIOUS STONES Designers & Manufacturers 519 Grant Av DO uglas 2-4978

KWONG CHONG SUN CO

Specialty-Jade & Chinese Jewelry 955 Grant Av YUkon 2-3618
Lang Alvin Co 126 Post SU ttr 1-0450
Larson Robert J S Shreve Bldg EX brook 2-2983
Lauer Herman H 708 Geary PRspt 5-0883

Jewelers-Retail-(Cont'd)

Laykin et cie Importers - Designers Fine Jewels AT I. MAGNIN CO. UNION SQUARE Geary & Stockton DO uglas 2-2100

LAYKIN et cie

Importers - Designers Fine Jewels AT I. MAGNIN CO. UNION SQUARE Geary & Stockton DO uglas 2-2100

LEWIS ING

133 Kearny GA rfd 1-7460

LINDEBURG & CO

In Business since 1918 EMBLEMATIC JEWELRY EMBLEM NOVELTIES - GAVELS - CROWNS DIAMONDS - SILVERWARE - APPLIANCES WATCHES, OMEGA - LONGINES HAMILTON - BULOVA - ELGIN Manufacturing & Repairing Bet Mason & Powell 209 Post YUkon 2-3040

LINDEMANN JEWELRY CO

Established 1877 Fine Jewelry Diamonds - Gold - Watches DESIGNING & REMODELING Expert Repairing On Union Square DO uglas 2-4971

LOMBARDO A & CO MFG JEWELERS

Specializing in Frnt. & Lodge Jewelry Gavel - Crowns - Ballot Boxes - Etc. Custom Handmade Post Officers Jewels 278 Post DO uglas 2-2707

LOUIS AND CO-PAUL DEVRIES

300 Post YUkon 2-5571
Ludmer Geo 246 Powell Garfld 1-1901
Malden Lane Jewelers 47 Malden Ln. SU ttr 1-1351
Mandel Jewelers 404 Market YUkon 6-1647

MANIS & GELLMANN

1756 Mission HE mlock 1-2032

MANLEY HUGH T JEWELER

Successor to Sampson & Masters Diamonds - Watches - Silverware Jewelry & Watch Repairing 209 Post EXbrk 2-6687

MARG SIGMUND

1661 Fillmore FI lmor 6-5120
Martel Jules 337 Geary Garfld 1-3020
Mason Geo Lee 209 Post EXbrk 2-6082

MAFFRED JEWELRY CO

958 Market TUXedo 5-1634

MCDONALD PAUL JEWELER

Gold - Platinum - Diamond - Jewelry Designed to Order Jewelry - Watch - Silverware - Repairing 210 Post YUkon 2-0828

MCGRATH T R

507 Monty EXbrk 7-3587
Mensor Herbert A 1661 Fillmore FI lmor 6-5120
Meyer Morton 10827 Judah SE abright 1-0672

MISSION TIME SERVICE

3168-22d VA lencia 4-1542
Molkenbuh Brothers-United Distributors 23 Grant Av YUkon 6-6080
Montano Attilio G 210 Post DO uglas 2-1568
Moore Jewelry 4583 Mission JUNipr 7-0421
Morin's Diamonds Jewelers 1220 Polk ORWY 3-1747
Mork Peter 220 W Portal Av OVRnd 1-5362
Mook Jewelry Store 1002 Fillmore WE st 1-1695
Moy Philip 681 Broadway YUkon 2-1990
Muto Jewelry 1373 Pine TUXedo 5-0730

NANNY'S DESIGN IN JEWELRY

Contemporary Designs 251 Grant Av EXbrk 2-4563

LAYKIN et cie

Importers - Designers Fine Jewels AT I. MAGNIN CO. UNION SQUARE Geary & Stockton DO uglas 2-2100

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133 Kearny GA rfd 1-7460

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Mook Jewelry Store 1002 Fillmore WE st 1-1695
Moy Philip 681 Broadway YUkon 2-1990
Muto Jewelry 1373 Pine TUXedo 5-0730

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DIAMONDS - WATCHES SILVERWARE COMPLETE JEWELRY SERVICE Including High Grade Watch & Jewelry Repairing Made to Order Jewelry Re