

Greeting Cards-Retail

ABBOTT'S GIFT SHOP
UNUSUAL & LARGE SELECTION OF
STUDIO CARDS FOR EVERY OCCASION
GIFTS & GIFT WRAPPINGS
1630 Haight UNdrl 1-4635

ADAMS STORES 410 Geary PRspt 6-0810
ALEC STERN STUDIO
150 North B St Mtn DImnd 2-1340
Alert Printers 258 Market BA spt 5-5767
GARfld 1-2272

ANDY'S HOBBY & TOYLAND
GREETING CARDS
A COMPLETE SELECTION
FOR ALL OCCASIONS
4011 Judah LObnd 4-1042

Arnold's 2121 Chestnut Filmor 6-2071
Bell's Gift Shop 375 Taylor PRspt 5-5767
BELL BAZAAR THE
3030-16th UNdrl 1-2824

BENHAM PRINTING COMPANY
104 Pine EXbrk 2-6336

BERLINER'S GIFT & CARD SHOP
346 Bush YUkon 2-4770
Bonanza Inn Book Shop 650 Market EXbrk 2-0866
Bookcase The 3608 Balboa BA view 1-8649

Books Inc 156 Geary EXbrk 7-1555
Butler's Stationery & Office Supplies
327 S Mayfair Av Daly City PLaza 5-5338

Card Gallery Inc 55 Stockton EXbrk 7-5416
Cecil Burroughs Greeting Cards & Toys
4627 Mission DElaware 3-8940

Central Circulating Library
465 California DOuglas 2-0827
CHESTNUT BURR BOOK SHOP & LIBRARY
3208 Scott WAInt 1-2443

Chez Zepette 109 O'Farrell SUttr 1-0183
Courtlynn's Stationery 76 W Portal Av Ovrind 1-3457
Curran Card & Gift 842 Geary ORway 3-4338

Davis LeMoine 2216 Clement BA view 1-6352
Duban Custom Photo Finishing
3925 Noriega LObnd 4-8960

EDNA & JERRY MCCORMICK
4127-18th HEmlok 1-0676
Eileen's Florists 981 Sutter ORway 3-6682
Elsa's Gift Shop 356 Geary EXbrk 2-7267

Evelyn's Place
Unique Selection of Greeting Cards
949 Taraval LObnd 6-5857

Evergreen Pharmacy 5601 Geary Bl. BA yw 1-0065
Fox's Den
US Post Ofc Contract No 12
1498 Fulton JOrdn 7-1888

FRIENDLY SHOP THE
Hallmark Greeting Cards
5530 Geary Bl. BA yw 1-8544

GABLES GIFT SHOP
"Smart Cards for Smart People"
COMPLETE SELECTION
Bet. 20th & 21st Aves.
5636 Geary Blvd SKYln 1-8152

Glass Leon 2301 Irving MOntrise 4-1137
Glendon's 1754 Polk PRspt 6-5326
Halliday Wm P 31 Powell DO uglas 2-5836

Halliday's 2757 Mission VAencia 4-1678
Helen's Gifts 2101 Union WAInt 1-4884
Jane's Cards 2203 Polk ORway 3-4915

KELSEY'S CARD & GIFT SHOP
Hallmark & Noncross Cards
2548 San Bruno Av JUNipr 6-1755
Lenehan Pharmacy 501 Haight UNdrl 1-5261

Leach Color 1414 Grant Av YUkon 2-1777
MacMinn's 2400 Polk ORway 3-1350
Malcolm MacNeil & Co 27-7th MArkt 1-9616

Media 2039 Union JOrdn 7-2414
Mission Gift Shop 2740 Mission VAencia 4-3811
MITCHELL GIFT SHOP
325 Market SUttr 1-4459

Murray Stationery The
1705 Fillmore WAInt 1-9264
Nelson's Card & Gift Shop
Cards-Gifts-Gift Wraps
270 West Portal Av MOntrise 4-4675

NIBLICK'S GIFT SHOP
3396 Mission ATwtr 2-2853
NIBLICK'S GIFT SHOP
355 Sutter EXbrk 2-6496

NORMAN'S KINGDOM OF TOYS
1340-9th Av MOntrise 4-7393
Puccinielli's 294 Winston Dr OVRind 1-0719

Rumyan Studios 1475-9th Av LObnd 4-5550
Sanchez Spanish Book & Music Store
2130 Mission UNdrl 1-6775

San Captain's Chest 231 Jefferson PRspt 5-2146
Star Greeting Cards 4023-24th MIsn 8-3633

STERN ALEC STUDIO
150 North B St Mtn DImnd 2-1340
Sutter Stationery 424 Sutter DOuglas 2-1566

The Quill 1044 Hyde PRspt 6-6430
Western Book & Tract Co 1727 Franklin Oaking
From telephones served by the
following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for Entrprise 10463

Wishing Well Gift Shop 1322 Polk TUxedo 5-6353
Wrenn Margaret Gift & Card Shop
2831 Irving OVRine 1-7444

Greeting Cards-Whse & Mfrs

ACE GREETINGS
BOX ASSORTMENTS
CHRISTMAS & ALL OCCASIONS
For Agents - Scouts - Clubs - Churches
4722 Mission DElaware 3-8369

AMERICAN GREETING CARDS--
AMER GREETINGS CORP
2231 Market UNdrl 3-0129

Amer Greetings Corp 2231 Market UNdrl 3-0129
From telephones served by the
following exchanges
Richmond
East Bay
Hayward
(No Intercity Charge)
Ask Operator for Entrprise 11138

Balboa Greetings 251 O'Farrell YUkon 2-1278

BALBOA GREETINGS
EARN MONEY
Sell Christmas & Everyday Cards
CLUBS - ORGANIZATIONS
SCOUTS - INDIVIDUALS
Boy Area Distributor
For the Famous
DOEHLA
GREETING CARD LINE
528-18th Oaklnd TWInks 3-1937
251 O'Farrell SF YUkon 2-1278

Banco Corporation Ltd
824 Montgomery EXbrk 2-1450

Barker Greeting Card Co
51 Springfield Dr MOntrise 4-1279

Beck Frederick Cards
1021 S Claremont Sn Mtn FIsrd 1-2564
If no answer call Sn Mtn FIsrd 5-9389

BUZZA-CARDOZO 821 Market GARfld 1-1009
CANDID-CARD CO 34 Hyde HEmlok 1-1496

CARLTON CARD CO
1021 S Claremont Sn Mtn FIsrd 1-2564
If no answer call Sn Mtn FIsrd 5-9389

EDNA & JERRY MCCORMICK
4127-18th HEmlok 1-0676
Eileen's Florists 981 Sutter ORway 3-6682
Elsa's Gift Shop 356 Geary EXbrk 2-7267

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Cards-Gifts-Gift Wraps
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Western Book & Tract Co 1727 Franklin Oaking
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San Francisco
(No Intercity Charge)
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Wishing Well Gift Shop 1322 Polk TUxedo 5-6353
Wrenn Margaret Gift & Card Shop
2831 Irving OVRine 1-7444

The Yellow Pages save you time.

Greeting Cards-Whse & Mfrs-(Cont'd)

FRIENDSHIP GREETINGS INC
GREETING CARDS
FOR ALL OCCASIONS
SPECIALIZING IN
SUPER MART
MERCHANDISING
CELLO WRAPPED
FOR SELF-SERVICING
515 Folsom YUkon 2-5495

GENIE GEMS GREETING CARDS--
PRINTED PRODUCTS CO
5667 College Av Oaklnd OLYmpc 4-2612

Gibson Art Co The 742 Market GARfld 1-8926
GOLDEN GATE GREETING CARDS
Dohla & Sunshine Line-Agents Wanted
1026 Mission MArkt 1-2185

GRANT PUBLISHING CORP
512-2d YUkon 2-6103

HALLMARK CARDS--
HALLMARK CARDS INC
240 Stockton GARfld 1-1450

Hallmark Cards Inc 240 Stockton GARfld 1-1450
House Of Cards 653 Commercial DOuglas 2-7988

I C Sales Co 883 Geary GRaystn 4-9565
Keating Co The 1355 Market KLondke 2-2311

Kellick's
Stationery-Notes-Gift Dressings
1055 Valencia MIsn 8-5542

LEWY TED-ARTS
San Francisco Color Designs on
Cards - Note Paper - Matchbox - Napkins
Xmas Cards - Laminated Place Mats
2200-39th Av LObnd 4-3971

MISSION CARD CO OF S F
512-2d YUkon 2-6103
Narcross Inc 821 Market YUkon 6-1683

OZ Greeting Cards 323 Geary YUkon 2-8223

PACIFIC STATIONERS
Stanley A. Pilz Co. - Friendly Line
Greeting Cards - Every Day - Seasonal
Gift Dressings - Stationery - Novelties
16-1st DOuglas 2-1170

PARAMOUNT LINE INC
Greeting Cards for All Occasions
Tech Dugas-Representative
1116 Irving LObnd 4-1400

Pearl Tom G EXbrk 2-0567
Rex Cards 3067 Sacramento JOrdn 7-2099

RUST CRAFT PUBLISHERS INC
760 Market EXbrk 2-6486

RUST CRAFT-VOLLAND GREETING CARDS--
RUST CRAFT PUBLISHERS INC
760 Market EXbrk 2-6486

SCHURMAN MARCEL CO INC
Office - Warehouse OLYmpic 8-1362
4246 Hellis St. Emeryville
Showroom - Open Fridays Only
1355 Market KLondke 2-2311

Schurman Marcel Co Inc 1355 Market MArkt 1-7749
Self Service Greetings-Division of Friendship
Greetings Inc 515 Folsom YUkon 2-5495

STANLEY GREETINGS INC
Maynard Lumkes Jr-Representative
323 Geary YUkon 2-1441

Studio Press 417-14th KLondke 2-0978
Tester Studio 1125 Quintara OVRind 1-6199

TROUBADOR PRESS
TROUBADORE STUDIO CARDS
Greeting Cards Designed
To Your Specifications
96 Jessie EXbrk 7-3718

Whitecar Bros 512-2d YUkon 2-6103

Grilles
Grilles-(Cont'd)
HARRINGTON & KING GRILLES--
STEEPLE R C & SON
50 Hawthorne DO uglas 2-2639

HENDRICK PERFORATED METAL GRILLES
AND BULATOR--
HUTTON THOS S & SON
681 Market EXbrk 2-7017

New Mission Iron Works 1350 Natoma MArkt 1-0323
Tempo Steel Corp 1683 Galvez Av MIsn 7-3260

Grinding Machines & Equipment
ACME MACHINE CO
Blanchard Surface Grinding
Distributors of
WHITE & BAGLEY CO.
All Purpose Grinding
Lubricants
And Forging Compounds
Industrial Wy & D Rdw Clty EMrsn 6-8227

Commercial Machinery Co 225 Main EXbrk 7-6759
DoAll S F Co 952 Howard GARfld 1-4784

From telephones served by the
following exchanges
East Bay
(No Intercity Charge)
Ask Operator for Entrprise 10492

DoAll S F Co 952 Howard GARfld 1-4784
M-B Products 427 Bryant SUttr 1-4738

Musto Joseph Sons-Keenan Co
535 North Point GRaystn 4-6365
REID-STRUTT CO INC 41 Drumm GARfld 1-4590

Grilles-(Cont'd)

HARRINGTON & KING GRILLES--
STEEPLE R C & SON
50 Hawthorne DO uglas 2-2639

HENDRICK PERFORATED METAL GRILLES
AND BULATOR--
HUTTON THOS S & SON
681 Market EXbrk 2-7017

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ACME MACHINE CO
Blanchard Surface Grinding
Distributors of
WHITE & BAGLEY CO.
All Purpose Grinding
Lubricants
And Forging Compounds
Industrial Wy & D Rdw Clty EMrsn 6-8227

Commercial Machinery Co 225 Main EXbrk 7-6759
DoAll S F Co 952 Howard GARfld 1-4784

From telephones served by the
following exchanges
East Bay
(No Intercity Charge)
Ask Operator for Entrprise 10492

DoAll S F Co 952 Howard GARfld 1-4784
M-B Products 427 Bryant SUttr 1-4738

Musto Joseph Sons-Keenan Co
535 North Point GRaystn 4-6365
REID-STRUTT CO INC 41 Drumm GARfld 1-4590

Grinding-Precision & Production
ACME SAW & GRINDING WORKS
PAPER KNIFE GRINDING
SALES & SERVICE
1012 Bryant HEmlck 1-2084

ANCHOR ENGINE REBUILDERS INC
165 King EXbrk 7-1166

ATKINSON MACHINE & GRINDING INC
PRECISION GRINDING
Internal - External
Centerless - Surface
MACHINING
Turret Lathe
Corner Adeline
1137-32d Oaklnd OLYmpc 5-2700

B & B PRECISION GRINDING CO
Centerless - Cylindrical - Internal
Surface - Universal & Honing
Production - Short Runs
1343 Rollins Rd Brlnng DImnd 2-1984

BESLER CORP
Precision-Mach-Grind-Hone & Lap
4053 Harlan Emeryville OLYmpc 2-0921

Calif Grinding Works 600 High Oaklnd KElog 2-3686

COMMERCIAL GRINDING CO
BLANCHARD
SURFACE GRINDING
48 IN. CAPACITY
550 Natoma MArkt 1-4225

COMMERCIAL HONING CO
INTERNAL CYLINDER HONING
Sizes 1 1/2" I.D. to 12" I.D.
Up to 24 ft. Long
WE SUPPLY
HONED SEAMLESS STEEL TUBING
FOR HYDRAULIC & AIR CYLINDERS
8606 Sultana Av Fontana VALy 2-8421

Dini Nino 1917 Filbert WAInt 1-5471
(Continued Next Page)

Grinding-Precision & Production-(Cont'd)

ELCO MANUFACTURING CO
BORING & HONING
TO 30 FEET
Hydraulic & Air Cylinders
Made to Order
GENERAL MACHINE SHOP
Estimates Gladly Given
ALL WORK
FULLY GUARANTEED
700 Delaware Brkly THrwl 8-5955

GENERAL GRINDING INC
PRECISION GRINDING
& METALLIZING
Blanchard Grinding from Small Automatic
High Production to 100" dia. x 34" Thick.
Centerless - Internal - Plain Cylindrical
Flat Lapping - Small Honing
801-51st Av Oaklnd ANdow 1-5557

HOSS J F CO
Paper Knife Grinding Only
205 Frederick KLondke 2-1405

Hurtel Machine & Plating Works
999 Folsom EXbrk 7-0344

LUND CRANKSHAFT GRINDING
1785-15th UNdrl 1-8479

MICROMATIC PRECISION GRINDING CO
BLANCHARD
SURFACE GRINDING
CYLINDRICAL - INTERNAL
HONING
EXPERT WORKMANSHIP
RAY RAZILLARD
Btw 6th & 7th Off Brnann HEmlck 1-1332

MILL ENGINEERING & MACHINERY CO
GRINDING & CORRUGATING
20" x 96"
1023 Market Oaklnd TWInks 3-5967

MOORE DRY DOCK COMPANY
ROLL GRINDING & CORRUGATING
CROWNING - CONCAVE & CONVEX
Large Capacity - Precision Work
Ft of Adeline Oaklnd Hlgate 4-3941

PACIFIC BARBER SUPPLY CO
CUTLERY GRINDING
CLIPPER REPAIR
343 Golden Gate Av UNdrl 1-5422

PAG REAMER & CUTTER SERVICE
We Grind Reamers & Milling Cutters
4115 Broadway Oaklnd OLYmpc 4-1844

S & L Knife Grinders 61 Shotwell UNdrl 1-3445
Smith Saw Works 415-10th UN drl 1-0498

SUPERIOR GRINDING & MOTOR PARTS CO
Industrial External & Internal
865 Post PR osct 5-2100

TEMPO-VANE MFG CO
Cylindrical Grinding
Corrugating - 20" x 130"
330-1st SUttr 1-1076

WEST COAST SAW & KNIFE CO
10 Tehama SUttr 1-4718
Western Grinding Service Inc
601 Harbor Bl Bimnt LYel 1-2635

Grinding Service
See Grinding-Precision & Production;
Sharpening Service; Tool Grinding-Industrial

Grocers-Retail
A-1 Market 800 Post GR ayson 4-5684

A & A Market 4555 California OLYmpc 6-9834
A B C Market
497 Bellevue Av Daly City JUNipr 7-5832

A & J Grocery 2709-22d MIsn 7-4909
A & M Market 325 Fulton UNdrl 3-0675

A & R Grocery 2701 Bryant VAencia 6-9917
Ace Market 580 Precita Av VAencia 4-4644

Adlon Market 1776 Mission UNdrl 1-9366
Alabama Food Market 1698 Alabama MIsn 8-3800

Allan's Grocery 101 Pierce MArkt 1-9866

Al's Grocery 4800 California SK yln 1-8825
Al's Grocery 1496 Oakdale VAencia 6-9715

Al's Market & Liquors 134-7th MArkt 1-9317
Alvic's Quality Food Market
500 Hayes HE mlck 1-3527

Amber Market 2254 Polk HE mlck 1-4290
AMOS GAYLORD
Frozen Foods-Wines-Beer-Liquor
1800 McAllister JOrdn 7-9135

Andy's Grocery 95-9th HE mlck 1-5796
Andy's Market 3740 Irving MOntrise 4-8965

Anthony's Grocery 398 Precita Av VAencia 4-3796
Anza Market 1701 Anza SKYln 1-2442

Apex Grocery 2600 McAllister BA yw 1-4072
Appel & Dietrich Fine Food Market
6001 California BA yw 1-7600

Aptos Market
Free Delivery Service
2337 Ocean Av DElaware 4-0330

Carroll Avenue Grocery
2100 Carroll Av JU niper 4-4891
Carter Alberta I 701 Holloway Av JUNipr 5-9513

Grocers-Retail-(Cont'd)

Al's Grocery 4800 California SK yln 1-8825
Al's Grocery 1496 Oakdale VAencia 6-9715

Al's Market & Liquors 134-7th MArkt 1-9317
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Carroll Avenue Grocery
2100 Carroll Av JU niper 4-4891
Carter Alberta I 701 Holloway Av JUNipr 5-9513

Cash Grocery & Meat Market
600 O'Farrell PR osct 5-5075

Arlington Groceries 298 Arlington MIsn 8-6737
Art's Market 2496 Sn Bruno Av JU niper 5-9451

Asbury Market
Free Delivery Service
2205 Frederick LObnd 6-3134

Avallon Grocery 3344-25th VAencia 4-8044
Avenue Food Market
1837 Pacific Av OR dway 3-9200

B & B Grocery 1701 Ellis JO rdan 7-0323
B & B Grocery 2164 Larkin GRaystn 4-4262

B & C MARKET
3208-19th MIsn 7-3960
B & D Grocery 2901 Walling Av JUNipr 7-9797

B & E Grocery 3148-22d ATwtr 8-9862
B & E Grocery The 1701 Sutter JOrdn 7-0855

B & F Food Mart 495 Sanchez MArkt 1-9475
B & G Grocery
584 Hillside Bl Daly City Plaza 5-9941

B & H Grocery 698 Guerrero KLondke 2-0732
Baker's Market 601 Baker JOrdn 7-9007

Balboa Bi-Rite 2449 Balboa BA yw 1-3510
Balboa Food Store 2701 Balboa SK yln 1-0088