

## STARLIGHT FURNITURE CO.

COMPLETE HOME FURNISHERS  
OVER 40 YRS. IN SAME LOCATION



**Drexel**  
Traditional & Modern Furniture  
**Mohawk & Gulistan**  
Rugs & Carpets  
**Simmons Beautyrest**  
Sealy Posturepedic & Serta Mattresses  
**Kelvinator**  
**RCA Whirlpool**  
**Philco-Bendix**  
Home Appliances  
**O'Keefe & Merritt** Stoves  
**Zenith & RCA** Television  
Radio & Hi-Fidelity  
**Ruud** Water Heaters

**LIBERAL TRADE-INS - EASY TERMS**  
Open Monday & Friday Till 9 P.M.

**Dial Valencia 4-4365**

2211 TO 2221 MISSION  
Near 18th St.

EASY PARKING

**Furniture Dealers—New**

- Aron Used Furniture Co**  
708 McAllister ..... FIImor 6-8353  
**A & M Pecovsky** 210 Post ..... GArlid 1-1530
- ACME FURNITURE CO**  
Juvenile Furniture—Our Specialty  
4042-24th ..... Valencia 4-4373  
Al John Furniture 1313 Mason ..... TUxedo 5-5262
- ALFRED'S INTERIORS**  
TRADITIONAL - PROVINCIAL  
CONTEMPORARY  
Free Consulting Decorator  
123 W Portal Av ..... LObmbd 4-1085
- All American Furniture & Refrigeration Co**  
908 Valencia ..... ATwtr 2-2900  
Aloha Rattan Co 360-5th ..... SUttr 1-1446  
(See Advertisement Page 399)
- AMTHOR-STANDARD**  
Original Designs in  
FINISHED & UNFINISHED  
FURNITURE  
Imported and Domestic  
COMPLETE "DO-IT-YOURSELF" DEPT.  
BankAmericard & First Western  
1142 Sutter ..... ORdwy 3-5454
- ARNOLD FOR FURNITURE**  
225 Kenwood Wy South S F ..... PLaza 5-1226  
Art Furniture Co 1418 Fillmore ..... WAInt 1-1275
- ART RATTAN CO OF CALIF**  
2424 E 12th Oakland ..... KElog 4-0513  
Associated Household Supply  
871 Stevenson. HEmlck 1-7667
- AXELRAD FURNITURE CO**  
1102 Sutter. GRaystn 4-7170  
Baca Electric & Furniture Co  
4040A 24th Missn 7-1475  
Bakke F Jensen 3234 Fillmore ..... WESt 1-2942  
Balboa Furniture & Appliance  
3729 Balboa ..... BA view 1-8683
- BARNAL AND FINE FURNITURE COMPANY**  
2226 Fillmore. WAInt 1-1658
- BAYVIEW APPLIANCE & FURNITURE CO**  
5015-3d ..... VAencia 4-1234  
Bechler Frank W  
2147 Junipero Serra Bl Daly City. PLaza 5-5890  
BECOT PRESTON B 2230 Polk ..... ORdwy 3-9343  
BELL CHAIR CO 1020 Geary ..... GRaystn 4-4344
- BELLACH FURNITURE CO**  
COMPLETE HOME FURNISHINGS  
"At Lower Than City Prices"  
Free Delivery Within 100 Miles  
777 Francisco Bl Sn Rafi ..... GLwd 3-8041
- BELVIEW TV & APPLIANCE CO**  
5515 Mission ..... JUInpr 4-7207  
Bernard Custom Interiors  
1741 Noriega ..... MOntrse 1-0750
- BERNARD'S FURNITURE CO**  
COMPLETE  
HOME FURNISHINGS  
"We Guarantee Satisfaction"  
FREE DELIVERY - EASY TERMS  
Corner Valencia  
3201 Mission ..... MIssn 7-0631
- BETTER HOMES FURNITURE CO**  
2230 Polk ..... OR dwy 3-9343
- BIAGI FURNITURE**  
1236 Market ..... MArkt 1-8112  
Blaine David G 775 Post ..... PRsct 5-7381  
Blum Arthur A 621 Mission ..... EXBrk 2-6424  
Boxer's Furniture Appliance & TV Co  
1401 Fillmore. FIImor 6-5400
- BREUNER JOHN CO** 871 Sutter ..... SUttr 1-7400
- BROWN FURNITURE & APPLIANCE**  
2275 Market. UNdrhl 1-7328
- BURTON & ROSE**  
725 Mission ..... EXBrk 2-0381  
Butler Brothers Department Store  
285 Winston Dr. LObmbd 4-8800
- CALIF HOME FURNISHINGS**  
1694 Union. PRsct 6-6001  
Calif Upholstering Co  
1358-9th Av ..... MO ntrse 4-0649
- CALLEJA FURNITURE STORE**  
1607 Revere Av ..... ATwtr 2-7437  
Cheris's Complete Home Furnishers  
727 Valencia. UNdrhl 3-2000  
Christian S of Copenhagen Inc  
225 Post. EXBrk 2-3394
- CLARK ALFRED B AUCTION STUDIOS**  
1185 Sutter ..... PR sct 6-3461
- CLARK FURNITURE CO**  
2225 Mission. VAencia 4-5557
- Cleary J & L Furniture & Appliances**  
3215 Mission ..... VA tencia 4-2897  
(Continued Next Page)


**Furniture Dealers—New—(Cont'd)**

- COLE ROBERT CARPET CO**  
WALL TO WALL INSTALLATIONS  
OUR SPECIALTY  
NOTHING DOWN - 3 YRS. TO PAY  
OPEN TILL 9 EXCEPT SATURDAYS  
SUNDAYS 10 A.M. TO 5 P.M.  
"Buy It Off the Roll  
From Robert Cole"  
4690 Mission ..... JUInpr 4-2110
- Coleman's Furniture Co**  
964 McAllister. FIImor 6-4250
- CONTOUR CHAIR SHOP**  
The Original Contour Chair-Lounge  
COMFORT - RELAXATION - BEAUTY  
Heat Therapy - Gentle Vibration  
418 Sutter ..... EXBrk 7-0191
- Cost Plus Imports** 455 N Point ..... ORdwy 3-5646
- DAINI ALBERT FURNITURE CO**  
Period Furniture Made to Order  
1529 Pine ..... ORdwy 3-6316  
**DAINI BROS** 2001 Polk ..... ORdwy 3-4540  
(See Advertisement Page 400)
- Dale Co** 614 Jackson ..... YUkon 2-9975
- DAN FRANCO FURNITURE SERVICE**  
6731 Mission Daly City ..... PLaza 6-2828  
(See Advertisement This Page)
- DARIO'S HOME FURNISHINGS**  
COMPLETE HOME FURNISHINGS  
Featuring MAGNAVOX  
STEREO - HI-FI - TV  
2660 San Bruno Av ..... DELaware 3-4343
- David-Williams Co** 2325 Noriega ..... LObmbd 4-1470  
**David-Williams Co** 2325 Noriega ..... LObmbd 4-1471
- DAVIS FURNITURE CO**  
SAN FRANCISCO'S  
SMART LIVING STORE  
WE MAKE YOUR HOUSE A HOME  
Easiest Terms In San Francisco  
981 Mission ..... EXBrk 2-4091
- DEOULET & SONS** 1660 Pine ..... PRsct 5-8014  
Doran Allen Co 1580 Pacific Av ..... PRsct 6-4600  
Dotson Paul 66-12th ..... UNdrhl 3-6367  
Doyle Richard H  
Formerly Doyle Furniture Co  
Now with Milwaukee Furniture Co  
832 Mission ..... SUttr 1-5942
- DREXEL FURNITURE—**  
DEALERS  
**IMPERIAL FURNITURE CO**  
1375 Mission ..... UNdrhl 1-9807  
**STARLIGHT FURNITURE CO**  
2211 Mission. VAencia 4-4365
- Dunnigan Furniture Co**  
947 Columbus Av. ORdwy 3-7990  
**Dunnigan Furniture Co**  
947 Columbus Av. PRsct 6-6464
- E & J Furniture Co**  
David G Blaine  
775 Post ..... PRsct 5-1202
- Empire Furniture Co**  
940 McAllister ..... FI Imor 6-9509
- ENNIS JACK FURNITURE**  
Personalized Service  
1899 Junipero Serra Bl Daly City. PLaza 5-7495
- EWG FURNITURE CO**  
1098 McAllister ..... WAInt 1-0895  
Exhibit Furniture Co 1378 Howard. UN drhl 1-9800
- FAMILY FURNITURE CO**  
1943 Mission ..... UNdrhl 1-2800  
Fashion Furniture 475 Valencia ..... UNdrhl 3-7474
- FENECH FURNITURE CO**  
2636 San Bruno Av. JUInpr 4-7024  
(See Advertisement Page 400)
- Figone Maple & Provincial Shop**  
1652 Stockton ..... YUkon 2-6558  
(See Advertisement This Page)
- Firenzì Adolph**  
2147 Junipero Serra Bl Daly City. PLaza 6-2777  
**Fisher's Home Furnishings**  
1033 Clement. BAyvw 1-3923
- FRANK NEWMAN**  
One of the Largest Displays of  
AMERICAN & SCANDINAVIAN  
DESIGNS  
23 Stonestown ..... LObmbd 6-5304
- FRASER'S BERKELEY** Telegraph Av at  
Channing Wy Brkly. THrwnl 5-3500  
**French Brothers** 1337 Mission ..... MArkt 1-6627  
(Continued Next Page)

## SALTZMAN BROS.

BURTON & ROSE  
(DIVISION OF SALTZMAN BROS.)

ALL PERIODS  
& STYLES  
For Fine  
FURNITURE  
ALL MAJOR  
APPLIANCES  
DECORATOR IN  
ATTENDANCE



**DOuglas 2-8657**  
**EXbrook 2-0381**

Open Mondays 'Til 9 P.M.  
725 MISSION AT THIRD

## ALOHA RATTAN FURNITURE

CUSTOM DESIGNING OF RATTAN FURNITURE AT FACTORY PRICES



SECTIONALS - BED DIVANS - CHAIRS  
TABLES - BARS - LAMPS - RUGS - BLINDS  
FLOOR & WALL MATTINGS - DRAPERIES

Residential - Commercial  
Restaurants - Offices - Cocktail Lounge  
Rest Rooms

Estimates Gladly - Terms  
REPAIRING - REUPHOLSTERING  
REFINISHING

Wide Selection of Styles . . .  
Decorating Service Available - 2 Convenient Locations  
360-5th St. 353 Sutter St.  
**SUttr 1-1446 EXbrook 2-1841**  
SAN FRANCISCO

FOR ADDITIONAL INFORMATION PHONE OR WRITE FOR OUR FREE BROCHURE

# FURNITURE

**YES! YOU CAN SAVE  
WHEN YOU DEAL WITH US  
SPECIALIZING IN ROOM GROUPS  
EASY TERMS**



**ATwater 2-8436**

**19th & MISSION**  
2301 MISSION  
Open Every Night Till 9  
Open Sunday 11 A.M. Till 6 P.M.

**YOUNG BROS. FURNITURE CO.**



ONE OF AMERICA'S LARGEST HOME FURNISHERS

# LACHMAN BROS

SAN FRANCISCO SAN JOSE

One of America's LARGEST Home Furnishers  
Established 1897 Easy Budget Terms

- KROEHLER
- CABIN CRAFTS
- BERKLINE
- DEPENDABLE
- ALEXANDER SMITH
- VIRTUE
- STRATO-LOUNGER
- KARASTAN
- BABY LINE
- SIMMONS
- FIELDCREST
- HOOVER
- SEALY
- BLOODCRAFT
- KELVINATOR
- SERTA
- THOMASVILLE
- GENERAL ELECTRIC
- SPRING-AIRE
- KENT-COFFEY
- WEDGEWOOD
- U.S. KOYLON
- AMERICAN
- O'KEEFE & MERRITT
- BIGELOW
- BASSET
- RCA WHIRLPOOL
- MOHAWK
- BAUMRITTER
- WESTINGHOUSE
- MASLAND
- LANE
- RCA VICTOR
- LEES
- MERSMAN
- PACKARD-BELL
- FIRTH
- IMPERIAL
- THOMAS ORGANS

FREE DELIVERY **HEmlck 1-3314** FREE DECORATING ADVICE

WE TAKE YOUR OLD FURNITURE AND RUGS IN TRADE ON THE NEW!  
WE SELL USED FURNITURE, RUGS AND APPLIANCES AT LOW PRICES!  
FREE PARKING IN OUR PRIVATE GARAGE

MISSION AT 16th OPEN MONDAY AND FRIDAY NIGHTS

## DAN FRANCO FURNITURE SERVICE

WE SPECIALIZE IN  
CONTEMPORARY FURNITURE  
"Always in Good Taste"



FREE ESTIMATES  
DECORATOR SERVICES  
Featuring Stereophonic  
Sound & Hi-Fi  
BANK TERMS  
Open Mondays &  
Fridays 'Til 9

**PLaza 6-2828**

6731 MISSION DALY CITY

## MAPLE SHOP

MAPLE AND PROVINCIAL  
LARGEST SELECTION IN SAN FRANCISCO  
EASY TERMS • FREE DELIVERY IN CALIF.



**FIGONE**  
MAPLE & PROVINCIAL SHOP  
OPEN MON. & FRI. 11 9 P.M.  
**YUkon 2-6558** 1652 Stockton  
Between Union & Filbert


J. LEO  
*Linn*

DISTINCTIVE HOME FURNISHINGS  
Decorating Consultation  
Without Obligation  
TERMS, OF COURSE  
9 A.M. - 6 P.M.  
THURS. 'TIL 9 P.M.  
Other Eves. By Appointment  
**Overland 1-1800**  
380 West Portal Ave.

*Westlake*  
**MAPLE SHOP**

Specializing  
In Early  
AMERICAN AND PROVINCIAL  
INTERIORS  
ALSO CUSTOM DRAPERIES  
AND GIFTS  
OPEN TUESDAY & THURSDAY  
TILL 9 P.M.  
**PLaza 5-4595**  
6940 MISSION ST.  
DALY CITY

**DID YOU KNOW  
THAT YOU COULD BUY...**



*Peter Giovanzana*  
FURNITURE INTERIORS

**PACIFIC AT POLK - NEAR VAN NESS**  
PETER GIOVANZANA ALLEN DORAN

DISTINCTIVE HOME FURNISHINGS AT A SAVING  
WE CARRY NATIONALLY ADVERTISED BRANDS  
OF MODERN AND TRADITIONAL  
CUSTOM MADE DRAPERIES  
CARPETS AND RUGS  
NO DOWN PAYMENT • 36-MONTH TERMS  
NO INTEREST  
WASHERS • DRYERS  
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SALES AND SERVICE  
OPEN MONDAY 'TIL 9  
CALL  
**PROspect 6-1552**