

Financing

See Also Loans

A D P Enterprises Inc 2046 Thomas Av VAleucia 4-2554
A F C O Time Payments Inc 142 Sandome EXbrk 7-0668
Accme Acceptance Corp 25 Taylor 0Rowy 3-3422
Allied Building Credits Inc 30 Van Ness Av UNdrhl 3-4831

AMERICAN MORTGAGE EXCHANGE 137 Montgy DOuglas 2-1682
B-W Acceptance Corp See Your Norg Dealer 1355 Market UNdrhl 1-8450

BAY VIEW FEDERAL SAVINGS & LOAN ASSN REAL ESTATE LOANS ONLY 3d & Patou Av SKYn 2-3200

Becker A G & Co Inc Russ Bldg GARfid 1-7891
BENEFICIAL FINANCE CO 830 Market GARfid 1-2500

681 Market EXbrk 2-6002
2733 Mission VAleucia 4-7041
5524 Geary Bl SKYn 1-3266

Alameda Office 4653 Mission UNdrhl 6-1656
2321 Santa Clara Av Almda LAkehrst 3-3891

Albany Office 924 San Pablo Av Albany LAnscep 5-4172
418 W 2d Antch PLateau 7-5170

Berkley Office 2045 Shattuck Av Brkly THrwnl 5-4312
Daly City 2386 Junipero Serra Bl Daly Cty Plaza 5-8164

Hayward Office 22708 Foothill Bl Hayward LUern 2-8911
Fairway Park Office 31131 Mission Bl Hayward GRnl 1-4554

702 Main Martz ACamy 8-6627
Menlo Park Office 1011 El Camino RI Melo Prk DAvnpt 6-5590

928 Brown Napa BAlown 6-5553
Oakland Office 1700 Franklin Oakind GLncrt 1-2680

East Oakland Office 3246 E 14th Oakind ANdovr 1-7603
MacArthur Bl Office 2216 MacArthur Bl Oakind ANdovr 1-4101

Palo Alto Office 442 Ramona Palo Alto DAvnpt 5-3273
Petaluma Office 144 Petaluma Bl North Petaluma POrt 3-1531

2658 Broadway Rowd Cty EMrsn 8-4611
Richmond Office 1104 Macdonald Av Richmd BEacn 5-6721

440 San Mateo Av Sn Brno DJuno 9-5162
San Leandro Office 1310 E 14th Sn Leandro Lckhvn 9-4022

San Lorenzo Office 16090 Hesperian Bl Sn Lorno ELgn 7-1145
401 South B Sn Mto DImnd 4-7658

1015 B Sn Rafi GLnwd 4-9430
2031 El Camino RI Santa Clara CHery 3-3530

Santa Rosa Office 319 B Snta Rosa LTrty 2-2141
386 Grand Av SSF DJuno 8-5152

BUDGET FINANCE PLAN

1030 Van Ness Av PRspt 5-3263
2154 Mission MARK 1-8490
San Rafael 882-4th Sn Rafi GLnwd 4-4343

Oakland 1510 Franklin Oakind TWInoks 3-7188
Oakland 1730 Telegraph Oakind TEmpir 6-2402

Hayward 22549 Foothill Bl Hayward LUCern 2-9450
Walnut Creek 1376 W Main Walnut Crk YELostn 4-0800

Berkeley 137 Berkeley Sq Brkly THrwnl 5-2522
Richmond 332-10th Richmd BEacn 2-6800

Pittsburg 536 Railroad Av Pittsburg MEMtd 9-9193
Century Acceptance Corp 2095 Market UNdrhl 1-1216

CIT Corporation 120 Montgomery YUkon 6-5454
CIT INDUSTRIAL FINANCING
MACHINERY
EQUIPMENT

FIXTURES
LOANS
Established 1908
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City Savings & Loan Assn 2521 Mission MIsan 7-2520
Coast Commercial Co 925 Linden Av S S F JUnipr 6-3314

COLONIAL FACTORS & FINANCE CO
MANUFACTURERS WHOLESALERS
Immediate Cash No Credit Losses

ACCOUNTS RECEIVABLE
BOUGHT OUTRIGHT NON-RECOURSE
8021 Market GARfid 1-7814

COMBES GREGORY F
1st & 2nd MORTGAGES
CALL GREG
Near Civic Center 331 Franklin UNdrhl 1-2112

Commercial Credit Corp 1237 Van Ness Av GRaystn 4-6563
Division & Territory Office 112 Pine YUkon 2-6362

COMMERCIAL CREDIT PLAN FINANCING—BRANCH OFFICE
COMMERCIAL CREDIT CORP 1237 Van Ness Av GRaystn 4-6563

DIVISION OFFICE
COMMERCIAL CREDIT CORP 112 Pine YUkon 2-6362
Commercial Investment Trust 120 Montgomery YUkon 6-5454

Commonwealth Thrift Co 583 Market EXbrk 7-6242
CONSOLIDATED PACIFIC CORP UNdrhl 2-5558
(See Advertisement This Page)

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COMPLETE COMMERCIAL FINANCING
FOR GROWTH INDUSTRIES
Accounts Receivable & Inventory Financing Factoring

Specialists in Import & Export Financing Foreign Letters of Credit
FLEXIBLE FINANCING PROGRAMS PLANNED & INDIVIDUALIZED TO YOUR SPECIAL BUSINESS NEEDS
CONSOLIDATED PACIFIC CORP.
YUkon 2-5558

CREDIT PLAN INC

TOO MANY BILLS?
Can't Meet Payments? Can't Get a Loan? Creditors Threatening?
WE CAN HELP YOU!
Join "The Credit Plan"
No Limit on Amount of Bills. Pay Only What You Can Afford Each Month. One Place To Pay.
DON'T HESITATE TO CALL!
No Charge or Obligation of Any Kind to Discuss Your Problems
503 Market YUkon 2-2860

DIAL FINANCE COMPANY 821 Market YUkon 2-4110
Dyan Finance Co 25 Taylor PRspt 5-3366

FAMILY FINANCE CO 760 Market SUtir 1-3588
Federal Services Acceptance Corp 1407 Bush 0Rowy 3-9370

FINANCIAL COUNSELLORS
AMERICA'S FOREMOST CREDIT COUNSELLORS
Too Many Bills? Can't Get a Loan? One Place To Pay
Payments Based On Your Income
"WHERE TO CALL"
GENERAL OFFICE
FINANCIAL COUNSELLORS 717 Market DOuglas 2-1766

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FINANCIAL COUNSELLORS 1197 A Hayward JEFrsn 7-7000

RICHMOND
FINANCIAL COUNSELLORS American Trust Bldg Richmd BEacn 3-6330

SAN JOSE
FINANCIAL COUNSELLORS Bank of America Bldg Sn Jse CYprss 4-9940

FRESNO
FINANCIAL COUNSELLORS 1544 Fulton Fresno AMhrst 8-4311

Financial Counsellors 717 Market DOuglas 2-1766
FIRESIDE THRIFT 33 Grant Av YUkon 2-0376

1437 Franklin Oakind HIGate 4-1494
2347 S El Camino RI Sn Mto FIFresd 5-5734

FRANKLIN SAVINGS AND LOAN ASSN Founded 1875 1201 Market KLondke 2-1356

G A C FINANCE CORP 1801 Junipero Serra Bl Daly Cty PLaza 6-2620
General Electric Credit Corp S F Office 1515 Stout Bl LOMbrd 6-2775

General Finance Corp 2966 Mission VAleucia 4-9656
General Motors Acceptance Corp 3466 Calif WAInt 1-8800

GUARDIAN THRIFT & LOAN 582 Market YUkon 2-3300

HEROLD & HEROLD REALTORS 3836 Geary Bl SKYn 1-3836

HOUSEHOLD FINANCE CORP 742 Market DOuglas 2-0480
870 Market EXbrk 2-4371

2751 Mission VAleucia 6-2772
Stonestown 290 Winston Dr LOMbrd 4-0440
Houston John 41 Sutter EXbrk 2-5118

IMPERIAL REYNARD CO
1st & 2nd MORTGAGES
Near Civic Center 331 Franklin UNdrhl 1-2112

Interstate Finance Co 38 Grove KLondke 2-0468
KEY FINANCE CO INC 714 Kearny DOuglas 2-1875

LOCAL LOAN CO

San Francisco Office 995 Market EXbrk 2-3575
San Mateo Office 2925 S El Camino RI Sn Mto FIFresd 1-2641

Oakland Office 1815 Telegraph Av Oakind GLncrt 1-5522
San Leandro Office 201 W Estudillo Av Sn Leandro Lckhvn 9-8736

Marble Mortgage Company 140 Montgy YUkon 6-5215
Marmic Development Corp 1100 Sacramento TUXedo 5-1169

MASON-McDUFFIE CO
Real Estate Loans
G.I. - FHA - Conventional
Insurance Company Funds
Homes - Commercial - Farms
362 West Portal Av MOntrse 4-6228

Mercantile Acceptance Co 187 Southgate Av Daly Cty Plaza 6-3255

MERCANTILE ACCEPTANCE CORP OF CALIF
See Our Ad under Loans
Head Office 333 Montgomery GARfid 1-5800

Branch No 1 821 Market SUtir 1-1123
Branch No 2 1028 Market UNdrhl 1-2271

Branch No 3 2272 Mission KLondke 2-3790
Branch No 4 187 Southgate Av Daly Cty Plaza 6-3255

MORRIS PLAN FINANCING—MORRIS PLAN COMPANY OF CALIFORNIA 715 Market EXbrk 2-0966

National Budget Plan Of Oakland 973 Market YUkon 6-6250

National Consumers Credit Plan 988 Market PRspt 5-1661

National Finance Co Executive & Central Offices 973 Market YUkon 6-6441

Managers Office 973 Market YUkon 2-0965

NORTHWESTERN MUTUAL LIFE INSURANCE CO
Mortgage Loan Regional Office 315 Montgy YUkon 6-5054

Pac Finance 996 Market SUtir 1-1123
Pac Finance 928 Van Ness Av GRaystn 4-2004

PAC FINANCE LOANS 928 Van Ness Av GRaystn 4-2004
Preferred Risk Finance Inc 740 Taraval LOMbrd 4-2111

PUBLIC FINANCE CORPORATION 1005 Market UNdrhl 3-1840
San Francisco 3512 Geary Bl SKYn 2-6233

Berkeley 2079 University Av Brkly THrwnl 5-2633
Oakland 1440 Broadway Oakind HIGate 4-8285

Oakland 347-13th Oakind TWInoks 3-8433
Redwood City 706 Winslow Rdwy City EMrsn 8-3971

Sunnyvale 538 S Murphy Av Sunnyvl REgnt 9-0571
REDWOOD ENTERPRISES
Accounts Receivable Factored 78-1st SUtir 1-2889

REDWOOD FACTORS
A COMMERCIAL FINANCE CO.
ACCOUNTS RECEIVABLE
NOTES - CONTRACTS
PURCHASED
NON-RECOURSE NO MORE CREDIT LOSS
Turn Your Credit Sales into Cash Sales
742 A Sn Rafi GLnwd 4-9756

Retailers Apparel Credit Service YUkon 6-5198
969 Market
San Francisco Factoring Company Incorporated 690 Market YUkon 2-1422

SAN FRANCISCO FINANCE CO 2743 Mission VAleucia 6-2615
San Francisco Provident Loan Association See Our Display Ad-Loans 932 Mission YUkon 2-4400

SEABOARD FINANCING—SEABOARD FINANCE CO
760 Market EXbrk 2-3715

1 Polk UNdrhl 1-5626
100 Berkeley Sq Brkly THrwnl 3-1452

1800 Willow Pass Rd Condr MUlbery 2-4950
917 A Hayward JEFrsn 7-9611

347-14th Oakind GLncrt 1-5514
473 University Av Palo Alto DAvnpt 5-6755

1333 Macdonald Av Richmd BEacn 4-2641
1394 E 14th Sn Leandro Lckhvn 2-5031

323 S Ellsworth Av Sn Mto DImnd 2-4141
219 S Frances Sunnyvl REgnt 9-9505

614 Marin Valljo MIdwy 4-8901

SECURITY FINANCE CO
544 Market EXbrk 7-6644

692 Market YUkon 2-5737
2399 Mission MIsan 7-4672

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Southwestern Funding Corp 339 W Portal Av 0Vind 1-5263
Stanwell Wm Co 1 Montgomery SUtir 1-8251

Stone & Youngberg Municipal Financing Consultants Russ Bldg SUtir 1-5460

Tower Acceptance Corp 1356 Van Ness Av TUXedo 5-6324

VIKING MORTGAGE CO
REAL ESTATE LOANS
Bought - Sold - Arranged
1122 Sutter PRspt 5-7500

Warren Investment Co 2350 Alameda MARK 1-5522
Western Discount Corp 41 Sutter EXbrk 2-9035

Western States Finance Co 1336 Van Ness Av 0Rowy 3-7500

Westinghouse Credit Corp 1485 Bayshore Bl JUnipr 6-8450

Financing Consultants
Burkett And Company Crocker Bldg EXbrk 7-3757

See Our Ad under Loans
Head Office 333 Montgomery GARfid 1-5800

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Oakland 1440 Broadway Oakind HIGate 4-8285

Oakland 347-13th Oakind TWInoks 3-8433
Redwood City 706 Winslow Rdwy City EMrsn 8-3971

Sunnyvale 538 S Murphy Av Sunnyvl REgnt 9-0571

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ACCOUNTS RECEIVABLE
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San Francisco Factoring Company Incorporated 690 Market YUkon 2-1422

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760 Market EXbrk 2-3715

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323 S Ellsworth Av Sn Mto DImnd 2-4141
219 S Frances Sunnyvl REgnt 9-9505

614 Marin Valljo MIdwy 4-8901

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PROTECTOWIRE ALARM SYSTEMS—PROTECTOWIRE PAC CO DIVISION LEON HAMPTON CO 581 Monument Bl Condr MUlbery 5-7215

Safa-Fire Alarm Div Inc-The Fyr-Flyer Co 140 Hawthorne YUkon 6-6845

Fire Department
See Emergency Calls on Information Pages

Fire Escapes
ARNKE IRON WORKS 780 Brannan MA rket 1-0725
GOLDEN WEST IRON WORKS 505 Railroad Av S S F Plaza 6-0375

Kern F & Son Iron Works 817-6th EX brook 2-2173
MISSION IRON WORKS 430 Bay Shore Bl VAleucia 6-5834

(See Advertisement This Page)
NEW MISSION IRON WORKS
SINCE 1925
ESTIMATES GIVEN
1350 Natoma MARK 1-0323

PATTERSON & ELVIN IRON WORKS 80 Duboce Av MA rket 1-3646

(See Advertisement This Page)
STAR IRON WORKS
ESTABLISHED 1922
227 Bay EX brook 2-1982

WATERFRONT IRON WORKS 335 Bay SUtir 1-4353

Fire Exit Devices
SMITH PANIC BOLTS—READE D A 420 Market SUtir 1-4798

Steffens-Amberg Co 420 Market SUtir 1-4798

AUTOCALL CO
AUTOMATIC & MANUAL
FIRE ALARM & WATER FLOW
SUPERVISORY SYSTEMS
Approved By U.L. - F.M. - State Fire Marshal
960-6th UNdrhl 1-2050

Day & Night Burglar Alarm Co 29 Cortland Av MIsan 7-3379

FIRE DETECTION SERVICES
Dictograph Automatic Alarm Systems
Installed & Serviced - UL Approved
4596 Mission JUnipr 6-8220

FIREYE DIV E C A
Automatic Fire Detection Systems
Factory Office 1485 Bay Shore Bl JUnipr 4-7078

Sales Office 82 Beal DOuglas 2-1167

GAMEWELL FIRE ALARM SYSTEMS—GAMEWELL CO THE 1099 MacArthur Bl Sn Leandro Lckhvn 9-5683

NOTIFIER FIRE ALARM CO
Fire Detection - U.L. - F.M.
Listed Automatic Class A
Proprietary Fire Alarm
Sprinkler Supervisory Systems
Municipal Fire Alarm and
Plant Protection & Security Systems
55 Waterloo MIsan 8-0569

PACIFIC AUXILIARY FIRE ALARM CO
Established 1889
FIRE ALARM SYSTEMS - FRANCHISED
FOR S.F. CITY CONNECTING
360-6th UNdrhl 1-2050

PACIFIC FIRE EXTINGUISHER CO 142-9th UNdrhl 1-7822

(See Advertisement This Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

• Space your calls instead of making several without a break.

• Talk only as long as necessary on each call.

• When you finish talking replace the receiver properly.

• Make certain, if you are using a dial telephone, that the line is clear before you dial.

• Ask your youngsters to be considerate, too.

PACIFIC FIRE EXTINGUISHER CO.
Established 1894
FIRE PROTECTION ENGINEERS
Fire - Sprinkler - Burglar
Central Station Alarm Systems ABA
UL & FM APPROVED
REICHEL AUTOMATIC FIRE ALARM
State Fire Marshall Approved
FIRE PROTECTION EQUIPMENT
FOAM & CARBON DIOXIDE SYSTEMS
Complete Recharge Service
HOSE - RACKS - REELS
Underhill 1-7822 OR Underhill 1-8992
142-9th ST.

IRON WORK FIRE ESCAPES
Collapsible Ladders Patented
SAFEXIT
NEW INSTALLATIONS, REPAIRS
SINCE 1927
Market 1-3646
Patterson & Elvin IRON WORKS
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FLEXIBLE FINANCING PROGRAMS PLANNED & INDIVIDUALIZED TO YOUR SPECIAL BUSINESS NEEDS
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YUkon 2-5558