

Electric Supplies-Retail-(Cont'd)

MARINE ELECTRIC CO 195 Fremont EX brook 2-6312
MOHRDICK ELECTRIC CO 155-2d EXbrk 2-7020
SIERRA ELECTRIC CO 3112 Geary Bl. SKYln 2-2850

Electric Supplies-Whse & Mfrs

A & B Vertex Electric Supply Co 4334 Geary Bl. EVgrm 6-9493
A-MP SOLDERLESS WIRING DEVICES

Terminals Connectors Automatic Terminating Machines Printed Circuit Terminations Patchcord Programming Systems



"FOR INFORMATION CALL"

DISTRIBUTORS PETERS-DE LAET INC 1606 Rollins Rd Brngm OXfrd 7-1800

Academy Electrical Products Corp 1225-6th. HEmlk 1-5792
Acme Industries Inc 1485 Bayshore Bl. JUNipr 6-8680
Amer Electronics Inc 749 Bryant. UNdrl 2-1041

ASBESTOS EBONY PANELS—LINDSTROM INC 16 Toland ATwtr 8-1552

B & B Mfg Co 1433 Oregon Brkly. THrwl 3-3254
BERGEN WHOLESALE ELECTRIC SUPPLY 1051 Sn Mateo Av Sn Brno PLaza 5-3033

BURDYO CORP Electrical Connectors for Copper & Aluminum Wire Tube Cable Bar & Rod

BUSS FUSES—BUSSMANN MFG CO Dist Mgr 2166 Market UNdrl 3-2600

BUSSMANN MFG CO 2166 Market UNdrl 3-2600

BUSSMANN MFG CO 2166 Market UNdrl 3-2600

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

TRI-STATE SUPPLY CORPORATION

Insulating Varnish & Electric Adhesive Tape Phenol & Vulcanized Fiber Sheet, Rod & Tube Silicone & Fiberglass Electrical Insulation

554 Bryant EXbrook 2-8890

Electric Supplies-Whse & Mfrs-(Cont'd)

CALDER J B CO INC ELECTRIC SUPPLIES LIGHTING FIXTURES 1017 Howard HEmlk 1-7574

CALIFORNIA ELECTRIC SUPPLY CO 1585 Folsom UNdrl 3-2020

Carroll Cable Co 714 Harrison UNdrl 2-1964

Circle F Mfg Co 714 Harrison UNdrl 2-1964

CONTROLS COMPANY OF AMERICA COMPONENTS FISHER SWITCHES INC 40 Gough UNdrl 1-2569

Cook E B Co 1063 Howard UNdrl 1-2621

COPE T J Cable Trough 420 Market SUttr 1-7352

Crecent Electric Supply Corp 521-7th KLondie 2-3088

Cutler-Hammer Inc 2190-3d HEmlk 1-3835

Dahl-Beck Electric Co 580 Howard EXbrk 2-5214

Diehl Electric Supply Co 55 Main YUkon 6-2595

Dura Electric Lamp Co 1225-6th HEmlk 1-5792

DURAKOOL—FISHER SWITCHES INC 40 Gough UNdrl 1-2569

DURO CONDUIT FITTINGS—DURO SALES CO 875 Folsom SUttr 1-4123

Duro Sales Co 875 Folsom SUttr 1-4123

ELDER CONSTRUCTION SUPPLY CO Fluorescent Wireway & Fixture Support 44 Cleveland KLondie 2-1476

Electrical Engineers Equipment Co 420 Market SUttr 1-7352

Electrical Sales Co 947 Folsom EXbrk 7-2087

Electrical Specialty Co See Adv under Insulation Mtlg Elec 158-11th HEmlk 1-8450

Electricord Co Farrow-Dahl-Beck Joint Venture Calif & Davis EXbrk 7-6618

FEDERAL PAC ELECTRIC CO 714 Harrison ATwtr 2-0810

FEDERAL SIGN & SIGNAL CORP Horns-Sirens-Bell-Controls 714 Harrison YUkon 2-1964

FISHER SWITCHES INC Switches - Push Buttons - Timers Terminal Buttons - Pilot Lights 40 Gough UNdrl 1-2569

GEM ELECTRIC MFG CO 221 Oak UNdrl 1-7121

GENERAL ELECTRIC SUPPLY COMPANY 1201 Bryant UNdrl 3-4000

General Switch Co Division of Nabute Corp 615-7th HEmlk 1-2903

Gilson Supply Co 1148 E 18th Oakind DOuglas 2-5196

GLOBETRAY CABLE AND TUBING RACEWAYS—SQUIRES ASSOCIATES INC 370-4th YUkon 6-4882

Gratlot Chas B Co 1282 Folsom HEmlk 1-1828

Gray George A Co 2720-17th HEmlk 1-1526

GRAYBAR ELECTRIC CO 1750 Alameda MArkt 1-5131

Gray Electric Supply Co 1265 Folsom MArkt 1-5577

Hatfield Wire & Cable Co 305 King YUkon 2-0790

Electric Supplies-Whse & Mfrs-(Cont'd)

Litecraft Manufacturing Corp 420 Market YUkon 2-3483

Maddox John H 420 Market DOuglas 2-5249

Magnes Co 44 Berry EXbrk 7-5643

Malby Electric Supply Co 375-7th UNdrl 3-5000

MARCO RECESSED LIGHTING—MARVIN ELECTRIC MFG CO Sold Only by Authorized Distributors 2166 Market UNdrl 1-4224

MINNESOTA MINING ELECTRICAL INSULATION PRODUCTS The 3M Company manufactures a complete line of Electrical Products.



"FOR INFORMATION CALL" MINNESOTA MINING & MFG CO 320 Shaw Rd SSF PLaza 6-0800

Mundstok Jas 417 Market YUkon 6-3935

NATIONAL ELECTRIC SUPPLY CO 1-14th HEmlk 1-8529

NICHOLAS F M CO 714 Harrison YUkon 2-1964

NORTH STATE ELECTRIC SUPPLY CO 1264 Folsom UNdrl 1-9500

NORTHEASTERN ENGINEERING INC Motor Control Centers SUttr 1-7352

Nutone Inc 308-11th UNdrl 3-5337

P G SALES & EXPORT INC 153-2d SUttr 1-2349

PAC ELECTRICORD CO 55 New Montgomery SUttr 1-6438

Paulling John J Inc 615-2d DOuglas 2-4727

PEERLESS GENERAL SUPPLY CO 390 Eddy PRsct 5-5016

Peerlite Mfg & Supply Co 178-5th UNdrl 3-5337

PENNY ELECTRIC CORP 1606 Rollins Rd Brngm UNdrl 3-5337

Pennsylvania Transformer Company 420 Market SUttr 1-7352

Peters-De Laet Inc Distributors of A M P Terminals 1606 Rollins Rd Brngm OXfrd 7-1800

PHILLIPS & EDWARDS ELECTRIC CORP 265 Vermont UNdrl 3-7400

PLOUGH ELECTRIC SUPPLY CO 1368 Bryant HEmlk 1-6300

Plymouth Rubber Co 1225-6th HEmlk 1-5792

POTTER ELECTRIC INC 326 Ritch GARfld 1-4586

PRESCOLITE LIGHTING FIXTURES—PRESCOLITE MFG CO Sold Only by Recognized Distributors 2229-4th Brkly THrwl 1-0527

Progress Mfg Co 2166 Market UNdrl 1-4224

PYLE-WATL CO THE 333 Broadway Mlbra OXfrd 7-4463

R & H Wholesale Hardware Co 156-8th UNdrl 3-1649

REPUBLIC ELECTRUMITE INCH-MARKED EMT—REPUBLIC STEEL CORP Electrical Metallic Tubing Rigid Steel Conduit 116 New Monty EXbrk 7-4786

Royal Electric Corp 1225-6th HEmlk 1-5792

S F LIGHTING & SUPPLY CO 1147 Howard MArkt 1-7900

SPANG UNDERFLOOR DUCT—ARTHUR & ALLEN Formerly Howardudt 420 Market YUkon 2-3483

Electric Supplies-Whse & Mfrs-(Cont'd)

THOMAS INSULATORS 420 Market SUttr 1-7352

Tomic Sales & Engineering Co 50 Hawthorne SUttr 1-4557

Tri-State Supply Corporation 554 Bryant EXbrk 2-8890

Victor Electric Mfg Co 756 Folsom YUkon 6-4110

WALLACE WALTER E CO 435 Bryant EXbrk 2-6621

Wells Manufacturing Co 220-9th UNdrl 1-4411

WESCO APPARATUS & SUPPLIES—WESTINGHOUSE ELECTRIC SUPPLY CO 201 Potrero Av UNdrl 1-5051

Western Insulated Wire Co 305 King YUkon 2-0789

Wholesale Electric Supply 1051 Sn Mateo Av Sn Brno PLaza 5-3033

Wiremod Co 2720-17th HEmlk 1-1526

Wrathall & Krusi Inc Monadnock Bldg EXbrk 7-3593

Wright Electrical Supply Co 548-22d Av SKYln 1-0206

Electric Switchboards Adam Frank Electric Co 947 Folsom EXbrk 7-2087

Allen-Bradley Co 1601 Cortland Av Mlssn 8-1236

Columbia Electric Mfg Co Power Distribution Switchgear Generator & Motor Control Panels 275 Stewart GARfld 1-6101

CUTLER-HAMMER INC 2130-3d HEmlk 1-3835

FEDERAL PAC ELECTRIC CO 5835-3d ATwtr 2-0810

FRIEDRICH GEO R & CO Industrial Panels & Instruments Representing The Instrument Laboratory Inc 725 Tehama MArkt 1-3437

General Electric Company Assemblies & Components Sales 1485 Bayshore Bl JUNipr 4-9452

Lexington Electric Products Corp 1601 Cortland Av Mlssn 8-1236

LINDSTROM INC 16 Toland ATwtr 8-1552

LUXTRON LIGHT CONTROLS—SUPERIOR ELECTRIC CO THE 2681 El Camino RI Rdwd City From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for Entreprise 11030

Meyers Safety Switch Co Inc 423 Tehama GARfld 1-2426

Mullenbach Division Electric Machinery Mfg Co 420 Market EXbrk 2-8296

Parker Electrical Mfg Co 221 Washington Oakland TWInks 3-5325

Rundel Electric Co 230 Adrian Rd Mlbra OXfrd 7-5500

SAFETY SWITCHBOARD CO INC MFPS. OF SWITCHBOARDS Rep. Bulldog Electric Products 910-89th Av Oakind LDOckhn 9-7001

SCAM ANNUNCIATORS—JENSEN INSTRUMENT CO 429 Bryant EXbrk 2-1472

Sierra Switchboard Co 1279 County Rd Belmont LYtel 1-0328

SQUARE D CO 211 Industrial JU niper 7-4590

Western Switchboard Co 474 Bryant EXbrk 2-5535

ZINSCO ELECTRICAL PRODUCTS STAGE POWER LIGHTING HI VOLTAGE 1841 Adeline Oakind HIGate 4-6293

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need.

Electric Switches

Adam Frank Electric Co 947 Folsom EXbrk 7-2087

Allen-Bradley Co 1601 Cortland Av Mlssn 8-1236

Ark-Les Switch Corp 1122 Howard UNdrl 1-3527

Arrow-Hart & Hegeman Electric Co 277 Pennsylvania Av MArkt 1-2112

Automatic Switch Co 550-9th HEmlk 1-2295

BALLARD IRVING CO INC THE All Types of Timing Controls 407 Sansome SUttr 1-1781

CARLING ELECTRIC SWITCHES—HOWARD G M & ASSOCIATES Northern Cal & Nevada Representative 1301-6th MArkt 1-6759

Chance A B Co 19th & Tennessee Mlssn 7-1300

CONSOLIDATED PARTS INC Cutler Hammer & Arrow Hart Controller Parts & Toggle Switches 581 E Taylor Sn Jse CYpsr 4-2302

CUTLER-HAMMER—CONTROL PRODUCTS CO 750 Natoma UNdrl 3-3672

McCREA ENGINEERING SUPPLY CO 285-7th UNdrl 3-2843

CUTLER-HAMMER INC HEmlk 1-3835

ELECTRICAL ENGINEERS EQUIPMENT CO Interrupter Switches 420 Market SUttr 1-7352

Electrical Specialty Co Barkley Open Knife Switches & Parts 158-11th HEmlk 1-8450

Fisher Switches Inc 40 Gough UNdrl 1-2569

General Electric Company CONTROL PRODUCTS CO 750 Natoma UNdrl 3-3672

General Electric Company Assemblies & Components Sales 1485 Bayshore Bl JUNipr 4-9452

GUARDIAN ELECTRIC SWITCHES—KOLANS BILL & CO 219 California Dr Brngm DImnd 4-7111

HONEYWELL TAP-LITE WALL SWITCHES—INGALLS & HOWARD Distributor Only 1485 Bay Shore Bl JUNipr 6-2515

Lakeshore Electric Co 1485 Bayshore Bl JUNipr 6-4184

LUXTRON LIGHT CONTROLS—SUPERIOR ELECTRIC CO THE 2681 El Camino RI Rdwd City From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for Entreprise 11030

McCarthy-Hood & Associates 1485 Bayshore Bl JUNipr 6-1860

McCre Engineering Supply Co 285-7th UNdrl 3-2843

MEYERS SAFETY SWITCH CO INC 423 Tehama GARfld 1-2426

McCarthy-Hood & Associates 1485 Bayshore Bl JUNipr 6-1860

McCre Engineering Supply Co 285-7th UNdrl 3-2843

MEYERS SAFETY SWITCH CO INC 423 Tehama GARfld 1-2426

McCarthy-Hood & Associates 1485 Bayshore Bl JUNipr 6-1860

McCre Engineering Supply Co 285-7th UNdrl 3-2843

MEYERS SAFETY SWITCH CO INC 423 Tehama GARfld 1-2426

McCarthy-Hood & Associates 1485 Bayshore Bl JUNipr 6-1860

McCre Engineering Supply Co 285-7th UNdrl 3-2843

MEYERS SAFETY SWITCH CO INC 423 Tehama GARfld 1-2426

Electric Switches-(Cont'd)

MICRO SWITCH Makers of Precision Switches A DIVISION OF MINNEAPOLIS - HONEYWELL REGULATOR COMPANY



"WHERE TO BUY THEM" BRANCH OFFICE

MICRO SWITCH A DIVISION OF MINNEAPOLIS HONEYWELL REGULATOR CO 2 Dorman Av ATwtr 8-1221

AUTHORIZED DISTRIBUTORS HENDRY C J CO 27 Main DOuglas 2-4242

PHILLIPS & EDWARDS ELECTRIC CORP 265 Vermont UNdrl 3-7400

WESTERN ELECTRO-MECHANICAL CO INC 300 Broadway Oakland GLncrt 2-1936

Micro Switch A Division of Minneapolis Honeywell Regulator Co 2 Dorman Av ATwtr 8-1221

Monitor Controller Co 1063 Howard UNdrl 1-2621

Paramount Electric Mfg Co 423 Tehama GARfld 1-2426

Parker Electrical Mfg Co 221 Washington Oakland TWInks 3-5325

Pringle Electrical Mfg Co 55 New Montgomery SUttr 1-6438

Rees Mackworth G Inc 1063 Howard UNdrl 1-2621

SAFETY SWITCHBOARD CO INC MFPS. OF SWITCHBOARDS Rep. Bulldog Electric Products 910-89th Av Oakind LDOckhn 9-7001

SQUARE D CO 211 Industrial JU niper 7-4590

UNGER BROS 680-2d EXbrk 2-4834

Electric Tools Hdgs See Tools-Electric Hdgs

Electric Transformers Advance Electric Corp 420 Market EXbrk 2-8847

ADVANCE TRANSFORMER FLUORESCENT LAMP BALLASTS—NOEL RAY J CO INC Representative 1379 Folsom HEmlk 1-2176

Bergesen Wholesale Electric Supply 1051 Sn Mateo Av Sn Brno PLaza 5-3033

CENTRAL TRANSFORMER CORP 714 Harrison YUkon 2-1964

ELECTRO ENGINEERING WORKS ELECTRONIC TRANSFORMERS AIRBORNE & MISSILE POWER MINIATURE TO 300 KVA 401 Predis Sn Leandri LDOckhn 9-3326

Esco Mfg Co 55 New Montgomery SUttr 1-6438

F & R Enterprises Small Transformers Mfg in SF 910 Valencia Mlssn 8-1248

FEDERAL PAC ELECTRIC CO 5835-3d ATwtr 2-0810

GARDNER NEON & IGNITION TRANSFORMERS INC PIONEERS—SPECIALISTS MFR. OF TRANSFORMERS & COILS 1010-98th Av Oakind KElog 3-3334

GENERAL ELECTRIC COMPANY See Our Ad Electric Motors-Repairing 1098 Harrison DOuglas 2-3740

HILL TRANSFORMERS—CAMPBELL & GEORGE CO 1603 Cortland Av Mlssn 8-1236

JEFFERSON TRANSFORMERS—JEFFERSON ELECTRIC CO 921 Bryant UNdrl 1-2367

JEFFRIES TRANSFORMER CO 1841 Adeline Oakind HIGate 4-6293

An extension telephone in another part of the house saves time and steps. The cost is small.

McCarthy-Hood & Associates 1485 Bayshore Bl JUNipr 6-1860

McCre Engineering Supply Co 285-7th UNdrl 3-2843

MEYERS SAFETY SWITCH CO INC 423 Tehama GARfld 1-2426

Electric Transformers-(Cont'd)

KNOPP INC - ELECTRICAL MFR Designers & Mfrs. Since 1928 TRANSFORMERS & COILS Knopp Precision Elec. Testing Devices Transformers Up To 25 KW - Coils Rectifier Assemblies - Bqf. Chargers PRIAE & SUB CONTRACT WORK 1307-66th Emryvl OLYmpc 3-1661

LAND-AIR INC Dry Type Transformers 420 Market SUttr 1-7352

LINDSTROM INC 16 Toland ATwtr 8-1552

Line Material Industries 360 Shaw Rd SSF PLaza 5-8600

MARCUS TRANSFORMERS—COOK E B CO 1063 Howard UNdrl 1-2621

Maydwell & Hartzell Inc 410 Bush ATwtr 8-6900

Moloney Electric Co 58 Sutter EXbrk 7-1800

PACIFIC INSTRUMENT COMPANY Mfrs. of Toroid Coils - Filters & Transformers - Built to Your Specs. Fast Service on Prototypes 4926 E 12th Oakind KElog 2-2035

Parkhurst & Seitz Machinery & Equipment Co Used-All Sizes & Types 1026-6th Av Oakind Tempbr 4-9322

PENNSYLVANIA TRANSFORMER COMPANY Transformers-Unit Substations 420 Market SUttr 1-7352

POWERSTAT VARIABLE TRANSFORMERS Deliver continuously-adjustable voltage from a-c lines. 132 VA to 217 KVA types: 50/60 Cycle, 400/800 Cycle, Oil-Cooled, Explosion-Proof, Line Correctors, High Current Helical Coil

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From telephones served