

TASTE GOOD BAKERIES

Plant & Office 170 Russ... HEmlok 1-0850
Store No 2 1552 Fillmore... WAint 1-9841
Store No 4 737 Irving... DVrind 1-3475
Store No 5 1985 Mission... UNdrhl 3-2675
Store No 7 36-5th... SUttr 1-8843
Store No 9 2473 Sn Bruno Av... JUNipr 7-1932
Store No 10 1175 Market... KLondke 2-1412
Store No 14 2738 Mission... ATwtr 2-4412
Store No 15 420 Castro... UNdrhl 1-6223
Store No 16 2435 California... WEst 1-9930
Store No 20 3029 Taraval... MOntrse 4-5112
Store No 24 945 Market... DOuglas 2-1790

Robert's BAKERIES
Decorated Cakes
Fancy Cookies
French & Danish Pastries
Pies
Only Pure Whipped Cream Used
Sunset District
Closed Mon. & Tues.
Seabright 1-0311
1401 IRVING Corner of 15th Ave. S.F.

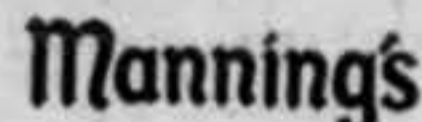
Baronial BAKERY
Featuring DECORATIVE CAKES
MOntrse 4-5414
1033 TARAVAL
Between 20th & 21st Aves.

FIVE LITTLE BAKERS
Decorative BIRTHDAY & WEDDING CAKE SPECIALISTS
302 RANDOLPH
MERCED HEIGHTS

Bakers-Retail-(Cont'd)

MANNING'S BAKERIES

The same fine quality bakery products served and sold at Manning's Coffee Cafes



"WHERE TO CALL"

RETAIL STORES

Manning's Inc
272 Sutter
2584 Mission-761 Market
Phone Orders to District Office
761 Market... EXbrk 2-7637
SELF SERVICE BAKERIES
Manning's Inc
891 Market and 100 Lakeshore Plaza
Phone Orders to District Office
761 Market... EXbrk 2-7637

MARINA PASTRY CASA DEL DOLCE

2045 Chestnut, WAint 1-8020
Marino's Noriega Bakery
1324 Noriega... OVrind 1-5447
Mayflower Doughnut Shop 1 Stockton, EXbrk 2-5321
Mee Heong Bakery
Chinese & American Pastries
648 Pacific Av... SUttr 1-3266
Mee Mee Bakery 3222 Stockton... DOuglas 2-3056
Metz Cream Doughnut Co 2778-24th... MIsn 7-5736
Metz Superior Doughnut Shop
See Ad Doughnuts
1724 Haight... BAYwv 1-9782
MISSION BAKERY
Spec-Birthday Cakes-Danish Pastries
2170 Mission... HEmlok 1-6588
Mity Nice Bakery 3394 Mission... ATwtr 2-3056
MOARS PASTRY SHOP 33 Powell, YUkon 2-3353

MOCHA BAKERY

SPECIALISTS IN WEDDING & BIRTHDAY CAKES
Complete Line of Bakery Products
Featuring BUTTER DANISH-CHEESECAKE & COOKIES
Open 7 Days A Week
2824-24th... VAencia 4-4746

MOTHER'S CAKE & COOKIE CO

1430 Galvez Av, VAencia 4-6289
Mount Vernon Bakery 5308 Mission... JUNipr 7-9594
MULLER'S QUALITY BAKERY
5217 Geary Blvd, SKYin 1-9661
Murphy's Bakery 320 Fell... UNdrhl 1-2239
Myrtle Bakery 543 Haight... MARit 1-2560
New England Bakery 1709 Divisadero... WEst 1-2864
New Washington Pastry Shop
Italian Cookies & Pastries
Cannoli & Panettoni
Wedding & Birthday Cakes
5131 Mission... JUNipr 7-9786
Newmeyer Bakery 1338 Polk... ORAw 3-9036
NORIEGA BAKERY MARINO'S
1324 Noriega... DVrind 1-5447

NORTH BEACH FRENCH ITALIAN BAKERY

Specializing in French Whole Wheat. All Kinds of Paocacia
Long Loaves for Hotels & Restaurants
516 Green... DOuglas 2-4654

OLD TAVERN BAKERY

Cake Decorating Specialists
WEDDINGS - BIRTHDAYS
All Occasions
Sheet Cakes Doughnuts
Between 23rd & 24th Sts
2792 Mission... MIsn 8-4328

ONESTI'S DELUXE BAKERY

FORMERLY ANATOLE'S PRIDE OF THE MARINA
For the Occasion - Call Onesti's
2150 Chestnut... WAint 1-8833

ORIENTAL PASTRY CO

Greek-Turkish-Armenian-Syrian Pastry
247-3d... DOuglas 2-0804
Park Presidio Bakery & Delicatessen
444 Clement, SKYin 2-0393

PARKMERCED FINE PASTRIES

55 Cambon Dr, JUNipr 5-1240
PASTRY KITCHEN THE
1548 Ocean Av, DElaware 3-4926
Plata's Bakery 4073-24th... ATwtr 2-6166

Bakers-Retail-(Cont'd)

POLLY ANN BAKERY

"NO SUBSTITUTE FOR QUALITY"
Birthday & Wedding Cakes a Specialty
DELIVERY SERVICE
2 Locations to Serve You
Store #1
1000 Guerrero... VAencia 4-4042
Store #2
1175 Market... UNdrhl 3-0144

POPPY CAKERY

Lady Fingers Wholesale & Retail
2779-16th... UNdrhl 1-4778
Posman's Bakery 5609 Geary Bl... SKYin 1-0173
Priscilla's Cake Box
255 Winston Dr... SEabright 1-2500
2350 Junipero Serra Bl Daly Cty... PLaza 5-1170
Fulton & Masonic Av... JOrdn 7-3760
635 Portola Dr... LOMbrd 4-8386
7388 Mission Daily City... PLaza 6-6990
(See Advertisement Page 111)

PRISCILLA'S VIENNESE BAKING CO

2350 Junipero Serra Bl Daly Cty, PLaza 5-1170
Ramona Cake Shop 2649 Mission... ATwtr 2-5039
Red Cherry Bakery 4617 Mission... JUNipr 5-9213

RELISH BAKERY

WEDDING CAKES
"Artistry in Fine Cake Making"
DELIVERY SERVICE
BIRTHDAY CAKES
Our Own Ice Cream - 25 Flavors
6356 Mission Daily City... PLaza 5-9942

RELISH BAKERY

Relish Bakery 6356 Mission Daily City, PLaza 6-5260
RICHMOND BAKERY
Birthday & Wedding Cakes to Order
354 Clement... BAYwv 1-0374

ROBERT'S CAKE SHOP

1401 Irving, SEabright 1-0311
(See Advertisement This Page)
Royal Baking Co 4773 Mission... JUNipr 5-9655
Ruby Baking Co
French Bread-Whale
1595 Oakdale Av... VAencia 4-2000
Sayed Bakery & Coffee Bar
25 Point Lobos Av, BAYwv 1-7977
Sayed's Bakery Cafeteria 25 Stanyan, BAYwv 1-6091
Schubert's Bakery 1014 Fillmore... WAint 1-1539
Schubert's Bakery 521 Clement... SKYin 2-1580

SEABRIGHT BAKERY

EVERETT & RUTH LUTE
CAKES - COOKIES - PASTRY - PIES
Between 24th & 25th Avenues
1719 Noriega... SEabright 1-3537

SIMPSON'S BAKERY

926 Clement, BAYwv 1-9944
Spudnut Shop 6841 Mission Daily City, PLaza 5-9860

STAR BAKERY & CONFECTIONERY SHOP

"Where Quality Meets Perfection"
WEDDING - BIRTHDAY CAKES - ETC.
1701 Church... MIsn 8-0785

STELLA PASTRY

CAKES FOR ALL OCCASIONS
BUY IT HERE
STELLA PASTRY
ARTIST DECORATIONS AND FIRST
QUALITY IMPORTED CANDY
PANETTONE - PASTRIES - COOKIES
Open Sundays & Holidays
446 Columbus Av... YUkon 6-2914

STEMPEL'S QUALITY DOUGHNUT SHOPPE

FULL LINE OF BAKERY GOODS
200 POTRERO - OPEN 24 HRS.
Order Desk
No 1 200 Potrero... HEmlok 1-4188
No 2 1616 Bush... PRsct 6-2292

STOP-SHOP BAKERY

QUALITY - VARIETY
Cakes - Cookies - Pastry - Pies
Corner Bryant & Army
2890 Bryant... MIsn 7-7149

SUGAR BOWL PASTRY SHOPPE

3640 Balboa, BAYwv 1-4185
SUNRISE BAKERY 98 Leland Av, DElaware 3-0939

THE YELLOW PAGES save you time.

Bakers-Retail-(Cont'd)

SUNSET PASTRY SHOP

OUTSTANDING BAKERY PRODUCTS
LARGER VARIETY
FINER APPEARANCE
BETTER QUALITY
MUSICIAN FAMILY - PROPRIETORS
Near 9th Av
742 Irving... MOntrse 4-9056

SWEDISH PANTRY

2546 Judah... SEabright 1-1136
Taste Good Bakeries
Plant & Office 170 Russ... HEmlok 1-0850
Store No 2 1552 Fillmore... WAint 1-9841
Store No 5 1985 Mission... UNdrhl 3-2675
Store No 9 2473 Sn Bruno Av... JUNipr 7-1932
Store No 10 1175 Market... KLondke 2-1412
Store No 14 2738 Mission... ATwtr 2-4412
Store No 15 420 Castro... UNdrhl 1-6223
Store No 16 2435 California... WEst 1-9930
Store No 20 3029 Taraval... MOntrse 4-5112
(See Advertisement This Page)

TASTE GOOD BAKERIES

945 Market... DOuglas 2-1790
451 Montgomery... DOuglas 1-3475
Taste-Me Bakery 5024 Mission... JUNipr 7-3850

TOWNSEND'S

Famous Layer Cakes-Pies-Pastries
129 Geary... EXbrk 2-7000
Ukraine Bakery 1100 McAllister... FIlmor 6-0323
Ukraine Bakery 1100 McAllister... WEst 1-9848
Uncle's Coffee Shop 65 Waverly Pl... YUkon 2-1954
Venetian Baking Co Inc
2200 Powell, DOuglas 2-2416
(See Advertisement This Page)

VICENTE BAKERY

Quality Cakes For All Occasions
3141 Vicente... MOntrse 4-5429

VICTORIA PASTRY CO

Artistic Cakes-All Occasions
1362 Stockton... SUttr 1-2015
Vienna Bakery 472 Castro... HEmlok 1-4657
Wayne's Bakery 2127 Polk... ORAw 3-7065
Well Kung Bakery 3187-16th... MArkt 1-2220
Wing Fung Bakery 748 Broadway... YUkon 2-8280
WIRTH BROS PASTRY SHOP
5901 Geary, BAYwv 1-1735
(See Advertisement Page 111)

WOOLWORTH F W CO

898 Market... YUkon 2-1037

Bakers' Supplies

Anheuser-Busch Inc
1485 Bayshore Bl, DElaware 3-6753
Berwick Extract Co 40 Zed... YUkon 2-9025
Brolite Co Inc 621 Minna... HEmlok 1-9619

BUCHWALD JOSEPH & SONS INC

Frozen Eggs - Fruits - Berries
Fresh & Frozen Sliced Apples
Baker's Jams - Jellies
and Fruit Spreads
Other Related Baker Supplies
855 McAllister... FIlmor 6-3340

COOK FLOUR CO

Merch Exch Bldg... DOuglas 2-5711
Crescent Mfg Co 785 Market... EXbrk 2-3743
DONIG MARTIN NUT CO
582 Edg... TUxdo 5-1226
E W Products Co
Manufacturers of Mincemeats
1250 Pennsylvania Av... VAencia 6-2090
Eng-Skell Co 1035 Howard... UNdrhl 1-2680
Esteson Co 731 Bryant... DOuglas 2-4235
(Continued Next Page)

ADVERTISE HERE - IT PAYS.

STIEFVATERS'

"THE ONE COMPLETE BAKERS' SUPPLY HOUSE!"
Featuring "OK" Brands
For Over 70 Years
EVERYTHING TO BAKE ANYTHING
Bakers Specialties - Supplies
Machinery - Equipment
750 Battery St.
YUkon 6-4018

Bakers' Supplies-(Cont'd)

FINE EGG CO

FRESH & FROZEN EGGS
Whole - Whites - Yolks
Sliced Apples & Frozen Berries
1490 Howard... MArkt 1-7733

GHIRARDELLI D CO

900 North Point... GRaystn 4-1512
Goldcrest Co
Prepared Mixes
351 Bay Shore Bl... VAencia 4-1742
Golden York Egg Co 735 Thornton Av, JUNipr 7-5172
GUMPERT S CO INC 274 Brannan... EXbrk 2-1765
Hahn Ornamental Confectionery Co
810 Diamond... MIsn 7-5121

HIRSCH BROTHERS CO

Exact-Bakers' Specialties-Since 1902
195 Arkansas... HEmlok 1-9860
Hirschfelder E M Co 250 Front... GARtld 1-3047
Independent Egg Co 2151 Lombard... WEst 1-2333

INJUM PRODUCTS CO

121-9th... UNdrhl 1-0972
Johnston Robert A Co 605-3d... SUttr 1-2128
LOWE JOE CORP 1566 Carroll Av, ATwtr 2-7900
LYONS-MAGNUS INC 2545-16th... MArkt 1-5665
Mailliard & Schmiedel
451 Montgomery... GA rfd 1-0131
Monarch Chemical Co
1400 Carroll Av, ATwtr 2-9257
Olson Carl J Co 105 Montgomery... SUttr 1-1572

PILLSBURY MILLS INC GROCERY PRODUCTS & BAKERY DIV

PREPARED DONUT & BAKERY MIXES
432 Peninsular Ct Sn Mto... DInnd 2-0826
From telephones served by the following exchanges San Francisco
Ask Operator for ENtrprise 1-0008

RAY SALES CO

25 Calif... GARtld 1-3615
Red Star Yeast & Products Co
560 Barnesfield... MIsn 8-2522
24 Hours Night & Day call... MIsn 8-2522
S & W FINE FOODS INC
333 Schwerin, JUNipr 6-4200
Saroni's Sugar & Rice Inc 4th & Harrison Oakland
From telephones served by the following exchanges San Francisco
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1812

STIEFVATERS' 750 BATTERY

YUkon 6-4018
From telephones served by the following exchanges East Bay
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0745
(See Advertisement Page 112)

SUNBERRY CO THE

1250 Folsom... HEmlok 1-8408
TIEDEMANN & McMORRAN INC
65 Berry, GARtld 1-2178

V-C EGG CO

FRESH SHELL EGGS
Frozen - Whole - Whites - Yolks
Fresh Sliced Apples - Frozen Berries
964 Natoma... KLondke 2-3636

Bakers-Wholesale

ALISON'S COOKIE CO INC MRS

513 Mayfair Av S F, JUNo 8-3011
ANDRE'S-OLD LIBERTY BAKING CO
1925 Fillmore, JOrdn 7-7355
Ashbrook Ruth Bakery 420 Fulton... FIlmor 6-2445
Azumaya Co 1606A Geary... JOrdn 7-0227
Bay Area Pie Co Inc 1150-23d... ATwtr 8-1773

BLUE SEAL BREAD

INTERSTATE BAKERIES CORP
1220 Fitzgerald Av, ATwtr 2-3455

BOSTON STRAUSS

Nation-Wide Bakery Consultants
Organizations - Management - Production
Sales - Research & Development
1150-23d... MIsn 7-6200

BOUDIN BAKERY

399-10th Av... SKYin 1-0416
If no ans call... JUNipr 4-7859

BUTTERNUT BREAD

HOMESTEAD BAKERY
19th & S Van Ness Av, MIsn 7-0930

CALEPARI'S BAKERY

463 Union... GARtld 1-3543
CALIF BAKING CO
Bakers of Holsum Bread
19th & S Van Ness Av... ATwtr 2-6026
Calif Pizza Crust Co Inc
667 Mississippi, ATwtr 2-2235
California Wafer Co 731 Folsom... YUkon 2-5987
Continental Baking Co 1525 Bryant, MA rket 1-6490
De Martini Biscuit & Cracker Co
3831 Powell, EXbrk 2-4988
720 Grant Av... YUkon 2-5157
Fantasia Confections 3830 Calif... SKYin 2-0825
3830 Calif... SKYin 2-3626

Bakers-Wholesale-(Cont'd)

FONTANA-YCRE BAKERIES

FRESH CRISP BREAD & ROLLS
Made Fresh Four Times Daily
For Hotels - Restaurants - Clubs & Stores
1995 Evans Av... ATwtr 8-1273

FRANCO'S NEW LIGURIA BAKERY

31 San Pedro Rd Colma, PLaza 6-3909
Golden City Cakes
Specializing in Cheese Cakes
3985 Sacramento... SKYline 2-2125

GOLDEN CRUST PIES

3233-24th... VAencia 4-7117
Grandma Baking Co 335 Adeline Oakland
From telephones served by the following exchanges San Francisco
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1162

HAMBURGER SCHWARZBROT BAKERY

Specializing in Pumpernickel & Rye
2940 Folsom... MIsn 7-7775
Hillcrest Baking Co 1990 Oakdale... ATwtr 8-2424

HOLLY-ANN TE-PE LO-LO CALORIE PIES

We Guarantee
75% Less Calories
50% More Fruit
Than Any Other
Pie Made
Boston Strause 1150-23d... MIsn 7-6200

HOLLY-ANN TE-PE LO-LO CALORIE PIES

Holly-Ann Te-Pe Lo-Lo Calorie Pies
1150-23d, MIsn 7-6200

HOLSUM BREAD BAKERY

Specializing in French Bread & Rolls
19th & S Van Ness Av, ATwtr 2-6026

HOMESTEAD BAKERY

Bakers of Butternut Bread
19th & S Van Ness Av... MIsn 7-0930

HOSTESS CAKES & COOKIES

CONTINENTAL BAKING CO
1525 Bryant, MArkt 1-6490

INTERSTATE BAKERIES CORP

1220 Fitzgerald Av, ATwtr 2-3455

ITALIAN FRENCH BAKING CO

Specializing in French Bread & Rolls
1501 Grant Av... GARtld 1-3796

JACK HORNER PIES

JACK HORNER PIE CO INC
1990 Oakdale Av, ATwtr 8-0614

JOHNSON'S POUND CAKE BAKERY

Complete Restaurant Service
Layer Cakes - Turnovers - Doughnuts
Danish Pastry
711-15th... HEmlok 1-3529

KAY HEUNG NOODLE CO

Fortune Cookies
12 Beckett... YUkon 2-3049
S & S Pie Co 1980 Oakdale Av... VAencia 6-2827

KILPATRICK'S BAKERIES INC

Specializing in
PIES EXCLUSIVELY
Restaurant Cakes
Serving Restaurants, Clubs, Caterers, Institutions, Churches, Lodges, Etc.
"FOR SERVICE CALL"
S & S PIE CO
1980 Oakdale Av, VAencia 6-2827

LANGENDORF UNITED BAKERIES INC

1160 McAllister... WAint 1-8000
Cake Division 335 Adeline Oakland
From telephones served by the following exchanges San Francisco
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1162

COOKIE DIVISION

3260-19th... ATwtr 2-2400
Central Auto Shop 3160-19th... ATwtr 2-0669
Toast Plant 1209 Howard... HEmlok 1-6991
Transport Division 3260-19th... VAencia 6-5748

BOSTON STRAUSS

Nation-Wide Bakery Consultants
Organizations - Management - Production
Sales - Research & Development
1150-23d... MIsn 7-6200

BOUDIN BAKERY

399-10th Av... SKYin 1-0416
If no ans call... JUNipr 4-7859

BUTTERNUT BREAD

HOMESTEAD BAKERY
19th & S Van Ness Av, MIsn 7-0930

CALEPARI'S BAKERY

463 Union... GARtld 1-3543
CALIF BAKING CO
Bakers of Holsum Bread
19th & S Van Ness Av... ATwtr 2-6026
Calif Pizza Crust Co Inc
667 Mississippi, ATwtr 2-2235
California Wafer Co 731 Folsom... YUkon 2-5987
Continental Baking Co 1525 Bryant, MA rket 1-6490
De Martini Biscuit & Cracker Co
3831 Powell, EXbrk 2-4988
720 Grant Av... YUkon 2-5157
Fantasia Confections 3830 Calif... SKYin 2-0825
3830 Calif... SKYin 2-3626

Bakers-Wholesale-(Cont'd)

LARRABURU BROS FRENCH BAKERY

365-3d Av, BAYwv 1-4112
METZ CREAM DOUGHNUT CO
OVEN FRESH DONUTS
Chocolate - Sugar - Raised - Nut - Plain
Coffee Cake - Retail and Wholesale
2778-24th... MIsn 7-5736

MOTHER'S CAKE & COOKIE CO

1430 Galvez Av, VAencia 4-6289
If no answer
From telephones served by the following exchanges San Francisco
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0920

NEW ENGLAND PIE CO

433 Jefferson Oakland, TEmplr 2-2239

NORTH BEACH FRENCH ITALIAN BAKERY

Specializing in French Whole Wheat
All Kinds of Paocacia
Long Loaves for Hotels & Restaurants
516 Green... DOuglas 2-4654

OLD HOMESTEAD BAKERY

Bakers of Holsum Bread
19th & S Van Ness Av... MIsn 7-0930

OROWEAT BAKING CO OF S F

2727-17th... UNdrhl 1-5773

PAR