

Truck Dealers-New

Arata Pontiac 99 Linden Av. SSF. Plaza 6-2000
Autocar Sales & Service Co
5th & Brannan YUkon 2-5134

CHEVROLET TASK-FORCE TRUCKS

MONEY SAVING
MODEL FOR
EVERY JOB!



"WHERE TO BUY THEM"

- BANK CHEVROLET CO**
Montgomery & Jackson GA rhd 1-4300
- ELLIS BROOKS CHEVROLET**
1595 Van Ness Av. PRpct 6-2400
- GATEWAY CHEVROLET CO**
7400 Mission Daly City. Plaza 5-5500
- INGOLD-OLSEN INC**
Van Ness Av & O'Farrell. GRaystn 4-7700
- McNEIL NEAL INC**
3855 Geary Bl. SKyln 2-5600
- STEWART CHEVROLET CO**
3146 Mission VA lencia 4-3322
- VOGEL LES CHEVROLET CO**
Market at Van Ness Av. UN dhill-1-1702

De Martini Motor Truck Co Inc
457 Pacific Av. SUttr 1-2127

DIAMOND T TRUCKS--
ENGS MOTOR TRUCK CO
2225 Folsom ATwtr 2-4884

DIVCO TRUCKS--
ENGS MOTOR TRUCK CO
2225 Folsom ATwtr 2-4884

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

A L Learner GMC Truck Co.



NEW & USED TRUCKS

COMPLETE SERVICE ON ALL MAKES

Complete Line of Parts

One of the Largest Truck Repair Facilities in California

DAY & NIGHT SERVICE

Phone **Market 1-7618**

350-8th STREET

DODGE POWER GIANT TRUCKS

4-WAY LEADERS
of the
LOW-PRICED 3
First in style... power...
payload... economy
DODGE TRUCKS



"FOR INFORMATION CALL"

- AERO MOTORS**
Dodge Cars & Trucks
No SF Tax-Open Evenings
7073 Mission Daly City. Plaza 5-6050
- ENGS MOTOR TRUCK CO**
2225 Folsom ATwtr 2-4884
- FRENCH J E CO**
1849 Van Ness Av. ORdway 3-2121
- S & M MOTORS** 4041 Geary Bl. SKyln 1-0580

ENGS MOTOR TRUCK CO
2225 Folsom ATwtr 2-4884

F W D MOTOR TRUCKS--
F W D PACIFIC CO THE
Trucks-Sales-Service
850 Harrison GA rhd 1-4971

F W D Pac Co The 850 Harrison. GA rhd 1-4971

FORD TRUCKS SALES & SERVICE

FORD ECONOMY TRUCKS
SAVE TIME-SAVE MONEY
LAST LONGER!



"WHERE TO BUY IT"

DOHERTY BROS
1175 Potrero Av. Mlson 8-1850
- GEARY MOTORS**
4700 Geary Blvd. BAyww 1-2300
- HUGHSON WM L CO INC**
1400 Van Ness Av. ORdway 3-9541
- NEVILLE FORD**
7360 Mission Daly City. PL aza 5-4813
- S & C MOTORS** 2001 Market. UNdrhl 1-6000
- WHITEBONE CECIL INC**
950 Van Ness Av. PRpct 5-8800

The Yellow Pages save you time.

GMC TRUCKS

FOR GMC
SALES
SERVICE
PARTS



"WHERE TO BUY THEM"

- DEALERS**
- LEARNER A L GMC TRUCK CO**
350-8th Market 1-7618
- PEERLESS GMC**
5975 Mission Daly City JUNipr 7-8101

HUGHSON WM L CO INC
1200 Larkin OR dway 3-9541
International Harvester Co Motor Truck Division
610 Brannan YUkon 2-5085

INTERNATIONAL MOTOR TRUCKS

THE MOST
COMPLETE
TRUCK LINE BUILT
TRUCKS - SERVICE
PARTS - ACCESSORIES



"FOR INFORMATION CALL"

FACTORY BRANCH
INTERNATIONAL HARVESTER CO
MOTOR TRUCK DIVISION
610 Brannan YUkon 2-5085

DEALERS

- ARATA PONTIAC**
99 Linden Av S S F Plaza 6-2000
- FERRETTI BROS GARAGE**
7323 Mission Daly City. Plaza 5-5973
- HARVEY MOTORS**
590 Van Ness Av HE mlok 1-8200

JENKINS J T COMPANY
1140 Folsom HE mlok 1-2762

Kenworth Motor Truck Co
1140 Folsom HE mlok 1-2762

KENWORTH TRUCK SALES & SERVICE

NEW KW TRUCKS &
EARTH MOVERS - PARTS
Complete Service Facilities
Complete
Line of Service Parts



"WHERE TO BUY THEM"

DISTRIBUTOR

JENKINS J T COMPANY
1140 Folsom HE mlok 1-2762

LEARNER A L GMC TRUCK CO
350-8th Market 1-7618

From telephones served by the following exchanges
East Bay
(No Inter-City Charge)
Ask Operator for ENtprise 1-1128
(See Advertisement This Page)
MacDonald Truck & Mfg Co-Division Of Peterbilt
Motors Co 757 Folsom. EXbrk 2-2158

MACK TRUCKS

TRUCKS - BUSES
FIRE APPARATUS
Sales Service Parts
Used Trucks



Since 1900 the First Name for Trucks

"FOR INFORMATION CALL"

FACTORY BRANCH
MACK TRUCKS INC
1745 Folsom UNdrhl 1-1455

MACK TRUCKS INC 1745 Folsom UNdrhl 1-1455

PEERLESS GMC
5975 Mission Daly City JUNipr 7-8101

PETERBILT MOTORS CO
757 Folsom EXbrk 2-2158

Reliance Trailer & Truck Co Inc
2765-16th Market 1-4894

Reo Motor Trucks 3th & Brannan YUkon 2-5134

S & C MOTORS 2001 Market UNdrhl 1-6000

SILVAS MOTORS
110 Linden Av SSF Plaza 6-0123

The Yellow Pages—meeting place of buyers and sellers.

STUDEBAKER TRANSTAR TRUCKS

SALES
Transtar Trucks
and other specialized
commercial vehicles.
SERVICE
and authorized truck parts
and accessories.



"FOR INFORMATION CALL"

- AUTHORIZED SALES & SERVICE**
- SWEENEY WM J & SONS**
6800 Mission Daly City. Plaza 5-6500

ZONE OFFICES

STUDEBAKER-PACKARD CORPORATION
701 Bryant YUkon 6-4311

ZONE PARTS DEPOT

STUDEBAKER-PACKARD CORPORATION
701 Bryant YUkon 6-4311

TRUCK WRECKING CO INC

Complete Stock of Trucks & Parts
15th & Harrison. Market 1-6528
Or Market 1-6793

WHITE-AUTOCAR TRUCKS

Complete line of Trucks &
Tractors - White 3000,
4000, 9000, & WC Series -
School Buses - Autocar
Trucks & Tractors - Gas
or Diesel - Sales - Service -
Parts - Used Trucks, All
Makes. Reo Trucks & Tractors



"WHERE TO BUY THEM"

WHITE MOTOR CO THE
5th & Brannan YUkon 2-5134

White Motor Co The 5th & Brannan YUkon 2-5134

WILLYS SALES AND SERVICE

Universal JEEP
JEEP Utility Wagon
JEEP Trucks
JEEP Utility Delivery
... And Their Special
Equipment, Service And
Parts. Made By
Willys Motors, Inc.



"WHERE TO BUY THEM"

REGIONAL HEADQUARTERS

WILLYS SALES CORP-REGIONAL OFC
Parts Warehouse
5950 Doyle Emryll. Olympic 8-2200

DEALERS

BAY CITY JEEP SALES INC DIV OF
BROWN BUICK CO
3700 Geary Bl. BAyww 1-0560

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Always

KEEP RECEIVER ON THE HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Truck Dealers-Used

A & B TRUCK EQUIPMENT CO
PICK-UPS - PANELS - STAKES
AT BIG SAVINGS
275 Bay Shore Bl ATwtr 2-4741

BAY CITY TRUCK PARTS CO
401-11th HE mlok 1-0897
Bay City Truck Parts Co 401-11th MA rkt 1-2943
Bay Shore Motors 1477 Potrero Av. ATwtr 2-4958

BAYSHORE TRUCK EQUIPMENT CO
Large Stock Army Trucks 4x4's-6x6's
1477 Potrero Av. ATwtr 2-4958
Castro Motor Sales 701 Valencia HE mlok 1-3763
Cris Auto Sales

8600 Mission Daly City. Plaza 5-8633
DALY CITY TRUCK SALES
7203 Mission Daly City. Plaza 5-9810

ENGS MOTOR TRUCK CO
2225 Folsom ATwtr 2-4884
Coggin John E 1601 Franklin PRpct 6-7040
Hewson's Auto Mart 3201-24th MISSn 8-3616

INTERNATIONAL MOTOR TRUCKS--

SALES & SERVICE
INTERNATIONAL HARVESTER CO MOTOR
TRUCK DIVISION 610 Brannan YUkon 2-5085

Jake's Used Cars 4250 Geary Bl. SKyln 1-2235
Jones Motor Sales 2300 Mission Daly City Plaza 5-7344
Krieger's Used Cars 1714 Market UNdrhl 1-9079
Lanning Jack Motor Co 3129 Mission ATwtr 2-4406
Larry's Motor Mart 160 Fillmore UNdrhl 5-0674
Leon's Auto Sales 7422 Mission Daly City Plaza 6-3868

LERER BROS

PICK-UPS - STAKES - DUMPS
DIESEL TRUCKS & TRAILERS
Complete Stock of Army Trucks
1750 Harrison UNdrhl 1-0740

PALEN AL MOTORS

JEEPS
Willys Pick-Ups & Sto. Wagons
Complete Stock of Parts
5900 Mission JUNipr 4-8567

San Francisco Motors 252 Siskiyun Av JUNipr 7-3211
Stanway Motors 790 Van Ness Av TUzedo 5-6267

STERN JOE TRUCK CO

TRUCKS - TRAILERS - PARTS
2717 Peralta Oakind TEMplbr 2-4101

TRUCK WRECKING CO INC

Complete Stock of Trucks & Parts
Logging Trucks & Trailers
15th & Harrison Market 1-6528
Or call Market 1-6793

VONS USED TRUCKS

TOP CASH FOR TRUCKS
WALK-INS - PANELS
PICK-UPS - STAKES
TRY VONS
ESTAB. 1921
Mission & South Van Ness Av UNdrhl 1-2060

Woloski Louis 1220 Webster. WAInt 1-6890

Truck Equipment & Parts-New

ARMSTRONG H M CO
PARTS - SUPPLIES
TRUCK - TRACTOR - INDUSTRIAL
702 Polk GRaystn 4-1245

BAY ENGINE & PARTS CO
Hercules Power Units & Parts
540 Treat Av VA lencia 4-2129

BAYSHORE TRUCK EQUIPMENT CO
1477 Potrero Av. ATwtr 2-4958
Brake Service Wholesale Inc 1149 Folsom UNdrhl 3-0615

CALIFORNIA EQUIPMENT CO

DISTR. OF ORIGINAL EQUIPMENT
HEAVY DUTY TRUCK PARTS
AIR BRAKES AXLES
BRAKE DRUMS BRAKE LINING
CLUTCHES ENGINES
TRANSMISSIONS UNIVERSAL JOINTS
660 Bryant SUttr 1-3391

DIVCO PARTS--
ENGS MOTOR TRUCK CO
2225 Folsom ATwtr 2-4884

Truck Equipment & Parts-New-(Cont'd)

ENGS MOTOR TRUCK CO
Diamond 1-Dodge-Dodge
2225 Folsom ATwtr 2-4884

FACTORY MOTOR PARTS INC
1690 Folsom Market 1-6400

FORSBURG & McLAUGHLIN INC
2d & Addison Brkly. THrml 5-8283

HERCULES MOTOR PARTS--

BAY ENGINE & PARTS CO
540 Treat Av VA lencia 4-2129

HUNT C P CO

WHOLESALE DISTRIBUTORS
ALUMINUM CANOPY TOPS
CANVAS CANOPY TOPS
STEP TYPE REAR BUMPER
OVERLOAD SPRINGS
MIRRORS - LIGHTS
DIRECTIONAL SIGNALS, ETC.
2406 Webster Oakind Higate 4-1333

INTERNATIONAL TRUCKS SALES & SERVICE--

INTERNATIONAL HARVESTER CO MOTOR TRUCK DIVISION 610 Brannan YUkon 2-5085

Jenkins J T Company 1140 Folsom HE mlok 1-2762

KENWORTH GENUINE SERVICE PARTS--

JENKINS J T COMPANY
Timken Brown-Lipe Spicer Etc
1140 Folsom HE mlok 1-2762

Lerer Bros Truck Salvage Co 1750 Harrison UNdrhl 1-0740
Lockshin D & Co 2141 Keith MISSn 7-4336

MISSION AUTOMOTIVE PARTS

Automotive Mach Shop Service
741 Valencia Market 1-1316

MODERN VEHICLE COMPANY

Northern California Distributors
Tulsa Truck Winches
Vickers Hydraulic Power
Steering System
Manufacturers of
Special Steel Truck Bodies
Winches and Cranes
2044 Bryant ATwtr 2-7414

MOPAR DODGE TRUCK PARTS--

WHOLESALE
FACTORY MOTOR PARTS INC
1690 Folsom Market 1-6400

MOTOR RIM & WHEEL SERVICE OF CALIF

WHEELS - FRAM FILTERS
MIDLAND AIR-VACUUM BRAKES
MICHIGAN FLEET
GAS & DIESEL FUEL TANKS
BLACK HAWK HYDRAULIC JACKS
3075-17th UNdrhl 3-2590

N A P A--

COLYEAR MOTOR SALES CO
25 Division UNdrhl 3-3980

PACIFIC WHEEL & RIM SERVICE

69 Blusome EXbrk 2-1691

Please wait till you hear the dial tone... then dial.

UNITED AUTOMOTIVE ORIGINAL EQUIPMENT CARBURETOR & ELECTRICAL PARTS

LEECE NEVILLE
ALTERNATORS
WALTCO LIFT GATES
ELECTRO - HYDRAULIC
INSTALLATIONS
Market 1-9700
382 - 6th
SAN FRANCISCO

Truck Equipment & Parts-Used

PATTERSON PARTS INC
DIESEL ENGINE PARTS
Air Brake & Transmission Parts
Axles & Safety Equipment
1095 Folsom HE mlok 1-0618

R B I Rubber Div 420 Market YUkon 6-5481

RICHTER E E & SON

FACTORY REPRESENTATIVE
LIPE - ROLLWAY CLUTCHES
Trucks & Industrial
HOPKINS EXHAUST SYSTEMS
FOR GAS & DIESEL TRUCKS
6598 Hollis Emryll Olympic 8-1100

Ros Automotive 2345 Harrison ATwtr 2-8830
SAFETY HOUSE INC THE 982 Post ORdway 3-3505
Surplus Truck Part Co 132 Clara YUkon 2-6415
Transport Supply Co 185 Kings EXbrk 7-1606

TRUCK PARTS & EQUIPMENT CO OF SAN FRANCISCO

Distr. - Parts - Tools - Assoc. Shop Equip.
Clayton Chassis & Engine Dynamometers
2225 Folsom ATwtr 2-4884

UNITED AUTOMOTIVE 382-6th Market 1-9700

(See Advertisement This Page)

WATSON H S CO

WATSON - BROWNIE
WATSON WEIGHTLIFTER
WATSON TOWMASTER
Auxiliary Transmissions & Parts
Universal Joints & Power Take Offs
Elevating Tailgates, Towing Equip &
Lockout Hubs on 4 & 6
Wheel Drive Vehicles
1316-67th Emryll Olympic 2-6106

Truck Equipment & Parts-Used

A & B TRUCK EQUIPMENT CO
PARTS FOR ALL MAKES
AT LOWEST PRICES
SPECIALIZING IN PICK-UPS
275 Bay Shore Bl ATwtr 2-4741

ANDERSON BROS
Military Trucks & Truck Parts
15400 Hesperian Bl Sn Leandro ELan 1-5152

BAY CITY TRUCK PARTS CO

New - Used - Rebuilt
ARMY TRUCK PARTS
Parts for All Make Trucks
401-11th HE mlok 1-0897
Or call Market 1-2943

BAYSHORE TRUCK EQUIPMENT CO
1477 Potrero Av. ATwtr 2-4958

LERER BROS
TRUCK PARTS
NEW - USED - REBUILT
FOR ALL MAKES & MODELS
"LARGEST TRUCK PARTS
HOUSE IN THE WEST"
1750 Harrison UNdrhl 1-0740

STERN JOE TRUCK CO
2717 Peralta Oakind TEMplbr 2-4101

STUBER FRANK & CO