

Lumber-Retail-(Cont'd)

ROLANDO LUMBER CO INC
CONSTRUCTION LUMBER
For Every Purpose
Direct Ship & Rail Facilities
Corner of Fifth St
301 Berry SUttr 1-6901

Rolando Lumber Co Inc 301 Berry
From telephones served by the
following exchanges
East Bay
(No Inter-City Charge)
Ask Operator for ENtprise 1-1043

SERVENTE HARDWOOD LUMBER CO
FOREIGN & DOMESTIC
HARDWOODS
Wholesale - Retail
366 Bayshore Bl VAencia 4-4200

SOUTH CITY LUMBER & SUPPLY CO
One Stop for Home Improvements
LUMBER - FENCING - HARDWARE
CABINETS - MOULDINGS - FLYWOOD
Railroad & Spruce (ISSF) Plaza 5-7025

STOCKTON A L LUMBER CO
6100 Mission Daly City Plaza 5-6320
(See Advertisement Page 519)

SUGAR PINE LUMBER CO
SUGAR PINE
PONDEROSA PINE
Plywood & Mouldings
3201 Harrison UN drhl 1-1484

Sugar Pine Lumber Co 1201 Harrison UNdrhl 1-1484
(See Advertisement Page 519)

SWIFT & CO
LUMBER - RETAIL
Wall Boards - Insulating Board
Mouldings - Roofing
Building Materials
Delivery Service
65-10th HE mlock 1-3470

VAN ARSDALE-HARRIS LUMBER CO
WHOLESALE & RETAIL
Specialists in the Upper Grades
of Pacific Coast Soft Woods
DOUGLAS FIR - SUGAR PINE
PONDEROSA - REDWOOD - SPRUCE
PORT ORFORD CEDAR
Large Quantities of Seasoned Stock
Constantly Maintained and Available
For Immediate Delivery
CUSTOM DRY KILNING
895 Tunnel Ak JUnipr 4-6592

WEEK LUMBER CO
Plywood - Moulding - Knotty Pine
Roofing Materials
Open Saturdays - We Deliver
4547-3d Mlson 7-9469

WEST COAST LUMBER CO
When in Need of
LUMBER OR MILL WORK
Panels - Plaster Board
See Us
748 Brannan HE mlock 1-1361

WHITE BROTHERS
See Our Adv-Lumber Whole
500 High Oakland ANdovr 1-1600
White Lumber Co
1917 Junipero Serra Bl Daly City Plaza 6-3833
WHITE LUMBER CO 1500 Noriega Lmbrd 4-5440
(See Advertisement Page 518)

Have the right number when
you call. It's natural to trust to
memory—but when memory plays
tricks with a telephone number,
you're delayed. When you are not
sure of a number—won't you look
it up in the telephone directory?

Lumber Treating

BAXTER J H & CO
CHEMONITE - C Z C
PENTA - CREOSOTE
Pressure Treated Forest Products
Protexol Fire Retardants
120 Montgomery YUkon 2-0200

Flamort Chemical Co
Fire Retardants For Surface Impregn
746 Natoma Markt 1-7825
Hall James L Co Mills Bldg SUttr 1-7520
HOUSTON CHEMICAL SALES CO
712 Larkin OrWay 3-0933

KOPPERS PRESSURE TREATED LUMBER-
KOPPERS COMPANY INC
Wood Preserving Division
Wolmanized Creosote
Fire Retardant Lumber
55 New Montgomery Douglas 2-3364

Long Bell Division of the International Paper Co
Wolmanized Lumber
604 Mission EXbrk 2-8596

MCCORMICK & BAXTER CREOSOTING CO
BOLDEN SALT
PENTA - CREOSOTE
PRESSURE TREATED
BARN POLES - FOUNDATION LBR
485 Calif YUkon 2-4033

Lumber-Used

Ballinger Jos D & Co
1905 Cypress Oakland TW inaks 3-6177
BAYSHORE WRECKERS INC
LARGE STOCK - STUDS
JOISTS - FLOORING - SHEATHING
AT LOW PRICES
621 Bayshore Bl JUnipr 6-0678

CLEVELAND WRECKING CO
The Best Lumber You Can Buy at the Price
Truckloads of Dry Seasoned Lumber
Arriving Daily From Wrecking Jobs
2800-34 VA lencia 4-1411

RITE LUMBER CO
USED LUMBER
Pallets & Skids - Firewood
Doors - Window Frames
495 Arthur Av Mlson 8-6695

Lumber-Whsle

ACME DUNNAGE & SERVICE CO
DUNNAGE LUMBER - ALL DIMENSIONS
24-HOUR SERVICE
2085-1d HE mlock 1-1223
If no answer call Sn Mto - Dinna 2-1781

AL BOLDT LUMBER CO
Manufacturers & Wholesalers
REDWOOD & DOUGLAS FIR
Band Mill at Gualala
2 West Cutting Blvd Richmond LAnsce 5-8843
Or LAnsce 5-3846

American Forest Products Corporation
2740 Hyde PRpct 6-4200
ARCATA REDWOOD CO
ARCATA LUMBER SALES CO
Exclusive Sales Agents
420 Market YUkon 6-2067

Aylwin John & Co 3450 Geary Bl SKyn 2-5335
BAY CITY LUMBER CO INC
40th Av & E 12th Oakland
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-1058

BERONIO LUMBER CO
Marin & Kansas VAencia 4-3283
BIG BEAR LUMBER CO
3101 Junipero Serra Bl Colma Plaza 5-1242
Advertise here—it pays.

Lumber-Whsle-(Cont'd)

Boldt Al Lumber Co 2 W Cutting Bl Richmond
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-2200
BONNELL WARD & KNAPP
681 Market GARfld 1-1640

Boiner T A
T A Boiner-Representative
268 Market GARfld 1-2778
Bonington Lumber Co 717 Market YUkon 6-5721
BRUSH E S & SONS Pier 92 Mlson 8-2323
CALIF SUGAR & WESTERN PINE AGCY INC
1400 Chapin Av Brimng Dimnd 2-4178
Cascade Lumber Co 411 Brannan YUkon 6-2583
Casper Lumber Co Hobart Bldg GARfld 1-1910
Central Oregon Lumber Co 681 Market YUkon 2-2230
CHRISTENSON LUMBER COMPANY
Quint & Evans VAencia 4-5832

Clay Brown & Co
Ft of 9th Av Oakland TW inks 3-9866
DAVIS HARDWOOD COMPANY
IMPORTED & DOMESTIC
HARDWOODS
PHILIPPINE MAHOAGNY SIDING
757 Beach TUvedo 5-6232

DICKSONS LUMBER CO INC
3406 Geary Bl SKyn 2-3818
Duggan Edward J Co 3025-24th Av Lmbrd 4-2820
EASTSHORE LUMBER & MILL CO
4821 Tidewater Av Oakland KElog 3-2121
EDWARDS LUMBER & MFG CO
25 Calif SUttr 1-6642
Elk River Mill & Lumber Co 244 Calif SUttr 1-2081
Eva Products Company Inc
World Trade Center YUkon 6-5516
Far West Fir Sales Co
650 El Camino RI Rdwd Cty
From telephones served by the
following exchanges
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-2255
Forsyth Hardwood Co 355 Bayshore Bl ATwtr 2-0151

FOSTER-LEONARD INC
WHOLESALE DUNNAGE LUMBER
24 HOUR SERVICE
700-10th Av Oakland Hlcat 4-3795
Night call Oakland KElog 2-8895

GAMERSTON & GREEN LUMBER CO
535 Tunnel Av JUnipr 5-6083
Garlin C T Lumber Inc
1360 Main Walnut Crk YElostr 4-9341
GEM CITY PLANING MILL & LUMBER
COMPANY
Western Div Branch of Dayton Ohio
Whole Lumber & Millwork
100 E Spain Sonma WEbrk 8-4796

GENERAL BOX DISTRIBUTORS
YARD STOCKS OF PINE - REDWOOD -
DOUGLAS FIR & MOULDINGS
DIRECT MILL SHIPMENTS
4901 Tidewater Av Oakland ANdovr 1-1780

Georgia-Pac Corp-Hammond Calif Redwood Division
400 Montroy Douglas 2-3388
GOLDEN STATE FLOORING CO
Distributors Only
HARDWOOD FLOORING
378 Rhode Island Markt 1-8033

Please dial carefully... keep
watching the dial.
RICCI & KRUSE
LUMBER CO.
WHOLESALE - JOBBING
Specializing in
KILN DRIED LUMBER
Ponderosa and Sugar Pine
Clear Fir and Redwood
Plywood
YARD HAWES & ARMSTRONG
TELEPHONE
Mission 7-2576

Redwood - Douglas Fir
Pine
Standing Timber
Wholesale Only
1510 Geneva Av JUnipr 5-4478
(Continued Next Page)
Please wait till you hear the
dial tone... then dial.

Lumber-Whsle-(Cont'd)

GORDON-MAC BEATH HARDWOOD CO
8400 Baldwin-Oakland
From telephones served from San Francisco
only (No Inter-City Charge)
Ask Operator for ENtprise 1-1090

HALL JAMES L CO
Cedars - Port Orford, Alaska Yellow
Western Red - Douglas Fir, Spruce
Pine & Other Pacific Coast Softwoods
BLEACHER - STADIUM - OUTDOOR
SEATING
Mills Bldg SUttr 1-7520

HALLINAN MACKIN LUMBER CO INC
SOFTWOODS - HARDWOODS
YARD - 2225 McKinnon
Office
1485 Bay Shore Bl JUnipr 4-6262

Harbor Lumber Co Inc
Powell & Embarcadero YUkon 2-9727
Hayman Building Supply Co
Quint & Custer Mlson 7-5076
Hess Henry Co 310 Sansome GA rfd 1-2846

HIGGINS LUMBER CO
"A LUMBER FOR EVERY PURPOSE"
HARDWOODS
Redwood, Fir, Pine, Cedar, Spruce
FLOORING
Fir Plywood & Hardwood Plywood
Masonite - Flintkote - Upson Board
MARLITE
Dowels - Thresholds - Glue
Building Paper
KILN DRYING
99 Bayshore Blvd VAencia 4-8744

HILL & MORTON INC
Ft of Dennison Oakland ANdovr 1-1077
Hirk Henry M 465 Calif YUkon 6-5421
HOBBS WALL LUMBER CO
Redwood Lumber
2030 Union FImor 6-6000
Holmes Eureka Lumber Co
Redwood Lumber
Rise Bldg GARfld 1-0126

HOWARD E A & CO
MANUFACTURERS OF
PINE & FIR LUMBER
55 New Montgomery Douglas 2-5141

Idaco Lumber Co
3200 Peralta Oakland OLymp 2-2400
INTERBAY LUMBER CO
333 Kennedy Oakland ANdovr 1-6088
King Lumber Co 111 Sutter GARfld 1-3681
Lamon Lumber Co 703 Market YUkon 2-4376
Larsen Lumber Sales Monadnock Bldg SUttr 1-3456
Long Bell Division of the International Paper Co
604 Mission EXbrk 2-8696

LUMBER SALES COMPANY
Direct Mill Shipments
Redwood - Fir - Pine
Rail - Truck
1485 Bayshore Bl JUnipr 6-5700

MacDonald & Harrington Ltd
1 Drumm GA rfd 1-8392
MAR-MAC LUMBER CO 1 Drumm YUkon 2-6244
Marin Plywood 123 Townsend Douglas 2-3177
McCloud Lumber Co Monadnock Bldg EXbrk 2-7041
McCusker Paul 1 Drumm DO uglas 2-6027
McDuffee Lumber Sales Co
Monadnock Bldg YUkon 2-5492

MILL REPRESENTATIVES
REDWOOD - DOUGLAS FIR
PINE
STANDING TIMBER
WHOLESALE ONLY
1510 Geneva Av JUnipr 5-4478
(Continued Next Page)
Please wait till you hear the
dial tone... then dial.

Lumber-Whsle-(Cont'd)

MONARCH LUMBER CO
Mir C H Land
1404 Franklin Oakland TW inks 3-5291
Nolan Al Inc 310 Sansome GARfld 1-2846
Norman Donald O 26 O'Farrell YUkon 2-3393
Notting Lumber Co 114 Sansome GA rfd 1-3622
OPSAHL LEO G 481 Market YUkon 2-2230
Olin David Moulding Corp
Mfrs of Mouldings & Lumber
Evergreen & Arden Wy N Sacto WAbsh 5-2781

PACIFIC HARDWOOD SALES CO
1817 Embarcadero Oakland ANdovr 1-6342
PACIFIC LUMBER COMPANY THE
100 Bush GARfld 1-3717
Paramino Lumber Co 564 Market GA rfd 1-5190
Port Orford Cedar Associates Engineering Rep
Mills Bldg SU ttr 1-7520
Redwood Manufacturers Co
Hobart Bldg GAR rfd 1-1910
Redwood Sales Co
Redwood Mill Distrs & Wholesalers
Riss Bldg GARfld 1-5796

RICCI & KRUSE LUMBER & BUILDING
MATERIALS CO
Wholesale Jobbing
KILN DRIED LUMBER ALL KINDS
Hawes & Armstrong Mlson 7-2576

RICCI & KRUSE LUMBER & BUILDING
MATERIALS CO
Hawes & Armstrong Mlson 7-2576
(See Advertisement Page 520)

ROCKPORT REDWOOD CO
Crocker Bldg YUkon 6-0912

ROLANDO LUMBER CO INC
Direct Ship & Rail Facilities
Hobart Bldg SUttr 1-6901
Roth Victor S 610-16th Oakland TEmplr 2-5855

ROUNDS LUMBER CO
Wholesale Distributors of
REDWOOD - PINE - FIR
Crocker Bldg YUkon 6-0912

SANTA FE LUMBER INC 1 Drumm EXbrk 2-2074
Schmidt Paul 1951 Evans Av ATwtr 2-5677

SERVENTE HARDWOOD LUMBER CO
FOREIGN & DOMESTIC
HARDWOODS
Wholesale - Retail
366 Bayshore Bl VAencia 4-4200

Service Lumber Co Gate 5 Marinship Sausalito
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-2243
Silberzweig George J Inc 220 Montroy YUkon 2-9282
SIMPSON REDWOOD CO
235 Montgomery YUkon 6-6724
Smith Lumber Co 8220 Baldwin Oakland
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-1930

Smith Ralph L Lumber Co
11 The Crescent Berkeley ASbery 3-7050
STEELE RALPH R LUMBER CO
Monadnock Bldg SU ttr 1-8610

STEWART LUMBER SALES
Wholesale Distributors of
ENGELMANN SPRUCE - FIR
PINE - REDWOOD
3221 Pierce JOrdn 7-3445

Stanford Corp 260 Calif Douglas 2-3047
Sugar Pine Lumber Co 1201 Harrison UNdrhl 1-1484

TALBOT LUMBER CO
WHOLESALE OF
WEST COAST
FOREST PRODUCTS
819 A San Rafael
From telephones served from San Francisco
only (No Inter-City Charge)
Ask Operator for ENtprise 1-2291

TARTER WEBSTER & JOHNSON INC
Manufacturers & Distributors
OF
SUGAR PINE - PONDEROSA
PINE - WHITE FIR - INCENSE
CEDAR - DOUGLAS FIR &
REDWOOD
2740 Hyde PRpct 6-4200
Templeton Robt P Lumber Co
208 Bush YUkon 2-6791

Lumber-Whsle-(Cont'd)

Triangle Lumber Co
610-16th Oakland TEmplr 2-5855
Trinity River Lumber Sales Co
3921 Geary Bl SKyn 2-2040

TWIN CITY LUMBER CO
Specializing in Mixed Shipments
SUGAR PINE - REDWOOD
DOUG. FIR SELECTS - STUDS
711 D Sn Rail GLowd 4-7754

Twin City Lumber Co 711 D Sn Rail
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-2292

Twin Harbors Lumber Co
1618 El Camino RI Mrio Pk
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-0036

UNION LUMBER CO
Manufacturers of
CALIFORNIA REDWOOD
LUMBER TIMBERS TIES
Crocker Bldg SUttr 1-6170

VAN ARSDALE-HARRIS LUMBER CO
595 Tunnel Av JUnipr 4-6592
VANDER LAAN PILING & LUMBER CO INC
401 Market EXbrk 2-4904

WENDLING-NATHAN CO
Lumber-Plywood & Shingles
SU ttr 1-5363
West Coast Timber Products Agcy
420 Market YUkon 2-0945
Western Forest Products
2358-36th Av Lmbrd 4-8760

WESTERN LUMBER CO
2390-34th Av Lmbrd 6-3305
WESTERN PINE SUPPLY CO
5760 Shellmound Emeryville
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-1044

Weyerhaeuser Sales Co
375 S Mayfair Av Daly City Plaza 5-6781

WHITE BROTHERS
HARDWOOD SPECIALISTS
SINCE 1872
Foreign & Domestic Cabinet Woods
Solid T&G Wall Paneling - Ship Timbers
Dowels - Fancy Plywoods - Dry Kilns
Specialties
500 High Oakland ANdovr 1-1600

Wholesale Lumber and Material Supply
Company 2809-36 VAencia 4-4525
Winfree & Tyan 420 Market YUkon 6-5392
Woodside Lumber Co 1 Drumm EXbrk 2-2430

Luminous Products
Kaufmann Leo 72 Sacramento GARfld 1-7877
PINNEY F K INC
TRANSLUCENT ELECTRIC CEILING
LUMINEL & ACOUSTI-LUX
424 Townsend YUkon 2-9600

Shannon Luminous Materials Co
72 Sacramento GARfld 1-7877
United Lighting & Ceiling Co
3120 Chapman Oakland KElog 3-8711

Lunches-Box-See Box Lunches
Here's how you may be sure of
getting your party more often
when you dial:
1. Look up your number in the lat-
est directory.
2. Listen for the steady hummm
of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you de-
cide your party isn't home.

Macaroni-Whsle & Mfrs

AMERICAN MAID MACARONI
Mfrs. of All Varieties of
ENRICHED SEMOLINA
MACARONI
SPAGHETTI
EGG NOODLES
Packed in Cellophane or Bulk
"FOR SERVICE CALL"
Granucci Macaroni Products
1209 Geneva DElaware 3-7532

CALIF MACARONI CO
Manufacturers of
Royal Macaroni Products
AND THE ORIGINAL
VEGERONI
VEGETABLE MACARONI
Whole Wheat & Soy Macaroni
445 Drumm EXbrk 2-0805

Celle G B Co 1717 Powell Douglas 2-2463

GOLDEN GRAIN MACARONI
West's Largest Selling
Brand of Macaroni,
Spaghetti and Egg
Noodles - Packed in
Bulk or Cellophane.
Also Cello-Packed
Beans, Rice, Peas,
Dried Fruit and Nuts
"FOR SERVICE CALL"
Golden Grain Macaroni Co
1111-139th Av San Leandro
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-0134

Golden Grain Macaroni Co
1111-139th Av San Leandro
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-0134

Granucci Macaroni Products
1209 Geneva DElaware 3-7532
Lavezzo Bros 1417 Powell DO uglas 2-2789
National Noodle Co
Manufacturers of Chinese Noodles
741 Commercial SUttr 1-5143

ROMA MACARONI CO
Roma Quality Since 1875
Makers of All Shapes & Sizes
Egg Noodles - Spaghetti
Macaroni Prod.
CELLO-PACKED
DRIED BEANS & RICE
198 Francisco DO uglas 2-2071

Roma Macaroni Co 198 Francisco
From telephones served by the
following exchange
East Bay
(No Inter-City Charge)
Ask Operator for ENtprise 1-0421

Sorrento Macaroni Products
4769 Mission JUnipr 7-2277
Sasso's Macaroni Products
1462 Sn Bruno Av Mlson 7-9543
Vulcan Macaroni Co Pac & Drumm SUttr 1-5274

WEST COAST MACARONI MFG CO
Manufacturers of
PERFECTION BRAND
MACARONI PRODUCTS
1250-57th Av Oakland KElog 2-8061

Would you like to build sales
... attract new customers ...
encourage old customers to come
back again? Advertise in the
Classified Telephone Directory ...
it pays! The Yellow Pages will tell
your sales story to people who
are ready to buy!

LOOK IN THE
Classified
TELEPHONE SECTION

Machine Belts-See Belting-Mechanical

Machine Dies-See Die Makers

Machine Shop Supplies
Acme Supply Co 1300 Bryant Markt 1-7881

CARR WALTER R CO
Carbide Tools - Electric Tools
Turret Heads - Chucks
Milling Cutters - Power Saws
Grinding Wheels - Abrasives
Tool Steels - Screw Products
Machine Shop & Mill Supplies
Drills - Taps - Reamers
934 Howard YUkon 6-4505

Carr Walter R Co 934 Howard
From telephones served by the
following exchange
East Bay
(No Inter-City Charge)
Ask Operator for ENtprise 1-0702

OLESENER A J GO INC THE
975 Bryant HE mlock 1-6900

MILLER & STERN SUPPLY CO
Industrial, Automotive and Machine
Shop Supplies, Tools and Equipment
1435 Folsom HE mlock 1-2990

Miller & Stern Supply Co 1435 Folsom
From telephones served by the
following exchanges
Richmond San Carlos-Belmont
East Bay San Jose
Hayward San Mateo
Mountain View South San Francisco
Palo Alto Sunnyvale
Pittsburg
Reduced City
(No Inter-City Charge)
Ask Operator for ENtprise 1-0760

Pacific Abrasive Supply Co 340-6th Markt 1-2427
Pacific Tool & Supply Co
251-8th Oakland
From telephones served by the
following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-0014

Spiralac Co 383-4th YUkon 2-0800

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE
1. Please answer promptly.
2. Please be on the line when
the party you want answers.
3. Please speak distinctly and
without hurrying, with the lips
close to the mouthpiece.
4. Please replace the receiver
gently when through talking.

Don't Throw
It Away
Things around the house you
consider useless—may need
only minor repairs to make
them serviceable. Call a
service man near you.

LOOK IN THE
Classified
TELEPHONE SECTION