



**PACIFIC FIRE EXTINGUISHER CO.**  
Established 1894  
FIRE PROTECTION ENGINEERS  
Fire - Sprinkler - Burglar  
Central Station Alarm Systems **ABA**  
UL & FM APPROVED  
REICHEL AUTOMATIC FIRE ALARM  
State Fire Marshall Approved  
FIRE PROTECTION EQUIPMENT  
FOAM & CARBON DIOXIDE SYSTEMS  
Complete Recharge Service  
HOSE - RACKS - REELS  
**UNderhill 1-7822**  
OR  
**UNderhill 1-8992**  
142-9th ST.



**IRON WORK FIRE ESCAPES**  
Collapsible Ladders Patented  
SAFEXIT  
NEW INSTALLATIONS, REPAIRS  
SINCE 1927  
**Market 1-3646**  
Patterson & Elwin  
IRON WORKS  
80 DUBOCE AVE.

**Financing-(Cont'd)**

**SEABOARD FINANCE CO**  
San Francisco 760 Market... EXbrk 2-3715  
San Francisco 1 Polk... UNdrhl 1-5626  
Berkeley 100 Berkeley Sq Bkly... THrwl 3-1452  
Concord 1800 Willow Pass Rd... UNdrhl 1-5626  
Concord... MUIbrg 2-4950  
Hayward 917 A Hayward... JEFrn 7-9611  
Oakland 347-14th Oakland... GLuct 1-5514  
Palo Alto 423 University Av... PALo 5-6755  
Richmond 1333 Macdonald Av... RICHmd 8Eacn 4-2641  
San Leandro 1394 E 14th... SN Leandro 1-5031  
San Mateo 34-2d Av Sn Mto... DIMnd 2-4141  
San Rafael 219 S Francis Sunnyvale... REgnt 9-9505  
Vallejo 614 Marin Vallejo... MIdwy 4-8901  
Security Finance Co 112 Market... SUtr 1-7025  
Security Finance Co 692 Market... YUkon 2-5737  
Sinton Maynard 400 Monty... MIsn 7-4672  
Stone & Youngberg  
Municipal Financing Consultants  
Rialto Bldg... SUtr 1-5460  
Universal C I T Credit Corp  
995 Market... SU tr 1-4985

**VIKING MORTGAGE CO**  
REAL ESTATE LOANS  
Bought - Sold - Arranged  
1122 Sutter... PRspt 5-7500

Western Discount Corp 41 Sutter... EXbrk 2-9035  
Western States Finance Co  
1336 Van Ness Av. ORtvy 3-7500

**Fire Alarm Systems**  
**ABA**  
PAC FIRE EXTINGUISHER CO  
142-9th UNdrhl 1-7822

**A D T PROTECTION SERVICE**  
AMERICAN DISTRICT TELEGRAPH CO  
717 Market... DO uglas 2-3355

**ACME CORPORATION-FIRE PROTECTION**  
82 Beale... DO uglas 2-1167  
**AUTOBALL 88** 1110 Howard... UN drhl 1-2050

**EDWARDS CO INC**  
Underwriters Approved  
Automatic & Manual  
FIRE ALARM SYSTEMS  
617-7th... UNdrhl 1-5800

Fernal Incorporated 420 Market... YUkon 2-3713

**FIREY DIV E C A**  
Automatic Fire Detection Systems  
Factory Office  
1485 Bay Shore Bl... JUNipr 4-7078  
Sales Office 82 Beal... DO uglas 2-1167

**GAMEWELL CO THE**  
1999 MacArthur Bl Sn Leandro, LÖckhn 9-5683

**GAMEWELL FIRE ALARM SYSTEMS**  
THE GAMEWELL CO  
8479 California Av Smith Gate, Lorain 7-2269

When you advertise in the Yellow Pages, you remind ready-to-buy customers to come to your business. Advertise in the Classified Directory... it pays.

**FIRE ESCAPES**  
INSTALLED ON NEW AND REMODEL JOBS  
PATENTED  
Drop Ladders of All Types Installed  
Approved by State of California  
Division of Housing  
Also S. F. Fire Dept.  
ESTABLISHED 1903  
FREE ESTIMATES GIVEN  
**MISSION IRON WORKS**  
**Valencia 6-5834**  
410 Bayshore Blvd.

**Fire Alarm Systems-(Cont'd)**

**NOTIFIER FIRE ALARM CO**  
Fire Detection - U.L. - F.M.  
Listed Automatic Class A  
Proprietary Fire Alarm  
Sprinkler Supervisory Systems  
Municipal Fire Alarm and  
Emergency Communication System  
55 Waterloo... MIsn 8-0569

**PAC AUXILIARY FIRE ALARM CO**  
Established 1889  
417 Market... GARfld 1-5451

**PAC FIRE EXTINGUISHER CO**  
142-9th UNdrhl 1-7822  
(See Advertisement This Page)  
Safa-Fire Alarm Div Inc-The Fyr-Fyter Co  
140 Hawthorne. YUkon 6-6845

**Fire Brick-See Brick-Fire**

**Fire Escapes**  
**ARNKE IRON WORKS** 780 Brannan. MA rket 1-0725  
**GOLDEN WEST IRON WORKS**  
305 Railroad Av S S F. PLaza 6-8375  
Kern F & Sons Iron Works 517-6th. EX brook 2-2171

**MISSION IRON WORKS**  
3918 Mission DElaware 4-5834  
(See Advertisement This Page)  
**NEW MISSION WIRE & IRON WORKS**  
3918 Mission DElaware 3-0322

**PATTERSON & ELVIN IRON WORKS**  
80 Duboce Av... MA rket 1-3646  
(See Advertisement This Page)

**STAR IRON WORKS**  
ESTABLISHED 1922  
827 Bay... EX brook 2-1982

**WATERFRONT IRON WORKS**  
Welding Fix-It  
New-Used-Install-Free Est.  
175 S El Camino Rt Sn Brno... JUNo 8-0929

**Fire Exit Devices**  
**SMITH PANIC BOLTS**  
READE D A 420 Market... SUtr 1-4798  
Steffens-Amberg Co 420 Market... SUtr 1-4798

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

When you call somebody by telephone  
**PLEASE DON'T "HANG UP" TOO SOON**  
"Play Ball" with him by giving him time to answer.

**Fire Extinguishers**

**A-1 APPROVED FIRE CONTROL CO**  
**FYR-FYTER PRODUCTS**  
COAST GUARD APPROVED  
"C-O-TWO" SYSTEMS  
EXTINGUISHERS & HOSE  
New & Used - Rentals  
"ON THE SPOT" CO<sub>2</sub>  
RECHARGING  
SERVICE ALL TYPES  
140 Hawthorne... YUkon 6-6825

**A B C FIRE EXTINGUISHER SERVICE**  
830 Market EXbrk 2-6571  
**ABC FIRE PROTECTION CO** 830 Market EXbrk 2-6571  
**ACE FIRE EQUIPMENT & SERVICE CO**  
357 Monticello... JUNipr 7-2299  
Peninsula Office 600 Bryson Av. Palo Alto. DAmprt 5-0850

**AMERICAN FIRE EQUIPMENT CO**  
ESTABLISHED 1925  
**FIRE EXTINGUISHERS**  
All Types  
WHOLESALE - RETAIL - RENTALS  
NEW AND USED  
RECHARGING SERVICE  
For  
All Types of Fire Extinguishers  
**Garfield 1-0996**  
11 Mission... GARfld 1-0996

**AMERICAN-LA FRANCE**  
Established 1834  
Manufacturers of ALL TYPES EXTINGUISHERS  
Foamite Systems, Carbon Dioxide Systems, Fire Department Supplies, Fire Hose, Fire Apparatus. Complete Service Facilities  
"WHERE TO BUY IT"  
American-La France Corp  
24-12th. HEMok 1-1811

**ANSUL FIRE EXTINGUISHERS**  
CALL THE ANSUL MAN  
A complete line of dry chemical fire extinguishing equipment:  
• HAND PORTABLES  
• WHEELED UNITS  
• STATIONARY UNITS  
• AUTOMATIC PIPED SYSTEMS  
"WHERE TO BUY THEM"  
**ANSUL CHEMICAL CO-FIRE EQUIP DIV**  
702 E. 14th Oaking. TWinks 3-9361

**APEX FIRE CONTROL**  
FIRE EXTINGUISHERS  
SALES & SERVICE  
Haver Under Bld  
814 Dartmouth... DElaware 3-0399

**Arrow Fire Extinguisher Sales & Service**  
1010 Franklin... PRspt 6-1300

**BEACON FIRE EXTINGUISHER CO**  
Recharge & Service on All Makes  
SALES & SERVICE - QUICK SERVICE  
3250 Folsom... ATwtr 2-3207  
If no answer call... VALencia 4-9202

**BROOKS EQUIPMENT CO**  
Complete CO<sub>2</sub> Extinguisher Service  
Hydrostatic Testing  
Repair + Recharging  
636 Potrero... VA lencia 4-8223

**BUFFALO FIRE EXTINGUISHERS**  
DISTRIBUTORS  
WESTERN FIRE EQUIPMENT CO  
69 Main. SUtr 1-0618

**CALIFORNIA FIRE EXTINGUISHER COMPANY**  
69 Main... SU tr 1-0618

The instruction pages of the telephone directory are of real help... telling how to make the best use of the dial telephone.

**COAST FIRE EQUIPMENT CO**

**EXTINGUISHERS**  
DISTRIBUTORS  
ALL APPROVED TYPES  
Wholesale & Retail  
1275 Connecticut... MIsn 8-5785

**ETS-HOKIN & GALVAN**  
Official C-O Two Pyrene Sls & Serv.  
551 Mission... EX brpok 2-0432  
Farwest Equipment Corp  
200 Paul Av. DElaware 3-5817  
Fyr-Fyter Co The 140 Hawthorne... YUkon 6-6845

**FYR-FYTER PRODUCTS**  
Complete line, all types Underwriters' Approved portable fire extinguishers. Industrial, commercial, municipal fire department supplies... fire hose, brass goods, safety equipment accessories.  
"WHERE TO CALL"  
FACTORY BRANCH  
**FYR-FYTER CO THE**  
140 Hawthorne. YUkon 6-6845  
**SALES & SERVICE DISTRIBUTORS**  
**A-1 APPROVED FIRE CONTROL CO**  
140 Hawthorne. YUkon 6-6825  
**ACE FIRE EQUIPMENT & SERVICE CO**  
357 Monticello. JUNipr 7-2299  
**UNDERWRITERS EQUIP CO**  
Sales-Rentals-Recharging  
Mobile Service  
140 Hawthorne... YUkon 6-5892

**General Fire Extinguisher Corp The**  
127-10th. UNdrhl 1-4754  
(See Advertisement This Page)  
**GENERAL FIRE EXTINGUISHERS**  
Manufacturers Since 1903  
Underwriters Approved  
FIRE EXTINGUISHERS  
FIRE HOSE, RACKS,  
CABINETS, FIRE EXTINGUISHING SYSTEMS  
"WHERE TO BUY THEM"  
DISTRICT OFFICES  
**GENERAL FIRE EXTINGUISHER CORP THE**  
Formerly General Pacific Corp The  
127-10th... UNdrhl 1-4754  
DEALERS  
**BROOKS EQUIPMENT CO**  
636 Potrero. VALencia 4-8223  
**COAST FIRE EQUIPMENT CO**  
1275 Connecticut. MIsn 8-5785  
**Hercules Equipment & Rubber Co Inc**  
435 Brannan. YUkon 6-2770  
**Levin's Auto Supply Co**  
450 Gough. HEMok 1-7500

**HERCULES EQUIPMENT & RUBBER CO INC**  
Distributors Fire Extinguishers  
And Smith Indian Fire Pumps  
435 Brannan... YU kon 6-2770

**KIDDE FIRE PROTECTION**  
Carbon dioxide (CO<sub>2</sub>) portables and built-in systems—dry chemical and wet chemical type extinguishers—smoke and fire detectors. Complete fire protection service for aviation, industrial, marine and home hazards.  
"WHERE TO CALL"  
INDUSTRIAL DISTRIBUTOR  
**LUNDERGAN SALES & SERVICE**  
923 Harrison. SUtr 1-6524  
MARINE DISTRIBUTOR  
**MARINE ELECTRIC CO**  
175 Vermont... EXbrk 2-6312

**LEEDER FIRE PROTECTION CO**  
420 Market. GARfld 1-6477  
**PAC FIRE EXTINGUISHER CO**  
142-9th UNdrhl 1-7822

Please look up the number in the Telephone Directory if you are not sure of it.

**PYRENE - C-O-TWO FIRE PROTECTION**

Div. of The Fyr-Fyter Co.  
Complete Line of All Types SAFETY ENGINEERED Portable Fire Extinguishers  
• Built-In Carbon Dioxide & Air Foam Fire Extinguishing Systems...  
• Built-In Smoke & Heat Fire Detecting Systems...  
Industrial, Marine & Home Fire Protection Engineering Service  
"WHERE TO CALL"  
DISTRICT OFFICE  
**FYR-FYTER CO THE**  
140 Hawthorne. YUkon 6-6845  
INDUSTRIAL DISTRIBUTORS  
**CURTIS L N & SONS**  
5814 College Av Oakland. OLYmpc 5-5111  
**PAC FIRE EXTINGUISHER CO**  
142-9th UNdrhl 1-7822

Consult our free Architects and Builders Service about concealed telephone wiring before building.

**RANDOLPH FIRE PROTECTION - PAC FIRE EXTINGUISHER CO**

142-9th UNdrhl 1-7822  
Snyder M L & Son Inc  
All Types-Low Prices-Mfrs  
149-2d... EXbrk 2-2091  
**STANDARD FIRE HOSE CO**  
WHOLESALE - RETAIL  
EVERYTHING IN FIRE EQUIPMENT  
1485 Bayshore Bl... JUNipr 6-2862

**UNDERWRITERS EQUIP CO**  
140 Hawthorne. YUkon 6-5892  
(See Advertisement This Page)  
**WESTERN FIRE EQUIPMENT CO**  
60 Main... SU tr 1-0618  
**WESTERN FIRE PROTECTION INC**  
Fire Fighting Equipment  
785 Market... YUkon 2-2009

Check the Yellow Pages for WHO sells WHAT.

**MANUFACTURERS Underwriters' Approved**  
**FIRE EXTINGUISHERS**  
SINCE 1903  
STANDARD OF QUALITY  
**GENERAL**  
THROUGHOUT THE WORLD  
LARGE STOCK  
IMMEDIATE DELIVERY  
FIRE Underhill 1-4754 HOSE  
**THE GENERAL FIRE EXTINGUISHER CORP.**  
127-10th ST. - SAN FRANCISCO 3

**FIRE EXTINGUISHERS**  
SALES - SERVICE RENTAL  
• DRY CHEMICAL  
• SODA ACID • FOAM  
• LOADED STREAM  
• HOSE & BRASS ACCESSORIES  
All Underwriters Laboratories Approved  
EXPERT SERVICE ON ALL MAKES  
Free Estimates  
**YUkon 6-5892**  
**UNDERWRITERS EQUIP. CO.**  
140 HAWTHORNE