

Die Blocks

FINKL STEEL PRODUCTS CORP OF CALIF
Die-Blocks-Forging Eqp't Repair Parts
681 Market EXbrk 2-7017
HEPPENSTALL HARDT DIE BLOCKS-
WOOLDRIDGE W P CO
1209 Burlingame Av Brngm DImnd 2-0823

Die Castings

A & A DIE CASTING CO
Local Office
3124 E 14th Oakind KElog 6-4261
Factory
12901 S Western Av Gardena Faculty 1-3733

ALCOA ALUMINUM CASTINGS-
ALUMINUM CO OF AMERICA
120 Mtgy YUkon 6-6484

CASPER'S MACHINE SHOP
1047-7th Av Oakind Lckhvn 9-4657
HARVILL CORPORATION
6251 W Century Bl Los Angeles Oregon 8-2121

KOLSTERS TOOL & DIE
DIE CASTINGS
ALUMINUM - ZINC MFG
8451 Baldwin Oakind SWestw 8-2549

Kux Machine Co Agency
Die Casting Machines
8666 Melrose Place Los Angeles Olive 3-2360

LESTER DIE CASTING MACHINES-
NEUBECKER RAY 857 E Walnut
Pasadena, Ryan 1-8059

Los Angeles Die Casting Co
360 Gabarda Wy Milro Prk DAvnprt 3-1930

S-K-S DIE CASTING COMPANY
QUALITY HIGH PRESSURE
DIE CASTINGS
Aluminum Alloys - Bronze
Magnesium - Zinc - Etc.
Complete Modern Die Shop
Manufacturing-Development-Engineering
Air Force Approved Alodine 1200 Process
Bright Ball-Burnish Finishes
739 Allison Wy Berkeley Thrmrl 3-1844

WELLS DIE CASTING CO.
JUniper 4-3908
DIE CASTING AND PERMANENT MOLDING
ALUMINUM ZINC AND BRONZE ALLOYS
1960 Carroll Ave. San Francisco

SPEEDMASTER ENGINEERING CO.
HIGH PRESSURE DIE CASTING
ALUMINUM - ZINC & COPPER BASE ALLOYS
COMPLETE PRECISION SERVICE
MODERN FACILITIES
Lckhven 8-5129
900 DOOLITTLE DR. SAN LEANDRO

Die Castings-(Conf'd)

SAN JOSE DIE CASTING CORP
VACU-CAST ZINC
Aluminum - Bronze
815 Chestnut St Jse CYprst 7-4873

SPEEDMASTER ENGINEERING CO
909 Doolittle Dr San Leandro Lckhvn 8-5129
(See Advertisement This Page)

VAN WEY DIE CASTING & TOOL CO
866 Kaynne Rowd City EMrsn 6-4734
WELLS DIE CASTING CO OF CALIF
1960 Carroll Av JUniper 4-3908
(See Advertisement This Page)

WESTERN DIE CASTING COMPANY
Est. 1910
ALUMINUM, ZINC, MAGNESIUM
& COPPER BASE PRESSURE CASTINGS
A.D.C.I. MEMBER
4065 Hollis Emrylle OLympc 2-9622

WITHROW DIE CASTING
ALUMINUM ZINC BRASS
QUALITY DIE CASTINGS
MACHINING & ASSEMBLIES
"FOR INFORMATION CALL"
MILMAC 280-7th UNdrl 3-2266

W
ALUMINUM ZINC BRASS
QUALITY DIE CASTINGS
MACHINING & ASSEMBLIES
"FOR INFORMATION CALL"
MILMAC 280-7th UNdrl 3-2266

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Air Force Approved Alodine 1200 Process
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739 Allison Wy Berkeley Thrmrl 3-1844

FIBREBOARD PRODUCTS
MOUNTING
HANDMADE ENVELOPES
BAGS
STRIP GUMMING
AND EASELS
"WHERE TO BUY THEM"
FIBREBOARD PAPER PRODUCTS
CORPORATION
1789 Montgomery Douglas 2-6900

Premier Paper Box Co
677 North Point GR ayston 4-1878
Rapid Mounting & Finishing Co of Calif
1369 N Carolan Av Brngm DImnd 4-7601

STERN A W FOLDING PAPER BOX CO
Plain & Fancy Paper Die Cutting
Display Cards - Mounted & Eased
All Kinds of Glazing & Gumming
36 Minna DOuglas 2-4892

Die Makers
ARROW TOOL & DIE WORKS
29 Laskie UNdrl 1-6627
(See Advertisement This Page)
AVEY TOOL & DIE WORKS
2511 Geneva Av JUniper 7-6110
DIE & TOOL PRODUCTS CO
341 S Van Ness Av HEmlck 1-7977

QUARTZ MANUFACTURING CO LTD
Designers and Builders of
Models, Tools, Dies, Molds,
Jigs, Fixtures and Special
Equipment.
Metal Stamping.
Electronic Sub-Assemblies.
984 Folsom YU kon 6-0260
Ferreira J F 1301 Pierce WE st 1-4602

Designers and Builders of
DIES - TOOLS
JIGS - FIXTURES
and Specialized Equip.
Underhill 1-6627
ARROW TOOL & DIE WORKS
29 LASKIE
SAN FRANCISCO
SPECIAL MACHINERY
Advertise here-it pays.

Die Makers-(Conf'd)

GEHRING GEO R
Embossing Dies-Gold Stamping Dies
143-26 EXbrk 2-1050
Hoffner Max
Bookover Label Gold Stamp Dies
143-26 YU kon 6-1964

HOLT TOOL & DIE CO INC
2909 Middlefield Rd Redwood City EMrsn 6-2648
LARKIN SPECIALTY MFG CO
Quantity Production Metal Stampings
915 Linden Av S S F PLaza 5-9300

MANCUSO MFG CO
897 American St Carlos LYtel 1-1978

MECHANO-ELECTRO WORKS
TOOLS
and
DIES
PLASTIC MOLDS
JIG BORING
Done in 4-G (SIP)
JIG GRINDING
CONTOUR MILLING
1154-57th Av Oakind KElog 6-4200

METKIN MFG CO
TOOLS - DIES - MFG.
LOWEST COST - STAMPING
1330 Natoma UNdrl 1-0701

METKIN TOOL & DIE CO
LAMINATIONS - DIES & PUNCHING
LOW COST SPECIALTY
SHORT RUN DIES
1330 Natoma KLondke 2-2511

MONOGRAM TOOL & DIE CO
PUNCH PRESS DIES
PRODUCTION & ENGINEERING
2500-18th UNdrl 1-2688

Morand A C Sales Co
Dies For Cutting Paper Leather Etc
Wood-Composition Cutting Blocks &
Boards-For Die & Hand Cutting
564 Howard GA rhd-1-4398
Norman Die Co 1370 Pacific Av. GR ayston 4-5000

NOTARO TOM STEEL RULE DIE CO
STEEL RULE DIES
Displays - Cutouts - Carbons - Corrugated
935 Natoma UNdrl 1-2458

PATRICK & CO
LETTERING DIES
SPECIAL & IN STOCK
STEEL - BRASS - RUBBER
560 Market EXbrk 2-2640

Petri Machine & Tool Works
265 Bayshore Blvd ATwtr 2-5661
Precision Founders Inc
414 Hester St Leandro Lckhvn 9-0673
Romo Tool & Die Co 10 Heron HEmlck 1-7865

SCHULZE TOOL & DIE CO
TOOLS - DIES - FIXTURES
METAL STAMPING
MANUFACTURING
70 Elmira JUniper 4-1298

Designers & Builders of
DIES - TOOLS
JIGS - FIXTURES
and Specialized Equip.
Underhill 1-6627
ARROW TOOL & DIE WORKS
29 LASKIE
SAN FRANCISCO
SPECIAL MACHINERY
Diesel Supply Co 924-2d EXbrk 2-0655
(Continued Next Page)

Die Makers-(Conf'd)

STANGER MANUFACTURING CO
Manufacturers of
Dies - Tools - Stampings
Light Manufacturing
2100 Folsom HE mlck-1-7063

STANGER TOOL & DIE CO
Star Tool & Die Co
Below Folsom bet 5th & 6th
258 Clara EXbrk 2-6348
Super Machine Works Inc
1050 Natoma KLondke 2-2625

TERRY TOOL & DIE CO
Manufacturers of
ELECTRONIC PARTS
COMPLETE TOOLING
PRODUCTION - PUNCH PRESS
TURRET LATHE WORK
762 Clementina UNdrl 3-6160

UNIVERSAL STEEL PRODUCTS CO
177 Stillman DO uglas-2-4607
WEINHART MFG CO
Mfrs-Designers Dies-Tools-Stampings
237 Natoma SU tter 1-4488

Die Sets
DANLEY DIE SETS & SUPPLIES-
HARRON-RICKARD & McCONE CO OF
NORTHERN CALIF 2070 Bryant ATwtr 2-2202

DIE SUPPLY DIVISION-E W BLISS CO
Die Supplies-Bushings & Accessories
1132 N 7th St Jse
From telephones served by the
following exchanges
San Francisco
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1986

JAMISON STEEL CORPORATION
Products Distributor
Die Makers Supplies
Tool Steel, Drill Rod, Ground Stock
280 San Bruno Av UNdrl 1-6530

Die Makers
ARROW TOOL & DIE WORKS
29 Laskie UNdrl 1-6627
(See Advertisement This Page)
AVEY TOOL & DIE WORKS
2511 Geneva Av JUniper 7-6110
DIE & TOOL PRODUCTS CO
341 S Van Ness Av HEmlck 1-7977

QUARTZ MANUFACTURING CO LTD
Designers and Builders of
Models, Tools, Dies, Molds,
Jigs, Fixtures and Special
Equipment.
Metal Stamping.
Electronic Sub-Assemblies.
984 Folsom YU kon 6-0260
Ferreira J F 1301 Pierce WE st 1-4602

STERN A W FOLDING PAPER BOX CO
Plain & Fancy Paper Die Cutting
Display Cards - Mounted & Eased
All Kinds of Glazing & Gumming
36 Minna DOuglas 2-4892

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984 Folsom YU kon 6-0260
Ferreira J F 1301 Pierce WE st 1-4602

Designers and Builders of
DIES - TOOLS
JIGS - FIXTURES
and Specialized Equip.
Underhill 1-6627
ARROW TOOL & DIE WORKS
29 LASKIE
SAN FRANCISCO
SPECIAL MACHINERY
Diesel Supply Co 924-2d EXbrk 2-0655
(Continued Next Page)

Diesel Fuel Injection Equipment

-(Conf'd)
PIMENTEL & SON FUEL INJECTION
SERVICE
GOVERNORS - FUEL PUMPS
INJECTORS - BLOWERS
All Makes Repaired & Exchanged
AMERICAN BOSCH & ROOSA-MASTER
Authorized Sales & Service
All Work Guaranteed Since 1917
401-8th Av Oakind GLncrt 2-0970

ROOSA-MASTER DIESEL EQUIPMENT-
DEALERS
PIMENTEL & SON FUEL INJECTION
SERVICE 401-8th Av Oakind GLncrt 2-0970

DISTRIBUTORS
MCKINLEY CORP 2196 Palou Av MIsn 8-1665

S & W MACHINERY & SUPPLY CO
990-77th Av Oakind NEptn 6-1844

Dietary Supplements
See Food Supplements; Vitamin Products Hds

Diffusers-Air
See Air Conditioning Equipment & Supplies

Dime Stores
See Five Cents to One Dollar Stores;
Variety Stores

Direct Mail Advertising
See Advertising-Direct Mail

Directories

Calif Industrial Purchasing Guide Sheldon Bldg SUTtr 1-8062
California Manufacturers Register 365 S Van Ness Av UNdrl 3-5362
California Motor List Assn 26 O'Farrell EXbrk 7-0555

CLASSIFIED TELEPHONE DIRECTORY
ADVERTISING
ADVERTISE
WHERE 9 OUT OF 10
LOOK
The "YELLOW PAGES" Tell-
"WHERE TO BUY IT"
PACIFIC TELEPHONE & TELEGRAPH
CO THE
Directory Department
900-3d PRspt 6-7800

COAST DIRECTORY CO
Designers & Manufacturers of FELTO
Self Servicing Building Directories
Out of Town Inquiries Invited
1121 Howard HEmlck 1-8112

Coast Marine & Transportation Directory Pac
Shipper 400 Front DOuglas 2-8664
Directories of Industry Inc Sheldon Bldg SUTtr 1-8062

Directory Enterprises
38 Seaciff Av Daly City PLaza 6-5213
Douglas Directory Services
38 Seaciff Av Daly City PLaza 6-5213
General Telephone Directory Co
870 Market YUkon 2-9969

McKittrick Directory of Advertisers Inc
558 Hillbar Ln Palo Alto
From telephones served by the
following exchanges
San Francisco
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1052

PAC TELEPHONE & TELEGRAPH CO THE
900-3d PRspt 6-7800
(See Advertisement This Page)
Polk R L & Co 1254 Market HEmlck 1-3126

ROTH DIRECTORY CO
Changeable Letter Directory Boards
31 Stevenson EXbrk 2-1823

STREET ADDRESS DIRECTORY
... DESIGNED TO ADVERTISE YOU IN YOUR BUSINESS... IT LISTS TELEPHONE SUBSCRIBERS BY ADDRESS, NAME & TELEPHONE NUMBER
Thousands of Firms Subscribe to this Service, and Depend on the Information Which is as Accurate as Your Telephone Book.
FOR INFORMATION CALL
PACIFIC TELEPHONE
Street Address Directory Department
PRospect 6-7800 Ext. 42
900 THIRD ST. SAN FRANCISCO
AN AID FOR SALES • DIRECT MAIL • CREDIT & COLLECTIONS

Directories-(Conf'd)

STREET ADDRESS TELEPHONE
DIRECTORIES
A list of telephone subscribers arranged by street name and number. Useful for mailing lists - Delivery Routes - Sales Prospects - Credits - Collections.
"SERVICE RENDERED BY"
PACIFIC TELEPHONE & TELEGRAPH
CO THE
Directory Department
900-3d PRspt 6-7800

Thomas Publishing Co
Thomas Register
204 Sacramento EX brook 2-1333
Thornhill Publishing Co
300 Montgomery GARld 1-4826

Underwriters Report of Calif
Insurance Directories
344 Sacramento GARld 1-3253

Directories-Building
See Bulletin & Directory Boards

Dishwashing Machine Parts
ELKINGTON DISHWASHING MACHINE CO
See Our Adv Dishwashing Machines
461 S Van Ness Av UNdrl 1-3669

KITCHENAID MIXERS & DISHWASHERS-
HOBART SALES & SERVICE AGENCY
952 Mission GARld 1-6738

STEREO DISHWASHING MACHINE MFG CO
DISH BASKETS - CURTAINS - PARTS
On All Commercial Makes
Dishwasher Maintenance Service
333-11th HEmlck 1-2414

Dishwashing Machines
APEX DISH-A-MATIC-
AUTHORIZED FACTORY PARTS
WASHING MACHINE PARTS CO
1275 Folsom HEmlck 1-4686

Arnold's Appliance Service
433 Persia Av JUniper 6-6100

AUTOMATIC HOME LAUNDRY SERVICE
60 Clara YUkon 2-0634

BLAKESLEE KITCHEN MACHINES-
SCHNEIDER BROS
Authorized Parts & Service
1038 Howard HEmlck 1-8561

BRODIE'S
ALL POPULAR BRANDS
Sales & Service
1281 Mission MArkt 1-0680

Brown Chas Hotel Supply 712 Mission SUTtr 1-8140
CHAMPION DISH WASHING MACHINE CO
Schneider Bros-Service & Parts Rep
1038 Howard HEmlck 1-8561

CHAMPION DISH WASHING MACHINES-
AUTHORIZED FACTORY SERVICE
SCHNEIDER BROS
1038 Howard HEmlck 1-8561

COLT AUTOSAN-
SCHNEIDER BROS
Authorized Parts & Service
1038 Howard HE mlck 1-8561

DISHMASTER-
DEALERS
GOSS WILLIAM P CO
4840 Geary Bl BAywh 1-8282
WIENHOLZ EDW J
645 Taraval SEbright 1-6626

PARTS & SERVICE
YATES FACTORY SERVICE
336 E 8th Oakind HIGate 4-8878

ELKINGTON DISHWASHING MACHINE CO
MFRS. OF ELKINGTON DISHWASHERS
Complete Repair Service - Parts
Supplies - Baskets for All Dishwashers
461 S Van Ness Av UNdrl 1-3669

ELKINGTON DISHWASHING MACHINE CO
461 S Van Ness Av UNdrl 1-3669
(See Advertisement Page 266)

Dishwashing Machines-(Conf'd)

Elkington Manufacturing Co
461 S Van Ness Av UN drrl 1-3669
Federighi Geo Food Machinery Co
333-11th HEmlck 1-2414

FEDERIGHI GEO FOOD MACHINERY CO
COMMERCIAL DISHWASHING MACHINES
Complete Repair Service - All Makes
PARTS - SUPPLIES - BASKETS
70-13th UNdrl 3-1567

FRIGIDAIRE DISHWASHERS
Portable, under-counter,
free-standing, and sink-
dishwasher models; also
companion Food Disposers.
Turbo-Spray washing
action gets dishes sparkling
clean. Choice of colors and white.
Free Survey and Estimate.
"WHERE TO CALL"
DEALERS
BRODIE'S 1281 Mission MArkt 1-0680

DISTRIBUTORS
FRIGIDAIRE SALES CORPORATION
1250-53d Emrylle OLympc 2-9700

GENERAL ELECTRIC DISHWASHERS
Completely Automatic. Soft
food lifter ends dish
scrapping. Pre-rinse, wash,
double rinse, dry for 10 or
12, 24 - 30" roll-out models.
Mix or Match colors.
Mobile Maid Portable needs
no installation.
"WHERE TO BUY"
SALES & SERVICE DEALERS
A & B Vertex Electric Supply Co
4334 Geary Bl EVrgrn 6-9493

BLVIEU T V & APPL CO
5515 Mission JUniper 4-7207

DULFERS OF WEST PORTAL
109 West Portal Av OVrind 1-1020
Fine Furniture & Appliance Co
Your G Center
2226 Fillmore FIlmor 6-2727

GENERAL APPLIANCE COMPANY
369 Fell MArkt 1-7778
Noriega Hardware & Appliances
2526 Noriega SEbright 1-0531

GENERAL HOTEL SUPPLY CO
Commercial Dishwashing Machines
6A rhd 1-3957

HOBART DISHWASHER AGENCY-FACTORY
SERVICE 952 Mission GARld 1-6738

HOTPOINT AUTOMATIC DISHWASHERS
DISPOSALS @
Hotpoint
and
DISHWASHERS
Hotpoint Dishwashers double-wash, double-rinse,
electrically dry spotlessly. Double-Deck action,
huge capacity Roll-R-Racks. Quiet, easy-to-
install Disposals @ food waste disposers.

"FOR INFORMATION CALL"
DEALERS
A & B Vertex Electric Supply Co
4334 Geary Bl EVrgrn 6-9493

General Appliance Company
369 Fell MArkt 1-7778
House of Karlson 145-9th UNdrl 3-3640
Mark Morris Tire Co 999 Geary. ORdwy 3-3441

MODERN PLUMBING CO INC
1100 Irving MOntra 4-1284
Soko Hardware 1698 Post WEst 1-5510

YOUNG BROS TELEVISION STORES
2301 Mission VArmsia 6-4132
1029 Market HEmlck 1-6854
5522 Geary Bl SKYin 2-2947

AUTHORIZED SERVICE
AUTOMATIC HOME LAUNDRY SERVICE
60 Clara YUkon 2-0634

GENERAL APPLIANCE COMPANY
369 Fell MArkt 1-7778
Sugarman E Inc 3624 Geary Bl. SKYin 1-8845

DISTRIBUTOR
GRAYBAR ELECTRIC CO
1750 Alameda MArkt 1-5131

JAMES WALL-OF-WATER DISHWASHERS-
AUTHORIZED FACTORY PARTS
WASHING MACHINE PARTS CO
1275 Folsom HEmlck 1-4686
AUTHORIZED FACTORY SERVICE
AUTOMATIC HOME LAUNDRY SERVICE
60 Clara YUkon 2-0634
(Continued Next Page)