

Rebuilt - Fully Guaranteed

NATIONAL CASH REGISTERS



REPAIR SERVICE
Prompt - Efficient - Reasonable
Minor Repairs or Complete Rebuilding
By Factory Trained Service Men
Free Estimates

DOuglas 2-4658
SAN FRANCISCO CASH REGISTER CO.
EXCLUSIVE DEALER
Sweda
ITEMIZING CASH REGISTERS
NEW AND USED REGISTERS FOR EVERY BUSINESS
PAPER ROLLS - SUPPLIES
Established 1893
Low Terms Liberal Trade-In
762 MISSION - Bel. 3rd & 4th Sts.

National CASH REGISTERS



ACCOUNTING MACHINES
ADDING MACHINES

SALES SERVICE SUPPLIES

BOUGHT • SOLD • EXCHANGED
THE NATIONAL CASH REGISTER COMPANY
777 MISSION STREET
SUtter 1-2782

Only Authorized Office in this City

Cars-Railroad

GENERAL AMERICAN TRANSPORTATION CORP
TANK CARS FOR LEASE
TANK CARS BUILT TO ORDER
Russ Bldg DOuglas 2-8222

KEITH TANK LINES
Tank Cars For All Types Veg Oils
681 Market YUkon 2-6100
North Amer Car Corp 681 Market DO uglas 2-5789
Pollock Wm B Co 1045 Sansome YUkon 6-5302
St Louis Car Co Monadnock Bldg GARfid 1-3331

SHIPPERS' CAR LINE DIVISION A C INDUSTRIES INC
TANK CARS & COVERED HOPPER
Cars & Parts for Sale, Lease & Repair
111 Sutter SUttr 1-5763

Transcontinental Transport Inc
Tank Cars For All Purposes
112 Market EXbrk 2-5171

Cartons-See Boxes Headings

Cash Registers

A-ADDING MACHINE & CASH REGISTER SALES & SERVICE 969 Mission EXbrk 2-1900

A-1 CASH REGISTER EXCHANGE
NEW & REBUILT CASH REGISTERS
REPAIRS ON ALL MAKES
Bought - Sold - Rented & Exchanged
Supplies - Paper Rolls - Ribbons
FORMERLY S. F. SPECIALTY CO.
1047 Mission MARket 1-2841
If no answer call JUNiper 5-4598

ALLEN R C CASH REGISTERS
Outstanding cash register values.
Hand and electric models for every retail use. Low cost Itemizers, Slip Printers, Multiple-Total registers.
R.C. Allen

"WHERE TO BUY IT"
ALLEN R C BUSINESS MACHINES INC
155 New Montgomery YUkon 6-4784

ALTEE BUSINESS MACHINES
CLARY - R. C. ALLEN
REBUILT-REPAIRED-RIBBONS & SUPPLIES
415 Castro UNdrhl 3-6128
If no answer call DOuglas 2-6000

BURROUGHS FACTORY SALES & SERVICE - BURROUGHS CORP
1930 Market UNdrhl 3-4062

Business Machine Exchange 27-7th MARket 1-9616

CLARY CASH REGISTERS
New - Used
for Every Type of Business
Hand - Electric
Single Total - Itemizing,
Receipt Printing
Sales - Service - Supplies
"WHERE TO CALL"
CLARY CORPORATION 48-24 YUkon 6-5488

MCCASKEY CASH REGISTER SYSTEMS
Item Adding, Checkout and other modern registers to meet your needs - ALSO see McCaskey for Charge Account Control Systems, Safes, Sales Books and Printed Forms.
"WHERE TO CALL"
SALES & SERVICE
VICTOR ADDING MACHINE CO
36-26 EXbrk 2-4775

Mission Business Machines 3432-22d MISSon 7-7711

LEMON-AID
Lemons that have become hard and dry may be restored to freshness by soaking in lukewarm water overnight.

Cash Registers-(Cont'd)

MOORE REGISTER CASH DRAWERS
PROTECT YOUR CASH
Use An Efficient Economical Fast Operating Cash Drawer With a Guaranteed Certified Copy of All Transactions at Lowest Possible Cost Available in 5 Colors
"FOR INFORMATION CALL"
MOORE BUSINESS FORMS INC-PAC DIV
515 Market GARfid 1-0435

NATIONAL CASH REGISTER CO THE
777 Mission SUttr 1-2782
(See Advertisement This Page)

NATIONAL CASH REGISTERS
Only Company branch office in this city. Cash Registers sold, bought, rented, repaired and exchanged. Expert repairing by factory-trained service men. Genuine, factory-made parts and supplies.
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO THE
777 Mission SUttr 1-2782

SAN FRANCISCO CASH REGISTER CO
762 Mission DOuglas 2-4658
(See Advertisement This Page)

Smith-Corona Inc 345 Market GARfid 1-4289

SWEDA CASH REGISTERS
Complete line of itemizing cash registers with multiple clerk and department totals. Models available for every type of business. Ask to see a SWEDA cash register before you buy.
"WHERE TO BUY THEM"
San Francisco Cash Register Co
762 Mission DOuglas 2-4658

Cash Registers-Parts & Supplies

NATIONAL CASH REGISTER SUPPLIES - NATIONAL CASH REGISTER CO THE
777 Mission SUttr 1-2782

Cash Registers-Rolling

SAN FRANCISCO CASH REGISTER CO
See Our Adv under Cash Registers
762 Mission DOuglas 2-4658

Cash Registers-Repairing

Altee Business Machines 415 Castro UNdrhl 3-6128
Catero's Office Machine Service
202 Valencia UNdrhl 3-3371

MISSION BUSINESS MACHINES
3432-22d MISSon 7-7711

NATIONAL CASH REGISTER REPAIRS - NATIONAL CASH REGISTER CO THE
777 Mission SUttr 1-2782

SAN FRANCISCO CASH REGISTER CO
See Our Adv under Cash Registers
762 Mission DOuglas 2-4658

Victor Adding Machine Co 36-2d EXbrk 2-4775

Cash Registers-Used

Altee Business Machines 415 Castro UNdrhl 3-6128
If no answer call DOuglas 2-6000

Merchants Equipment Co
784 McAllister JORDn 7-7540

MISSION BUSINESS MACHINES
3432-22d MISSon 7-7711
Miller William & Co 826 Mission EX brook 2-4541

NATIONAL CASH REGISTERS - NATIONAL CASH REGISTER CO THE
777 Mission SUttr 1-2782

SAN FRANCISCO CASH REGISTER CO
See Our Adv under Cash Registers
762 Mission DOuglas 2-4658

Hear the music of distinguished artists brought to you each Monday night, over N.B.C. stations, by the Telephone Hour's "Great Artist Series."

Caskets

Boyetown Burial Casket Co 417 E 11th Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0845

California Caskets 777 Folsom YUkon 6-5036
Coast Casket Co 74 Langton UN drhl 3-2324
Golden Gate Casket Co 14 Orls MA rket 1-4252
S F Casket Co 321 Valencia MA rket 1-1146
San Jose Casket Co
1699 S 10th St Jse CYprts 4-2515
Or Saratoga FRkln 8-3689
ELgato 4-7975
Sunbeam Casket Co 3175-17th UN drhl 3-1002

Casters

AEROL CASTERS - DISTRIBUTORS
HAMERSLAG EQUIPMENT CO
110 Freeway Blvd S S F JUNiper 6-1789

AIMSCO WHEELS CASTERS & TRUCKS
937 Howard SUttr 1-0627

ALBION CASTERS & WHEELS - INDUSTRIAL SERVICE CO
616 McClary Av Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-2242

BASSICK
There are sizes and types of Bassick casters for every requirement. For homes, offices, hotels, hospitals, stores and industrial plants. Quality combined with economy.
Bassick

"WHERE TO BUY THEM"
FACTORY OFFICE
BASSICK CO
124 S Airport Bl SFF JUNo 3-1740

DISTRIBUTORS

GLEBENER A J GO INTO THE
HE mlock 1-6900
HAMERSLAG EQUIPMENT COMPANY
110 Freeway Bl S S F JUNiper 6-1789

ROLL-RITE CORPORATION
801 Jefferson Oakland GLncrt 1-5921

BEIER & GUNDERSON CO
Office Chair Casters A Specialty
77 Battery EXbrk 2-5603

COLSON QUIET CASTERS
For Every Purpose - Industrial, Institutional, Commercial. For light-weight equipment, extra-heavy loads, wood or metal furniture. Swivel and Rigid fork models, all types of bearings and wheels.
"WHERE TO BUY THEM"
Colson Equipment & Supply Co
20 Beale GARfid 1-0280

Corcoran P G Co 450 Potrero Av UNdrhl 3-5655

DARNELL CASTERS & WHEELS
Over 4000 Models for Industry, Institutions Office and Home Always Swivel and Roll
DARNELL
"FOR INFORMATION CALL"
DISTRIBUTORS
Colson Equipment & Supply Co
20 Beale GARfid 1-0280
Elder & Co 333-7th UNdrhl 1-5480
Warren & Bailey Co 1287-66th Emryyl
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-2370

DIRECT FACTORY SALES OFFICES
Darnell Corp Limited 681 Market SUttr 1-0413
Darnell Corp Ltd 681 Market SUttr 1-0413
Advertise here - it pays.

Casters-(Cont'd)

DIVINE CASTERS & WHEELS - ELDER & CO 333-7th UNdrhl 1-5480

ELDER & CO
Darnell Casters & Wheels
333-7th UNdrhl 1-5480

FAIRBANKS CASTERS - WARREN & BAILEY CO 1287-66th Emryyl
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-2370

FAULTLESS-CASTERS
A most complete line of caster sizes, types and capacities, especially designed for all needs of industries, institutions, hotels, hospitals, homes, stores, etc. Enduring quality - cost no more.
"WHERE TO BUY THEM"
Dunham Carrigan & Hayden Co
Kansas & Division UN drhl 1-3400

Gunn Carle & Co 113-7th UNdrhl 1-5480

HAMERSLAG EQUIPMENT COMPANY
110 Freeway Bl S S F JUNiper 6-1789
(See Advertisement This Page)

INDUSTRIAL SERVICE CO
616 McClary Av Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-2242

LANSING CO OF CALIF
101 South Park EXbrk 2-2974

MURPHY & SIMI CO 912 Howard SUttr 1-4266

NUTTING CASTERS - BUEHRER E C ASSOCIATES INC
253-4th Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-2249

RAPISTAN CASTERS
• Sizes and types for every requirement.
• Steel, plastic, rubber and demountable wheels; floor locks.
• Wheel-Ezy trucks
• Immediate delivery from local stocks
"WHERE TO BUY THEM"
Rapistan of California Inc
444 Brannan YUkon 2-3880

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

CASTERS FOR EVERY USE
LARGE STOCK ON HAND
Representing
AEROL
BASSICK
FAIRBANKS
MIDWEST
JUNiper 6-1789
HAMERSLAG EQUIPMENT CO.
MATERIAL HANDLING EQUIPMENT
110 Freeway Blvd. South S.F.

Casters-(Cont'd)

ROLL-RITE CASTERS
All Types & Sizes
Industrial - Institutional
Special Built
Aluminum - Steel - Rubber Tired Wheels
Tapered Roller, Ball & Straight
Roller Bearing Equipped
"FOR INFORMATION CALL"
MANUFACTURER
Roll-Rite Corporation
801 Jefferson Oakland GLncrt 1-5921

SAGINAW PNEUMATIC CASTERS - WEYMAN WALTER CO
2216-5th Brkly THrnlw 5-3990

SEAMAN JOE CO 937 Howard SUttr 1-0627
SOARES JAMES 346 Clay DO uglas 2-7542

THOMAS TRUCK CASTERS & WHEELS - WAREHOUSE EQUIPMENT & SUPPLY CO
634 Polk PRrpt 5-3766

Castings
See Die Castings; Also Foundries Headings

Castings-Investment

PRECISION INVESTMENT CASTINGS - WOODRIDGE W P CO
All Ferrous & Non-Ferrous Alloys - Stainless & Tool Steels Includes
1209 Burlingame Av Brngm DIND 2-0823

Cal Hospitals-See Veterinary Hospitals

Catalog & Manual Compilers

A-E-C-Catalog File
365 S Van Ness Av UNdrhl 3-5362

CMS PUBLICATIONS DIVISION OF C MARCUS SORENSON INC
2626 Hanover Palo Alto DAVnpt 6-5710

CATALOG GROUP 420 Market YUkon 2-0054

FEIN PHIL & ASSOCIATES
Complete Catalogue Production
880 Folsom YUkon 2-1450

GARDNER CATALOG SERVICE
621-4th DOuglas 2-0983
Litho-Craft Productions 216 Market YUkon 6-2404
Pac Business Service 995 Market DOuglas 2-3360
Sweet's Catalog Service-Division F W Dodge
Corp 55 New Montgy GARfid 1-1324

TECHNOCRAPH COMPANY
TECHNICAL CATALOGUES & MANUALS
Complete Production - Organization, Writing, Layout, Technical Drawings & Illustr.
301 Broadway YUkon 2-2960

Catalog Shopping Service
See Shopping Service

POTATO HOLDER
Use muffin tins for baking potatoes. Keeps them from rolling all over - prevents burned fingers.

HANDY MAN OF SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE
Classified
TELEPHONE SECTION

Caskets-Caterers 167

Calerers

ABBCO RENTAL
FOLDING CHAIRS & TABLES
Bridge Tables - Glassware - Silverware
Weddings & Conventions - Specialty
3271-16th UNdrhl 3-2363

ABBEY RENTS
"Everything for the Party"
FOLDING CHAIRS - BANQUET TABLES
BRIDGE TABLES - CHINA - SILVER
GLASSWARE - COAT RACKS - ETC.
Complete Rentals for Homes, Churches,
Clubs - Banquets - Weddings - Birthdays
Personalized Service Rentals & Sales
1314 Post GRaystn 4-2525

ABE COMMER
FOLDING CHAIRS & TABLES
EVERYTHING FOR THE PARTY
BRIDGE TABLES - GLASSWARE - SILVERWARE
SILVERWARE - CHINA - COAT RACKS
GARMENT RACKS - BARS - PA SYSTEMS
A COMPLETE RENTAL SERVICE
Underhill 3-2363
For More Information See Our Ad In the
Next Classification - Caterers' Equip.
3271-16th UNdrhl 3-2363

AMERICAN HOT COFFEE SERVICE
FRESH HOT COFFEE DELIVERED TO YOU
Daily Service - Offices - Factories
Special Service - Parties - Meetings
539 Natoma KLondke 2-3660

American Hot Coffee Service
539 Natoma KLondke 2-3660
(See Advertisement Page 169)

ANGELO'S ITALIAN FOOD
PIZZA
FOOD TO TAKE OUT
Open Till 1 A.M. - Fri. & Sat. Till 3 A.M.
1 West Portal Av OVRind 1-3514

Anna's Danish Cookie Co 3560-18th UNdrhl 3-3882

Avalon Grocery
Sandwiches for Parties-Showers-Etc
3344-25th VALencia 4-8044

Bar-B-Q Patio 5148 Mission JUNiper 5-9849

Biaggio's Pizza 1963 Ocean Av JUNiper 6-4747

BIG HORN BARBECUE 808 Geary PRrpt 6-5619

Bimbo's Three Six Five Theatre Restaurant
1025 Columbus Av GRaystn 4-0365

CHARLIE'S TAMALE CAFE
4133-18th UNdrhl 1-9187

Charlotte's Fine Pastries
55 Cambon Dr JUNiper 5-1240

China Chef 2620 Ocean Av DElaware 4-0300

CHINA INN
CHINESE FAMILY STYLE DINNERS
& AMERICAN DISHES - DINING ROOM
Delivery Hours 5-9 P.M. Daily Except Mon.
4117-18th UNdrhl 1-4625

China Kitchen 1358 Mason EXbrk 2-7050
China Kitchen 1358 Mason YUkon 2-2533

CHINESE KITCHEN
REAL CHINESE FOOD
Rushed Piping Hot to You
No Loss of Heat
SUGGESTIONS
Barbecued Pork Spareribs
Diced Chicken and Almonds
Pineapple Barbecued Pork
Spring Egg Roll
Gulf Prawns Fried in Batter
Egg Foo Yung
Chinese Sugar Peas and Water Chestnuts
OPEN SUN. TO THURS. 3 P.M. - 12 P.M.
FRI. & SAT. 3 P.M. TO 1 A.M.
1358 Mason EXbrk 2-7050

Chinese Kitchen 1358 Mason EXbrk 2-7050
(See Advertisement Page 168)

Chinese Kitchen 1358 Mason YUkon 2-2533
Chinese Kitchen 1358 Mason YUkon 2-2534

CHINESE MODERN KITCHEN
CATERING
Chinese Food to Take Home or
Delivery Serv. Closed Mon.
1337 Irving LDbard 6-4722

Chop Suey Express 801 Broadway SUttr 1-1111
(Continued Next Page)

Please wait till you hear the dial tone . . . then dial.