Beauty Shops—(Cont'd)

DON'S DISTINCTIVE COIFFEURS
See Don's Beauty Salons Inc
312 Sutter ..... SUttr 1-6130

DORALEA BEAUTY SALON
1321 Taraval ..... SE abright-1-2184

DORCHESTER BEAUTY SALON
Alice Davis Owner
1482 Sutter ..... PRspct 5-0909

Doris' Beauty Salon
Between 22nd & 23rd Avenue
5840 Geary Bl ..... SKyln 2-2117

Dorothy Mae's Beauty Salon
1732 Taraval .MOntrse 4-9301

DOROTHY'S BEAUTY SALON
133 Geary ..... SUttr 1-7029
Dorothy's Beauty Shop 609 Cole .. BA yview-1-7244
Dorothy's Beauty Shop 1348 Silver Av.JUnipr 4-9095

Dottie's Beauty Nook
33 Visitacion Av Brisbn .JUnipr 4-6602

Drake Wiltshire Hotel Beauty Salon
340 Stockton .EXbrk 2-3407

DuBOSE'S BEAUTY SALON
McAllister St off Buchanan
965A McAllister ..... JOrdn 7-9886

DU BRETTA'S BEAUTY SALON
3495 California ..... SK yline 2-1174
Duchess Beauty Salon 871 Geary.....TUxedo 5-9882

DUCHI'S BEAUTY SALON
3274-23d ..... AT water-2-2674
Duke Betty Glemby Grant Av & Geary .SUttr 1-1269
Duncan Beauty Salon 517 Laguna ....MArkt 1-1415
E & L Beauty Salon 678 Post ..... ORdwy 3-3221
E Lee's Beauty Shop 835 Broadway....SUttr 1-1564
Eadward's Hollywood House Of Charm
1249 Polk ..... GRayston 4-3442

EDDY'S COIFFURE STUDIO
133 Geary .EXbrk 2-8434
Edith's Beauty Shop 1515 Church ... MI ssn 7-3472
Edna's Beauty Bar 353 Divisadero..HEmlok 1-6201
Edna's Beauty Salon
7119 Mission Daily City ..... PL aza 5-2985
Edna's Beauty Shop 2884 Bryant ..... MIssn 7-6172
Edna's Beauty Shop 684 Guerrero.... MArkt 1-5799

EDWARD'S BEAUTY MANOR
LILLIE HARRIS — Owner
SUNSET DISTRICT
HAIR TINTING A SPECIALTY
Fashionable Shaping & Styling
"LASTING PERMANENTS WITH LUSTROUS BEAUTY"
Easy Doorstep Parking
2027 Irving ----------SEabright 1-9977

Edward's Beauty Salon 420 Sutter...YU kon 2-6500
(See Advertisement Page 119)
Edward's Career Salon 420 Sutter...YUkon 2-0474
Edwards Paul Salon 259 Geary .... YUkon 2-4928
El Camino Beauty Shop 916 Sutter..PR ospct-5-5721

EL CAPITAN BEAUTY SALON
3410-18th .MArkt 1-4713
El Cortez Beauty Salon 552 Geary..GRaystn 4-5615
Elda's Beauty Salon
Hairstyling & Cutting-Eves by Appt
3450 Judah ..... OVrind 1-2092

Eleanor's Beauty Shop
536 Alvarado ..... VA lencia 4-9444
Elisas Beauty Salon 2755 Mission.... MIssn 7-4555
(See Advertisement Page 121)
Elite Beauty Shop 1042 Taraval..MOntrse-4-7344
Elite Beauty Shoppe 538 Irving...OV erland-1-4268

ELIZABETH ARDEN SALON
Face and Body Treatments, Manicures, Pedicures . . . Specialists in Hair Care, Setting, Tinting, and Permanent Waves . . . Scientific Weight Reduction, Reducing Baths, Massage, Exercise.
Elizabeth Arden
"FOR INFORMATION CALL"
ELIZABETH ARDEN SALON
550 Sutter .YUkon 2-3755

Ellen Thomas 90 Woodacre Dr....DElaware 3-0304

ELMER'S BEAUTY SALON
552 Jones ..... TUxedo 5-6504
El Ray Beauty Shop
Bet Valencia&Guerrero
3421-23d ..... VA lencia-4-2145

Elsa's Beauty Salon
Specializing In Permanent Waves
150 Powell ..... YU kon-6-0087

Elsa's Cold Wave Studio
Willat Circlette & Wanda Waves
275 Post ..... EX brook-2-1134

ELSIE'S BEAUTY SHOP
Permanent Waving a Specialty
Elsie Brinkerhoff, Prop.
Bet 11th & 12th Av
4717 Geary Blvd..... SK yline 1-0421

For full use of your telephone, please keep your instrument "hung up"—ready for service.

ELSMORE BEAUTY SALON
Lakeside Dist.
COMPLETE — PERSONAL BEAUTY SERVICE
Open Six Days a Week
2626 Ocean Av ..... DElaware 4-0136

ELVA'S BEAUTY SALON
2701 Judah ..... MO ntrose 4-0139

ELYSEE
Therapeutical Skin & Muscle Salon - Corrective Scientific Cosmetics.
Specializing In Restoration of Face - Neck
Acne - Blackheads - Pore Treatments.
Guaranteed Improvement
Scientific Non-Surgical Contour Lift
Elysée
"FOR INFORMATION CALL"
BLUMENTHAL ELIZABETH
See Display Ad under Skin Treat
133 Geary ----------GArfld 1-0096

Emilie's Beauty Shop 4476A Mission .JUnipr 4-6348

EMIL'S BEAUTY SALON
Styled Perms-Bet Leavenworth & Jones
1045 Bush ..... PR ospct 5-0648

Empress Beauty Salon 1402-15th ... UNdrhl 1-3353
Erma's Beauty Salon
737 Portola Dr ..... OV erland-1-3811

Eugenia's Beauty Salon 3202 Irving .MOntrse 4-3903
Eureka Valley Beauty Parlor
Spec In Permanents & Hair Shaping
2282 Market ..... MA rket 1-1252

Eva's Beauty Shop 1529 Hyde ..... TUxedo 5-9959
Eva's Beauty Shoppe 1246-18th .... UNdrhl 3-4720
Evelynn's Beauty Salon 6849 Calif ..SKyln 2-4770
Evelyn's Beauty Nook 42 Lakeview Av .JUnipr 7-9855

FAIRMONT HOTEL BEAUTY SALON
Fairmont Hotel ..... DOuglas 2-5456

Faia Beauty Shop
Open Evenings-By Appointment
388-4th Av ..... SKyln 1-3169

FAMILY BEAUTY SHOP
Permanent Waving A Specialty
514-27th Av ..... BA yview 1-9536

FARBER BETTY BEAUTY SALON
Located in Fielding Hotel
386 Geary ..... GArfld 1-1475

FASHIONETTE BEAUTY SALON
519 Clement .BAyview 1-3134

Fashionette Beauty Salon
Leola Washington-Owner
1264 McAllister ..... JOrdn 7-9896
Fay's Beauty Salon 1005 Market..HE mlock 1-6696
Femme Beauty Shoppe The
3364½-26th ..... AT water-2-1358

Fernald Rejuvenation System
323 Geary .EXbrk 2-6992
(See Advertisement Page 120)

Fielding Hotel Beauty Salon
Billie Reinhart-Mgr
386 Geary. ..... GA rfld 1-0980

Fifth Avenue Beauty Salon
2444 Fillmore .FIlmor 6-2626

FIFTH AVENUE BEAUTY SHOP
324 Clement ..... SK yline 1-2529
Filgate Dorothy Mrs 1156 Taylor.... PRspct 5-0774
Finances Beauty Salon 439 Pine..... YUkon 6-2034

Flesh Betty
Specializing In Spiral Waving And All Type Permanents
150 Powell ..... GA rfld 1-8576

Florine's Beauty Salon
5662 Mission ..... DE laware 3-0733

FLUFF N' STUFF 646 Hyde..... ORdwy 3-5929
Food Mart Beauty Salon
3535 Geary Bl .BAyvw 1-1646

Forest Hill Beauty Salon
410 Dewey Blvd. ..... LO mbard 6-2767
Fox Beauty Shoppe The 1409 Irving..LOmbrd 4-1960
Frampton Beauty Salon 133 Geary. . SU tter-1-7243
Frances Beauty Salon 1422 Lombard.OR dway 3-6131
Frances Beauty Studio 103A Carl..SEabright 1-2090
Francisco Beauty Salon
3409 Geary Blvd ..... BA yview-1-3880
Francisco Beauty Shop 3188-21st ..VAlencia 4-2211
Fran's Beauty Nook
11 Hillcrest Dr Daly City..... PLaza 5-7950
Friendly Globe Beauty Shop The
1050 Fillmore .JOrdn 7-9717

Gae Shop The
Hair Styling-Shaping-Perm-Waving
733 Cortland Av. ..... MI ssn 8-2711
Garbu Beauty Salon 946 Leavenworth.TUxedo 5-6781
Garcia's Beauty Shop 66 Byington.....WEst 1-0112

GARDEN OF BEAUTY SALON
2230 Chestnut ..... WA lnut 1-9126
Gary's 312 Sutter ..... SUttr 1-8684
Geary Perm-Wave Salon 764 Geary...ORdwy 3-9797

GEORGE'S BEAUTY SALON
6135 Mission Daly City..... JUnipr 6-2006
Georgia's Beauty Salon 1767 Church.VAlencia 6-2673
Gerald's Salon of Hairstyling
150 Powell .DOuglas 2-3089
Gertha's Beauty Salon 1949 Chestnut .FIlmor 6-4040
Gifford's Beauty Shop
Merced Heights-Bet Garfield & Shields
450 Ramsell .JUnipr 5-9657

Gladden Salon of Beauty
219 W Portal Av .SEabright 1-9875
(See Advertisement Page 120)

GLAMOUR BEAUTY SALON
816 Sutter ..... PR ospct 5-7840

Glen Park Beauty Salon
Specializing In Permanent Waving
654 Chenery ..... JUnipr 7-4927

GLENN KARREN BEAUTY SALON
958 Geary .PRspct 5-2372
Glenn Mr 133 Geary ..... GArfld 1-6293
Gold Beauty Salon
Spec in Permanent Waving And Dyeing
2019 Balboa ..... SKyline 1-3833
Gold-E Beauty Salon 1394-41st Av .LOmbard 4-7111
Golden Peacock Beauty Salon
1248 Mason ..... YU kon 6-4322
Goodwin Elsie B 611 Hyde ..... PR ospct 6-0085
Greenough's Beauty Salon
1920 Market ..... MArket 1-0329

GREENE'S BEAUTY MART
1588 Post .WEst 1-9918
(See Advertisement Page 121)

GRIVE PARKMERCED BEAUTY SALON
69 Cambon Dr .JUnipr 5-2313

HAIR STYLIST SHOP
Mr. Valentine — Mr. Lewis — Free Parking
SPECIALISTS — PERMANENT WAVING
HAIR SHAPING AND CURLY HAIR
3735 Buchanan ..... WAlnut 1-7666

HAIRDRESSER THE
Specialists in the Blunt Cut and Brush Dry — Expert Perm. Waving
Conv. Downtown Loc. 1-Hr. Free Parking
109 Geary ----------YUkon 6-2767

HANSE BEAUTY SHOP
211 Steiner ..... MA rket 1-3145
Harding Charm Beauty Salon
604 Divisadero ..... FIlmor 6-7616

HARMONY BEAUTY SALON
2127 Irving .OVrind 1-9500
(See Advertisement Page 120)

HARPER METHOD SHOP
Corner Powell & Geary
323 Geary. ..... GA rfld-1-3394
Harris Beauty Shop 78 Ritch..... GArfld 1-2389
Helen Baker Beauty Salon
5633 Geary Blvd. ..... SK yline-1-7400
Helen of St Moritz 323 Geary .... GArfld 1-7022
Helena Beauty Parlor 1317 Fillmore .WE st 1-8679

HELENE BEAUTY SALON
Willat Spray Wave-Bleaches
215 Jones ..... ORdwy 3-5521
Helene Stylist Salon 2115 Judah.... OVrind 1-7886
Helen's Beauty Manor
Open Evenings by Appointment
908 Paris ..... DElaware 3-3003
Helen's Beauty Shoppe 1600 Mason.EX brook 2-6437
Herweg's Beauty Salon
25 Evelyn Wy ..... LOmbard 6-3148

HENRI'S BEAUTY SALON
2365A Chestnut .WAlnt 1-6936

HILDA'S HAIR STYLING SALON
133 Geary .YUkon 2-4949

HILDRED'S PERMANENT WAVE SHOP
1388 Haight .MArkt 1-6691
(See Advertisement Page 121)
Hill's Beauty Shop 2006 Steiner....FI lmor 6-2255

HOLLYWOOD BEAUTY SALON
Dobre' Non-Toxic Permanents
Solving Difficult Hair Problems
Artistry in Hair Coloring
133 Geary ----------GArfld 1-9434

HOLLYWOOD FAMOUS BEAUTY SHOP
Permanents — Hair Cutting & Tinting
Open Evenings by App.
Cor Guttenberg
5493 Mission ----------DElaware 3-2425

Hollywood Stylist 1669 Haight..... HEmlok 1-8972
(See Advertisement Page 120)

HOLMAN JAY BEAUTY SALON
4454 Calif .BAyvw 1-5134

HOLMES BETTY SALON OF BEAUTY
604 Geary ..... GR ayston-4-9637
Honore Beauty Shop 1014A Pine...PR ospct 5-2617
Hotel Governor Beauty Salon
180 Turk ..... OR dway 3-2010

HOUSE OF BEAUTY SCOTT'S
1677 Washington .GRaystn 4-5732

House Of Beauty The
419 Cortland Av. ..... VA lencia 6-6551
House of Charm 590 Sutter..... GArfld 1-0969
House of Permanent Waves 133 Geary. YUkon 6-4564
House of Ruth 3650 Irving ..... MOntrse 4-0988

HOWEY'S BEAUTY SERVICE
2909 Van Ness Av .ORdwy 3-3110
Hudson 150 Powell ..... DOuglas 2-7556

HUNTINGTON HOTEL BEAUTY SALON
Huntington Hotel. ..... TU xedo 5-0270
Ida's Beauty Salon 2332 Judah... MO ntrose-4-7734
Ida's Beauty Service
1931 Noriega .SEabright 1-3093
Ila's Beauty Salon 133 Geary..... EXbrk 2-0430

OILED ICE TRAYS
Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

INA MAE'S BEAUTY SALON
COMPLETE DOWNTOWN BEAUTY SERVICE
Featuring
Frederics — Zotos — Permanents
Expert Marcel Waving
Inecto & Eternol Tinting
305 Grant Av. ..... EXbrk 2-5655
If no answer call ..... EXbrk 2-9933

Ina Mae's Beauty Salon
305 Grant Av ..... EX brook 2-9933
Irene Frances Beauty Shop
Merced Heights District
715 Randolph ..... JUnipr 5-5940
Irene Koehn Beauty Salon 386 Geary..SUttr 1-4815
Irene's Beauty Salon
Mrs Hallie E Kearny-Owner
2533 Irving ..... SEabright 1-6465
Iris Beauty Shop 133 Geary..... GA rfld-1-1934

IRISH'S BEAUTY SHOP
1411 Larkin ..... PRspct 5-7180

IRVING BEAUTY NOOK
902A Irving. ..... SE abright 1-3097
Isaacs Julie 133 Geary ..... EXbrk 2-7738
Isabelle Salon De Beaute 133 Geary.YU kon-6-1550
Islands Beauty Salon 223 Jones..... PRspct 6-5417

IVY'S HAIR STYLING 1812½ Eddy .JOrdn 7-3684
(See Advertisement Page 121)
Jack's Beauty & Reducing Salon
133 Geary .DOuglas 2-0790

JACQUES & RAYMOND'S BEAUTY SALON
376 Sutter .YUkon 2-5365

Jade Beauty Shop 1122 Powell.....DOuglas 2-6893

JANE'S BEAUTY SHOP
3247A Sacramento .WEst 1-0244
Janet's Beauty Salon 133 Geary.....SU tter 1-6415
Jay Dee Beauty Salon
Dorothy Charczynski-Owner
2112 Hayes ..... BAyvw 1-7116

JAY HOLMAN BEAUTY SALON
4454 Calif ..... BAyvw 1-5134
Jaynes Beauty Salon The 209 Post..DOuglas 2-0116

JEAN'S BEAUTY SALON
RICHMOND DISTRICT
Hair Styling & Cutting
Evenings by Appointment
5907 California ..... SKyline 2-2157

Jenkins Beauty Salon 4033 Judah....LOmbrd 4-1870
Jennies Beauty Shop 244 Gough.....UNdrhl 3-2979
Jessie's Beauty Shoppe 1327 Mason. .TUxedo 5-5977
Jewel Box Beauty Salon 4143-19th..KLondke 2-3887

JIM'S BEAUTY SALON
MODERN
HAIR-STYLING
EVENINGS BY APPOINTMENT
3244 Pierce ----------WAlnt 1-4624

JO-ED'S BEAUTY SALON
HAIR STYLING OUR SPECIALTY
Evenings by Appointment
106 Sagamore ----------JUnipr 7-6025

Joann's Beauty Salon 807 Geary....ORdwy 3-1909
Joanne's Beauty Salon
Specializing In Radio Waves & Cold Waves
Ava Lee Mariani-Prop
3004-24th ..... ATwtr 2-7341
Joan's Beauty Salon 133 Geary.....SU tter 1-0523
Johnson's Beauty Shop 1784 Eddy...JO rdan 7-5097
Joe's Beauty Salon 1327 Noriega...OV erland-1-5457
Jo's Beauty Salon 936 Geary..... ORdwy 3-4092

JOSEF SUZYN
HAIR STYLIST
PERMANENTS & HAIR COLORING
VERY NATURAL
133 Geary ----------GArfld 1-6293

JOSENE'S BEAUTY SALON
Specializing Permanents-Hair Tinting
226 Jones ..... TU xedo 5-9559

JOSEPH BEAUTY SALON
Balboa & 38th Av ..... EV rgreen-6-9770
Joseph Hair Styles of Distinction
233 Post .YUkon 6-0311

Joseph's Beauty Salon
3136 Vicente ..... SE abright 1-9734
Joseph's Curly-Cut Beauty Salon
3917 Irving ..... LOmbard 4-2300

JOVITA'S BEAUTY SALON
Specialize Extreme Hair Styling-Perm
681 Ellis ..... PRspct 5-3055
Jovita's Hairstylists 1451 Haight.....UNdrhl 1-8111
Joyce's Cosmopolitan House of Beauty
828 Divisadero .FIlmor 6-9762

Juanua's Beauty Salon
Between 9th & 10th Av
425 Judah ..... OVrind 1-7625
Juanita's Beauty Salon 2453 Fillmore .JOrdn 7-8838
Julia's Beauty Salon 1589-42d Av..LO mbard 6-2334
Julie's Beauty Studio 450 Geary..... PRspct 6-5377
Julio-Terry Coiffeur 259 Geary..... YUkon 2-5585

JUNE & ANNE'S BEAUTY SALON
Between 18th & 19th Aves
1110 Ortega ..... OV erland 1-1756

(Continued Next Page)

The Yellow Pages save you time.

Beauty Shops—(Cont'd)

Karren Glenn Beauty Salon
958 Geary .PRspct 5-2372

Kathleen's Beauty Balcony
677A Portola Dr .SEabright 1-5224
Kathryn's Hair Styles 1428 Clement..SKyln 1-1658

KAY RYAN 133 Geary ..... DOuglas 2-6615
Kay's Hairdresser 4115 Irving..... LOmbrd 4-7987
Kelley Gertrude 209 Post..... DOuglas 2-2274
Kelley Irene Beauty Salon 358 Sutter..GArfld 1-1198
Kelly Irene Beauty Salon 358 Sutter..GArfld 1-1199
King's Modernette Beauty Salon
6279-3d .DElaware 3-5505

KLENSKY BEAUTY SALON
150 Powell ..... EX brook 2-3894
If no answer call ..... PR ospct 5-8314

KOBY'S BEAUTY HOUSE
2363 Lombard .WEst 1-8300
Koch Rose 271 Stanyan ..... BA yview-1-1581

KUT KURL BEAUTY SALON
1567 Haight .MArkt 1-5956

L-P BEAUTY SALON
Room 404 Elevated Shops Eve by Appt
150 Powell ..... YUkon 6-0214
La Berta Beauty Shoppe
6514C Geary Blvd..... SK yline 1-2714
La Bonita Beauty Shop
211-23d Av. ..... BA yview 1-7431
La Cerna Beauty Salon
6065 Mission. ..... DE laware-3-0868

LA CHARME BEAUTY SHOPPE
966 Geneva Av ..... JU nipr-5-9104
La Charme Beauty Shoppe
966 Geneva Av .JUnipr 7-9882
Lady Frances Beauty Salon
5201 Mission ..... JUnipr 4-9260
La Florita House Of Beauty
3893-24th ..... VA lencia 4-2799
Lake Della Beauty Salon
531 Taraval ..... MO ntrose 4-7574

LAKESHORE PLAZA BEAUTY SALON
That Downtown Look Beauty Service
OPEN EVES. BY APPOINTMENT
Sloat Blvd. at 34th Ave. Free Parking
18 Lakeshore Plaza----------OVrind 1-9524

LAKESIDE MAISON BEAUTE
"INVITATION TO LOVELINESS"
In Some Location for Over 12 Yrs
MALE & FEMALE STYLISTS
Evenings By Appointment
PLENTY OF FREE PARKING
NEAR JUNIPERO SERRA BLVD.
2528 Ocean Av----------DElaware 4-1152

LAMBERT'S BEAUTY STUDIO
MARINA DISTRICT
MR. LAMBERT
Formerly of The White House
INDIVIDUAL STYLING
Dobre Non-Toxic Permanents
On Union Near Van Ness
1564 Union. ..... GRayston 4-1869

La Modc Beauty Center 2600 Sutter..JOrdn 7-9708

LA PETITE BEAUTY SALON
1618 Noriega .SEabright 1-5983
La Polla Salon of Beauty 278 Post....EXbrk 2-9561

LA POLLA SALON OF BEAUTY
278 Post .YUkon 6-5578

LAURA'S BEAUTY SALON
Complete Beauty Service
For Greater Loveliness
Laura Manning Formerly 5th Av. N. Y.
75 Sanchez ----------UNdrhl 1-7954

Laurel Beauty Salon 3519 Calif..... SKyln 2-0497

LAURENCE BEAUTY SALON
Lawrence Beauty Salon
406 Sutter. ..... YU kon 6-6635

LA VERNE'S SALON OF BEAUTY
INDIVIDUAL HAIR STYLING
"Our Permanent Waves Make Permanent Friends" — Eves. by Appt.
1409 Green ..... PRspct 5-8460

La Vogue Beauty Shoppe 2163 Union...WEst 1-7251
La Von's Charles Penthouse of Beauty
133 Geary .YUkon 6-4564
Lee's Waldorf Beauty Salon
1412 Polk .GRaystn 4-1166

LeETTE'S BEAUTY SALON
832 Holloway Av .JUnipr 5-2329
LeFohn's House of Beauty Scientific Cosmetics
133 Geary .EXbrk 2-9348
Lela's Beauty Salon 4071-18th .... HEmlok 1-7506

LEONA HAIR STYLIST 1315 Pine .TUxedo 5-0409

LEONA'S BEAUTY SALON
IN THE RICHMOND DISTRICT
FOR HAIR THAT'S HARD TO CURL
Dye & Bleach Expert Satisfaction Guer.
236 Balboa ----------BAyvw 1-9844

LEO'S BEAUTY SALON
Specializing in Permanent Waves
Haircutting Stylists — Dyeing & Bleaching
Open Evenings by Appointment
2320 Polk ..... ORdwy 3-1440

Les Femmes Beauty Salon 2059 Sutter . . FI 6-9814
Lessie's Beauty Salon 1024 Webster .FIlmor 6-9689
Letty's Beauty Salon 6106 Calif.... BAyvw 1-7271
Lido Beauty Salon 734 Lombard, . . PR ospct-5-1771

LILJA BEAUTY SALON
Corner Market Street
2093-15th ..... KLondke 2-2119

Lillian Beauty Salon
Permanent Wave Spclst-Richmond Dist
3951 Balboa ..... SK yline 1-1049

Lillie's Barber & Beauty Salon
918 Newhall ..... VAlencia 6-9796
Linda's Beauty Salon 4731 Irving....LOmbrd 4-2411

LIVINGSTON BROS
Grant Av at Geary .DOuglas 2-3060
Livingston Bros Stonestown Beauty Salon
19 Stonestown .LOmbrd 4-3200

LOOKING GLASS BEAUTY SALON
2444 Clement .BAyvw 1-9525

Lorraine Beauty Salon
Yvonne Turner Prop
3800 Mission ..... VA lencia 4-7733
Lorraine Holladay Beauty Shop
1547 Clement .BAyvw 1-6251
Lorraine's Beauty Salon
4106-24th ..... VA lencia 4-4922
Lotus Beauty Salon 864 Jackson.... YU kon 2-0055
Louise Beauty Salon
3038 Clement .SKyln 1-4145
Lowell Beauty Salon 1935 Hayes..... SKyln 1-9088

LOWELLS BEAUTY SALON
415-18th Av .SKyln 1-3252
Lucille's Beauty Salon 133 Geary.... EXbrk 2-2857

LUCILLE'S BEAUTY SALON
3649 Taraval .MOntrse 4-9561
Lucky Beauty Shop 491-3d ..... DOuglas 2-1813
Lueck Peggy Beauty Salon 251 Post..DO uglas 2-5359
Lu Ella Beauty Salon 843 Irving . OV erland-1-9610

LUISE BEAUTY SALON
Evening Appointments Thurs-Fri Only
3012 Taraval ..... LOmbrd 4-7462
Luse's Beauty Salon
Se Habla Espanol
Complete Beauty Service
2858-24th ..... ATwtr 2-9995
Luviria's Beauty Shop 1705 Ellis ..... WEst 1-4442

LYDIA'S HAIR STYLING & BEAUTY SALON
IN SUNSET DISTRICT
Specializing
HAIR CUTTING — STYLING
BLEACHING — TINTING AND PERMANENT WAVING
Mon. Thru Thurs. 9 A.M. - 5 P.M.
Fri. and Sat. 9 A.M. - 6 P.M.
At 45th Av
3800 Noriega ----------OVrind 1-7155

Lynch Kathryn 2444 Fillmore..... FIlmor 6-1616
Lyra's Beauty Salon
1248 Noriega .SEabright 1-4645

LYSLE OF THE FAIRMONT BEAUTY SALON
Fairmont Hotel. ..... DO uglas 2-5456
M K's Beauty Salon 344 Divisadero..UNdrhl 1-4252

Mabel's Beauty Salon 2059 Polk ..... GRaystn 4-5678

MADELEINE COIFFEUR DESIGNS
2960 Clement ..... BAyvw 1-1221
Madeline's Beauty Salon
211 Monterey Blvd. ..... JU nipr 4-5435
Mademoiselle Beauty Salon
2108 Sutter .JOrdn 7-9801

MAGIC BEAUTY SALON
Specializing In
TINTING & PERMANENTS
STYLED HAIR CUTTING
2240 Polk ----------PRspct 5-4972

Maison De Beaute 209 Post ..... DOuglas 2-2547
Maison Josef 133 Geary..... SUttr 1-5506
Mandi Emma 209 Post. ..... SU tter-1-5145

MANOR BEAUTY SALON
2412 Fillmore ..... FI lmor 6-6097
Manor Hair Stylists 2531 Ocean Av. .JUnipr 6-3505
Manson Bessie Beauty Salon
1162 Page .UNdrhl 3-9996

MANY HOTEL BEAUTY SALON
Powell & O'Farrell ..... GA rfld 1-7070
Mar-J-Mar House of Beauty
2116 Greenwich .WEst 1-7865
Marcel 2015 Divisadero..... JOrdn 7-1800
Marcella Beauty Shop
Frances Hymes Owner
2251 Fillmore ..... WAlnt 1-9823

MARCELLA'S BEAUTY NOOK
5267-3d ..... VA lencia 4-9773

Unless you wait for the steady hummmming sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

MARCELLE HAIR STYLIST
Now Located in the New Mission Bldg.
Room 228
EXPERIENCED PARISIAN BEAUTICIAN
GUARANTEED PERMANENT WAVE
SPECIALISTS IN
BLEACHING & HAIR COLORING
Open Mondays — Evenings By Appointment
Two Entrances-3222-22d
2588 Mission ----------ATwtr 2-8666

Margarita Beauty Salon 244 Texas .UN drhil 1-0116
Marge's Beauty Nook 2033 Taraval .LOmbard 6-7722
Margo's Beauty Spot 2414 Chestnut... JOrdn 7-3364
Marguerite Beauty Shop
3373A Mission ..... MI ssn 8-6367

MARIA BEAUTY SALON
1258-7th Av. ..... MO ntrose 4-8914
Marie Earle Face Treatment Salon
312 Sutter ..... DOuglas 2-6993

Marie's Beauty Salon
Expert Hair Stylist to Suit You
Open Friday Evenings
375 Jules Av ..... JUnipr 7-3210
Marie's Beauty Salon 1547 Laguna . FIlmor 6-9779
Marie's Beauty Salon 669 O'Farrell.OR dway 3-9908
Marie's Beauty Shoppe
3031 Noriega. ..... MO ntrose 4-9447
Marina Beauty Salon 1801 Union ...WA lnut 1-6034

MARINA MAGIC HAIR STYLES
5348 Steiner ..... FI lmor-6-8644
Marinello Beauty Shop 209 Post....DOuglas 2-2274
Marinello School of Beauty Culture
133 Powell .SUttr 1-7085

MARION'S BEAUTY SALON
3341-23d ..... AT water-2-4236
Marion's Beauty Shop 1861 Hyde GR ayston-4-9011

MARK HOPKINS BEAUTY SALON
999 California ..... GA rfld-1-9923
Marmae Beauty Salon 4145-18th .. KLondke 2-0200
Martha Sears Beauty Salon
1027 Lincoln Wy. ..... OV erland 1-0727

MARTIN'S COIFFEURS
BLEACHING & TINTING A SPECIALTY
Opposite Metro Theatre
Open Evenings By Appointment
2072 Union ----------FIlmor 6-3545

Mary Ann's Beauty Salon
3432 Taraval ..... OVrind 1-3660
Mary Miesels Beauty Shop
1108 Fillmore ..... FI lmor 6-4795

MARY'S BEAUTY SALON
Open Evenings By Appointment
1756 Buchanan ..... WEst 1-1473
Mary's Beauty Salon 356 Hyde..... PRspct 6-0547
Maureen's Styling Salon
Permanent Waves-All Types of Hair
237 Eddy ..... PRspct 5-7232

MAURICE & FRED
IN LAKESIDE VILLAGE
Formerly of Elizabeth Arden Salon
FOR DISTINCTIVE WOMEN
2635 Ocean Av----------JUnipr 6-4533

Maurice & Fred 2635 Ocean Av.....JUnipr 6-4533
(See Advertisement Page 120)
Maxine Beauty Shoppe 533 Jones....TUxedo 5-2626
Maxine's For Beauty 2634 Balboa.... BAyvw 1-7355
Mayfair Beauty Salon 1204 Howard..UNdrhl 1-2661
Maymee's Beauty Shop 3006 Army... MIssn 7-8109

McKILLOP HELEN FACE TREATMENT SALON
OF MARIE EARLE FACE TREATMENTS
312 Sutter ..... DOuglas 2-6993

McLaren Park Beauty Salon
1045 Silver Av DE laware-3-3433
Melody Hair Dressers 3814 Irving...MOntrse 4-8825
Mercedes Beauty Salon
1783-32d Av .LOmbrd 4-3457

MERLE NORMAN COSMETIC STUDIO
MERLE NORMAN WAY TO A RADIANT COMPLEXION
Located Between 7th & 8th Sts.
1186 Market ----------HEmlok 1-5854

Merle Norman Cosmetics 133 Geary .DOuglas 2-2387
(See Advertisement Page 121)

MICHAEL OF STONESTOWN
HAIRSTYLISTS
FOR THE INDIVIDUAL
THE ULTIMATE IN
COIFFEUR PERFECTION
OPEN
WED. & FRI. EVENINGS
For Appointments Call
LOmbard 4-1330
53 Stonestown ----------LOmbrd 4-1330

MICHAEL'S BEAUTY SALON
Between Mission & Valencia Sts
3235-22d ..... AT water 2-6425

Miladi's Beauty Shoppe
Lettie Lewald
Specializing In Marcelling
1490 California ..... ORdwy 3-4030

MILADYS BEAUTY SALON
RICHMOND DISTRICT
COMPLETE & PERSONALIZED SERVICE
At 26th Av
6209 Geary Blvd. ..... BAyvw 1-0241

Milady's Beauty Shoppe
1628A Webster .JOrdn 7-9701
Mildred Warner Salon Of Beauty
672 Geary. ..... GR ayston 4-9972
Mildred Warner Salon Of Beauty
672 Geary ..... PR ospct 6-3424

MILDRED'S BEAUTY SHOP
2814 Jennings .MIssn 8-9776
(See Advertisement Page 121)
Miller Edith 133 Geary ..... SUttr 1-2950
Mimi's Beauty Salon 437½ Hyde. .PRospct 5-4531
Miraloma Beauty Salon
679A Portola Dr. ..... OVrind 1-2232

MISS MARTY'S TOWN HOUSE OF BEAUTY
IT COSTS NO MORE TO GET THE BEST
HAIR STYLES THAT STAY
CUT MISS MARTY'S WAY
At Union Square
278 Post ----------SUttr 1-7950

MISSION BEAUTY SHOPPE
Specialists In
HAIR CUTTING & TINTING
PERFECT PERMANENTS
Money Back Guarantee
33 YEARS IN SAME LOCATION
All Branches of Beauty Work
At Valencia
3110-16th ----------MArkt 1-0700

Mission De Luxe Beauty Salon
3265 Mission .MIssn 7-0089
Mr Robert 931 Bush. ..... GRaystn 4-3735
Miyo & Toey's Beauty Salon
1405 Post. ..... WE st 1-8244

MODART BEAUTY SALON
964 Market .PRspct 5-8687
Model Beauty Salon
2420 Sn Bruno Av. ..... JUnipr 5-7450

MODERN BEAUTY SALON
347 Brazil .JUnipr 5-9240
Modern Beauty Spot 6255-3d ..... JU nipr 5-9311
Moderne Salon Of Beauty 1608 Bush..PRspct 6-1460
Modernistic Beauty Salon
1810 McAllister ..... WEst 1-3748
Molly's for Beauty 722 Geary..... PRspct 6-2257
(See Advertisement Page 120)
Mona's Beauty Salon
2409-19th Av .SEabright 1-1422
Montell's Beauty Shop 866 Ellis OR dway-3-9573

MONTEREY BEAUTY SALON
Open Evenings By Appointment
Monterey Blvd at Foerster
597 Monterey Bl----------JUnipr 4-1949

Morgan Minnie Hair Stylist
166 Geary .GArfld 1-6856
Morle's Catherine Beauty Salon
1767A Geary. ..... JO rdan 7-0890
Morrison's Beauty Studio
1020½ Bush ..... GR ayston-4-4663
Muriel's Hairstylists
5548 Geary Blvd ..... SKyline 1-9291
(See Advertisement Page 118)
Muriel's Hairstylists 5548 Geary Bl. . . SKyln 2-0658
Naomi's Beauty Salon
1938 McAllister .WAlnt 1-0091
Nell's Beauty Salon 2737 Judah.. .SEabright 1-1855
Nero's Beauty Salon 1718 Divisadero .WAlnt 1-1829
Nettie Lou Beauty Shop 2437-24th .VAlencia 4-6300

NEW MOON BEAUTY SALON
1939 Ocean Av. ..... JU nipr 7-1923
New Paris Beauty Salon 555 Castro .HEmlok 1-2243
Newberry's Hair Fashion Center
517 Post .GRaystn 4-9910

NEWLIN LOU BEAUTY SALON
2531 Mission ..... ATwatr 2-3921
Nick's Beauty Salon 936 Clement . . . SKyln 2-0574
Nita's Beauty Salon 1310-8th Av.SE abright 1-4929
Noriega Beauty Salon
1422 Noriega. ..... MO ntrose 4-4422
Norma's Beauty Shop 186 Leland Av..JUnipr 6-6630
Novice's Beauty Shoppe
843 Webster ..... JO rdan 7-9988

(Continued Next Page)