



**BIG SAVING**  
On  
**CREME OIL COLD WAVE**  
THE LITTLE PRINCESS - CAPRI & WINDSOR  
We Feature HELENE CURTIS,  
RAYETTE - RILLING - BRECK

- ★ OPEN EVENINGS 'TIL 9
- ★ NO APPOINTMENT NECESSARY
- ★ EXPERIENCED OPERATORS
- ★ EXPERT HAIR TINTING
- ★ EXPERT BLEACHING
- ★ PERSONALIZED HAIR CUT



**The Career Salon**  
DOWNTOWN LOCATION  
435 STOCKTON, NEAR TUNNEL  
YUkon 2-0156



**Beauty Shops—(Cont'd)**

**ALTHEA'S HAIR FASHIONS**  
171 Soutgate Av Daly City PLaza 5-8335  
**ALTHEA'S WESTLAKE BEAUTY SALON**  
371 S Mayfair Av Daly City PLaza 5-8350  
Amalia's Beauty Salon 3416-22d. ATwtr 2-7600  
**ANDERSEN HERTHA** 150 Powell. DOuglas 2-1625  
Andre Hairdresser 2981 Washington. WAint 1-3220  
Andy's Barber Shop & Beauty Salon  
441 Powell. DOuglas 2-9986  
Andy's Beauty Salon & Barber Shop  
441 Powell. DOuglas 2-9818  
Angie's Beauty Shop 3609-18th. MA rket 1-7911  
**ANGLO BEAUTY SALON**  
830 Market. EX brook 2-5822  
(See Advertisement This Page)

**ANITA'S BEAUTY SALON**  
1115 Taraval. SEabright 1-4764  
**ANNA MARIE SALON DE BEAUTE**  
COMPLETE BEAUTY SERVICE  
By Experienced Operators  
733 Sutter. TUxedo 5-5868

**ANNE & JUNE'S BEAUTY SALON**  
Between 18th & 19th Aves  
1110 Ortega. OV erland 1-1756  
Anne's Beauty Salon 878 Bush. PRsct 5-1638  
**ANNETTE'S BEAUTY SERVICE**  
Evenings By Appointment  
Near Bay Shore Blvd  
21 Leland Av. JU niper 4-5148

**ANN'S BEAUTY SALON**  
WE EXCEL IN ALL BRANCHES  
OF MODERN HAIR STYLING  
Bet Mission & Valencia. VAencia 4-6060  
Ann's Beauty Shop 425 Eddy. TU xedo 5-4266

**ANN'S BEAUTY SHOP**  
Hair Cutting - Styling - Permanents  
**ANN POLICH**  
Between Folsom & Treat Av  
2977-21st. ATwtr 2-7044

Ann's Beauty Shoppe  
1416 Stockton. EX brook-2-4562  
**ANTOINETTE**  
WHITE HOUSE Sutter & Grant Av. EXbrk 2-5000  
Advertise here—it pays.

Antony-Keith Salon of Beauty  
1244 Bush. TUxedo 5-5256  
(See Advertisement Page 119)

**ANTOINETTE**  
CUSTOM CREATED PERMANENTS  
SPECIALISTS IN HAIR COLORING  
355 Geary. GArlid 1-9614

Antoinette's Beauty Salon 42-29th. AT water-2-1246  
April's House O'Beauty 2128 Clement. SKYin 2-0345

**ARCADE BEAUTY SALON**  
Established 1931  
DOWNTOWN LOCATION  
GRANT AVE. AT MARKET  
REASONABLE PRICES  
760 Market. EXbrk 2-9562  
Suite 262. EXbrk 2-1800

ArCADE Beauty Salon  
760 Market. EXbrk 2-1800  
760 Market. EXbrk 2-9562  
Ardell's Beauty Shop 926 De Haro. MISSn 8-0852  
**ARDEL ELIZABETH SALON**  
550 Sutter. YU kon 2-3755

**ARNEICE'S BEAUTY SALON**  
1707 Divisadero. FILmor 6-4629  
Artistic Beauty Nook 1500 Ellis. WEST 1-6619  
Artistic Beauty Shop  
2852 1/2 California. WAint 1-7920  
Audrey Lee's Beauty Salon  
1911 Lawton. OV erland 1-7645  
Avenue Beauty Salon Becky's  
3418 Geary Bl. SKYin 2-3245

**B-LOVELY SALON**  
LATEST STYLES  
Between 26th & 27th Aves  
2533 Irving. LOmbard 4-6333

B & E Manicuring Mart 1706 Steiner. JOrdn 7-9784  
Baker Helen Beauty Salon  
5633 Geary Blvd. SKYin 1-7400  
(Continued Next Page)

**IF IT IS BEAUTY YOU SEEK  
CALL UPON US**  
Our Operators Are All  
Specialists in  
COLD WAVING MACHINELESS WAVING  
TINTING BLEACHING STYLING  
All Waves Include Haircut,  
Shampoo & Finger Wave,  
and Are Guaranteed

**PEARSON'S**  
VAencia 4-5744  
2525 MISSION  
Between 21st & 22nd Sts.



32 YEARS DEPENDABLE SERVICE  
OPEN EVENINGS  
Hours 8 A.M. to 9 P.M.

**Anglo Beauty shop**

**BUDGET SHOP**  
BEAUTY SERVICE  
YOU CAN AFFORD

OUR SPECIALS  
★ THRIFTY SHOPPERS COLD WAVE  
★ HELENE CURTIS COLD WAVES  
NO APPOINTMENT NECESSARY  
EVENINGS BY APPOINTMENT

830 MARKET  
Opposite Emporium

CALL  
**EXbrook 2-5822**



**Beauty Shops—(Cont'd)**

Balboa Beauty Shop 2041 Balboa. BA yview-1-4902  
**BALBOA BEAUTY SHOPPE**  
PERMANENT WAVING  
A Specialty  
1637 Ocean Av. JU niper 7-3135

**BARBARA'S BEAUTY BOX**  
316 Fillmore. HEmlot 1-5538  
Barbara's Beauty Shop 2451-22d. MISSn 8-4940  
**BAY VIEW BEAUTY SHOPPE**  
5128-3d. VAencia 4-7966  
Bea's Beauty Nook 3235-16th. HEmlot 1-8948  
Bea's Beauty Shop 1512-20th. VAencia 6-1186  
**BEAU IDEAL SALON THE**  
1355 Washington. GRaystn 4-1204  
Beauty Arts Studio 150 Powell. DOuglas 2-7556

**BEAUTY BANK**  
Marina Branch 2034 Chestnut. WAint 1-2143  
708 Vallejo. JU niper 6-6844  
Beauty Bazaar 2260 Bush. JOrdn 7-9613  
Beauty Box The 2951 Judah. LOmbd 6-1660  
**BEAUTY CORNER** 4454 California. SKYin 2-0058

**BEAUTY COTTAGE**  
OPEN 7 A.M. TO 5 P.M.  
Evenings By Appointment - Closed Mon.  
CARRIE WILLIAMSON - Prop.  
1443 Ocean Av. JU niper 7-5738

**BEAUTY MART**  
569 Buckingham Wy. LOmbd 6-2480  
(See Advertisement Page 117)  
Beauty Mart 75 Ocean Av. YUkon 6-4567  
Beauty Nook 1307-23d Av. SEabright 1-1448  
**BEAUTY NOOK THE**  
3224 1/2-22d. VAencia 4-6873  
Beauty Service Studio  
727 Leavenworth. TUxedo 5-1901

Beauty Spot 879 Arguello Blvd. SKYin 1-8916  
**BEBE'S BEAUTY SHOP**  
Specializing in Permanent Waves  
209A Sanchez. HE mlot-1-1662  
Becky's Avenue Beauty Salon  
3418 Geary Bl. SKYin 2-3245

Becraft Beauty Salon 106 Geary. GArlid 1-2360  
Bel-Aire Beauty Salon 1134 Taraval. LOmbd 4-6670  
Belle Beauty Salon 27 Fulton. UNArht 1-6961  
Belle's Beauty Salon 377 Guerrero. MA rkt 1-0161  
Bellevue Hotel Beauty Salon  
505 Geary. GRaystn 4-3600  
The Yellow Pages save you time.

**BENNY'S BEAUTY SALON**  
BENNY LEE - MAKEUP ARTIST  
CONTINENTAL HAIR STYLIST  
630 O'Farrell. ORdwy 3-2975  
If no answer call-----HEmlot 1-0445

**BERENICE CURTIS**  
Formerly Dianne Coiffeur  
3244 Pierce. FILmor 6-9850  
Bernal Beauty Salon  
509 Cortland Av. MISSn 8-1066

**BERNARD HAIR FASHIONS**  
Formerly  
**HAIRSTYLISTS**  
For The Famous  
**JOHN ROBERT POWERS**  
SCHOOL  
"Beautiful Workmanship at  
Reasonable Prices"  
42 Steps from the Emporium  
821 Market. YUkon 6-6161

**BERNICE'S BEAUTY MANOR**  
Near Corner Of Noe & Market  
288 Noe. MA rket 1-1744  
Bernice's Beauty Shop  
2676 So Bruno Av. JU niper-5-7876  
Bertha's Beauty Aids 2136 Sutter. WAint 1-9734  
Bertha's Beauty Salon  
Eves by Appt-Styled-Tint-Cuts-Perm  
Open Monday Thru Sat  
1517 Calif. ORdwy 3-0324  
Bertha's Hair Styling Shop 874 Page. MA rkt 1-5524

**BETTY FARBER BEAUTY SALON**  
Located in Fielding Hotel  
386 Geary. GArlid 1-1475  
Betty Holmes Salon of Beauty  
604 Geary. GRaystn 4-9637

**BETTY'S BEAUTY SALON**  
2521 Noriega. SE abright 1-9564  
(Continued Next Page)

**SCREW STUCK?**  
To loosen tight screws or bolts,  
place a few drops of peroxide on  
them. Let soak for a few minutes.

Steffen  
of Maiden Lane

**EXPERT STYLISTS**  
AT UNION SQUARE  
116 MAIDEN LANE  
Telephone  
SUTter 1-2114



**FORMER HAIR STYLISTS for JOHN ROBERT POWERS**  
**SAN FRANCISCO**  
**HONOLULU**  
**LATIN AMERICA**

LOCATED IN THE  
FAMOUS CALIFORNIAN HOTEL  
405 TAYLOR

and 407 O'FARRELL Opposite N.B.C. Studio & Airline Terminal

**Hair Stylists of the Stars**  
PRospect 6-1111 TUxedo 5-2500 Ask for Beauty Salon



**Dorothy Schug**  
hair styles of distinction

Permanents to Suit  
the Texture of Your Hair  
SHAMPOOS  
FINGER WAVES  
TINTS - DYES  
**DOROTHY SCHUG**  
YUkon 6-0311

233 POST - SUITE 511



**Edward's**  
Beauty Salon 420 SUTTER

NATIONALLY KNOWN  
FOR INDIVIDUAL HAIR STYLING  
YUkon 2-6500



Open 9 to 9 Except Sundays  
**ADVANCED COLORING**  
**SUPPLE PERMANENT WAVING**  
THE NEW EUROPEAN  
AND PARISIAN CUTS

**Antony-Keith**  
SALON OF BEAUTY  
TUxedo 5-5256  
1244 BUSH ST.



**The WALDORF Beauty Salons**

INDIVIDUAL STYLING AT "NEIGHBORHOOD" PRICES  
OPEN THURSDAY EVENINGS

2 CONVENIENT LOCATIONS

POLK DISTRICT  
1412 POLK  
Between Pine & Calif.  
GRaystone 4-1166

RICHMOND DISTRICT  
848 CLEMENT  
Between 9th & 10th  
EVergreen 6-9534  
SKYline 2-2585

**MURIEL'S**  
HAIRSTYLISTS  
20th AVE. & GEARY BLVD.  
Open 9 A.M. to 9 P.M.  
Specialists in Permanent Waving  
FEATURING TALENTED MEN & WOMEN  
HAIR STYLISTS SELECTED  
FROM DOWNTOWN SALONS

**DISTINCTIVE**  
HAIR STYLING

INDIVIDUAL  
HAIR STYLING  
& SHAPING  
Free Consultation

HAIR COLORING  
ARTISTICALLY AND  
CAREFULLY DONE

Complete Satisfaction  
in All Work

Richmond  
District  
5548 GEARY BLVD.  
AT 20th AVE.

SKYline 1-9291  
SKYline 2-0658

