



McBLAIN'S KIDDIE SHOP

Established 1920
DEPARTMENT STORE FOR CHILDREN

Largest Exclusive Store of its Kind in the West

4 BIG FLOORS
FURNITURE · CLOTHING · TOYS

Complete Display of
Cribs - Mattresses - Baby Buggies
High Chairs - Bathinets - Bassinettes - Taylor Tots - Folda-Rola - Doll Buggies - Bicycles - Velocipedes - Wagons, Etc.

RENTAL SERVICE - EXPERT REPAIRING

Clothing from Infancy to 6x
Headquarters for School Uniforms - Toys Galore
Why Pay More?

Mission 7-1357

3041 MISSION ST. (Corner of Army)

COMPLETE DELIVERY SERVICE

Gee, Mom! It's From

Portigol's

TOYS, FURNITURE & CLOTHES FOR THE KIDDIES

- * NURSERY FURNITURE
Cribs - Chests - Wardrobes - Hi-Chairs
Play Yards - Bathinets - Mattresses & Pads.
- * TOYS
Dolls - Games - Wheel Goods and
EVERYTHING YOU CAN IMAGINE.
- * CLOTHING
CARTERS - COMPLETE LAYETTES
Children's Apparel
HARD TO FIND BABY THINGS AT EASY-TO-PAY-PRICES



FREE DELIVERY
NEVER KNOWINGLY
UNDERSOLD
Our 29th Year
Open Fridays Till 9

SKYline 2-0989 CLEMENT - COR. 11th AVE.

THE HERRMANN'S BABY SHOPS

TUXEDO 5-0639



SAME DAY DELIVERY!
(If Called by 12:00 Noon)
1718 UNION STREET

LUL-A-BABE

THE ALL PURPOSE UNIT

Completely Safe
Simple to Operate



In A Bassinet
Cradle
Bathinette
Car Bed
& Seat

Feeding & Play Table
and Many Other Uses
NOT SOLD IN STORES
Call For Free Demonstration

LOmbard 6-3882
INFANTS SAFETY GUILD
OF NORTHERN CALIF
1426-19th Ave. S. P.

Baby Carriages

Herrmann's Baby Shops & Baby News
1718 Union, TUXEDO 5-0639
3041 Mission, MI 7-1357
(See Advertisement This Page)

McBLAIN'S KIDDIE SHOP

PORTIGOL'S CHILDRENS DEPT STORE
11th Av & Clement, SKYline 2-0989
Thayer Inc 1355 Market, MARKt 1-6815

Baby Foods

Baby Formulas 3572 Sacramento, JORDn 7-8520
Baker Laboratories Inc The 287 Juanita Wy., LOMbrd 6-3194
Beech-Nut Baby Foods 635-2d, DOUGlas 2-0865
Gerber's Baby Food 430 Peninsular Av Sn Mto, DIMnd 4-7121

Baby Scales

Abby Rents 1314 Post, GRAYstn 4-2525
Scales-Cribs-Hi-Chairs-Etc-Rented
Herrmann's Baby Shops & Baby News 1718 Union, TUXEDO 5-0639

Baby Shoe & Memento Preserving

COLISEUM SHOE STORE
BABY SHOES
Bronzed & Oxidized Silver Plated
Bookends-Ash Trays-Picture Frames, Etc.
642 Clement, BAYw 1-3983

NORTH BEACH PLATING WORKS

Baby Shoes Bronzed
Bookends Ash Trays
Picture Frames
1529 Powell, YUKon 6-4056

Baby Shops

See Also Children's & Infants' Garments-Retail

ACME FURNITURE CO
JUVENILE FURNITURE
OUR SPECIALTY
Everything for the Baby's Room
4042-24th, VA lencia 4-4373

Babee-Tenda Agency 1116 Irving, LOMbrd 4-5100
Baby Butler Daily City, PLAZA 5-7903
Baby Butler 3932 Irving, LOMbrd 4-6752

BABY NEWS

The Herrmann's Baby Shop
1718 Union, TUXEDO 5-0639

BABY RENTS

WE RENT EVERYTHING
SAFETY SERVER AGENCY
1256 Fillmore, WEST 1-9789

BAMBINO CRIER-

CARUSO'S CHILDREN'S SHOP
Noriega & 24th Av, MONTrose 4-4016

Bay View Infants' Shop 4732-3d, ATWtr 2-8008

BLUE BIRD CHILDREN'S SHOP

INFANTS TO 14 - BOYS & GIRLS
Layette - Apparel - Toys - Accessories
We Give S & H Green Stamps
3604 Balboa, BAYw 1-1336

Caruso's Children's Shop
Rental Service
Children's Wear-Buggies-Furn-Toys
Noriega & 24th Av, MONTrose 4-4016
Castro Baby Shop 449 Castro, HEMioK 1-7828
Coliseum Kiddie Shop, 718 Clement, SKYline 1-5640
Columbus Baby Shop, YUKon 6-0551
Compagno Sylvia 32 Stonestown, MONTrose 4-9580
Davis Schonwasser Inc, Grant Av & Sutter, YUKon 6-1717
Dorellas Children's Fashions, 2706 San Bruno Av, JUNipr 6-3804
Ellis Baby Shop, 1808 Union, WE st 1-8743
Elta Evans Shop, Specializing in Shower Gifts, 2124 Chestnut, WAInt 1-7330
HERRMANN'S BABY SHOPS & BABY NEWS, 1718 Union, TUXEDO 5-0639
(See Advertisement This Page)
Infants Safety Guild of Northern Calif, 1426-19th Av, LOMbrd 6-3882
(See Advertisement This Page)
JESTERS CHILDRENS SHOP, 1819 Polk, TUXEDO 5-1367

Baby Shops-(Cont'd)

Kiddie Ville Shop, 2376 Juniper Serra Bl Colma, PLAZA 5-3013

KINGS TOTS'N'TEENS

INFANTS & CHILDRENS WEAR
Infancy to 14 Years
SUB-TEEN APPAREL
Sizes 8 to 14
INFANTS FURNITURE
LARGE SELECTION OF TOYS
Corner of Faxon
1700 Ocean Av, JUNipr 4-0831

Lass And Laddle Shop, 323 South Mayfair Av Daly City, PLAZA 5-1117
Little Baby Shop 2704 Mission, MISSn 7-9839
Madeira Linens & Baby Shop, 979 Market, YUKon 6-3967
Olga Gheno 2456 Chestnut, WAInt 1-2300
Peacock Shoppe 909 Geneva Av, DElaware 3-4615

PORTIGOL'S CHILDRENS DEPT STORE

11th Av & Clement, SKYline 2-0989
(See Advertisement This Page)

Riley's Childrens Shop

1556 Haight, MARKt 1-8385

SALLY'S CHILDRENS SHOP

2458 Mission, ATWtr 8-0787
Senge's 2232 Mission, HEMioK 1-5468
Shirlana Shoppe The, 1445 Sunnydale Av, DElaware 3-4543
Shirley's Children's Shop, 57 West Portal Av OVRind 1-4040
Small Fry Center 2636 Ocean Av, LOMbrd 6-3888
Small Fry Shoppe 641 Irving, OVRind 1-2050
Stroll-O-Chair Baby Center, 3019 Mission, MISSn 7-5521
Suzan Shop 2154 Irving, SE abright 1-3828

TERRY'S LADIES & CHILDREN'S WEAR

Full Line of Children's Wear
INFANCY TO FOURTEEN
Complete Line of Ladies' Clothes
1357 Stockton, YUKon 6-5429

TINY TOT EMPORIUM

Sunset District
BABY & CHILDREN'S WEAR TO AGE 14
Use Our Lay-A-Way Plan
4037 Judah, MONTrose 4-5529

TINY TOTS TOGGERY

Children's & Infants' Wear
Full Line of Infants' Furniture
Easy Credit Terms
1448 Fillmore, WE st 1-8510

Waxman Furniture Co 2243 Mission, MISSn 7-4477

WINKEL'S

JUVENILE FURNITURE - TOYS
Clothing Infants to Size 14
Hi Chairs - Play Pens - Bassinets
Bathinettes

WE RENT

ALL TYPES OF BABY EQUIPMENT
Free City Wide Delivery
1006 Taraval, SEabright 1-5108

Winky's Children's Shop
Toys-Clothing-Furniture
1047 Grant Av, SUttr 1-2397

Baby Sitters

See Baby Attendant Service; See Also
Children's Attendant Service

Background Music

See Music Systems-Industrial & Commercial

Bacteriologists

Bacteriological Laboratory 231 Ellis, ORIdwy 3-1545
Curtis & Tompkins Ltd 236 Front, EXbrk 2-1130
Dairy Products Laboratory, 4401-18th, UNdrl 3-3031
Doctors Clinical Laboratory, 1804 Mission, DElaware 3-8666
Marquez H G 231 Ellis, OR dway 3-1545

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Badges

A B C EMBLEM & PENNANT CO
BANNERS - FLAGS
Novelties - Award Ribbons
151 Church, MARKt 1-2808

ACCLAIM AD SPECIALTIES

Advertising Badges - Buttons - Ribbons
Exclusive Cable Car Designs
Danziger Sales Company
1355 Market, KLANck 2-2311

AD-AIDS ADVERTISING SPECIALTIES

Convention & Identification
BADGES
AWARD RIBBONS - TROPHIES - PLAQUES
CELLULOID BUTTONS - ALL SIZES
NEW "STICK-ON" STYLE BADGES
Stock on Hand - Immediate Delivery
Industrial Service Award Pins
1339 Folsom, HEMioK 1-3023

Amer Emblem Co Inc 557 Howard, DOUGlas 2-5617

BARBOUR RALEIGH W CO

TRY OUR PRICE FOR LITHO BADGES
PLASTIC BADGES - ENAMEL PINS
METAL PLAQUES - SECURITY BADGES
420 Market, EXbrk 2-4463

BRUNT PRESS WALTER N

All Kinds for Advertising
177 Minna, DOUGlas 2-1727

CAKE GEO F CO

COMPLETE BADGE LINES FOR
Police - Sheriffs - Firemen - Industry
Industrial Service Award Pins
1744 Shattuck Av Berkly, THrwl 5-4342

Cesari P J Advertising Novelties Co
All Kinds for Advertising
1691 Turk, WAInt 1-3304

CLIPPER PRINTING CO THE

Manufacturers
Laminated Plastic Badges - Cards
Complete Plant Identification
Celluloid Buttons
Ribbon Gold Stamping
445 Natoma, GARfId 1-1367

CRIBBINS WALTER W CO INC

Your Best Bet
for
Convention & Identification Badges
557 Howard, DOUGlas 2-5617

HALUSKA-WISLER

UNION PRINTING
IDENTIFICATION BADGES
Celluloid Union Buttons & Badges
543 Clay, EXbrk 2-2973

Irvine & Jachens Inc
Since 1886
POLICE & FIRE BADGES
Convention & Industrial Badges
Designers - Engravers - Manufacturers of
Enameled Pins - Seals - Badges - Stamps
UNION LABEL SHOP
6700 Mission Daly City, PLAZA 5-4715
209-9th, UNdrl 3-0729

MONARCH GOLD LEAF PRINTING CO
GOLD LEAF PRINTED
CONVENTION & AWARD
RIBBON BADGES
52-2nd, EX brook 2-0595

OLIVIER PRINTING CO THE

Union Printers
CELLULOID BUTTONS
UNION DUES BUTTONS
IDENTIFICATION BUTTONS
RIBBON BADGES
367-4th, YUKon 2-0197

Check the Yellow Pages for WHO sells WHAT.

Badges-(Cont'd)

PASQUALE B CO
BADGES
METAL, ENAMELED, PLASTIC
Ribbon Badges-Award & Convention
Gold Leaf or Ink Printed
Celluloid & Metal Label Buttons
654 Mission, EXbrk 2-1213

PATRICK & CO

Badges for Industrial Plants
Police - Firemen - Sheriffs
Metal - Celluloid & Plastic
560 Market, EXbrk 2-2640

STAR ENGRAVING & PRINTING CO

UNION PRINTERS
Celluloid Union Buttons
Identification Badges
For Conventions - Advertising - Etc.
Pencils Imprinted for Adv.
177 Minna, DOUGlas 2-1727

Whitehead & Hoag Co

420 Market, EXbrk 2-4463

Badminton Supplies

See Tennis Supplies Headings

Bag Tyers

Thorn W G Co
Hammer Automatic Bag Tyers
Hand Bag Tyers
120 King, EXbrk 7-0776

Baggage Transfer

A 2930 Laguna, WAInt 1-4567
A-1 Transfer Co 422 Larkin, ORdwy 3-4932
Acme Parcel Service 141 Clay, YUKon 6-3739
Findley's Moving 690 Miramar Av, JUNipr 6-3681
General Delivery Service, 50 Hawthorne, YUKon 2-5339
Jads Parcel Delivery Service, 225 Augusta, DElaware 3-4678
Lori Moving & Storage 1164 Church, VA lencia 4-5574
LYNCH & SONS VAN & STORAGE CO
See Our Ad under Moving & Storage
144 Townsend, GARfId 1-3311
Mayfair Moving & Storage Co, 2240 Geary, WAInt 1-4394

PAIFIC TRANSFER CO

Ferry Bldg Slip 7, EXbrk 2-6524
Parker's Van & Express 431-3d, YUKon 2-5548
Safe-Way Movers, 2798 San Bruno Av, DElaware 3-4000

UNION TRANSFER CO LTD THE

BAGGAGE TRANSFER
SMALL MOVING
Packing - Crating - Storage
YOUR BAGGAGE CHECKED DIRECT
TO ADDRESS AT DESTINATION
Your Shipping Problems
Given Personal Attention
821 Howard, DOUGlas 2-0083

Bags-Burlap & Cotton

Acme Bag Co
Cloth Mailing Bags-Small Parts-Coin
1049 Mission, UNdrl 1-6090

AMERICAN BAG CO

Manufacturers of
BURLAP & COTTON BAGS
Burlap - Torps - Sheets & Blankets
Processors of
Guaranteed Used Bags
Complete Line of Ropes & Twine
228 Harrison Oakland, GLncrt 1-1286

FLOWER BULB STORAGE

To keep flower bulbs dry and unbroken, store them in empty egg cartons. Then label the cartons.

Bags-Burlap & Cotton-(Cont'd)

AMES HARRIS NEVILLE CO
Bags for All Purposes
Burlap - Cotton - Open Mesh
Multiwall Paper - Polyethylene
Sack Sewing Twines
For Hand or Machine Closing
Wholesale Only
2800-17th, UNdrl 1-7700

BEMIS BAGS

BAGS: Burlap, Cotton,
Multiwall Paper, Open-
mesh, Waterproof, Lami-
nated Textile; Burlap and
Cotton Piece Goods, Bag
Closing Twines.
"AMERICA'S NO. 1 BAG MAKER"
"WHERE TO BUY THEM"
BEMIS BRO BAG CO
1000 Sansome, GARfId 1-2383
Bemis Bro Bag Co 1000 Sansome, GA rId 1-2383

CALIF. BAG CO.

Specializing in
RECONDITIONED
BURLAP & COTTON
BAGS
Shipped Anywhere
590 Minnesota, MA rket 1-6427

CHASE BAGS

Multiwall paper, Burlap,
Cotton, SAXOLIN Open
Mesh, Polytex Plastic
(polyethylene), Water-
proof and Mailing Bags,
Barrel Covers and Liners,
Specialty Packaging and
Twines.
"WHERE TO BUY THEM"
Chase Bag Co 503 Market, YUKon 6-4284
Chase Bag Co 503 Market, YUKon 6-5929

CITY BAG & SUPPLY CO

New & Used Bags
420 Bay Shore Blvd, VA lencia 4-6466

DIAMOND H BAGS-

PACIFIC DIAMOND H BAG CO
315 Main, EXbrk 2-7030

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

NEW BAGS

MANUFACTURERS
OF ALL TYPES OF
BURLAP & COTTON BAGS
BURLAP IN BOLTS OR BALES
BAGGING FOR COTTON
BAGGING FOR LINTERS
COMPRESS PATCHES - MARKERS
NEW & USED
ALL TYPES SACK TWINES
Telephone EXbrook 2-7030
Pacific Diamond H Bag Co.
315 MAIN

Bags-Burlap & Cotton-(Cont'd)

FULTON BAGS
BURLAP, COTTON &
MULTIWALL PAPER -
EXPORT BARRIER BAGS
FULTONET OPEN MESH
for all types of produce
TWINE - THREAD
"WHERE TO BUY THEM"
Fulton Container Co Inc, 24 California, YUKon 2-0276

Fulton Container Co Inc 24 California, YUKon 2-0276

GLOBAL COMMODITIES

40' Osnburg See Draperies-Rtl
737-35th Av, BAYw 1-0421
Logie Alexander Co 260 California, SU lter-1-3161
PACIFIC BAG CO 315 Main, EXbrk 2-7030
PACIFIC DIAMOND H BAG CO
New Burlap Bags, EXbrk 2-7030
(See Advertisement This Page)
Speyer Bag Co 315 Main, UNdrl 1-4572

SULLIVAN AWNING CO

CANVAS BAGS
All Types
Laundry - Janitor - Mail
Money - Ore - Zipper
WE CARRY STANDARD SIZES
OR MANUFACTURE TO ORDER
245 S Van Ness Av, UNdrl 1-4572

WESTERN BAG CO

340 Fremont, DO uglas 2-0930

Bags-Burlap & Cotton, Used

AMERICAN BAG CO
228 Harrison Oakland, GLncrt 1-1286
CALIF BAG CO 590 Minnesota, MA rket 1-6427
CASTLE BAG CO 1764 Ellis, FILm 6-2772

CITY BAG & SUPPLY CO

USED BAGS
BURLAP and COTTON
Bag Reconditioning
420 Bay Shore Blvd, VA lencia 4-6466

CONSOLIDATED BAG CO INC

Formerly Empire Bag Co
Dir. in Burlap Cotton & Paper Bags
PO BOX 1387 CALL COLLECT
Castroville Rd Salinas, HARsn 4-2245

Harms Bag Co 356-12th, UNdrl 1-2964
PACIFIC DIAMOND H BAG CO
315 Main, EXbrk 2-7030
(See Advertisement This Page)
Spiegelman Bag Co, 943 Columbus Av, PR ospet 6-3535
WESTERN BAG CO 340 Fremont, DO uglas 2-0930

Would other members of your family appreciate a separate listing in the telephone directory... under their own names? The cost is small, the convenience great.

USED BAGS

LARGEST RECONDITIONERS
OF USED BAGS IN
THE WEST
BURLAP - COTTON - PAPER
BURLAP IN BOLTS OR BALES
BAGGING FOR LINTERS
COMPRESS PATCHES - MARKERS
NEW AND USED
ALL TYPES SACK TWINES
Telephone EXbrook 2-7030
Pacific Diamond H Bag Co.
315 MAIN