

# MAXWELL WINDOW SHADES

Oldest Firm In The Sunset  
MADE TO ORDER AND REPAIRED

Bring In Rollers For One Day Service

- VENETIAN BLINDS
- New & Repaired
- Pick-up & Delivery



## Overland 1-0333

1101 Irving Cor. 12th Ave.

# WINDOW SHADES AND VENETIAN BLINDS

SAVE BY CASH & CARRY

ATTENTION: HOME OWNERS  
APARTMENT HOUSES - HOTELS  
DIRECT FROM FACTORY  
MADE TO MEASURE

CALL ORway 3-0089 Pick-Up & Delivery  
ORway 3-9035 BANK TERMS

THEO. DE FRIESE & SONS, INC.  
1222 SUTTER Between Polk & Van Ness Ave.



# RICHMOND DISTRICT WINDOW SHADES



FREE ESTIMATES  
NEW - REPAIRED  
Discounts on Cash & Carry

WE PICK-UP & DELIVER  
**PIONEER SHADE CO.**

2047 CLEMENT SKYline 1-9926 COR. 22nd AVE.  
EASY PARKING

# "ART SCHADE THE SHADE MAN" WINDOW SHADES VENETIAN BLINDS

MADE TO ORDER - INSTALLED  
Authorized Dealers in  
DU PONT TONTINE  
WASHABLE VENETIAN BLINDS  
Telephone VAencia 4-3312  
A. C. SCHADE CO.  
2937 MISSION ST.  
Between 25th & 26th Sts.



WINDOW SHADES  
Liteproof • Washable • Transparent  
Reversed, Repaired, New  
VENETIAN BLINDS  
Aluminum • Steel  
Laundered, Repaired, New  
Free Estimates On All Work  
JUniper 7-7966  
If No Answer Call JUniper 5-0185  
2409 San Bruno Ave.

### Window Shades-Retail-(Cont'd)

FRANKEN JAMES C CO  
1112 Polk ..... GR ayson-4-5068  
(See Advertisement Page 973)

GARCIA A J CO  
WINDOW SHADES  
AND  
VENETIAN BLINDS  
MADE TO ORDER  
REPAIRED  
1528 Pacific Av. .... OR dway 3-6800

HOTTER J F & SON  
Sales - Service  
SHADES MADE TO ORDER  
Arthur J. Cowderoy  
1793 Geary ..... Filmor 6-6658

HUNT'S VENETIAN BLIND LAUNDRY  
2047 Clement. BAYw 1-4654

LEHMANN LINOLEUM  
All Sizes of Window Shades  
2317 Irving ..... LOMbrd 4-3740

MALTHOUSE PAINT HOUSE  
DISCOUNT FOR CASH & CARRY  
WINDOW SHADES  
Made-To-Order & Repaired  
3122-16th ..... UNdrhl 1-9938

MARINA VENETIAN BLIND CO  
WINDOW SHADES  
Made to Order & Repaired.  
2214 Lombard ..... WAInt 1-2829

MAXWELL WINDOW SHADES  
1101 Irving ..... ORvrd 1-0333  
(See Advertisement This Page)

MIDTOWN PAINT STORE  
413 Divisadero. UNdrhl 1-2544

MOHAWK WINDOW SHADE CO  
225 Columbus Av. YUkon 6-0371

MOHAWK WINDOW SHADE CO  
5090 Mission. JUniper 7-5018

MOORE THE BLIND MAN  
1819 Market ..... HEmlok 1-3663  
(See Advertisement Page 973)

The Yellow Pages save you time.

**Window Shades & Venetian Blinds**  
Established 1923  
Everything for the Window  
MADE TO ORDER  
RENOVATED  
Repaired - Measured  
and Installed Properly  
FACTORY SERVICE  
BAYview 1-5521

SUNSET WINDOW SHADE AND VENETIAN BLIND MANUFACTURING CO  
J. RAPHAEL, SR., Owner  
We Have no Branches  
4355 California St., Corner 6th Ave.

### WINDOW SHADES MADE TO ORDER

Years of specializing in window coverings and light control

**PARAMOUNT VENETIAN BLIND MFG. CO.**  
Complete City & Bay Area Service  
5929 Mission JUniper 5-2436

### Neighborhood Home Furnishing

651 Divisadero WA Int 1-2301  
PARAMOUNT VENETIAN BLIND MFG CO  
9929 Mission JUniper 5-2436  
(See Advertisement This Page)

PEDERSEN CHRIS LINOLEUM CO  
150 Steiner ..... UN drhl 1-8446

PIONEER SHADE CO  
Richmond District  
NEW & REPAIRED  
DISCOUNTS ON CASH & CARRY  
Easy Parking  
FREE ESTIMATES  
WE PICK-UP & DELIVER  
Cor 22d Av  
2047 Clement ..... SKYn 1-9926

Pioneer Shade Co 2047 Clement ..... SKYn 1-9926  
(See Advertisement This Page)

RICHMOND WINDOW SHADE FACTORY  
NEW SHADES MADE TO ORDER  
Repairing a Specialty  
Artistic Scallop Shades  
BRING IN YOUR OLD ROLLERS  
& WE WILL SAVE YOU MONEY  
The Man Who Stopped the  
Great Fire of 1906  
R. L. INGHAM  
4430 California ..... SKYn 1-3274

Ruhlman Albert J 859 Golden Gate Av. West 1-6704

RUHLMAN CO Est'd. 1925  
Custom Window Shades and Venetian Blinds  
ACCORDION FOLDING DOORS  
METAL & PLASTIC WALL TILE  
PAINT - WALLPAPER  
2256 Mission ..... KLondke 2-3046

S F WINDOW SHADE MFG CO  
Est. 1906

Standard & Custom Made  
WINDOW SHADES  
VENETIAN BLINDS  
TRAVERSE RODS  
LATTIS SHADES  
SHANTUNG SHADES  
859 Golden Gate Av. .... West 1-6790  
If no answer call ..... ORvrd 1-6790

Schade Paint & Wallpaper Co 2937 Mission. VAencia 4-3312

SHADES INC  
Everything for Windows  
80 Tehama ..... DOuglas 2-7092

RUHLMAN CO 2256 Mission ..... KLondke 2-3046  
(See Advertisement Page 973)

SPRINGLESS WINDOW SHADES OF CALIF  
SPRINGLESS & SPRING SHADES  
PLASTIC-VIEW TRANSPARENT SHADES  
2515 Noriega ..... SEbright 1-1283

STANDARD LINOLEUM CO  
1836 Polk. .... PR aspt-5-9263

STYLE-RITE VENETIAN BLINDS  
SUNSET DIST.  
SHADOW-PROOF WASHABLE  
WINDOW SHADES  
VENETIAN BLINDS  
DRAW DRAPERIES  
1269-20th Av ..... SEbright 1-4527

SUN STOP SHADE SERVICE  
2409 San Bruno Av. JUniper 7-7966  
(See Advertisement This Page)  
Sunset Window Shade & Venetian Blind Mfg Co  
4355 California BA view 1-5521  
(See Advertisement This Page)  
Susko Mike Paint Co  
2577 San Bruno Av. JUniper 7-3322  
(Continued Next Page)

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

### Window Shades-Retail-(Cont'd)

TRANSPARENT SHADE CO  
Exclusive Mfrs of Infra-Chem Shades  
323 Geary ..... YUkon 2-1441

TRANSPARENT SHADE CO  
For Stores & Homes  
1116 Irving ..... MOntra 4-2000

UNIQUE VENETIAN BLIND LAUNDRY  
WINDOW SHADES  
BAMBOO SHADES  
VENETIAN BLINDS  
Made to Order  
Tops & Cords Sold by the Yard  
FREE ESTIMATES - 24-HR. SERVICE  
Pick-Up & Delivery  
5648 Mission ..... JUniper 4-9323

WALCOM GEO G 1526 California OR dway 3-0458  
Wempner Paint 3444 Balboa ..... BAYw 1-8530  
Window Shades By Ralph  
1616 Ocean Av. DElaware 3-0474

### Window Shades-Whse & Mfrs

Ace Venetian Blind Laundry  
473 Bryant ..... DOuglas 2-2725

ART SHADE SHOP 2049 Market HE mlck 1-5074

AUSTIN-WOLFE INCORPORATED  
Sunrise & Bamboo Wood Fabrics Wholesale  
670 Howard ..... EXbrk 2-1477

BRENNEMAN-HARTSHORN INC  
1280-45th Emryvl. OLYmpc 8-2700  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask Operator for. ENtrprise 1-0113

CAL-CRAFT WOOD FABRICS  
407 Jackson DOuglas 2-1582

Calyso Shades 617 Sansome ..... GARfld 1-4314

Cash & Carry Window Shade Co  
1819 Market ..... HEmlck 1-3663

CLOPAY CORP 646 Folsom ..... SUtr 1-8556

DE FRIESE THEO & SONS INC  
See Adv Under Window Shades Retail  
1222 Sutter ..... ORdwy 3-0089  
Or call ..... ORdwy 3-9035

DUPONT TONTINE SHADES—  
SHADES INC 80 Tehama ..... DOuglas 2-7092

Economy Shade Inc 80 Tehama ..... DOuglas 2-7092

FRANKEN JAMES C CO  
1112 Polk ..... GR ayson-4-5068

HAUSER SHADE CO  
1448-63d Emryvl. OLYmpc 4-8840

ILLINOIS SHADE CLOTH & ROLLERS—  
HAUSER SHADE CO  
1448-63d Emryvl. OLYmpc 4-8840

MILLS MARCIA-TEXTILES  
Hand Woven Shades-Screens & Fabrics  
539 Washington ..... EXbrk 2-3984

Mohawk Window Shade Co  
225 Columbus Av. YUkon 6-0371

Mohawk Window Shade Co  
5090 Mission. JUniper 7-5018

MOORE THE BLIND MAN  
1819 Market ..... HEmlck 1-3663

RUHLMAN CO 2256 Mission ..... KLondke 2-3046  
(See Advertisement This Page)

SHADES INC  
Everything for Windows  
80 Tehama ..... DOuglas 2-7092

TROPICRAFT WOVEN WOOD PRODUCTS INC  
568 Howard ..... YUkon 2-4157

Volker Wm & Co 631 Howard ..... EXbrk 2-5727  
From telephones served by the following exchange  
East Bay Zone  
(No Inter-City Charge)  
Ask Operator for. ENtrprise 1-1108

WEST PAINT CO 1612 Market ..... HEmlok 1-1017

Window Trimming  
See Window Displays-Installation & Service

Windows-Louvered  
ALL JALOUSIE WINDOWS—  
S F GLASS CO 5234 Mission. JUniper 5-8690

CLEARVIEW DORWINDO CORP  
3987 Pacific Bl Sn Mto. FRed 5-8231

Continental Building Products Co  
See Our Ad Windows-Metal  
178 Fremont ..... YUkon 2-6630

CROWE GLASS CO  
675 Golden Gate Av. MARkt 1-0591  
(See Advertisement This Page)

DEASY GLASS CO 834 Divisadero. JOrdn 7-3468  
Jones Wylie Furniture Co  
2242 Lombard Filmor 6-9143

Advertise here—it pays.

### Windows-Metal

A ALLSTATE GLASS CO  
Distr for Truscum Doors & Sash  
8th & Pine Oakland ..... TEMplr 2-0160

Adams & Westlake Co 171-2d ..... SUtr 1-1100

ADLAKE ALUMINUM WINDOWS—  
ROLPH-MILLS & CO 171-2d ..... SUtr 1-1100

Allied Fabricators Inc 1450 Army. ATwtr 2-4484

ALLIED SLIDING ALUMINUM WINDOWS

ALL WELDED  
NYLON ROLLERS  
WEATHERSTRIPPED  
PRE-GLAZED

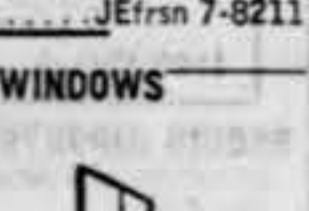


"WHERE TO BUY THEM"  
DISTRIBUTORS

STRUCTURAL GLASS CO  
1492 Mission MARkt 1-5266

ALWINTITE SLIDING ALUMINUM WINDOWS—  
EBSCO  
East Bay Sash & Glass Co  
1113 Jackson Hayward ..... JEfrsn 7-8211

ARCADIA SLIDING DOORS & WINDOWS  
Steel & Aluminum Sliding  
Glass Doors, Single &  
Double Glazing, Aluminum  
Windows, Adaptable Storm  
Sash. All Types Construc-  
tion. Complete Weather  
Stripping, Custom & Stock  
Sizes. Fully Guaranteed.



"FOR INFORMATION CALL"

CROWE GLASS CO  
675 Golden Gate Av. MARkt 1-0591

ARISLIDE ALUMINUM SLIDING WINDOWS—  
MICHEL & PFEFFER IRON WORKS INC  
212 Shaw Rd South S F. PLaza 5-8983

ARISTON METAL PRODUCTS—  
MICHEL & PFEFFER IRON WORKS INC  
212 Shaw Rd South S F. PLaza 5-8983

Bayley William Co The  
111 New Montgomery GARfld 1-7087

Brookman Co Inc The 2833-3d ..... ATwtr 8-0644

BUILDING SPECIALTIES CO  
420 Market. EXbrk 2-2991

CEED STEEL PRODUCTS CORP  
Steel & Aluminum Windows  
401 Tunnel Av ..... DE laware 3-3600

From telephones served by the following exchanges  
East Bay Zone Redwood City  
Hayward Richmond  
Mountain View San Carlos-Belmont  
Palo Alto San Mateo  
(No Inter-City Charge)  
Ask Operator for. ENtrprise 1-2063

CLEARVIEW DORWINDO CORP  
3987 Pacific Bl Sn Mto. FRed 5-8231

SEWING ON BUTTONS  
While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

DO-IT-YOURSELF  
OR INSTALLED

Louvre Leader  
STAINLESS STEEL  
WINDOW JALOUSIES

MARKEt 1-0591

Crowe Glass Co  
675 GOLDEN GATE AVE.

730 Market

8th & Pine

171-2d

1450 Army

178 Fremont

1130-5th Av

6355 Hollis Emryvl

Fuller W P & Co 301 Mission

10811 Russet Oakland

850 South Van Ness Av

70 Dorman Av

70 Dorman Av

693 Mission

1411 W Fremont

1411 W Fremont

### Windows-Metal-(Cont'd)

CONTINENTAL BUILDING PRODUCTS CO  
Distr for - Vamco Aluminum Windows  
Complete Line Aluminum Sash  
Regulus Jalousies  
178 Fremont ..... YUkon 2-6630

ENGINEERED ALUMINUM WINDOW CO  
1130-5th Av Oakland. TEMplr 4-8384

Fenestra Inc San Francisco District  
6355 Hollis Emryvl

From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask Operator for. ENtrprise 1-0951

FENTRON ALUMINUM & STEEL WINDOWS—  
FENTRON INDUSTRIES INC  
Residential 222 Commercial  
Sunnyvl. REgnt 6-2020  
Commercial 70 Dorman Av. MTSsn 7-2223

Fenron Industries Inc 70 Dorman Av. MTSsn 7-2223

Fuller W P & Co 301 Mission ..... EXbrk 2-7151

GLIDE ALUMINUM WINDOWS—  
DISTRIBUTORS  
ROGERS E E & CO INC  
10811 Russet Oakland. LOKhvn 2-4500

Jewett John H  
850 South Van Ness Av. ATwtr 2-8220

LUPTON ALUMINUM & STEEL WINDOWS—  
DISTRICT OFFICE  
& WAREHOUSE  
FLYNN MICHAEL MANUFACTURING CO  
Dealers In All Areas  
1411 W Fremont Stockton. HOrwd 6-7024

POMEROY S H CO INC 693 Mission. GA rfd 1-6971

REYNOLDS ALUMINUM WINDOWS  
Aluminum windows designed  
and constructed to meet the  
rigid specifications of the Alu-  
minum Window Manufacturers  
Association.

"WHERE TO BUY THEM"  
SALES OFFICE  
REYNOLDS METALS CO  
3201-3d Missn 7-2990

ROBERTSON WEATHERSTRIP CO  
2312 Market. MARkt 1-8200

ROGERS E E & CO INC  
10811 Russet Oakland ..... LOKhvn 2-4500

ROBERTSON WEATHERSTRIP CO  
2312 Market ..... MARkt 1-8200

ROBERTSON WEATHERSTRIP CO  
23rd Yr. SAME LOCATION  
Install & Recondition Windows  
Install Picture Windows  
2312 Market ..... MARkt 1-8200

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Install Picture Windows  
2312 Market ..... MARkt 1-8200

### Window-Wineries 975

### Windows-Metal-(Cont'd)

SOULE STEEL COMPANY  
1750 Army ..... VA lencia 4-4141

TIMM ALUMINUM SASH—  
DISTRIBUTOR  
CROWE GLASS CO  
675 Golden Gate Av. MA rket 1-0591

TRUSCON STEEL DIVISION OF  
REPUBLIC STEEL CORP  
Residential & Industrial  
16 Beale ..... YUkon 2-4680

Universal Window Co  
950 Parker Berkeley Thrmvl 1-1600

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