

Water Companies—Public Utility

Dimond Public Utility District
127 Acacia, Juniper 5-9275
Imperial Irrigation Dist 1095 Market, Market 1-4272
SF City & County Water Department
425 Mason, PRt 5-7000

Water Coolers & Fountains

ABCO REFRIGERATION CO
766 Brannan, HEmlck 1-0093
(See Advertisement This Page)

ALASKA ELECTRIC COOLER SERVICE
CONNECT TO ANY WATER LINE
We Install - Rent - Service & Sell
ALL MAKES - New & Used
HOT 'N COLD
Your Answer to the Coffee Break



"FOR INFORMATION CALL"

Water Filter & Cooler Co
1806 Market, Market 1-1515

ALHAMBRA NATL WATER CO INC

ELECTRIC WATER-COOLER SERVICE
WE SELL - SERVICE RENT - INSTALL ALL MODELS

"Drinking Water is Our Business"

We Serve Entire Bay Area & Central Valley
2217 Revere Av. - Valencia 4-8405

CORDLEY ELECTRIC WATER COOLERS

Makers of a complete line of quality commercial and industrial drinking water equipment since 1889. Used by leading industrial concerns, restaurants, theaters, hospitals, schools, etc.



"WHERE TO BUY THEM"

DISTRIBUTORS
Electric Water Cooler Supply Co
1806 Market - Market 1-1516
GRAYBAR ELECTRIC CO
1750 Alameda - Market 1-5131

SERVICE
BAY AREA APPLIANCE SERVICE
652 Fulton, Filmor 6-0118

FILTRINE WATER COOLERS

FORSTER GARDNER
850 South Van Ness Av. - ATwtr 2-8220

FLOWER HOLDER

With an ice pick stick a potato full of holes for flower stems. Cut off slice on bottom to make it steady.

Water Coolers & Fountains—(Cont'd)

FRIGIDAIRE WATER COOLERS

Pressure, bottle, and compartment models for business and industry. Costs only pennies a day. Free survey and estimate.



"WHERE TO CALL"

DISTRIBUTORS
FRIGIDAIRE SALES CORP
1250-53d Emeryville - OLympic 2-9700
SALES & SERVICE DEALERS
SHIRAR-YOUNG REFRIGERATION CORP
1450 Van Ness Av. ORdwy 3-6822

GENERAL ELECTRIC WATER COOLERS

A complete line of electric drinking water coolers to meet industrial and commercial requirements. Standard pressure and bottle types. Also "Hot and Cold" and refrigerated compartment models. Covered by 5 Year Protection Plan.



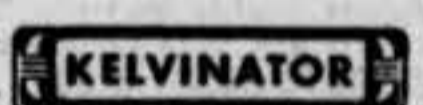
"WHERE TO CALL"

DISTRIBUTORS
GENERAL ELECTRIC SUPPLY CO
1201 Bryant, UNdrhl 3-4000
DEALERS
ABCO REFRIGERATION CO
766 Brannan, HEmlck 1-0093
ELECTRIC WATER COOLER SUPPLY CO
Rental Sales & Repairs
1806 Market - Market 1-1516

HAWES DRINKING FAUCET CO
1435-4th Berkeley, LAscape 5-3341
Export Department
19 Columbus - DOuglas 2-7528
Eric Roberts Mrs Representative
417 Market - GARld 1-3710

KELVINATOR WATER COOLERS

Distinctive styling - superb performance. A complete line for all applications, including the famous HOT 'N COLD.



"WHERE TO BUY THEM"

DISTRIBUTORS
KELVINATOR DIVISION-AMER MOTORS SALES CORP-ZONE OFFICE
2325 E 12th Oakland, KElog 4-0400
SALES & RENTALS
ALHAMBRA NATL WATER CO INC
2217 Revere Av. Valencia 4-8405
DEALERS
Calif Refrigerator Co
1088 Howard, Market 1-7500

FROSTING SAVER

Frosting won't stick to waxed paper if you butter the paper lightly before wrapping.

Water Coolers & Fountains—(Cont'd)

MOUNTAIN SPRINGS WATER CO
930 Dakota - VA lencia 4-1131
OASIS WATER COOLERS



World famous for quality. Pioneers and developers of the famous HOT 'N COLD. A complete line for every need.

"WHERE TO BUY THEM"

DISTRIBUTORS
DALLMAN CO 685-7th - UNdrhl 3-4500
RETAIL SALES SERVICE
WATER FILTER & COOLER CO
1806 Market, Market 1-1515

PURE ELECTRIC WATER COOLERS

Equipped With FILTER-PURIFIER Leased or Sold
THE COIL THAT COOLS



"FOR INFORMATION CALL"

Pure Filter Co Northern Calif
80 Clay, YUkon 2-4333

SUNROC WATER COOLERS

DIRECT FACTORY SALES AND SERVICE NATIONALLY. FULL LINE self contained units, remote units with wall fountains, water filters. OFFICE AND INDUSTRIAL installations. FREE efficiency survey on request.



"WHERE TO BUY IT"

BRANCH OFFICE
Sunroc Western Co 204 Davis - DOuglas 2-3834
Sunroc Western Co 204 Davis - DOuglas 2-3834
Tamco Engineers 204 Davis - YUkon 6-1438
Terminal Manufacturing Co
34 Washington - EXbrook 2-4645

WESTINGHOUSE WATER COOLERS

Complete line Pressure, Bottle and Compartment Models. New Hot and Cold Cooler serves as complete refreshment center - cuts coffee break time in half. All Pressure Models have both push-button and foot-pedal control.



"WHERE TO BUY THEM"

DISTRIBUTORS
O'HAIR P E & CO 945 Bryant, HEmlck 1-4280
WESTINGHOUSE ELECTRIC SUPPLY CO
201 Potrero Av. UNdrhl 1-5051
DEALER
RAGS APPLIANCE SERVICE
260 Kearny, EXbrk 7-0945

Water Coolers & Fountains—Repairing

ABCO REFRIGERATION CO
Sales-Rentals-Service
766 Brannan - HEmlck 1-0093
ELECTRIC WATER COOLER SUPPLY CO
WATER COOLERS EXCLUSIVELY REPAIRS ON ALL MAKES
Shop Truck for On-the-Job Work
1806 Market - Market 1-1515

Water—Distilled

See Water Companies—Bottled

Water Filters—See Filters—Liquid

If you want to know how Classified Telephone Directory advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

Water Heaters—Dealers

A VALENTE & SONS
WATER HEATERS SALES & SERVICE
CITY-WIDE SERVICE
1872 Union - Filmor 6-8092

A Valente & Sons 1872 Union - Filmor 6-8092
(See Advertisement Page 958)

A B C HEATING CO
ALL MAKES WATER HEATERS
ALL WORK GUARANTEED
FAST 24-HOUR SERVICE
1557 Innes Av. - MIssn 8-1700

A C HEATING CO 325 Wayland - JUNiper 7-3636
Abballo-Burns Co 1981 Union - WAInt 1-9097
Ace Furnace Co 2017 Taraval - OVRind 1-5811
AMERICAN HEATING & SHEET METAL CO
We Sell All Major Brands
1320 Ocean Av. - JUNiper 7-3636
Amer Sheet Metal Co 1320 Ocean Av. JUNiper 7-2500

ARROW HEATING & AIR CONDITIONING
24 Hour Service
801 Dartmouth - JUNiper 7-2700
ATLAS HEATING & VENTILATING CO LTD
Sales-Service-All Makes
557-4th - DOuglas 2-0377
B & J Plumbing 3110 Buchanan - JOrdn 7-8380

BALLING E A CO
ALL MAKES WATER HEATERS
GAS APPLIANCES
137 Steiner - UNdrhl 1-5706

Barnett Ray Plumbing
764 Stewart Av Colma - PLaza 5-0399
BARRELLER JOSE
Jose Keeps You Warm
44 Monterey Bl. - JUNiper 7-9028
BARSOTTI BROS HARDWARE
5100-3d - MIssn 7-3180

BELMONT PLUMBING CO

Service & Repairs
ALL TYPES WATER HEATERS
NEW & REBUILT
Guaranteed Work - Free Estimates
DAY OR NITE CALL
LOmbard 6-3227
SUNSET DISTRICT
1934 Noriega - LOmbard 6-3227

BLOW JOE BLOW FURNACE & CHIMNEY MAN
BOEGERSHAUSEN CHAS
Sales-Service-All Makes
2828 California - Filmor 6-9262
BORDIN JAMES J CO
3333 Noriega, LOmbard 6-3222
BOSCU PLUMBING CO INC
339 Clement - SKYln 1-0540
BOWMAN HARDWARE CO
2415 Sutter - WEat 1-2144
BOXER'S APPLIANCE RADIO & TV CO
1401 Filmore - Filmor 6-5400
BRADLEY PAUL T 346 Harriet - HEmlck 1-5200
Brags George Plumbing & Heating Co
4035-18th, Market 1-0100

BRIDGE BEACH & CO
Congress Water Heaters
224 & Indiana - MIssn 7-4922
Brisbane Hardware Supplies
1 Visitation Av Brisbane, JUNiper 5-7191
BROADWAY PLUMBING CO
1790 Yosemite Av. - MIssn 8-4250
(See Advertisement Page 957)
BRODIE'S 1281 Mission - Market 1-0680
(See Advertisement Page 959)
BUTLER FRANK A 490 Vernon - JUNiper 7-8248

CAPITAL PLUMBING & BUILDING SUPPLIES

"Don't Let Your Capital Fly Away"
CALL CAPITAL
ALL MAKES OF WATER HEATERS
Rheem - Mission - Day & Night Etc.
NEW - REBUILT
SALES & INSTALLATIONS
973 Valencia - VA lencia 4-0464

(Continued Next Page)

SEWING ON BUTTONS

While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

Water Heaters—Dealers—(Cont'd)

CARDELLINI E
Since 1934
E. CARDELLINI
WATER HEATERS
All Makes
Sales - Repairs - Installation
PLUMBING & HEATING
Economical Repairs & Service
JUNiper 7-1141
Fast - City-Wide - 24-Hour Service
Guaranteed Work
6185 Mission - JUNiper 7-1141
If no answer call - JUNiper 6-6237

Carey the Irish Plumber 6339 Calif. Bayw 1-7785
Carmichael & McDonald 1768 Church, MIssn 8-2929
Chadbourne D I Inc
1151 Golden Gate Av. West 1-7208

CLAUSEN PATTEN & CO
633 Taraval, LOmbard 4-8000
(See Advertisement Page 959)

CONTINENTAL WATER HEATERS
BROADWAY PLUMBING CO
1790 Yosemite Av. - MIssn 8-4250

COOK H & CO
NATIONALLY KNOWN BRANDS
Sales - Service All Makes
EMERGENCY
CITY-WIDE SERVICE
25 Years Experience
3516-16th - UNdrhl 1-2412

CRANE QUALITY WATER HEATERS

Complete line of gas and electric water heaters... a size and type for every purpose. Glass-lined or Galvanized tank models. Fully automatic, fully guaranteed. Carefully installed by Crane registered water heater dealers.



"FOR INFORMATION CALL"

OFFICES & SHOWROOMS
CRANE CO 301 Brannan - SUttr 1-3900

DEALERS

BROADWAY PLUMBING CO
1790 Yosemite Av. MIssn 8-4250
Goss William P Co 4640 Geary Bl. Bayw 1-8282
HARRISON A M
Any Water Heater Repaired & Serviced
5750 Mission - DELaware 3-1991
SUGARMAN E INC
Complete Sales & Service
3624 Geary Bl. - SKYln 1-8845

Crowley Co 333 S Van Ness Av. - UNdrhl 3-3020

CROWMORE PLUMBING & HEATING CO
REASONABLE PRICES
ALL NAME BRAND WATER HEATERS
City-Wide Service - Insured Workmen
2857-22d - ATwtr 2-1933

Crown Hardware 3532 Balboa - Bayw 1-9047

CUT-RATE PLUMBING & HARDWARE
NEW - RECONDITIONED
ALL SIZES - ALL MAKES
LOW COST INSTALLED
1032 McAllister - Filmor 6-7487

(Continued Next Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

HEATER LEAKING?

24 HOUR EMERGENCY SERVICE Including SAT. & SUN.

FAST... DRY OR NIGHT CITY-WIDE SERVICE NO MONEY DOWN EASY TERMS

day HEmlck 1-6533 night

for courteous prompt service

JACK ROSEN INC.
your master plumber

1672 MISSION ST. NEAR VAN NESS

* Complete repairing, installation, adjustments—all makes Fully equipped Service Truck at your door in minutes.
* Expert plumbing, heating
* DIRECT factory agents for full line of Rheem water heaters, wall heaters, and furnaces
* Electric sewer cleaning
Kitchen and Bathroom remodeling
Built in Appliances

E. Sugarman Inc.
3624 GEARY at Arguello

WATER HEATERS
SALES AND SERVICE

Night and Day Service
32 Service Cars
All Work Guaranteed
Bonded Mechanics

• HOYT
• MISSION
• RHEEM
• RUUD
• CRANE
• PIONEER
• GENERAL
• DAY & NIGHT

Night or Day Phone
Skyline 1-8845

Since 1919
Over 620,000
Service Calls

BROADWAY PLUMBING CO.
Mission 8-4250

SALES

WATER HEATERS

SERVICE ALL MAKES

General
Ruud
Hoyt
Pittsburg
Hotpoint
Rheem
Day & Night
Continental
Mission
Crane
Pioneer

Call
Mission 8-4250

BROADWAY PLUMBING CO.
All Work Guaranteed
Prompt City-Wide Service
1790 YOSEMITE AVE.
Mission 8-4250

ABCO Refrigeration Co.
DISTRIBUTORS OF GENERAL ELECTRIC REFRIGERATED AIR CONDITIONERS

WATER COOLERS
SALES & SERVICE ALL MAKES

BEAUTIFULLY DESIGNED for the finest office or shop, yet so ruggedly made it's perfect for industrial use too.

- NEW EASY-CLEAN STAINLESS STEEL TOP
- DEPENDABLE G.E. REFRIGERATOR COMPRESSOR
- G.E. 5 YEAR PROTECTION PLAN!

HEmlck 1-0093
766 BRANNAN ST.