



DESIGNERS • MANUFACTURERS • DISTRIBUTORS

SCENIC WALLPAPER STOCKWELL
ZUBER IMPORTED
CHINESE HANDPRINTED
FIEMONT
PHOTOMURALS

REPEAT PATTERNS
STOCKWELL (MACHINE & HANDPRINTED)
WARNER CREATIONS
THIBAUT'S "DESIGNS OF TODAY"

WALL COVERINGS
FAB-RIK-O-NA BURLAP & AMERSPUN
SALUBRA & TEKKO SCRUBBABLE WALLPAPER
STYL-O-VIN VINYL IMPREGNATED CLOTH
TIMBERTONE
ORIENTAL GRASS & SILKS

EXbrook 2-1809

563 SUTTER ST. • SAN FRANCISCO
552 S. LAKE AVE., PASADENA • 3262 WILSHIRE BLVD., LOS ANGELES



WALLPAPER "GROWS" ON YOU!

It will make all the rooms of your home burst into life! See our extensive and unique selection of fine wallpapers, including

- MURALS • SCENICS
- GRASSCLOTHS • HANDPRINTS
- VINYL

wallpapers inc.
THE STUDIO OF WALL FASHIONS
1136 SUTTER AT AMTHOR'S
PRospect 5-8830

WALLPAPER Imported & Domestic WHOLESALE - RETAIL

WALLPAPER STUDIO ...
1430 Van Ness Ave. **ORdway 3-4927**

OTHER STORES ...
301 Mission St. **EXbrook 2-7151**
1760 Market St. **MArket 1-3257**
538 Clement St. **SKYline 1-2822**
311 West Portal St. **MONtrose 4-6860**
1696 Valencia St. **VALencia 4-6142**
169 Southgate Ave. **Daly City PLaza 6-5333**

or See Your Nearest Fuller Dealer

W. P. FULLER & CO.

WALLPAPER Wall Paper BAY AREA'S LARGEST SELECTION

- ALL AVAILABLE PATTERNS
- MATCHING FABRICS
- DECORATOR HELP
- RENTAL EQUIPMENT

RICHMOND PAINT MART
SKYline 1-6000
622 Clement San Francisco

DAKE'S

FINE WALLPAPERS
"EXCLUSIVES" - IMPORTS
STOCKWELL
SCHUMACHER
KATZENBACH & WARREN
AND OTHERS

PLASTIC - HANDPRINTS
GRASS CLOTHS - SCENICS
Qualified Decorators

LOmbard 6-4297
323 WEST PORTAL AVE.

PITTSBURGH Plate Glass Company

Wholesalers & Retailers of
UNITED WALLPAPERS

STYLE ALBUM & SALON SELECTIONS
SCENIC & SCREEN PRINTS

Glencourt 1-2300

12th & CASTRO
OAKLAND

Wallpaper-Dealers-(Cont'd)

FEDERAN FEDWALL
Flameproof Treated.
The wall covering with the Under-writers Seal.
Vinyl plastic covering fade resistant colors. Patterns permanently molded, crack, chip, peel, scratch, stain & soil resistant. Wipes clean with a damp cloth.

"WHERE TO BUY THEM"

DISTRIBUTORS
MAEPHERSON BROS LEATHER CO
730 Mission YUkon 6-6783

FULLER W P & CO 301 Mission... EXbrk 2-7151
Branch Store 311 W Portal... MONtrose 4-6860
Branch Store 538 Clement... MArket 1-3257
Branch Store 1760 Market... SKYline 1-2822
Branch Store 1696 Valencia... VALencia 4-6142
Branch Store 1430 Van Ness... ORdway 3-4927
Westlake Store 169 Southgate Ave
Daly City PLaza 6-5333
(See Advertisement This Page)

GENERAL PAINT CORP
Sales Ofcs 2627 Army... ATwtr 2-5100
Gilman Hardware 2201 Market... UNdrhl 3-6770
Geneva Paint Store The
5188 Mission... DElaware 3-7725

Gerrans Paint Store...
164 School Daly City PLaza 5-4585
Gilman Hardware 2201 Irving... MONtrose 4-8500

GRAHAM PAINT CO
VARLAR - IMPERIAL - WALLPAPERS
Complete Line of Accessories
Large Selection of Points
795 Valencia... UNdrhl 1-4375

Griffin & Sons 1051 Valencia... MISSn 7-5927
(See Advertisement This Page)

HOFFMANN-RAISSE PAINT CO
3239-22d
House of Color 2994-24th... VA lencia 4-1533
MISSn 7-9189

IDEAL PAINT & WALL PAPER CO
2200 Lombard... WE st 1-6331

LAUREL VILLAGE COLOR CENTER
5188 Mission... DElaware 3-7725

The Finest of Imported & Domestic WALLPAPER DECORATOR SERVICE FREE PARKING

3531 California... SKYln 1-0887

LEONHARDT CHAS 2100 Irving... MONtrose 4-6474

LEONHARDT'S INC Est 1903
DOMESTIC & IMPORTED WALLPAPER
Visit Our Showroom
1580 Market... MArket 1-4773

MAJOR PAINT CO 2 Monterey Bl... JUNipr 7-1818
Marthouse Paint House 3122-16th... UNdrhl 1-9938

For just a few pennies a day you can enjoy the step-saving convenience of an extension telephone in your home.

WALLPAPER

- HANDPRINTS
- TEXTURES
- GRASSCLOTH
- SCENICS
- MURALS

CALL
Mission 7-5927

GRIFFIN & SONS
1051 VALENCIA
PLENTY OF PARKING

McPHEE'S

Finest of Wallpapers for the Most Discriminating INCLUDING MATCHING & CORRELATED FABRICS ORIENTAL GRASS CLOTHS COLORED BURLAPS - WALL CORK SCULPTURED WALL COVERINGS NATURAL CYPRESS ON CANVASES AND OTHER UNUSUAL WALL COVERINGS

Visit Our Showrooms
Main Ofc & Warehouse
3230 Hannah Oakind... OLYmpc 8-4412
630 Grand Av Oakind... TWInks 3-6983
1955 Shattuck Av Brkly... THrml 3-9223
171 Maiden Lane... DOuglas 2-1971

Midtown Paint Store 413 Divisadero UNdrhl 1-2544
Mills Inc James Kemble 407 Jackson GARfild 1-2667
Modern Paint & Wallpaper
5216 Mission JUNipr 7-7776

OCEAN PAINT & WALLPAPER
1901 Ocean Av JUNipr 5-0937
Parkside Paint Store 1101 Taraval OVRind 5-5787

PITTSBURGH PLATE GLASS COMPANY
12th & Castro Oakind... GLncrt 1-2300
(See Advertisement This Page)

Richmond Paint Mart 622 Clement... SKYln 1-6000
(See Advertisement This Page)

Royal Paint & Wall Paper Co
1842 Fillmore... FI lmore 6-3774

RUHLMAN ALBERT J
Now Associated With S.F. Window Shade Co. - Ready Pasted Wallpapers
Bel. Gough & Octavia - Free Estimates
859 Golden Gate Av... WE st 1-6704

RUHLMAN CO

FAMOUS BRANDS
DISCONTINUED PATTERNS
At Tremendous Savings

WINDOW SHADES - VENETIAN BLINDS
ACCORDION FOLDING DOORS
METAL & PLASTIC WALL TILE

2256 Mission... KLondie 2-3046

Schade Paint & Wallpaper Co
2937 Mission... VA lencia 4-3312

SEYMOUR'S OF WESTLAKE
311 S. Mayfair Av Daly City PLaza 5-0288
Sinclair Paint Co 2112-15th... HEmlck 1-1630
Springless Window Shades of Calif
2515 Noriega SEAbright 1-1283

Standard Wall Paper Co 44 Gough... UNdrhl 1-7437

STOCKWELL C W CO 563 Sutter... EXbrk 2-1809
(See Advertisement This Page)

Stockwell Wallpaper Co 569 Sutter... EXbrk 2-1809
Sun Stop Shade Service
2449 Sn Bruno Av JUNipr 7-7966

Susko Mike Paint Co
2577 San Bruno Av... JUNipr 7-3322
Thompson Walter G 3170-23d... VALencia 6-5000
U S Wood Products Co 444 Market... GARfild 1-3605

VALENCIA PAINT STORE
1199 Valencia... ATwtr 8-1648

VICRTEX V.E.F. FABRICS
30 Deeply Sculptured 3D Textures. 36 Fadeproof HOUSE & GARDEN Colors. Practically Indestructible Wall & Furniture Covering-A LIFETIME of carefree beauty. NEVER NEEDS PAINTING OR RE-DECORATING

"WHERE TO BUY THEM"

DISTRIBUTORS
KEYSTON BROS 755 Mission... DOuglas 2-0470

DEALERS
Dake's Wallpapers-Prints
323 West Portal Av. LOmbard 6-4297
Wallpapers Inc 1136 Sutter... PRspt 5-8830

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Wallpaper-Dealers-(Cont'd)

WALL-TEX WASHABLE WALL CANVAS

The new pre-trimmed 24-inch Wall-Tex is ready to paste and hang. Anyone can apply it. Controls plaster cracks. Safely washable colors. Choose from 200 beautiful patterns, many available in matching decorative fabrics.

"WHERE TO BUY IT"

DISTRIBUTOR
FULLER W P & CO 301 Mission... EXbrk 2-7151
MORSE A U & CO 53 Page... HEmlck 1-6446

DEALERS
Boysen Walter N Paint Co
3139 Mission... VALencia 4-6992
Dwight's Paint & Wallpaper
1735 Ocean Av JUNipr 5-4278
Major Paint Co 2 Monterey Bl... JUNipr 7-1818
Modern Paint & Wallpaper
5216 Mission JUNipr 7-7776
Valencia Paint Store
1399 Valencia... ATwtr 8-1648

WALLPAPERS INC
1136 Sutter... PRspt 5-8830
West Portal Paint & Wallpaper Store
850 Ulloa OVRind 1-1261

WALLPAPERS INC 1136 Sutter... PRspt 5-8830
(See Advertisement This Page)

WEST PAINT CO 1612 Market... HE mlck 1-1017

Wallpaper Hangers-See Paper Hangers

Wallpaper-Retail
Enterprise-Calif Wallpapers Inc
164 Grand Av Oakind... TWInks 3-6971

Wallpaper-Whse & Mirs
Amthor & Co Inc 1138 Sutter... ORdwy 3-4733
Amthor Wallpapers 1136 Sutter... PRspt 5-8830
Bassett & Vollum Inc 414 Jackson... EXbrk 7-0616

BOWEN LOUIS W WALLPAPER-FAIRMAN DEREK M
460 Jackson YUkon 2-4747

Carlson Wayne B
Hand Printed Wallpaper
Cowl... MUlbery 5-3572
Ellis Ruth 432 Jackson... YUkon 2-7082
Enterprise-Calif Wallpapers Inc
164 Grand Av Oakind... TWInks 3-6971
Foto Murals of Calif 1355 Market... KLondie 2-2311
Griffin & Sons 1051 Valencia... MISSn 7-5927

GUARD VINYL WALL COVERINGS-
MORSE A U & CO 53 Page... HEmlck 1-6446

JATA-MAT CO 251 Natoma... DOuglas 2-3549
Kneidler-Fauchere
451 Jackson... YUkon 2-4094

LEONHARDT'S INC Est 1903
Distributors of
DOMESTIC & IMPORTED WALLPAPER

CLOTH - VINYL WALL COVERING
SCENIC - HAND PRINTS
GRASS CLOTHS - BURLAP
Sample Books Available
Orders Shipped Same Day Received

Show Rooms & Offices
1580 Market... MArket 1-4773

Warehouses-Whse & Mirs-(Cont'd)

MORSE A U & CO
Walltex-Guard Vinyl-Canvas
53 Page... HEmlck 1-6446
National Lead-Company 2240-24th... MI san 7-0440
From telephones served by the following exchanges
East Bay Zone
Richmond
(No Inter-City Charge)
Ask Operator for ENtprise 1-1173
Ramsay Wallpapers Inc 414 Jackson... YUkon 2-2642
Regency House 407 Jackson... YUkon 2-0553
Schumacher F & Co
Wholesale Only
451 Jackson... GARfild 1-1990

STANDARD WALL PAPER CO
Wholesale & Retail
44 Gough... UNdrhl 1-7437
Walcrest Corp 251 Natoma... SUTtr 1-3426

WALL-TEX FABRIC WALL COVERINGS-
DISTRIBUTOR
MORSE A U & CO 53 Page... HEmlck 1-6446

WALLPAPERS INC
276-11th Oakind... TEMplbr 6-2985
Wallpapers Inc 463 Jackson... GARfild 1-8702
Wallpapers Inc 1136 Sutter... PRspt 5-8830
Winfield Design Associates 447 Minna... SUTtr 1-7916

YASUTOMO & CO
IMPORTER - GRASS CLOTH
PAPER BURLAP WOOD VENEERS
SILK & FUSUMA - SCREEN - PAPER
24 California... GARfild 1-8596

Walls-Retaining
See Contractors-Concrete; Steel Products

War Surplus Merchandise
See Army & Navy Goods; Also Surplus Merchandise

Warehouse Receipts
St Louis Terminal Field Warehouse Co
1515 Sloat Bl OVRind 1-1511

Warehouses-Household Storage
See Moving & Storage Service

Warehouses-Private
Andersen and Company
Representing Warehouses Nationally
149 Calif... SUTtr 1-5330
Cahill W A Warehouse & Trucking Co
1420-3d YUkon 2-5539

Drago Chas Warehouse
80 Washington Colma... PLaza 5-5210
Hauserman E F Co The 485 Brannan... YUkon 2-5461
Hawley Terminal 274 Brannan... DO uglas 2-4343
Landau Merchandising Co Inc
149 Bluxome... GARfild 1-4380
Manufacturers Warehouse Service
500 Minnesota... MArket 1-5555

MARCANTELLI G CO
WAREHOUSING & DISTRIBUTION
Labeling - Packing - Reconditioning
Box Strapping & Packing for Export
1640-20th Oakind... GLncrt 2-1941

Ondawa Co 274 Brannan... DO uglas 2-4343
Pike Services 538 Polk... ORdwy 3-4066
Rincon Warehouse Co 274 Brannan... DO uglas 2-4343
Service Warehouse Co 511-7th... HEmlck 1-2389

TERMINAL WAREHOUSE CO
See Hawley Terminal
274 Brannan... DOuglas 2-4343
Walters H G Warehouse
1301 Sansome... DOuglas 2-4983

McPHEE'S

Finest of Wallpapers for the Most Discriminating INCLUDING MATCHING & CORRELATED FABRICS ORIENTAL GRASS CLOTHS COLORED BURLAPS - WALL CORK UNFINISHED SCREENS NATURAL CYPRESS ON CANVASES AND OTHER UNUSUAL WALL COVERINGS

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630 Grand Av Oakind... TWInks 3-6983
1955 Shattuck Av Brkly... THrml 3-9223
171 Maiden Lane... DOuglas 2-1971

MILLS INC JAMES KEMBLE
Wallpaper Manufacturers
James Kemble Mills Wallpapers
407 Jackson... GARfild 1-2667

Warehouses-Public

AMERICAN CHAIN OF WAREHOUSES INC NATIONAL ASSOCIATION OF PUBLIC WAREHOUSES SERVICE WITH SECURITY
84 Members Nationally
Including Mexico and Canada
680 Beach... PRspt 6-0270

ASSOCIATED WAREHOUSES INC A NATIONAL ASSOCIATION OF PUBLIC WAREHOUSES
1250 Sansome... GARfild 1-5443

Associated Warehouses Inc
1250 Sansome... GARfild 1-5443

BALLINGER DRAYAGE CO
333 Irwin... MArket 1-0981

BEKINS VAN & STORAGE CO
13th & Mission... MArket 1-3520

BELSHAW WAREHOUSE CO
646 Folsom... SU tter 1-8556
Central Warehouse & Drayage Co
EX brnk 2-0554

CENTRAL WAREHOUSE & DRAYAGE CO
1325-6th... KLondie 2-3570

GLARK J A DRAYING CO LTD
100 Howard... EXbrk 2-3685

DE PUE WAREHOUSE CO MODERN FACILITIES
Main Office 1301-6th... UNdrhl 1-1345
Furniture Whse 1140-4th... EXbrk 2-0645

De Pue Warehouse Co 1301-6th... UNdrhl 1-1345
(See Advertisement This Page)

DILLON DRAYAGE & WAREHOUSE CO
Pier 3... EXbrk 2-0494

DISTRIBUTORS WAREHOUSE CO
DO uglas 2-5355

DOOD WAREHOUSES DRAYAGE
POOL CAR DISTRIBUTION
FUMIGATION
1225-6th... HEmlck 6-1266

ENCINAL TERMINALS MODERN WAREHOUSES In Alameda & San Leandro HUMIDITY CONTROLLED MODERN HANDLING
Equipment - Pool Car Distribution
And Many Other Services Available
Only at Encinal.
WESTERN REPRESENTATIVE FOR
NORTH PIER TERMINAL CO CHICAGO
J. LEO COOKE WAREHOUSE CORP.
JERSEY CITY, TRENTON, N. J.
Ft of Jay Almda... LAkehrst 3-1311

Encinal Terminals World Trade Center... YUkon 6-2484
Or call Almda... LAkehrst 3-1311

FARNSWORTH & RUGGLES-DIVISION OF CONSOLIDATED FREIGHTWAYS INC
1st & Brannan... EXbrk 2-5270
Foreign Trade Zone No 3 Pier 45... PRspt 6-8279
Foreign Trade Zone No 3 Pier 45B... PRspt 6-5160

GIBRALTAR WAREHOUSES
1250 Sansome... GARfild 1-5443
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-2083
(See Advertisement This Page)

HASLETT WAREHOUSE COMPANY
680 Beach... PRspt 6-0270
From telephones served by the following exchanges
East Bay Zone
Richmond
Hayward
Walnut Creek
(No Inter-City Charge)
Ask Operator for ENtprise 1-2340
(See Advertisement This Page)

HOWARD TERMINAL
244 California... DOuglas 2-1123
If no answer call Oakland... GLncrt 1-4722
Howard Terminal World Trade Center... GARfild 1-1177

INLAND HARBOR STORAGE CO
311 Calif YUkon 6-0282
Kane Chas F & Co 165 Greenwich... YUkon 6-6067
Lamb Malcolm W 625-2d... EX brook 2-6490

McARTHUR JOHN & SON
207 Front... EXbrk 2-2776

National Ice & Cold Storage Co
55 Division... HEmlck 1-8818
(Continued Next Page)

Warehouses-Public

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1250 Sansome... GARfild 1-5443

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Central Warehouse & Drayage Co
EX brnk 2-0554

CENTRAL WAREHOUSE & DRAYAGE CO
1325-6th... KLondie 2-3570

GLARK J A DRAYING CO LTD
100 Howard... EXbrk 2-3685

DE PUE WAREHOUSE CO MODERN FACILITIES
Main Office 1301-6th... UNdrhl 1-1345
Furniture Whse 1140-4th... EXbrk 2-0645

De Pue Warehouse Co 1301-6th... UNdrhl 1-1345
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POOL CAR DISTRIBUTION
FUMIGATION
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Equipment - Pool Car Distribution
And Many Other Services Available
Only at Encinal.
WESTERN REPRESENTATIVE FOR
NORTH PIER TERMINAL CO CHICAGO
J. LEO COOKE WAREHOUSE CORP.
JERSEY CITY, TRENTON, N. J.
Ft of Jay Almda... LAkehrst 3-1311

Encinal Terminals World Trade Center... YUkon 6-2484
Or call Almda... LAkehrst 3-1311

FARNSWORTH & RUGGLES-DIVISION OF CONSOLIDATED FREIGHTWAYS INC
1st & Brannan... EXbrk 2-5270
Foreign Trade Zone No 3 Pier 45... PRspt 6-8279
Foreign Trade Zone No 3 Pier 45B... PRspt 6-5160

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Kane Chas F & Co 165 Greenwich... YUkon 6-6067
Lamb Malcolm W 625-2d... EX brook 2-6490

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207 Front... EXbrk 2-2776

National Ice & Cold Storage Co
55 Division... HEmlck 1-8818
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207 Front... EXbrk 2-2776

National Ice & Cold Storage Co
55 Division... HEmlck 1-8818
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FUMIGATION
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Foreign Trade Zone No 3 Pier 45B... PRspt 6-5160

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207 Front... EXbrk 2-2776

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55 Division... HEmlck 1-8818
(Continued Next Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

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