

ARMSTRONG'S
RENT-A-CAR
DRIVE IT YOURSELF



WE DELIVER TO HOTELS SPECIAL RATES FOR LONG TRIPS

LATEST CARS With RADIOS & HEATERS

FORDS, CHEVROLETS, PLYMOUTH, BUICKS, CONVERTIBLES, STATION WAGONS

CREDIT CARDS ACCEPTED

GRaystone 4-6600

ARMSTRONG'S U-DRIVE
 855 GEARY STREET
 Between Hyde & Larkin

BEFORE YOU RENT OR LEASE

FIRST CALL EVANS

AUTO & TRUCK RENTAL CO.
 AND COMPARE RATES

- LATEST DELUXE MODELS • ALL CREDIT CARDS HONORED • INSURANCE PROTECTION • REASONABLE RATES • FLEET LEASING •

Also Catering to Tourists & Business Men

WE NEVER CLOSE

HEmlock 1-6042
55 - 9th - near Market
 Since 1920

Automobile Radios—(Cont'd)
MOTOROLA AUTO RADIOS—
DISTRIBUTORS
 LANCASTER W J CO 3150-34... ATwtr 8-6930

DEALERS
 AUTO-TORIUM STORES THE-WOODWARD & PERRY 2680 Geary Bl... Flmor 6-3900
 FISKE BUD CO 1619 Pine... ORdwy 3-6200
 KAHN & KEVILLE TIRE & APPLIANCES Turk & Larkin ORdwy 3-0200
 MENARY W G CO 3125 Mission VAleucia 4-1429
 PROGRESSIVE RADIO & TV 3473-25th VAleucia 4-8913
 SPEEDOMETER ELECTRIC CO 690 Van Ness Av ORdwy 3-4633

Nick's Radio & Television Service 3412 Judah OVRind 1-4546
NORTON'S RADIO & TELEVISION 337 Holloway Av UNipr 7-8565
 Paramount Radio & Television Service Co 1139 Taraval LDMbrd 6-6518
 Parker's Radio & Television Repair 431-3d YUkon 2-2219
 Pete's Radio & Television Service 3548-22d ATwtr 8-4844

PHILCO FACTORY-SUPERVISED SERVICE—
 PROGRESSIVE RADIO & TV 3473-25th VAleucia 4-8913
 Progressive Radio & TV 3473-25th VAleucia 4-8913
 S & M RADIO SALES & SERVICE 791 Haight UNdrhl 1-2700
SERVICE CENTER At Sacramento St 2136 Fillmore... West 1-6036
SERVICE RADIO WHOLESALE 1357 Post GRaystn 4-7816
 United Electric-Appliance Radio & TV 1040 Oak HEmlok 1-7439

UNITED TELEVISION SERVICE CO
 ALL MAKES REPAIRED
 ALL WORK GUARANTEED
 Mon. Thru Fri. 9 to 9 - Sat. 9 to 6
 2838-24th VAleucia 4-3934

UNITED TELEVISION SERVICE CO
 2838-24th VAleucia 4-3934
 (See Advertisement Page 75)

Automobile Radios—(Cont'd)
VIDEOTRONICS
 AUTO RADIOS
 DRIVE-IN SERVICE
 All Work Guaranteed
 ONE DAY SERVICE
 ATwater 8-1098
 3251-26th ATwtr 8-1098

Webber's Don TV Repair 1939 Layton MOntrse 4-2241

Automobile Recovery
 See Repossessing Service

Automobile Renting & Leasing
A-1 LIMOUSINE SERVICE
 NEW CADILLAC LIMOUSINES
 We Specialize in
 Weddings & Sightseeing Tours
 UNderhill 1-5050
 Nob Hill Mason & California UNdrhl 1-5050

ABLE U-DRIVE 1565 Bush... PRpct 5-3169
 (See Advertisement Page 80)

ACE LIMOUSINE
 CHAUFFEURED CADILLACS
 For All Occasions
 SIGHTSEEING TOURS
 OUT OF TOWN TRIPS
 By Hour, Day or Week
 Office Ferry Bldg YUkon 6-1663
 (Continued Next Page)

The oldest of all the telephone industry's traditions is service.

RENT-A-CAR

NATIONAL CAR RENTAL

- FREE PARKING AT 7 DOWNTOWN LOCATIONS
- RENT IT HERE... LEAVE IT THERE At no Additional charge

BARRETT NATIONAL CAR RENTAL

571 POST ST. GARAGE AT TAYLOR ST. GRaystone 4-5300

All Credit Cards Honored

SAN FRANCISCO INTERNATIONAL AIRPORT
 Plaza 5-4100

Automobile Renting & Leasing—(Cont'd)
AMER LIMOUSINE SERVICE
 Chauffeur Driven Limousines
 SIGHTSEEING TOURS
 OUT OF TOWN TRIPS
 Union Square Park YUkon 6-0347

Amer Limousine Service Union Square Park YUkon 6-0347
 (See Advertisement Page 81)

AMERICAN RENT-A-CAR SYSTEM
 Sport Cars - Hard Tops - Convertibles
 Cars With Standard Transmission
 No Lower Rates in S. F.
 Post & Mason GRaystn 4-2942

ARMSTRONG'S U-DRIVE
RENT A NEW CAR
 NO RED TAPE
 FORDS - PLYMOUTH
 CHEVROLETS - BUICKS
 CONVERTIBLES - STATION WAGON
 Radio & Heater Equipped
 Between Hyde & Larkin
 855 Geary GRaystn 4-6600
 (Continued Next Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

BARRETT NATIONAL CAR RENTAL SYSTEM

GRaystone 4-5300

U DRIVE

571 POST STREET
 GRaystone 4-5300
 THE BARRETT GARAGE
 55 Lick
 Off Geary near Montgomery St.
 DOuglas 2-1709
 San Francisco, Calif.

AVIS RENT-A-CAR



For business or pleasure, at home or travelling, you'll find an Avis Ford or other fine car is even better than driving your own. You'll enjoy latest models, clean and sparkling, mechanically perfect—all costs covered in low rates.

NO DISMISSAL CHARGE WHEN YOU LEAVE YOUR SAN FRANCISCO AVIS CAR AT ANY OTHER AVIS CITY IN CALIFORNIA, NEVADA, ARIZONA, OREGON OR WASHINGTON.

Phone: PROspect 5-3313 S. F. Airport JUNE 3-7750
 GARAGE - 675 POST STREET

PLEASE LISTEN for the DIAL TONE BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

WARREN'S-U-DRIVE
 OPPOSITE SHERATON PALACE HOTEL

RENT OR LEASE
 A NEW CAR OR SPORTS CAR

FREE PARKING SHERATON-PALACE GARAGE

- AUTOMATIC TRANSMISSIONS
- RADIOS & HEATERS
- REAL INSURANCE PROTECTION
- CHARGE ACCOUNTS WELCOMED
- CREDIT CARDS HONORED (Air lines, Hotels, Diners Club, Oil Companies, etc.)
- SPECIAL RATES FOR WEEK, MONTH OR YEAR
- INDIVIDUAL & FLEET LEASING (The Car of your choice)
- 24-HOUR SERVICE

CORNER
NEW MONTGOMERY & STEVENSON
DOuglas 2-7558

Fords - Chevrolts - Buicks - Plymouths - Cadillacs
 Thunderbirds - Corvettes
 RENT IT HERE - LEAVE IT ANY CITY