



PROMPT GUARANTEED SERVICE ALL MAKES

radio and TV Repairs

SPECIALISTS
• SCOTT
• CRAFTSMEN
• MARINE

PICK-UP & DELIVERY

Valencia 4-3134

Jack P. Plasmier Co.
SINCE 1927
3881 ARMY ST.

Temperamental Television Reception?



Why not enjoy your TV more? A faulty receiver or installation is corrected fast with guaranteed Sugarman Service. 8 out of 10 sets repaired in the home for economy. Phone today, you'll enjoy your set more tonight.

SKYline 1-8845

Over 556,000 San Francisco Service Calls . . .
Sugarman Experience makes the difference!

E. Sugarman Inc. 3524 GEARY ST. ARGUELLO

DAVE'S RADIO
SALES • SERVICE • RENTAL

Estab. 1934

TV RENTALS **APPLIANCES**

PROMPT SERVICE - ALL MAKES
TV - RADIO - PHONOS - TAPE RECORDERS
SKILLED TECHNICIANS
TV LOANERS ON MAJOR REPAIRS
EASY TERMS

GRAYSTONE 4-3880
1720 POLK ST. NEAR CLAY



Television & Radio Repairing & Parts- (Cont'd)

LAGUNA TV
EDMOND MATLI - Owner
MARINA DISTRICT
TV - RADIO and
PHONOGRAPH SERVICE
Guaranteed Repairs All Makes
RCA - EMERSON
DEALER
3055 Laguna -----WEST 1-6946

LA SCALA RADIO TV & APPLIANCE
SALES & SERVICE
PICK-UP & DEL.
A Good Job at a Fair Price
1436 Calif -----ORway 3-9192

Latin Amer Radio & TV 463 Haight, KLondke 2-2229

LAWTON TV-RADIO SALES & SERVICE
SUNSET DISTRICT
REPAIRS ON ALL MAKES.
AUTHORIZED ZENITH DEALER
3631 Lawton -----MOntrse 4-5344

LEEDS TV 3285-21st. MIsn 7-1062
Lee's Radio-TV Service 1206 Masonic, HEmluk 1-1992
Lloyd's TV 1078 Tennessee. VAencia 6-5529

LOCKWOOD TV
HAIGHT & ASHBURY
DISTRICT
REPAIRS
ON ALL MAKES
Good Used Sets at Economy Prices
935 Cole -----Lombard 6-3300

M & H RADIO SERVICE 1253 Bush, PRspt 5-6000
Mac's Radio & Appliance Exchange 915 Cole, LOmbrd 6-1760
(Continued Next Page)

Please wait till you hear the dial tone . . . then dial.

Television & Radio Repairing & Parts- (Cont'd)

MAGNAVOX AUTHORIZED RADIO & TELEVISION SERVICE
CROCKER-JOHNSON CO.
820 Valencia, VAencia 4-4011
PROMPT RADIO & TELEVISION CO.
61 Lakeside Plaza, LOmbrd 4-3388
SHERMAN CLAY & CO.
Kearny & Sutter, SUTtr 1-6000

Mangle's Radio & Television Service 1839 Divisadero, WEST 1-8666

MARINA RADIO & TELEVISION
SERVING THE
MARINA DISTRICT
ALL MAKES SERVICED
QUALITY WORK
AT FAIR PRICES
All Work Guaranteed
Pick-Up & Delivery
2386 Lombard -----Flmor 6-2131

MARIO'S RADIO SERVICE
BAYVIEW DISTRICT
Radio & TV Repair Sales & Service
Pick-Up & Delivery
6199-3d -----VAencia 4-3142

MAR'S T V SALES & SERVICE 530 Ellis, ORway 3-9737
Martin's TV 463 Haight. HEmluk 1-0999
MARVEL TELEVISION 1344 Stockton, YUkon 2-4117
Master Electronics 685 Cheryn. JUNipr 7-3259
Master Radio & Appliance Sales & Service 708 Bush. YUkon 2-2083
(Continued Next Page)

Who handles that brand? Many widely advertised products are listed in the Yellow Pages.

PALLAS TV
CITY-WIDE SERVICE
ALL MAKES & MODELS REPAIRED
90% of Our Work
Is Done in the Home
PHONE
JUniper 5-5000
Service Calls Made from 9 to 9
5000 MISSION

COMPLETE QUALITY SERVICE ON ALL MAKES CITY-WIDE SERVICE ALL WORK GUARANTEED REGISTERED ELECTRICAL PROFESSIONAL ENGINEERS

CALL
JUniper 4-0698
JUniper 4-9578
AYOOB BROS.
TELEVISION & APPLIANCE
2600 SAN BRUNO AVE.

ON RUSSIAN HILL
IMMEDIATE
TV SERVICING
We Guarantee Our
Work & Parts for
ONE YEAR
PRospect 6-2857
STUDIO ELECTRONICS
1207 UNION AT HYDE

JOHN'S TV
FOR FAST DEPENDABLE
TV SERVICE
PHONE
Plaza 5-9526
EXPERT REPAIRS - ALL MAKES
• TELEVISION
• RADIOS
• RECORD CHANGERS
• TAPE RECORDERS
Work & Parts Guaranteed
298 Miriam St. Daly City

DAY & NIGHT
INCL. SUNDAYS
TELEVISION
HI FI & RADIO
REPAIRS
CITY-WIDE SERVICE
All Makes
(Save)-85% Fixed in the Home
Terms Available
TV RENTALS - ANTENNA INSTALLATIONS
A & L TV SERVICE
LOmbrd 6-4040
1038 TARAVAL 35 VICENTE

K's TV & RADIO SERVICE
BOB YEE
YOSH KOBOTA
Pick-Up & Delivery
WORK GUARANTEED
Our Specialty
COLOR TV
& HI-FI
GENEVA DISTRICT
JUniper 5-9406
JUniper 7-0975
5482 MISSION STREET

BE SURE!!
CALL A MEMBER OF THE SAN FRANCISCO TELEVISION SERVICE GUILD
SEE TRADE MARK THIS CLASSIFICATION ORGANIZED TO SERVE THE PUBLIC WITH HONESTY - DEPENDABILITY - FAIRNESS



SAN FRANCISCO TELEVISION SERVICE GUILD
ALL MEMBERS BONDED BY A STRICT CODE OF ETHICS TO SERVE YOU BETTER
"FOR INFORMATION CALL"
GUILD OFFICE
San Francisco Television Service Guild
Incorporated 408 Stockton, SUTtr 1-6627

TV PENINSULA
service & sales co.

9 POINT SERVICE CALLS INCLUDES:

1. Checking of big picture tube
2. Checking of small tubes
3. Inspection of all electrical connections
4. Inspection of chassis
5. Inspect indoor antennae
6. Complete estimate of repairs
7. Adjust horizontal and vertical hold controls
8. Adjust vertical size controls
9. Adjust focus control for better picture clarity

GUARANTEED SERVICE ON ALL MAKES
FACTORY AUTHORIZED SERVICE ON PHILCO & SENTINEL
• MASTER TECHNICIANS
CITY-WIDE SERVICE
MON. THRU SAT.
9 A.M.-9 P.M.
Plaza 6-5300
6811 MISSION

DAY-NIGHT TELEVISION SERVICE CO.

YOU HAVE SEEN OUR TRUCK AT YOUR NEIGHBORHOOD
CITY-WIDE SERVICE
All Work Guaranteed
9 A.M. - 10 P.M.
24-HOUR SHOP SERVICE
UNderhill 3-0793
1322 HAIGHT

BORIES RADIO and TELEVISION
Overland 1-9569
CITY-WIDE REPAIRS
All Makes Including
RCA - GE - EMERSON
HOFFMAN - SENTINEL
MOTOROLA - PACKARD-BELL - PHILCO
Established 24 Years
3749 Noriega Between 44th & 45th Aves.
Visit our record dept.

FAST SERVICE • FAST SERVICE • FAST SERVICE
TV SALES & SERVICE
ALL WORK GUARANTEED
• RCA • ARVIN • MOTOROLA • ADMIRAL • MUNTZ • HOFFMAN • PACKARD-BELL • PHILCO
All Other Makes & Models
Bonded Electronic Technicians
80% of All Repairs in Your Home
Bayview 1-1944
661 CLEMENT Corner of 8th Ave.
TV RADIO AND RECORD SHOP

Superior Workmanship is long remembered after price is forgotten
Guaranteed TV Repairs ALL MAKES
STANLEY'S
Sales TV Service
3043-16th STREET Near Mission
MARKet 1-1152
Famous for Service for Over 20 Years

IKEDA TV & RADIO
REPAIRS ALL MAKES
ALL WORK GUARANTEED
City-Wide Service
PICK-UP & DELIVERY
SKYline 1-9747
2335 CLEMENT
TV - HI-FI SALES & SERVICE
AUTO RADIO REPAIRS

NICK'S RADIO & TV SERVICE
CITY-WIDE COVERAGE
NO OVERTIME FOR SATURDAY
AUTHORIZED DEALER
ZENITH RADIOS & TV
WE REPAIR ALL MAKES
SPECIALIZING ON
• RCA • PHILCO • ADMIRAL • EMERSON • GE • MOTOROLA
ANTENNA INSTALLATIONS
All Work Guaranteed-23 Years Experience
Overland 1-4546
2412 Judah MEMBER TV GUILD

RADIO REPAIRS
City-Wide Pick-Up & Delivery
GILFILLAN - HALLCRAFTERS TRAV-LER
Specializing in
RECORD CHANGERS & AUTO RADIOS
Open Even 'Til 7:30
S & M Radio
UNderhill 1-2700
791 Haight on Haight Near Scott

RADIO SERVICE
ALL MAKES
City-Wide Pick-Up & Delivery
SKYline 1-8022
★ PEERLESS ★
RADIO & APPLIANCE CO.
"Service First" Since 1938
5721 GEARY NEAR ARGUELLO

DEPENDABLE TELEVISION and RADIO SERVICE
METER REPAIR SERVICE
PRospect 5-3874
RADIO TEST EQUIPMENT
PACIFIC SALES CORP.
Since 1907
366 EDDY ST.
Near Jones St.
PHILCO

Why Call the Rest Call the Best
TV KERK'S
JUniper 4-2991
314 EXCELSIOR AVE.
PARTS & LABOR GUARANTEED
ALL MAKES & MODELS
9 A.M. to 9 P.M. MON. thru SAT.

TV
& RADIO SERVICING - ALL MAKES
• FREE ESTIMATES
• WORK GUARANTEED
• YES - WE REPAIR PORTABLES
• AUTO RADIO SERVICE
J. S. A. RADIO & TV
PHONE
MARKet 1-6290
1905 MISSION

TV SERVICE
25 YRS. EXPERIENCE
WE REPAIR ALL MAKES & MODELS
BLACK & WHITE & COLOR
CITY-WIDE SERVICE
AUTHORIZED SALES & SERVICE
PHILCO - MOTOROLA - G.E.
PROGRESSIVE RADIO & TV
Valencia 4-8913
OPEN 8 A.M. TO 6 P.M. - 6 DAYS A WEEK
3473 - 25th Between Valencia & Mission