



**EDSEL**  
the car ahead

**SALES·SERVICE·PARTS**

**ANTHONY EDEL SALES**  
division of  
*Paul C. Anthony, Inc.*  
Since 1904  
1699 VAN NESS AVE. at SACRAMENTO STREET  
PRospect 6-8000

**Automobile Dealers—New Cars—(Cont'd)**  
**EDSEL SALES AND SERVICE**

THE CAR AHEAD  
IS EDSEL



New Member of the  
Ford Family of Fine Cars

**"FOR INFORMATION CALL"**  
DISTRICT OFFICE  
**EDSEL DIVISION-FORD MOTOR CO**  
DISTRICT SALES OFFICE  
For Names of Additional Dealers call  
Ferry Bldg. YUkon 6-5403

**DEALERS**  
**ANTHONY EDEL SALES**  
1699 Van Ness Av. PRspt 6-8000

**ELLIS BROOKS CHEVROLET**  
1595 Van Ness Av. PRspt 6-2400

**ENGLISH FORD—**  
**WEE WEE MOTORS**  
3910 Geary Bl. SKyln 2-0323

European Automobile Travel Center  
323 Geary. YUkon 6-3881

European Motors Ltd.  
1700 Van Ness Av. ORdwy 3-9109

Federal Automotive Services Co.  
821 Market. EXbrk 2-3065

Federal Automotive Services Co.  
2297 Market. KLondke 2-3062

**TO REPAIR LINOLEUM**

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

**FORD AUTHORIZED SALES & SERVICE**

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.



**"WHERE TO BUY IT"**

**BANNER MOTORS**  
Van Ness Av & California. GRaystn 4-4373

**DOHERTY BROS**  
1175 Potrero Av. MIsn 8-1850

**GEARY MOTORS**  
4700 Geary Blvd. BA yvw 1-2300

**HUGHSON WM L CO INC**  
1400 Van Ness Av. ORdwy 3-9541

**NEVILLE FORD**  
7360 Mission Daly City. PL aza 5-4813

**S & G MOTORS**  
2001 Market. UNdrhl 1-6000

**WHITEBONE CECIL INC**  
950 Van Ness Av. PRspt 5-8800

Ford Motor Co-International Div  
English Built Fords Whole Only

World Trade Center. SUltr 1-7862

Frederick & William Motors  
4249 Geary Blvd. BA yvw 1-4570

**FRENCH J E CO** 1849 Van Ness Av. ORdwy 3-2121  
(See Advertisement Page 55)

Gateway Chevrolet Co.  
7400 Mission Daly City. PL aza 5-5500

**GEARY MOTORS** 4700 Geary Blvd. BA yvw 1-2300

**GENERAL LEASING CO**  
Mal O'Neill-T. E. Ryan-Owners

New & Used Cars  
6736 Mission Daly City. PL aza 5-2492

General Motors Corporation  
2015 Lombard. JOrdn 7-2468

(Continued Next Page)

**AT YOUR FINGERTIPS**

To keep screws, nails, etc., handy and in view, attach the lids of glass jars to a rafter or shelf over your workbench. Screw jars in place.

**Automobile Dealers—New Cars—(Cont'd)**

Goliath Distrs Inc 1616 Pacific Av. PRspt 5-4942  
Hanson-Theroff Pontiac Inc. 1215 Ocean Av. JUNipr 7-1655

**HARVEY MOTORS**  
590 Van Ness Av. HEmlok 1-8200  
(See Advertisement Page 57)

Harvey Motors 590 Van Ness Av. HEmlok 1-8200  
(See Advertisement Page 60)

Henry Frank G-Morgan Cars  
815 Van Ness Av. TUXedo 5-1400

Herb's Chevrolet Co.  
383 Miller Av Mill Valley. DUnip 8-0441

**HILLMAN SALES & SERVICE—**  
**McALISTER MOTORS**  
Between Post and Sutter  
1230 Van Ness Av. PRspt 5-2400

**HUDKINS FRED INC**  
Authorized Plymouth Dealer  
1701 Van Ness Av. ORdwy 3-6733  
(See Advertisement Page 56)

**HUDSON AUTHORIZED SALES AND SERVICE**

**NEW HUDSON HORNETS,**  
**RAMBLERS**  
**AND**  
**METROPOLITANS**



**"WHERE TO BUY THEM"**

**DEALERS**  
**PRIOLA MOTORS** 4900 Mission. JUNipr 7-7935

**HUGHSON WM L CO INC**  
Main Office 1200 Larkin. ORdwy 3-9541

Display Room  
1400 Van Ness at Bush. ORdwy 3-9541

**QUICK BRASS CLEANER**

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

**HYDE MOTORS**

HOME OF THE TR3  
TRIUMPH

375 Miller Av Mill Vly. DUnip 8-5320

**IMPERIAL SALES & SERVICE**

FINEST EXPRESSION  
OF THE  
FORWARD  
LOOK



**"WHERE TO BUY THEM"**

**ANTHONY EARLE C INC**  
901 Van Ness Av. PRspt 5-0444

**PARAMOUNT MOTORS INC**  
3245 Geary Bl. BA yvw 1-4229

**INGOLD-OLSEN INC**  
Van Ness Av & O'Farrell. GRaystn 4-7700

Jacopi Leo A 698 El Camino RI S S F. JUNo 8-5225

**JAMES F WATERS INC DE SOTO-PLYMOUTH**  
Van Ness Av At Bush. TU vedo 5-1865

**JOHNSON REYNOLD C CO VOLKSWAGEN**  
DISTR 1600 Van Ness Av. PRspt 6-0880  
(See Advertisement Page 58)

**KAISER HENRY J SALES & SERVICE—**  
**BAKER GENE MOTORS**  
4885 Mission. JUNipr 5-8400


**KRIEGER HARRY & SONS**  
2950 Geary Blvd. SKyln 2-1080  
(See Advertisement Page 55)

**LAKE MERCED MOTORS**  
4050-19th Av. JUNipr 6-5324  
(See Advertisement Page 60)

Lautze Fred Motors  
315 Airport Bl S S F. PLaza 5-2822

**LESHER-MUIRHEAD MOTORS**  
Mon Thru Fri Repair Service  
7:30 AM-1:30 AM  
1515 S Van Ness Av. VAencia 4-1400  
(Continued Next Page)

Advertise here—it pays.



**DE SOTO**  
**PLYMOUTH**

**JAMES E. DONAHUE**  
Sales and Service

**NEW and USED CARS**  
COMPLETE REPAIR & SERVICE FACILITIES  
PICK-UP & DELIVERY

6232 Mission Daly City Plaza 5-1904



**SALES SERVICE WILLYS**

**'Jeep' HEADQUARTERS**  
FULL LINE OF TWO & FOUR WHEEL VEHICLES

LARGEST STOCK MILITARY JEEPS IN NORTHERN CALIFORNIA

ONE STOP SERVICE

COMPLETE STOCK OF NEW & USED PARTS

**AL PALEN MOTORS**  
San Francisco's Oldest Willys Dealer  
5900 Mission JUNipr 4-8567



**DE SOTO**  
**PLYMOUTH**

YOUR FRIENDLY DOWNTOWN DEALER FOR 26 YRS.

**DE SOTO & PLYMOUTH DEALER**  
**B & H MOTORS INC.**

SALES & SERVICE GENUINE FACTORY PARTS  
EXbrook 2-8338

AUTOMOBILE RECONSTRUCTION  
Sansome & Broadway



**VOLKSWAGEN**  
REYNOLD C. JOHNSON CO.  
Distributors

**SALES - SERVICE**  
1600 VAN NESS AVE.

FACTORY TRAINED MECHANICS USING GENUINE FACTORY PARTS SERVICE & REPAIR YOUR CAR "Big Car Comfort - Small Car Economy"

Parts Dept. - 1604 Jackson St.  
PHONE  
**PRospect 6-0880**

SAN FRANCISCO'S EXCLUSIVE DEALER FOR  
The New



**Authorized SALES & SERVICE PARTS**

**UNderhill 1-0438**


**ANSEL J. SCHLOSS**  
49 SO. VAN NESS AVE. AT MARKET ST.

**FRED R. NICHOLS CO.**  
MISSION

**DODGE HDQTRS**  
SALES - SERVICE - PARTS

1509 VALENCIA Corner 26th St.  
ATwater 8-0244

**Wm. E. WATERS Inc.**



**DODGE PLYMOUTH**

SALES SERVICE PARTS  
**DODGE Job-Rated TRUCKS**

YOU ALWAYS GET MORE AT "BILL" WATERS STORE

GOOD SELECTION OF FINE USED CARS  
**SKyline 1-0580**

4041 GEARY BLVD. - GEARY AT FIFTH

**PONTIAC** OLDEST PONTIAC DEALER IN NORTHERN CALIFORNIA



LOWER PRICES  
LOWER MONTHLY PAYMENTS  
100% FINANCING

Sales • Service • Parts  
**BOAS PONTIAC**  
2323 GEARY BLVD. (Near Sears) JOrdn 7-6060

**C. M. MURPHY**  
**OLDSMOBILE**

SALES ★ SERVICE ★ PARTS  
19th AVE. & JUNIPERO SERRA  
JUniper 5-9561



Headquarters for... **WILLYS-JEEP**

THE **Jeep** FAMILY OF 4-WHEEL-DRIVE VEHICLES

NORTHERN CALIFORNIA'S LARGEST SELECTION OF 4-WHEEL-DRIVE JEEPS STATION WAGONS & PICK-UPS



**UNderhill 1-0438**

**ANSEL J. SCHLOSS**  
49 SO. VAN NESS AVE. AT MARKET ST.