

Premium Goods-(Cont'd)

Pollak's 1543 Mission... Mark 1-0224
Preston S M Co 404 Balboa... Bay 1-2766
Rheba Sales Co 787 Mission... SUTtr 1-8146

Premium Mailing Service

See Advertising Service
Preserves
A D S Food Products Co 665 Lenfest Rd Sn Jse

MARY ELLEN'S JAMS & JELLIES
2323-4th Berkeley... AS hberry 3-3232
Puritan Preserve Co 2156 Folsom... UN drhl 1-2787

Press Associations-See News Service

Press Clipping Bureaus

Presses-Power

ALLIED ENGINEERING & PRODUCTION CORP
Hydraulic Presses Tailored To Your Operation for Rubber or Plastic

Bliss E W Co 7th & Commercial St Jse
From telephones served by the following exchange

PACIFIC INDUSTRIAL MFG CO
Mfrs. Pacific Hydraulic Press Brakes
100-1000 Tons 6-30 Ft. & Pacific Hydraulic Plate Shears 1/4-1 1/2" Cop.

VERSON ALL-STEEL PRESSES-FACTORY REPRESENTATIVE
BISHOP COMPANY
2729 San Pablo Av Brky THrml 3-0220

WILSON K R HYDRAULIC PRESSES
Heavy-Duty Industrial, Adjustable Bed Gap, Motor and Hand Operated Shop Presses, Platen Presses for die try-out. Production Presses for bending, forming, drawing and straightening.

"WHERE TO CALL"
HARRON RICKARD & McCONE CO OF NORTHERN CALIF
2070 Bryant ATwr 2-2202

Pressing Machines-Garment
APPAREL CITY SEWING MACHINE CO
AUTOMATIC STEAM PRODUCTS
Sussman - Patrick - Cassel & Teller
IRONS SOLD & REPAIRED

HONIG S SUPPLY CO
Press Machines Sold-Repaired-Installed All Makes
1844 Geary... WEst 1-7742

PROSPERITY PRESSING MACHINES-PROSPERITY COMPANY INC
1243 Van Ness Av... GR ayton 4-6767

Good party-line neighbors remember to space their calls.

Pressing Machines-Garment-(Cont'd)

UNIPRESSES-DISTRIBUTOR
WEST COAST LAUNDRY MACH CO
3246-17th... MArkt 1-6393

Pressing Machines-Garment, Repairing

Honig S Supply Co 1844 Geary... WE st 1-7742

Pressing Machines-Garment, Supplies

PARTEX DRY CLEANING & LAUNDRY EQUIPMENT-
PANEX MFG CORP
1069 Mission... KL ondlke 2-3084

Pressure Gauges-See Gauges

Pressure Sensitive Tape-See Tapes

Pricing Systems

Anderson Harold W 704 Bush... EXbrk 2-5946
Belico Supply Co
Garvey All Metal Pricers
809 Post... PRspt 6-2572

CLAMP-SWING PRICING CO
2515 Blanding Av Almda LkAkrst 3-6321

Corcoran P G Co 450 Potrero Av... UNdrhl 3-5655
Durashield Plastic Products
Snap Ads-Price Tags-Shelf Talkers
440 Sansome... EXbrk 2-6090

GROVER PRICING COMPANY
Plastic Tags - Stripping - Rubber Greens
Butcher Sup. - Bonds - Con Markers
Staplers - Sales Aids - Accessories
4417 E 14th Oaklnd... KElog 2-2505

Patrick & Co 560 Market... EXbrk 2-2640

QUICK CHANGE PRICE TAGS
JOHN H. MERZ, Factory Representative
CELLULOID PRICE TAGS

Groceries - Meats - Drugs
Liquors - Variety - Hardware
Baked Enamel - Aluminum or Chrome - Price Tag Stripping

1880 Ellis... WE st 1-9442

RALPH'S PRICING SYSTEMS
249-9th... HEmlk 1-6389

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

PRICING SYSTEMS

MANUFACTURERS OF ALL SIZES METAL PRICING STRIP - ALUMINUM MOULDING - CELLULOID TAGS

For MEATS - GROCERIES - DRUGS - LIQUORS HARDWARE - VARIETY STORES & USED CARS

Parts & Storage Bin Label Holders

Call Lakehurst 3-6321

CLAMP-SWING PRICING CO.
2515 Blanding Ave. Alameda

Printers

A-1 BUSINESS SERVICE

ONE-DAY SERVICE
LETTERHEADS- RULED FORMS ENVELOPES
Pick-Up & Delivery Service
OPEN EYES. 'TIL 8 P.M.

Downtown Area... YUkon 2-2711
North Beach Area... DOuglas 2-6000
Main Office... WEst 1-8801

A-1 OFFSET PRINTING SERVICE

667 Howard DOuglas 2-0450

A-1 PRESS

FINE PRINTING
655 Sutter... PRspt 6-2115

A A Day & Night Stenographic Service

173 Jessie... EXbrk 2-1484

AAA LETTER SHOP

WEDDING ANNOUNCEMENTS
OFFSET PRINTING
BOOKLETS - PRICE LISTS
110 Sutter... DOuglas 2-7170

ABC LITHO & LETTER CO

1284 Mission UNdrhl 3-3843

A B C PRESS

"A VALUABLE PRINTING SERVICE"
Lithographing - Letterpress
BUDGET PRICES

Corner Bryant
2848-23d... Mlssn 7-7785

ACCOMMODATION LETTER SHOP

OFFSET PRINTING
Mimeographing to 14x20 Inches
Mail Orders Handled Promptly
580 Market... SUTtr 1-3287

ACE PRINTING CO

COMM'L JOB WORK - BROCHURES
SPEED - ACCURACY - OFFSET WORK
420 Ellis... ORdy 3-2846

Ad Litho Press Inc
566 S Van Ness Av UNdrhl 3-6442

AD-SERVICE LITHOGRAPH CO

1065 Mission KLondke 2-1500
Advance Printing Co 343 Front... SUTtr 1-0165

AL JONES LITHOGRAPH CO

186 Clara YUkon 2-6241

ALERT PRINTERS

John Ardizzone, Prop.
ONE-DAY SERVICE ON
WEDDING ANNOUNCEMENTS
Open Saturdays Till 3 P.M.

RUBBER STAMPS - OFFICE SUPPLIES
GREETING CARDS - STATIONERY
GOLD STAMPING
Large Assortment of Christmas Cards
Fast Service on All Types Printing
EMBOSSING & ENGRAVING

Exactly across from P G & E Bldg
258 Market... GARfld 1-2272

Allied Reproductions Co 212 Mission... SUTtr 1-8193
Allen Tracy H
Wholesale to Printers Only
440 Sansome... EXbrk 2-0740

Alpine Press 4148-23d... VA lencia 4-9597
ALTA PRINTING CO
Printing-Lithography
3340-22d... VA lencia 4-4413

ALTHOF & BAHL
Established in S F Since 1860
605 Battery... EXbrk 2-7449
American Bank Note Co 68 Post... GARfld 1-0351

Printers-(Cont'd)

AMOS C M PRINTING CO
4485 Mission JUnpr 7-3731

Anderson Clifford P 345 Battery... DOuglas 2-7272
Ardizzone John 258 Market... GARfld 1-2272
Argonaut Publishing Co 544 Market... SUTtr 1-7529

ARROW PRINTING CO
509 Sansome... DO uglas 2-3199

Art Offset Co 529 Commercial... YUkon 2-3683
Arctcraft Press 1712 Sacramento... GR ayton 4-7488

Askins Stationery & Printing Co
35 Main DOuglas 2-5104

Associated Holdings Press 156-2d... DO uglas 2-5088
Associated Loose Leaf Co 151-2d... EXbrk 2-3050

ATLAS ENGRAVING & EMBOSSING CO

STEEL DIE & COPPER PLATE ENGRAVING
BUSINESS & SOCIAL STATIONERY
INVITATIONS - WEDDINGS
For Those Who Demand Quality
835 Howard... SUTtr 1-9057

Atlas Press The
See Stanform Co The
173 Jessie... EXbrk 2-1484

Attmore & Co 344 Front... EXbrk 2-3504
Automatic Sealing Service 431 Clay... SUTtr 1-3621

Azad Printing Co 210 Fillmore... UNdrhl 1-8620

BANCO CORPORATION LTD
Bank Check Printers
824 Montay... EXbrk 2-1450

Bankers Printing Co 824 Montay... EXbrk 2-1450
Banner Press The 362-6th... HEmlk 1-1732

BARNETT PRINTING CO

Ruled Forms & Commercial Printing
"Estimates Are a Real Pleasure"
340 Front... YUkon 6-1211

Barry Edward Co 200 Broadway... EXbrk 2-0250

BARRY JAMES H CO

BOOK & PUBLICATION PRINTERS - LITHOGRAPHERS
Established 1879
"A MAGAZINE A DAY"
170 S Van Ness Av... UNdrhl 1-7780

Bay Cities Duplicating Co
682 Mission SUTtr 1-1323

Beatty Printing Co 545 Sansome... DOuglas 2-7200
Bee Line Tape & Label Printers
776 Clementina MArkt 1-8310

BEN FRANKLIN PRESS 500 Sansome SUTtr 1-2615
BERTRAND ALVIN E CO
440 Sansome YUkon 6-1009

BERTRAND'S LITHOGRAPH & PRINTING CO

WEDDING INVITATIONS
24 to 48 Hour Service
GENERAL COMMERCIAL PRINTING
451 Bush... SUTtr 1-0787

Better Business Printing 3543 Mission Mlssn 7-3067

BLACK & WHITE PRESS

Edward L. Boucher, Mgr.
PRINTERS & STATIONERS
COMPLETE PRINTING SERVICE
Letterpress or Offset
WEDDING INVITATIONS
GREETING CARDS
Rubber Stamps
Bet. Kearny & Montay-off Pine
51 Belden... DOuglas 2-2589

Blutmans 685 Folsom... YUkon 2-4637

BORDEN PRINTING CO
329 Minna GR rto 1-2320
Bosqui-Uniform Div of Courier-Citizen Co
Specializing Insurance Printing
90 Washington... GARfld 1-6070

Bover's Printing & Advertising Specialties
552 C Colma PLaza 6-2666

Bowles Printing Corp 75-30... SU tter-1-0135
Brisbane Press
48 Visitation Av Brhn DElaware 3-6473

BOCK NGAR CHY YOUTH PRINTING CO
Fine Social & Commercial Work
Menus - Laundry Lists - Cards - Forms
Bring Your Copy - Compare Our Price
565 Kearny... YUkon 2-3358

Brouillett Ray U & Associates
564 Howard EXbrk 2-5464
Brower Marcus & Co 300 Broadway SU tter-1-2482

Printers-(Cont'd)

BUSINESS MANIFOLDING FORMS INC
70 Dorman Av Mlssn 8-0200

BUSINESS SYSTEMS INC
70 Dorman Av Mlssn 8-0200
Calif Office Service Co 591 Mission... YUkon 6-2424

CALIF PRINTING CO INC 269-8th UNdrhl 1-1443
Calif Publishing Co 591 Mission... YUkon 6-2425

Callaghan Thomas J 440 Sansome... DOuglas 2-7943

Calmar Printing Co 500 Sansome... DOuglas 2-5493

CANESSA PRINTING CO
Commercial Printers Since 1893
708 Montgomery... DO uglas-2-3440

Cardinal E J 942 Howard... YU kon 2-2200
Carle H J & Sons 635 Clay... SU tter-1-5090

CARLISLE A & CO

SINCE 1852
Commercial Printing & Engraving
Interleaved Carbon & Ruled Forms
645 Harrison... GARfld 1-2746

Cascade Press 1273 Mission... KLondke 2-1066

Case-Walls Printing Co
325 Sacramento... GARfld 1-7457

CENTURY BUSINESS FORMS INC

Carbon Forms & Master Unit Printing
1780 Oakdale Av... VA lencia 4-7842

CHAPMAN PRESS
Lithographing-Printing-Publishing
239 Front... EXbrk 2-5991

Chinese Daily Post 809 Sacramento... YUkon 2-2862
Chinese Pacific Weekly 751 Clay... YUkon 2-6748

Chinese Times The 119 Waverly Pl... YU kon 2-0136

Clipper Printing Co The
Plastic Printing of Every Description
445 Natoma... GARfld 1-1367

Cloister Press The 239-9th... UNdrhl 1-4609

Coast Printing Service 652 Commercial SUTtr 1-3399

COLONIAL PRESS

Wm F Mitchell-President
394 Pacific Av... SUTtr 1-6680

Colortype Press 405 Gough... HEmlk 1-0883

Colt Press 1335 Sutter... OR way-3-9460

Conlan Charles L Printers & Lithographers
1655 Folsom HEmlk 1-7373

Conlan Printing Co 1655 Folsom... HEmlk 1-7374

Converse G H 509 Sansome... DO uglas 2-3199

CRAFTSMAN PRESS THE

543 Howard YUkon 6-5050

Crane Printing Co 313 Minna... GARfld 1-5134

CROCKER H S CO INC 720 Mission DOuglas 2-5800

CUMMINGS ENGRAVING & PRINTING CO
156-2d... SU tter 1-4735

Daily Commercial News
149 California... SUTtr 1-5765

Daily Menu Printing Co 543-2d... GARfld 1-1464

Daly City Letter Shop
See Ellis R G Co
6760 Mission Daly City... PLaza 5-5795

Davis Thos J & Son
Commercial Printers
223 Davis... EXbrk 2-4632

De-Carr Co The
Lithographers
330 Jackson... YUkon 2-0417

De Luz Press 360 Kearny... DO uglas 2-5180

Dennis Printing Company 216-8th... HEmlk 1-6650

DESCALSO WM

LITHO PRESS WORK FOR THE TRADE
17 1/2 x 22 1/2 & 23 x 30 Size
564 Howard... YUkon 2-3533

DETTNERS PRINTING HOUSE INC
Since 1899
Printing - Lithography - Engraving
835 Howard... GARfld 1-2803

DIAMOND PRESS

COMMERCIAL PRINTING
A LA CARTE MENUS
1174 Valencia... VA lencia 6-5700

DOBSON INC 532 Jessie... UNdrhl 3-3535

DOLORES PRESS 389 Church... UNdrhl 1-3667

DOHANUE LITHOGRAPH CO
394 Pacific Av DOuglas 2-7077

Donaldson H H & Son Printers
161 Natoma SUTtr 1-7544

(Continued Next Page)

OFFICE FORMS • LETTERHEADS • ENVELOPES • RUBBER STAMPS

MORGAN PRINTING CO.
Service - Efficiency - Courtesy
THOMAS J. CALLAGHAN - Manager-Owner
Over Thirty Years of Good Printing
Reasonably Priced • Accurately Printed • Promptly Delivered
440 SANSOME STREET
Phone DOUGLAS 2-0551
For COMPLETE PRINTING SERVICE

Every Step in Fine Printing, All Under One Roof!

- ★ OFFSET AND LETTERPRESS PRINTING ★
★ PLATE MAKING ★ TYPESETTING ★ BINDERY ★
★ LAYOUT AND ART SERVICE ★

NOW! HIGH SPEED ROTARY OFFSET
ESPECIALLY DESIGNED FOR MAGAZINES, NEWSPAPERS, CIRCULARS, BOOKS, BROCHURES: QUALITY PLUS ECONOMY.

AMERICAN PRINTING AND LITHOGRAPHING CO.
1144 HOWARD ST. SAN FRANCISCO UN DERHILL 3-6500

PHILLIPS & VAN ORDEN Company

Printers • Lithographers
Multi-Color Offset, Rotary and Letterpress

Catalogs • Mailing Pieces • Newspapers
Magazines • Booklets • Folders

FOURTH and BERRY Streets

Telephone GARFIELD 1-3101
SAN FRANCISCO, CALIF.

Affiliated with
PACIFIC PRESS, Los Angeles and I. W. CLEMENT CO., Buffalo, N. Y.

THIS DIRECTORY IS PRODUCED IN OUR PLANT

A COMPLETE PLANT UNDER ONE ROOF



Printers and Lithographers

DIRECT MAIL ADVERTISING
POINT OF SALE ADVERTISING
BOOKS • NEWSPAPERS
MAGAZINES • CATALOGS

RECORDER - SUNSET

THE RECORDER PRINTING & PUBLISHING CO.
99 SOUTH VAN NESS AVENUE • MARKET 1-5400