

## STAR MOTEL

1727 LOMBARD STREET SAN FRANCISCO

ON U. S. 101 - NEAR FORT MASON  
26 De Luxe Units With Phones - Steam Heat - Free TV  
5 Min. to Downtown - 2 Min. to Fisherman's Wharf  
- Garry and Gray Line Tours -  
- AAA APPROVED -



**FI Ilmore 6-8250** Just a Shade South of the Golden Gate Bridge

## MOTEL CAPRI

One of San Francisco's Newest and Finest  
FREE TV - RADIO - TELEPHONES - ELEVATORS - FULL TILE BATHS  
SPACIOUS ROOMS & LOBBY



2015 GREENWICH ST. - 1 Blk. off Lombard U.S. 101  
at Buchanan St. - Nice & Quiet Location

**FI Ilmore 6-4667**

## Amigo Motel

ROOMS, SUITES & APTS.  
Daily-Weekly-Monthly  
KITCHENS  
TELEPHONES  
FREE TELEVISION  
FIREPLACES  
KING SIZE  
TWIN & DOUBLE BEDS



**TUxedo 5-3457**  
CORNER OF UNION & GOUGH STREETS  
Quiet - Three Blocks So. of 101 - Off Lombard

## Nob Hill MOTEL

KITCHENETTES

ELEVATORS  
TV PHONES  
SOUND PROOF LUXURIOUSLY FURNISHED  
KING SIZE BEDS  
AWAY FROM ALL TRUCK TRAFFIC



**Prospect 5-8160**  
1630 PACIFIC AVENUE - SAN FRANCISCO

### Motels-(Cont'd)

#### MILLWOOD MOTEL

A A A - NEW - 35 UNITS  
PHONES - FREE TV - KITCHENS  
14 Minutes So of SF U S 101  
1375 El Camino Rd Milbra-----JUmo 3-3935

#### MISSION BELL MOTEL

6843 Mission Daly City PLaza 5-6161  
(See Advertisement Page 539)

#### MOTEL CABLE

1450 Lombard.....ORdwy 3-0691  
(See Advertisement Page 541)

#### MOTEL CAPRI

2015 Greenwich.....FI Ilmore 6-4667  
(See Advertisement This Page)

#### MOTEL DE VILLE

Broderick & Lombard FI Ilmore 6-4660  
(See Advertisement This Page)

Motel Doyle 1555 Union.....PRspt 6-3310  
Motel Doyle Civic Center 825 Polk.....ORdwy 3-0411  
Motel Flamingo Mission at 7th.....MArkt 1-0701

#### MOTEL TOWN

NEAR THE COW PALACE  
MEMBER  
CONGRESS OF MOTOR HOTELS  
DINER'S CLUB & AAA  
Reasonable Rates  
Centrally Located to Downtown  
S. F. & International Airport  
Bayshore Blvd at Geneva Av  
3211 Geneva Av-----JUUnipr 4-5110

#### MOTEL VINMAR

NEAR THE COW PALACE  
MEMBER  
CONGRESS OF MOTOR HOTELS  
DINER'S CLUB & AAA  
Reasonable Rates  
Centrally Located to Downtown  
S. F. & International Airport  
Bayshore Blvd at Geneva Av  
3255 Geneva Av-----DElaware 3-3000

#### MOTORVILLE MOTEL

7500 Mission Colma PLaza 6-4788  
(See Advertisement Page 541)

#### EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

#### MOZZETTI'S MOTEL & TRAILER VILLAGE

15 Min. to Downtown San Francisco  
Units With or Without Kitchens  
San Bruno Av & Visitacion Av  
Brisban -----JUUnipr 7-9898

#### MURRAY'S-GOLDEN GATE MOTEL

AAA Approved - Television  
CENTRALLY LOCATED TO ALL POINTS OF INTEREST  
NEAR PRESIDIO FORT MASON AND FISHERMAN'S WHARF  
ON U.S. 101  
BETWEEN BRODERICK & DIVISADERO STS.  
2555 Lombard -----WAInt 1-9482

#### NEW S F MOTEL & TRAILER COURT

New Modern Units With Garages  
15 Minutes From Downtown S.F.  
TRAILER ACCOMMODATIONS  
6925 Mission Daly City.....PLaza 5-5850

#### Nob Hill Motel

1630 Pacific Av.....PRspt 5-8160  
(See Advertisement This Page)

#### OCEAN PARK MOTEL

2690-46th Av. OVRnd 1-7268  
(See Advertisement Page 541)

#### PACIFICA MOTEL

### THE MOTEL ON THE OCEAN

15 Minutes to Downtown  
DE LUXE APARTMENT UNITS  
ADJACENT TO GOLDEN GATE PARK AND THE CLIFF HOUSE  
EVERY ROOM OVERLOOKING THE OCEAN  
Free 21" TV - Phones - Full Kitchens  
Suite Accommodations - 2 to 6 People  
Between Lincoln Way & Irving  
1280 Great Highway-----SEabright 1-6644

#### PLANTATION INN MOTEL

Greenwich & Webster WAInt 1-5520  
(See Advertisement Page 539)

#### PRESIDIO TRAVELODGE

2755 Lombard, West 1-9138  
(Continued Next Page)

Advertise here-it pays.

## Marina Motel

63 ROOMS - QUIET UNITS  
\$ LOWEST AAA RATES LISTED \$  
IN S. F.  
LOCKED GARAGES  
FULL KITCHENS  
WINTER RATES  
TELEVISION  
Steam Heat Coffee Bar

GRAY LINE • AAA • GARRY TOURS

**2576 Lombard St.** KITCHENS **WAInt 1-9406**  
On U.S. 101 **24-Hour Service**

## Motel De Ville

2599 Lombard at Broderick  
U.S. Hwy 101



Free Television - Radio  
Beautiful Accommodations Families & Conventions  
Telephones Elevator Coffee Bar

**FI Ilmore 6-4660**

### Motels-(Cont'd)

#### RANCHO LOMBARD MOTEL

1501 Lombard, GRaystn 4-3030  
(See Advertisement Page 539)

#### ROBERTS-AT-THE-BEACH-MOTEL

2828 Sloat Bl, Lmbrd 4-2610  
(See Advertisement Page 538)

#### SANDS MOTEL

AAA APPROVED  
TV - CAR PORTS  
One of San Francisco's Newest & Finest  
Close to Restaurants & Shopping Dist.  
8 Minutes from Downtown S. F.  
U S 101-2 Blks. from G G Bridge Entr.  
2440 Lombard.....JUrdn 7-2440

#### S F MOTEL

1750 Lombard.....WAInt 1-1842

#### SCHOLTENS DOWNTOWN MOTEL

See Boxed Ad Downtown Motel  
111 Page.....MArkt 1-6006

#### SEA BREEZE MOTEL

AAA-Approved - Call for Reservations  
On the Shore of the Beautiful Pacific  
Swimming-Fishing-Dining-Dancing-Golf  
Hewitt Av Rcky Bch-----ELmwd 9-1281

#### SEA CAPTAIN'S MOTEL

2322 Lombard, WAInt 1-4980

#### SENATOR HOTEL

Complete Motel Accommodations  
CLOSE TO EVERYTHING  
Clerk on Duty 24 Hrs.  
ADJOINING PARKING - RESTAURANT  
ALL UNITS WITH BATH  
TV - RADIO - TELEPHONES  
Between Hyde & Leavenworth  
519 Ellis-----PRspt 5-0506

#### SERRA MOTEL

15 Minutes from Downtown S. F.  
KITCHENETTES  
MODERN UNITS WITH GARAGES  
TV ELECTRIC  
RADIO REFRIGERATION  
Close to Shopping, Restaurants  
Theatres and Public Transportation  
2169 Junipero Serra Bl  
Daly City-----PLaza 6-0950

#### STAR MOTEL

1727 Lombard.....FI Ilmore 6-2950  
Star Motel 1727 Lombard.....FI Ilmore 6-8250  
(See Advertisement Page 540)

#### SUNSET MOTEL

BRAND NEW - 10 DELUXE UNITS  
Soundproof - TV - Moderate Prices  
19th Avenue at Taraval  
821 Taraval-----LOmbrd 4-3656

#### SURF MOTEL

2265 Lombard.....WAInt 1-2411  
(See Advertisement This Page)

#### TOWN HOUSE MOTEL

ON 101 U. S. HIGHWAY  
15 Minutes to Downtown Center  
Walking Distance to Presidio  
Fisherman's Wharf - Ft. Mason  
24 MODERN UNITS  
FREE TELEVISION  
Between Gough & Oclavia  
1650 Lombard-----TUxedo 5-5163

#### TOWN MOTEL

3211 Geneva Av.....JUUnipr 4-5110

#### TRAVELODGE

"FOR THE BEST REST - EAST OR WEST"  
"WHERE TO CALL"  
AUDITORIUM TRAVELODGE  
790 Ellis, PRspt 5-7612  
Advertise here-it pays.

### Motels-(Cont'd)

#### TRAVELODGE AUDITORIUM

790 Ellis.....PRspt 5-7612

#### TRAVELODGE FISHERMAN'S WHARF

3201 Columbus Av. PRspt 5-6103

#### TRAVELODGE GOLDEN GATE

2230 Lombard.....WAInt 1-0664

#### TRAVELODGE MARKET STREET

1707 Market, MArkt 1-6775

#### TRAVELODGE PRESIDIO

2755 Lombard, WEst 1-9138

#### VAN NESS MOTEL

2850 Van Ness Av. PRspt 6-3220  
(See Advertisement Page 538)

#### VILLA MOTOR HOTEL

4000 S El Camino RI Sn Mto. Fressd 1-0966

#### VINMAR MOTEL

3255 Geneva Av. DElaware 3-3000  
Wye Motel  
AAA Approved  
100 Hickey Bl SSF.....PLaza 5-9556

#### Moth Proofing

A-1 Pest Control Co 2459 Polk.....TUxedo 5-0402

#### BERLOU MOTH PROOFING-DEALERS

EXCLUSIVE CLEANERS  
1145 Bush, GRaystn 4-2408

#### VACUUM STERILIZING CO

1354 York.....ATwyr 2-7025

Duplex Cleaners 958 Geneva Av.....JUUnipr 7-6789  
Exclusive Cleaners 1145 Bush.....GRaystn 4-2408  
Kwiltz Chemical Corp  
551 Railroad Av SSF PLaza 6-1107

#### PARAMOUNT PEST CONTROL SERVICE

149 Gough.....KLenzie 2-1010  
Phillips Pest Control 1010 Franklin.....PRspt 6-1258  
Western Exterminator Co 544 Market, GARfid 1-6323

#### Moth Proofing Supplies

Hy-G Corporation  
Hy-G Sashay Moth Crystals  
130 Russ.....UNdrl 1-4464


#### Mothers Milk Banks-See Milk Banks

#### Motion Picture Advertising

See Advertising-Motion Picture

#### LAKE MERCED LODGE

FREE CONTINENTAL BREAKFAST  
10 MIN. DRIVE TO DOWNTOWN S. F.  
AND POINTS OF INTEREST  
SOUNDPROOF UNITS  
Near Lake Merced  
Golfing - Boating  
Swimming-Fishing  
Away From Congested Area  
-Nice & Quiet  
Gray Line Tours Arranged  
AAA Approved  
Individual Unit Parking  
For Reservations Call



2253 JUNIPERO SERRA BLVD.  
PLaza 6-2640

#### MOTORVILLE MOTEL

P. BONFRATINI OWNER  
30 MODERN UNITS  
WITH OR WITHOUT KITCHENS  
ON U.S. HWY. 101  
1 Mi. South of City Limits  
Bordering Peninsula Towns &  
City Center  
Call. Mission Trails Ass'n.  
PLaza 6-4788



7500 MISSION ST. COLMA

#### SURF MOTEL

ON U.S. HIGHWAY 101  
FREE TV • TELEPHONE  
RADIO • ELEVATOR  
Near-by Restaurants  
5 Min. to Downtown S. F.  
or Fisherman's Wharf  
30 DE LUXE UNITS  
WAInt 1-2411  
2265 LOMBARD

#### MANOR MOTEL

Beautiful Skylight Baths  
U. S. Koylon Mattresses  
Studios Available - Individually Controlled Thermostatic Heat  
Soundproof Rooms  
WINTER & COMMERCIAL RATES  
10 Minutes to Union Square 3 Minutes to Fisherman's Wharf  
MANOR MOTEL  
JOrdn 7-0054  
On U. S. 101 Near Golden Gate Bridge  
2358 LOMBARD ST.

## MOTEL Cable

S. F.'s ACCOMMODATING MOTEL



1450 LOMBARD  
Between Van Ness & Franklin,  
HIGHWAY 101

**ORdwy - 3-0691**

TELEVISION - TELEPHONES  
U. S. Koylon Mattresses  
Garry Sightseeing Service  
Gray Line Tickets  
Coffee Bar  
Family Accommodations

## OCEAN PARK MOTEL

NEAR ZOO - PLAYGROUND - BEACH



Recommended by  
and DUNCAN HINES  
FREE TV  
FAMILY SUITES

SHY A BEDROOM? LET US SOLVE YOUR PROBLEM FOR THOSE UNEXPECTED OUT OF TOWN GUESTS

- MODERN • QUIET • NEAR OCEAN • HEATED POOL 1 BLOCK
- GARAGES • SOME KITCHEN APTS. • DOWNTOWN BUS AT DOOR

FOR RESERVATIONS CALL  
**Overland 1-7268**

2690-46th AVE. NEAR SLOAT BOULEVARD

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