

Lithographers' Equipment & Supplies—
(Cont'd)

LITHO RESEARCH CO
Andrew J. George
MANUFACTURERS OF
LITHOGRAPHIC
CHEMICALS
975 Folsom YUkon 2-5038

MIEHLE PRINTING PRESS & MFG CO
835-9th. UNdrhl 1-1196
OXY-DRY SPRAYER CORP
347 Fremont. DOuglas 2-1356

ROBERTS & PORTER INC
Branches in Most Major Cities
All Lithographic Supplies
Cameras — Dark Room
Equipment
Presensitized Plates
Chemicals
Plate Making
Offset Equipment
1309 Howard UNdrhl 3-5194

Roberts & Porter Inc 1309 Howard
From telephones served by the
following exchanges
East Bay Zone Redwood City
Palo Alto San Mateo
(No Inter-City Charge)
Ask Operator for ENtrprise 1-2031
Western Litho Supply Co of Calif 540-1st. EXbrk 2-2608
(See Advertisement Page 493)

ZIPSER CHAS H CO
CHRISTENSEN YARNISHING MACHINES
CHRISTENSEN STITCHERS & FEEDERS
515 Howard DOuglas 2-1850

Lithographic Composition

East Wind Printers 574 Merchant... SUttr 1-3388
Hays Rose 25 Calif. GARld 1-2418
LITHO COMPOSITORS 580 Market. YUkon 2-3172
NEISS ROGER LITHO ART
Offset Composition Vartyping
Ruled Forms
45 Ecker YUkon 2-6268
Pac Business Service 995 Market... DOuglas 2-3360

Lithographic Negatives & Plates

AMERICAN PICTURE CO
Photolithography For The Trade
24" Negatives - Plates
Complete Multilith - Davidson Service
330 Jackson DOuglas 2-8190

BALZER SHOPS LITHO PLATE CO
835 Howard SU tter 1-8074

BRANCO'S GRAPHIC ART SERVICE
MULTILITH-DAVIDSON
Negatives and Plates
Press Plates for The Trade
439 Market SUttr 1-0884

California Litho Plate Company
See Our Adv Under Lithographers.
15 Calif. DOuglas 2-5946

DIAL LITHO PLATE SERVICE
437 Broadway. DOuglas 2-1979

GREGORY & FALK
Lithographic Trade Plates
540-1st SUttr 1-9095

LUND LITHO PLATE CO
Litho Process Camera Work
210 Drumm EXbrk 2-0775

MILL'S NEGATIVE SERVICE 542 1/2 Union. GARld 1-7740

PHOTO-LITH LABORATORIES
Negatives-Black White & Color
211 Stevenson SUttr 1-7496

Printing Developments Inc 230 Calif. EXbrk 7-0580

Westview Color Reproductions
1536-48th Av. L0mbard 4-6180

DISAPPEARING ACT

To remove grease spots from stockings, dust with talcum powder, then brush it off after a few minutes.

Money \$25 up to \$1000

QUICK LOANS BY PHONE ON SALARY ONLY, FURNITURE OR AUTO



\$25-\$100-\$300-up to \$1000 on just your salary, auto or furniture. Take your choice of convenient plans allowing up to 6, 12, 18 or even 24 months to repay. You pay only for the time you use the money. Come in or...

Phone for Your Loan

- *SAN FRANCISCO OFFICE:** 995 Market Street, (Corner 6th) 3rd Floor EXbrk 2-3575 Ask for W. P. (Bill) Moher, Manager
- **SAN MATEO OFFICE:** 2925 So. El Camino Real, 1 Bldg. No. of Macy's Fireside 1-2641 Ask for E. J. (Gene) Snow, Manager
- *OAKLAND OFFICE:** 1815 Telegraph Ave., Fox Theatre Bldg., 2nd Floor GLencourt 1-5522 Ask for R. F. (Bob) Happ, Manager
- **SAN LEANDRO OFFICE:** 201 W. Estudillo, (Cor. Washington) 2nd Floor Lockhaven 9-8736 Ask for E. J. (Gene) Larkin, Manager

LOCAL LOAN

HOURS: 9:30 to 5:30 — *MONDAY 'TIL 8:00 — **FRIDAY 'TIL 8:00

Loans \$50. to \$1000
FURNITURE • SALARY • AUTOMOBILE

PHONE YOUR REQUEST

Arrange a Loan By Phone

Sutter 1-3588

FAST, FRIENDLY, ONE-STOP SERVICE

CONVENIENT TERMS
24 MONTHS TO REPAY
OPEN MONDAYS UNTIL 7 P.M.

FAMILY FINANCE CO

460 PHELAN BLDG.
4TH FLOOR
760 MARKET ST.

Lithographic Plate Graining

BALZER SHOPS LITHO PLATE CO
835 Howard SU tter 1-8074
Calif Plate Graining Co 562 Howard EX brook 2-4989
TRIANGLE LITHO PLATE GRAINING CO
120 Willow PR ospct 5-4973

Live Bail—See Fishing Bail

Livery Stables—See Stables

Livestock

Associated Hog Farm Skyline Bl. PLaza 5-8744
Bliss R O Kohl Bldg. EX brook 2-5371
Calif Wool Growers Assn
151 Mission SU tter 1-0580
BOATES COMMISSION CO
East Grand Av South S F. Juno 8-8254
Consolidated Farms
Old San Pedro Rd Colma. PLaza 5-4414
Cow Palace Geneva Av & Rio Verde JU niper-4-2480
Landi G 280-91st Colma. PLaza 5-3603
OLCSE BROS HOG CO
Collect Wet Garbage
1696 Edgeworth Colma. PLaza 5-5616
Sunical Division-The Hearst Corp
3rd & Market
Hearst Bldg. EXbrk 2-0616
Union Stock Yards E Grand Av SSF. Juno 8-8911

Livestock Breeders

Brinker W B 923 Folsom. SUttr 1-3440

Livestock Supplies

See Food Dealers; Also Stockmen's Supplies; Also Veterinary Supplies

Loans

See also Banks; Financing; Pawn Brokers, Real Estate Loans, Savings & Loan Associations; Etc

ABE COHN'S LOAN OFFICE

LOANS - SINCE 1912
QUICK - COURTEOUS - GENEROUS
Money Loaned
On All Articles of Value
Specializing in
FUR LOANS
Strictly Confidential

On the Corner Fillmore & O'Farrell
1454 Fillmore Flimor 6-1577

ACE LOAN CO

NEED MONEY QUICKLY
Highest Prices Paid - See Us
87-5th SUttr 1-4498

AL'S LOAN OFFICE 159-3d. DOuglas 2-0512
(Continued Next Page)

To Find an AUTHORIZED Sales and Service Dealer

When you want a nationally-advertised product or service

Look in the Yellow PAGES

They Tell "Where to Buy It"

Loans—(Cont'd)

AMERICAN TRUST LOANS

Automobile Financing
Home Improvement
Personal Needs
Real Estate



"WHERE TO CALL" OFFICES

DOWNTOWN DISTRICT
American Trust Company
464 California. DOuglas 2-7411
Matson Building Office
225 Market. DOuglas 2-7411
New Montgomery Office
100 New Montgomery. DOuglas 2-7411
Savings Union Office
Grant Av & O'Farrell. DOuglas 2-7411
Third-Brannan Office 601-3d. DOuglas 2-7411

BAYVIEW DISTRICT
American Trust Company
5048-3d. DOuglas 2-7411

CIVIC CENTER DISTRICT
American Trust Company
1215. Market. DOuglas 2-7411

EXCELSIOR DISTRICT
American Trust Company
46-8 Mission. DOuglas 2-7411

FILLMORE DISTRICT
American Trust Company
1499 Fillmore. DOuglas 2-7411

MARINA DISTRICT
American Trust Company
2166 Chestnut. DOuglas 2-7411

MISSION DISTRICT
American Trust Company
498 Valencia. DOuglas 2-7411
Twenty-Ninth-Mission Office
3299 Mission. DOuglas 2-7411
Twenty-Second-Mission Office
2595 Mission. DOuglas 2-7411
(Continued Next Column)

AMERICAN TRUST LOANS—(Cont'd)

OFFICES—(Cont'd)

NORTH BEACH DISTRICT
American Trust Company
468 Columbus Av. DOuglas 2-7411
Broadway-Grant Av Office
571 Broadway. DOuglas 2-7411

PACIFIC HEIGHTS DISTRICT
American Trust Company
2100 Fillmore. DOuglas 2-7411

POLK VAN NESS DISTRICT
American Trust Company
1498 Polk. DOuglas 2-7411

PRESIDIO DISTRICT
American Trust Company
Presidio of S F. DOuglas 2-7411

RICHMOND DISTRICT
American Trust Company
5455 Geary Bl DOuglas 2-7411
Seventh Av-Clement Office
599 Clement. DOuglas 2-7411

STONESTOWN DISTRICT
American Trust Company
599 Buckingham Wy. DOuglas 2-7411

SUNSET-PARKSIDE DISTRICT
American Trust Company
1906 Irving. DOuglas 2-7411

WEST PORTAL DISTRICT
American Trust Company
145 W Portal Av DOuglas 2-7411

Argonaut Loan Office
Across From Vets Adm
We Loan on Everything
94-4th SUttr 1-8886
Bank of Montreal 333 California. GARld 1-5888
Bay Area Mortgage Co 4493 Mission. JUNior 4-9026

BAY BRIDGE LOAN OFFICE
"MONEY IN A MINUTE!"
Loans on Any Article of Value
Across From The Crystal Palace Mkt.
1168 Market UNdrhl 1-0758
(Continued Next Page)

The Yellow Pages save you time.

are you a little short this month?

\$25 to \$2000 (or more)

Call SEABOARD

CASH IN RECORD TIME.

EXbrook 2-3715 760 Market St. Phelan Bldg.
UNDERhill 1-5626) 1 Polk Street
San Mateo: 34 Second Ave., Diamond 2-4141
Palo Alto: 473 University Ave., Davenport 5-6755
Richmond: 1333 Macdonald Ave., BEacon 4-2641

SEABOARD FINANCE COMPANY

the difference with SEABOARD's the service.

WANT A Beneficial LIKES TO SAY
LOAN? YES!
PROOF: WE SAID "YES" TO OVER 2 MILLION LAST YEAR
Personal-IZED LOANS \$25 to \$2000 on Auto, Furniture or Salary

Beneficial FINANCE CO.
(FORMERLY PERSONAL FINANCE CO.)

24 AFFILIATED Beneficial OFFICES IN SAN FRANCISCO AREA

SAN FRANCISCO • 830 Market St., 2nd Fl. GARld 1-2500	• 481 Market St. (Near 3rd) EXbrook 2-6002	• 2588 Mission St. (Cor. 22d St.) VALencia 4-7041	• 5524 Geary Blvd. SKyline 1-3266	• 4653 Mission St., Grd. Fl. (Near Ocean Ave.) JUNiper 6-1656
SO. SAN FRANCISCO—386 Grand Av., Grd. Fl. JUNo 8-5152	SAN MATEO—407 South "B" St., Grd. Fl. DIamond 4-7658	PALO ALTO—442 Ramona St., Grd. Fl. DAVenport 5-3273	REDWOOD CITY—2658 S'dway (Near El Camino Real) EMerson 8-4611	RICHMOND—1104 Macdonald Ave., Grd. Fl. BEacon 5-6721
SAN RAFAEL—1015 "B" St., Grd. Fl. GLenwood 4-9430	OAKLAND—1700 Franklin St., Grd. Fl. GLenwood 1-2680	(2 Offices)—3246 East 14th St., Grd. Fl. (Near Fruitvale Ave.) ANdover 1-7603	BERKELEY—2045 Shattuck Ave. (Cor. Addison St.) THornwall 5-4321	ALAMEDA—2321 Santa Clara Ave., Grd. Fl. LAkehurst 3-3891
HAYWARD—708 Foothill Blvd., Grd. Fl. LUcerne 2-8911	SAN LEANDRO—1532 Washington Ave. LOCKhaven 9-4022	SUNNYVALE—135 East El Camino, Grd. Fl. REGent 9-0596	MARTINEZ—702 Main Street MARTinez 5282	WALNUT CREEK—1328 Ygnacio Valley Road YELlowstone 5-4850
ALBANY—924 San Pablo Ave., Grd. Fl. LANDscape 5-4172	ANTIOCH—418 West Second St., Grd. Fl. (Opposite Sears) PLateau 7-5170	MENLO PARK—1011 El Camino Real, Grd. Fl. DAVenport 6-5590	MILLBRAE—43 El Camino Real, Grd. Fl. (Millbrae Theatre Bldg.) OXFord 7-4153	

HFC \$20 to \$1500

Loans made without endorsers
—on salary, car or furniture.
Repay in monthly instalments
—up to 24 months to repay.
Sensible terms.
Dependable service since 1878.

HOUSEHOLD FINANCE
Corporations

4 SAN FRANCISCO OFFICES

742 Market St. or 49 Geary St., 2nd Floor. DOuglas 2-0480	870 Market St., Flood Bldg., 3rd Floor. EXbrook 2-4371	2751 Mission St., between 23rd & 24th Sts. VALencia 6-2772	SAN MATEO—414 South Elsworth Ave. DIamond 4-6304
STONESTOWN—290 Winston Drive. L0mbard 4-0440	BERKELEY—2168 Shattuck Ave., 2nd Floor. THornwall 5-8109	HAYWARD—612 Foothill Blvd. at B. ELgin 1-0166	SAN LEANDRO—1217 Washington Ave. LOCKhaven 2-3568
OAKLAND—1328 Washington St., 2nd Floor. HIGHgate 4-7051	RICHMOND—341-10th St. Just No. of Macdonald. BEacon 5-2066		