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LINOLEUM and TILE

For Every Room in the House

- RUBBER TILE
- ASPHALT TILE
- LINOLEUM TILE
- TILE-BOARD
- KENTILE

Expertly Installed

- CONGO WALL
- WINDOW SHADES
- MASONITE
- PLYWOOD

Free Estimates

- Corlon • Bonny Maid
- Inlaid • Plastics
- Pabco • Sandran
- Armstrong • Quaker and Congoleum Rugs

In All Sizes

- Print

6' - 9' - 12' Widths

Call UNderhill 1-8446

Chris Pedersen
150 STEINER Corner Waller
Free Parking in our lot directly across the street

LINOLEUM HEADQUARTERS

ARMSTRONG'S LINOLEUM

AVAILABLE
★ VINYL TILE ★ ASPHALT TILE
★ CORLON TILE ★ LINOLEUM TILE
★ SPATTER LINOLEUM IN ALL COLORS

"FREE CITY WIDE DELIVERY"
FREE ESTIMATES

WAlnut 1-4937

25 YEARS OF INSTALLATION EXPERIENCE

Linoleum Larry's
CORNER OF CALIFORNIA & FILLMORE

***Sunset* FLOOR COVERINGS**
EXPERT INSTALLATION

EASY-TERMS
CARPET • LINOLEUM
ASPHALT – RUBBER – PLASTICS
CORK – VINYL

EVENINGS BY APPOINTMENT

Phone **OVerland 1-7371**
1936 Irving St., Bet. 20th & 21st Ave.

BAY AREA FLOOR COVERINGS
LINOLEUM — TILE — CARPETS
- ARMSTRONG
- GOLD SEAL
- PABCO

- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

FREE ESTIMATES
OVerland 1-8700

GUARANTEED INSURED INSTALLATIONS — BANK TERMS — *Do It Yourself & Save $ $ $*
OVER 12 YEARS EXPERIENCE
1601 TARAVAL — PARKSIDE DISTRICT

Linoleum Dealers—(Cont'd)

ARMSTRONG RESILIENT FLOORS

For home and business:
Armstrong Linoleum Asphalt Tile • Rubber Tile • Plastic Corlon® Cork Tile • Custom Corlon Tile • Linotile® Excelon® Tile • Wall Coverings • Counter Tops
Armstrong FLOORS

"WHERE TO BUY THEM"

WHOLESALE DISTRIBUTORS

Volker Wm & Co 631 Howard....EXbrk 2-5727

RETAILERS

ACE LINOLEUM & FURNITURE CO 1825 Polk. TUxedo 5-6090
Antonchuk A 1125 Ocean Av....JUnipr 7-0640
ARMSTRONG CARPET & LINOLEUM CO 626 Clement. SKyln 1-2827
Bay Area Floor Coverings 1601 Taraval. OVrlnd 1-8700
CONKLIN BROS INC 3320-20th. ATwtr 2-1822
CUSTOM CUT RATE FLOOR CO 120 Market. DOuglas 2-3565
FLOOR STYLES INC 1899 Mission ....UNdrhl 1-4646
FLOORCRAFT 871 Mission.....SUttr 1-8254
Golden Gate Linoleum Co 2862 Mission. VAlencia 4-8870
Harris Linoleum & Carpets 1355 Fillmore. WAlnt 1-5426
JONES RESILIENT FLOORS 2853 Mission ....MIssn 7-6851
LEHMANN LINOLEUM 2317 Irving ....LOmbrd 4-3740
LINOLEUM LARRY 2055 Fillmore ....WAlnt 1-4937
PEDERSEN CHRIS LINOLEUM CO 150 Steiner ....UNdrhl 1-8446
PINNEY F K INC 424 Townsend..SUttr 1-7673
STANDARD LINOLEUM CO 1836 Polk..............PRspct 5-9263
SUNSET FLOOR COVERING Evenings By Appointment 1936 Irving ....OVrlnd 1-7371
WEST COAST LINOLEUM & CARPET CO Linoleums-Tiles-Rugs-Carpets See Our Display Ad-This Classif 2689 Mission ....VAlencia 4-4909

BAY AREA FLOOR COVERINGS
LINOLEUM
RUBBER — ASPHALT — CORK
All Major Brands
Complete Guaranteed Installations
FREE ESTIMATES
1601 Taraval ------------OVrlnd 1-8700

BAY AREA FLOOR COVERINGS 1601 Taraval. OVrlnd 1-8700 (See Advertisement This Page)
CONKLIN BROS INC 3320-20th....ATwtr 2-1822 (See Advertisement Page 487)
CUSTOM CUT RATE FLOOR CO 120 Market. DOuglas 2-3565 (See Advertisement Page 487)
FLOOR STYLES INC 1899 Mission. UNdrhl 1-4646

(Continued Next Page)

BUTTER DOES IT

Before scalding milk, wipe the bottom of the pan with a bit of butter and the milk will not scorch.

Always

KEEP RECEIVER ON THE HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Linoleum Dealers—(Cont'd)

GOLD SEAL FLOORS AND WALLS

CONGOLEUM-NAIRN INC. Inlaid By the Yard - Linoleum, Nairon ® Plastics, Resilient Tiles - Rubber, Cork, Nairon ®, Vinylbest*, Linoleum, Asphalt. Printed - Congoleum ® & Congowall ®. Rugs & Broadloom - LoomWeve ®. *T.M.

"WHERE TO BUY THEM"

DISTRICT OFFICE

CONGOLEUM-NAIRN INC 1355 Market ....HEmlck 1-3090

DISTRIBUTORS

JAEGER & BRANCH 1744 Rollins Rd Brlngm
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for. ENtrprise 1-0881
Jaeger & Branch 1744 Rollins Rd Brlngm. SUttr 1-5709
MURRAY B MARSH CO INC 1661 Powell Emryvle
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for. ENtrprise 1-1081

DEALERS

Armstrong Carpet & Linoleum Co 626 Clement. SKyln 1-2827
Bay Area Floor Coverings 1601 Taraval. OVrlnd 1-8700
Conklin Bros Inc 3320-20th .. ATwatr 2-1822
CUSTOM CUT RATE FLOOR CO 120 Market. DOuglas 2-3565
Floor Styles Inc 1899 Mission..UNdrhl 1-4646
Floorcraft 871 Mission........SUttr 1-8254
Harris Linoleum & Carpets 1355 Fillmore ....WAlnt 1-5426
Jones Resilient Floors 2853 Mission .... MIssn 7-6851
Lamerdin Carl 1226 Stockton. .DOuglas 2-2856
Latch Floor Covering 393 Valencia. UNdrhl 3-6256
Mancuso Bros 446 Valencia.....UNdrhl 1-3958
Mobile Linoleum Store 4715 Mission ....JUnipr 4-2711
Pedersen Chris Linoleum Co 150 Steiner ....UNdrhl 1-8446
Shum Jim Supply Co 545 Kearny. YUkon 6-4360
STANDARD LINOLEUM CO 1836 Polk. PRspct 5-9263
SUNSET FLOOR COVERING 1936 Irving. OVrlnd 1-7371
WEST COAST LINOLEUM & CARPET CO See Our Display Ad-This Classif 2689 Mission ....VAlencia 4-4909

GOLDEN GATE LINOLEUM CO 2862 Mission. VAlencia 4-8870
If no answer call..............EVrgrn 6-8923

HARRIS LINOLEUM & CARPETS
RESILIENT TILES
1355 Fillmore ....WAlnut 1-5426

Irving Upholstering 2501 Taraval...LOmbrd 6-2720
JONES RESILIENT FLOORS 2853 Mission ....MIssn 7-6851 (See Advertisement This Page)
Last's Paint & Linoleum 3263-24th .. VAlencia 4-3212
Latch Floor Covering 393 Valencia. .UNdrhl 3-6256

LEHMANN LINOLEUM
LINOLEUM – ASPHALT & RUBBER TILE
MOULDING – SPRED SATIN
2317 Irving ....LOmbard 4-3740

LERNER JACK 871 Mission..........SUttr 1-8254
Linoleum Larry 2055 Fillmore.......WAlnt 1-4937 (See Advertisement Page 486)
Lorentzen Co Pier 1½ ....GArfld 1-4189
MOBILE LINOLEUM STORE 4715 Mission. JUnipr 4-2711
Morrow William Co 823 Divisadero. .WAlnt 1-9222

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Linoleum Dealers—(Cont'd)

PABCO SOIL-SEALED LINOLEUM

For the "Young In Heart," truly new and different California Originals Inlaid Linoleum in decorator acclaimed colors and designs! Nationally advertised Pabco Linoleum, Floor Tiles, "Printz" Rugs and Yard Goods, Mastipave.
PABCO

"WHERE TO BUY IT"

DISTRIBUTORS

Arnstein Carpet Co 540-9th .....MArkt 1-8433

DEALERS

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Bay Area Floor Coverings 1601 Taraval. OVrlnd 1-8700
Conklin Bros Inc 3320-20th....ATwatr 2-1822
Floor Styles Inc 1899 Mission...UNdrhl 1-4646
FLOORCRAFT 871 Mission.....SUttr 1-8254
Harris Linoleum & Carpets 1355 Fillmore ....WAlnt 1-5426
LATCH FLOOR COVERING 393 Valencia ....UNdrhl 3-6256
LERNER JACK 871 Mission.....SUttr 1-8254
MOBILE LINOLEUM STORE 4715 Mission ....JUnipr 4-2711
STANDARD LINOLEUM CO 1836 Polk. PRspct 5-9263
Sunset Floor Covering 1936 Irving ....OVrind 1-7371
WEST COAST LINOLEUM & CARPET CO See Our Display Ad-This Classif 2689 Mission ....VAlencia 4-4909

PEDERSEN CHRIS LINOLEUM CO 150 Steiner..............UN drhil 1-8446 (See Advertisement Page 486)
PETERSON-COBBY CO 218 Clara..EXbrk 2-8714

PINNEY F K INC
Resilient Tiles – Linoleum – Carpet
Koroseal Floors – Church Wall Tile
Commercial & Residential Installations
424 Townsend --------------SUttr 1-7673

REEDER L D CO OF S F 1255 Sansome. DOuglas 2-5050

SANDRAN FLOOR COVERING

Stainless Vinyl SANDRAN **SANDRAN®**
Floors — Walls — Counters
The low cost luxury coverings that never need scrubbing.

"WHERE TO BUY THEM"

DISTRIBUTORS

MACDELL DISTRS 2203 Evergreen North Sacramento. WAbsh 2-5401

FRANCHISED DEALERS

Jones Resilient Floors 2853 Mission. MIssn 7-6851
Pedersen Chris Linoleum Co 150 Steiner. UNdrhl 1-8446

Shum Jim Supply Co 545 Kearny....YUkon 6-4360
STANDARD LINOLEUM CO 1836 Polk ......PR ospct-5-9263 (See Advertisement This Page)
SUNSET FLOOR COVERING 1936 Irving ....OVrlnd 1-7371 (See Advertisement Page 486)
Swan Bros Floor Covering Co 5616 Mission ....JU niper 7-0815
Tile Sales Co 3145 Geary Bl ....SKyln 2-1336
U-SAVE PAINT & LINOLEUM STORE 1401 Haight. MArkt 1-5890
WALCOM GEO C 1526 California. OR dway 3-0458
WEST COAST LINOLEUM & CARPET CO 2689 Mission ....VAlencia 4-4909 (See Advertisement Page 485)

Linoleum Layers

ANTONCHUK A 1125 Ocean Av. . JU niper 7-0640
ARMSTRONG CARPET & LINOLEUM CO 626 Clement. SKyln 1-2827
Arnold's Carpet & Linoleum Shop Lay-Repair-City Wide Service 380-2d Av ....SKyln 1-5311
Bay Area Floor Coverings 1601 Taraval. OVrlnd 1-8700
COHEN LOUIS WM 1936 Irving ...OVrlnd 1-7371
FLOOR STYLES INC 1899 Mission UNdrhl 1-4646
Last's Paint & Linoleum 3263-24th. VAlencia 4-3212
LERNER JACK 871 Mission........SUttr 1-8254
McGuire M E ....WEst 1-3250
PEDERSEN CHRIS LINOLEUM CO 150 Steiner ....UNdrhl 1-8446
SCHWARZ JOSEPH Repairs Only 323 Geary ....YUkon 2-1441
Day-Night and Holiday call........YUkon 2-1441

Linoleum Layers—(Cont'd)

SUNSET FLOOR COVERING
Free Estimates – Guaranteed Installation
On All Type
FLOOR COVERING
1936 Irving ....OVrlnd 1-7371

WEST COAST LINOLEUM & CARPET CO See Our Ad for Linoleum Dealers 2689 Mission ....VAlencia 4-4909
WESTERN LINOLEUM SALES & SERV 1811 Powell ....EXbrk 2-4615

Linoleum Layers' Supplies

California Adjustable Steel Post Co Linoleum Rollers Rented 1746 Clement ....SKyline 1-3622
HEINE W F SUPPLY CO 6015 Adeline Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for. ENtrprise 1-2247

Linoleum Layers' Supplies—(Cont'd)

Hoskin and Muir 30 Harriet.......UNdrhl 3-5261
PACIFIC FLOOR PRODUCTS 470 Spear. YUkon 2-5207
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for. ENtrprise 1-2035

Linoleum—Whsle & Mfrs

Armstrong Cork Co 1355 Market....UNdrhl 3-1760

ARMSTRONG RESILIENT FLOORS—

WHOLESALE DISTRIBUTORS

VOLKER WM & CO 631 Howard. .EXbrk 2-5727

ARMSTRONG'S LINOLEUM—

DISTRIBUTORS

FUNSTEN B R & CO 598-7th. HEmlok 1-5115

(Continued Next Page)

LINOLEUM & TILE
FOR EVERY ROOM IN THE HOUSE

- Rubber Tile
- Asphalt Tile
- Linoleum Tile
- Tile-Board
- Sandran
- Inlaid Linoleum

Jones Resilient Floors — RUGS, TILE LINOLEUM

ARMSTRONG
QUAKER
CONGOLEUM RUGS
IN ALL SIZES
PRINT 6-9 & 12 FT. WIDTH
CONGOWALL

EXPERT INSTALLATION
MIssion 7-6851
2853 Mission St • Near 25th

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on ARMSTRONG - GOLD SEAL & ALL STANDARD BRANDS
Design Specialists
OVER 20 YEARS EXPERIENCE ON ALL TYPES OF LINOLEUM & TILE WORK
PROMPT SERVICE – GUARANTEED WORK
FREE ESTIMATES
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CUSTOM CUT-RATE FLOOR CO.
120 MARKET, SAN FRANCISCO — Serving the Bay Area

Since 1880
Conklin Bros
One of the West's Largest Exclusive Floor Covering Dealers
COMMERCIAL – RESIDENTIAL
LINOLEUM – RUBBER – ASPHALT & PLASTIC TILES
ATwater 2-1822
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Also Stores in Oakland – San Mateo – Sharp Park

SAVE MONEY! ON LINOLEUM
- INLAID • BATTLESHIP
- PRINT • CONGOLEUM

—*NEWEST DESIGNS*—
LINOLEUM RUGS
NAME BRAND FLOOR TILE
CONOLITE PLASTIC TOPPING
UNFINISHED FURNITURE
WINDOW SHADES – PAINTS
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Bring Your Measurements to Us—We Can Save You Money
STANDARD LINOLEUM CO.
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