

Letter & Addressing Service-(Cont'd)

Businessmen's Stenographic Service
519 Calif. Douglas 2-7044
Calif Office Service Co 591 Mission... YUkon 6-2424

CLARK & McGETTIGAN

Office Overload Specialists
TYPING - STENO - MAILINGS, ETC.
Also
Offset Printing - Mimeographing

CLEMENT RANDOLPH R

Typing - Machine Addressing
Mimeographing - Multigraphing
Offset Reproduction - Mailing Lists

COBBING SERVICE

MIMEOGRAPHING - MULTIGRAPHING
TYPING - PUBLIC STENOGRAPHERS
Private Dictation

COX STENO-MIMEOGRAPH SERV

25 California DO uglas 2-1526
Culver Multi-Copy Service 821 Market EXbrk 2-4997

DEPENDABLE LETTER SERVICE

988 Market TUxedo 5-4664
DOLMAN MAHLON T
PERSONALIZED LETTERS
THAT DEFY COMPARISON

DUO LETTER SHOP

MULTILITHING
VARTYPING
STATISTICAL TYPING
ADDRESSING & MAILING
MIMEOGRAPHING
TARIFFS & FORMS
SPEED OUR SPECIALTY

EAGER BEAVER LETTER SERVICE

Multigraphing-Mimeo-Mailings
830 Market EXbrk 2-8394
EXECUTIVE SHOP 931 Howard... YUkon 6-0293

FLASH LETTER SERVICE

Since 1922
MIMEOGRAPHING
VARTYPING - RULED FORMS
OFFSET REPRODUCTIONS
TELEPHONE ANSWERING

HANSEN THELMA

MIMEO STENCIL DRAWINGS
CARTOONS - CARICATURES
LETTERING - MIMEO IN COLORS

HAWKE CRYSTAL COMPANY

840 Sansome GARfid 1-7113
HERZ OLGA LETTERSHOP

HIBBARD V & CO

524 Commercial... YUkon 6-5742
HOGUE FAYE

MULTIGRAPHING

MULTIGRAPHING
MIMEOGRAPHING
TYPING

Inserting & Mailing Machine Co

431 Bush SUttr 1-4478
Please dial carefully... keep watching the dial.

Letter & Addressing Service-(Cont'd)

KELLY'S LETTER SHOP
MIMEOGRAPHING
ADDRESSOGRAPHING - NOTARY
FREE PICK-UP & DELIVERY

LEVIN NORMA H

Duplicating-Stenography-Expert Typing
Direct Mail-Addressing-Composition
Automatic Original Letters - Quality Work

LEWIS & MAYNE INC

Complete Addressing
Mailing & Duplicating
Service
MULTIGRAPHING
MIMEOGRAPHING
MULTILITHING
PLANS - COPY - ART

MacDonald Olive Marguerite

1355 Market KLondke 2-1826
Mailers Automatic Enclosing Service
96 Jesse DOuglas 2-1537

MANPOWER INC

COMPLETE ADDRESSING SERVICE
Accurate & Efficient
100 Offices World-Wide

MILES HARVEY & CO INC

MOST MODERN AND BEST EQUIPPED
DIRECT MAIL PLANT IN SAN FRANCISCO
Complete Service - Established 1931

MITCHELL H A CO

45 Ecker... YUkon 2-6268
NEISS ROGER LITHO ART
Vartyping-Ruled Forms

OFFICE OVERLOADS DIVISION OF WSTRN EMPLOYERS SERV INC

SAN FRANCISCO'S
Complete Office Service Agency
Letter Shop in Our Office
CALCULATING - TABULATING
STATISTICAL TYPING

PAC BUSINESS SERVICE

Quality Letter Shop Balboa Bldg. SU Her 1-6315
Quick Duplicating 127 Montay YUkon 2-4900

RALPH MAUDE DIRECT MAIL SERVICE

127 Montgomery DOuglas 2-8587
NEW & USED ROBOTYPERS
Rent - Lease - Sales - Service

RODGER'S ADDRESSING BUREAU

809 Mission GARfid 1-3848
RODMAN MARK EFFECTIVE DIRECT MAIL
79 Jessie SUttr 1-3338

ROSENBERG Y L CO

708-4th Av Oakfld. TEMplbr 2-0512
S F DUPLICATING CO
Multilithing - Vartyping
Multigraphing - Mimeographing
Quality at Moderate Prices

Secretarial Service Hearst Bldg

DOuglas 2-2533

Letter & Addressing Service-(Cont'd)

SIEMONS MAILING SERVICE
Catalogs - Circulars - Letters
Collating - Inserting - Addressing
Mailing Lists Maintained

SOOY JAS L

504 Sansome... SUttr 1-8470
LETTER SHOP THE 67 Beale... SUttr 1-6564

STEINER GERTRUDE MRS

717 Leavenworth PRsct 6-3950
Sunset Business Bureau
1306 Noriega MOntrse 4-7118

SUTTER LETTER SERVICE

Prompt & Efficient Service
EXPERT STATISTICAL TYPING
ELECTRICAL TYPING
MULTIGRAPHING - MIMOGRAPHING

TAPPING R M & CO

580 Market... SU ttr 1-3287
VARIETY TYPEWRITERS-
TAPPING R M & CO 580 Market... SUttr 1-3287

VARNEY LETTER SHOP

Mimeographing & Ditto Duplicating
525 Market... SUttr 1-2570
Victor & Carter 770 Mission... YUkon 6-4045

WATSON-BROOKS DUPLICATING

MULTILITHING
MIMEOGRAPHING
D.S.J. VARTYPING - MAILING SERVICE

Watson Jean

535 Mission... DOuglas 2-1732
WATSON-BROOKS DUPLICATING
MULTILITHING
MIMEOGRAPHING

WILSON LETTER SERVICE

1123 Howard... UNdrhl 1-5540
WOOD LETTERS
Raised & Flat

WOOD LETTERS

Any Style or Shape - Expert Workmanship
1123 Howard... UNdrhl 1-5540

COAST DIRECTORY CO

Plastic Letters for Changeable
Letter Signs - Menu Signs - Directories
All Types - All Sizes

Coloray Corp

370 Brannan... EXbrk 2-3995
Display Letter Mart
Mitten's-Wood-Metal-Plastic

FERRI ENAMELING CO

Porcelain Enamel Letters
1100-57th Av Oakland... KElog 2-0266

REGIONAL STEEL

PORCELAIN
AND METAL LETTERS
420 Market... GARfid 1-7690

ROTH DIRECTORY CO

Plastic Letters for Directories
Menu Signs, Schedule Boards, Etc.
8 Sizes - 1/2" to 2 1/2" Carried in Stock

Sanborn Geo Winter

Direct Redwood-Plastic or Metal Sign
Letters-Low Prices-Quick Delivery
2444 Harrington Av Oakland... KElog 2-8215

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3240 Sacramento... FImr 6-0825
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Open Till 10 PM Also Sun & Holidays

Libraries-Circulating & Rental-(Cont'd)

Chestnut Burr The 3208 Scott... WAInt 1-2443
DONAHUE LIBRARY
The Catholic Library of San Francisco

METAPHYSICAL LIBRARY

Complete Selection Spiritual Psychology
Extra-Sensory Perception
Room 408
150 Powell... DOuglas 2-6872

Metaphysical Town Hall Book Shop & Library

Paulist Circulating Library Old St Mary's Church
614 Grant Av... DO uglas 2-0959

Serra Circulating Library

121 Golden Gate Av... KLondke 2-3838
Sign of the Elephant Library
2228 Chestnut Filmor 6-1799

Tunnel Circulating Library

415 Stockton... GARfid 1-8463
Village Library 2528A Ocean Av... DELaware 4-0220

Libraries-Institutional

Donahue Library 50 Oak... MArkt 1-4260
Lane Medical Library
Sacramento & Webster... WEST 1-8000

Libraries-Public

Amer Merchant Marine Library Assoc
105 The Embarcadero... GA rfid-1-8965
Calif State Division of Mines
Ferry Bldg... GA rfid-1-1506

Daly City Public Library

34 Park Plaza Dr Daly City PLaza 5-0842
S F City & County
Public Libraries

Main Library Civic Center

HE mlock-1-2121
Anza Branch 37th Av Near Anza... SK yline 1-4824

Bayview Branch

5009-3d... ATwtr 2-2411
Bernal Branch
Cortland Av at Andover... MI ssn 8-4618

Business Branch

68 Post... EXbrk 2-3075
Excelsior Branch 4405 Mission... JU niper 5-8320

Golden Gate Valley Branch

1801 Green WEST 1-0236
Ingleside Branch 387 Ashton... JU niper 5-2680

Mills Branch

S F Law Library
Mills Tower... YU kon 7-1685
Mission Branch 24th & Bartlett... MI ssn-7-1517

Noe Valley Branch

Jersey near Castro... MI ssn-7-4655
North Beach Branch
Powell nr Washington... GA rfid-1-3966

Ocean View Branch

111 Broad... JU niper-7-2519
Ortega Branch 39th Av & Ortega... MOntrse 4-4938

Park Branch

Park Branch Page & Cole... BA view-1-7963
Parkside Branch
228 Av & Taraval... MO ntrose 4-4297

Portola Branch

2434 San Bruno... DE lware-3-2081
Potrero Branch 1616-20th... MI ssn-7-8595

Presidio Branch

Presidio Branch Sacramento nr Baker WE st-1-6329
Richmond Branch 9th Av nr Geary SK yline-1-4740

Sunset Branch

Sunset Branch 18th Av & Irving MO ntrose 4-3080
Visitation Valley Branch
37 Leland Av... JU niper-7-2938

Light & Power Companies

See Electric Light & Power Companies

Lighters

See Cigar & Cigarette Lighter Headings

Lighting-Advertising

See Searchlight Renting

Lighting Fixtures-Mfrs

ACUSTI-LUMINOUS CEILING-LUMINOUS CEILING INC

27 King Mill Vly DU nlp 8-7720
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Fluorescent Fixtures
for Offices, Stores,
Factories, Schools,
Drafting Rooms

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OF CALIF 352 Shaw Rd S S F PLaza 5-7077

Amplex Corporation

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Analite Precision Daylight Fixtures
420 Market YUkon 2-4762

Benjamin Electric Mfg Co

829 Folsom DOuglas 2-6246
BYRD LIGHTING FIXTURE CO
Designers & Manufacturers of
CHURCH LIGHTING
FLUORESCENT
RESIDENTIAL
THEATRICAL
& All Types of Special
Lighting Effects

Brundage J H

288-7th... MArkt 1-2001
BULMORE LIGHTING 447 Minna... EXbrk 2-4322

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Designer & Manufacturer
LIGHTING FIXTURES & LAMPS
1243 Sutter... OR way 3-4610

Coast Lighting Products Co

320 Judah SEabright 1-6800
Columbia Lighting Fixtures
50 Hawthorne SUttr 1-4557

Curtis Lighting Inc

918 Irving... LOnbrd 4-8163
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BRUNDAGE J H 288-7th... MArkt 1-2001

Day-Brite Lighting Inc

288-7th... MArkt 1-2001
DELEUZE GUY COMPANY
Manufacturers Representative
ABSOLUTE LIGHTING
ACME LITE PRODUCTS
GEM ELECTRIC MFG. CO.
KURT YERSEN COMPANY
NEMCO ELECTRIC CO.
QUICK-START FLUOR. STARTERS
SUPREME LIGHTING CO.

Duro-Test Corporation

1486 Ebert Av. ATwtr 2-2063
Electro Silv-A-King Lighting
420 Market YUkon 2-4762

EMERSON-PRYNE CO

778 Natoma UNdrhl 3-6425
Epperson J C Co 721 Bryant... GARfid 1-5410

Erikson John D

918 Irving... LOnbrd 4-8163
FLUORESCENT FIXTURES OF CALIF
Mfr of All-Brite Fluorescent Fix
352 Shaw Rd SSF... PLaza 5-7077

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1261 Howard... UNdrhl 3-2271
General Electric Vapor Lamps Sales & Service
72 Sacramento GARfid 1-7877

General Lighting Co Inc

417 Market... YUkon 6-3935
Gill Glass & Fixture Co 681 Market DOuglas 2-6979

Gross Wood & Co

230 Natoma... YUkon 2-5428
GUGLIELMO JOS 729 Mission... DOuglas 2-2715

GUGLIELMO LIGHTING FIXTURE CO

152-9th HEmlok 1-5614
Haluk Lighting & Mfg Co
Store & Office Lighting
65 Elmira... JUNipr 5-3771

HANSCHEN & GODDARD

483 Tehama EXbrk 2-1848
Holzmueller C J 1110 Howard... UNdrhl 1-2050

Lighting Fixtures-Mfrs-(Cont'd)

Hub Electric Co 417 Market... YUkon 6-3935
Kim Lighting 314-12th... HEmlok 1-4193

Kliefel Bros Universal Electric Stage Lighting

Co Inc 1110 Howard... UNdrhl 1-2050
Kurt Versen Co 221 Oak... UNdrhl 1-7121

Kustom Lighting & Mfg Co

359-12th UNdrhl 1-5863
LEADLITE FIXTURE CO
800-100th Av Oakfld SWetwd 8-7760

Luxor Lamp Service

680 Beach... GRaystn 4-1317
Marvin Electric Mfg Co
Engineered Recessed Lighting
2166 Market... UNdrhl 1-4224

McPhalen Manufacturing Co Inc

314-12th HEmlok 1-4193
Metalcrafts Products Company Inc
681 Market DOuglas 2-6979

Miller Co The

721 Bryant... GARfid 1-5410
MILLER INDUSTRIAL & COMMERCIAL
LIGHTING-
EPPERSON J C CO 721 Bryant... GARfid 1-5410

Noma Lites Inc

745 Bryant... DOuglas 2-0252
Pac Assoc Lighting & Mfg Co
1260 Pennsylvania Av VAencia 6-3500

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Specialists in Custom and
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1260 Pennsylvania Av VAencia 6-3500

Parker A R Co

420 Market... YUkon 2-4762
Peerless Electric Co 576 Folsom... EXbrk 2-8553

PHOENIX DAY CO

729 Mission... DOuglas 2-2715
PITTSBURG REFLECTOR CO
542 Thornton Av Missn 8-3007

PRESCOLITE LIGHTING FIXTURES-

PRESCOLITE MFG CORP
2229-4th Brkly THrnl 1-0527
Pressteel Co 2229-4th Brkly... THrnl 1-0527

Progress Mfg Co

Leaders in Residential
Incandescent & Fluorescent Lighting
Fans Rangehoods & Door Chimes
2166 Market... UNdrhl 1-4224

Quality Glass Co

1065 Howard... UNdrhl 1-2621
Radke Dan H Co 754 Natoma... HE mlock 1-5263

Rambusch Decorating

286-7th... MArkt 1-2001
Revere Electric Mfg Co
101 Kansas... MArkt 1-8636

Roberts Manufacturing Co

272 Tehama SUttr 1-0637
Ruby Lighting Corp
1485 Bay Shore Bl JUNipr 6-5266

Sechrist Albert Mfg Co

420 Market... YUkon 2-4762
SMOOT-HOLMAN CO
Mfrs Lighting-Equipment-Coml & Indstri
55 Mississippi... MA rket 1-8474

Stonco Flood Lighting Equip

721 Bryant GARfid 1-5410
Sunbeam Lighting Co 314-12th... HEmlok 1-4193

Supreme Lighting Co

Mfrs Fluorescent & Slimline
221 Oak... UNdrhl 1-7121
Swiveler Lighting Fixtures
420 Market YUkon 2-4762

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OF
FLUORESCENT
FIXTURES, LAMPS
AND
ACCESSORIES.
INCANDESCENT
LAMPS
"WHERE TO BUY IT"
DISTRICT OFFICE & WAREHOUSE
SYLVANIA ELECTRIC PRODUCTS INC
1811 Adrian Rd Brngm OXfrd 7-3500

Lighting Fixtures-Repairing & Maintenance

DeGregorio John 3775-24th... VAencia 6-6336
Electrical Maintenance & Service Co
55 McAllister MArkt 1-3315

Eveready Electric Company

See Ad Associated with Elec Contrs
833-22d... Missn 8-2400

Kindsfather John

571-2d Av... SKyln 1-6521
Lynch Electric Co
See Ad Fluorescent Lighting Heading
957 McAllister... WEst 1-5158

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Lighting Fixtures-Retail
A & B VERTEX ELECTRIC SUPPLY CO
EVERYTHING IN LIGHTING
Residential & Commercial
LARGE SELECTION
Never Under Sold

At 8th Av

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SEE LARGEST DISPLAY OF
LIGHTING FIXTURES IN THE WEST
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4750 Mission... JUNipr 5-5671

Bay Electric Company

245-6th... YUkon 6-2795
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1420 Irving SEabright 1-