

These Take the Fear Out of Deafness!

HEARING AID EYE-GLASSES

Called "THE LISTENER"

At Long Last - No Wires, Cords or Buttons in the Ear. The Picture Below Is All Anyone Will Ever See



Wide selection of style and color, or you may use your own frames and lenses if you so desire.

Telephone Held in Normal Manner, Clear, Powerful With Volume Control. Each Pair Individually Fitted to Prescription. As Advertised and Publicized in Nation's Leading Magazines and Newspapers.

Starion HEARING AIDS
AUDIOPHONE CO. OF S. F.
26 O'FARRELL - SUITE 909
Kohler Chase Bldg.
SUITE 1-3681

Hearing Aids-(Cont'd)
NORCAPP HEARING AIDS & ACCESSORIES
"Hear Better—Inexpensively"
AUDEX
Transistor Hearing Aids
Receiver Cords
Electric Powered Hearing Aids
Transistor Radio Cords

"WHERE TO CALL"
MANUFACTURER'S
NORCAPP MFG CO
2193 Fillmore, JOrdn 7-0766
DEALERS
HEARING AID SERVICE CENTER
2136 Fillmore, West 1-6036

OTARION HEARING AIDS—
AUDIOPHONE CO OF S F
26 O'Farrell, SUttr 1-3681

PAUL WARD HEARING CENTER
10 BRANDS OF HEARING GLASSES TO CHOOSE FROM
The Latest Recommended Aids For Normal Hearing
NO WIRES - NO CORDS - NO BUTTONS
NO EMBARRASSMENT
NO NERVOUS STRAIN
Come In - Write In - Or Phone
291 Geary ----- DOuglas 2-7882

Radioear Hearing Aid Distr
109 Geary ----- YUkon 2-6766

CLEAN SWEEP
A vegetable brush is handy for cleaning your grater. It gets into crevices, prevents snagging dish rag.

EAR LEVEL HEARING AIDS

Dahlberg "Optic Ear" Electronic Hearing Glasses - Hearing Device Concealed in One Temple to Fit Your Glasses.
Dahlberg "Magic-Ear" Worn Behind Your Ear or in Women's Hair.
Dahlberg "Miracle Ear" Worn in the Ear.



MISSION - DAHLBERG HEARING SERVICE
Mission 8-2704 Mission 8-3020
3317-24th STREET

• CORDS • BATTERIES •
REPAIRS FOR ALL MAKES OF AIDS

SONOTONE HEARING AIDS

The latest Sonotone hearing aid is WORN ENTIRELY IN THE EAR—no cord, nothing worn anywhere else. Weighs only half an ounce.
SEE OUR MODEL 222

SUter 1-0707
30 YEARS - SAME BLDG.
454 SUTTER ST. - Ground Floor
TRADITIONAL SONOTONE QUALITY

Now YOU CAN TRY and COMPARE LEADING MAKES CORDLESS OVER EAR HEARING GLASSES and OTHER MODELS TO FIT YOUR NEEDS FOR MAXIMUM UNDERSTANDING
CALL FOR FREE TEST APPOINTMENT LOMBARD 6-8373

Sunset Park Merced HEARING CENTER
3676 OCEAN AVENUE at 19th A
10 P.M. TO 6 P.M. MONDAY THROUGH SATURDAY

Hearing Aids-(Cont'd)
RADIOEAR HEARING AIDS
THE WORLD'S FINEST
33 Years of Sincere Assistance to the Hard-of-Hearing
You owe it to yourself to see & try these Hearing Aids.

"FOR INFORMATION CALL"
DISTRIBUTOR
Radioear Hearing Aid Distr
W E Daniel
109 Geary ----- YUkon 2-6766

REITMAN L B
San Francisco Hearing Aid Center
760 Market ----- EXbrk 2-3885
SAN FRANCISCO HEARING AID CENTER
760 Market ----- EXbrk 2-3885
(See Advertisement Page 408)

Service Center 2136 Fillmore ----- WAlnt 1-4712
SIMON MEL S
Hearing Aid Analyst & Fitter
84 Ellis ----- DOuglas 2-3424
SONIC-EAR
HEARING MART 84 Ellis ----- DOuglas 2-3424
SONOTONE OF SAN FRANCISCO
454 Sutter ----- SUttr 1-0707
(See Advertisement This Page)

SOUNDMASTER CO 84 Ellis ----- DOuglas 2-3424
SUNSET-PARK MERCED HEARING CENTER
3676 Ocean Av Lombard 6-8373
(See Advertisement This Page)

TELEX HEARING AIDS
HEAR THRU YOUR OWN GLASSES.
TELEX Eyeglass Hearing Aid

"WHERE TO BUY THEM"
Telex Hearing Center
167 O'Farrell ----- YUkon 6-2737
Telex Hearing Center 167 O'Farrell ----- YUkon 6-2737
TONEMASTER HEARING AIDS

New Tonemaster Cordless Hearing Aid takes the receiver out of the ear. No Receiver Button No Bulky Glasses Weighs Fraction of an Ounce Ends Clothing Static Forever Use Telephone Naturally
"FOR INFORMATION CALL"
Sunset-Park Merced Hearing Center
2676 Ocean Av Lombard 6-8373

UNEX—
SUNSET-PARK MERCED HEARING CENTER
2676 Ocean Av Lombard 6-8373

WARD H POUND LABORATORIES EAR PIECES FOR HEARING AIDS
CUSTOM MADE EAR PIECES
EAR PIECE REPAIRING MOLDED TUBING
Room 942 Phelan Bldg
760 Market ----- YUkon 2-6476
Ward Paul Hearing Center
291 Geary, DOuglas 2-7882

ZENITH HEARING AIDS
Enjoyed by more people than any other aid in the world. Highest quality, sensibly priced transistor models include eye-glass type and a tiny aid worn entirely at the ear. By makers of Zenith TV, radios, 10-DAY MONEY-BACK GUARANTEE.
"WHERE TO BUY THEM"
Hale's Dept Stores 867 Market. SUter 1-8000
MACY'S SAN FRANCISCO
Stockton & O'Farrell SUter 1-1800
JENKEL-DAVIDSON OPTICAL CO
366 Post ----- GA rfd 1-3400
Stonestown Medical Bldg. LOMBARD 4-3100

Thousands of people use these Yellow Pages as a buyers' guide.

Hearse Dealers
See Ambulance & Hearse Dealers

Hearse Renting
Yosemite Gray Line Limousines Inc
675 Post, PRspt 5-3232

Heat Exchange Equipment
ADSCO DIVISION-YUBA INDUSTRIES INC
624 Northern Av Mill Vly, DUnip 8-5938
AEROPIN CORP 564 Market ----- YUkon 2-4876
Aico Products Incorporated
Russ Bldg, DOuglas 2-7393
BELL & GOSSETT—
BROWN NORMAN CO 765 Minna, UNdrhl 1-0144

Bell & Gossett Co
765 Minna ----- UNdrhl 1-0144
BROWN FINUTE CO REPRESENTATIVE
3871 Piedmont Av Oakind, OLYmpc 8-8740
CALIF STEEL PRODUCTS DIV YUBA INDUSTRIES INC
Barrett Av & A Richmond, BEacn 2-2734
CHRISTIAN J B ENGINEERS
480 Potrero ----- HE mlck 1-1300
CITY GRILLE & RADIATOR SHOP

HEAT EXCHANGERS OIL COOLING UNITS
DISTRIBUTOR OF HARRISON PRODUCTS
Pick-Up & Delivery
3168 Mission ----- ATwtr 2-1436

COEN MULTIFUEL OIL HEATERS—
MERRILL H 420 Market ----- EXbrk 2-5103
Cooley E C Services Inc
743 Clementina, MArkt 1-3111
Davis Engineering Corp 770 Folsom ----- YUkon 6-5800
DELAVAL PACIFIC CO
201 E Millbrae Av Milbra, OXfrd 7-4001

Graham Mfg Co
Heliflow Exchangers & After Coolers
Russ Bldg ----- YUkon 6-6589
Griscum-Russell Co The
55 New Montgomery ----- YUkon 6-0065
Holo-Flite International Inc
480 Potrero Av, HEmlck 1-5843

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SERVICING OF ALL TYPES OF HEAT EXCHANGERS & OIL COOLING UNITS
HARRISON SALES & SERVICE
Pick-Up & Delivery Service
373-40th Oakind ----- OLYmpc 2-8485

Lummut Co 24 California ----- YUkon 2-4006
Manning & Lewis Inc 16 Beale ----- YUkon 6-6558
Martin Chas M & Co 780 Natoma ----- HEmlck 1-8652
Ross Heat Exchanger Division
1715B Solano Av Brkly
From telephones served by the following exchange
& F Zone
Ask Operator for ENtrprise 1-2245
Sims Company Sharon Bldg. ----- SUter 1-5697
Staples & Pfeiffer 528 Bryant ----- DOuglas 2-0825
Stokes & Schwartz Pier 62 ----- DOuglas 2-1313
Thermal Research & Engineering Corp
277 7th, HEmlck 1-6670

THERMEXCHANGER INC DIV OF E C
COOLEY CO 1186 Folsom ----- UNdrhl 3-2211
Weed E G 54 Market ----- YUkon 2-4876
WHITLOCK MFG CO THE
Strout Equipment Co
630 Natoma ----- UNdrhl 2-4559
YOUNG RADIATOR CO
Heat Exchange Div
53 Stevenson ----- SUter 1-4738
Young Radiator Sales 115-10th ----- UNdrhl 1-2466

Here's how you may be sure of getting your party more often when you dial:
1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Heat Treating-Metal
DEXTER METAL TREATING CO
GENERAL HEAT TREATING
Chapmanizing
& High Frequency Induction Heating.
BRAZING & NITRIDING
1026-77th Av Oakind ----- TRndad 2-1672

EDWARDS HEAT TREATING SERVICE
1285 Embarcadero Oakind, ANdow 1-5230
EDWARDS S H INC
6' x 7' x 18' Stress Relieving Furnace
2515 Florida Av Richmond ----- BEacn 4-4062

INDUSTRIAL STEEL TREATING CO
HEAT TREATING
OPEN PIRE AND ATMOSPHERE PRODUCTION HARDENING CARBO-NITRIDING - INDUCTION AND FLAME HARDENING
Tools - Dies - Stainless & Aircraft SODIUM HYDRIDE DESCALING
1349-32d Oakind ----- GLncrt 1-9875
Johnston Gear & Mfg Co Ltd 8th & Parker Brkly
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0952

METALS HEAT TREATING CO
1209 Evans Av Valencia 4-2993
MOORE DRY DOCK COMPANY
LARGE CAPACITY FURNACES
STRESS RELIEVING - NORMALIZING
Annealing - Quenching - Hardening
Ft of Adeline Oakind ----- Hlgate 4-3941

OAKLAND METAL TREATING CO
Quality Custom Heat Treating
Certified - Tools & Dies - Carburizing
Cyaniding - Production Hardening
Vapor Honing - Straightening
Annealing - Stress Relieving
Service - Dependability
504 Derby Av Oakind ----- ANdow 1-9675

Pyromet Brazing & Heat Treating Co
429 S Canal S S F ----- PLaza 5-7212
SERVICE HEAT TREATING CO INC
910 Pine Oakind, Hlgate 4-5779
WESTERN GEAR CORP
Induction Hardening
1035 Folsom ----- HEmlck 1-6521

Heat Treating-Metal, Equipment & Supplies
Electro Refractories & Abrasives Corp
605-34, EXbrk 2-8539
HAYES CERTAIN CURTAIN ELECTRIC FURNACES—
WAGNER L
112 Laumer Av San Jose ----- CLaybrn 8-2641
Heat & Control Inc
1615 Cortland Av Valencia 6-5541
LINDBERG HEAT TREATING FURNACES—
LINDBERG ENGINEERING CO
1485 Bay Shore Bl, JUnipr 6-2844
Pacific Scientific Co 25 Stillman ----- DOuglas 2-0934
RFC INDUCTION HEATERS—
LUNDY RALPH B 1065 Howard UNdrhl 3-3110

TOCCO INDUCTION HEATING EQUIPMENT—
OHIO CRANKSHAFT CO TOCCO DIV
3404 E Olympic Los Angeles, ANgelus 2-5624

Heaters
See Also Furnaces-Heating
A C Heating Co 325 Weyland ----- JUnipr 6-5910
Admiral Plumbing 539 Head ----- OElanare 3-6465
Ajax Boiler & Heater Co
1015 Folsom, UNdrhl 3-6633
AMERICAN APPLIANCE & SUPPLY CO
ELECTRIC - GAS - KEROSENE ALL TYPES
Between Laklin & Polk
1150 Sutter ----- PRspt 5-3711
American Blower Div of American-Standard
821 Market, SUttr 1-1024

Heaters-(Cont'd)
AMERICAN HEATING & SHEET METAL CO
1320 Ocean Av, JUnipr 7-3636
ANDREWS VENTILATING WALL HEATERS—
PURCELL BROS
Authorized Factory Service
Clay Elements-Lava Tips-Controls
2257 Irving ----- LOMBard 4-0525

APEX SHEET METAL WORKS
1226-9th Av, LOMBard 6-2048
ATLAS HEATING & VENTILATING CO LTD
957-4th ----- DOuglas 2-0377
Bordin James J Co 1333 Noriega ----- LOMBard 6-3222

CARRIER UNIT HEATERS
Only Carrier Builds All Types: Heat Diffusers - Direct Fired For Gas or Oil - Heating & Ventilating Units. Unit Heaters: Gas fired - Steam - Hot Water.
For all Commercial & Industrial Buildings.

"FOR INFORMATION CALL"
Olyphant Commercial Corp
610 Oak Oakind, TEMplbr 6-0868
Ward Edward B & Co 110 Frelton, EXbrk 2-3848
CHROMALOX ELECTRIC HEATERS—
MONTGOMERY BROTHERS
1122 Howard UNdrhl 1-3527
Clow James B & Sons 456 Folsom ----- GA rfd 1-3855
COLMAN HEATING & SHEET METAL CO
25 Patterson ----- AT water-2-2616

DAY & NIGHT MFG CO
PANELRAY WALL HEATERS
Day & Night Forced-Air Furnaces
Day & Night Water Heaters
FACTORY BRANCH
899 Bryant ----- KLondke 2-3932

DEARBORN GAS AREA HEATERS
Look for the Dearborn name on vented and unvented gas area heaters, water heaters, vented and unvented wall furnaces. All Dearborn products A. G. A. approved for use with all types of gas.
Dearborn GAS AREA HEATERS
50 Hawthorne, DOuglas 2-0740
Dearborn products A. G. A. approved for use with all types of gas.

"WHERE TO BUY THEM"
REGIONAL SALES OFFICE
DEARBORN STOVE CO
1355 Market ----- HEmlck 1-2931
Dearborn Stove Co 1355 Market ----- HE mlck 1-2931

DRAVO SPACE HEATERS—
SALES OFFICE
DRAVO CORP
1485 Bayshore Blvd, JUnipr 4-9117

ELECTROMODE HEATERS—
DISTRIBUTORS
INCANDESCENT SUPPLY CO
647 Mission, SUttr 1-4600
EMERSON-PRYNE CO 778 Natoma, UNdrhl 3-6425
FEDDERS HEATING EQUIPMENT—
MARTIN J O CO INC
Unit Heaters-Wall and Baseboard
Radiation-Convactor-Radiators
637 Minna ----- MArkt 1-3612

FRASER & JOHNSTON CO
MANUFACTURERS OF
FRASER - JOHNSTON GAS FURNACES
FORMERLY BILTWEL & TORIDAIRE
1900-17th ----- MArkt 1-3668

General Gas Light Co 135 Townsend ----- GARfId 1-9214
GOSS WM P SHEET METAL WORKS INC
3944 Geary Bl, SKylin 1-0393
HEATING EQUIPMENT MFG CO
Manufacturers of CUSTOM-AIRE GAS FIRED Heating Equipment
600 Indiana ----- ATwtr 8-1700

The Yellow Pages save you time.

Heaters-(Cont'd)
MEIEGK & MORAN
1111 Connecticut ----- AT water 2-8535
HERMAN NELSON UNIT HEATERS—
AMER AIR FILTER CO INC
460-9th ----- KLondke 2-0192

Hoffman Heater Co The 1554 Market, UNdrhl 1-0303
HOYT HEATER CO OF NO CALIF
1252 Howard ----- MA rket 1-3671
HUMPHREY OVERHEAD HEATERS—
LEWAL HEATING
309 Clementina, SUttr 1-6050

ILG UNIT HEATERS—
ILG ELECTRIC VENTILATING CO
55 New Montgomery ----- SU tter-1-0964
JANITROL UNIT HEATERS
Suspended, duct and floor models in complete size range. Propeller fan and blower units.
"Dual fuel" operation; famous Multi-Thermex heating heart. Quiet, dependable, thrifty. Easy installation, low maintenance.

"WHERE TO BUY IT"
DEALERS
ALADDIN HEATING CORP 1111 West Av
137 San Leandro ----- LOKhvn 2-3666
MANUFACTURERS AGENTS
NATURAL GAS EQUIPMENT INC
938 N Linden Av South S F ----- PLaza 6-1810

JOSE KEEPS YOU WARM
44 Monterey Bl. ----- JUnipr 7-9028
Koch Walter V 1808 Market ----- HE mlck 1-2809
LAARS WATER HEATERS—
LAARS NORTHWEST CORP
5 V W Peters ----- YUkon 6-1812
Leonard's 332 Church ----- KLondke 2-3702
Mammoth Furnace Co Sales
50 Hawthorne, DOuglas 2-0740

MARS GAS FURNACE AGENCY
2948-20th ATwtr 2-1352
MC INTYRE ENGINEERING CO INC
MANUFACTURERS OF GAS FIRED UNIVERSAL HOT WATER BOILERS
SPACE-WATER SUPPLY-SWIMMING POOL
137 S Linden Av SSF ----- PLaza 5-7940

McQUAY HEATING PRODUCTS—
MYERS J L CO
Unit Heaters-Ventilating Units-Coils
250 Duran ----- YUkon 2-0520
MODERN FURNACE & SHEET METAL CO
4455 Geary Blvd ----- SK yline 1-2874
MODINE HEATING & AIR CONDITIONING
Unit Heaters - hot water, steam, gas - industrial and commercial. AIR conditioner for year 'round multi-room air conditioning. Cabinet Units for heating and cooling. Convactor Radiators for homes, apartments, schools. Coils for heating, air conditioning, process drying.

"WHERE TO CALL"
BROWN NORMAN CO
765 Minna ----- UNdrhl 1-0144

GAS HEATERS NEW USED
Authorized Service for
ANDREWS WALL HEATERS
PANELRAY Wall Heaters
FRASER • HUMPHREY
COLEMAN • REZTOR
Household - Apartments - Industrial
Phone for Free Estimate!

CIRCULATING HEATERS FLOOR FURNACES UNIT HEATERS
Lombard 4-0525

The Friendly PURCELL BROS.
PLUMBING • HEATING • APPLIANCES
2257 IRVING AT 24th AVE.

Heaters-(Cont'd)
Modine Manufacturing Co 765 Minna, UNdrhl 1-0144
National Heater Company 200 Davis ----- YUkon 2-0520

NESBITT HEATING & VENTILATING EQUIPMENT—
FACTORY REPRESENTATIVES
MOORE GIL & CO 1001 Tennessee, ATwtr 2-0677
PAC GAS HEATING CO 2948-20th, ATwtr 2-1352
PEERLESS UNIT HEATERS
FULLY AUTOMATIC
Suspended Unit Heaters
Propeller & Blower Types
Console & Wall Heaters—
Vented, With Dura-Vent.
Double Wall Insulated Gas Flue Pipe
COMMERCIAL, INDUSTRIAL, RESIDENTIAL
FOR CITY AND LP GASES

"WHERE TO BUY THEM"
DISTRICT REPRESENTATIVES
DURA-VENT CORP
2525 El Camino RI Blvd City, EMrsn 8-2912

PERFECTION HEATERS—
DISTRIBUTORS
BRANHAN D C DISTRIBUTING CO
1306-3d Brkly, LANsape 4-2841
DEALERS
AMERICAN APPLIANCE & SUPPLY CO
1150 Sutter ----- PR spt 5-3711

PIONEER APPLIANCE CO
Wholesale Distributors
Michigan & Alameda ----- YUkon 2-3960
PURCELL BROS 2257 Irving ----- LOMBard 4-0525
(See Advertisement This Page)
Reznor Mfg Co 607 Market ----- YUkon 6-6400

REZTOR UNIT HEATERS
FULLY AUTOMATIC
Suspended Unit Heaters
propeller & blower types.
Unit/Central Heater used with or without ducts.
Room Heaters-vented, circulating type.
COMMERCIAL, INDUSTRIAL, RESIDENTIAL
FOR CITY AND LP GASES

"WHERE TO BUY THEM"
DISTRICT REPRESENTATIVES
SWEENEY JAS W 607 Market, YUkon 6-6400
WHOLESALE DISTRIBUTORS
Grinnell Co of the Pacific
5th & Brannan, GARfId 1-6700
Slakey Brothers Oakland Inc
791-66th Av Oakind, LOKhvn 9-9212
TAY-HOLBROOK INC 165-8th ----- MArkt 1-6800

RETAIL DEALERS
Atlas Heating & Ventilating Co Ltd
557-4th ----- DOuglas 2-0377
Beaumont Furnace & Sheet Metal Corp
1433 Van Dyke Av, MArkt 7-8350
GOSS WM P SHEET METAL WORKS INC
3944 Geary Bl, SKylin 1-0393
HARDEMAN C S INC
5th & Harrison, YUkon 2-3101
NEW MISSION HEATING & VENTILATING CO
4401 Mission ----- MArkt 8-3933
PURCELL BROS 2257 Irving, LOMBard 4-0525

(Continued Next Page)

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