

# AUDIPHONE CO.

**AN AUTHORIZED OTARION DEALER**  
ESTABLISHED 20 YEARS IN SAN FRANCISCO

HEARING GLASSES of Distinction by OTARION As Slim as Regular Glasses

Free Hearing EVALUATION Home or Office AIR OR DONE CONDUCTION BATTERIES FOR ALL MAKES OF HEARING AIDS

**C. S. VICKERSON, O.T. - CERTIFIED AUDIOLOGIST**

Electronic technician with 20 years experience to render service on all makes of hearing aids. Custom fitted ear molds of all types. Custom fitted hearing glasses available.

**Sutter 1-3681**

**AUDIPHONE CO. OF S. F.**  
26 O'FARRELL • KOHLER & CHASE BLDG. • 6TH FLOOR

*San Francisco*  
**HEARING Aid Center**  
Professional Consultants  
**26 NATIONALLY KNOWN HEARING AIDS**



**L. B. REITMAN, O.T.D. & ASSOCIATES**

"See the Man Who Wears One"

For Professional Consultation & Advice, Come to Us as You Would Your Physician or Dentist

CUSTOMER SATISFACTION OUR POLICY

"Styling to Fit Your Personality & Features"

- HEARING GLASSES
  - BARRETTE AIDS
  - ALL IN THE EAR
- THE WORLD'S SMALLEST HEARING AIDS

**EXPERT REPAIRS WHILE YOU WAIT**  
ALL HEARING AIDS

**BATTERIES & SUPPLIES**

CREDIT TERMS IF DESIRED

**EXbrook 2-3885**

760 MARKET ST., S.F.  
Suite 758  
7th Floor

**Hearing Aids—(Cont'd)**

**AUDIOTONE HEARING AIDS**

Amazing New, All-Transistor Hearing Aid Built Within Frames of Eyeglasses. No Cords. No Buttons. Many Fashionable Styles and Colors. Better Hearing in the Most Attractive Manner.



"WHERE TO BUY THEM"

**S F HEARING AID CENTER**  
760 Market. EXbrk 2-3885

**AUDIPHONE CO OF S F**  
Established 19 Years  
AUDIOVOX DEALER  
SALES & SERVICE IN S.F.  
26 O'Farrell ..... SUttr 1-3681

Audiphone Co of S F 26 O'Farrell ..... SUttr 1-3681  
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Audiphone Co of S F 26 O'Farrell ..... SUttr 1-3681  
Audiphone Co of S F 26 O'Farrell ..... YUkon 2-5673

**AUDIOVOX**  
Successor to Western Electric Hearing Aid Division. Complete line of prescription aids for every type lens. Budget priced. AUDIOVOX, "the hearing aid your doctor knows." Only dealers below are authorized to sell AUDIOVOX

"WHERE TO BUY THEM"

Jenkel-Davidson Optical Co 366 Post. GARfid 1-3400  
Macy's San Francisco Hearing Aid Dept. No 282-L Stockton & O'Farrell ..... SUttr 1-1800

Beem Repair Service 140 Balboa ..... SKYin 2-3138  
Belton Hearing Aid Service 26 O'Farrell. GARfid 1-1175  
(See Advertisement Page 409)

**BETTER HEARING CENTER**  
WE SAVE YOU MONEY, HEARING GLASSES FREE TRIAL PLAN  
BATTERIES & REPAIRS FOR ALL MAKES  
Suite 408 - 4th Floor  
26 O'Farrell ..... GARfid 1-1175

**BOXER M STUDIO OF HAIR ARTISTRY**  
HEARING AID CONCEALER  
An Ingenious Innovation for Hard of Hearing  
115 O'Farrell ..... YUkon 2-2157

**CALIF HEARING CENTER INC**  
17 Grant Av. DOuglas 2-4271  
(See Advertisement This Page)

**CLEAR TONE—**  
WARD PAUL HEARING CENTER  
291 Geary DOuglas 2-7882

**DAHLBERG HEARING AIDS**  
"MIRACLE-EAR"  
Worn entirely in the ear!  
No Cords  
No Tubing

SEE IT TODAY

"WHERE TO BUY THEM"

**CALIF HEARING CENTER INC** 17 Grant Av. DOuglas 2-4271  
**DAHLBERG HEARING SERVICE** 101 Powell. YUkon 2-2692  
**DAHLBERG HEARING SERVICE** 3317-24th. Missn 8-2704

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(See Advertisement Page 409)  
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(See Advertisement Page 410)

**DANIEL W E**  
Radnear Quality Hearing Aids  
109 Geary ..... YUkon 2-6766

**GEM—**  
WARD PAUL HEARING CENTER  
291 Geary DOuglas 2-7882

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**Hearing Aids—(Cont'd)**

**HEARING AID CONCEALER—**  
BOXER M STUDIO OF HAIR ARTISTRY  
115 O'Farrell ..... YUkon 2-2157

**HEARING AID SERVICE CENTER**  
**AUDEX HEARING AIDS**  
Cordless - 1 Inch Long - 1/4 Oz.  
Worn In Hair - In or Behind the Ear  
10-DAY MONEY BACK GUARANTEE  
All Makes Repaired & Rebuilt  
Complete Stocks of Fresh Batteries  
Open 10 A.M. to 9 P.M.  
One Block from Stanford Hospital  
Between Sacramento & California  
2136 Fillmore ..... West 1-6036

**HEARING MART** 84 Ellis ..... DOuglas 2-3424  
(See Advertisement This Page)  
Hearing Unlimited Coima ..... PLaza 6-4556

**INTRO-EAR—**  
WARD PAUL HEARING CENTER  
291 Geary DOuglas 2-7882

**JENKEL-DAVIDSON OPTICAL CO**  
366 Post ..... GARfid 1-3400  
Stonestown Medical Bldg ..... LOMBrd 4-3100  
40 Westlake Ct. Daly City ..... PLaza 5-1484

Jenkel-Davidson Optical Co 366 Post. GARfid 1-3400  
(See Advertisement Page 407)  
Kinney Mary Grace  
Batteries for Every Type Hearing Aid  
209 Post ..... GARfid 1-2282

**NAIL POLISH FOR METAL**  
To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

**For Better Hearing**

Get **Beltone** Hearing Glasses

**NO CORDS**  
Eliminates Clothes Noise  
No Button in Ear

BATTERIES AND REPAIRS FOR ALL MAKES  
Only Authorized Beltone Dealer

TINY NEW MODEL

PHONE **Garfield 1-1175** Next to City of Paris

**Beltone HEARING SERVICE** 26 O'Farrell St. 4th Floor, Room 408

**"Sonic-Ear"**

**"SONIC EAR" SHOWN ABOVE**

**HEARING GLASSES**

Mel S. Simon, D.O.M.

Professionally Fitted, Service On All Makes  
INCLUDING AUDIOVOX - BELTONE - OTARION  
ACOUSTICON - DAHLBERG - TELEX - GEM & ZENITH  
BATTERIES, CORDS, for all Models, QUICK REPAIRS

**HEARING MART** DOuglas 2-3424

**ALL WORK GUARANTEED!**  
84 ELLIS STREET... Cor. Powell  
CREDIT & TERMS AVAILABLE

**BUY HEARING NOT JUST AN AID!**

**NEW DAHLBERG OPTIC EARS**

The "OPTIC-EAR" Hearing Aid Glasses  
... Modern As Today!

Guaranteed by **GOOD HOUSEKEEPING MAGAZINE**  
Also **MIRACLE EAR**

WORN IN THE EAR - Also Guaranteed By Good Housekeeping Magazine.

**TRY WITHOUT COST**

Instruments calibrated to your own audiometric charts. Enjoy the finest possible hearing because we custom build the aid for your specific loss.

FREE CONSULTATIONS

**CALIFORNIA HEARING CENTER**  
17 Grant Ave.  
**DOuglas 2-4271**

LIBERAL TERMS

**ONLY CONTOUR SHAPED HEARING GLASSES THAT LOOK NATURAL FROM EVERY VIEW**

Carries the Seal of Approval of **GOOD HOUSEKEEPING MAGAZINE**

Compare These Exclusive Features!

1. No wires in frames. No troublesome connections.
2. Natural looking bows. Neat, compact.
3. No unsightly bulk behind ear. Slim and trim.
4. Contour-shape hugs head - supports unit comfortably.

Fit any frame Choice of colors

No clothing noise!  
No cord!  
No ear button!

Also the **MIRACLE EAR - WORN IN THE EAR.**

CARRIES THE **GOODHOUSEKEEPING GUARANTEE**  
Free - Scientific Testing

**WORLD'S SMALLEST BEHIND THE EAR 4 TRANSISTOR FULL VOLUME CONTROL MAGIC EAR II UNBELIEVABLE CLARITY**

**CALIFORNIA HEARING CENTERS INC.**  
**DAHLBERG HEARING SERVICE**  
EXCLUSIVE DAHLBERG DISTRIBUTOR  
101 POWELL  
**YUkon 2-2692**

**Maico**  
of S. F.

**MAICO HEARING TEST INSTRUMENTS & HEARING AIDS ARE THE STANDARD FOR EXCELLENCE THE WORLD OVER**

On Hand at All Times a Full Line of Audiometers and Hearing Aids

HEARING GLASSES  
HEARING BARRETTES  
In the Ear - Behind the Ear  
LOW - MEDIUM AND HIGH POWERED AIDS TO BE WORN UNDER CLOTHING  
BATTERIES & ACCESSORIES  
REPAIRS & LOAN SERVICE  
HOME CALLS BY APPT.

OUR PLEDGE. We will not fit you unless we are certain you can wear the instrument with pleasure & benefit.

ASK YOUR DOCTOR  
126 POST ST.  
Suite 606 - San Francisco

**Garfield 1-7677**