

Costume Rental-(Cont'd)

Cheroff N Co 150 Powell.....EXbrk 2-4682
Golden Gate Costume Rental Co
425 Divisadero Market 1-1679
(See Advertisement Page 231)

GOLDSTEIN & CO
THEATRICAL COSTUMES
Period - Present - Open
Stein's Theatrical Make-up
1019 Market.....UNdrl 1-1019

Rydens 29 Van Ness Av.....HEmlok 1-0916
Serbin's Uniform & Costume Manufacturing Co
1191 Market.....KLondke 2-0650
(See Advertisement This Page)

STAGECRAFT STUDIOS
1854 Alcatraz Av Berkeley.....OLympic 3-4424

Costumes-Whse & Mfrs

Izzy's I C Sales Co 883 Geary.....GRaystn 4-9565

Cotton

Irish Terminals Pier 92.....VAencia 6-6576
Lne Swan & Co 16 Beale.....EXbrk 2-1016
PARK M W INC 444 Battery.....YUkon 2-4965
S F Cotton Co 16 Beale.....EXbrk 2-1016
Sterling International 225 Kearny.....YUkon 2-5665
VAN WATERS & ROGERS OF CALIF INC
16th & Carolina.....KLondke 2-2631

Cotton Goods-Mfrs

Allied Textile Co 2417 Harrison.....ATwater 2-8080
Bally Joshua L & Co 605 Market.....SUttr 1-6586
Calif Industrial Garment Co
1254 Mission.....UN dhril 1-2757

CALLAWAY MILLS COTTON GOODS-

CALLAWAY MILLS INC
1355 Market.....KLondke 2-2311

Callaway Mills Inc 1355 Market.....UNdrl 3-1602
Cannon Mills Inc
G D Jones-Representative
605 Market.....GARfid 1-4341

Chicopee Mills Inc 489-6th.....DOuglas 2-8477
Cohn-Hall-Mark Co 604 Mission.....YUkon 6-6833
Cone Mills Inc 605 Market.....DOuglas 2-1984
Crompton-Richmond Co Inc
Corduroys and Velveteens
833 Market.....YUkon 6-5581

Daniels C R Inc 420 Market.....YUkon 2-2531
Dundee Mills Inc
Carl Kuhlmann-Representative
605 Market.....YUkon 2-5183

Fieldcrest Mills 1355 Market.....UN dhril 3-0200
Hyman Edw Co 1661 Mission.....MAret 1-1556
Indian Head Mills Inc 605 Market.....DOuglas 2-5745
Iselin-Jefferson Co Inc 420 Market.....GARfid 1-1096
Knight Loren
Grey Goods-Converted Fabrics
Indigo Denims-Blankets
605 Market.....SUttr 1-6586

Lane Cotton Mills Co 605 Market.....SUttr 1-2318
Latterhead J C 420 Market.....GARfid 1-1096
Lowenstein M & Sons Inc 605 Market.....SUttr 1-2318
Pacific Mills Domestic Corp
821 Market.....DOuglas 2-5745

Pequot Mills 605 Market.....DOuglas 2-5745
Porter Geo K
Cotton Textiles-Converted Fabrics
681 Market.....EXbrk 2-3006

Quaker Lace Co 821 Market.....EXbrk 2-2014
Stevens J P & Co Inc 605 Market.....GARfid 1-0815
Sullivan Awning Co
Canvas Yardage & Canvas Products
245 So Van Ness Av.....UNdrl 1-4572

The Yellow Pages save you time.

COSTUMES
FOR ALL OCCASIONS
Carnival
Guy Fawkes
Masquerade
Spanish
Theatrical
Western
Santa Claus
Suits
Choir Gowns
Rented & Sold
Open 9 A.M.
to 8 P.M.
SERBIN'S
KLondke 2-0450
Opposite Orpheum Theatre
1191 Market - Near 8th - 4th Floor

Cotton Goods-Mfrs-(Cont'd)

United Text & Supply Co 420 Market.....GARfid 1-1096
Wamsutta Mills 821 Market.....SUttr 1-3648
Wellington Sears Co 605 Market.....EX brook 2-4528

WELLINGTON SEARS FABRICS-
WELLINGTON SEARS CO
605 Market.....EXbrk 2-4528

Cotton Goods-Whse

Wolff John Textiles Inc 50 Hawthorne.....SUttr 1-5885

Acala Fabrics Co 870 Market.....SUttr 1-6307
Ballinger W A & Co 30 Otis.....HEmlok 1-7632
Central Textile Co 607 Market.....YUkon 2-4698
Coast Kotton Co 1066 Bryant.....HEmlok 1-3253
Crompton-Richmond Co Inc
833 Market.....YUkon 6-5581

FALKE CORPORATION THE
53 Stevenson.....SU ttr 1-4738

FAST'S SELF-ALIGNING COUPLINGS-
KOPPERS CO INC
Julillard A D & Co Inc 604 Mission.....DO uglas 2-8799
McNeill & McNeill 883 Mission.....SUttr 1-5963
Moldenhauer & Stackpool Textiles
833 Market.....DOuglas 2-6768

MORSE A U & CO 53 Page.....HE mlock 1-6446
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0729

Pacific Cotton Goods Co 59 Rodgers.....MA ret 1-2400
Pierston Knight 593 Market.....YU ken 6-6867
Prayer Chas F 607 Market.....YUkon 6-6835
Sofia R C Co Inc 236-8th.....HE mlock 1-7742
Sofia R C Co Inc 236-8th.....HE mlock 1-7742

SUN TERT-LUEBBERT CO
355 Brannan.....EX brook 2-5923
United Textile Co 2450 Harrison.....VA tencia 4-0063
Wine & Sutch Co 942 Mission.....DOuglas 2-6528

Cotton Seed Processing-See Seed Cleaning

Cotton Seed Products

Van Zante Sales Inc Pier 25.....GARfid 1-8360

Counting Machines

BOY-MAR ELECTRIC EYE COUNTERS-
BOY-MAR
Electronic Operated No-Relays
1271 Mission.....UNdrl 1-2245

DURANT PRODUCT METERS-
HALE JAMES C & CO
Industrial-Mechanical-
Electrical-Predetermined Counters
282-7th.....KLondke 2-0353

HENGSTLER COUNTING DEVICES-
DOUGLAS HOMS CO
326 Jackson YUkon 2-3068

VEEDER-ROOT COUNTING DEVICES-
PETERSON F SOMERS CO
157-13th Market 1-2255

Veeder-Root Inc 157-13th.....MAret 1-2255

County Government Offices

See Alphabetical Directory Under
"S F City & County of"

Couplings

ADAM-HILL CO
Utah Av & Haynie Pl S F PLaza 5-3935

AEROQUIP CORP.-WESTERN DIVISION
920 Grapton Brkly Ashbery 3-3645

AJAX FLEXIBLE COUPLINGS-
HAULTAIN-CHAMPION CO INC THE
320 E 8th Oakland.....GL encort 1-8618

AMERICAN FLEXIBLE COUPLINGS-
PETERSON F SOMERS CO
157-13th Market 1-2255

BARCO COUPLINGS-
DISTRIBUTOR
TERCO EQUIPMENT CO
939 Howard GARfid 1-1736

Please dial carefully... keep watching the dial.

Couplings-(Cont'd)

BAY CITY IRON WORKS INC
RIGID & FLEXIBLE COUPLINGS
Chain Belt Dodge & Falk
475-4th Oakland.....HGate 4-1092

Burke Co The 2360 San Bruno Av.....DElaware 3-5500
CHRISTIAN J D ENGINEERS
480 Potrero Av HEmlok 1-1300
Dick R & J Co Inc 510 Bryant.....SUttr 1-1341
DRESSER MANUFACTURING DIVISION
101 Airport Bl S F.....PLaza 5-8778

FABCO FLEXIBLE COUPLINGS-
OTRICH CO
All Sizes in Stock
3664 Grand Av Oakland.....TEmpbr 2-3781

FALK CORPORATION THE
53 Stevenson.....SU ttr 1-4738

FAST'S SELF-ALIGNING COUPLINGS-
KOPPERS CO INC
Julillard A D & Co Inc 604 Mission.....DO uglas 2-8799
McNeill & McNeill 883 Mission.....SUttr 1-5963
Moldenhauer & Stackpool Textiles
833 Market.....DOuglas 2-6768

FOOTE BROS GEAR TYPE COUPLINGS-
FOWLER CHARLES A CO
979 Bryant UNdrl 3-5010

GRUVAGRIP FLEXIBLE PIPE COUPLINGS-
TERCO EQUIPMENT CO
939 Howard GARfid 1-1736

GUSTIN-BARON MFG CO
111 Sutter.....EX brook 2-2456

HANSEN QUICK-CONNECTIVE COUPLINGS-
BURKE CO THE
2360 San Bruno Av DElaware 3-5500

Horsford Bros Co
Diamond & Fabco Flexible Couplings
944 Folsom.....SUttr 1-0657
Lovejoy Flexible Coupling Co
285-7th.....UNdrl 3-2843

LOVEJOY FLEXIBLE COUPLINGS-
FACTORY REPRESENTATIVES
PARSONS EDWARD L CO
Flexible Couplings-Fractional to
2500 H P-Variable Speed Pulleys &
Transmissions-Universal Joints
600-16th Oakland.....TWInks 3-1577

MCCREA ENGINEERING SUPPLY CO
LOVEJOY FLEXIBLE COUPLINGS
VARIABLE SPEED PULLEYS
COMPLETE S. F. STOCKS
285-7th.....UNdrl 3-2843

MORSE FLEXIBLE COUPLINGS-
ADAM-HILL CO 244-9th.....MAret 1-4137

POOLE FLEXIBLE SHAFT COUPLINGS-
KING-KNIGHT CO 360 Jefferson.....PR ospt 6-2700

POOLE Foundry & Machine Co
360 Jefferson.....PR ospt 6-2700

ROLAGRIP FLEXIBLE PIPE COUPLINGS-
TERCO EQUIPMENT CO
939 Howard GARfid 1-1736

Sealor Corp 383-4th.....YUkon 2-0800

SIER-BATH FLEXIBLE GEAR COUPLINGS-
ADAM-HILL CO 244-9th.....MAret 1-4137

SMITH-BLAIR INC
Service Clamps
Pipe Repair Clamps
Flexible Couplings
Plain End Tees & Couplings
535 Railroad Av So S F.....PLaza 5-7312

Couplings-(Cont'd)

TITIFLEX QUICK-SEAL COUPLINGS
Couples or Uncouples
In One Second
Without Tools
Sizes 1/4 - 12" Diameter
Straight-Thru, Single,
Double Check Valve Types
Full Swivel Action - Full Free Flow
Leakproof at All Operating Pressures.
"FOR INFORMATION CALL"
DISTRIBUTORS
ADAM-HILL CO 244-9th.....MAret 1-4137

Transmission Engineering Co
53 Stevenson.....SU ttr 1-4738

TWIN DISC FLUID COUPLINGS-
FOWLER CHARLES A CO
Complete S F Stock
979 Bryant.....UNdrl 3-5010

UNION CHAIN FLEXIBLE COUPLINGS-
FOWLER CHARLES A CO
979 Bryant UNdrl 3-5010

U S FLEXIBLE METALLIC TUBING CO
ROYLYN QUICK COUPLINGS
V S FLEX QUICK COUPLINGS
VIC TAULIC - GRUVAGRIP
63 Main.....DOuglas 2-0126

VICKERY COMPANY THE
"SNAP-TITE" QUICK CONNECT,
QUICK DISCONNECT COUPLINGS
610-16th Oakland.....GLncrt 1-1160
Or.....GLncrt 1-2055

WALDRON & FRANCKE COUPLINGS-
WESTERN GEAR CORP
1035 Folsom HEmlok 1-6521

WHITNEY FLEXIBLE COUPLINGS-
DISTRIBUTORS
BEARING ENGINEERING CO
1547 Mission HEmlok 1-1500

Coupon Redemption Stores

See Premium Goods

Court Reporters-See Reporters

Coveralls

See Overalls Hdgs; Also Uniforms Hdgs

Covers-Canvas

See Canvas Products; Also Tarpaulins

Crackers

Amer-Superior Biscuit Co
1831 Powell DOuglas 2-5785

GOLDEN PRODUCTS CO
3162-16th.....UNdrl 1-9702
Harris Ben 3162-16th.....UN dhril 1-9702
Mission Biscuit Co
Specializing-Hotels & Restaurants
1370 Sutter.....ORdwy 3-0707
National Biscuit Co
Biscuit-offrs
2540 Newhall.....JUInpr 7-2573
Sunshine Biscuits Inc 851-81st Av Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0559

Weston Biscuit Company
1042 Ashby Av Berkeley.....THrnl 1-0824

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Cranes

ACME EQUIPMENT CO
The Loudon Machinery Co.
Cranes - Monorails - Hoists
Automatic Dispatch Systems
603 Minnesota.....VAencia 4-5700

AMERICAN MONORAIL-
GROVER ENGINEERS INC
44 McLea Ct Market 1-2668

AUSTIN-WESTERN HYDRAULIC CRANES-
BACON EDWARD R COMPANY
17th & Folsom HEmlok 1-3700

BACON EDWARD R COMPANY
17th & Folsom HEmlok 1-3700

BALLINGER DRAYAGE CO
Crane Rentals - General Draying
333 Irwin.....Market 1-0981
If no answer call.....Mison 8-0451
If no answer call.....JUInpr 5-1341

BAY CITY CRANES-
DISTRIBUTORS
ROBINSON EQUIPMENT CO
371-4th YUkon 2-0225

BEAN E H
TRUCKING - RIGGING
CRANE TRUCK SERVICE
Low Bed Trucking & Machinery Moving
479 Center Blvd City.....EMsn 6-2531

BIGGE CRANE & RIGGING CO
TRUCK CRANES - 20 TO 50 TON
See Our "Hoisting & Rigging" Adv.
2387 Campbell Oakland.....TWInks 3-1661
Nights & holidays call.....TWInks 3-4800

Brown Hoisting Machinery Co The
Hearst Bldg.....SUttr 1-1036

BUCYRUS-ERIE CRANES-
DISTRIBUTORS
WEST COAST ENGINE & EQUIPMENT CO
1055 Eastshore Hwy Albany Lanscape 5-2261

CAM TOOL CO
Blue Heron Floor & Truck Cranes
1038 Larkin.....ORdwy 3-2951

CLEVELAND TRAMRAIL
ENGINEERS & CONTRACTORS
GENERAL CONVEYOR INC.
870 Market.....EXbrk 7-0737

COLES CRANES
SELF PROPELLED
TRUCK MOUNTED
RAIL MOUNTED
8 Sizes - 4 to 23 Tons
Gasoline-Electric Powered
The Name that Carries
Weight in Material
Handling
"WHERE TO BUY IT"
DISTRIBUTORS
GRIFFIN ROBT H CO
600-16th Oakland GLncrt 1-3234

COOK BROS TRUCK & EQUIPMENT CO
Northern California Distributor For
AMERICAN HOIST & DERRICK CO.
CRANES & SHOVELS
416 E 8th Oakland.....GLncrt 1-0258

CRANE HOIST ENGINEERING CO
426 Hester San Leandro Lockhvn 2-3075
(See Advertisement This Page)

CYCLOPS IRON WORKS
837 Folsom.....DO uglas 2-6100

DALZELL RIGGING CO
1505-524 Emryle Olympe 5-2913
Dankas Walter & Co
1485 Bayshore Bl DElaware 3-5963
(See Advertisement This Page)

Duct-O-Wire Sales Co
Enclosed Electrification for Cranes
420 Market.....YUkon 2-3483

FARNWORTH & RUGGLES-DIVISION OF
CONSOLIDATED FREIGHTWAYS INC
Flora Crane Service 250 Mendell.....ATwtr 2-1455
GENERAL CONVEYOR INC
870 Market EXbrk 7-0737

INSLEY CRANES-
WESTERN TRACTION CO
2230-34.....Market 1-4913

INSUL-B-BAR-
FLETCHER SALES CO
Crane Electrification
2216-5th Brkly.....THrnl 5-1863

Insul-B-Corp
Electrification for Cranes
1369 Industrial Rd Sn Carlos.....LYtel 3-8003

JUDSON PADIFIG-MURPHY CORP
4300 East Shore Hwy Emeryville.....Olympe 3-1717

KRANE KARS & LIFT-O-KRANES-
HAMERSLAG EQUIPMENT CO
110 Freeway Bl S F JUInpr 6-1789

LINK-BELT SPEEDER-
BACON EDWARD R COMPANY
17th & Folsom HEmlok 1-3700

LORAIN MOTO-CRANES-
BELES J F Russ Bldg.....YUkon 6-1928

MANNING MAXWELL & MOORE INC
Shaw Box Crane & Hoist Division
1295 Folsom.....UN dhril 1-3970

MARION POWER SHOVEL CO
Shovels-Cranes-Draglines
Crawler & Truck Mounted
326 Shaw Rd S F.....PLaza 6-3154

MILWAUKEE ELECTRIC OVERHEAD
TRAVELING CRANES-
TAYLOR ROBT M CO 268 Market YUkon 2-1760
If no answer call Sn Rafi.....GLncd 3-5340

MOFFETT ENGINEERING CO
Manufacturers of
BRIDGE CRANES
HOISTS
Special Purpose Hoisting
Equipment Designed and Built
579 Cleveland Av Albany.....Landscape 5-4916

NORTHWEST ENGINEERING CO
Crawler & Truck
HE mlock 1-5060

PACIFIC COAST ENGINEERING COMPANY
Oak & Clement Almd. Lakehrst 2-6100
(Continued Next Page)

DISTRIBUTORS FOR
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TRAMBEAM

OVERHEAD TRAVELING
CRANES

TRAMBEAM
CRANES & MONORAIL SYSTEMS
SALES - SERVICE - INSTALLATIONS
DIAL
DElaware 3-5963

WALTER DANKAS & CO.
1485 BAYSHORE BLVD.

SHEPARD NILES Cranes & Hoists
Parts & Service



SERVICES
Maintenance service on all types of hoisting equipment.
CONTROLS
Magnetic crane control panels, Runway & mono-rail safety conductors.

The flexibility of an underhung crane system and the ruggedness of a top riding unit, both are achieved in the new CHECO TRAM CHIEF Underhung Crane System-an engineered design-universal in application and priced to meet any plant budget.

Lockhaven 2-3075

CRANE HOIST ENGINEERING CO.

426 HESTER SAN LEANDRO

CRANE RENTALS



Latest model CRANES
Thirteen Truck Cranes
10-15-20-25-30-35 Ton
Two Crawler Cranes
3/4 & 1 c.y.
ATTACHMENTS
• Shovels
• Buckhoes
• Clamshells
• Draglines
• Concrete Buckets

RIGGING SERVICES - EQUIPMENT INSTALLATION

ROSENDAHL CORPORATION

101 OHIO AVENUE • RICHMOND • BEacon 4-5386

G.W. THOMAS
DRAYAGE & RIGGING CO.

Day or night phone HEmlock 1-9624
Industrial Rigging, Millwright Services, Concrete Panel Tilt-Up, Machinery Moving, Erecting and Dismantling, 10-15-20-30 Ton Truck Cranes, Wrecking Balls, Crane Attachments, Clam Shells, Drag Lines, Concrete Pouring Buckets, Pile Driver Attachment, 114-14th Street

ANY LOAD
98 FT. LONG • 9 FT. DIA. • 40 TON