

How to make good telephone service even better . . .



You'll save time if you look up numbers before you call

Have you ever had the feeling that you're *not quite sure* of a familiar telephone number you're about to call? Even the number of a friend you call quite often? Your memory tells you it's 3198. Or is it 3189? The best way to settle it is to look up numbers *before* you call. You'll save time—and avoid the delay and embarrassment of having a stranger answer if your memory tricks you into getting an incorrect number.

 **Pacific Telephone**

for modern living...

telephones
in each of the rooms you use a lot



save time and steps—add convenience, security and privacy

And they cost little more than you pay now . . . an extension telephone costs less than a nickel a day. Why not call your telephone business office today and talk it over?

 **Pacific Telephone**