

Beauty Shops-(Cont'd)

DOROTHY MAE'S BEAUTY SALON
1732 Taraval... MO ntrose 4-9301
DOROTHY'S BEAUTY SALON
133 Geary... SUTtr 1-7029
Dorothy's Beauty Shop 609 Cole... BA view-1-7244
Dorothy's Beauty Shop 1348 Silver Ar... Junipr 4-9095
Dorothy's Beauty Salon
2343 Taraval... Lombard 6-8141
Dorothy's Beauty Salon
340 Stockton... EXbrk 2-3407
Duchess Beauty Salon 971 Geary... TUxedo 5-9862
DUCHIE'S BEAUTY SALON
3274-23d... AT water-2-2674
E Lee's Beauty Shop 835 Broadway... SUTtr 1-1564
E & L Beauty Shop 678 Post... ORdwy 3-3221
Edwards's Beauty Shop 916 Sutter... PR opt-5-5721
Edwards's Beauty Shop 3410-18th... MA rkt 1-4713
ELEANOR BEAUTY SHOP
Jeanie Alexander
166 Geary... DOuglas 2-1399
Eleanor's Beauty Shop
536 Alvarado... VA lencia 4-9444
El Cortez Beauty Salon 552 Geary... GRaystn 4-5615
Elda's Beauty Salon
Hairstyling & Cutting-Eyes by Appt
3450 Judah... OVrind 1-2092
ELISAS BEAUTY SALON
SERVING THE MISSION DISTRICT
EXPERT HAIR CUTTING
Specializing in
PERMANENT WAVING-HAIR COLORING
AND ALL TYPES OF BEAUTY WORK
Open Monday to Sat. 9:30 A.M. to 4 P.M.
Thur. & Friday Open Evenings
Bet 23d & 24th... M-lson 7-4555
Elite Beauty Shop 1042 Taraval... MO ntrose-4-7344
Elite Beauty Shoppe 538 Irving... OV erland-1-4266
ELIZABETH ARDEN SALON
Face and Body Treatment, Manicures, Pedicures... Specialists in Hair Care, Setting, Tinting, and Permanent Waves... Scientific Weight Reduction, Reducing Baths, Massage, Exercise.
"FOR INFORMATION CALL"
ELIZABETH ARDEN SALON
550 Sutter... YUkon 2-3755
ELMER'S BEAUTY SALON
552 Jones... TUxedo 5-6504
El Ray Beauty Shop
Bet Valencia & Guerrero
3421-23d... VA lencia-4-2145
Elna's Beauty Salon
Specializing in Permanent Waves
150 Powell... YU kon-6-0087
Elna's Gold Wave Studio
Willat Clarette & Wanda Waves
275 Post... EX brook-2-1134
ELSIE'S BEAUTY SHOP
Permanent Waving a Specialty
Elsie Brinkerhoff, Prop.
Bet 11th & 12th Av
4717 Geary Blvd... SK yline 1-0421
ELSHOORE BEAUTY SALON
Lakeside Dist.
COMPLETE - PERSONAL BEAUTY SERVICE
Closed Monday
7626 Ocean Av... DElaware 4-0136
EVA'S BEAUTY SALON
7701 Judah... MO ntrose 4-0139
Evelyn's Beauty Shop 4476A Mission... Junipr 4-6348
EMILY'S BEAUTY SALON
Styler Perms-Bet Leavenworth & Jones
1045 Bush... PR opt-5-0648
Erma's Beauty Salon
737 Portola Dr... OV erland-1-3811
Eugenie's Beauty Salon 3202 Irving... Montrose 4-3903
Eugenie Beauty Shop 4909-3d... VA lencia 4-9456
Eureka Valley Beauty Parlor
Spec in Permans & Hair Shaping
2282 Market... MA rkt 1-3252
Eva's Beauty Shop 1829 Hyde... PR opt-6-2355
Eva's Beauty Shoppe 1286-18th... UNdrl 3-4720
Evelyn's Beauty Salon 6849 Calif... SK yline 2-4770
Evelyn's Beauty Nook 42 Lakeview Av... Junipr 7-9855
Evelyn's Beauty Shop 1302-A Laguna... WE st 1-2097
FAIRMONT HOTEL BEAUTY SALON
Fala Beauty Shop
Open Evenings-Appointment Necessary
388-4th Av... SK yline 1-3169
FAMILY BEAUTY SHOP
Permanent Waving A Specialty
514-27th Av... BA yview 1-9536
Farber Betty Beauty Salon
386 Geary... GARfld 1-1475
FASHIONETTE BEAUTY SALON
519 Clement... BA yvw 1-3134
Fashionette Beauty Salon
Leola Washington-Owens
1264 McAllister... JOrdn 7-9896
Fay's Beauty Salon 1005 Market... HE mlock 1-6696
FELIX
FELIX - HAIR STYLING
Permanent Waving - Marcel Waving - Tinting
HAIR GOODS
DOuglas 2-1636
Between Powell & Mason
458 Post... EXbrk 2-9634
Felix Beauty Salon 458 Post... DO uglas-2-1636
Beauty Salon 458 Post... EX brook-2-9634
Femme Beauty Shoppe The
3364 1/2-26th... AT water-2-1358
Fernald Josephine M 323 Geary... EXbrk 2-6992
Fielding Hapel Beauty Salon
Billie Reinhardt-Mer
386 Geary... GA rfd 1-0980
Fifth Avenue Beauty Salon
2444 Fillmore... Filmor 6-2626
FIFTH AVENUE BEAUTY SHOP
324 Clement... SK yline 1-2529
Filgate Dorothy... PR opt-5-0774
Permanent Wave-Hair Tinting-Styling
1156 Taylor... PR opt-5-0774
Financial Beauty Salon 439 Pine... YUkon 6-2034
Flesh Betty
Specializing in Spiral Waving And
All Type Permans
150 Powell... GA rfd 1-8576
Florine's Beauty Salon
5662 Mission... DE laware 3-0733
FLUFF N' STUFF 646 Hyde... ORdwy 3-5929
Foodmart Beauty Salon
2535 Geary Bl... BA yvw 1-9088
Forest Hill Beauty Salon
410 Dewey Blvd... LO mbard 6-2767
Fox Beauty Shoppe The 1409 Irving... LO mbard 4-1960
Frankton Beauty Salon 133 Geary... SU ter-1-7243
Francis Beauty Salon 1422 Lombard... OR dway 3-6131
Francis Beauty Studio 103A Carl... SEabright 1-2090
Francisco Beauty Salon
3409 Geary Blvd... BA yview-1-3880
Francisco Beauty Shop 3188-23st... VA lencia 4-2211
Frank's Beauty Nook
11 Hillcrest Dr Daly City... PLaza 5-7950
Friendly Globe Beauty Shop The
1050 Fillmore... JOrdn 7-9717
Gae Shop The
Hair Styling-Shaping-Perm-Waving
733 Cortland Av... MI sn 8-2711
Garbushkova Elja Beauty Salon
356 Hyde... GRaystn 4-7066
GARDEN OF BEAUTY SALON
2230 Chestnut... WA lnut 1-9126
GEARY PERM-WAVE SALON
764 Geary... ORdwy 3-9797
Geneva Beauty Shop
933 Geneva Av... DE laware 3-5264
GEORGE'S BEAUTY SALON
6135 Mission Daily City... Junipr 6-2006
Georgia's Beauty Salon 1767 Church... VA lencia 6-2673
Gifford's Beauty Shop
Merced Heights-Bet Garfield & Shields
450 Russell... Junipr 5-9657
Gladden Salon of Beauty
219 W Portal Av... SEabright 1-9875
GLAMOUR BEAUTY SALON
816 Sutter... PR opt-5-7840
Glen Park Beauty Salon
Specializing in Permanent Waving
654 Cheney... Junipr 7-4927
GLENN KARRER BEAUTY SALON
Glenn Mr 133 Geary... GARfld 1-6293
Globe Beauty Salon
Evenings By Appointment-Closed Mon
1547 Laguna... Filmor 6-9811
Gold Beauty Salon
Spec in Permanent Waving And Dyeing
2019 Balboa... SK yline 1-3833
Gold-E Beauty Salon 1394-41st Av... LO mbard 4-7111
Golden Peacock Beauty Salon
1248 Mason... YU kon 6-4322
Goodwin Elsie B 611 Hyde... PR opt-6-0085
Greenough's Beauty Salon
1920 Market... Market 1-0329
GRIVE PARKMERGED BEAUTY SALON
69 Cambon Dr... Junipr 7-5991
HAIR STYLIST SHOP
Mr. Valentina - Mr. Lewis - Free Parking
SPECIALISTS - PERMANENT WAVING
HAIR SHAPING AND CURLY HAIR
3735 Buchanan... WA lnut 1-7666
HAIRDRESSER THE
Specialists in the Blunt Cut and
Brush Dry - Expert Perm. Waving
Conv. Downtown Loc. 1-Hr. Free Parking
109 Geary... YUkon 6-2767
HALLIE BEAUTY SALON
1500 Irving... SE abright 1-5983
Hamilton Mary 133 Geary... SUTtr 1-2950
HANSE BEAUTY SHOP
211 Steiner... MA rkt 1-3145
Harding Charm Beauty Salon
604 Divisadero... Filmor 6-7616
HARMONY BEAUTY SALON
2127 Irving... OVrind 1-9500
HARPER METHOD SHOP
Corner Powell & Geary
GA rfd-1-3394
Harris Beauty Shop 78 Ritch... GARfld 1-2389
Hazel's Beauty Shoppe 2951 Judah... LO mbard 6-1660
Helen Baker Beauty Salon
5633 Geary Blvd... SK yline-1-7400
Helen of St Moritz 823 Geary... GARfld 1-7022
Helena Beauty Parlor 1317 Fillmore... WE st 1-8679
HELENE BEAUTY SALON
Willat Spray Wave-Bleaches
215 Jones... ORdwy 3-5521
Helene Stylist Salon 2115 Judah... OVrind 1-7886
Helen's Beauty Manor
Open Evenings by Appointment
908 Paris... DElaware 3-3003
Helen's Beauty Shop 1600 Mason... EX brook 2-6437
Helweg's Beauty Salon
25 Evelyn... LO mbard 6-3148
HENRI'S BEAUTY SALON
2365A Chestnut... WA lnt 1-6936
HILDA'S BEAUTY SALON
Permanent Waving & Tint Specialty
5849 Taraval... MO ntrose 4-9561
HILDA'S HAIR STYLING SALON
133 Geary... YUkon 2-4949
Hilfred's Permanent Wave Shop
Hair Cutting-Tinting & Bleaching
1388 Haight... MA rkt 1-6691
Hill's Beauty Shop 2006 Steiner... FI Imor 6-2255
HOLLYWOOD BEAUTY SALON
Dobre' Non-Toxic Permans
Solving Difficult Hair Problems
Artistry in Hair Coloring
133 Geary... GARfld 1-9434
HOLLYWOOD FAMOUS BEAUTY SHOP
Permans - Hair Cutting & Tinting
Open Evenings by App.
Cor Gutztenberg
5493 Mission... DElaware 3-2425
Hollywood Stylist 1669 Haight... HE mlok 1-8972
Holman Jay Beauty Salon 4454 Calif... BA yvw 1-5134
HOLMES BETTY SALON OF BEAUTY
604 Geary... GR ayston 4-9637
Honore Beauty Shop 1014A Pine... PR opt-5-2617
Hotel Governor Beauty Salon
180 Turk... OR dway 3-2010
HOTEL ST FRANCIS BEAUTY SALON
On the Third Floor
St. Francis Hotel
DOuglas 2-0122
HOUSE OF BEAUTY SCOTT'S
1677 Washington... GRaystn 4-5732
House of Beauty The
419 Cortland Av... VA lencia 6-6551
House of Charm The 590 Sutter... GA rfd 1-0970
House of Permanent Waves 133 Geary... YUkon 6-4564
House of Ruth 3650 Irving... MONtrse 4-0988
HOWEY'S BEAUTY SERVICE
2909 Van Ness Av... UNdrl 3-5144
Hub Beauty Shop 76 Gough... UNdrl 3-3110
Hudson 150 Powell... DOuglas 2-7550
HUNTINGTON HOTEL BEAUTY SALON
Huntington Hotel
TU xedo 5-0270
Ida's Beauty Salon 2332 Judah... MO ntrose-4-7734
Ida's Beauty Service
1931 Noriega... SEabright 1-3093
Ila's Beauty Salon 133 Geary... EXbrk 2-0430
INA MAE'S BEAUTY SALON
COMPLETE DOWNTOWN
BEAUTY SERVICE
Featuring
Frederics - Zotos - Permans
Expert. Montreal Waving
Inecio & Eternal Tinting
305 Grant Av... EXbrk 2-5655
If no answer call... EXbrk 2-9933
Ina Mae's Beauty Salon
305 Grant Av... EX brook 2-9933
Irene Frances Beauty Shop
Merced Heights District
715 Randolph... Junipr 5-5940
Irene Kohn Beauty Salon 386 Geary... SUTtr 1-4815
Irene's Beauty Salon
Mrs Hallie E. Kearny-Owner
2100 Noriega... SE abright 1-6465
Iris Beauty Shop 133 Geary... GA rfd-1-1934
IRISH'S BEAUTY SHOP
411 Larkin... PR opt 5-7180
IRVING BEAUTY NOOK
902A Irving... SE abright 1-3097
Isabelle Salon De Beauté 133 Geary... YU kon-6-1550
Islands Beauty Salon 223 Jones... PR opt-6-5417
IVY'S HAIR STYLING
Drop In & Eyes by Appointments
JOrdn 7-3684
JACQUES & RAYMOND'S BEAUTY SALON
376 Sutter... YUkon 2-5365
Jane Beauty Shop 1122 Powell... DOuglas 2-6893
JANE'S BEAUTY SHOP
3747A Sacramento West 1-0244
Janet's Beauty Salon 133 Geary... SU ter 1-6415
Jay Dee Beauty Salon
Dorothy Charczynski-Owner
2112 Hayes... BA yvw 1-7116
JAY HOLMAN BEAUTY SALON
5485 Calif... BA yvw 1-5134
Jaynes Beauty Salon The 209 Post... DOuglas 2-0116
JEAN'S BEAUTY SALON
RICHMOND DISTRICT
Hair Styling & Cutting
Evenings by Appointment
5907 California... SK yline 2-2157
Jenkins Beauty Salon 4033 Judah... LO mbard 4-1870
Jennies Beauty Shop 244 Gough... UNdrl 3-2979
Jessie's Beauty Shoppe 1327 Mason... TUxedo 5-5977
Joan's Beauty Salon 4143-19th... KLondke 2-5887
JIM'S BEAUTY SALON
MODERN
HAIR-STYLING
EVENINGS BY APPOINTMENT
3244 Pierce... WA lnt 1-4624
JO-ED'S BEAUTY SALON
HAIR STYLING OUR SPECIALTY
Evenings by Appointment
106 Sagamore... Junipr 7-6025
Joanne's Beauty Salon
Specializing in Radio Waves & Cold Waves
Ana Lee Mariani-Prop
3004-24th... ATwtr 2-7341
Joann's Beauty Salon 630 O'Farrell... GRaystn 4-9698
Joan's Beauty Salon 133 Geary... SU ter 1-0523
Johnson's Beauty Shop 1784 Eddy... JOrdn 7-5097
Jon's Beauty Salon 3249 Scott... JOrdn 7-3578
Joni's Beauty Salon 1327 Noriega... OV erland-1-5457
Jo's Beauty Salon 936 Geary... ORdwy 3-4092
JOSEF SUZYN
HAIR STYLIST
PERMANENTS & HAIR COLORING
VERY NATURAL
133 Geary... GARfld 1-6293
JOSEPH'S BEAUTY SALON
Specializing Permans-Hair Tinting
226 Jones... TU xedo 5-9559
JOSEPH BEAUTY SALON
1677 Washington... EV rgreen-6-9770
Joseph Hair Styler's Distinction
233 Post... YUkon 6-0311
Joseph's Beauty Salon
3136 Vicente... SE abright 1-9734
Joseph's Gurl-Cut Beauty Salon
3917 Irving... LO mbard 4-2300
JOVITA'S BEAUTY SALON
Specialize Extreme Hair Styling-Perm
611 Ellis... PR opt 5-3055
Joanna's Beauty Salon
Between 9th & 10th Av
425 Judah... OVrind 1-7625
Juanita's Beauty Salon 2453 Fillmore... JOrdn 7-8838
Julia's Beauty Salon 1589-42d Av... LO mbard 6-2334
Julie's Beauty Shop 133 Geary... EXbrk 2-2621
Julio-Terry Coiffure 259 Geary... YUkon 2-5585
JUNE & ANNE'S BEAUTY SALON
Between 12th & 19th Aves
1110 Ortega... OV erland 1-1756
June's Beauty Salon 807 Geary... ORdwy 3-1909
Karrren Glenn Beauty Salon
958 Geary... PR opt 5-2372
Kathleen's Beauty Salon
677A Portola Dr... SEabright 1-5224
(Continued Next Page)
KATHRYN'S HAIR STYLING
All Beauty Serv-Parking Available
1428 Clement... SK yline 1-1658
KAY RYAN
Katherine Ryan Owner
133 Geary... DOuglas 2-6615
Kay's Hairdresser 4133 Irving... LO mbard 4-7987
Kelley Gertrude 209 Post... DOuglas 2-2274
Kelley Irene Beauty Salon 358 Sutter... GARfld 1-1198
Kelly Irene Beauty Salon 358 Sutter... GARfld 1-1199
KLINSKY BEAUTY SALON
158 Powell... EX brook 2-3894
If no answer call... PR opt 5-8314
KOB'S BEAUTY HOUSE
9665 Mission... DE laware 3-0868
Koch Rose 291 Stamen... BA yview-1-1581
KUT KURL BEAUTY SALON
1567 Haight... MA rkt 1-5956
L-P BEAUTY SALON
Room 404 Elevated Shops Eve by Appt
150 Powell... YUkon 6-0214
La Berta Beauty Shoppe
6314C Geary Blvd... SE abright 1-2714
La Bonita Beauty Shop
211-23d Av... BA yview 1-7431
La Cerna Beauty Salon
9665 Mission... DE laware 3-0868
LA CHARME BEAUTY SHOPPE
966 Geneva Av... Junipr 7-9882
Lad Francis Beauty Salon
3091-Mission... Junipr 4-9260
La Florida House of Beauty
3893-24th... VA lencia 4-9799
Lada Della Beauty Salon
531 Taraval... MO ntrose 4-7574
LAKESHORE PLAZA BEAUTY SALON
That Downtown Look Beauty Service
OPEN EYES, BY APPOINTMENT
Sloot Blvd. of 34th Ave. Free Parking
18 Lakeshore Plaza... OVrind 1-9324
LAKESIDE MAISON BEAUTE
INVITATION TO LOVELINESS
2528 Ocean Av... DElaware 4-1152
LAMBERT'S BEAUTY STUDIO
MARINA DISTRICT
MR. LAMBERT
Formerly of The White House
INDIVIDUAL STYLING
Dobre Non-Toxic Permans
On Union Near Van Ness
1564 Geary... GRayston 4-1869
La Made Beauty Center 2600 Sutter... JOrdn 7-9708
La Polla Salon of Beauty 278 Post... EXbrk 2-9561
LA POLLA SALON OF BEAUTY
278 Post... YUkon 6-5578
LAURA'S BEAUTY SALON
Complete Beauty Service
For Greater Loveliness
Laura Manning Formerly 5th Av. N. Y.
75 Sanchez... UNdrl 1-7954
Laurel Beauty Salon 3519 Calif... SK yline 2-0497
LAURENCE BEAUTY SALON
Lawrence Beauty Salon
406 Sutter... YU kon 6-6635
La Verne's Beauty Nook
132 Broderick... KLondke 2-1795
LA VERNE'S SALON OF BEAUTY
INDIVIDUAL HAIR STYLING
"Our Permanent Waves Make
Permanent Friends" - Eves. by Appt.
1409 Green... PR opt 5-8460
La Vogue Beauty Shoppe 2163 Union... WE st 1-7251
La Von's Charles Penthouse of Beauty
133 Geary... YUkon 6-4564
LEE'S WALDORF BEAUTY SALON
2412 Polk... GRaystn 4-1166
LeEtter's Beauty Salon
832 Holloway Av... Junipr 5-2329
Lela's Beauty Salon 4071-18th... HE mlok 1-7506
LEONA HAIR STYLIST
STYLING & SHAPING
PERMANENT WAVING - HAIR COLORING
Eves. by Appointment
1315 Pine... TUxedo 5-0409
LEONA'S BEAUTY SALON
Permans Wave Specialist
836 Balboa... BA yview 1-9844
LEO'S BEAUTY SALON
Specializing in Permanent Waves
Hairstyling Stylists - Dyeing & Bleaching
Open Evenings by Appointment
2320 Polk... ORdwy 3-1440
Les Marie Beauty Salon 2136 Sutter... Filmor 6-9814
Leticia's Beauty Salon 1635 Clement... BA yvw 1-7271
Lida's Beauty Salon 3814 Irving... MONtrse 4-8825
Lido Beauty Salon 734 Lombard... PR opt-5-1771
LIEBES H & CO
Grant Av & Geary
LILLIAN BEAUTY SALON
2093-15th... KLondke 2-2119
Lillian Beauty Salon
Permanent Wave Spect-Richmond Dist
3951 Balboa... SK yline 1-1049
Lillie's Barber & Beauty Salon
918 Nevada... VA lencia 6-9796
Linda's Beauty Salon 4731 Irving... LO mbard 4-2411
LINDER'S BEAUTY SALON
415-18th Av... SK yline 1-3252
LIVINGSTON BROS
Grant Av at Geary... DOuglas 2-3060
Livingston Bros Stonestown Beauty Salon
19 Stonestown... LO mbard 4-3200
LOOKING GLASS BEAUTY SALON
2444 Clement... BA yvw 1-9525
Lorraine Beauty Salon
Yvonne Turner Prop
3800 Mission... VA lencia 4-7733
Lorraine Holiday Beauty Shop
1547 Clement... BA yvw 1-6251
Lorraine's Beauty Salon
4108-24th... VA lencia 4-6922
Lotte Beauty Salon 864 Jackson... YU kon 2-0055
Louise Beauty Salon
3038 Clement... SK yline 1-4145
Lowell Beauty Salon 1935 Hayes... SK yline-1-5222
Lucille's Beauty Salon 139 Geary... EXbrk 2-2857
Lucky Beauty Shop 491-3d... DOuglas 2-1813
Lucke Peggy Beauty Salon 251 Post... DO uglas 2-5359
Lu Ella Beauty Salon 843 Irving... OV erland-1-9618
LUISE BEAUTY SALON
Evening Appointments Thurs-Fri Only
3012 Tarava... LO mbard 4-7462
Luisa Beauty Salon
Se Habla Espanol
Complete Beauty Service
2858-24th... ATwtr 2-9995
Luvivia's Beauty Shop 1705 Ellis... WE st 1-4442
Lyrz's Beauty Salon
1248 Noriega... SEabright 1-4645
LYSLE OF THE FAIRMONT BEAUTY SALON
Fairmont Hotel... DO nals 2-5456
M K's Beauty Salon 344 Divisadero... UNdrl 1-4252
Madaly's Beauty Shop
944 Presidio Av... WE st 1-7626
MADELINE COIFFURE DESIGNS
2960 Clement... BA yvw 1-1221
Madeline's Beauty Salon
211 Monterey Blvd... JU niper 4-5435
Mademoiselle Beauty Salon
2108 Sutter... JOrdn 7-9801
MADIE'S BEAUTY SALON
Hair Styling-Tinting & Cutting
1483 Ellis... WA lnt 1-9737
Mae Anna Beauty Salon
1207 Divisadero... Filmor 6-9827
MAGIC MIRROR BEAUTY SALON
Specializing in
TINTING & PERMANENTS
STYLED HAIR CUTTING
2240 Polk... PR opt 5-4972
Maison De Beauté 209 Post... DOuglas 2-2547
MAISON JOSEF 133 Geary... SUTtr 1-5506
Mandi Emma 209 Post... SU ter-1-5145
MANITAS HAIR STYLISTS
1500 Ellis... WA lnt 1-9721
MANOR BEAUTY SALON
Dorothy Klein
2412 Fillmore... FI Imor 6-6097
Manor Hair Stylists 2531 Ocean Av... Junipr 6-3505
Manson Bessie Beauty Salon
2251 Fillmore... WA lnt 3-9996
MANIX HOTEL BEAUTY SALON
Powell & O'Farrell
Mar-J-Mar House of Beauty
2116 Greenwich... WE st 1-7865
Marcel 2015 Divisadero... JOrdn 7-1800
Marcella Beauty Shop
2251 Fillmore... WA lnt 1-9823
MARCELLA'S BEAUTY NOOK
5267-3d... VA lencia 4-9773
MARCELLE HAIR STYLIST
Experienced Parisian Beautician
SPECIALIST BLEACHING & DYEING
Air. Cond. Hair Dryer
3525-20th... ATwtr 2-8666
Margaret's Beauty Terrace
1425-9th Av... MONtrse 4-6529
Margaret's Beauty Salon 244 Texas... UN drl 1-0316
Margie's Beauty Nook 2033 Taraval... LO mbard 6-7722
Margo's Beauty Spot 2414 Chestnut... JOrdn 7-3364
Marguerite Beauty Shop
3373A Mission... MI sn 8-6367
MARIA BEAUTY SALON
1258-7th Av... MO ntrose 4-8914
Marie Carrie Face Treatment Salon
312 Sutter... DOuglas 2-6993
Marie's Beauty Salon 375 Jules Av... Junipr 7-3210
Marie's Beauty Salon 669 O'Farrell... OR dway 3-9908
Marie's Beauty Shoppe
3031 Noriega... MO ntrose 4-9447
Marina Beauty Salon 1801 Union... WA lnt 1-6034
MARINA MAGIE HAIR STYLES
3348 Steiner... FI Imor-6-9644
Marinello Beauty Shop 208 Post... DOuglas 2-2274
Marinello School of Beauty Culture
133 Powell... SUTtr 1-7085
MARION'S BEAUTY SALON
3341-23d... AT water-2-4256
Marlor's Beauty Shop 1861 Hyde... GR ayston-4-9011
MARK HOPKINS BEAUTY SALON
999 California... GA rfd-1-9923
Marma Beauty Salon 4145-18th... KLondke 2-0200
Martha Sears Beauty Salon
1027 Lincoln Wy... OV erland 1-0727
Martins Coiffeurs 2072 Union... Filmr 6-3545
Mary Ann's Beauty Salon
3432 Taraval... OVrind 1-3660
Mary Missels Beauty Shop
1108 Fillmore... FI Imor 6-4795
MARY'S BEAUTY SALON
Open Evenings by Appointment
1756 Buchanan... WE st 1-1473
Maureen's Styling Salon
Permanent Waves-All Types of Hair
237 Eddy... PR opt 5-7252
MAURICE
IN LAKESIDE VILLAGE
Formerly of Elizabeth Arden Salon
FOR DISTINCTIVE WOMEN
2635 Ocean Av... Junipr 6-4533
Maurice 2635 Ocean Av... Junipr 6-4533
(See Advertisement Page 111)
Maxine Beauty Shoppe 533 Jones... TUxedo 5-2626
Maxie's For Beauty 2634 Balboa... BA yvw 1-7355
Mayfair Beauty Salon 1204 Howard... UNdrl 1-2661
Mayfair Beauty Shoppe
1959 Chestnut... FI Imor 6-1810
Mayme's Beauty Shop 3006 Army... MI sn 7-8109
McGuire Mary 166 Geary... GA rfd 1-3068
McKILLOP HELEN FACE TREATMENT SALON
OF MARIE EARLE FACE
TREATMENTS
312 Sutter... DOuglas 2-4993
McLaren Park Beauty Salon
1045 Silver Av... DE laware 3-3433
Mercedes Beauty Salon 2607 Clement... SK yline 2-0243
MERLE NORMAN COSMETIC STUDIO
COMPLIMENTARY
DEMONSTRATION
COMPLEXION ANALYSIS
GUARANTEED TO HELP
NO OBLIGATION
ANN A. BARKE
Street Floor Lobby
133 Geary... DOuglas 2-2387
MERLE NORMAN COSMETIC STUDIO
MERLE NORMAN
WAY
TO A RADIANT
COMPLEXION
3 Doors East of Orpheum Theatre
1186 Market... HE mlok 1-5854
MICHAEL OF STONESTOWN
HAIRSTYLISTS
FOR THE INDIVIDUAL
THE ULTIMATE IN
COIFFURE PERFECTION
OPEN
WED. & FRI. EVENINGS
For Appointments Call
LO mbard 4-1330
53 Stonestown... LO mbard 4-1330
MICHAEL'S BEAUTY SALON
Between Mission & Valencia Sts
3235-22d... AT water 2-6425
Milad's Beauty Shoppe
Lottie Lewald
Specializing in Marcelling
1490 California... ORdwy 3-4030
MILADY'S BEAUTY SALON
RICHMOND DISTRICT
COMPLETE & PERSONALIZED SERVICE
At 26th Av
6209 Geary Blvd... BA yvw 1-0241
Milady's Beauty Shoppe
1628A Webster... JOrdn 7-9701
Mildred Warner Salon Of Beauty
672 Geary... GR ayston 4-9972
Mildred Warner Salon Of Beauty
672 Geary... PR opt 6-3424
MILDRED'S BEAUTY SHOP
Hair Goods-Wave Set-Scalp Preparation
2814 Jennings... MI sn 8-9776
If no answer call... Junipr 5-9512
Miller Edith 133 Geary... SUTtr 1-2950
Mimi's Beauty Salon 4379 1/2 Hyde... PR opt 5-4331
Miraloma Beauty Salon
679A Portola Dr... OVrind 1-2232
MISS MARTY'S TOWN HOUSE OF BEAUTY
INDIVIDUALIZED
HAIR-STYLING
NATURAL
PERMANENT WAVES
ELECTROLYSIS
THE TOWN HOUSE BEAUTY SALON
Suite 601
278 Post... SUTtr 1-7950
MISSION BEAUTY SHOPPE
PERFECT PERMANENTS
MONEY BACK GUARANTEE
Our Wide Experience in Corrective
Hair Treatment is Well Known
32 BRANCHES OF BEAUTY WORK
3110-16th St
At Valencia... MA rkt 1-0700
Mission De Luxe Beauty Salon
3245 Mission... MI sn 7-0089
MR ROBERT
For
PERFECTION
IN ALL PHASES
OF MASTER HAIRDRESSING
Including
SILVER BLOND COLORING
931 Bush... GRaystn 4-3735
Miyo & Tony's Beauty Salon
1405 Post... WE st 1-8244
MODART BEAUTY SALON
Model Beauty Salon
2420 So Bruno Av... Junipr 5-7450
Modern Beauty Salon 347 Brazil... JU niper-5-9240
Modern Beauty Spot 6255-3d... JU niper 5-9311
Modern Salon Of Beauty 1608 Bush... PR opt 6-1460
Modernistic Beauty Salon
1810 McAllister... WE st 1-3748
Molly's for Beauty 722 Geary... PR opt 6-2257
(See Advertisement Page 111)
Montell's Beauty Shop 866 Ellis... OR dway 3-9573
Morgan Minnie Hair Stylist
166 Geary... GARfld 1-6856
Morris's Catherine Beauty Salon
1767A Geary... JO rdn 7-0890
Morrison's Beauty Studio
3020 1/2 Bush... GR ayston-4-4663
Morris's Hairstylists
5548 Geary Blvd... SK yline 1-9291
(See Advertisement Page 108)
Muriel's Hairstylists 5488 Geary Bl... SK yline 2-0658
Naomi's Beauty Salon
1938 McAllister... WA lnt 1-0091
Nell's Beauty Salon 2737 Judah... SEabright 1-1855
New's Beauty Salon 1718 Divisadero... WA lnt 1-1829
Nettie-Lou's Beauty Salon
2437-24th... VA lencia 4-6300
NEW MOON BEAUTY SALON
1939 Ocean Av... JU niper 7-1923
NEW PARIS BEAUTY SALON
HAIR CUTTING OUR SPECIALTY
COMPLETE BEAUTY SERVICE
Fluorac Prof. Open Evenings
555 Castro... HE mlok 1-2243
Newberry's Hair Fashion Center
517 Post... GRaystn 4-9910
NEWLIN LOU BEAUTY SALON
2531 Mission... ATwtr 2-3921
Nick's Beauty Salon 936 Clement... SK yline 2-0574
Nita's Beauty Salon 1310-8th Av... SE abright 1-4929
Noriega Beauty Salon
1422 Noriega... MO ntrose 4-4427
Norma's Beauty Shop 106 Leland Av... Junipr 6-6630
Novice's Beauty Shoppe
843 Webster... JO rdn 7-9988
Nu-Art Beauty Salon
Spec Permanent Waves & Hair Tinting
4205 Geary Blvd... BA yvw 1-1010
O'BOYLE WINIFRED
Tinting & Bleaching Specialist
133 Geary... EXbrk 7-1547
Ocean Wave Beauty Salon
1385-46th Av... LO mbard 4-0174
Octave Beauty Salon
Geary & Taylor... PR opt-5-4700
Olga's Balboa Beauty Shop
2921 Balboa... BA yvw 1-7994
Olga's Beauty Salon 1406-32d Av... LO mbard 6-5954
Orchid Beauty Salon 1045 Divisadero... JOrdn 7-9741
(Continued Next Page)

Gold Beauty Salon
Spec in Permanent Waving And Dyeing
2019 Balboa... SK yline 1-3833
Gold-E Beauty Salon 1394-41st Av... LO mbard 4-7111
Golden Peacock Beauty Salon
1248 Mason... YU kon 6-4322
Goodwin Elsie B 611 Hyde... PR opt-6-0085
Greenough's Beauty Salon
1920 Market... Market 1-0329
GRIVE PARKMERGED BEAUTY SALON
69 Cambon Dr... Junipr 7-5991
HAIR STYLIST SHOP
Mr. Valentina - Mr. Lewis - Free Parking
SPECIALISTS - PERMANENT WAVING
HAIR SHAPING AND CURLY HAIR
3735 Buchanan... WA lnt 1-7666
HAIRDRESSER THE
Specialists in the Blunt Cut and
Brush Dry - Expert Perm. Waving
Conv. Downtown Loc. 1-Hr. Free Parking
109 Geary... YUkon 6-2767
HALLIE BEAUTY SALON
1500 Irving... SE abright 1-5983
Hamilton Mary 133 Geary... SUTtr 1-2950
HANSE BEAUTY SHOP
211 Steiner... MA rkt 1-3145
Harding Charm Beauty Salon
604 Divisadero... Filmor 6-7616
HARMONY BEAUTY SALON
2127 Irving... OVrind 1-9500
HARPER METHOD SHOP
Corner Powell & Geary
GA rfd-1-3394
Harris Beauty Shop 78 Ritch... GARfld 1-2389
Hazel's Beauty Shoppe 2951 Judah... LO mbard 6-1660
Helen Baker Beauty Salon
5633 Geary Blvd... SK yline-1-7400
Helen of St Moritz 823 Geary... GARfld 1-7022
Helena Beauty Parlor 1317 Fillmore... WE st 1-8679
HELENE BEAUTY SALON
Willat Spray Wave-Bleaches
215 Jones... ORdwy 3-5521
Helene Stylist Salon 2115 Judah... OVrind 1-7886
Helen's Beauty Manor
Open Evenings by Appointment
908 Paris... DElaware 3-3003
Helen's Beauty Shop 1600 Mason... EX brook 2-6437
Helweg's Beauty Salon
25 Evelyn... LO mbard 6-3148
HENRI'S BEAUTY SALON
2365A Chestnut... WA lnt 1-6936
HILDA'S BEAUTY SALON
Permanent Waving & Tint Specialty
5849 Taraval... MO ntrose 4-9561
HILDA'S HAIR STYLING SALON
133 Geary... YUkon 2-4949
Hilfred's Permanent Wave Shop
Hair Cutting-Tinting & Bleaching
1388 Haight... MA rkt 1-6691
Hill's Beauty Shop 2006 Steiner... FI Imor 6-2255
HOLLYWOOD BEAUTY SALON
Dobre' Non-Toxic Permans
Solving Difficult Hair Problems
Artistry in Hair Coloring
133 Geary... GARfld 1-9434
HOLLYWOOD FAMOUS BEAUTY SHOP
Permans - Hair Cutting & Tinting
Open Evenings by App.
Cor Gutztenberg
5493 Mission... DElaware 3-2425
Hollywood Stylist 1669 Haight... HE mlok 1-8972
Holman Jay Beauty Salon 4454 Calif... BA yvw 1-5134
HOLMES BETTY SALON OF BEAUTY
604 Geary... GR ayston 4-9637
Honore Beauty Shop 1014A Pine... PR opt-5-2617
Hotel Governor Beauty Salon
180 Turk... OR dway 3-2010
HOTEL ST FRANCIS BEAUTY SALON
On the Third Floor
St. Francis Hotel
DOuglas 2-0122
HOUSE OF BEAUTY SCOTT'S
1677 Washington... GRaystn 4-5732
House of Beauty The
419 Cortland Av... VA lencia 6-6551
House of Charm The 590 Sutter... GA rfd 1-0970
House of Permanent Waves 133 Geary... YUkon 6-4564
House of Ruth 3650 Irving... MONtrse 4-0988
HOWEY'S BEAUTY SERVICE
2909 Van Ness Av... UNdrl 3-5144
Hub Beauty Shop 76 Gough... UNdrl 3-3110
Hudson 150 Powell... DOuglas 2-7550
HUNTINGTON HOTEL BEAUTY SALON
Huntington Hotel
TU xedo 5-0270
Ida's Beauty Salon 2332 Judah... MO ntrose-4-7734
Ida's Beauty Service
1931 Noriega... SEabright 1-3093
Ila's Beauty Salon 133 Geary... EXbrk 2-0430
CAN YOU TIE THIS?
To keep the string from loosening
on a package, wet it before
you tie the package. String will
shrink as it dries.

INA MAE'S BEAUTY SALON
COMPLETE DOWNTOWN
BEAUTY SERVICE
Featuring
Frederics - Zotos - Permans
Expert. Montreal Waving
Inecio & Eternal Tinting
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If no answer call... EXbrk 2-9933
Ina Mae's Beauty Salon
305 Grant Av... EX brook 2-9933
Irene Frances Beauty Shop
Merced Heights District
715 Randolph... Junipr 5-5940
Irene Kohn Beauty Salon 386 Geary... SUTtr 1-4815
Irene's Beauty Salon
Mrs Hallie E. Kearny-Owner
2100 Noriega... SE abright 1-6465
Iris Beauty Shop 133 Geary... GA rfd-1-1934
IRISH'S BEAUTY SHOP
411 Larkin... PR opt 5-7180
IRVING BEAUTY NOOK
902A Irving... SE abright 1-3097
Isabelle Salon De Beauté 133 Geary... YU kon-6-1550
Islands Beauty Salon 223 Jones... PR opt-6-5417
IVY'S HAIR STYLING
Drop In & Eyes by Appointments
JOrdn 7-3684
JACQUES & RAYMOND'S BEAUTY SALON
376 Sutter... YUkon 2-5365
Jane Beauty Shop 1122 Powell... DOuglas 2-6893
JANE'S BEAUTY SHOP
3747A Sacramento West 1-0244
Janet's Beauty Salon 133 Geary... SU ter 1-6415
Jay Dee Beauty Salon
Dorothy Charczynski-Owner
2112 Hayes... BA yvw 1-7116
JAY HOLMAN BEAUTY SALON
5485 Calif... BA yvw 1-5134
Jaynes Beauty Salon The 209 Post... DOuglas 2-0116
JEAN'S BEAUTY SALON
RICHMOND DISTRICT
Hair Styling & Cutting
Evenings by Appointment
5907 California... SK yline 2-2157
Jenkins Beauty Salon 4033 Judah... LO mbard 4-1870
Jennies Beauty Shop 244 Gough... UNdrl 3-2979
Jessie's Beauty Shoppe 1327 Mason... TUxedo 5-5977
Joan's Beauty Salon 4143-19th... KLondke 2-5887
JIM'S BEAUTY SALON
MODERN
HAIR-STYLING
EVENINGS BY APPOINTMENT
3244 Pierce... WA lnt 1-4624
JO-ED'S BEAUTY SALON
HAIR STYLING OUR SPECIALTY
Evenings by Appointment
106 Sagamore... Junipr 7-6025
Joanne's Beauty Salon
Specializing in Radio Waves & Cold Waves
Ana Lee Mariani-Prop
3004-24th... ATwtr 2-7341
Joann's Beauty Salon 630 O'Farrell... GRaystn 4-9698
Joan's Beauty