

Refrigeration Equipment-Wholesale

BCO REFRIGERATION CO 766 Brannan HEmlck 1-0093
MERIDIAN REFRIGERATION CO MA rkt 1-4050
ARKER BROS 946 Mission EXbrk 2-7630
BROWN WYATT R CO YU kon 2-2171
California Refrigerator Co
1077 Mission MA rkt 1-7500
Arboretor Co The 995 Market DO uglas 2-7771
Arboretor Co The Dry Ice Equipment 995 Market YU kon 2-1538
ARTIS REFRIGERATION EQUIPMENT- WYATT R BROWN CO YU kon 2-2171
734 Harrison
SHAW SUPPLY CO 169-11th HEmlck 1-2376
ollard Robt B Co 461 Market SUtr 1-6062
Amson Cold Storage Door Co 178 Townsend YUkon 2-0888

Thousands of people use these Yellow Pages as a buyers' guide.

Refrigeration Equipment-Wholesale (Cont'd)

KOLD-HOLD MFG CO DISTRIBUTOR 1951 E 14th Oakland AN dover 1-0217
Modern Appliance Co
Get Our Special Prices Stores-Dist 2311 Market UN drhl 1-4050
REGOLD COILS- WYATT R BROWN CO YU kon 2-2171
734 Harrison
Recold Coils 734 Harrison YU kon 2-2171
Vacuum Cooling Co 249 California GA rfd 1-3593
WILLIAM WURZBACH CO 1951 E 14th Oakland ANdovr 1-0217

Refrigerator Cases See Refrigeration Equipment-Commercial; Also Show Cases; Also Store Fixtures
Refrigerator Moving See Moving & Storage Service

Modern APPLIANCE CO. The Place to Buy. SALES & SERVICE PROMPT EXPERT SERVICE TO ALL DISTRICTS. Includes logos for Philco, Hotpoint, Servel, Norge, and Gibson.

Refrigerators-Domestic

A-CITYWIDE REFRIGERATOR SERVICE BILL HOWARD
REFRIGERATOR SERVICE ON ALL MAKES CALL DAY OR NIGHT FROM THESE POINTS
CHESTNUT & SCOTT JUDAH & 19th AVE. GEARY & 21st AVE. OCEAN & SAN JOSE 3rd & OAKDALE DALY CITY

ACCURATE APPLIANCE CO 903 O'Farrell PRspt 5-2000
ADMIRAL DUAL-TEMP- DEALERS
CALLEJA FURNITURE STORE 1667 Revere Av ATwtr 2-7437
KELLER H CLAYTON FURNITURE CO 2877 California Jdrn 7-2828
SCHINDEL'S FURNITURE & VARIETIES 83 Leland Av Delaware 3-4490
THOMSEN REFRIGERATION CO 1451 Mission Delaware 3-7242
ZAIS HENRY M FURNITURE CO 849 Mission EXbrk 2-6512

AUTHORIZED SERVICE ALERT APPLIANCE SERVICE 2733 Geary Bl WAInt 1-8994
All American Furniture & Refrigeration Co 938 Valencia ATwtr 2-2900
AMANA HOME FREEZERS- DISTRIBUTOR
KAEMPER & BARRETT 233 Industrial JUNipr 6-6200
DEALERS
POUND'S REFRIGERATION SERVICE 1407 Valencia VAlecia 4-7737
AUTHORIZED FACTORY SERVICE FRIGID REFRIGERATOR SERVICE 1156 Geary ORdwy 3-6106
MODERN APPLIANCE CO Sales-Parts-Service & Rent to Own 2311 Market UNdrhl 1-4205
POUND'S REFRIGERATION SERVICE 1407 Valencia VAlecia 4-7737

ANDERSON REFRIGERATION & APPLIANCE SERVICE Daily City & South S F Service 1007 1/2 Valencia Missn 8-3167
Belview T V & Appl Co 5515 Mission JUNipr 4-7207
BOEGERSHAUSEN GHAS 2828 California FI lmr 6-9262
BRODIE'S 1281 Mission MARkt 1-0680

OILED ICE TRAYS Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Refrigerators-Domestic-(Cont'd)

CROSLY SHELVADOR REFRIGERATORS AND FREEZERS
Automatic Defrosting Full-Width Freezers Refrigerator-Freezer Roomiest Door Shelves of any Refrigerator 7 to 12 1/2 cu. ft. capacity
"WHERE TO BUY THEM" DISTRIBUTORS
CALIF ELECTRIC SUPPLY CO 1585 Folsom UNdrhl 3-2020
Service & Parts Depts 16th & Pennsylvania UNdrhl 3-6200
DEALERS
ALERT APPLIANCE SERVICE Service Only 4697 Mission WAInt 1-8994
All American Furniture & Refrigeration Co 938 Valencia ATwtr 2-2900
B G M Radio Television & Appliance Co 2412 Mission VAlecia 6-2638
Boxer's Appliance Radio & T V Co 1401 Fillmore FILmor 6-5400
Calif Television & Appliance Co 45 California SUtr 1-3541
CARNEY REFRIGERATION SALES & SERVICE 590 Valencia HEmlck 1-7945
FRIGID REFRIGERATOR SERVICE 1156 Geary ORdwy 3-6106
Long J M & Co Inc 1175 Market KL ondlke 2-1088
MARK MORRIS TIRE CO 999 Geary OR dway 3-3441
MISSION CARPET & FURNITURE CO 4697 Mission JUNipr 5-3793
MODERN APPLIANCE CO Sales-Parts-Serv-Rent to Own 2311 Market UNdrhl 1-4205
SCHWABACHER-FREY CO 735 Market DO uglas 2-4848

Dohmann's 281 Geary GA rfd 1-4343
DRESCO REFRIGERATION SERVICE 445 Valencia KLondke 2-0593
(See Advertisement This Page)
Emporium The 835 Market YU kon 2-1111
1 Stonestown 1465 Waight SEabright 1-2222
Fine Furniture & Appliance Co 2226 Fillmore FILmor 6-2727
FRIGID REFRIGERATOR SERVICE FRIGIDAIRE SERVICE
Apartments - Homes - Commercial ALL WORK GUARANTEED Day or Night Call
Shop 1150 Geary ORdwy 3-6106
1156 Geary ORdwy 3-6106
Frigidaire Commercial Headquarters 1450 Van Ness Av OR dway 3-6822

FRIGIDAIRE REFRIGERATORS- SALES & SERVICE DEALERS
AYOUB BROS TELEVISION & APPLIANCE 2600 Sn Bruno Av JUNipr 4-0698
BAYVIEW APPLIANCE & FURNITURE CO 5015-3d VAlecia 4-1234
BRODIE'S 1281 Mission MARkt 1-0680
CALIF HOME FURNISHINGS 1694 Union PRspt 6-6001
DULFERS OF WEST PORTAL 103 West Portal Av OVrind 1-1020
FRIENDLY FURNITURE CO Credit & Trade Ins-Gladly 547 Clement SKYln 1-9759
GENERAL APPLIANCE COMPANY 369 Fell MARkt 1-7778
HOUSE OF FURNITURE 2000 Union Jdrn 7-0430
JACKSON G B & SON INC Irving at 20th Av SEabright 1-5615
LACHMAN BROS Mission & 16th HEmlck 1-3300
LEE FURNITURE CO Eve Till 9 PM-Meter Plan 2838 Mission VAlecia 6-5200
MENARY W G CO 3125 Mission VAlecia 4-1429
SALTZMAN BROS FURNITURE CO 719 Mission Douglas 2-8657
SAN FRANCISCO FURNITURE CO 839 Mission SUtr 1-7302
SHIRAR-YOUNG REFRIGERATION CORP 1450 Van Ness Av ORdwy 3-6822
TI-SUN CO 1123 Grant Av YUkon 2-1958

General Appliance Company 369 Fell MARkt 1-7778 (See Advertisements This Page)
(Continued Next Page)
The oldest of all the telephone industry's traditions is service.

Refrigerators-Domestic-(Cont'd)

GENERAL ELECTRIC REFRIGERATORS
Magnetic door. Revolving Shelves. Refrigerator-Freezer. Combination-free standing or built-in wall models. In five decorator colors and satin white.
"WHERE TO CALL" SALES & SERVICE DEALERS
Bell Electric Co 599 Castro MARkt 1-8809
BELVIEW T V & APPL CO 5515 Mission JUNipr 4-7207
BUTLER BROTHERS DEPARTMENT STORE S & H Green Stamps Given 285 Winston Dr L0mbrd 4-8800
DULFERS OF WEST PORTAL 103 West Portal Av OVrind 1-1020
GENERAL APPLIANCE COMPANY 369 Fell MARkt 1-7778
Goodyear Service Stores Mission at 11th UNdrhl 1-2828
Holm Carl E 369 Fell MARkt 1-7778
KAHN & KEVILLE TIRE & APPLIANCES Turk & Larkin ORdwy 3-0200
KENNEY BROS 408 Market YUkon 6-0748
Long J M & Co Inc KL ondlke 2-1088
MARINA STOVE & FURNITURE 2636 San Bruno Av FILmor 6-8486
Market Hardware Co 147 Jackson EXbrk 2-3390
S F Electric & Hardware Co 1006 Fillmore WA Int-1-2976
SEIKI BROS 1640 Post FI lmr 6-7590

SALES DEALERS
A & B Vertex Electric Supply Co 4334 Geary Bl EVgrm 6-9493
CALLEJA FURNITURE STORE 1667 Revere Av ATwtr 2-7437
Devielt & Sons 1660 Pine ATwtr 2-7437
FENECH FURNITURE CO 2836 San Bruno Av JUNipr 4-7024
GALLI FURNITURE & APPLIANCE CO Irving at 20th Av SEabright 1-5615
1200 Valencia Missn 7-5111
General Appliance Company 369 Fell MA rkt 1-7778
BERNHARDT-STROMHAIER CO 2713 Geary Bl WAInt 1-8994
Giovanzanna Mario Furniture 701 Union YUkon 2-6482
Household Appliances & Furniture Co 843 Montgomery DOuglas 2-4690
Jackson G B & Son Inc Irving at 20th Av SEabright 1-5615
LACHMAN BROS Mission & 16th HEmlck 1-3300
MENARY W G CO 3125 Mission VAlecia 4-1429
MIKE YOB T V & APPLIANCES 1465 Waight MARkt 1-8383
Noriega Hardware & Appliance 2576 Noriega SEabright 1-0531
RICHARDS K C CO 1734 Lombard FILmor 6-1274
San Francisco Furniture Co 839 Mission SUtr 1-7302
Stockton Furniture Co 1200 Stockton YUkon 2-5217
STYLES FURNITURE CO 850 Divisadero FILmor 6-7655
YOUNG BROS TELEVISION STORES 2301 Mission VAlecia 6-4132

BERNHARDT-STROMHAIER CO Mission & 18th MI ssn 7-0236
GIBSON ELECTRIC REFRIGERATORS
SEE THE NEW REFRIGERATORS WITH SWING-OUT SERVERS AND NO DEFROSTING SIZE AND MODEL FOR EVERY FAMILY AND PURSE. ALSO ELECTRIC RANGES, FREEZERS AND AIR CONDITIONERS.
"WHERE TO BUY THEM" DISTRIBUTOR
LUKANISH J J CO 1355 Market UN drhl 3-3914
DEALERS
KNIGHT R & SON 663 Valencia MARkt 1-4325
Long J M & Co Inc 1175 Market KLondke 2-1088
Modern Appliance Co Sales-Parts-Service Rent to Own 2311 Market UNdrhl 1-4050

GILFILLAN REFRIGERATORS- ACCURATE APPLIANCE CO 903 O'Farrell PR spt 5-2000
GRANZ & ERMANN 489 Haight HEmlck 1-5567

Refrigerators-Domestic-(Cont'd)

HOTPOINT REFRIGERATORS AND FOOD FREEZERS
See Hotpoint roll-out Big-Bin, Eye-Hj and Two-Door Ideal humidity Refrigerator-Freezers with separate food freezers, automatic defrost. Also chest-type and upright Food Freezers, with adjustable storage.
"WHERE TO BUY THEM" DEALERS
A & B Vertex Electric Supply Co 4334 Geary Bl EVgrm 6-9493
Al John Furniture 1313 Mason TUxedo 5-5262
Associated Home Furnishers 1370 Mission HE mlck 1-7667
Better Homes Furniture Co OR dway 3-9343
2230 Polk
BROADWAY PLUMBING CO 1790 Yosemite Av MI ssn 8-4250
Fine Furniture & Appliance Co 2226 Fillmore FI lmr 6-2727
FRIGID REFRIGERATOR SERVICE 1156 Geary ORdwy 3-6106
General Appliance Company Authorized Sales & Service 369 Fell MARkt 1-7778
Golden Gate T V & Appliances 701 Golden Gate Av MARkt 1-3967
Goss William P Co 999 Geary Bldg DAYwv 1-8282
GUGLIEMMO LIGHTING FIXTURE CO 152-9th HEmlck 1-5614
LYNCH ELECTRIC CO 937 McAllister WE at 1-5158
Mark Morris Tire Co 999 Geary OR dway 3-3441
MIDTOWN FURNITURE CO 1330 Polk PRspt 5-2876
Modern Appliance Co Sales-Parts-Serv-Rent to Own 2311 Market UNdrhl 1-4205
Noriega Furniture Store 2326 Taraval L0mbrd 4-4110
RICHARDS K C CO 1734 Lombard FILmor 6-1274
Soko Hardware 1698 Post WEst 1-5510

AUTHORIZED SERVICE
ALERT APPLIANCE SERVICE 2733 Geary Bl WAInt 1-8994
APPLIANCE SERVICE CO 12 Garibaldi Daly City PLaza 5-5051
CARNEY REFRIGERATION SALES & SERVICE 590 Valencia HEmlck 1-7945
FRIGID REFRIGERATOR SERVICE 1156 Geary ORdwy 3-6106
MODERN APPLIANCE CO 2311 Market UNdrhl 1-4050
POUND'S REFRIGERATION SERVICE 1407 Valencia VAlecia 4-7737
STEVE'S REFRIGERATION SERVICE 1801 Clement SKYln 1-3918

PHILCO SALES AND SERVICE REFRIGERATORS & HOME FREEZERS
Also famous for quality, performance and value in Electric Ranges Automatic and Wringer Washers and Dryers Television - Radios - Photographs - High-Fidelity Room Air Conditioners - Electric Blanks
"WHERE TO BUY THEM" DISTRIBUTORS
DALLMAN CO APPLIANCE DIVISION 685-7th UNdrhl 3-4500
DEALERS
ACCURATE APPLIANCE CO 903 O'Farrell PR spt 5-2000
BELVIEW T V & APPL CO 5515 Mission JUNipr 4-7207
DAVE'S RADIO & TELEVISION 1730 Polk GRystrn 4-3880
DAVIS ELECTRIC & REFRIGERATION CO 2407 Folsom ATwtr 2-5329
GALLI FURNITURE & APPLIANCE CO 1200 Valencia MI ssn 7-5111
Golden Gate T V & Appliances 701 Golden Gate Av MARkt 1-5967
Long J M & Co Inc 1175 Market KLondke 2-1088
PETERSEN GEO & SONS FURNITURE & APPLIANCE CO 4947-3d Missn 7-9080
PROGRESSIVE RADIO & TV 3473-25th VAlecia 4-8913
RICHARDS REFRIGERATION SERVICE 8473-25th ORdwy 3-6897
Tiedman Appliance Co 3473 Mission VAlecia 4-2600
WAXMAN FURNITURE CO 2243 Mission MI ssn 7-4477
Young Bros Television Stores 2301 Mission VAlecia 6-4132

Good party-line neighbors are considerate party-line users. Remember these golden rules:
• Space your calls instead of making several without a break.
• Talk only as long as necessary on each call.
• When you finish talking replace the receiver properly.
• Make certain, if you are using a dial telephone, that the line is clear before you dial.
• Ask your youngsters to be considerate, too.

Refrigerators-Domestic-(Cont'd)

NORGE CUSTOMATIC REFRIGERATORS
Completely automatic Refrigerator Freezer combination. Also Jet Defrosting models. For all family needs. For authorized sales of Norge Refrigerators, Home Freezers, Gas Ranges, Electric Ranges, Washers, Dryers, Water Heaters, see below.
"WHERE TO BUY THEM" DISTRIBUTORS
Lancaster W J Co 3150-3d ATwtr 8-6930
DEALERS
Bond Home Furnishers 2224 Mission MARkt 1-2033
DRESCO REFRIGERATION SERVICE 445 Valencia KLondke 2-0593
GERNHARDT-STROMHAIER CO Mission & 18th Missn 7-0236
Long J M & Co Inc 1175 Market KLondke 2-1088
MODERN APPLIANCE CO Sales-Parts-Service Rent to Own 2311 Market UNdrhl 1-4050
Murphy's 1508 Polk ORdwy 3-9707
Peoples Furniture Co 863 Mission GARld 1-5162
Pioneer Home Supply Co 7 Fremont SUtr 1-2374
STEVE'S REFRIGERATION SERVICE 1501 Clement SKYln 1-3918

AUTHORIZED SERVICE
A & B REFRIGERATION SERVICE 539 Gough HEmlck 1-3153
ALERT APPLIANCE SERVICE 2733 Geary Bl WAInt 1-8994
APPLIANCE SERVICE CO 12 Garibaldi Daly City PLaza 5-5051
CARNEY REFRIGERATION SALES & SERVICE 590 Valencia HEmlck 1-7945
FRIGID REFRIGERATOR SERVICE 1156 Geary ORdwy 3-6106
MODERN APPLIANCE CO 2311 Market UNdrhl 1-4050
POUND'S REFRIGERATION SERVICE 1407 Valencia VAlecia 4-7737
STEVE'S REFRIGERATION SERVICE 1801 Clement SKYln 1-3918

PHILCO REFRIGERATORS
Also famous for quality, performance and value in Electric Ranges Automatic and Wringer Washers and Dryers Television - Radios - Photographs - High-Fidelity Room Air Conditioners - Electric Blanks
"WHERE TO BUY THEM" DISTRIBUTORS
DALLMAN CO APPLIANCE DIVISION 685-7th UNdrhl 3-4500
DEALERS
ACCURATE APPLIANCE CO 903 O'Farrell PR spt 5-2000
BELVIEW T V & APPL CO 5515 Mission JUNipr 4-7207
DAVE'S RADIO & TELEVISION 1730 Polk GRystrn 4-3880
DAVIS ELECTRIC & REFRIGERATION CO 2407 Folsom ATwtr 2-5329
GALLI FURNITURE & APPLIANCE CO 1200 Valencia MI ssn 7-5111
Golden Gate T V & Appliances 701 Golden Gate Av MARkt 1-5967
Long J M & Co Inc 1175 Market KLondke 2-1088
PETERSEN GEO & SONS FURNITURE & APPLIANCE CO 4947-3d Missn 7-9080
PROGRESSIVE RADIO & TV 3473-25th VAlecia 4-8913
RICHARDS REFRIGERATION SERVICE 8473-25th ORdwy 3-6897
Tiedman Appliance Co 3473 Mission VAlecia 4-2600
WAXMAN FURNITURE CO 2243 Mission MI ssn 7-4477
Young Bros Television Stores 2301 Mission VAlecia 6-4132

GLASS ON FLOOR? You can pick small fragments of broken glass off the floor with a wet cloth. (Throw the cloth away.)

Refrigerators-Domestic-(Cont'd)

REVCO FOOD FREEZERS
America's most progressive freezer company adds revolutionary new Built-In Refrigerator and Freezer, and Dinette Freezer to their famous Chest and Upright Lines.
"WHERE TO BUY THEM" BUILT-IN DISTRIBUTORS
CALIFORNIA BUILT-IN SUPPLY CO 2015 E-12th Oakland RElog 3-7544

SERVEL REFRIGERATORS
Servel Refrigerators - "The only refrigerator that makes ice cubes without using trays and puts them in a basket automatically."
Wonderbar Refrigerates
"WHERE TO BUY THEM" DISTRIBUTOR
Thompson & Holmes Ltd 656-2d EXbrk 2-8154
DEALERS
Modern Appliance Co Sales-Parts-Service Rent to Own 2311 Market UNdrhl 1-4050
STEVE'S REFRIGERATION SERVICE 1801 Clement SKYln 1-3918
AUTHORIZED SERVICE
A & B REFRIGERATION SERVICE 539 Gough HEmlck 1-3153

SHIRAR-YOUNG REFRIGERATION CORP 1450 Van Ness Av OR dway 3-6822
SINGER ELECTRIC & RADIO CO 1447 Divisadero FI lmr 6-0220
STEVE'S REFRIGERATION SERVICE 1801 Clement SKYln 1-3918
Thomsen Refrigeration Co 5451 Mission DE lware 3-7242
UNION FURNITURE CO 2075 Mission HE mlck 1-5600
WALLY'S APPLIANCE CO 2345 Mission ATwtr 2-9020
WESTINGHOUSE REFRIGERATORS DEALERS
LACHMAN BROS Mission & 16th HEmlck 1-3300
MODERN APPLIANCE CO Sales-Serv-Parts-Rent to Own 2311 Market UNdrhl 1-4205
AUTHORIZED FACTORY SERVICE RAGS APPLIANCE SERVICE 260 Kearny EXbrk 7-0945

Refrigerators-Domestic-Renting
A-1 REFRIGERATION SALES & SERVICE Weekly - Monthly - Yearly - Rentals NEW & USED REFRIGERATORS FOR SALE 1465 Hyde PRspt 5-4385
All American Furniture & Refrigeration Co 938 Valencia ATwtr 2-2900
MODERN APPLIANCE CO RENT TO OWN & 25 CENT METER PLAN CAN APPLY RENTAL TO PURCHASE PRICE Largest Selection - Reasonable Rates 2311 Market UNdrhl 1-4050
REFRIGERATION RENTAL 3490 Mission VAlecia 6-2122
SHELL REFRIGERATION & ELECTRIC CENTER 524 Octavia UNdrhl 3-3367

Refrigerators-Domestic-(Cont'd)

FACTORY AUTHORIZED SALES AND SERVICE GENERAL ELECTRIC REFRIGERATORS
KITCHEN REMODELING ELECTRIC RANGES WASHERS - DRYERS DISHWASHERS - DISPOSALS RADIO & TELEVISION
S. F. Largest Exclusive Appliance Store
MARKET 1-7778 GENERAL APPLIANCE Co. 369 FELL STREET S. F. Free Parking in the Rear

FRIGIDAIRE REFRIGERATORS
KITCHEN REMODELING ELECTRIC RANGES WASHERS - DRYERS DISHWASHERS - DISPOSALS RADIO & TELEVISION
S. F. Largest Exclusive Appliance Store
MARKET 1-7778 GENERAL APPLIANCE Co. 369 FELL STREET S. F. Free Parking in the Rear

FRIGIDAIRE REFRIGERATORS
KITCHEN REMODELING ELECTRIC RANGES WASHERS - DRYERS DISHWASHERS - DISPOSALS RADIO & TELEVISION
S. F. Largest Exclusive Appliance Store
MARKET 1-7778 GENERAL APPLIANCE Co. 369 FELL STREET S. F. Free Parking in the Rear

DON'T BUY APPLIANCES... BLINDFOLDED! Know who you're dealing with! FACTORY AUTHORIZED SALES AND SERVICE. Includes logo for General Appliance Company.

REFRIGERATORS AUTHORIZED NORGE SALES Service on the Following Models REPAIRED IN YOUR HOME OR NO HAULING FEES. Includes logos for Norge, Hotpoint, Philco, and General Electric.

FACTORY AUTHORIZED SALES AND SERVICE GENERAL ELECTRIC REFRIGERATORS KITCHEN REMODELING ELECTRIC RANGES WASHERS - DRYERS DISHWASHERS - DISPOSALS RADIO & TELEVISION. Includes logo for General Electric.