

LOANS

ON SALARY FURNITURE AUTOMOBILE

Phone **MAC**  **MAC**

For Your **LOAN** to **SAVE TIME** and **SAVE INCONVENIENCE** **\$50 to \$2500**

MERCANTILE ACCEPTANCE COMPANY

Offers you

1. Money in 30 Minutes
2. A Payment Plan to Fit Your Income
3. Cash for Every Purpose

SAN FRANCISCO OFFICES
 821 Market Street SUHr 1-1123
 1026 Market Street UNDERhill 1-2271
 2272 Mission Street KLondike 2-3790

WESTLAKE OFFICE
 187 Southgate Ave., Daly City
 Plaza 6-3255

SAN BRUNO OFFICE
 441 El Camino Rd. JUno 8-7774

PHONE FOR YOUR LOAN THEN STOP IN!

Two Convenient National Loan Plan Offices

\$25 to \$1500

SALARY LOANS - FURNITURE LOANS - AUTO LOANS

Convenient Monthly Payments

WHO IS ELIGIBLE—Loans are made to both men and women, married or single. Our service is designed for people in all walks of life and meets most borrower's needs.

NO ENDORSERS REQUIRED—You may borrow on your salary or on such security as your furniture or your car.

FOR MONEY YOU NEED—You may borrow the amount YOU need . . . \$25, \$100, \$200, \$500, up to \$1500. Consolidate your bills, pay doctor or dentist, provide help in emergencies or for any other purpose.

MONTHLY PAYMENTS—Use our Budget Payment Plan . . . payments are the same amount each month and are designed to fit your budget.

COMPLETELY CONFIDENTIAL—Our service is a personal business deal between us. Your friends, employer and relatives will not know of your loan. Phone from the privacy of your home.

QUICK ACTION—By phoning us first, your loan, when approved, is ready when you come in. If you prefer, visit our office in person. We specialize in one-trip service.

National Loan Plan

SAN FRANCISCO OFFICE
 821 MARKET STREET 860 Pacific Bldg. PHONE: YUkon 2-4110

OAKLAND OFFICE
 1440 BROADWAY 610 Syndicate Bldg. PHONE: Glencourt 1-2722

Loans—(Cont'd)

BIG BEN LOAN OFFICE
 I Loan the Most on Everything
 Largest Pawnshop on the Coast
 179-3d DOuglas 2-5787

Bingley Emery L. Company 690 Market. YUkon 2-1422
BORROW & STOR-IT FUR BANG
 1525 Market MArket 1-4084

BUDGET FINANCE PLAN

LOANS BY PHONE
 One-stop service for cash. Loans in a hurry from \$25 to \$1500 on salary, auto or furniture. No delays - no embarrassment. Quick, convenient, courteous and confidential.

Budget FINANCE PLAN

"WHERE TO CALL"

SAN FRANCISCO
 Budget Finance Plan Inc
 727 Van Ness Av. PRspct 5-3263
 2533 Mission VAlencia 6-2533

OAKLAND
 Budget Finance Plan
 1400 Franklin Oakland TWInoks 3-7188

SAN RAFAEL
 Budget Finance Plan
 882-4th St. Refl. GLnwd 4-4343

Budget Finance Plan Inc
 2533 Mission. VAlencia 6-2533

BUDGET FINANCE PLAN INC
 727 Van Ness Av. PR spct-5-3263
 (See Advertisement Page 467)

CIT CORPORATION
 Industrial Loans
 120 Montgomery YUkon 6-5454

CENTRAL CREDIT CO
 Confidential 15 Minute Service
 INSTALLMENT LOANS - \$25 TO \$2500
 24 Mo. to Pay on Furniture - Salary - Auto
 870 Market EXbrk 2-8484

Central Credit Co 870 Market. EXbrk 2-8484
 (See Advertisement Page 467)

COLEMAN ATTELL'S

MONEY TO LOAN

Diamonds - Clothing - Jewelry
 Watches - Cameras - Luggage
 Fire Arms - Musical Instruments
 Radios - TV Sets & Other
 Articles of Value
 ESTABLISHED 1886

1518 Fillmore WEst 1-2494

COMBES GREGORY F
 1st & 2nd REAL ESTATE LOANS
 CALL GREG

Near Civic Center
 345 Franklin UNdrhl 1-2112

Commercial Credit Plan Inc
 1237 Van Ness Av. GRaystn 4-6563

COMMERCIAL CREDIT PLAN LOANS—
BRANCH OFFICE

COMMERCIAL CREDIT PLAN INC
 1237 Van Ness. GRaystn 4-6563

Commonwealth Thrift Co 634 Montgy. EXbrk 2-8043
CONSUMER ACCEPTANCE CORPORATION
 2495 Mission. ATwtr 2-1337

CROCKER-ANGLO BANK LOANS

LOANS FOR ALL PURPOSES
 Business
 Personal
 Automobile
 Property Improvement
 Life Insurance Policy

"WHERE TO CALL"

CROCKER-ANGLO NATL BANK
 Head Office 1 Sansome. DOuglas 2-8100
 1 Montgomery Street Ofc. EXbrk 2-7700
 See Alphabetical Section For Branch Locations

(Continued Next Page)

THE SAN FRANCISCO PROVIDENT LOAN ASSOCIATION

JEWELRY LOANS

ON
 DIAMONDS - JEWELRY - WATCHES - SILVERWARE
 PORTABLE TYPEWRITERS - SHOTGUNS - RIFLES
 CAMERAS - BINOCULARS & OTHER VALUABLES

PRIVATE CONFIDENTIAL LOANS TO ANY AMOUNT

LOWEST INTEREST RATES IN BAY AREA

FOR EXAMPLE: \$ 50.00 Costs 75c Month
 \$ 100.00 Costs \$ 1.50 Month
 \$ 200.00 Costs \$ 2.50 Month
 \$ 500.00 Costs \$ 5.50 Month
 \$1000.00 Costs \$10.50 Month

NO PAYMENT DUE FOR SIX MONTHS

932 Mission San Francisco YUkon 2-4400
 Near 5th

HOURS 9 TO 5 P.M. CLOSED SATURDAY

Loans—(Cont'd)

Domestic Finance Corp
 See Public Finance
 1005 Market UNdrhl 3-1840

DYNAN FINANCE CO

MONEY
\$25 to \$1500

AUTO - FURNITURE SALARY
ONE DAY SERVICE

25 Taylor PRspct 5-3366
 Mayfair Market
 3660 Broadway Oakland OLYmpc 8-2600
 235-3rd Av Sn Mto DImnd 4-7127

EAGLE LOAN OFFICE

WE LOAN THE MOST OR PAY HIGHEST PRICES FOR

Rifles - Shotguns - Revolvers
 Typewriters - Radios - Musical Instruments - Fishing Tackle - Field & Binoculars - Glasses - Microscopes
 Jewelry - Luggage - Clothing, etc.

123-3d DOuglas 2-3767

FAMILY FINANCE CO

LOANS
\$50 to \$1,000

FURNITURE - SALARY AUTOMOBILE
 Up to 24 Months to Repay

760 Market. SU tter 1-3588

Family Finance Co 760 Market. SU tter 1-3588
 (See Advertisement Page 465)

Files W O & Company 225 Kearny. EXbrk 2-5480

FILLMORE LOAN OFFICE
MONEY LOANED ON EVERYTHING
 Diamonds - Cameras - Typewriters
 Clothing - Guns - Ask for Dept. A

1725 Fillmore FIlmor 6-4807

Fireside Thrift Co 3512 Geary Bl. SKYln 2-2674
FIRESIDE THRIFT CO 33 Grant Av. YUkon 2-0376
 (See Advertisement This Page)

Fireside Thrift Co 1801 Junipero Serra Bl
 Daly City Plaza 6-2620

FIRST WESTERN BANK & TRUST CO
 405 Montgomery. EXbrk 7-2022

Fourth Street Loan Office 75-4th YUkon 2-6097
 Friendly Loan Co 973 Market. SU ttr 1-4800
 Friendly Loan Co 973 Market. SU ttr 1-4801
 Fur Doctor The 1521 Market. MArket 1-8181

GENERAL FINANCE CORP

PERSONAL LOANS
 on
 Salary - Furniture - Auto
 FROM
\$50.00 to \$2500

2721 Mission VAlencia 4-9656

GUARANTY LOAN OFFICE
 Established 1924

We Loan Money or We Buy

Diamonds - Jewelry - Luggage
 Cameras - Radios - Guns
 Musical Instruments - Binoculars

77-3d EXbrk 2-8889

Guaranty Savings & Loan Assn
 111 Sutter. SU ttr 1-1147

GUARDIAN THRIFT & LOAN
 40 Post YUkon 2-3300
 (See Advertisement Page 470)

Hise Harley 315 Montgy. EXbrk 7-1466

HOME MUTUAL SAVINGS AND LOAN ASSOCIATION 120 Kearny. GA rld 1-1830
 Household Finance Corp
 742 Market. DOuglas 2-0480
 (See Advertisement Page 466)

(Continued Next Page)

Advertise here—it pays.

MAXFERD'S LENDS LUCKY MONEY

(Copyrighted)

on DIAMONDS WATCHES & JEWELRY

LOW INTEREST RATES

Take 1 YEAR to Pay

HIGHEST PRICES PAID

LOANS to any amount

Since 1884

MAXFERD JEWELRY CO.
 958 Market St. TUxedo 5-1634
 REAR ENTRANCE 21 TURK ST.

FOR MONEY

SEE **PUBLIC** FAST SERVICE

\$25-\$100-\$200
 up to \$1200

● For bills, clothing, repairs, or any other purpose.
 ● On your salary only ... or other plans ... in 1 day.

● After approval, take up to 24 months to repay.

Come in or, to save time, phone first

SAN FRANCISCO 23 Grant Ave.; 2nd Fl., 40 steps N. of Market. SU ttr 1-1861
 1005 Market St.; Room 200 Delger Bldg. UNderhill 3-1840

OAKLAND 347 13th St.; Corner 13th & Webster. TWInoaks 3-8433
 1440 Broadway, Suite 212 Syndicate Bldg. Hlghgate 4-8285

BERKELEY 2079 University Avenue; 30 steps from Shattuck. THornwall 5-2633

SAN LEANDRO 1364 East 14th Street. LOckhaven 8-0645

REDWOOD CITY 706 Winslow Street. EMerson 8-3971

SAN JOSE 95 East Santa Clara Street. CYpress 2-5662

RICHMOND 327 13th St.; 40 steps from MacDonald Ave. BEacon 2-3838

VALLEJO 433 York Street, Room 5. Phone: 2-4461

PUBLIC FINANCE Corporation
 Formerly Public Loan Corporation and Domestic Finance Corporation

at **FIRESIDE**

YOU pay **\$50⁴⁰** LESS for \$1000 for 2 years than maximum loan company rates

when YOU think of MONEY think of FIRESIDE Thrift

Guarantee:
 If you can get same loan from any other lender in California at rates less... return money within 15 days and your loan is... FREE!

\$25 to \$1500
 on salary or other plans

CASH YOU MAY BORROW	FIRESIDE REPAYMENT 24 Months	MAXIMUM LOAN CO. RATES	PAY THIS MUCH LESS AT FIRESIDE
\$ 500	25.81	27.00	28.56
\$ 700	35.25	37.09	44.16
\$1000	49.41	51.51	50.40

why pay more?

GET THESE FIRESIDE EXTRAS

- No minimum charges
- Pay for money only while you use it
- No payments for 45 days
- Phone for 1-stop service

20 OFFICES SERVING CALIFORNIA

YUkon 2-0376

SAN FRANCISCO: 33 Grant Ave.*
Skyline 2-2674

3512 Geary Blvd. near Paim*
 *OPEN MONDAYS 'TIL 8 P.M.
 DALY CITY: 1801 Junipero Serra PL 6-2620
 OPEN THURSDAYS 'TIL 8 P.M.