

UNWANTED

HAIR REMOVED FOREVER

WOMEN ONLY

Banish Unsightly Superfluous Hair Forever by the Latest, Fastest Methods RECOMMENDED FROM M.D.'S SHOWN UPON REQUESTS

No After Marks - Dine or Dance Same Evening Without Fear of Detection BY APPOINTMENT ONLY

CALL
Sutter 1-1312

FREE CONSULTATION

BLANCHE V. JOHNSON, E.D. Specialist
Northern California's Outstanding Exclusive Painless Electrologist
MONA LISA LABORATORY
Suite 514 133 Geary St.

UNWANTED

DESTROY HAIR FOREVER

• BY THERMOLYSIS (DIATHERMY)
Which Safely & Instantly Removes Hair Permanently
FROM FACE, CHEST, ARMS, LEGS

Expert Reshaping of
• HAIRLINE & EYEBROWS

Free Confidential Consultation
Personal Attention - Privacy
Electrolysis given if desired

Martha FOSS E. D. Established 1938

Sutter 1-8588
HOURS: 11-2 & 3-7
SAT. BY APPOINTMENT ONLY
133 GEARY - SUITE 803

Undesired HAIR REMOVED FOREVER

THERMOLYSIS OR MULTIPLE NEEDLE METHOD
Face - Necklines - Arms & Legs

Specializing in
HAIR LINES & EYEBROWS
"Permanently Shaped to Suit Your Personality"
15 Years Experience

For Free Consultation Call
Agatha Z. Jellegen
Registered Electrologist
Knee Post Graduate
YUkon 6-2761
133 GEARY Rm. 524

LEONA RITA SMITH, RN., E.D.
VIRGINIA FORD, E.D.
San Francisco's Leading Electrologist

POST GRADUATE
KREE ACADEMY, N. Y.

Member of the Electrolysis Association
FOR SKILL & EFFICIENCY

Personal Service
Modern Methods Save Time & Cost
25 Yrs. In Present Location
Superfluous Hair Permanently Removed
No Case Too Difficult

Sutter 621
209 Post **Garfield 1-1787**

Electronic Equipment Specialists

Engineers • Technicians

• Custom Assemblies
• Automatic Controls
• Magnetic Recorders
• Sound Equipment
• Intercom Systems
• Closed Circuit TV

WATTS Enterprises

50 HAWTHORNE STREET **Garfield 1-3480**

Electric Transformers-(Cont'd)

PRECISION AIR-COOLED TRANSFORMERS-
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390-4th, Douglas 2-4220

Resibility Gordon R
Can't Find It Call Us
Rins' Bldg YUkon 2-0863

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CAMPBELL & GEORGE CO
Dry Type-Liquid Coated-Substations
1601 Cortland Av. Mission 8-1236

Standard Electric Products Co
749 Bryant, Douglas 2-1038

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TRANSFORMERS & COILS
STANDARD & SPECIAL
MAGNETIC AMPLIFIERS & CONTROLS
Marinship Sausalito 141

Uptagraf R E Mfg Co 420 Market EXbrk 2-6296
WAGNER ELECTRIC CORPORATION
219 Shaw Rd S F Plaza 6-0520
Westinghouse Electric Corp
410 Bush EXbrk 2-5353
Westinghouse Electric Supply Co
201 Potrero Av. UNdrhl 1-5053

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Electrical Engineers
See Engineers-Electrical

Electrical Service-Automobile
See Automobile Electrical Service

Electrical Transcription Studios
See Recording Studios

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Electro-Therapeutic Apparatus
See Physical Therapy Equipment

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Associated Chiropractors 465 Geary, ORdwy 3-3243
Carew Jeremiah 995 Market SU tler 1-2546
Horn Lambert W 683 Sutter ORdwy 3-6810
Lucich Victoria Kay
899 Montebello JUNpr 7-3238

Electrodes-Furnace
International Graphite & Electrode Co
277-7th, HEmlok 1-4670
NATIONAL CARBON COMPANY
22 Battery, YUkon 2-1360

Electrolysis Treatments

AGATHA Z YELLEGEN 133 Geary, YUkon 6-2761
(See Advertisement This Page)

BLANCHE V JOHNSON 133 Geary, SUTtr 1-1312
(See Advertisement This Page)

Electronic Equipment Specialists

Engineers • Technicians

• Custom Assemblies
• Automatic Controls
• Magnetic Recorders
• Sound Equipment
• Intercom Systems
• Closed Circuit TV

WATTS Enterprises

50 HAWTHORNE STREET **Garfield 1-3480**

Electrolysis Treatments-(Cont'd)

BURKE MARY V
Registered Electrologist, E.D.

Superfluous Hair
PERMANENTLY REMOVED
by
Thermolysis Epilator
FASTEST METHOD
KNOWN

Suite 822
133 Geary EXbrk 2-3045

Your Electrologist
Established 20 Years

Hair Removed Forever from
Limbs, Body, Face

FASTEST, SAFEST, SUREST

Both Electrolysis & Thermolysis
Graduate Kree College of N.Y.
Member Calif. Electrolysis Assoc.
Member Electrolysis Assoc. of America

1/2 Block from Union Square Room 510
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Foss Martha Scandinavian Electrical
Dermatologist 133 Geary SUTtr 1-8588
(See Advertisement This Page)

Hansen Angelle 1005 Market HEmlok 1-4292

KELLY MILDRED 133 Geary EXbrk 2-6960

Magre Laure 251 Post GARfld 1-0990

Perce System of Electrology 210 Post, SUTtr 1-0896

Smith Leona 209 Post GARfld 1-1787
(See Advertisement This Page)

Tucker Charlotte 133 Geary SUTtr 1-7960

Electronic Equipment & Supplies

Acme Supply Co 1300 Bryant MArkt 1-7881

ALADDIN RADIO INDUSTRIES INC
Ferrite Pulse Transformers - Inductors
Delay Lines - Blocking Oscillators
I. F. & R. F. Transformers - Stripes
6363 Wilshire Bl Los Angeles-WEstr 4-4181

Allen-Bradley Co 165-11th HEmlok 1-2624

American Electronics Inc 749 Bryant, Douglas 2-1038

AMPEX CORP
Magnetic Tape Recorders for
Audio & Instrumentation Applications
821 Market YUkon 6-3782

AMPHENOL ELECTRONIC COMPONENTS-
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APELCO SALES CORP
Apelco Radio Telephones
1246 Folsom MArkt 1-2634
Astron Corp Rep 150-8th HEmlok 1-0692
Atlas Elec & Eng Co 617-7th, KL ondie 2-3676
(See Advertisement This Page)

AULT ASSOCIATES
Engineering Representatives
ELECTRONIC INSTRUMENTS
& COMPONENTS
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Marine & Spec Designs-Sales & Serv
1769-15th UNdrhl 3-4317
Bellvue Co 420 Market YUkon 2-3713
Belling George Surplus Electronics
217-12th Oakland GLnort 1-5261

BERKELEY DIVISION OF BECKMAN INSTRUMENTS INC
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TRANSISTORS
and
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Industrial - Commercial & Amateur
Tubes - Parts & Equipment
SPECIALISTS
Custom-Engineered Translator
Circuits and Production
1825 San Pablo Av Brkly, THrnw 5-1256

Blender-Tongue Laboratories
165-11th, HEmlok 1-2624
(Continued Next Page)

Electronic Equipment & Supplies-
(Cont'd)

BOY-MAR ELECTRIC EYES
Counting, Sorting & Control Devices
Boy-Mar Momentary Contact Relays
Boy-Mar Electronic Counters
Cetron Phototubes - Control Tubes
For the Industry
Design & Mfrs. of Electronic Equip.
ELECTRICAL SERVICE CO.
1273 Mission UNdrhl 1-2245

BOYMAR PRODUCTS
Photoelectric & Electronic Controls
1273 Mission UNdrhl 1-2245

Busmann Mfg Co
Dist Ofc 2166 Market UNdrhl 3-2600
Warehouse 2720-17th HEmlok 1-1526

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DISTRIBUTORS OF CBS
TUBES, CBS SEMI-
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OTHER ELECTRONIC
PARTS AND SUPPLIES

TUBES
CBS
SEMI-CONDUCTORS

"WHERE TO BUY THEM"

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EDISCO-ELECTRONIC DISTRIBUTING CO
630 Divisadero, Filmer 6-6232
5610 Mission JUNpr 6-7087

OFFENBACH & REINIS CO
1564 Market, KL ondie 2-2100

Relco Inc
6332 Foothill Bl Oakland, LDKchn 9-4741

S F RADIO & SUPPLY CO
1284 Market, UNdrhl 3-6000
Television & Radio Supply Co
1321 Mission, KL ondie 2-1216

Centralab Inc Rep 150-8th HEmlok 1-0692

CONNECTOR SALES CO
CANNON PLUGS
CO-AXIAL CABLE CONNECTORS
3869 Greenwood Av Oakland, ANdov 1-8117

Cornell-Dubilier Electric Corporation
165-11th, HEmlok 1-2624

Dollar Robert Co Electronics Div The
50 Drumm, YUkon 6-5102

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AULT ASSOCIATES
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630 Divisadero, Filmer 6-6232

EDISCO-ELECTRONIC DISTRIBUTING CO
5415 Mission, JUNpr 6-7087

Eichers & Melchior 749 Bryant, Douglas 2-1038

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2190 Folsom, UNdrhl 1-9595

Electronics Corp of America
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ELMAR ELECTRONICS
COMPLETE STOCK OF
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AMATEUR RADIO TUBES, PARTS & EQUIP.
140-11th Oakland Nlpsa 4-7011

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CONTRACT MANUFACTURERS
MECHANICAL-ELECTRICAL-ELECTRONIC
OUR SERVICE INCLUDES
Complete Assemblies - Sheet Metal
Spray Painting - Punch Press
Welding - Machining - Fabricating
815 Soto Hayward JEfrn 7-1545

ETS-HOKIN & GALVAN
551 Mission, EXbrk 2-0432

Federal Telephone & Radio Corp
1258 Filippared, VAlencia 4-6714

Fisher R H Co 40 Gough UNdrhl 1-2569

FISKE BUD CO 1619 Pine ORdwy 3-6200

Fiske Mfg Co 1619 Pine TUxedo 5-4422

GANE BROS & LANE INC
Electronic Heat Sealing Machinery
Seals Vinyl Plastics
Toys - Notebooks & Novelty Items
501 Davis EXbrk 2-1439

Keep the Classified Telephone Directory handy; it can save you time and effort.

Electronic Equipment & Supplies-
(Cont'd)

GENERAL ELECTRIC ELECTRONIC EQUIPMENT

Electronic Tubes, Speakers,
Phone Accessories, Hi-Fi
Equipment, Semi-Conductor
Products, Monochrome &
Color TV Test Equipment.

"WHERE TO BUY THEM"

MANUFACTURER

GENERAL ELECTRIC CO
Electronic Department
235 Montgomery DO uglas 2-3740

DISTRIBUTORS

Associated Radio Distributors
1929 Market, HEmlok 1-0212

BRILL W D CO 198-10th Oakland
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0177

Wholesale Radio & Electric Supply Co
140-9th, HEmlok 1-3680

General Radio Co 1000 N Seward Los Angeles
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Long Distance for ENtrprise 1-2021

GILBERT PRODUCTS CO
MANUFACTURERS OF
Custom Made Electronic
Instrument Cases &
Accessories

P.O. BOX 427
10A Boyer Rd Watsonville 4-7330

GIRARD-HOPKINS
Electronic Condensers
1000-40th Av Oakland KElog 2-8477

Guardian Electric Co Rep 150-8th HEmlok 1-0692

Harris L H Sales Co 383 Brannan YUkon 6-1084

HERMETIC SEAL HEADERS-
GLASS SOLDER ENGINEERING COMPANY
300 N Lake Av Pasadena, RYan 1-5111

STRIKER JOHN E CO
1047 Cherry St San Carlos, LYtel 1-0736

HICKOK ELECTRICAL INSTRUMENTS-
CLINTSMAN BERT CO 1363 Santa Clara
Richmond Annex, LANscape 6-9135

Holmes Carl E Co 400 Montgomery EXbrk 2-2551

International Rectifier Corp
749 Bryant, Douglas 2-1038

Johnson E F Co Rep 150-8th HEmlok 1-0692

Kittleson Co 2166 Market HEmlok 1-5304

Liles Electronic Supply Co 785 Market, YUkon 6-8510

MAKEPEACE D E CO
Electronic Components
760 Market GARfld 1-1447

Mauldin C W 441 N California Av
Palo Alto, DAmprt 5-6136

MEYBERG LEO J 80 53 Gough, MA rket 1-3400

Micromold Electronics Corp
749 Bryant, Douglas 2-1038

MILLER GERALD S CO
Engineering Representatives
Electronic Instruments & Components for
Qualitative & Quantitative Measurements
1334 Old County Rd Belmont, LYtel 1-0365

MOULTROP & HUNTER 165-11th, HEmlok 1-2624

NEELY ENTERPRISES
Laurel & Holly St San Carlos, LYtel 1-2626

Norcapp Manufacturing Co
2193 Fillmore, JOrdn 7-0766

Oliver Electronics Co
6 Hillside Bl Daly City, PLaza 5-7520

P & K Electronics 7 Washburn KL ondie 2-0373

PAC WHOLESALE CO
1850 Mission, UNdrhl 1-4843

PHOTOSWITCH DIV E C A
Photoelec. - Electronic Controls
Timers & Level Controls
Factory Office
1485 Bay Shore Bl JUNpr 4-7078

POLARAD ELECTRONIC EQUIPMENT-
KITTLESON CO 2166 Market HEmlok 1-5304

Precision Sheet Metal Co
1501 Old County Rd Belmont, LYtel 3-4845

Q Circuits Inc 252-9th GARfld 1-5705

Electronic Equipment & Supplies-
(Cont'd)

R B M Relays 749 Bryant DO uglas 2-3038

Radio Receptor Co Rep 150-8th HEmlok 1-0692

RAYTHEON COMMUNICATIONS AND TELEVISION RELAY EQUIPMENT-
RAYTHEON MANUFACTURING COMPANY
49 California, SUTtr 1-0474

Raytheon Mfg Co-Receiving Tube Div
420 Market YUkon 6-3897

Remier Company 2101 Bryant VAlencia 4-3435

Ross David H Co
534 El Camino RI San Carlos LYtel 3-8224

Sar-Lee Electronics Co Inc
1163 Market, UNdrhl 3-6722

Sarkis Tarzian Inc 165-11th VAlencia 6-2898

Sequoia Process Corp 749 Bryant, DO uglas 2-1038

SHERMAN INDUSTRIAL ELECTRONICS CO
Since 1930 - Builders of
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For Production
**HARDENING - ANNEALING
SOLDERING - BRAZING**

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Small Parts Inc 2422 Lombard Filmer 6-2774

Sound Room The 1321 Mission KL ondie 2-1216

Standard Electric Products Co
749 Bryant, Douglas 2-1038

Standard Transformer Corp 165-11th, HEmlok 1-2624

Stupakoff Ceramic & Mfg Co
749 Bryant, Douglas 2-1038

Superior Electric Co The
2881 El Camino RI Redd City
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1030

THERMO-COUPLE PRODUCTS CO
See Pyrometers-Mirrors
1058 El Camino RI Redd City EMrn 6-9924

Thomas Robt E 420 Market EXbrk 2-0204

Triad Transformer Corp Rep 150-8th, HEmlok 1-0692

Triplet Electrical Instrument Co
165-11th, HEmlok 1-2624

Tabular Rivet & Stud Co
308 Linden Av SSF, Plaza 6-0591

U S Engineering Co 1301-8th MArkt 1-6759

Ward Leonard Electric Co-Electronic Division
165-11th, HEmlok 1-2624

WATTS ENTERPRISES
(See Advertisement Page 284)

WESTERN GOLD & PLATINUM CO
Bracing Alloy-Organic Insulators
525 Harbor Blvd Belmont LYtel 3-3121

WESTINGHOUSE RELATRON TUBES
A Complete Line Of Tubes
GOLD & PLATINUM CO
Ignitrons, Thyristors, Re-
ceiving Tubes and Gas/Vapor
Rectifiers, N-V Amplifiers
and Rectifiers.

You Can Be SURE
If It's WESTINGHOUSE

"WHERE TO BUY THEM"

ZACK RADIO SUPPLY CO
1424 Market, MArkt 1-1424

Wilcox E A Co
Transformer Laminations
277-7th HEmlok 1-6670

Zack Radio Supply Co
325 High Pals Alto, DAmprt 5-5678

ZACK RADIO SUPPLY CO
3424 Market MArkt 1-1424

From telephones served by the
following exchanges
East Bay Zone San Carlos-Belmont
Palo Alto
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0234

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Electronic Equipment & Supplies-
Repairing

Airtronics-Radio 1255 Market, MArkt 1-4500

Bay Electronics 179-15th UNdrhl 3-4317

Cycle Equipment Company
420 Market, YUkon 2-3565

ETS-HOKIN & GALVAN 551 Mission, EXbrk 2-0432

Radiomarine Corp of America
1078 Polson, MArkt 1-1068

WATTS ENTERPRISES
See Our Ad-Electronic Equipment

50 Hawthorne GARfld 1-3480

Western Ordnance Repair Co
1401 Middle Harbor Rd Oakland, GLnort 2-2390

Residence Mt View YOrkstr 7-9139

Electronic Research

Berkeley Custom Electronics
2302 Roosevelt Av Berkeley, THrnw 3-4180

BERKELEY DIVISION OF BECKMAN INSTRUMENTS INC
5 238 & Wright Av Richmond, LANscape 6-7730

GRAY SCIENTIFIC DIVISION
Remier Company
2101 Bryant VAlencia 4-3435

HUDSON ASSOCIATES INC YUkon 2-4314

Industial Electronics 252-5th GARfld 1-5705

Salisbury C M & Associates
Industrial & Spec Research Equipment
1453-7th Av LOrdnrd 6-8160

WATTS ENTERPRISES
See Our Ad-Electronic Equipment

50 Hawthorne GARfld 1-3480

Electronics Engineers
See Engineers-Electronic

Electroplating-See Plating

Electrotypers

AMERICAN ELECTROTYPE DIVISION
ELECTROGRAPHIC CORP
Mats - Stereotypes - Formwork Electro
Laminated Curved Plates
329 Fremont GARfld 1-3522

American Electrotype Division Electrographia
Corp 329 Fremont
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0458

Filmer Bros Electrotype Co
Mats Electro Plastic & Rubber Plates
330 Jackson EXbrk 2-5113

Johnson Letterpress Plates
330 Jackson, GARfld 1-1473

Johnson Mat & Electrotype Co
Mats Electro Plastic & Rubber Plates
555 Washington YUkon 2-0456

PRECISION ELECTROTYPE CO
1045 Sansome GA rfd 1-0680

Printing Plates Co 585-22d Oakland
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0906

Rapid Electrotype Co The
955 Front DO uglas 2-8427

From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0834

WESTERN NEWSPAPER UNION
234-1st GA rfd 1-0746

- Party Line Pointers:**
1. Space your calls instead of making a whole series.
 2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
 3. If you are calling from a dial telephone always make certain the line is clear before you dial.
 4. When the children use the telephone, ask them to be considerate, too.
 5. Replace the receiver properly when you finish your call.