

**Television Servicing—(Cont'd)**

**ZENITH TELEVISION SERVICE**  
We are proud to service Zenith television, made by a leader in exclusive Radionics Research and Engineering for the past 35 years.



**"FOR APPROVED SERVICE CALL"**  
SERVICE

- BAYVIEW APPLIANCE & FURNITURE CO** 5015-3d Valencia 4-1234
- BILL'S RADIO TELEVISION CO** 188 Montgomery Blvd DElaware 3-3133
- BYRNE RADIO & TELEVISION** Over 23 Yrs In Bus Pick-Up & Delivery 6741 Mission Daly City PLaza 5-1900
- CREST RADIO CO** 2436 Fillmore WAInet 1-4712
- Crocker-Johnson Co** 733 Harrison SUlter 1-0233
- Geary Radio & Television Co** 5629 Geary Bl SKylin 1-4200
- MIRSCH & KAYE** 234 Grant Av GARfio 1-7370
- HOME APPLIANCE TELEVISION SALES & SERVICE** 816 Irving SEabright 1-3530
- Nick's Radio & Television Service** 3432 Judah OVvind 1-4546
- SERVICE CENTER** 7135 Fillmore WAInet 1-4712
- SKINNER C R CO** 239 Grant Av GARfio 1-7370

**Television Station Equipment**

**ZACK RADIO SUPPLY CO**  
Authorized RCA Distributors  
We Stock RCA T-V Station Replacement Parts & Tubes for Immediate Delivery  
1424 Market MARKET 1-1424

**Television Station Representatives**

Free & Peters Inc Russ Bldg SUlter 1-3798  
Weed Television 625 Market DOuglas 2-1451

**Television Stations & Broadcasting Companies**

- AMER BROADCASTING CO K G O-TV** 277 Golden Gate Av UNdrhl 3-0077
- Blair-TV Inc Russ Bldg** YUkon 2-7068
- H-R Television Inc 155 Montgomery** YUkon 2-5701
- K G O-TV AMERICAN BROADCASTING CO** 277 Golden Gate Av UNdrhl 3-0077
- KPIX TELEVISION STATION CHANNEL 5** The Associated Broadcasters Inc Van Ness & Greenwch PROspect 6-5100
- K Q E D TELEVISION CHANNEL 9** Bay Area Educational T V Assn 185 Post YUkon 6-5910
- K R O N-T V TELEVISION CHANNEL 4** 5th & Mission GARfio 1-3100
- K S A N-T V TELEVISION CHANNEL 32** 1355 Market MARKET 1-8171
- Mexican T V Inc Russ Bldg** YUkon 6-4940
- Television California St Francis Hotel** YUkon 6-6188
- If no answer call Oakland** TWInok 3-7798

**Television Supplies & Parts—Wholesale**

**Mirrors**

**ATR INVERTERS**  
Operate standard AC Television Sets in DC areas—boats—trains—planes—trucks—buses—or autos. ATR Inverters are specially designed for changing DC Battery Current to AC Electricity... Anguherst



**"WHERE TO BUY THEM"**  
MANUFACTURERS REPRESENTATIVE  
Logan Sales Co 530 Gough HEInok 1-5127

- Brown C C Co** 61-9th MARKET 1-7000
- CAPITAL ELECTRONICS & TV SUPPLY CO INC** 152-9th UNdrhl 3-5337
- Electronic Supply** 1740 Broadway Redwood City EMer 8-4093
- Fiske Bud Co** 1619 Pine ORoway 3-6200
- LLOYD ENTERPRISES** Rebuilt Television Picture Tubes 1314-26 Berkeley LAnage 4-4634
- Pioneer Electronics Corp** 816 Townsend UNdrhl 3-4995
- Teletube Supply Co Inc** 371-5th SUlter 1-2137

Advertise here—it pays.

**Television Supplies & Parts—Wholesale**

**Mirrors—(Cont'd)**

**TELEVISION & RADIO SUPPLY CO**  
WHOLESALE DISTRIBUTORS  
Complete Stock of Radio—Electronic Recording and Public Address Equipment  
Craftsmen—Haltercrafters, National—Raytheon, Eico Kite—Garrett  
All Types VHF & UHF TV Antennas  
408 Market EXBok 2-2898

**WESTRON CORP** 61-9th MARKET 1-7000  
**WHOLESALE RADIO & ELECTRIC SUPPLY CO—WRESCO** 140-9th HEInok 1-3680  
**Zack Radio Supply Co** 1424 Market MARKET 1-1424

**Televitions—Renting**

**BESIDE TELEVISION SERVICE**  
An Exclusive TV Rental Service for Hospital Patients  
451 Turk TUxedo 5-5580

**BONDED TELEVISION CO**

731 Irving LOMBard 4-5275  
Bud Fiske 1619 Pine ORoway 3-6200  
**DAVE'S RADIO & TELEVISION** 1451 Polk GRayton 4-1362  
**FISKE BUD CO** 2204 Chestnut JORDn 7-2148

**HERVEY'S TELEVISION**

Major Sets Rented—Free Maintenance  
Rentals Refunded on Purchase Price  
Reasonable Rates Delivery & Pick-Up  
2627 Mission MISSn 7-6232

**Hoeflich Television Engineers**

3232 Balboa SKyline 2-3464

**MODERNE TELEVISION & APPLIANCE CO**

LATE MODEL TV FOR RENT  
4-HOUR SERVICE  
Call LOMBard 6-9121  
2130 Irving LOMBard 6-9121

**SEGAL MELVIN**

Major Sets Rented—Free Maintenance  
Rentals Refunded on Purchase Price  
Reasonable Rates Pick-Up & Delivery  
456 Larkill TUxedo 5-0330

**Sugarman Appliance Service**

Lombard 6-8666  
Transmission of Calif 3471 California SKylin 2-1248  
**VIDEO METER INC** 104-9th UNdrhl 3-5492  
(See Advertisement This Page)

**Televitions—Wholesale & Mirrors**

**ASSOCIATED RADIO DISTRIBUTORS** 1251 Folsom HEInok 1-0212  
**Central Industries Corp** 1126 Mission UNdrhl 3-2071

**EMERSON RADIOS & TELEVISION—DISTRIBUTOR**

EMERSON WEST COAST CORP  
1111 Front YUkon 2-1480

**COMMERCIAL**

**TELEVISION RENTALS**  
• HOSPITALS • HOTELS • HOMES  
• MOTELS • SPECIAL EVENTS •  
BEDSIDE REMOTE CONTROL UNITS  
14" and 17" Television Sets Available for Immediate Rental by the Day, Week, Month or as Long as You Want.  
CREDIT CARDS AVAILABLE FOR COMMERCIAL USERS  
Day & Night Call  
**Video Meter, Inc.** UNDERhill 3-5492  
104-106 9th STREET



**Television—Wholesale & Mirrors—(Cont'd)**

- Hammors O J Co** 1157 Post PROspect 6-5940
- Hoffman Sales Division** 450-9th UNdrhl 3-6727
- KAEMPER & BARRETT** 233 Industrial UNjnr 6-6200
- Raye-Halbert Television** 1355 Market KLondke 2-2311
- Lapkin Joe Company** Olympic Television—America's Favorite 35 Polk UN drhl 3-5770
- Magnavox Co The** 1355-Market UNdrhl 1-6462
- McCormack Corp** 1355 Market UNdrhl 3-3300
- MILLERS RADIO & TELEVISION SUPPLY INC** 336 E 8th Oakland TWInok 3-3848
- Olympic Television Distributing Co** 35 Polk UN drhl 3-5770
- Pacific Wholesale Co** 1850 Mission UNdrhl 1-4843
- POPKEY G M CO INC** 8th & Howard KLondke 2-3488
- RADIO PARTS SUPPLY CO** 281-9th MARKET 1-0552
- Scala Radio Co** U H F Antenna Systems 2814-19th VAencia 6-2898

**SENTINEL TELEVISION—DISTRIBUTOR**

**SCHWALB R D CO** 298-8th MARKET 1-2309

**SMITH & CRAWFORD**

789 Stevenson UNdrhl 3-2045  
From telephones served by the following exchange:  
East Bay Zone  
(No later-City Charge)  
Ask "Operator" for Entreprise 11151

**SPARTON RADIO & TELEVISION**

K W Curtis Factory Representative  
1355 Market UNdrhl 3-6600  
Eves-Sat-Sun & Hol Call UNdrhl 3-5504  
Western Empire Distributors Inc 715 Bryant GARfio 1-6850

**ZACK RADIO SUPPLY CO**

1424 Market MARKET 1-1424

**Temperature Regulators—See Regulators**

**Templates—See Pattern Makers**

**Tennis Court Construction**

**MALOTT & PETERSON-GRUNDY**  
TENNIS COURTS—PLAYGROUNDS  
Complete Service  
New Construction & Resurfacing  
2412 Harrison ATwtr 2-1600

**FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**Tennis Racket Restringing & Repairing**

**CARR MEL**  
"TRUE TENSION—NO AWE"  
Tennis & Badminton Racket Restringing Provides Better Performance  
508 Market GA rfd 1-0828

**CRUZ JOE TENNIS SHOP**

Specializing in Stringing  
2512 Sacramento WA Invt 1-8533

**DAWSON'S SPORTING GOODS**

Expert Craftmanship Guaranteed  
535 Main TUxedo 5-4321

**KENNEALLY'S SPORT SHOP**

67-28 DOuglas 2-3676  
Park Presidio Sporting Goods 152 Clement SK yline 2-0800  
Smith's Tennis Shop 1891 Haight SKylin 1-4316  
Sullivan's Sport & Bait Shop 5233 Geary Bl SKylin 1-7070

**Thompson's Bill Tennis & Golf Shop**

111 New Montgomery EX brook 2-7731  
**VIKING** 1874 Market HEInok 1-8317

**Tennis Supplies—Retail**

Kenneally's Sport Shop 67-28 DOuglas 2-3676  
Park Presidio Sporting Goods 152 Clement SK yline 2-0800  
Saga 523 Post GRayton 4-7290  
Tendahl & Johnson 1013 Mission KLondke 2-0571  
Viking Sports Center 1874 Market HEInok 1-8317

**Tennis Supplies—Wholesale & Mirrors**

Curley-Bates Co 617 Mission DO uglas 2-8677  
**WILSON SPORTING GOODS CO** 8th & Howard HEInok 1-5745

**Tents**

**Abraham N Co** 1062 Tolson HEInok 1-9426  
**AMES HARRIS NEVILLE CO** Wholesale Only UNdrhl 1-7700  
2800-17th Cleveland Wrecking Company 2800-3d VAencia 4-1411

**STUART J L MFG CO TENTS**

Camping, Commercial, Gospel Exhibit  
Tents Made To Order  
LARGE TENTS FOR RENT TRANSPORTED AND ERECTED  
37 Front GA rfd 1-2560

**SULLIVAN AWNING CO**

NEW & USED TENTS  
We Rent Tents & Camp Equipment Repair Service  
245 So Van Ness Av UNdrhl 1-4572

**SUN TENT-LUEBBERT CO**

355 Brannan EX brook 2-5923  
Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—won't you look it up in the telephone directory?

NOW you can order an **EXTENSION TELEPHONE** just call your **Pacific Telephone BUSINESS OFFICE**

**Termite Control**

**Crown Termite Control** 1278-9th Av LOMBard 4-9674  
(See Advertisement Page 744)  
**DAVIES H J CO** 3934 Geary Blvd. Bayw 1-3575  
(See Advertisement This Page)  
**Davis Ben** 210 Post DO uglas 2-5300  
(See Advertisement Page 744)

**FAULKNER FRANK P TERMITE INSPECTIONS AND REPORTS**

Bay Area Wide Service Guaranteed Work  
3450 Geary Blvd. SKylin 2-3821  
95 Bolinas Av Ross GLnd 3-2683

**HALPERIN CO INC THE**

926 Irving SEabright 1-4535  
(See Advertisement This Page)  
**HASTIE TERMITE CONTROL** 1418 Ocean Av. DElaware 3-3700  
(See Advertisement Page 744)

**HOAG RICHARD R**

PERSONAL ATTENTION TO YOUR TERMITE PROBLEMS  
Report for Real Estate Transfer  
State Licensed Structural Pest Control  
1235 Dolores MISSn 7-1005

**MEYER BROS TERMITE CONTROL**

2166 Market UNdrhl 1-0305  
(See Advertisement Page 744)  
**Montgomery Pest Control Co** 1161 Post PROspect 5-3882  
(See Advertisement This Page)  
**N & T TERMITE CO** 149 Gough UNdrhl 1-7213  
(See Advertisement Page 744)  
(Continued Next Page)

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

**TERMITE INSPECTIONS & CONTROL**

FUNGI—DRY ROT—BEETLES  
COMPLETE INSPECTION—REPAIRS & CONTROL SERVICE BY WORLD'S LARGEST IN PERMANENT TERMITE CONTROL  
Established Over Twenty-Seven Years  
State Licensed—Reports for Property Transfers

The ONLY Permanent Termite Control Service with this TRIPLE Guarantee

1. GUARANTEED by your local Terminix Company.
2. GUARANTEED by E. L. Bruce Co., manufacturers of Terminix chemicals and world's largest maker of hardwood floors.
3. GUARANTEED by Sun Insurance Office, Ltd., world's oldest insurance company.



FOR PROMPT, EXPERT INSPECTIONS AND ADVICE CALL

DOuglas 2-0717  
**TERMINIX**  
OF NORTHERN CALIFORNIA, INC.  
AFFILIATED WITH BARRETT & HILP  
918 HARRISON SAN FRANCISCO  
4258 MacArthur Blvd. — KEllog 4-4495 — OAKland

FOR AN UNBIASED REPORT REGARDING THE EXISTENCE OR POSSIBILITY OF

**TERMITE**  
Call **Montgomery PEST CONTROL CO.**  
ESTIMATES UPON REQUEST  
1161 POST ST. SAN FRANCISCO 9 PROspect 5-3882  
East Bay—GLEncourt 1-4837 PENINSULA Redwood City—EMer 6-3300

How to **End Termites,** Wood Beetles & Dry Rot  
★ INSPECTION ARRANGED IMMEDIATELY  
Call on us for prompt consultation. You will like our tested and efficient methods for protecting your property. Proven by thousands of satisfied customers.  
★ HONEST ESTIMATES • JUSTIFIABLE REPAIRS  
Wood-Organism Reports Issued for Escrows  
State Licensed  
**The Halperin Co., Inc.**  
"The Termite Man"  
Call Day or Night SEabright 1-4535  
926 Irving Street at 10th Ave. San Francisco 22

PHONE H. J. DAVIES CO. FOR DEPENDABLE **TERMITE CONTROL**  
26th YEAR — STATE LICENSED  
**TERMITE INSPECTIONS**  
LET NORTHERN CALIFORNIA'S OLDEST ESTABLISHED TERMITE SPECIALISTS DO YOUR TERMITE INSPECTIONS AND TERMITE CONTROL WORK  
Approved Inspection Reports for Home Owners, Buyers, Banks, FHA, Veterans and Other Loans  
ALL WORK GUARANTEED FULLY INSURED  
RESPONSIBLE—COURTEOUS AND EFFICIENT SERVICE—ESTIMATES ON REQUEST  
**BAYview 1-3575**  
**H. J. DAVIES CO.**  
3934 GEARY BLVD. • Between 3rd and 4th Aves.