

**RECORDING STUDIOS**  
Above "UNITED AIR LINES"

with  
\* ORGAN  
\* GRAND PIANO  
\* SOUND EFFECTS LIBRARY

ARRANGEMENTS MAY BE MADE FOR RECORDINGS, PROFESSIONAL OR PERSONAL, AT OUR STUDIOS Hours 9 to 6 • Evenings and Sundays by Appointment

**421 POWELL**

**DOUGLAS 2-7646**

**THE SOUND RECORDERS**  
"FIRST IN RECORDS AND TRANSCRIPTIONS"  
PHONE **Douglas 2-7646**

Recordings from \* RADIO \* TV  
\* TAPE \* DISC \* MASTERS  
\* PRESSINGS \* PRODUCTION  
\* WRITING  
\* PORTABLE RECORDINGS  
\* EQUIPMENT SALES & SERVICE

*High Fidelity Sound*

A symphony or a spot made on the finest recording equipment available anywhere by experienced specialists in our studios or on location.

TAPE • DISC • FILM  
DUBBING • WRITING  
STEINWAY • ORGAN  
SOUND LIBRARY  
AIR CHECKS

DAY AND NIGHT CALL  
**YUKON 6-4224**  
181 SECOND STREET

**MOULIN**  
SAN FRANCISCO'S LARGEST STUDIOS

*Creu Method, Inc.*

**AUDREY TREU, Founder • From Coast-to-Coast**

- REDUCE**  
LADIES  
Lose "30 Pounds in 30 Days"  
Permanent Weight Loss  
GENTLEMEN  
Your Waistline  
In Your Life Line
- REBUILD**  
Increase Weight and Develop Muscles
- RELAX**  
Relieve Nervous Tension
- REJUVENATE**  
No Sagging Loose Tissues

WOMEN  
26 O'Farrell St. **YUKON 2-3684**  
358 Sutter St. **YUKON 2-5853**  
2201 Union St. **JORDAN 7-3207**  
3432 Taraval St. **OVERLAND 1-1030**  
2536 Ocean Ave. **JUNIPER 6-6910**  
133 Geary **YUKON 6-6924**

*Creu Method*

**Recording Studios**

**ABBENS CONFIDENTIAL SERVICE**  
Bonded - Established 47 Years  
**CONVERSATIONS**  
Secretly RECORDED  
FOR PRIVATE OR LEGAL USE  
Investigations - No Publicity  
Sixth Floor, Suite 618  
690 Market ..... **DOUGLAS 2-4311**

**ASSOCIATED BROADCASTERS INC**  
K S F O Broadcasting Studio  
DISC - TAPE - MASTERS  
RECORDINGS  
Van Ness & Greenwich ..... **PRSPCT 6-5100**

Auditorium Studio 345 Sutter ..... **YUKON 6-5040**

**BERKELEY MUSIC CITY INC**  
HIGH FIDELITY SOUND  
DISC - TAPE - WIRE  
Band & Voice Recording - Transcriptions  
Masters & Complete Processing  
Sound Equipment Rentals  
Song Writing  
Open Evenings - Sundays by Appointment  
1815 Alcatraz Av Bkly. .... **PIEDMT 5-7100**  
If no ans call Oakland ..... **HUMBILT 3-3649**

Bob's Record Shop 2059 Sutter ..... **WAINT 1-9355**

**CALIFORNIA RECORDING STUDIO**  
FINEST EQUIPMENT  
GRAND PIANO  
358 Sutter ..... **EXBRK 2-1683**

**MOULIN PHOTOGRAPHIC STUDIOS**  
181-20 ..... **YUKON 6-4224**  
(See Advertisement This Page)

**RECORDINGS BY PORTRAITS IN SOUND**

**COMPLETE RECORDING SERVICE**  
At Your Home or Our Studio  
Weddings - Speeches - Banquets  
Voice - Record Copies  
Tape - Disc - Microgroove - Masters

Marina District  
51 Avila ..... **JORDN 7-2454**

Saharoff M V  
Home Recording Studio  
595 Haight ..... **MARKT 1-0568**  
Sedley Projections  
Formerly Fidelity Recording  
2428 Union ..... **JORDN 7-8234**  
Skyline Recording Co  
2030 Broadway Oakland ..... **TW INOAKS 3-5178**  
If no answer call ..... **HIGATE 4-5969**  
**SOUND RECORDERS THE**  
421 Powell ..... **DOUGLAS 2-7646**  
(See Advertisement This Page)

**WOLFE JOHN & CO**  
COMPLETE RECORDING SERVICE  
DISC - TAPE - FILM  
ADVERTISING SPOT PRODUCTION  
345 Sutter ..... **YUKON 6-5040**

The Yellow Pages save you time.

**Records-Phonograph**

See Phonograph Records

**Rectifiers-Electric**  
Automotive Equipment Service  
Plating & Industrial  
293-24th Oakland ..... **GLNERT 2-2858**  
Fansteel Metallurgical Corp  
3351 El Camino RI Atherton ..... **EMRAN 8-4116**  
**INTERNATIONAL RECTIFIER CORP**  
501 Indiana ..... **UNDRH 1-8309**  
Lee Electric & Manufacturing Co  
750 Natoma ..... **HEMIOK 1-0464**

**MCCOLPIN-CHRISTIE CORP**  
Robert Sanderson-Mfrs Rep  
293-26th Oakland ..... **HIGATE 4-5824**  
Trans Rex Engineering Co Marlinship ..... **Sausalito 141**

**WESTERN ELECTRO-MECHANICAL CO INC**  
International Rectifier Corp.  
Selenium Stocks and  
Industrial Assemblies Stocked  
300 Broadway Oakland ..... **TEMPBR 2-8653**

**Rectifiers-Liquor**

Astor Brands Inc 531 Jessie ..... **MA RKT-1-6781**  
Giurlani A & Bro 537 Front ..... **GA RFD-1-8724**  
Lewis-Westco & Co 222 Front ..... **SU TTR 1-1380**  
Martinson E Co 40 Drumm ..... **EX BROOK 2-5304**  
Torre R Co 249 Clay ..... **EX BROOK 2-7090**  
Walker Hiram & Sons Inc  
1000 Brannan ..... **KL ONDIKE 2-1727**

**Reducing Equipment**

Arnold Health Equipment Co  
36 W 46th New York 19 New York Judson 2-4733  
Bush Electric Company 563 Sutter EX brook 2-1616  
Medico-Electronic Co  
1400 Ocean Av ..... **DELAWARE 3-6200**  
Relaxacizer Inc 420 Sutter ..... **SUTTR 1-2682**  
From telephones served by the  
following exchange  
East Bay Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 10351

**Reducing Methods**

**ANDREWS ATHLETIC CLUB**  
See Our Adv Under Physical Culture  
518 Market ..... **SUTTR 1-5819**

**BAPTISTE WALT**  
Personalized Instruction - Men & Women  
334 Sutter ..... **SUTTR 1-9776**  
48 Golden Gate Av ..... **PRSPCT 5-9501**  
678 Turk ..... **GRAYSTN 4-9812**

Dorothy's Figure Perfection Salon  
1311-23d Av ..... **Lombd 4-7900**  
(See Advertisement Page 603)

Drury's Phys Cult Conditioning Club  
461 Market ..... **GA RFD 1-3191**

**EMILY'S HEALTH STUDIO**  
EUROPEAN TRAINED  
STEAM CABINET & MASSAGE  
Muscle Toning & Spot Reducing  
2215 Chestnut ..... **WEST 1-3325**

**FINNISH BATHS**  
MASSAGE - REDUCING - PRIVATE  
Open 8 A.M. to Midnight - Closed Sun.  
1834 Divisadero ..... **WAINT 1-0306**  
Or call ..... **JORDN 7-9798**

(Continued Next Page)

**SLENDERIZE YOUR FIGURE NOW**  
WITH THE WORLD-FAMOUS GARDNER ROLLERS!

- SPOT REDUCING
- GENTLE MASSAGE

We Invite the Investigation of Your Physician.

PHONE **YUKON 6-3710**  
Evenings by Appointment  
Available ONLY at the

**Maberry SLENDERIZING Salon**  
140 GEARY SUITE 504



**Reducing Methods-(Cont'd)**

Finnilla's Finnish Baths Inc  
2284 Market ..... **MARKET 1-4838**

**HENRY'S HEALTH CLUB**  
Formerly at Palace Hotel  
REDUCING  
MASSAGE  
HOT ROOM  
STEAM ROOM  
117 Montgomery ..... **EXBRK 2-0470**

**KEY SLENDERIZING & BEAUTY SALON**  
150 Powell ..... **YU KON 2-4950**  
(See Advertisement This Page)

Lady Be Beautiful 259 Geary ..... **SUTTR 1-0854**

**LAKESIDE VILLAGE SWEDISH MASSAGE STUDIO**  
By Stoneham-Hand Spot Reducing  
100 Eucalyptus Dr ..... **DELAWARE 4-0490**

**LUCICH VICTORIA KAY**  
Health Beauty And Reducing  
609 Monterey Bl ..... **JUNIPR 7-3238**

**LUCY SMITH MASSAGE PARLOR**  
PRIVATE RESTFUL  
ATMOSPHERE  
Modern & Various Equipment  
Perfect Massage - Perfect Results  
Ladies Only - By Appointment  
Hours 8 to 8 - Also Saturdays & Sundays  
2295 Chestnut ..... **WAINT 1-0741**

**MABERRY SLENDERIZING SALON**  
140 Geary ..... **YU KON 6-3710**  
(See Advertisement Page 602)

MacLery Slenderizing System  
150 Powell ..... **YUKON 2-4950**

**MAYBERRY SLENDERIZING SALON**  
See Maberry Slenderizing Salon  
140 Geary ..... **YU KON 6-3710**

Philippis Posture Correction & Reducing System  
150 Powell ..... **EX BROOK 2-7338**

**QUINN ELSA**  
Reducing-Upbuilding  
1182 Market ..... **HE MILOK 1-4296**  
Ryberg Harry L 821 Market ..... **YUKON 2-2288**

**SLENDERELLA INTERNATIONAL**  
Downtown Salon  
278 Post ..... **YUKON 6-3823**  
Stoneham Salon  
292 Winston Dr ..... **Lombd 4-1160**  
Smith & Dougherty Studio of Reducing &  
Body Building 384 Sutter ..... **DOUGLAS 2-1888**

**SPOT REDUCING SALON**  
WEST PORTAL DISTRICT  
Since 1938  
SPOT REDUCING  
NO DIET, MASSAGE, DRUGS OR HEAT  
BUST DEVELOPING  
RECOMMENDED BY PHYSICIANS  
26 West Portal Av ..... **MONTRE 4-4751**

**STAUFFER SYSTEM SALON NEW**  
SEE OUR DISPLAY AD  
OTHER LOCATIONS SOON  
Hours Nine 'Til Nine  
259 Geary ..... **GA RFD 1-8076**

Stauffer System Salon New  
229 Geary ..... **GA RFD 1-8076**  
(See Advertisement This Page)

**STAUFFER TABLES REDUCING**  
STAUFFER TABLES  
ROALER MASSAGER  
Cabinets & Hand Massage  
Better Health - Better Circulation  
RUTH RODENBAUGH, Owner  
Room 411  
150 Powell ..... **EXBRK 2-7338**

**STRENGTH & HEALTH CLUB**  
REDUCING  
WE BUILD-UP STOMACH MUSCLES  
AND HARDEN THE ENTIRE BODY  
2677 Mission ..... **VALERCA 6-9755**

**SUNSET SLENDERIZING SALON**  
FOR LADIES ONLY  
Physio-Therapy Spot Reducing  
Evenings By Appointment  
Heat Treatments  
JEANNETTE H. MACDONALD  
1388-9th Av ..... **Lombd 6-3959**

**Reducing Methods-(Cont'd)**

Thorne Anna M 1629 Irving ..... **MONTRE 4-3660**

**TREU METHOD OF REDUCING**  
26 O'Farrell ..... **YUKON 2-3684**  
(See Advertisement Page 602)

Treu Method Of Reducing  
2536 Ocean Av ..... **JUNIPR 6-6910**  
Treu Method Of Reducing  
3432 Taraval ..... **OVERLAND 1-1030**

**TRUE METHOD OF REDUCING**  
See Advertisement Of Treu Method  
26 O'Farrell ..... **YUKON 2-3684**  
**YOUNG CLARE C MRS 275 Post** ..... **EXBRK 2-1702**  
(See Advertisement This Page)

**Reduction Plant Equipment**

**GALIF PRESS MFG CO**  
1800 Folsom ..... **MARKET 1-4312**

**JOHN J DUPPS MACHINERY-**  
LE FIELL COMPANY  
1469 Fairfax Av ..... **ATWATER 2-8676**

Advertise here-it pays.

**REDUCE LEGS, ABDOMEN, THIGHS BUTTOCKS, HIPS!**  
Results Guaranteed  
LOSE 2 to 5 inches in 1 Month  
LOSE up to 10 lbs. in 1 Month  
MACHINES, STEAM CABINETS, HAND MASSAGE  
Free Demonstration  
PHONE  
**YUKON 2-4950**

**KEY SLENDERIZING SALON**  
OPEN EVENINGS  
Two Salons for Your Convenience  
San Francisco • 150 Powell Street (Mezzanine Floor)  
San Mateo • 218 Fifth Avenue • Diamond 3-2091



*be lovely*

LOSE WEIGHT AND INCHES QUICKLY AND EASILY

Completely new reducing program.  
Personalized service featuring nationally-known figure consultant, Miss Pat Walker

**SAN FRANCISCO:**  
259 Geary St., **GA RFD 1-8076**  
(On Union Square-Same Building as Cirio's Jewelry)  
Also: Los Angeles, Pasadena, Long Beach, North Hollywood

*Stauffer System*

**New STAUFFER SYSTEM Program**

FREE TRIAL TREATMENT and complete figure analysis without obligation  
CALL TODAY  
Hours: nine 'til nine



Lose Fat Safely Quickly

**LIFT & TIGHTEN ABDOMINAL MUSCLES**  
REDUCE  
Take Inches Off Hips & Waistline  
ELECTRIC MASSAGE  
Sun Tan by QUIK TAN  
BEAUTYMASTER COSMETICS

**DOROTHY'S FIGURE PERFECTION SALON**  
Lombard 4-7900  
1311-23rd AVE.



**Reels-Cable**

Elliott Donald T 420 Market ..... **SUTTR 1-1399**

**Refiners**  
See Specific Kinds, I.e., Gold & Silver Refiners; Oil Refiners; Sugar Refiners

**Refinery Equipment-Oil**  
See Oil Refinery Equipment

**Refractories**

**BARTELLS E J CO**  
A P GREEN REFRACTORIES  
Fire Brick Contractors  
580 Indiana ..... **ATWATER 2-9166**

**BOTFIELD REFRACTORIES-**  
ADAMANT REFRACTORIES SUPPLY CO  
1403 5th Oakland ..... **GLNERT 1-0328**

**GLADDING McBEAN & CO**  
High Temperature Clay Products  
Cements & Plastics  
Harrison At 9th ..... **UNDRH 1-7400**

**HARBISON-WALKER REFRACTORIES CO**  
625 Market ..... **YUKON 6-2942**  
Johnson Ernest A Associates  
34 Davis ..... **EXBRK 2-0821**

**KAISER ALUMINUM & CHEMICAL SALES INC**  
1924 Broadway Oakland ..... **TW INOAKS 3-4600**

**LACLEDE-CHRISTY COMPANY**  
391 Sutter ..... **GA RFD 1-8366**

**LACLEDE-CHRISTY REFRACTORY PRODUCTS-**  
LACLEDE-CHRISTY COMPANY  
391 Sutter ..... **GA RFD 1-8366**

**LAVINO E J BASIC REFRACTORIES-**  
DISTRIBUTOR  
GLADDING McBEAN & CO  
Harrison at 9th ..... **UNDRH 1-7400**

**MEXICO REFRACTORIES CO**  
1372 Ocean Av Emeryville ..... **PIEDMT 5-4725**

**NARCO REFRACTORIES PRODUCTS-**  
RAHM G E CO  
Exclusive Northern Calif Distrib  
1675 Gaier Av ..... **MISSION 8-5801**

**NORTON HIGH-TEMPERATURE REFRACTORIES-**  
BARTELLS E J CO  
580 Indiana ..... **ATWATER 2-9166**

**PLIBRICO PRODUCTS-**  
ARGONAUT ENGINEERING CO  
44 Stevenson ..... **DOUGLAS 2-9131**

**WESTERN ASBESTOS CO**  
675 Townsend ..... **KL ONDIKE 2-3868**  
Wilcox E A Co  
Electrical-Mullite & Ladle  
277-7th ..... **HEMILOK 1-6672**

**Refractory Materials**  
Insulating Refractories Co  
McNear's Point San Rafael ..... **GLNERT 3-7232**  
Montrose Co The 2166 Market ..... **UNDRH 3-3780**

**QUIGLEY PRODUCTS-**  
JOHNSON ERNEST A ASSOCIATES  
34 Davis ..... **EXBRK 2-0821**

**Refrigeration Controls**  
See Refrigeration Equipment-Parts & Supplies -Wholesale

**Refrigeration Engineers**  
See Engineers-Refrigeration

**QUICK BRASS CLEANER**  
You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

**Refractories-(Cont'd)**

**GENERAL REFRACTORIES PRODUCTS-**  
GENERAL REFRACTORIES CO  
55 New Montgomery ..... **EXBRK 2-6035**

**GLADDING McBEAN & CO**  
High Temperature Clay Products  
Cements & Plastics  
Harrison At 9th ..... **UNDRH 1-7400**

**HARBISON-WALKER REFRACTORIES CO**  
625 Market ..... **YUKON 6-2942**  
Johnson Ernest A Associates  
34 Davis ..... **EXBRK 2-0821**

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**Always KEEP RECEIVER ON THE HOOK**

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**