

IF IT'S PHOTOGRAPHIC
"WE HAVE IT!"
CAMERA CENTER

TERRIFIC SELECTION
OF NEW & USED EQUIPMENT
WE BUY - SELL - TRADE
BUDGET TERMS QUICKLY ARRANGED
ONE YEAR GUARANTEE

Prospect 5-5100

OPEN EVERY WEEKDAY
FROM 9 A.M. UNTIL 9 P.M.

QUICK PRECISION REPAIRS
ON ALL TYPES PHOTO EQUIPMENT
ON THE PREMISES IN OUR OWN SHOP



998 MARKET

CORNER TAYLOR
Opposite 6th Street

BROOKS Cameras and Photo Supplies



SEE BROOKS FIRST FOR—

Anso - Argus - Bell and Howell - Bolex
Defender - Eastman - Exakta - Graflex
Leica - Linhof - Revere - Rolleiflex
Stereo-Realist - Zeiss

Telephone
EXbrook 2-7348

Cameras Bought and Sold
WRITE FOR LATEST CATALOG
BUDGET TERMS AVAILABLE
Open Monday Nights Till 9 P.M.

Store Hours 9 a.m. to 6 p.m. - Mondays 9 a.m. to 9 p.m.
BROOKS Cameras
45 KEARNY AT MAIDEN LANE • SAN FRANCISCO, CALIFORNIA

C.R. Skinner
Hirsch & Kaye
Established 1886

CAMERAS

8 & 16mm
Ampro DeVry
Eastman Keystone
Victor Bell & Howell
Revere
Amateur and Professional

FILMS

Eastman...
Anso...
Dupont...
COLOR BLACK & WHITE
8mm... 16mm
16mm SOF

PROJECTORS

Movies - Slides
For
HOMES... PARTIES
CONVENTIONS...
SALES MEETINGS

PHONE
Garfield 1-7370

C.R. Skinner
Hirsch & Kaye
Phone
Garfield 1-7370

239 GRANT AVE.
SAN FRANCISCO

Photographic Equipment & Supplies—
Retail

ALEXANDRIA RADIO & CAMERA CO.
Richmond District
KODAK - REVERE - ARGUS
Cameras, Projectors, Supplies
Cameras & Projectors Rented
7 Yrs. Same Location
Nr 18th Av
5335 Geary Blvd. BAyvw 1-0282

ALLEN'S PHOTO SUPPLY CO
From 8 AM Near Ferry Bldg
238 Market EXbrk 2-2928
(See Advertisement Page 531)
Almac Camera Store
Cameras & Proj-Rented
460 Sutter YU kon 6-6327

ANSCO PHOTOGRAPHIC SUPPLIES

ASK FOR ANSCO
Film, Cameras,
papers and chem-
icals for black
and white and
color photography.

Anso
The All Weather Film

"WHERE TO BUY THEM"

ALLEN'S PHOTO SUPPLY CO
238 Market EXbrk 2-2928
Belling Monroe J 1126 Market HE mlck 1-3035
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EX brook 2-7348
CAMERA CENTER 998 Market PRspt 5-5100
Emporium The 835 Market YU kon 2-1111
1 Stonestown SEabright 1-2222
Fillmore Camera Shop
1229 Fillmore Flmor 6-2951
Goldfinger Bill 70 Post YU kon 6-5909
Haps Camera Shop 2225 Irving LOrnd 6-6033
ROBERTS & PORTER INC
1185 Howard UNdrl 3-5194
Ronnie's Camera Shop
115 W Portal Av LO mbar 6-7991
Schaefer's Camera Shop
137 Kearny EXbrk 2-4552

ARGUS CAMERAS—

ALLEN'S PHOTO SUPPLY CO
238 Market EXbrk 2-2928
BELLING MONROE J
1126 Market HE mlck 1-3035
Artcraft Camera Shop 653 Market SU tter 1-1491
BASS ALFRED INC 585 Market YU kon 6-0583
(See Advertisement Page 532)
BELL BAZAAR THE 3030-16th UN drl 1-2824
BELL & HOWELL EQUIPMENT

Expert results with
amateur ease! 8mm, 16mm, 35mm cam-
eras; sound and silent projectors; accessories.
Precision-built by the makers of Hollywood's
preferred professional equipment.

"WHERE TO BUY IT"

ALLEN'S PHOTO SUPPLY CO
238 Market EXbrk 2-2928
ALMAC CAMERA STORE
460 Sutter YU kon 6-6327
BASS ALFRED INC 585 Mkt. YU kon 6-0583
BELLING MONROE J
1126 Market HE mlck 1-3035
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EX brook 2-7348
BURRIS CAMERA MART
67 Powell YUkon 6-2814
CAMERA CENTER 998 Mkt. PR ospt 5-5100
Coast Camera & Radio JOrdn 7-8984
1727 Laguna YU kon 2-1111
Emporium The 835 Market YU kon 2-1111
1 Stonestown SEabright 1-2222
Fast's Cameras of Stonestown LOrnd 4-4800
46 Stonestown YUkon 6-5909
Goldfinger Bill 70 Post GA rfd 1-7370
HIRSCH & KAYE 239 Grant GA rfd 1-7370
KAUFMANN CAMERA MART
590 Market GA rfd 1-8027
MARDELLA'S PHOTO MART
840 Clement SK yline 1-3431
MARINA CAMERA CENTER
3335 Fillmore Flmor 6-6663
MISSION CAMERA SHOP
2611 Mission ATwr 2-1766
PHOTO & SOUND CO
116 Natoma EX brook 2-2103
RONNIE'S CAMERA SHOP
115 West Portal Av LO mbar 6-7991
SCHAEFER'S CAMERA SHOP
137 Kearny EXbrk 2-4552
SCHWABACHER-FREY CO
735 Market DOrglas 2-4848
SKINNER C R CO 239 Grant Av GARfld 1-7370

(Continued Next Page)

Photographic Equipment & Supplies—
Retail—(Cont'd)

BELLING MONROE J
San Francisco's Largest Selection of
CAMERAS
AND ACCESSORIES
On Our Famous
"PIN MONEY TERMS"
For Information on Anything Photographic
Call Mr. Post of HE mlck 1-3035
We Buy Cameras - Lenses
Binoculars - Microscopes
FOR SPOT CASH -
Open Evns. Till 9 P.M.
Opposite 7th St
1126 Market HE mlck 1-3035

Belling Monroe J 1126 Market
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 10313
Belling's Camera Shop
1126 Market HE mlck 1-3035

BOLEX MOTION PICTURE EQUIPMENT

Swiss precision made
BOLEX 16mm and 8mm
movie cameras for the
amateur and professional,
3 Dimensional Bolex Stereo,
Kern Lenses, Pan Cinor
"zoom" lens.



"WHERE TO BUY THEM"

DEALERS

ALLEN'S PHOTO SUPPLY CO
238 Market EXbrk 2-2928
BELLING MONROE J
1126 Market HE mlck 1-3035
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EXbrk 2-7348
CAMERA CENTER 998 Market PRspt 5-5100
Schaefer's Camera Shop
137 Kearny EXbrk 2-4552
SKINNER C R CO 239 Grant Av GARfld 1-7370

BOLSEY SET-O-MATIC CAMERAS

The most important photo-
graphic advance in 22 years.
"Set-o-Matic" AUTOMATIC
DIAPHRAGM COMPUTER al-
lows you to take perfect flash
pictures automatically. Com-
plete line of accessories.



"WHERE TO BUY THEM"

Alexandria Radio & Camera Co
5335 Geary Bl. BAyvw 1-0282
ALLEN'S PHOTO SUPPLY CO
238 Market EXbrk 2-2928
CAMERA CENTER 998 Market PRspt 5-5100
Schaefer's Camera Shop
137 Kearny EXbrk 2-4552
Schwabacher-Frey Co
735 Market DOrglas 2-4848

BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EX brook 2-7348
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 11199
(See Advertisement Page 530)

BURRIS CAMERA MART

DOWNTOWN SAN FRANCISCO

EVERYTHING IN
PHOTOGRAPHIC EQUIPMENT

EASTMAN BELL & HOWELL
GRAFLEX ANSCO
BOLEX POLAROID
VIEW MASTERS KODAK

COLOR SLIDES

RENTALS ON

Projectors - Movie & Still Cameras
DEVELOPING - PRINTING - ENLARGING
Near Market St
67 Powell YUkon 6-2814

California Card Manufacturing Co
500 Potrero UNdrl 3-4600
(Continued Next Page)

Use the latest directory. Get the
right number... right away.

BELL & HOWELL

Special Representative
AUDIO-VISUAL EQUIPMENT & MATERIALS
CAMERAS - PROJECTORS
SALES - RENTAL

FACTORY APPROVED SERVICE STATION

EASTMAN-KODAK AUDIO-VISUAL DEALER || RCA VISUAL PRODUCTS DISTR.

PHOTO & SOUND COMPANY

EXbrook 2-2103

116 NATOMA ST.

Between New Montgomery & 2nd

RICHMOND DISTRICT

Look for the Big Sign



**HOBBY CENTER
CAMERAS**
ART SUPPLIES MODELS

AMATEUR & PROFESSIONAL SUPPLIES

SALES	SERVICE	RENTALS
EASTMAN	BELL & HOWELL	
GRAFLEX	ARGUS	
POLAROID	VIEW-MASTER	
ROLLEIFLEX	STEREO-REALIST	
REVERE	ANSCO	

BAyvw 1-2288
OPEN EVENINGS 'TIL 9
Geary Blvd. at
22nd Ave.
5748 GEARY BLVD.
EASY PARKING

ADOLPH GASSER 26 Years Exp.
EXPERT REPAIRING ON PREMISES

CAMERA HEADQUARTERS
— Since 1896 —

ALLEN'S

Photo Supply Co.



AUTHORIZED SALES & SERVICE FOR
AMATEUR AND PROFESSIONAL EQUIPMENT
ALL MAJOR CAMERAS - PROJECTORS
TAPE RECORDERS

SOLD - REPAIRED - RENTED - TRADED IN

- Stereo Realist, Viewmaster, and Other 3D
- POLAROID "Picture in a Minute" Cameras and Portraits
- All Standard TAPE RECORDERS and Service
- 7-HR. FILM SERVICE if in by 9:30 A.M.
- Fast Custom FILM PROCESSING & ENLARGEMENTS
- Liberal TERMS
- Bargains on USED CAMERAS
- RENTAL FILM AND PROJECTORS with or without operator
- Ready Made and Custom Made PICTURE FRAMES
- MAIL ORDERS Immediately Filled
- COMMERCIAL PHOTOGRAPHERS Always Available
- Quick PHOTOSTATS and LAMINATION Service
- Amateur and Professional ADVICE

Call
EXbrook 2-2928

Easy Terms

Open from 8 A.M.
& Mon. & Wed. Nites

FREE DELIVERY

FREE PARKING at 60 Beale St., With Purchases Over \$5.00

238 MARKET

1 BLOCK ABOVE THE FERRY BUILDING

ROCHLIN'S



SAN FRANCISCO'S "MOST COMPLETE" CAMERA STORE
THE WEST COAST'S LARGEST PHOTOGRAPHIC SUPPLY
HOUSE. Authorized Dealer for:

- Argus • Anso • Bell and Howell • Bolex • Contax •
- Dejur • Eastman Kodak • Exakta • Graflex •
- Keystone • Leica • Omega • Revere • Rollei Cord •
- Rolleiflex • Zeiss

COMPLETE DARK ROOM SUPPLIES

807 MARKET STREET

Opposite Stockton