

Moldings-(Cont'd)

HEINE W F SUPPLY CO 6015 Adeline Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 12247
Heine W F Supply Co 113-10th... MArkt 1-2300
HOSKIN AND MUIR
Trim For Counters-Sinks-Table Tops
30 Harrison... UN drhl 3-5261
Leary R J Co
Metal Moldings
486-8th... UN drhl-1-7161
Lopewsky Theo
Wood Moldings
1030 Quesada Av... ATwtr 8-1505
SUGAR PINE LUMBER CO
1201 Harrison... UNdrhl 1-1484
Vance Industries Inc 907 Post... OR way 3-7542
WARDEN FRED & SON
1209 Stevenson... MA rket-1-7323
WESTERN BUILDER'S SUPPLY CO
Wood Molding Carved Pressed Etc
301 South Van Ness Av... UNdrhl 1-1855
WESTERN PINE SUPPLY CO
Whole Only
5760 Sheltonwood Emeryville
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 11044

Molds

DOUGLAS & STURGES
Flexible & Plaster
475 Bryant... DO uglas 2-6381
La Petite Ceramics 1041 Clement... SKYin 2-2162
Tose Howard Ceramic Molds
455-1st West... Sonoma 4116

Monel Metal

PACIFIC METALS COMPANY LTD
Exclusive Pacific Coast Distributor
3100-19th... MIsn 7-1104

Money Orders

American Express Co 253 Post... EXbrk 2-1083
Chimes Library & Gift Shop
3240 Sacramento... FIlmr 6-0825
Currency Services Inc Of San Francisco
Balboa Bldg... GARfld 1-1948

Money Transportation Service

See Armored Car Service

Monograms

See Garment Lettering; Also Embroidery;
Also Gold Stamping

Monorail Systems

See Conveyors; Also Cranes; Also Hoisting
& Rigging Equipment

Monotype Composition

See Typesetting

Monuments-Retail

ACME MEMORIAL CO
Monuments of Character & Design
High Quality - Low Cost
Opposite Mt. Olivet & Salem Cemeteries
Colma... PLaza 5-2515

AMERICAN MONUMENTAL CO
Colma... PLaza 5-1141
Bocci L & Sons
Mass Production Enables Lower Prices
7778 Mission Colma... PLaza 5-2787
Carroll Brothers
Rock Of Ages-Auth Representative
Colma... PLaza 5-2818
Daneluz E & Son
1715 Mission Rd S S F... PLaza 5-5858
DONOHUE & GARROLL
Opposite Holy Cross Cemetery
Colma... PLaza 5-5251
Residence... MO ntrose-4-5449

TO STOP FOOD GRINDER SQUIRM

Just put a piece of sand-
paper, sand side up, under the
bottom clamp of the grinder.

Monuments-Retail-(Cont'd)

FONTANA V & CO
MAIN OFFICE FACTORY
Directly Below Opposite Itallon
Colma Cemetery
OVER 1000 MONUMENTS
AT BOTH OFFICES
V. Fontana & Co.
Guaranteed Granites - Vaults
Carrara Statuary
Cemetery Inscriptions & Cleaning
7600 Mission Colma... PLaza 5-4510
Factory Colma... PLaza 5-6243

Fontana V & Co
Main Ofc 7600 Mission Colma... PLaza 5-4510
Monuments & Plant Colma... PLaza 5-6243
GEORGIA MARBLE CO THE
Howard Seidell Mgr
Mausoleums & Memorials
Designers & Builders
471 Yerba Buena Av... JU niper-5-7973

KOLLMANN MONUMENT CO
MONUMENTS CUT & CLEANED
LETTERING & DESIGNING
Opposite Cypress Lawn Cemetery
Colma... PLaza 5-6011

Maino Thos 1432 Valencia... MIsn 7-3227
MISSION MONUMENTAL WORKS
1863 Mission... MA rket-1-5154
Residence Phone... MA rket-1-6593
Mullaney E J 1675 Mission Rd S S F PLaza 5-2282
NATIONAL MONUMENT CO THE
Higher Quality At The Lowest Price
5715 Mission... JUNipr 7-8245
NORTH BEACH MEMORIAL
626 Green... GARfld 1-2250
Sculptor's Work Shop The
1863 Mission... MA rket-1-5154
Sunset Monumental Works
Chas T Zambruno-Prop
45-29th... MIsn 8-4374
Residence Phone... MIsn 7-8551
WEISENBURGER'S MONUMENT WORKS
Colma... PLaza 5-2338

Monuments-Wholesale

RAYMOND GRANITE QUARRIES
6090 Foothill Blvd Oakland... TR inidad-2-3341

Mops

American Janitor's Supply Co
1760 Mission... HE mlock 1-0612

CALCO MOPS-DISTRIBUTOR

OLIVER-ROBERTS CO
Dist'r For Calif Cotton Mills
351 Bryant... YUkon 2-2363

Pacific Mop Products Co
610 High Oakland... ANdow 1-4127
Perfection Mop Co 115 New Montey... SUTtr 1-5490
Rubon Woodfinishing & Products Co
385-7th Oakland... TEmplr 6-4346

Morlar

San Francisco Materials Co
3070-23d... AT water 2-0133

Mortgages

BALDWIN & HOWELL
LONG TERM LOANS
F.H.A. - G.I. - COMMERCIAL
318 Kearny... EXbrk 2-3810

BAY VIEW FEDERAL SAVINGS-LOANS
F.H.A. Improvement Loans
Real Estate Loans
Savings Accounts
"Where Thousands
Save Millions"
Since 1911
"FOR INFORMATION CALL"
BAY VIEW FEDERAL SAVINGS &
LOAN ASSN 3d & Falco Av... ATwtr 2-8226

BINGLEY EMERY L
2nd & 3rd Loans - Six Easy Plans
Loans on Existing Deeds of Trust
WE BUY 2ND5 & 3RD5
690 Market... YUkon 2-1422

Mortgages-(Cont'd)

CITIZENS FEDERAL SAVINGS & LOAN
ASSOCIATION
ESTABLISHED 1885
HOME LOANS
For Any Purpose
"A Safe Place to Borrow and Save"
Opposite 3d
706 Market... GARfld 1-8735

Cokley John Henry Realtor
348 West Portal Av... SEabright 1-1614
COLDWELL BANKER & CO
57 Sutter... SUTtr 1-5420
Files W O & Co 225 Kearny... EXbrk 2-5480
FRANKLIN SAVINGS AND LOAN ASSN
Founded 1875
1201 Market... KLondke 2-1356
Golden Gate Mortgage Investment Corp
1030 Irving... SEabright 1-5012
Hancock John Mutual Life Ins Co
243 Kearny... DOuglas 2-5660

HOME MUTUAL SAVINGS AND LOAN
ASSOCIATION
Since 1885 - First in Home Loans for
BUILDING-PURCHASING-REFINANCING
120 Kearny... YUkon 6-1881

HULTING F B CO 58 Sutter... YUkon 6-2202
INVESTORS REAL ESTATE LOAN CO
490 Market... YUkon 2-3907
Lowell Associates Inc of Calif
605 Market... SUTtr 1-1466
Lowell Smith & Evers Inc 605 Market... SUTtr 1-1466
Manor Investment & Realty Co
2190 Geary Bl... WEat 1-7783

MARBLE MORTGAGE COMPANY
HOMES - APTS
BUSINESS PROPERTIES
F.H.A.
140 Montgomery... YUkon 6-5215

Massachusetts Mutual Life Ins Co
9 Sutter... SUTtr 1-2990

McMILLAN MORTGAGE CO
V.A. - F.H.A.-Conventional
REAL ESTATE LOANS
Free Appraisals
Also
Complete Insurance Coverage
4216 El Camino RI Palo Alto... DAVnprt 5-6791

MERRIMAN E S & SONS
Since 1906
Loans on Income & Residential Property
G.I. & F.H.A. - Construction
Russ Bldg... YUkon 6-2456

Mortgage Exchange Board
345 Franklin... HE mlock 1-6273
Mutual Life Ins Co of NY
111 Sutter... DO uglas 2-5114
New England Mutual Life Ins Co
243 Kearny... DO uglas 2-5660
Norris Bepps & Simpson 243 Kearny... DOuglas 2-5660

NORTHERN CALIFORNIA MORTGAGE CO
MORTGAGE LOANS
Conventional - F. H. A.
G.I. Financing
225 Bush... SUTtr 1-2010

PACIFIC MUTUAL LIFE INS CO
600 Market... YUkon 2-3216
PRUDENTIAL INSURANCE CO OF AMERICA
Northern Calif Regional Office
100 Bush... EX brook 2-8833
Razor R C & Co 1690 Taraval... OVRind 1-3422
Risley The James F Co Of S F
395 Buckingham Wy... LOMbrd 4-8300

S F FEDERAL SAVINGS & LOAN ASSN
HOME LOANS
For
BUILDING - PURCHASING
REFINANCING - REMODELING
Prompt Service - Low Cost
89 Post... DO uglas 2-0072

S F Mortgage Co 225 Kearny... EXbrk 2-5480
Shuman Ray D 2507-10th Av... OVRind 1-0166
Stanwell Wm Co 1 Montgomery... SU tter 1-8251
STATE MORTGAGE CORP 41 Sutter... YUkon 2-7131
Western Mortgage Corp 43 Sutter... YUkon 2-1600

Advertise in the Classified
Directory... it pays.

Motels

A-1 MOTEL
DE LUXE ACCOMMODATIONS
SENSIBLE RATES
Soundproof - Fireproof - Garages
Steam Heat-Tub & Shower - TV
On Hwy 101 Nr Golden Gate Bridge
1940 Lombard... WEst 1-1120

ALPINE MOTEL
2644 Bay Shore Blvd... JU niper 5-9884
BAYSIDE MOTEL 2011 Bayshore Bl JUNipr 4-4321

BEL-AIRE MOTEL
Selected Restful Quiet Location
In the Heart of S. F.
TELEVISION - TELEPHONE
AAA APPROVED
1/2 Block off Lombard
At Steiner, on Hwy 101
3201 Steiner... WAInt 1-8997

BOB'S MOTEL
Clean And Modern 20 Minutes To S F
300 Feet East of
Junipero Serra Bl Colma... PLaza 5-0594
Brisbane Auto. Court Brisbane... JU niper 7-9898
EL CAMINO MOTEL
Highway 101 El Camino Daly City
Mission & Valley Daly City... PLaza 5-1088

EL RANCHO MOTEL
AT MILLBRAE
10 Minutes South of SF
SWIMMING POOL (Heated)
TV - Telephones & Restaurant
Over 200 Guest Accommodations
A A A APPROVED
1100 El Camino RI Milbra... JUno 8-2912

Flamingo Motel 112-7th... MArkt 1-0701
(See Advertisement Page 457)

FRANCISCAN MOTEL
AAA Approved
43 DELUXE UNITS
Steam Heat - Phones - TV or Radios
6600-3d... JUNipr 7-9425

GENEVA MOTEL
10 Minutes To Civic Center
Ultra Modern Units
Bay Shore Blvd at Geneva
3233 Geneva Av... DE laware 3-7817

GOLDEN GATE MOTEL
Trailer Accommodations
7301 Mission... PLaza 5-9922

GOLDEN GATE MOTEL-MURRAY'S
A A A Approved Member
FINE
COMFORTABLE FURNISHINGS
RADIO TELEVISION
15 Minutes to Downtown
S F Side of Golden Gate Bridge on 101
2555 Lombard... WAInt 1-9482

GOLDEN GATE TRAVEL LODGE
STAY AT TRAVEL LODGE
"BEST REST
IN THE WEST"
AAA Member - Duncon Hines Approved
2210 Lombard... WAInt 1-0664

GOLDEN WEST MOTEL & AUTO COURT
No Family Too Large
Mdrn Units with or without Kitchens
Night & Day Service
On U S 101-Entrance On 6993 Mission
6993 Mission Daly City... PLaza 5-1666

HAROLD'S MOTEL
AAA Approved - Deluxe Accommodations
CONVENIENT - PLEASANT - QUIET
15 Min. to All Points of Interest
Cocktail Lounge - Coffee Shop
TV & Radio in All Units
Tub & Shower Combinations
3071 Junipero Serra Blvd
Colma... PLaza 5-7171

(Continued Next Page)

Motels-(Cont'd)

HOLLAND MOTEL
First & Finest
Motel Off G G Bridge
TV - PARKING SPACE
SOUND PROOF - ELECTRIC HEAT
In Center of
All Points of Interest
YOUR PETS ARE ALWAYS WELCOME
A A A Approved
Corner Lombard
On U S Hwy 101
1 Richardson Av... WAInt 1-0923

LAKESIDE MOTEL
One of San Francisco's Finest
TELEVISION
KITCHENS
GARAGES
CLOSE TO EVERYTHING
1260 El Camino RI 55F... JUno 8-6025

MARIN MOTEL
Member Redwood Empire Association
Sleep in the Country
Play in the City
30 Minutes From S.F. Civic Center
2 Miles North of San Rafael
on Redwood Highway
Rt 1 Box 4A San Rafael
101 Hwy Sn Rafi... GLndw 3-9882

MARINA MOTEL
IN SAN FRANCISCO
45 UNITS
Television & Radio Optional
KITCHENETTES - STEAM HEAT
INDIVIDUAL GARAGES
24-Hour Desk Service
Member UMC & AAA Recommended
GRAY LINE TOURS ARRANGED
Rates \$5.00 to \$7.50 for Two
U S 101 - Lombard Entrance & G Bridge
2690-46th Av... OVRind 1-7268

S F MOTEL 1750 Lombard... WAInt 1-1842

Millets Auto Court
1 1/2 Miles South of City Limits
Of San Francisco on 101 Highway
25 Modern Courts-Tile-Showers-Refrig
7700 Mission Colma... PLaza 5-3903

MILLWOOD MOTEL
A A A - NEW - 35 UNITS
PHONES - TV KITCHENS
U S 101 16 MI So of San Francisco
1375 El Camino Real Milbra... JUno 3-3935

MISSION BELL MOTEL
6843 Mission... PLaza 5-6161
(See Advertisement This Page)

Motel Doyle 1450 Lombard... PRspt 6-5761
(See Advertisement This Page)

Motel Geneva 3233 Geneva Av... JU niper 4-9987

MOTEL VINMAR
3255 Geneva Av... DE laware 3-3000

MOTEL Western
Flamingo
RIGHT DOWNTOWN - 1 BLOCK FROM
THEATRES - SHOPPING & CIVIC CENTER
Luxurious Furnishings
Plush Carpeting
Beautiful Bathrooms
in Color
Free Television - Radio
24 Hour Telephone
Service in Every Room
Fireproof Buildings
Grayline Tour
Headquarters
MARKet 1-0701
114-7th - Off Mission

Mission Bell MOTEL
A Good Place to Stay
While Visiting
SAN FRANCISCO
110 MODERN UNITS
WITH OR WITHOUT KITCHENS
ALL WITH GARAGES
Spacious Lobby With TV
call Plaza 5-6161
6843 MISSION ST. (US 101)

A LARGE FRIENDLY
REALLY QUIET
MOTEL
WITH
SENSIBLE PRICES

Motels-(Cont'd)

MOTORVILLE MOTEL
30 MODERN UNITS
With or Without Kitchens
20 MIN. FROM CIVIC CENTER
7500 Mission Colma... PLaza 5-9873

MOZZETTI'S MOTEL & TRAILER VILLAGE
15 Min. to Downtown San Francisco
Units With or Without Kitchens
Brisbane... JUNipr 7-9898
After 7 PM call... JUNipr 5-9916

Mozzetti's Motel & Trailer Village
San Bruno Av & Visitation Av... JUNipr 5-9916
Murray's Golden Gate Motel
2555 Lombard... WAInt 1-9482

NEW S F MOTEL & TRAILER COURT
New Modern Units With Garages
15 Minutes From Downtown S.F.
TRAILER ACCOMMODATIONS
6925 Mission Daly City... PLaza 5-5850

OCEAN PARK MOTEL
Member AAA United Motor Courts
SAN FRANCISCO'S
DE LUXE MOTEL
In the City at the Beach
T. V.
3 Miles South of Cliff House
Modern - Quiet - Heated - Garages
Downtown Street Car - Paris - Playground
Some Units With Kitchens
Moderate Rates
At Sloat Blvd Near Zoo
2690-46th Av... OVRind 1-7268

OILED ICE TRAYS
Rub salad oil or cooking oil on
the outsides of ice trays before
you put the trays in the freezer.
When you want a tray of ice, it
will slide right out.

BERLOU MOTH PROOFING-
DEALER
VACUUM STERILIZING CO
1394 York... ATwtr 2-7025

Colorbac Incorporated 2140 Bush... JO rdan 7-7400
Fiamort Chemical Co 746 Natoma... MA rket 1-7825
Gromm System 210 Post... EX brook 2-3383
Kwitz Chemical Corp 425 Bryant... GA rld 1-4836
Landsberg & Fur Shop 374 Eddy... TU reso 5-3040
PARAMOUNT PEST CONTROL SERVICE
149 Gough... KLondke 2-1010

Motel Doyle advertisement with image of the motel building and text: NEW MOTEL Doyle SAN FRANCISCO'S EXCLUSIVE MOTEL TELEVISION TELEPHONES U. S. Koylon Mattresses GRAY LINE TICKETS PRospect 6-5761 CLOSEST TO DOWNTOWN S.F. ON LOMBARD AT VAN NESS 1450 LOMBARD ON U.S. HWY. 101

Mission Bell MOTEL advertisement with image of a bell and text: Mission Bell MOTEL A Good Place to Stay While Visiting SAN FRANCISCO 110 MODERN UNITS WITH OR WITHOUT KITCHENS ALL WITH GARAGES Spacious Lobby With TV call Plaza 5-6161 6843 MISSION ST. (US 101)

Motels-Motion 457

Mothers Milk Banks-See Milk Banks
Motion Picture Advertising
See Advertising-Motion Picture

Motion Picture Equipment & Supplies
Alexandria Radio & Camera Co
5335 Geary Blvd... BA ylow 1-0282

ALLEN'S PHOTO SUPPLY CO
BELL & HOWELL - KODAK - REVERE
And Most Others
From B.A.M. - Near Ferry Bldg.
238 Market... EXbrk 2-2928

Altec Service Corp 318 Turk... ORdwy 3-9151
Ampro Corp Distributor 239 Grant Av. GARfld 1-7370

AMPRO PROJECTORS-
BELLING MONROE J
1126 Market... HE mlock 1-3035
CAMERA CENTER 908 Market. PR ospt 5-5100

BASS ALFRED ING 585 Market... YU kon 6-0589

BELL & HOWELL EQUIPMENT
Expert results with
amateur ease! 8mm,
16mm, 35mm cam-
eras; sound and silent projectors; accessories.
Precision-built by the makers of Hollywood's
preferred professional equipment.

"WHERE TO BUY IT"
ALLEN'S PHOTO SUPPLY CO
238 Market... EXbrk 2-2928
Almac Camera Store 460 Sutter... YUkon 6-6327

BASS ALFRED ING 585 Mkt... YU kon 6-0589
BELLING MONROE J
1126 Market... HE mlock 1-3035

BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny... EXbrk 2-7348

CAMERA CENTER 908 Mkt... PR ospt 5-5100
Emporium The 835 Market... YU kon 2-1111
1 Stonestown... SEabright 1-2222

Excelsior Camera Shop
4661 Mission... JU niper 4-8942

FAST'S CAMERAS OF STONETOWN
45 Kearny... EX brook 2-7348
CAMERA CENTER 908 Mkt... PR ospt 5-5100
Emporium The 835 Market... YU kon 2-1111
1 Stonestown... SEabright 1-2222

Excelsior Camera Shop
4661 Mission... JU niper 4-8942

MIRSON & KAYE 239 Grant... GA rld 1-7370
Marcella's Photo Mart
840 Clement... SKYine 1-3431
Methodist Publishing House The
85 McAllister... UN drhl 1-8464

Mission Camera Shop
2611 Mission... AT water 2-1766

PHOTO & SOUND CO
Special Representative
116 Natoma... EX brook 2-2109
Retlaw Camera Shop 2649 Mission... MIsn 7-8737

RONNIE'S CAMERA SHOP
Lombard 6-7991
SCHAEFER'S CAMERA SHOP
137 Kearny... EXbrk 2-4552

SKINNER C R CO 239 Grant Av GARfld 1-7370
BELLING MONROE J
San Francisco's Largest Selection of
CAMERAS
Craig - Keystone - Bell & Howell
Bolex - Ampro - Revere - Victor
Dajur - Eastman - Cine-Kodak
For Information on Anything Photographic
Call Mr. Post at HE mlock 1-3035
"PIN MONEY TERMS"
Opposite 7th St... Open Eves Till 9 P.M.
1126 Market... HE mlock 1-3035

BROOKS CAMERAS & PHOTO SUPPLIES
AUTHORIZED SALES - REPAIR
& RENTAL SERVICE
BELL & HOWELL REVERE
AMPRO CINE KODAKS
BOLEX KEYSTONE
SOUND EQUIPMENT
For Information Call
EXbrook 2-7348
45 Kearny... EXbrk 2-7348

(Continued Next Page)
Answer promptly, speak clearly,
hang up gently - three friendly
telephone habits.