

Electric Contractors—Marine

DAHL-BECK ELECTRIC CO
Marine & Industrial
Installations & Supplies
Motor & Generator
Repairing

ETS-HOKIN & GALVAN
HARBOR ELECTRIC CO
MARINE ELECTRIC CO
MERCURY MARINE ELECTRIC CO INC

Electric Drills
See Drills; Also Electric Tools

Electric Equipment—Retail

Byrne James Co
Columbia Electric Co
Control Products Co
Hobart Sales & Service Agency

Electric Equipment—Service & Repairing

A-AIR CONDITIONING & ELECTRIC CO
AETNA REPAIR SERVICE

Complete Electrical
Repair Service for
Home and Apt. House

Barton R P
Brayer Electric Co
Buzzeff Electric Works
GENERAL ELECTRIC CO
KUCHEL & SIEVERS ELECTRIC WORKS LTD

WESTINGHOUSE ELECTRIC CORP
WESTINGHOUSE ELECTRIC CORP

Westinghouse
Serves the Industries of the Nation
APPARATUS REPAIRS
Distribution & Power Transformers, Generators, Welders, M-G
Sets, Motors, Lifting Magnets, Traction Motors & Generators.
FOR SERVICE Call
Westinghouse
24-Hour Service
7 Days a Week
Olympic 2-3770

Electric Equipment—Used

Baker Electric Co
1375 Fitzgerald Av. AT water 2-9888
Coastal States Electric & Equipment Co

McDONOUGH JOHN B
SALES — ENGINEERING — SERVICE
Motors — Transformers — Generators
Switch Gear — Diesel Engines
Turbines & Associated Equipment
BATTERY CHARGING EQUIPMENT

Star Equipment Co
425 Clementina Douglas 2-7969

Electric Equipment—Wholesale & Mfrs

ADAM FRANK ELECTRICAL PRODUCTS—
COLUMBIA ELECTRIC MFG CO
Panelboards—Switchboards—Busduct

Aircraft-Marine Products
634-6th. MA rkt 1-3066

AMERICAN PAMCOR INC
A-MP
SOLDERLESS TERMINALS

Anson-Fowler Co
379 Brannan Douglas 2-5073

ARROW-HART & HEGEMAN ELECTRIC CO
Switches & Controls

Auth Electric Co
2720-17th. MA rkt 1-2112

AUTOMATIC CONTROL PRODUCTS—
CAMPBELL & GEORGE CO
Liquid Level-Pressure Pump Control

BALLARD IRVING CO INC THE
TIMERS — RELAYS
ENGINEERING AND DESIGNING
FOR SPECIAL PROBLEMS

BELILOVE CO
Heaters Div — Vulcan Electric
Heaters & Fenwal Thermostats
— SAN FRANCISCO STOCKS —

Benjamin Electric Mfg Co
829 Folsom Douglas 2-6246

Bowling G W
Bowers Mfg Co Inc
Brown Boveri Corp
Bryant Electric Co

CAMPBELL & GEORGE CO
Liquid Level-Pressure Pump Control
379 Brannan Douglas 2-5073

In these busy days when saving
time is so important, more and
more telephone users are following
the thoughtful way of answering
the telephone: "Harry Smith
speaking." Such an introduction
establishes identity, saves time
and makes a good impression.

Electric Equipment—Wholesale & Mfrs—(Cont'd)

CANNON PLUGS
Multi-contact electric connectors for aircraft, radio, PA, instruments, controls, other electrical, electronic equipment. Also specialty lights for domestic and industrial applications.



"FOR INFORMATION CALL"

CANNON ELECTRIC COMPANY
Wm V Brannard-Representative
721 Clementina UNdrhl 1-2569

JOBBERS
Graybar Electric Co
1750 Alameda MA rkt 1-5131

Zack Radio Supply Co
1424 Market Market 1-1424

Cereske Wm Co
461 Market YUkon 6-5582

CHROMALOX ELECTRIC HEATERS—
WIEGAND EDWIN L CO
1122 Howard UN drhl-1-3527

Cline Electric Mfg Co
410 Bush EX brook 2-5353

Cole Electric Co
Cornell-Dubilier Electric Corp
420 Market SU tter-1-7352

CRESO ELECTRIC COMPANY
276-11th MA rkt 1-5413

CUTLER-HAMMER INC
2130-3d HE mlock 1-3835

EAGLE SIGNAL CORP
379 Brannan DO uglas 2-5073

ELECTRIC CORP OF S F THE
316-11th MA rkt 1-1399

ENGINEERED INSTRUMENTS INC
CONTRACT MANUFACTURERS
Mechanical — Electrical — Electronic

F & A Products
1254 Thomas Av. VA lencia 4-7959

Federal Electric Products Co
73-9th Oakland
From telephones served by the following exchange:

FIBERGLAS ELECTRICAL INSULATION—
ELECTRICAL SPECIALTY CO
316-11th HE mlock 1-5116

TRI-STATE
SUPPLY CORPORATION
Coil Winders, Coil Spoolers, Dynamometers
Commutator Stones & Commutator Grinders
Automatic Wire Strippers & Cutters
Mica Undercutters, Saws & Blades
Soldering Guns & Resistor Units
Hand Slot Files, Wire Cutters
Industrial Blowers, Cleaners
Insulation Testers & Formers
Insulating Shears & Cutters
Dynamic Balancing Machines
Armature & Stator Holders
Bearing Reamers & Pullers
Tapping Machines & Edgers
Coil Winding Heads
Armature Growlers
Tachometers
One Call
For All!
EXbrook 2-8890
554 Bryant St. — S. F.

Electric Equipment—Wholesale & Mfrs—(Cont'd)

Fullman Mfg Co
750 Natoma UN drhl-1-2840

FURNAS ELECTRIC MOTOR CONTROLS
Reversing & Multi-Speed Drum
Controllers, Magnetic Controls,
Pressure Switches for Water
Pumps and Air Compressors,
Foot Switches, Limit Switches.



"WHERE TO BUY THEM"

FACTORY REPRESENTATIVE
Meier Chas A Co The
1473 Harrison MA rkt 1-3821

WHOLESALE
Calder J B Co
1017 Howard HE mlock 1-7574

G & W Electric Specialty Co
Monadnock Bldg. GA rfd 1-2916

Garland-Affolter Engr Corp
58 Sutter SU tter 1-6806

GENERAL ELECTRIC COMPANY
235 Montgomery DO uglas 2-3740

GENERAL ELECTRIC SUPPLY COMPANY
1201 Bryant UNdrhl 3-4000

GRAYBAR ELECTRIC CO
1750 Alameda MA rkt 1-5131

HUBBARD & CO
Pole Line Hardware
1250-45th Emeryville OL ympic 2-6600

I-T-E SWITCHGEAR
AIR CIRCUIT BREAKERS
METAL CLAD SWITCHGEAR
ISOLATED PHASE BUS
UNIT SUBSTATIONS



"WHERE TO CALL"

I-T-E CIRCUIT BREAKER CO
320-4th YUkon 2-2760

Ideal Industries Inc
John H Maddox Representative
420 Market DO uglas 2-3249

Inet Division Of Leach Corp
742 Market GARfid 1-5325

Insalls C E & Sons
Jefferson Electric Co
674 S Van Ness Av. HE mlock 1-4490

Joslyn Pacific Co
180 Potrero Av. UN drhl 1-7313

KIRK-PALKA CO
Sales Engineers Representing
Delta-Star Elec. Co. Substation Equip.,
Potheads, Connectors, Bus Supports
Standard Transformer Co., Transformers
Trent Inc., Electrical Heating Equip.,
Hevi Duty Elec. Co. Constant
Current Reg.,
Utilities Service Co., Pole Line Hdwe.,
420 Market DO uglas 2-1997

Lacey Co The
Mobile Telephone Service Ask Long Distance
For Mobile Service Then Ask For WJ6-2825

LEXINGTON ELECTRIC PRODUCTS CORP
379 Brannan DO uglas 2-5073

LINE MATERIAL
101 Williams Av. VA lencia 6-6262

Electric Equipment—Wholesale & Mfrs—(Cont'd)

Marwood Ltd
357-9th HE mlock 1-7893

MAYDWELL & HARTZELL INC
2720-17th HE mlock 1-1630

MONTGOMERY BROTHERS
Chromalox Electric Heaters
1122 Howard UN drhl-1-3527

NATIONAL ELECTRIC PRODUCTS—
NATIONAL ELECTRIC PRODUCTS CORP
400 Potrero UN drhl 1-1145

NATIONAL ELECTRIC SUPPLY CO
1-14th HE mlock 1-8529

Noble Thos D Co
210-12th MA rkt 1-4326

PEERLITE MFG & SUPPLY CO
178-5th SU tter 1-0550

PHILIPS & EDWARDS ELECTRIC CORP
265 Vermont HE mlock 1-7400

PHLOUGH ELECTRIC SUPPLY CO
1168 Bryant HE mlock 1-6300

R & IE SWITCHGEAR
INTERLOCK SYSTEMS
CONDUCTOR SUPPORTS
ISOLATED PHASE BUS
OUTDOOR SUBSTATIONS
POWER SWITCHING EQUIPMENT



"WHERE TO CALL"

I-T-E CIRCUIT BREAKER CO
R & IE Equipment Division
320-4th YUkon 2-2760

Railway & Industrial Engineering Co
320-4th YUkon 2-2760

ROBERSON DISTRIBUTORS
HEATSUM CABLE FOR
RADIANT-ELECTRIC HEATING
L. N. ROBERSON CO.
251 Post EXbrk 2-3425

ROLLER-SMITH CORP
379 Brannan DO uglas 2-5073

ROUTH T R CO THE
Recording Meters — Megohms — Tachometers — Magnetic Brakes & Crane Control
Limit Steps — Water — Oil & Specialty Meters
742 Market GARfid 1-5325

Rowan Controller Co
420 Market SU tter 1-3399

RUNDEL ELECTRIC CO
Manufacture & Sales
Electric Motor Controls
Special Engineering & Designing
1359 Fitzgerald ATwtr 2-9300

Ryals K M Co
461 Market YUkon 2-5510

SAFETY SWITCHBOARD CO INC
MFRS. OF SWITCHBOARDS
Rep. Bulldog Electric Products
910-89th Av Oakland LOCKhvn 9-7001

SCHULTE ELECTRIC BORDS CO
Better Light Cords & Extensions
Standard & Special Assemblies
1232-35th Av Oakland KE ilog 4-8744

SMOOT-HOLMAN CO
Mfrs Lighting Equip-Coml & Industrial
55 Mississippi MA rkt 1-8474

Sperti Faraday Inc
1473 Harrison MA rkt 1-3821

Standard Electric Time Co
16 Beale SU tter 1-5980

Electric Equipment—Wholesale & Mfrs—(Cont'd)

State Electric Supply
241-10th Oakland TEMplr 6-1717

STEARNS ELECTRIC MOTOR CONTROLS
383 Brannan SU tter 1-7997

TRANS REX ENGINEERING CO
Transformers & D C Power Supplies
Marinship Sausalito 141

TRIANGLE PRODUCTS—
TRIANGLE CONDUIT & CABLE CO INC
2415-17th UNdrhl 3-6260

U S Electrical Motors Inc
564-4th GA rfd-1-7625

Wagner Electric Corporation
219 Shaw Rd S5F Plaza 6-0520

WELLS MANUFACTURING CO
Commercial Electric Cooking
Appliances
"Thermosealer" Heat Sealing Iron
Industrial Electric Heating
Equipment
Automatic Immersion Heaters
Special Elements
220-9th UNdrhl 1-4411

WESTINGHOUSE ELECTRIC CORP
410 Bush EXbrk 2-5353

WESTINGHOUSE ELECTRICAL EQUIPMENT
MOTORS and CONTROLS
PANELBOARDS
TRANSFORMERS
Product and Engineering
Information on Electrical
Industrial & Steam Equipment
YOU CAN BE SURE...
If It's Westinghouse



"FOR INFORMATION CALL"

Westinghouse Electric Corp
410 Bush EXbrk 2-5353

Wiegand Edwin L Co
1122 Howard UN drhl-1-3527

Wiredcoil Company
2720-17th HE mlock 1-1526

ZENITH ELECTRIC CO
Automatic Transfer Switches
Magnetic Contractors
Reversing Starters
Timers — All Types
320 Market YUkon 6-3935

Zenith Electric Co
320 Market YUkon 6-3935

Zenith Electric Co
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Zenith Electric Co
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Electric Instruments

ALLAN INSTRUMENT CO
SALES — SERVICE
CALIBRATING

Pyrometers — Anemometers — Draft Gauges
Pressure & Vacuum Gauges — Clocks &
Timers — Switchboard Meters — Portable
Test Meters — Tank Level Indicators — Tachometers — Thermometers — Electronic Test
Equipment — Salinity Systems — Underwater
Log — Voltage Regulators — Shaft & Engine
RPM's — Gyro Compass Systems — Dead
Reckoning Systems
30 Sterling EXbrk 2-1270

Associated Research Inc
351-10th UNdrhl 3-0350

ASSOCIATED RESEARCH INSTRUMENTS—
CALIFORNIA INSTRUMENT CO
Vibrotest Insulation Testers—Hi-Pots
Ground & Soil Resistance Meters
351-10th UNdrhl 3-0350

Burlington Instrument Co
534 El Camino RI San Carlos LYtal 3-8224

GENERAL ELECTRIC INSTRUMENTS
METERS, INSTRUMENTS
SPECIAL APPARATUS
Sales — Service — Repair —
Rentals



"WHERE TO CALL"

PAC COAST INSTRUMENT CO INC
256 Mission SU tter 1-3181

MARION ELECTRICAL INDICATING
INSTRUMENTS—
ROBERTS E V AND ASSOCIATES
988 Market GRaystn 4-6655

PAC COAST INSTRUMENT CO INC
256 Mission SU tter 1-3181

PACIFIC ELECTRICAL INSTRUMENT
LABORATORY
The Honeychurch Laboratory
REPAIR SERVICE
Weston — Simpson — Triplett
RCA — Jackson — Precision
BIDDLE MEGGER SALES
Repairs & Calibration on All
Electrical & Temperature Instruments
Since 1909
122 Main GARfid 1-7185

Pyramid Instrument Corp
734 Harrison YUkon 2-1964

Recorders-Megohms-Tachometers
742 Market GARfid 1-5325

SCAM ANNUCIATORS—
JENSEN INSTRUMENT CO
420 Market EXbrk 2-8737

Scam Instrument Corp
420 Market EXbrk 2-8737

STANDARD METER LABORATORY
L. C. TOBIN
REPAIRS ON ALL MAKES OF
ELECTRICAL MEASURING
INSTRUMENTS
Portable and Switchboard
Testers — Analyzers — Checkers
Signal Generators — Oscilloscopes
Over 30 Years Experience
70 Dorman Av. VA lencia 6-3232

Tigerman Engineering Co
Tel-Alarm Annunciators
256 Mission SU tter 1-3181

TRIPLETT ELECTRICAL INSTRUMENT CO
160-10th HE mlock 1-2624

WESTON ELECTRICAL INSTRUMENT CORP
Sales & Service
147-10th UNdrhl 3-4250

Electric Ironers—See Ironing Machines

The Yellow Pages save you time.

Electric Lamp Bulbs & Tubes

Aaron Lighting Co
734 Mission EXbrk 2-0579

CHAMPION LAMPS—
FACTORY REPRESENTATIVE
PANAMA LAMP & COMMERCIAL CO INC
Fluorescent & Incandescent Lamps
For Economical Lighting
325-9th MA rkt 1-3251

DURO-TEST CORPORATION
1464 Fabert Av AT wtr 2-2063

ETS-HOKIN & GALVAN
551 Mission EXbrk 2-0432

GENERAL ELECTRIC LAMPS
Fluorescent, Incandescent,
Heat, Sun, Auto, Aircraft,
Germicidal, Photographic
"STAY BRIGHTER
LONGER!"



"FOR INFORMATION CALL"

MANUFACTURER
GENERAL ELECTRIC CO
Lamp Division
Pacific Sales & Service District
499-98th Av Oakland LOCKhvn 9-3422

WHOLESALE DISTRIBUTORS
ELECTRIC CORP OF S F THE
145 1/2th MA rkt 1-6510

GENERAL ELECTRIC SUPPLY COMPANY
1201 Bryant UNdrhl 3-4000

GENERAL SALES CORP
500 Minnesota HE mlock 1-9766

GRAYBAR ELECTRIC CO
1750 Alameda MA rkt 1-5131

KAUFMANN LEO
729 Harrison GARfid 1-7877

PANAMA LAMP & COMMERCIAL CO INC
325-9th MA rkt 1-3251

ZELLERBACH PAPER COMPANY
5-4 Battery EXbrk 2-1631

General Appliance Company
369 Fell MARKET 1-7778

GRAYBAR ELECTRIC CO
1750 Alameda MA rkt 1-5131

Incandescent Supply Co
647 Mission SU tter 1-4600

Industrial Electronics Corp
760 Kearny YUkon 2-1997

KEN-RAD LIGHT BULBS—
DISTRIBUTOR
LIGHT SALES INC
721 Bryant GARfid 1-2654

Light Sales Inc
721 Bryant GARfid 1-2654

Norcal Distributing Co
1241 21st Oakland
From telephones served by the following exchange:

S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 10131

PANAMA LAMP & COMMERCIAL CO INC
Champion Lamps For Economical Lighting
Fluorescent And Incandescent Lamps
325-9th MA rkt 1-3251

PEERLITE MFG & SUPPLY CO
WESTINGHOUSE & SYLVANIA
Incandescent & Fluorescent Globes
178-5th SU tter 1-0550

(Continued Next Page)

Good party-line neighbors are
considerate party-line users. Re-
member these golden rules:

• Space your calls instead of mak-
ing several without a break.

• Talk only as long as necessary
on each call.

• When you finish talking replace
the receiver properly.

• Make certain, if you are using a
dial telephone, that the line is
clear before you dial.

• Ask your youngsters to be con-
siderate, too.