

Toys-Whse-(Cont'd)

FAIR MERCHANDISING CO
1035 Mission Market 1-7842
Fil-Back Sales Corp 788 Mission... Douglas 2-8563
Francke R O 1355 Market... KL ondkie 2-2311
Freeman Gil Co 1355 Market... UNorn 3-3736
Golden Gate Stationery & Toy Co
M Davis Proprietor
822 Mission... SU tter-1-8215
Great Western Mercantile Co
1355 Market... KL ondkie 2-2311

HOLLAND AMERICAN TOY & NOVELTY CO
Famous Zenith Magic Trick Sets
Dolls - Games - Wheel Goods
Mechanical Toys - Immediate Del.
1355 Market... KL ondkie 2-2311

Holland American Toy & Novelty Co
1355 Market... UN drhil 1-5451
Holtzmann A H 1355 Market... HE mlock 1-1792
Jackson J Sales Co 1355 Market... YU kon 6-4484
KEYSTON BROS
Jr Cowboy-Cowgirl & Indian Suits
Holster And Gun Sets
755 Mission... DO uglas 2-0470
Kindel & Graham 782 Mission... YU kon 6-4484
(See Advertisement Page 763)

Korens Distributing Corp
1355 Market... MA rket 1-4097
MANDEL ANNE 830 Mission... GA rno-1-7682

MARKLIN-ROKAL ELECTRIC TRAINS-
MILLER WM CO Pier 39... YUkon 6-2187

McMillan Frank A Co 1355 Market... KL ondkie 2-2311

MILLER WM CO
Largest Selection
GERMAN TOYS
Pier 39... YUkon 6-2187

Modern Products Co 285 Divisadero... UNdrhl 3-6227

PENSICK & GORDON INC
1355 Market... UN drhil 1-8256
Podor Trading Co 1355 Market... KL ondkie 2-2311
Podor Trading Co 1355 Market... UN drhil 1-7022
Pollak's 1543 Mission... MA rket 1-0222
Roberts Ken 1355 Market... KL ondkie 2-2311
Ruby Sales Import Co 583 Market... SU tter 1-3221

S F STATIONERY & TOY CO
839 Howard... SU tter 1-4835

SCHWABACHER-FREY CO
735 Market... DO uglas 2-4848

SELLER M COMPANY
1400 Folsom... HE mlock 1-8411

SETZER HENRY
Warehouse Stocks Bought & Sold
1012 Howard... HE mlock 1-9919
Siebert O W & Co 1355 Market... KL ondkie 2-2311

SKAGGS-STONE INC 5725 E 14th Oakland
From telephones served from S F Zone only
(No Inter-City Charge)
Ask "Operator" for Entrprise 10174
Speckman Frank I 1355 Market... HE mlock 1-3650
Sweyd M 1355 Market... KL ondkie 2-2311
Toys Inc 740 Mission... Douglas 2-0770
Trader Home 1053 Mission... KL ondkie 2-1225
Wertheimer A R 1355 Market... KL ondkie 2-2311
Western Associated Agencies
1355 Market... HE mlock 1-3650
Wentmore Wesley R 1355 Market... KL ondkie 2-2311
Williams Co The 1024 Mission... MA rket 1-0404

ZELLERBACH PAPER COMPANY
534 Battery... EXbrk 2-1631

Tractor Parts

BUCYRUS-ERIE-
MERRILL-BROSE CO THE
2792 Cypress Oakland... TEmpir 2-4873

FIRESTONE FARM IMPLEMENT RIMS-
WHEEL INDUSTRIES INC
2700-16th... MA rket 1-2717

GOODYEAR FARM IMPLEMENT RIMS-
PACIFIC WHEEL & RIM SERVICE
69 Bluxome... EXbrk 2-1691
WHEEL INDUSTRIES INC
2700-16th... MA rket 1-2717

SCHULER & JAMES INC OF SAN FRANCISCO
Tractor & Truck Parts
Contractors' Supplies
160-7th... UN drhil 3-2955

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable... and you'll save time by looking up the right number before you call!

Tractors

AGRICAT TRACTORS-
PENCE EARL H & CO INC
2150 Washington Av
Sn Leandro... TRinidad 2-4474

Beaver Tractor Co Inc 444 Market... YUkon 6-5295
BERG CHAS IMPLEMENT CO
Simplicity Earth Master & Page
346 Washington... EX brook 2-7082

CALIFORNIA TRACTOR & EQUIP CORP
CRAWLER TYPE
For Farm - Construction - Logging
Large Stock New & Used Parts
24th & Cypress Oakland, TW Inoaks 3-5824

CARLSON TRACTOR & EQUIPMENT CO
See Our Ad Under Contractors Equip
1890 Bayshore Hwy
Redwood City... Emerson 8-3335

CARTER H V CO INC
Lincoln-Universal-Tiller Fulton-Bready
Ariens Tiller & Shaw
52 Beale... SU tter 1-0562

CASE INDUSTRIAL TRACTORS-
CONTRACTORS MACHINERY CO
1401 Illinois... MI ssn 7-0588

Case J I Co 1933 Peralta Oakland, TE mpibar-2-0838

CATERPILLAR DIESEL TRACTORS
Tractor-type and wheel
type tractors for con-
struction, mining, log-
ging, industry and
agriculture. Also com-
plete line of matching Caterpillar-built "dozers,
scrapers, motor graders, Diesel engines and elec-
tric sets. Plus matched Allied Equipment.



"FOR INFORMATION CALL"
PETERSON TRACTOR & EQUIPMENT CO
943 Harrison... YUkon 6-6300

FORD TRACTORS-
DEALER
OWEN EQUIPMENT CO
250 Industrial... VA lencia 6-6768

GRAVEL GARDEN TRACTORS-
SEAVEY H G
9138 Castro Valley Blvd
Castro Vly... Lucerne 1-2135

HYMAN-MICHAELS-
HYMAN-MICHAELS CO
2200 Jerrald Av... MI ssn 7-3631

INTERNATIONAL HARVESTER TRACTORS-
INDUSTRIAL DISTRIBUTOR
MERRILL-BROSE CO THE
2792 Cypress Oakland... TEmpir 2-4873

JEWETT J W
Garden Tractors
981 Folsom... YU kon 6-0609
John Deere Plow Company
651 Branman... SU tter 1-2929

OLIVER TRACTORS-
OLIVER CORP THE
1066-47th Av Oakland... KEllog 2-2511

Owen Equipment Co
250 Industrial... VA lencia 6-6768
(See Advertisement This Page)
Peterson Tractor & Equipment Co
943 Harrison... YU kon 6-6300

OLIVER TRACTORS-
OLIVER CORP THE
1066-47th Av Oakland... KEllog 2-2511

OLIVER TRACTORS-
OLIVER CORP THE
1066-47th Av Oakland... KEllog 2-2511

OLIVER TRACTORS-
OLIVER CORP THE
1066-47th Av Oakland... KEllog 2-2511

OLIVER TRACTORS-
OLIVER CORP THE
1066-47th Av Oakland... KEllog 2-2511

OLIVER TRACTORS-
OLIVER CORP THE
1066-47th Av Oakland... KEllog 2-2511

OLIVER TRACTORS-
OLIVER CORP THE
1066-47th Av Oakland... KEllog 2-2511

OLIVER TRACTORS-
OLIVER CORP THE
1066-47th Av Oakland... KEllog 2-2511

OLIVER TRACTORS-
OLIVER CORP THE
1066-47th Av Oakland... KEllog 2-2511

Owen Equipment Co.
250 INDUSTRIAL
VA lencia 6-6768

Tractors-(Cont'd)

ROTOTILLER TRACTORS-
DISTRIBUTOR
WESTERN TRACTION CO
2230-3d... MA rket 1-4913

DEALER
PENCE EARL H & CO INC
2150 Washington Av
Sn Leandro... TRinidad 2-4474

ROYCE KEN EQUIPMENT CO
185 Bayshore Blvd... AT water 2-1830

SIMAR ROTARY TILLER-
PENCE EARL H & CO INC
2150 Washington Av
Sn Leandro... TRinidad 2-4474

SUPERIOR INDUSTRIAL TRACTOR-TRUCK-
SUPERIOR GRINDING & MOTOR PARTS CO
865 Post... PR ospct-5-2100

TINKLER EQUIPMENT CO
2590 Oakdale Av... MI ssn 7-6777

TRACTOR & EQUIPMENT CO
Oliver & Cletrac Tractors
Oliver Farm Equipment
Industrial Machinery
Tractors & Equipment For Rent
14900 E 14th Sn Leandro, TR inid 2-8412
If no answer call... SW eetwood 8-0235

TREADWELL JAS L CO
RENT - SELL - TRADE
Tractors - Crushers - Equip. All Kinds
1655-3d... Douglas 2-3831
Res S F Evenings call... FLimor 6-0701

TRACTORS-RENTING
RENTAL MACHINERY CO INC
Rental Machinery For Const-Industry
625 Bayshore Blvd... JUNipr 5-2336

ROSENBERG BROS GRADING CO
1033 Custer... VA lencia 6-2628

TRACTORS-REPAIRING
GSELL HERMAN
Tractor Specialist
358 Branman... DO uglas 2-3268
McFadden Radiator Repair Inc
Tractor Radiators Specialist
1286 Folsom... HE mlock 1-4782

TUCKER EQUIPMENT & ENGINEERING CO
2255 Quesada Av... VA lencia 4-0535

Trade Mark Consultants
DREW G L 703 Market... EX brook 2-4596
Jackson Webster & Read
714 W Olympic Los Angeles... Prospect 5497
Read Dean
714 W Olympic Los Angeles... PRospct 5497

Trade Mark Registering
See Patent Attorneys & Agents

Trade Schools-See Schools

Trading Stamp Companies
American Stamp Co 1111 Market... KL ondkie 2-1463
I O U Stamp Co Inc 388 Dolores... UN drhil 3-4437
Mission St Merchants Coupon Co
2517 Mission... VA lencia 4-9234
Professional Sales Inc 154-11th Av... SKYline 2-0215
S & H Green Stamps
1446 Market... HE mlock 1-2742
Thrifty Shoppers Scrip Co
444 Market... EX brook 2-3264
Travel Plan Corp 25 Taylor... PRospct 5-1629
United Stamp Co 3232 Mission... MI ssn 7-2813

Traffic Consultants
See Freight Traffic Consultants

Traffic Managers
See Freight Traffic Managers

An extension telephone in another part of the house saves time and steps. The cost is small.

An extension telephone in another part of the house saves time and steps. The cost is small.

An extension telephone in another part of the house saves time and steps. The cost is small.

An extension telephone in another part of the house saves time and steps. The cost is small.

An extension telephone in another part of the house saves time and steps. The cost is small.

An extension telephone in another part of the house saves time and steps. The cost is small.

An extension telephone in another part of the house saves time and steps. The cost is small.

Traffic Safety Devices

HAWKINS-HAWKINS CO
TRAFFIC SAFETY CONSULTANTS
FULL LINE TRAFFIC SUPPLIES
Signs, Guide Posts, Reflectors, Etc.
1255 Eastshore Hwy Berkeley, LA nscope 5-8500

Saf-T-Dot Marker Corp 37 Post... DO uglas 2-4588

Trailer Equipment & Parts
ASF 5TH WHEELS-
PACIFIC WHEEL & RIM SERVICE
69 Bluxome... EXbrk 2-1691

ASF LINCO AXLES-
PACIFIC WHEEL & RIM SERVICE
69 Bluxome... EXbrk 2-1691

BUY-RITE TRUCK & EQUIPMENT INC
Government Surplus
TRAILERS - 1/2 TON TO 45 TON
FLAT RACKS - LOW BEDS - UTILITY
911 Ferry Oakland... TEmpir 6-0552

CONSIGNMENT TRAILERS
680 San Pablo Av El Cerrito... LA nscope 5-9817
Driggs Metal Products Co
204 Davis... YU kon 6-1573

EDWARDS TORSPRING-TRAILER AXLES-
EDWARDS S H INC
2515 Florida Av Richmond... BEach 4-4062

REYCO TANDEMS-
PACIFIC WHEEL & RIM SERVICE
69 Bluxome... EXbrk 2-1691

Sullivan Awning Co
Trailer Awnings-Frames & Covers
801 S Van Ness Av... MI ssn 7-3084

TIMKEN TRAILER AXLES & PARTS-
PACIFIC WHEEL & RIM SERVICE
69 Bluxome... EXbrk 2-1691

Trailer Parks
Golden Gate Auto Court 7301 Misn... PL aza 5-9922
Oceanside Trailer Court
20 Minutes Drive To San Francisco
Paloma & County Rd Sharp Park... FLndr 5-3840

PEEK-A-BOO AUTO & TRAILER PARK
On U. S. Hwy. 40 - 8 Miles from Oakland
20 Minutes from San Francisco
1702 San Pablo Av El Cerrito... BEach 4-8137

SEQUOIA TRAILER PARK
30 Min To SF-Off The Hwy
730 Barron Av Redwood City... EMrsn 6-9863

TRAILER RANCHO
Brand New Sunny Friendly
Residential-Tourist
Haven Av & Bayshore Hwy
Redwood City... EMrsn 8-1587
Treasure Island Trailer Cl Junipero Serra Blvd
& El Camino RI S F... PLaza 5-2551

Trailers-Coach
BAY AREA TRAILER SALES
615 Sn Pablo Av El Cerrito... LANscope 5-0112

BOB'S TRAILER RANCHO
TRAILER PARTS
REPAIRS - SERVICE - INSURANCE
Spartan - Kenskill - Cozy - Silver Dome
14530 E 14th Sn Leandro... LOKhavn 9-8928

KIMBALL DON L
Authorized Dealer for
Pan American - Terra Cruiser
1600 Sn Pablo Av El Cerrito... LANscope 6-5825
15900 E 14th Sn Leandro... LOKhavn 2-1714

Richards J Lee Trailer Sales & Finance Co
385-10th... UNdrhl 1-7884

TRIANGLE TRAILER CO
SALES & RENTALS
Camp or House Trailers for Rent
Storage and Consignment
3600 Bayshore Blvd... JUNipr 4-2200

UNIVERSAL CAMP TRAILER-
UNIVERSAL STEEL PRODUCTS CO
177 Stillman... DO uglas 2-4607

WARNER ELECTRIC BRAKES-
PACIFIC WHEEL & RIM SERVICE
69 Bluxome... EXbrk 2-1691

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Trailers-Commercial

BACHMAN WM
Trailers For Machinery
Luggage - Boats - Horses - Etc.
BUILT & REPAIRED
Draw Bars Installed
On Any Make Vehicle
Near Van Ness Av
1611 Pine... OR dway 3-5649

BUTLER MFG CO
Richmond Shipyard No 2 Richmond
From telephones served from S F
Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 11001
C & C Trailer & Body Co
8855 San Leandro Oakland... LOKhavn 9-1414
(See Advertisement This Page)
Fruehauf Trailer Co 2030-3d... UN drhil 1-3600

FRUEHAUF TRAILERS
Factory Branch
for the
"WORLD'S LARGEST
BUILDERS OF
TRUCK-
TRAILERS."
Sales and Service for Commercial Trailers
and Bodies of All Types.
"WHERE TO BUY THEM"
Fruehauf Trailer Co 2030-3d... UN drhil 1-3600

HEIL EQUIPMENT CO
Trailered Gas-Oil & Milk Tanks
999-16th... KL ondkie 2-3040

KINGHAM TRAILERS-
NELSON TRUCK & TRAILER CO
330 E 8th Oakland... TE mpibar-2-7717

PHILLIPS TRAILER CO
855 Sn Leandro Blvd Sn Leandro, TR inid 2-7755

RELIANCE TRAILER & TRUCK CO INC
Manufacturers of
Trailers, Semi-Trailers
Logging Trailers
Truck & Trailer Bodies
Painting - Lettering
Rebuilding & Repairs
2765-16th... MA rket 1-4894

STANDARD TRAILER CO
All Types of Commercial Trailers
415 Sn Leandro Blvd
Sn Leandro... SW eetwood 8-2800

TRAILER KING HORSE TRAILERS-
TRAILER KING MFG CO
2730 Mt Diablo Blvd... WalnutCreek 4410

TRAILMOBILE TRAILERS
Manufacturers of
TRAILMOBILE
Aluminum Van
Trailers and all
Types of Truck Trailers, Full and Semi, Auto-
matic, Tank Trailers, Low Bed Machinery
Trailers, Truck Attachments and Bodies.
"WHERE TO BUY THEM"
TRAILMOBILE INC
901 Gilman Berkeley... LA nscope 5-0570

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Advertise here-it pays.

Trailers-Commercial-

(Cont'd)
Utility Trailer Sales Co
155 Bay Shore Blvd... AT water 2-5544

UTILITY TRAILERS
Sales & Service
For All Types of
Commercial Trailers
Truck & Trailer
Bodies - Six Wheel
Attachments
America's Oldest
TRAILER BUILDERS
Trailer Builders

"WHERE TO GET SERVICE"
UTILITY TRAILER SALES CO
155 Bayshore Blvd... ATwater 2-5544

Trailers-Renting
ACE SNAPPY TRAILER RENTAL SERVICE
All Kinds 2 & 4 Wheel Incl Hitches
Open Week Days 7 AM-8 PM Sun 8-5
1400 Valencia... AT water 2-7844

ACME AUTO SALES CO
Trailers Bought - Sold - Rented
Boat - Horse - Luggage - Hitch Furnished
Close To Downtown Area
965 Golden Gate... JO rdan 7-9641

C & L ASSOCIATED SERVICE
Bacon & Bay Shore Blvd... JUNipr 5-0953
(See Advertisement This Page)

CENTRAL TRAILER RENTALS
One Way Rentals
To
Los Angeles & San Diego
LOCAL RENTALS ALSO
Hitches Furnished Free
Mission & Ney
4199 Mission... JUNipr 5-9922
(Continued Next Page)

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

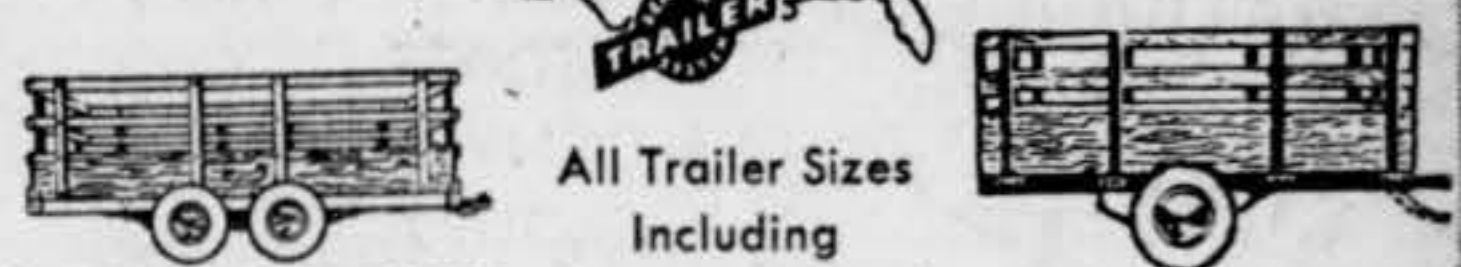
The Yellow Pages save you time.

The Yellow Pages save you time.

The Yellow Pages save you time.

TRAILERS FOR RENT
LOCAL & ONE WAY RENTALS

One Company
One Insurance
Policy
Uniformity of
Equipment
To All Major Cities
On West Coast
To Most Major
Cities In Middle
West & East



All Trailer Sizes
Including
HITCHES FURNISHED WITH RUBBER PROTECTORS
Horse - Covered Boat & Flat Bed
REEFER DOLLIES CANVASES, ETC.

"It's the Service and Equipment that Counts"

RENT-A-TRAILER SYSTEM

RENT 'EM HERE... LEAVE 'EM THERE
Call ATwater 2-7844
1400 Valencia At 25th

TRAIL U RENT



System Ltd.
RATES BY HOUR - DAY OR WEEK
Safe - Smart - Convenient

"Where to Rent Them"

CORTOPASSI BROS. RICHFIELD SERVICE
2050 Taraval SEabright 1-5