



**"Personalized" Service  
Can Mean So Much!**  
**We're In, While You're Out**

Superior Service & Facilities  
Desk or Office Space  
Mail Handling

CALL  
**YUkon 6-3962**  
**YUkon 6-5510**

**Langlois Business Service**

785 Market Street Suite 402-403



Gladys Terrill's  
**Alert**

**TELE-SERVICE CO.**  
Professional & Business  
Telephone Answering Service  
NIGHT & DAY - 24-HOUR SERVICE  
MAIL RECEIVED

**YUkon 2-2600**

323 GEARY ST. SUITE 419

**IT IS POSSIBLE**  
To be Intelligent, Friendly and Courteous  
Without Impairing Efficiency

Leave Your Telephone Affairs in Our  
Capable Hands When You Leave Your Office

- Calls Taken & Relayed
- Mail Received

**SECRETARY SERVICE, INC.**  
Office & Desk Space Available

**GArfield 1-0426**  
607 MARKET ST.

**Dorothy Glass**

24-HOUR  
MEDICAL AND BUSINESS  
**ANSWERING SERVICE**  
Experienced Operators  
1010 FRANKLIN ST.  
SAN FRANCISCO 9  
CALIFORNIA

**PROspect 6-1300**

**Executive's Service**  
(Agency)

**TELEPHONE ANSWERING  
SERVICE**

We Can Answer Your  
Phone On Our Switchboard

MAIL RECEIVED & FORWARDED

**YUkon 6-3806**  
717 MARKET, SUITE 302

**CALL ANSWER  
SERVICES**  
7 DAYS - 24-HOUR  
Commercial - Professional -  
Secretarial Service

**VAlencia 6-2121**

Your Choice of  
Phone Accommodations  
Wake-Up Service  
Mail Received  
Desk Space  
3519 MISSION

**USE  
UNDERHILL 3-2600**

FOR YOUR BUSINESS PHONE IF YOU  
HAVE NO PHONE OF YOUR OWN

**YOUR OWN PHONE**  
CAN BE WIRED TO OUR SWITCHBOARD

REASONABLE • EFFICIENT • SATISFACTORY  
OFFICES • DESKS • SPACE AVAILABLE

**MARKET STREET BUSINESS SERVICE**  
2160 MARKET ST.  
NO PARKING PROBLEMS

**Telephone Answering  
Service-(Cont'd)**

**BEVERLEE'S SECRETARIAL EXCHANGE**  
**TELEPHONE ANSWERING**  
Your Number or Use Ours  
Mail Received & Forwarded  
Courteous Service

127 Montgomery ..... DOuglas 2-3007

**CALL ANSWER SERVICES**  
3519 Mission ..... VAlencia 6-2121  
(See Advertisement This Page)

**COMMERCIAL TELEPHONE EXCHANGE**  
Since 1925  
San Francisco's Finest  
Telephone Answering Service  
If You Want Excellent Service  
at a Fair Price Call This Number

450 Sutter ..... YUkon 2-4610

Commercial Telephone Exchange  
450 Sutter ..... YUkon 2-4610  
(See Advertisement Page 729)

Dental Telephone Exchange  
450 Sutter ..... DOuglas 2-5152

**DOCTOR'S TELEPHONE SERVICE CO**  
Since 1930  
49 Geary ..... EX brook 2-0540  
PR ospect 6-1300

**DOROTHY GLASS' 24 HOUR ANSWERING  
SERVICE**  
1010 Franklin ..... PR ospect 6-1300  
(See Advertisement This Page)

Ethel's Telephone Answering Service  
49 Geary ..... EX brook 2-2858

**EXECUTIVE'S SERVICE AGENCY**  
717 Market ..... YUkon 6-3806  
(See Advertisement This Page)

**FLASH LETTER SERVICE**  
SINCE 1932  
**TELEPHONE ANSWERING**  
Courteous - Efficient - Confidential  
Mimeographing - Varytipping  
Complete Secretarial Service

24 California ..... GA rfd 1-6271

Gardner E E 690 Market ..... YUkon 2-0667  
Hageman Ida Mrs 35 Vicente ..... MONtrse 4-2600  
Hickok A L 210 Post ..... GA rfd 1-5084

**HOUSE OF SMILES**  
Phone And Mail Service  
431 Eddy ..... PROspect 5-9845  
Kelly Eva M 112 Market ..... YUkon 2-4358

**LANGLOIS BUSINESS SERVICE**  
785 Market ..... YUkon 6-3962  
(See Advertisement This Page)

Lee Leo C Mrs 1615 Polk ..... OR dway 3-3760  
Or ..... EX brook 2-1400

**M D TELEPHONE EXCHANGE**  
147 Stockton ..... SU tter 1-6923  
(See Advertisement Page 729)

**MARKET STREET BUSINESS SERVICE**  
Phone Calls Taken For Radio-  
Television-News-Advertising  
2160 Market ..... UN drhill 3-2600  
(See Advertisement This Page)

**MELLOR ROSAMOND M**  
Telephone Answering - Mail Received  
Secretarial Service - Teletype  
Russ Building ..... SU tter 1-2251

**MILES HARRY & CO**  
FIRST MONTH SERVICE  
FREE

ANSWERING AS YOU PREFER IT  
Serving Any Business - Profession  
Mail Receiving & Forwarding

372 Ellis ..... PROspect 6-4300

Morrow's Telephone Answering Service  
49 Geary ..... EX brook 2-2166

Morrow's Telephone Answering Service  
49 Geary ..... EX brook 2-4351

Phone Answering Service  
1150 Franklin ..... OR dway 3-9797

Physicians Telephone Exchange  
Stonestown Medical Center Bldg. SEabright 1-1101

Physicians' Telephone Exchange  
450 Sutter ..... DO uglas 2-6500

**POOL & ASSOCIATES INC**  
119 New Montgomery ..... YUkon 6-1273  
(See Advertisement Page 729)

**Telephone Answering  
Service-(Cont'd)**

**PROFESSIONAL ANSWERING SERVICE THE**  
Your Phone Answered 24 Hrs a Day  
Free Service for One Month  
Marian Nelson Lee-Owner  
Mary J Johnson-Manager  
1615 Polk ..... OR dway 3-3602  
(See Advertisement Page 728)

**RALPH MAUDE DIRECT MAIL SERVICE**  
Russ Bldg ..... DO uglas 2-8587

**SECRETARY SERVICE INC**  
450 Sutter ..... GA rfd 1-0426  
(See Advertisement This Page)

Speedy Office Service 46 Kearny ..... YUkon 2-0191

**SULLIVAN OFFICE SERVICE**  
**TELEPHONE ANSWERING**  
SINCE 1920  
DESK SPACE  
FLATIRON BUILDING

**"FOR INFORMATION CALL"**

**SULLIVAN OFFICE SERVICE**  
544 Market ..... GA rfd 1-7700

Sullivan Office Service 544 Market ..... GA rfd 1-7700

**T V ANSWERING SERVICE**  
450 Sutter ..... YUkon 2-3452

**TELE-SERVICE ANSWERING CO**  
323 Geary ..... YUkon 2-1441

**TELEPHONE ANSWERING**  
SINCE 1932  
**FLASH LETTER SERVICE**  
Courteous - Efficient - Confidential  
Mimeographing - Varytipping  
Complete Secretarial Service

24 California ..... GA rfd 1-6271

**TELEPHONE ANSWERING EXCHANGE**  
450 Sutter ..... YUkon 2-3335

**TELEPHONE ANSWERING SERVICE**  
508 16th Oakland ..... HI gate 4-4737

**TELEPHONE ANSWERING SERVICE CO**  
24 HOURS A DAY  
365 Days a Year  
210 Post ..... DO uglas 2-5300

Telephone Answering Service Co  
210 Post ..... DO uglas 2-5300  
(See Advertisement Page 728)

**TELEPHONE BUSINESS SERVICE CO**  
Since 1930-24 Hours Daily  
49 Geary ..... EX brook 2-0540  
(See Advertisement Page 729)

**TELEPHONE EXCHANGES**  
450 Sutter ..... YUkon 2-4610

Telephone Message Service Co  
210 Post ..... DO uglas 2-1400  
Or ..... EX brook 2-3383

**TELEPHONE SECRETARIAL SERVICE**  
SINCE 1925  
Daytime Telephone Service  
Rates From 7.50 Per Month  
450 Sutter ..... YUkon 6-1696

**UPTOWN ANSWERING SERVICE**

**LET US TAKE  
YOUR CALLS  
WHILE YOU ARE OUT**  
CALLS TAKEN FOR THOSE  
WITHOUT BUSINESS SERVICE  
Mail Received

DESK SPACE FOR RENT  
SWITCHBOARD SERVICE

1651 Market ..... UN drhill 3-1090

**WARFIELD TELEPHONE & MAIL SERVICE**  
988 Market ..... PROspect 5-2082  
(See Advertisement Page 729)

**WATSON-BROOKS MULTIGRAPHED LETTER  
SHOP**  
Monadnock Bldg ..... DO uglas 2-4475

**WESTERN EMPLOYERS SERVICE**  
Telephone Answering - Mail Received  
Temporary Office Help Available  
995 Market ..... DO uglas 2-5486  
(Continued Next Page)

Good party-line neighbors re-  
member to space their calls.

Advertise here—it pays.

**Telephone Answering  
Service-(Cont'd)**

**WESTERN TELEPHONE EXCHANGE**  
'ROUND THE CLOCK  
ANSWERING SERVICE  
35 Vicente ..... LO mbard 4-6600

**WRIGHT ANSWERING SERVICE**  
Messages Recorded & Relayed  
Prompt Courteous Service  
126 Sutter ..... DO uglas 2-3968

**Telephone Apparatus**

Antiseptic Mouthpiece Service  
49 Geary ..... EX brook 2-0540

Automatic Electric Co  
55 New Montgomery ..... YUkon 6-1512

Brandenburg & Co  
Wilcox Automatic Telephone System  
404 Market ..... EX brook 2-3903

Cain Telephone & Signal Co  
Installations and Repairs  
420 Market ..... SU ttr 1-3460

**COUCH TELEPHONES**  
Intercommunicating  
Telephones  
For  
Offices - Plants - Schools  
Apartment Houses  
Hospitals

Sales, Parts & Service

**"WHERE TO BUY THEM"**  
- DISTRIBUTOR -  
**YOUNG GARNETT & CO**  
390-4th ..... DO uglas 2-4220

**SALES-SERVICE-PARTS**  
**TELEPHONE EQUIPMENT & REPAIR CO**  
390-4th ..... DO uglas 2-1311

**DIALAPHONE DISTRIBUTING CO**  
555 Market ..... YUkon 6-4212

**DICTOGRAPH TELEPHONE APPARATUS-**  
**DICTOGRAPH PRODUCTS INC**  
525 Sutter ..... DO uglas 2-2656

**ECONOMY ELECTRIC CO**  
SALES - INSTALLATION - SERVICE  
Repair Apt. House & Dial  
Telephone Equipments  
101 Santa Marina ..... MISS ion 8-5193

**ELECTRICAL COMMUNICATIONS**  
765 Clementina ..... KL ondie 2-1947

Execution Intercommunicating Systems Co  
404 Market ..... EX brook 2-3903

**KELLOGG SWITCHBOARD & SUPPLY CO**  
Manual & Dial Switchboards  
Telephones - Carriers - Repeaters  
Pole Line Supplies  
1663 Mission ..... MA rket 1-6011

Kjaer Equipment Co  
Connecticut Tel & Elec Systems  
1261 Howard ..... UN drhill 3-2271

**LEWKURT ELECTRIC CO INC**  
Carrier Current Equipment & Components  
1105 County Rd San Carlos ..... LYtell 3-2161

**LOUDERMILK & B CO**  
DISTRIBUTORS - ENGINEERS  
Sound & Communication Systems  
Flexifone - Du Kape - Telephones  
1539 Folsom ..... MA rket 1-5830

**LTNOR CARRIER SYSTEMS INC**  
96 Jessie ..... SU tter 1-1156

**NELSON SPECIALTY CO**  
Phone Case-Telephone Holder  
443 Stevenson ..... YUkon 2-3227

Saniphone Service Of Calif  
544 Market ..... GA rfd 1-7700

Selector Devices Ltd  
765 Clementina ..... KL ondie 2-1947

**STROMBERG-CARLSON COMPANY**  
1339 Mission ..... UN drhill 1-5388

Would you like to build sales  
... attract new customers ...  
encourage old customers to come  
back again? Advertise in the  
Classified Telephone Directory ...  
it pays! The Yellow Pages will tell  
your sales story to people who are  
ready to buy!

**Telephone Apparatus-  
(Cont'd)**

**STROMBERG-CARLSON TELEPHONE  
EQUIPMENT**  
Manufacturers of telephone in-  
struments, dials, switchboards,  
and supplies for manual and  
XY dial exchanges, for private  
and telephone operating com-  
pany use.

**"WHERE TO BUY IT"**  
**STROMBERG CARLSON CO**  
1339 Mission ..... UN drhill 1-5388

**TELEPHONE EQUIPMENT & REPAIR CO**  
390-4th ..... DO uglas 2-1311

**Telephone Apparatus-  
Repairing**

Antiseptic Mouthpiece Service  
49 Geary ..... EX brook 2-0540

Dictograph Products Inc 525 Sutter. DO uglas 2-2656

**Telephone Companies**

American Telephone & Telegraph Co  
District Plant Supt 111 Sutter ..... SU ttr 1-8505

Stock Transfer Ofc  
140 New Montgomery ..... GA rfd 1-9000

**ARCHITECTS & BUILDERS SERVICE**

Free advisory service on ad-  
vance planning of telephone  
facilities in new building  
construction is available to  
architects, owners and build-  
ers. Costly alterations after  
completion of the building  
are frequently avoided  
through proper advance planning.

**"SERVICE RENDERED BY"**  
**PAC TELEPHONE & TELEGRAPH CO THE**  
74 Otis ..... GA rfd 1-9000  
Ask For Extension 3981

Bell Telephone Company of Nevada  
140 New Montgomery ..... GA rfd 1-9000

**PAC TELEPHONE & TELEGRAPH CO THE**  
Employment Office  
140 New Montgomery ..... GA rfd 1-9000

Business Office 444 Bush ..... GA rfd 1-9000

For business transactions by telephone  
call the number shown opposite the Central  
Office name of your telephone

ATwater 2 ..... MI ssn 8-9000  
ATwater 8 ..... MI ssn 8-9000  
Bayview 1 ..... GA rfd 1-9000  
Delaware 3 ..... MI ssn 8-9000  
Delaware 4 ..... MI ssn 8-9000  
DOuglas 2 ..... GA rfd 1-9000  
Evergreen 6 ..... GA rfd 1-9000  
EXbrook 2 ..... GA rfd 1-9000  
Fillingore 6 ..... GA rfd 1-9000  
GA rfd 1 ..... GA rfd 1-9000  
GRAYstone 4 ..... GA rfd 1-9000  
HEmlock 1 ..... GA rfd 1-9000  
JORDan 7 ..... GA rfd 1-9000  
JUNiper 4 ..... MI ssn 8-9000  
JUNiper 5 ..... MI ssn 8-9000  
JUNiper 6 ..... MI ssn 8-9000  
JUNiper 7 ..... MI ssn 8-9000  
KLondike 2 ..... GA rfd 1-9000  
Lombard 4 ..... MI ssn 8-9000  
Lombard 6 ..... MI ssn 8-9000  
Market 7 ..... GA rfd 1-9000  
Mission 8 ..... MI ssn 8-9000  
MONtrse 4 ..... MI ssn 8-9000  
GRuway 3 ..... GA rfd 1-9000  
OVERland 1 ..... MI ssn 8-9000  
PLaza 5 ..... MI ssn 8-9000  
PROspect 5 ..... GA rfd 1-9000  
PROspect 6 ..... GA rfd 1-9000  
SEabright 1 ..... MI ssn 8-9000  
SKYline 1 ..... GA rfd 1-9000  
SKYline 2 ..... GA rfd 1-9000  
SU tter 1 ..... GA rfd 1-9000  
TUledo 5 ..... GA rfd 1-9000  
UNderhill 1 ..... GA rfd 1-9000  
UNderhill 3 ..... GA rfd 1-9000  
VAlencia 4 ..... MI ssn 8-9000  
VAlencia 6 ..... MI ssn 8-9000  
WALnut 1 ..... GA rfd 1-9000  
WESt 1 ..... GA rfd 1-9000  
YUkon 2 ..... GA rfd 1-9000  
YUkon 6 ..... GA rfd 1-9000

See introductory pages of the directory for  
other information regarding payment of  
bills or transaction of business.  
For information regarding long distance rates,  
placing emergency calls, out-of-town calls,  
and service calls see inside front cover and  
first pages of the directory

**Telephone Companies-  
(Cont'd)**

**PRIVATE BRANCH EXCHANGE AND  
TELETYPEWRITER TRAINING AND  
EMPLOYMENT SERVICES**  
Instruction in the operation  
of all types of switchboards  
and teletypewriters given to  
attendants with positions.  
Employment service for qual-  
ified private branch exchange  
or teletypewriter attendants.

**"SERVICE RENDERED BY"**  
**PAC TELEPHONE & TELEGRAPH CO THE**  
Private Branch Exchange Bureau  
333 Grant Av. ..... GA rfd 1-9000

Southwestern States Telephone Company The  
300 Montgomery ..... GA rfd 1-4826

West Coast Telephone Co  
300 Montgomery ..... GA rfd 1-4826

**Telescopes**

A & D Gun Store  
Skilled Repairs-Precision Optics  
437 Balboa ..... BA yvw 1-8734

MacCollister Robt S  
Skilled Repairs-Precision Optics  
333 Louisiana ..... DElaware 3-4855

Tinsley Laboratories  
2526 Grove Berkeley ..... THornvl 3-6836

**Teletypewriter Service**

**TELETYPEWRITER SERVICE**  
For information and  
consultation service in  
planning for the han-  
dling of fast two-way  
written communications,  
call the Business Office  
and ask for "Teletype-  
writer Service."

**"SERVICE RENDERED BY"**  
**PAC TELEPHONE & TELEGRAPH CO THE**  
Business Office  
444 Bush ..... GA rfd 1-9000

**Teletypewriter Supplies**

**GARRISLE A & CO**  
Tidy-up Rolls - Single & All  
Special Ply - Easytype Ribbons - Oiled  
Perforator-Tape - Immediate Delivery  
645 Harrison ..... GA rfd 1-2746

**DAVISON O H & CO**  
SPECIALISTS - TELETYPE SUPPLIES  
Single & Multiple Rolls - Ribbons  
Oil Perforator-Tape - Local Stock  
609 Mission ..... GA rfd 1-3688

**PAPER MANUFACTURERS CO**  
240 Battery ..... GA rfd 1-2950

**Television Apparatus-  
Installations & Service**

**A-1 TELEVISION & RADIO SERVICE**  
85 Carl ..... LO mbard 6-6326  
(See Advertisement Page 738)

**A K RADIO & TELEVISION SERVICE**  
24 Hour Service  
3804-17th ..... UN drhill 3-5628

**ABC RADIO & TELEVISION CO**  
SERVICE SPECIALISTS  
INSTALLATION - SALES - ALL MAKES  
4787 Mission ..... JUNiper 5-7523

**ACME APPLIANCE CO**  
TELEVISION REPAIR SPECIALISTS  
Satisfaction Guaranteed  
4203 Geary Blvd. .... SK yline 1-5886

**ACME T V SERVICE** 1227 Fulton, JORDan 7-4806  
(See Advertisement Page 735)

**ADMIRAL TELEVISION-**  
**BYRNE RADIO & TELEVISION**  
22 Yrs In Bus Pick-up & Delivery  
6241 Mission ..... PL aza 5-1900

**ALEXANDRIA RADIO & CAMERA CO**  
5335 Geary Blvd ..... BA yvw 1-0282  
All American Smith Radio Service  
Our Guarantee Is 31 Yrs of Service  
1920 Taraval ..... SE abright 1-6969  
(Continued Next Page)

For  
**RCA VICTOR**  
TELEVISION OWNERS  
... FACTORY-TO-YOU SERVICE

**Service, Repair and Installation  
- on Job or Contract Basis**

Whether or not you have an  
RCA Victor factory Service Con-  
tract, if you are an RCA Victor  
television owner RCA Victor's own  
factory branch service is avail-  
able to you. All work performed  
by RCA Factory Service  
technicians.

For prompt, expert service at  
reasonable prices call your  
RCA Victor factory service branch.

Complete stock genuine  
RCA Victor Parts  
RCA Victor antennas  
installed and serviced

**YUkon 2-4575**  
925 Harrison St.

**RCA SERVICE CO., INC.**  
A RADIO CORPORATION OF AMERICA SUBSIDIARY