

Sporting Goods-Retail- (Cont'd)

KENNEALLY'S SPORT SHOP Tennis Rackets New & Used Golf - Badminton - Squash Ski Rentals & Equipment 67-24 GA rfd 1-5839

KING'S SPORTING GOODS SKI EQUIPMENT Rentals - Boots & Clothing TENNIS RACKETS RESTRUNG Fishing Tackle - Fresh Bait BICYCLES Hours 10 A.M. to 7 P.M. Mon. Thru Sat. 6300 Geary Blvd. SKYline 1-4557

Ladd's Gun Store 339 Kearny... EX brook 2-4447 LYNCH PHIL SPORTING GOODS SPORTING GOODS COMPLETE SELECTION Wholesale and Retail 623 Mission... YU kon 6-6950

McGaffrey's Sport Shop A COMPLETE LINE OF FISHING TACKLE & SPORTING GOODS 260 Kearny... YUkon 2-7121

MENARY W G CO 3125 Mission, VA lencia 4-1429 (See Advertisement Page 705)

MISRAK'S SPORTING GOODS FISHING TACKLE ATHLETIC GOODS Guns & Ammunition - Sportswear 2456 Mission... MI sen 7-9156

MISSION ROD & GUN SHOP FISHING TACKLE GUNS - GUN REPAIRING MERCURY OUTBOARD MOTORS 2845 Mission... Missn 7-1427

Modern Bait & Tackle Shop 2975 Mission... VA lencia 4-4971 MURPHY BAIT & SPORT SHOP 3098 Polk Muri's John Sport Shop 1811 Haight... BA yview 1-4044

Olson Don & Dick Fly Tying Material 693 Mission... SU tter 1-5086 Park Presidio Sporting Goods 152 Clement... BA yview 1-7432 (See Advertisement Page 705)

PARK PRESIDIO SPORTING GOODS 152 Clement... SK yline 2-0800 Parkside Haberdashery 1050 Taraval... OV erland-1-9611

PHILLIPS SPORT SHOP FISHING TACKLE GUNS - AMMUNITION SPORTING GOODS 1846 Market... HE mlock-1-7688

Portola Hardware & Appliance Co 2563 San Bruno Av... JU niper 5-1771 ROOS BROS INC Market at Stockton... SU tter-1-4040

SAGA THE SCANDINAVIAN SPORT SHOP SKIING - TENNIS - GOLF See Our Ad Under Skiing 523 Post... GRaystone 4-7290

SAN FRANCISCO GUN EXCHANGE 91-4th (See Advertisement Page 705) Smith's Gun Shop 1313-24th Av LO mhawd 4-2042 Smith's Tennis Shop 1891 Haight... SK yline 1-4316 (See Advertisement Page 705)

Spira's Inc 740 Market... SU tter 1-6181 SPRAWKINS DOWN-TOWN GOLF FAIRWAYS 607 Market... YU kon 6-1255 Sprawkins Golf Shop 207 Powell... YU kon 6-5017

STAR SPORTING GOODS CO 83-3d Sulfine Sport Shop 5323 Geary Blvd... GA rfd 1-0447 SULLIVAN'S GOLF SERVICE All Makes Of Clubs Repaired Guaranteed Reconditioned Golf Clubs 585 Mission... SU tter-1-0446

TEXDAHL & JOHNSON 1013 Mission... KLandke 2-0571 Thompson's Bill Tennis & Golf Shop 111 New Montgomery... EX brook-2-7731 Thurber Ernie 67-2d... GA rfd 1-5878

Please wait till you hear the dial tone... then dial.

Sporting Goods-Retail- (Cont'd)

TRIANGLE SALES CO Sales - Service - Rentals FISHING TACKLE GUNS - OUTBOARD MOTORS 1000 Columbus... GR ayston 4-6737

Uncle Roger's Complete Line Archery Tackle 2117 Taraval... SE abright 1-3047 VIKING SPORTS CENTER Equipment for Every Sport SKIING TENNIS SOCCER ATHLETIC FISHING & HUNTING ARCHERY

Ski Rental Service DURING SKIING SEASON Open Monday & Friday Evenings 11:30 P.M. 1874 Market... HE mlock 1-8317

WEST PORTAL SPORT SHOP 362 West Portal Av... MO ntrspc 4-7879

Sporting Goods-Wholesale & Mfrs

ANGLO-SCANDINAVIAN CO 121-2d... EX brook 2-4316 BAKER & HAMILTON 700-7th... HE mlock-1-2600 Bel Vedere Bowling Shirt Co 585 Mission... EX brook 2-0997

BLAICH ADOLPH INC FISHING TACKLE GUNS - AMMUNITION RELOADING TOOLS ATHLETIC EQUIPMENT Everything for All Sports Wholesale to Dealers Only 543 Howard... DOuglas 2-0830

Blaich Adolph Inc 543 Howard From East Bay Zone only (No Inter-City Charge) Ask "Operator" for Entrance-10481 CAL-SPORTS & MERCHANDISER'S INC Authorized Spalding Distributors 147-10th... UN drhl 3-2533 Curley-Bates Co 617 Mission... DO uglas-2-8677

DANNEN 703 Market... DO uglas 2-8418 DUNHAM CARRIGAN & HAYDEN CO Kansas & Division... UN drhl-1-3400 Dunlop Tire & Rubber Corp 1155 Mission... UN drhl-1-6556

FINIGAN E P CO GYMNASIUM APPARATUS Playground Equipment SWIMMING POOL EQUIPMENT 314-12th... HE mlock 1-8850

For full use of your telephone, please keep your instrument "hung up" - ready for service.

WISLER WESTERN ARMS INC. GUNS AND EQUIPMENT for HUNTERS & TARGET SHOOTERS RIFLES - SHOTGUNS - PISTOLS POLICE REVOLVERS & EQUIPMENT GUNSMITHING - CUSTOM GUN WORK RELOADING TOOLS & SUPPLIES Official N.R.A. Targets BINOCULARS - TELESCOPES YUkon 6-5426 43 - 2ND ST. Near Market (Continued Next Page)



Sporting Goods-Wholesale & Mfrs-(Cont'd)

Flores Ray Boxing Gloves Exclusively 70 Oak Grove... SU tter 1-1306 Forrest & Co 1746 Clement... SK yline 1-3622 FREE-MINETTI SPORTING GOODS CO Fac Rep Riddell Inc Athletic Shoes 67-2d... GA rfd 1-5878

Glass Fibre Products Corp Old San Pedro Rd Colma... PLaza 5-7595 Irene's Smart Apparel 2762 Mission... MI sen 7-2300 Kirk Robert Ltd 620 Market... DO uglas 2-7891

KNIT KRAFT SPORTSWEAR 2544 Mission... AT water-2-1690 KNIT KRAFT SPORTSWEAR 51 Stockton... EX brook 2-8348 Lanz of California Inc 272 Post... DO uglas 2-2277 Louie's Haberdashery 1715 Fillmore... FI lmer 6-6292

MARIANNE SHOP Lingerie-Accessories-Sportswear 2022 Chestnut... FI lmer 6-0514 Mary's Sport Shop 4482 Mission... JU niper 4-2030 Mermel's Men's Wear 2356 Mission VA lencia 4-1524

NINE HOUSE OF THE 212 Stockton... EX brook 2-6683 POWERS GRAYCE Custom Hand Knits-Dresses 60 Grant Av Betwn Sutter & Bush Hours 1 To 5 Mornings By Appointment 124 Marian Pl... DO uglas 2-7476

Rea Shops Ladies Hosiery And Lingerie 2154 Chestnut... FI lmer 6-8753 Robinson Accessories 2277 Chestnut WALnut 1-7788 Roller's House of Maternity Wear 2352 Mission... Missn 7-0881

ROOS BROS INC Men's and Women's Sportswear Market at Stockton... SU tter-1-4040 The Master Re-Wearers 549 Castro... Market 1-8139 Vener's Shop For Men 5445 Geary Blvd... SK yline 1-8100

ALICE OF CALIF LADY ALICE & LIL ALICE DRESSES & SPORTSWEAR 75 Fremont... EX brook-2-5282 Altman Joseph 18-1st... GA rfd 1-6829

ARONSON LEON 833 Market... DO uglas 2-3730 ARTYOGUE OF CALIF A CORP MEN'S & BOYS' SPORTSHIRTS & LEISURE JACKETS Irving Levin... OV rind 1-3441 1663 Mission... UN drhl 3-5505

BARCLAY SWEATER CO 833 Market... EX brook 2-0876 BEBE RICHARD W Ladies' and Children's Sportswear 833 Market... GA rfd-1-5637

BLOCK H & L MEN'S SPORT COATS SLACKS - JACKETS LEISURE WEAR 1563 Mission... HE mlock 1-3606

BREIT W 140-2d... SU tter 1-0167 Brentwood Sportswear 833 Market... YU kon 6-3893 Brooks Betty Co 833 Market... YU kon 6-4092

Budd & Votaw 563 Howard... GA rfd 1-7575 Cal-Sports & Merchandise's Inc 718 Mission... GARfid 1-0258

GALDWELL INC FRESCO Misses' - Women's Active Sportswear 113 Stewart... EX brook 2-5998 Celestini Leo 833 Market... YU kon 6-0872

Califurze Inc 138-4th... SU tter-1-7510 Cameron & Co 2321 Oak... Napa 6-7477 Clairmont 16-1st... YUkon 2-3537

Cole of California Inc 833 Market... GA rfd 1-5637 Coppers Inc 86-2d... GA rfd 1-8970 Craig Sportswear 49 Jussieu... DO uglas 2-2236

CROWN MANUFACTURING CO Crown Pajamas-Sportswear-Shirts 50 Dorman Av... VA lencia 4-8567 DAFRA MANUFACTURING CO 552 Mission... YU kon 6-5595

Davidson MIT of Calif 67-1st... SU tter 1-4502 Donnydale Sportswear of Calif 86-2d YUkon 6-1608 Dunchak Manufacturers 341 Market... DO uglas 2-8486

EATON'S OF CALIFORNIA-DEPNER HERMAN F ASSOCIATES 833 Market... YU kon 2-0745 Harris Joe Co Yachting Apparel For Men & Women 16 Sacramento... YUkon 6-2090

Sporting Goods-Wholesale & Mfrs-(Cont'd)

SULLIVAN'S GOLF SERVICE All Makes of Clubs Repaired Fully Guaranteed - Reconditioned GOLF CLUBS Representatives for LOUISVILLE POWER-BILT GOLF CLUBS 585 Mission... SU tter 1-0446

SUN TENT-LUEBERT CO SLEEPING BAGS - AIR MATTRESSES KNAPSACKS - DUFFLEBAGS UMBRELLA TENTS - WALL TENTS WATER BAGS Wholesale Only 355 Brannan... EX brook 2-5923

Sunshen Tennis String Co 585 Mission... EX brook 2-0997 TAKEUCHI BROTHERS QUALITY FISHING TACKLE Wholesale - Dealers Only 341 Market... SU tter 1-1872

TEXDAHL & JOHNSON 1013 Mission... KLandke 2-0571 THALSON CO RIFLES - PISTOLS - BINOCULARS STOP WATCHES - TIMERS SPORT WATCHES - DRESS WATCHES 682 Mission... SU tter 1-3690

Tri-Pak Gun Kit Inc 60 Brady... HE mlock-1-3715 VAN TASSEL W E & CO 121-2d... DO uglas 2-2377

Weiss Gertrude 1595-21st Av... OV erland 1-7114 Weiss Golf Rubbers 1595-21st Av... OV erland 1-7114 WESTERN CARTRIDGE CO Ammunition Clay Targets & Clay Target Traps 635-2d... GA rfd 1-8484

WILBER & SON WILCO Dependable Since 1919 Sleeping Bags - Umbrella Tents Air Mattresses - Wall Tents Duffle Bags - Camp Furniture WHOLESALE ONLY 590 Howard... SU tter 1-0574

WILSON SPORTING GOODS CO 8th & Howard... HE mlock-1-5745 WINCHESTER REPEATING ARMS CO Guns-Ammunition-Roller Skates 635-2d... GA rfd 1-8484

WISLER WESTERN ARMS INC 590 Howard... SU tter 1-0574

WILSON SPORTING GOODS CO 8th & Howard... HE mlock-1-5745 WINCHESTER REPEATING ARMS CO Guns-Ammunition-Roller Skates 635-2d... GA rfd 1-8484

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Sportswear-Retail-(Cont'd)

Harris Joe Co Yachting Apparel For Men & Women 16 Sacramento... YUkon 6-2090 Hollywood Sport Shop 743 Turk... OR dway 3-2300

HOUSE OF NINE TIE Size 7 And 9 Only-3rd Floor 212 Stockton... EX brook 2-6683 Hub Clothing Co Men's Furnishings & Sportswear 2786 Mission... VA lencia 4-6314

Irene's Smart Apparel 2762 Mission... MI sen 7-2300 Kirk Robert Ltd 620 Market... DO uglas 2-7891

KNIT KRAFT SPORTSWEAR 2544 Mission... AT water-2-1690 KNIT KRAFT SPORTSWEAR 51 Stockton... EX brook 2-8348

Lanz of California Inc 272 Post... DO uglas 2-2277 Louie's Haberdashery 1715 Fillmore... FI lmer 6-6292

MARIANNE SHOP Lingerie-Accessories-Sportswear 2022 Chestnut... FI lmer 6-0514 Mary's Sport Shop 4482 Mission... JU niper 4-2030

Mermel's Men's Wear 2356 Mission VA lencia 4-1524 NINE HOUSE OF THE 212 Stockton... EX brook 2-6683

POWERS GRAYCE Custom Hand Knits-Dresses 60 Grant Av Betwn Sutter & Bush Hours 1 To 5 Mornings By Appointment 124 Marian Pl... DO uglas 2-7476

Rea Shops Ladies Hosiery And Lingerie 2154 Chestnut... FI lmer 6-8753 Robinson Accessories 2277 Chestnut WALnut 1-7788

Roller's House of Maternity Wear 2352 Mission... Missn 7-0881 ROOS BROS INC Men's and Women's Sportswear Market at Stockton... SU tter-1-4040

The Master Re-Wearers 549 Castro... Market 1-8139 Vener's Shop For Men 5445 Geary Blvd... SK yline 1-8100

ALICE OF CALIF LADY ALICE & LIL ALICE DRESSES & SPORTSWEAR 75 Fremont... EX brook-2-5282

Altman Joseph 18-1st... GA rfd 1-6829 Aronson Leon 833 Market... DO uglas 2-3730

ARTYOGUE OF CALIF A CORP MEN'S & BOYS' SPORTSHIRTS & LEISURE JACKETS Irving Levin... OV rind 1-3441 1663 Mission... UN drhl 3-5505

BARCLAY SWEATER CO 833 Market... EX brook 2-0876 BEBE RICHARD W Ladies' and Children's Sportswear 833 Market... GA rfd-1-5637

BLOCK H & L MEN'S SPORT COATS SLACKS - JACKETS LEISURE WEAR 1563 Mission... HE mlock 1-3606

BREIT W 140-2d... SU tter 1-0167 Brentwood Sportswear 833 Market... YU kon 6-3893

Brooks Betty Co 833 Market... YU kon 6-4092 Budd & Votaw 563 Howard... GA rfd 1-7575

Cal-Sports & Merchandise's Inc 718 Mission... GARfid 1-0258 GALDWELL INC FRESCO Misses' - Women's Active Sportswear 113 Stewart... EX brook 2-5998

Celestini Leo 833 Market... YU kon 6-0872 Califurze Inc 138-4th... SU tter-1-7510

Sportswear-Wholesale & Mfrs-(Cont'd)

Egerman Fred Blouses & Skirts 833 Market... DO uglas 2-0668 Elva of California Womens Sportswear & Suits 2285 Mission... VA lencia 6-5425

Evert of Calif 709 Mission... EX brook 2-8400 Favorman Ben 783 Market... YU kon 6-2607

Field Russell R 833 Market... DO uglas 2-4437 Fish Clatin E 833 Market... YU kon 6-1635

FLEISCHMAN M R CO FLEISCHMAN OF CALIF. APPAREL CITY 2285 Palou Av... VA lencia 4-6293

FRITZ OF CALIF 612 Howard... YU kon 6-5744 Fulop Mate J Company 86-2d... YU kon 6-1608

Fuzzlyam Originals of Calif 67-1st... SU tter 1-4502 GANTNER & MATERN CO 1453 Mission... MA rket 1-8700

Gateway Modes Inc Mfrs Womens' Skirts-Jackets & Suits 55 Fremont... GA rfd 1-2446 GAYLORD SPORTSWEAR CO Mfr of Men's Sport Jackets 60 Dorman Av... AT water 8-0430

Gold I & M 611 Mission... EX brook 2-7277 Harris Jack 154 Sutter... EX brook 2-2657

Harris of Bk 800 Montey... YUkon 2-2892 JARVIS & MARGUS Boys & Mens Sport Clothing 140-2d... GA rfd 1-6077

Kaufmann Richard J 833 Market... GARfid 1-6509 Kaufmann Richard J 833 Market... GARfid 1-6560

KONET AL CO Creative Manufacturers "PLEASURE-CRAFT" SPORTSWEAR For Men and Boys Socks, Leisure & Sport Coats, Sport-Shirts 120-2nd... YU kon 6-1813

KONET OF CALIFORNIA INC 611 Mission... EX brook 2-8723 (See Advertisement This Page) Landecker Herbert

Slack Suits-Play Clothes Suits-Coats 833 Market... EX brook 2-0598 Lea Robert S 833 Market... YUkon 2-2078

Lee Henry 451 Kearny... SU tter 1-5810 Lewy Frank R 821 Market... YU kon 6-6494

Lewin Louis Ladies Sweaters-Skirts & Sportswear 833 Market... YU kon 6-2798 Lindner Bros 375 Fremont... DO uglas 2-7713

Lipschutz Irving Tee Shirts-Sweat Shirts-Sport Shorts 718 Mission... GA rfd-1-7681

Lo Cicero of California 731 Market... YUkon 2-0517 Marvin L Men's Sportswear 821 Market... YU kon 6-6540

MAURICE HOLMAN-DEPNER HERMAN F ASSOCIATES 833 Market... YUkon 2-0745 Myra Mills of California 833 Market... YUkon 2-1208

Newman & Siegel Boys & Mens Sport Clothing 833 Market... YU kon 6-4425

Normandin Bros Co 821 Market... EX brook 2-5489 Oppenheim Hugo 833 Market... GA rfd 1-1364

Sportswear-Wholesale & Mfrs-(Cont'd)

Palomino Sportswear Company 833 Market... YUkon 2-1208 Pool & Patio Originals 2922 Lyon... WALnut 1-0525

Pyke Manufacturing Co The 86-3d... DO uglas 2-1748 Ratner Mfg Co 821 Market... DO uglas 2-6920

ROB ROY SPORTSWEAR-TAYLOR EDMUND & SONS 682 Mission... GA rfd 1-7974

ROMAY OF CALIF 16-1st... YU kon 2-3537 Rosenthal J R & Co 88-1st... DO uglas 2-4312

Roth Leo 821 Market... GA rfd 1-2622 Rudee Bros 154 Sutter... SU tter 1-0775

Seaman Maurice 154 Sutter... SU tter-1-7487 Sirbu Jerome A Helen Harper Sweaters Sportees Inc-Skirts & Jackets 833 Market... YU kon 2-7030

SNYDER CRAFT CO 341 Market... EX brook 2-7549 Snyder Herman L 833 Market... DO uglas 2-2440

Stettheimer Co 755 Market... DO uglas 2-2700 Strom Callum & Hoppe Inc 575 Mion... GA rfd 1-4608

Stylcraft Sportswear 1597 Howard... HE mlock 1-3619 Sunset Sportswear 709 Mission... EX brook 2-0510

Tobias Sam 833 Market... YU kon 2-2853 Towne & King Inc Tee Shirts-Swim Trunks-Sweaters 617 Mission... YU kon 2-2652

TOWNSMEN SPORTS WEAR 1109 New Montgomery Traube Lionel Jr & Co 833 Market... EX brook 2-0667

Troy of Calif 783 Mission... YU kon 6-7605 Velia Modes California 171-7th... HE mlock 1-5963

WHITE STAG WHITE STAG MFG CO 821 Market... YU kon 6-1548 White Stag Mfg Co 455 Barnwell Av... VA lencia 6-5241

Winburn John F 604 Mission... EX brook 2-7563 Zolot of California 26 O'Farrell... YU kon 6-0159

WHITE STAG WHITE STAG MFG CO 821 Market... YU kon 6-1548 White Stag Mfg Co 455 Barnwell Av... VA lencia 6-5241

Winburn John F 604 Mission... EX brook 2-7563 Zolot of California 26 O'Farrell... YU kon 6-0159

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Winburn John F 604 Mission... EX brook 2-7563 Zolot of California 26 O'Farrell... YU kon 6-0159

Sportswear-Spraying (Cont'd)

BINKS SPRAY SYSTEMS Manufacturers - Spray Painting & Finishing Equipment, Spray Guns, Spray Booths, Air Compressors, Pressure Tanks, Extractors, Regulators, Hose & all Accessories. Repairing, Factory Branch Complete Stock.

"WHERE TO BUY IT" BRANCH OFFICE Binks Manufacturing Co 778 Brannan... MA rket-1-7418

DEALERS Dodge-Koren Paint Co 210 Bay Shore Blvd... AT water 2-1133

Giesener J Co Inc The 975 Bryant... HE mlock 1-6900 PAULI & GRIFFIN CO 509-6th... SU tter 1-4670

SOHOTT & KATZ 1185 Mission... UN drhl 1-3030 Sowel & Sons Co 1133 Post... OR dway 3-8300

CARTER H V CO INC Champion-Hudson Lotstrand 52 Beale... SU tter-1-0562

DeVILBISS SPRAY EQUIPMENT World's largest makers of spray guns, spray booths, air compressors, hose and automatic coating machines for industrial finishing; automotive, furniture & appliance refinishing; contract and maintenance painting & decorating.

WHITE STAG WHITE STAG MFG CO 821 Market... YU kon 6-1548 White Stag Mfg Co 455 Barnwell Av... VA lencia 6-5241

Zolot of California 26 O'Farrell... YU kon 6-0159

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